

Laburnum Square  
4750 Finlay St, Henrico, Virginia, 23231  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 37.51941  
Longitude: -77.35233

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	3,449	41,494	93,246
2010 Total Population	4,392	46,649	104,880
2021 Total Population	4,561	50,401	118,488
2021 Group Quarters	1	363	2,919
2026 Total Population	4,612	51,632	123,398
2021-2026 Annual Rate	0.22%	0.48%	0.82%
2021 Total Daytime Population	7,274	46,822	135,438
Workers	4,727	19,421	71,908
Residents	2,547	27,401	63,530
<b>Household Summary</b>			
2000 Households	1,464	16,467	35,998
2000 Average Household Size	2.36	2.50	2.50
2010 Households	1,834	18,625	41,774
2010 Average Household Size	2.39	2.49	2.44
2021 Households	1,924	20,206	48,217
2021 Average Household Size	2.37	2.48	2.40
2026 Households	1,951	20,728	50,506
2026 Average Household Size	2.36	2.47	2.39
2021-2026 Annual Rate	0.28%	0.51%	0.93%
2010 Families	1,100	12,016	25,508
2010 Average Family Size	3.01	3.03	3.05
2021 Families	1,120	12,772	27,856
2021 Average Family Size	3.01	3.04	3.06
2026 Families	1,125	13,027	28,737
2026 Average Family Size	3.01	3.04	3.06
2021-2026 Annual Rate	0.09%	0.40%	0.62%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,548	17,314	39,256
Owner Occupied Housing Units	50.1%	57.2%	51.0%
Renter Occupied Housing Units	44.4%	37.9%	40.7%
Vacant Housing Units	5.4%	4.9%	8.3%
2010 Housing Units	1,942	20,359	46,898
Owner Occupied Housing Units	38.6%	51.4%	46.9%
Renter Occupied Housing Units	55.8%	40.1%	42.1%
Vacant Housing Units	5.6%	8.5%	10.9%
2021 Housing Units	2,018	21,849	52,877
Owner Occupied Housing Units	34.2%	49.2%	43.8%
Renter Occupied Housing Units	61.1%	43.3%	47.3%
Vacant Housing Units	4.7%	7.5%	8.8%
2026 Housing Units	2,051	22,463	55,301
Owner Occupied Housing Units	35.4%	50.7%	44.3%
Renter Occupied Housing Units	59.7%	41.5%	47.1%
Vacant Housing Units	4.9%	7.7%	8.7%
<b>Median Household Income</b>			
2021	\$39,723	\$43,487	\$46,871
2026	\$42,171	\$46,921	\$50,993
<b>Median Home Value</b>			
2021	\$139,527	\$164,376	\$186,204
2026	\$154,348	\$204,537	\$264,957
<b>Per Capita Income</b>			
2021	\$22,332	\$22,881	\$26,069
2026	\$24,753	\$25,547	\$29,605
<b>Median Age</b>			
2010	34.9	34.9	34.3
2021	35.6	37.0	36.0
2026	36.3	37.6	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	1,924	20,206	48,217
<\$15,000	11.0%	12.9%	16.1%
\$15,000 - \$24,999	18.4%	14.2%	11.8%
\$25,000 - \$34,999	12.9%	11.7%	9.2%
\$35,000 - \$49,999	19.0%	17.3%	15.3%
\$50,000 - \$74,999	23.0%	21.4%	20.0%
\$75,000 - \$99,999	6.5%	10.2%	10.2%
\$100,000 - \$149,999	4.4%	8.0%	10.1%
\$150,000 - \$199,999	3.3%	2.4%	3.9%
\$200,000+	1.4%	2.0%	3.3%
Average Household Income	\$52,071	\$56,940	\$63,940
<b>2026 Households by Income</b>			
Household Income Base	1,951	20,728	50,506
<\$15,000	9.8%	11.6%	14.5%
\$15,000 - \$24,999	17.0%	13.3%	10.9%
\$25,000 - \$34,999	12.5%	11.1%	8.6%
\$35,000 - \$49,999	19.0%	16.7%	14.8%
\$50,000 - \$74,999	23.8%	21.8%	20.1%
\$75,000 - \$99,999	7.3%	11.1%	10.9%
\$100,000 - \$149,999	5.0%	9.0%	11.1%
\$150,000 - \$199,999	4.1%	3.1%	5.0%
\$200,000+	1.6%	2.5%	4.1%
Average Household Income	\$57,544	\$63,490	\$72,262
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	691	10,747	23,179
<\$50,000	3.8%	4.1%	3.7%
\$50,000 - \$99,999	3.9%	9.7%	9.4%
