

Winslow Plaza
542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 39.74246
Longitude: -74.99688

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,861	52,823	138,349
2010 Total Population	7,956	58,697	149,341
2021 Total Population	7,956	60,289	151,463
2021 Group Quarters	5	62	614
2026 Total Population	7,947	60,916	152,722
2021-2026 Annual Rate	-0.02%	0.21%	0.17%
2021 Total Daytime Population	7,051	51,950	132,219
Workers	3,604	23,331	58,564
Residents	3,447	28,619	73,655
Household Summary			
2000 Households	2,102	18,171	49,428
2000 Average Household Size	3.26	2.89	2.79
2010 Households	2,449	20,760	54,187
2010 Average Household Size	3.25	2.82	2.74
2021 Households	2,461	21,450	55,186
2021 Average Household Size	3.23	2.81	2.73
2026 Households	2,461	21,723	55,724
2026 Average Household Size	3.23	2.80	2.73
2021-2026 Annual Rate	0.00%	0.25%	0.19%
2010 Families	2,090	15,715	39,265
2010 Average Family Size	3.51	3.26	3.24
2021 Families	2,094	16,153	39,802
2021 Average Family Size	3.49	3.24	3.23
2026 Families	2,094	16,338	40,151
2026 Average Family Size	3.49	3.24	3.22
2021-2026 Annual Rate	0.00%	0.23%	0.17%
Housing Unit Summary			
2000 Housing Units	2,187	18,981	52,108
Owner Occupied Housing Units	91.1%	84.7%	73.2%
Renter Occupied Housing Units	5.0%	11.1%	21.6%
Vacant Housing Units	3.9%	4.3%	5.1%
2010 Housing Units	2,515	21,628	57,122
Owner Occupied Housing Units	90.2%	82.4%	72.9%
Renter Occupied Housing Units	7.2%	13.6%	21.9%
Vacant Housing Units	2.6%	4.0%	5.1%
2021 Housing Units	2,554	22,445	58,529
Owner Occupied Housing Units	90.3%	81.6%	73.3%
Renter Occupied Housing Units	6.0%	14.0%	21.0%
Vacant Housing Units	3.6%	4.4%	5.7%
2026 Housing Units	2,554	22,769	59,255
Owner Occupied Housing Units	90.8%	82.0%	73.9%
Renter Occupied Housing Units	5.6%	13.4%	20.2%
Vacant Housing Units	3.6%	4.6%	6.0%
Median Household Income			
2021	\$104,789	\$87,756	\$80,661
2026	\$112,270	\$97,250	\$87,642
Median Home Value			
2021	\$235,328	\$213,315	\$219,572
2026	\$267,149	\$251,468	\$254,490
Per Capita Income			
2021	\$37,557	\$37,521	\$36,562
2026	\$42,715	\$42,247	\$40,886
Median Age			
2010	35.4	37.2	37.2
2021	36.4	39.0	38.9
2026	38.0	39.8	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	2,461	21,450	55,186
<\$15,000	1.8%	5.0%	6.4%
\$15,000 - \$24,999	1.5%	4.5%	6.0%
\$25,000 - \$34,999	4.7%	6.1%	7.1%
\$35,000 - \$49,999	7.3%	9.0%	9.3%
\$50,000 - \$74,999	13.8%	17.0%	17.3%
\$75,000 - \$99,999	16.1%	14.3%	14.0%
\$100,000 - \$149,999	30.1%	23.4%	20.8%
\$150,000 - \$199,999	14.0%	11.3%	10.4%
\$200,000+	10.7%	9.3%	8.7%
Average Household Income	\$120,550	\$106,555	\$100,846
2026 Households by Income			
Household Income Base	2,461	21,723	55,724
<\$15,000	1.6%	4.3%	5.6%
\$15,000 - \$24,999	1.2%	3.7%	5.0%
\$25,000 - \$34,999	3.9%	5.3%	6.3%
\$35,000 - \$49,999	5.8%	7.8%	8.3%
\$50,000 - \$74,999	11.9%	15.9%	16.7%
\$75,000 - \$99,999	14.8%	14.2%	14.1%
\$100,000 - \$149,999	30.3%	24.4%	21.8%
\$150,000 - \$199,999	16.9%	13.1%	11.9%
\$200,000+	13.7%	11.3%	10.3%
Average Household Income	\$136,950	\$119,742	\$112,621
2021 Owner Occupied Housing Units by Value			
Total	2,307	18,313	42,885
<\$50,000	1.8%	4.3%	3.5%
\$50,000 - \$99,999	0.7%	3.9%	4.9%
\$100,000 - \$149,999	7.8%	11.3%	12.2%
\$150,000 - \$199,999	19.7%	25.3%	22.0%
\$200,000 - \$249,999	28.4%	19.4%	19.1%
\$250,000 - \$299,999	20.8%	16.7%	16.5%
\$300,000 - \$399,999	14.4%	11.6%	14.7%
\$400,000 - \$499,999	5.6%	4.0%	4.3%
\$500,000 - \$749,999	0.7%	2.2%	2.0%
\$750,000 - \$999,999	0.3%	0.5%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.4%	0.2%
Average Home Value	\$248,049	\$240,974	\$242,270
2026 Owner Occupied Housing Units by Value			
Total	2,318	18,664	43,769
<\$50,000	0.7%	2.5%	2.1%
\$50,000 - \$99,999	0.3%	1.9%	2.6%
\$100,000 - \$149,999	3.9%	7.0%	8.1%
\$150,000 - \$199,999	12.9%	19.4%	17.6%
\$200,000 - \$249,999	25.1%	18.6%	18.0%
\$250,000 - \$299,999	20.9%	18.2%	17.4%
\$300,000 - \$399,999	21.4%	17.2%	20.0%
\$400,000 - \$499,999	12.5%	7.7%	7.8%
\$500,000 - \$749,999	1.9%	5.4%	4.7%
\$750,000 - \$999,999	0.5%	1.1%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.6%	0.4%
Average Home Value	