\$100,000 - \$149,999	53.5%	28.1%	19.5%
\$150,000 - \$199,999	33.1%	28.2%	24.2%
\$200,000 - \$249,999	1.6%	11.1%	12.4%
\$250,000 - \$299,999	1.3%	4.0%	7.1%
\$300,000 - \$399,999	1.6%	8.1%	10.6%
\$400,000 - \$499,999	0.3%	1.0%	4.5%
\$500,000 - \$749,999	0.3%	2.3%	4.9%
\$750,000 - \$999,999	0.3%	1.7%	1.8%
\$1,000,000 - \$1,499,999	0.3%	1.6%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.6%
Average Home Value	\$150,796	\$211,440	\$255,775
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	727	11,399	24,473
<\$50,000	2.8%	2.2%	1.8%
\$50,000 - \$99,999	2.2%	5.3%	4.4%
\$100,000 - \$149,999	41.5%	17.9%	11.6%
\$150,000 - \$199,999	38.0%	23.5%	17.5%
\$200,000 - \$249,999	1.5%	12.4%	12.1%
\$250,000 - \$299,999	1.8%	6.6%	9.0%
\$300,000 - \$399,999	3.0%	15.8%	17.0%
\$400,000 - \$499,999	2.6%	5.0%	9.3%
\$500,000 - \$749,999	4.4%	5.7%	9.7%
\$750,000 - \$999,999	1.4%	2.9%	3.6%
\$1,000,000 - \$1,499,999	0.4%	2.7%	2.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	1.5%
Average Home Value	\$196,892	\$287,543	\$360,662

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	4,392	46,650	104,879
0 - 4	6.4%	7.3%	7.1%
5 - 9	6.9%	7.1%	6.8%
10 - 14	6.9%	7.1%	6.6%
15 - 24	14.9%	14.3%	15.2%
25 - 34	15.0%	14.3%	15.2%
35 - 44	13.6%	13.3%	13.1%
45 - 54	15.0%	14.6%	14.5%
55 - 64	9.9%	11.2%	11.3%
65 - 74	6.3%	5.7%	5.7%
75 - 84	3.8%	3.4%	3.2%
85 +	1.3%	1.6%	1.3%
18 +	75.3%	73.9%	75.1%
<b>2021 Population by Age</b>			
Total	4,561	50,400	118,489
0 - 4	6.0%	6.3%	6.1%
5 - 9	5.9%	6.5%	6.2%
10 - 14	5.5%	6.4%	6.1%
15 - 24	13.2%	12.3%	13.4%
25 - 34	18.7%	15.8%	17.0%
35 - 44	12.6%	12.7%	12.6%
45 - 54	11.8%	11.8%	11.5%
55 - 64	12.4%	12.9%	12.7%
65 - 74	8.2%	9.3%	9.1%
75 - 84	4.2%	4.2%	3.9%
85 +	1.6%	1.7%	1.5%
18 +	79.2%	77.0%	78.2%
<b>2026 Population by Age</b>			
Total	4,612	51,633	123,398
0 - 4	5.9%	6.4%	6.1%
5 - 9	6.0%	6.3%	5.9%
10 - 14	5.6%	6.4%	6.0%
15 - 24	11.7%	11.9%	13.4%
25 - 34	18.8%	15.3%	16.3%
35 - 44	13.9%	13.5%	13.4%
45 - 54	11.2%	11.3%	11.1%
55 - 64	11.3%	11.8%	11.6%
65 - 74	9.5%	10.0%	9.7%
75 - 84	4.6%	5.3%	5.0%
85 +	1.6%	1.8%	1.5%
18 +	79.4%	77.1%	78.6%
<b>2010 Population by Sex</b>			
Males	1,938	20,919	48,758
Females	2,454	25,730	56,122
<b>2021 Population by Sex</b>			
Males	2,044	22,784	55,667
Females	2,517	27,617	62,821
<b>2026 Population by Sex</b>			
Males	2,088	23,512	58,324
Females	2,524	28,120	65,073

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<b>2010 Population by Race/Ethnicity</b>			
Total	4,393	46,650	104,880
White Alone	33.2%	28.3%	26.6%
Black Alone	58.2%	66.8%	68.7%
American Indian Alone	0.9%	0.5%	0.4%
Asian Alone	1.8%	0.7%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.8%	1.4%	1.0%
Two or More Races	2.9%	2.3%	2.2%
Hispanic Origin	6.0%	3.2%	2.6%
Diversity Index	60.1	50.7	48.4
<b>2021 Population by Race/Ethnicity</b>			
Total	4,561	50,401	118,488
White Alone	28.6%	25.2%	26.8%
Black Alone	60.5%	68.4%	67.2%
American Indian Alone	0.7%	0.4%	0.4%
Asian Alone	2.5%	1.0%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.6%	1.7%	1.3%
Two or More Races	3.9%	3.2%	3.0%
Hispanic Origin	7.6%	3.9%	3.4%
Diversity Index	61.4	50.8	51.1
<b>2026 Population by Race/Ethnicity</b>			
Total	4,613	51,632	123,399
White Alone	26.1%	23.7%	26.6%
Black Alone	61.7%	69.1%	66.5%
American Indian Alone	0.6%	0.3%	0.3%
Asian Alone	2.9%	1.1%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	1.9%	1.4%
Two or More Races	4.5%	3.7%	3.4%
Hispanic Origin	8.6%	4.5%	3.9%
Diversity Index	62.1	51.2	52.5
<b>2010 Population by Relationship and Household Type</b>			
Total	4,392	46,649	104,880
In Households	100.0%	99.3%	97.2%
In Family Households	78.8%	81.7%	77.5%
Householder	25.5%	25.8%	24.3%
Spouse	12.0%	12.2%	11.5%
Child	32.8%	34.9%	33.2%
Other relative	5.0%	5.2%	5.3%
Nonrelative	3.4%	3.6%	3.2%
In Nonfamily Households	21.2%	17.6%	19.7%
In Group Quarters	0.0%	0.7%	2.8%
Institutionalized Population	0.0%	0.6%	1.7%
Noninstitutionalized Population	0.0%	0.1%	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	3,170	34,490	80,900
Less than 9th Grade	5.8%	3.5%	3.0%
9th - 12th Grade, No Diploma	5.2%	11.1%	11.3%
High School Graduate	33.2%	28.5%	23.7%
GED/Alternative Credential	8.6%	6.1%	6.2%
Some College, No Degree	22.3%	24.0%	22.3%
Associate Degree	10.7%	8.9%	8.3%
Bachelor's Degree	9.0%	12.1%	16.0%
Graduate/Professional Degree	5.2%	5.9%	9.2%
<b>2021 Population 15+ by Marital Status</b>			
Total	3,768	40,674	96,765
Never Married	49.3%	45.0%	48.9%
Married	24.6%	33.5%	31.8%
Widowed	7.4%	7.1%	6.0%
Divorced	18.7%	14.5%	13.4%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,256	25,604	59,587
Population 16+ Employed	89.9%	90.6%	90.9%
Population 16+ Unemployment rate	10.1%	9.4%	9.1%
Population 16-24 Employed	8.8%	11.7%	13.5%
Population 16-24 Unemployment rate	48.7%	21.4%	19.1%
Population 25-54 Employed	71.8%	65.8%	64.8%
Population 25-54 Unemployment rate	3.8%	8.8%	8.3%
Population 55-64 Employed	16.5%	16.6%	15.7%
Population 55-64 Unemployment rate	0.0%	3.8%	4.0%
Population 65+ Employed	2.9%	5.8%	6.0%
Population 65+ Unemployment rate	0.0%	2.5%	3.7%
<b>2021 Employed Population 16+ by Industry</b>			
Total	2,029	23,206	54,181
Agriculture/Mining	1.1%	0.3%	0.3%
Construction	5.2%	5.8%	5.0%
Manufacturing	8.3%	7.5%	6.7%
Wholesale Trade	2.9%	1.3%	1.5%
Retail Trade	7.3%	11.4%	11.4%
Transportation/Utilities	10.2%	9.8%	8.4%
Information	1.6%	1.5%	1.3%
Finance/Insurance/Real Estate	9.9%	9.9%	9.9%
Services	50.4%	45.3%	48.0%
Public Administration	3.2%	7.3%	7.5%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	2,029	23,205	54,184
White Collar	55.4%	55.9%	60.7%
Management/Business/Financial	5.9%	11.2%	14.4%
Professional	24.1%	18.2%	21.3%
Sales	5.0%	9.5%	9.6%
Administrative Support	20.5%	17.0%	15.3%
Services	13.8%	19.0%	18.2%
Blue Collar	30.8%	25.0%	21.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.4%	3.6%	3.3%
Installation/Maintenance/Repair	3.4%	2.7%	2.4%
Production	7.3%	5.3%	4.3%
Transportation/Material Moving	17.6%	13.3%	11.0%

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<b>2010 Households by Type</b>			
Total	1,834	18,625	41,775
Households with 1 Person	32.7%	28.9%	30.9%
Households with 2+ People	67.3%	71.1%	69.1%
Family Households	60.0%	64.5%	61.1%
Husband-wife Families	28.4%	30.6%	28.9%
With Related Children	11.5%	13.2%	12.2%
Other Family (No Spouse Present)	31.6%	33.9%	32.2%
Other Family with Male Householder	5.5%	5.8%	5.3%
With Related Children	3.4%	3.3%	2.8%
Other Family with Female Householder	26.1%	28.1%	26.9%
With Related Children	17.4%	19.5%	18.7%
Nonfamily Households	7.4%	6.6%	8.1%
All Households with Children	32.9%	36.6%	34.2%
Multigenerational Households	4.8%	6.0%	5.8%
Unmarried Partner Households	7.3%	8.7%	8.4%
Male-female	6.7%	8.0%	7.7%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	1,834	18,627	41,773
1 Person Household	32.7%	28.9%	30.9%
2 Person Household	29.9%	30.4%	30.3%
3 Person Household	19.7%	19.2%	18.0%
4 Person Household	9.8%	12.3%	11.7%
5 Person Household	4.4%	5.8%	5.5%
6 Person Household	2.4%	2.2%	2.2%
7 + Person Household	1.1%	1.2%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,834	18,625	41,774
Owner Occupied	40.9%	56.2%	52.7%
Owned with a Mortgage/Loan	31.1%	46.5%	42.9%
Owned Free and Clear	9.8%	9.7%	9.8%
Renter Occupied	59.1%	43.8%	47.3%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	157	147	137
Percent of Income for Mortgage	14.7%	15.9%	16.7%
Wealth Index	35	46	53
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,942	20,359	46,898
Housing Units Inside Urbanized Area	100.0%	97.8%	95.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.2%	4.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	4,392	46,649	104,880
Population Inside Urbanized Area	100.0%	97.9%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.1%	4.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Front Porches (8E)	Front Porches (8E)	Family Foundations (12A)
2.	Bright Young Professionals (8C)	Bright Young Professionals (8C)	City Commons (11E)
3.	Workday Drive (4A)	Parks and Rec (5C)	Parks and Rec (5C)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,341,723	\$27,022,902	\$73,322,858
Average Spent	\$1,217.11	\$1,337.37	\$1,520.68
Spending Potential Index	57	63	72
Education: Total \$	\$2,077,754	\$21,625,300	\$57,802,304
Average Spent	\$1,079.91	\$1,070.24	\$1,198.80
Spending Potential Index	63	62	69
Entertainment/Recreation: Total \$	\$3,433,743	\$40,002,304	\$107,247,970
Average Spent	\$1,784.69	\$1,979.72	\$2,224.28
Spending Potential Index	55	61	69
Food at Home: Total \$	\$6,002,900	\$68,987,979	\$185,827,985
Average Spent	\$3,120.01	\$3,414.23	\$3,853.99
Spending Potential Index	57	63	71
Food Away from Home: Total \$	\$4,210,542	\$47,996,940	\$130,003,341
Average Spent	\$2,188.43	\$2,375.38	\$2,696.21
Spending Potential Index	58	63	71
Health Care: Total \$	\$6,415,608	\$77,986,724	\$209,391,559
Average Spent	\$3,334.52	\$3,859.58	\$4,342.69
Spending Potential Index	53	62	70
HH Furnishings & Equipment: Total \$	\$2,392,287	\$28,155,539	\$75,322,734
Average Spent	\$1,243.39	\$1,393.42	\$1,562.16
Spending Potential Index	55	62	69
Personal Care Products & Services: Total \$	\$982,313	\$11,411,000	\$30,741,937
Average Spent	\$510.56	\$564.73	\$637.57
Spending Potential Index	57	63	71
Shelter: Total \$	\$23,129,440	\$254,770,720	\$682,061,307
Average Spent	\$12,021.54	\$12,608.67	\$14,145.66
Spending Potential Index	60	63	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,426,734	\$28,587,549	\$75,661,648
Average Spent	\$1,261.30	\$1,414.80	\$1,569.19
Spending Potential Index	53	59	66
Travel: Total \$	\$2,697,576	\$30,900,368	\$81,823,620
Average Spent	\$1,402.07	\$1,529.27	\$1,696.99
Spending Potential Index	55	60	67
Vehicle Maintenance & Repairs: Total \$	\$1,192,031	\$14,141,615	\$38,119,736
Average Spent	\$619.56	\$699.87	\$790.59
Spending Potential Index	56	63	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.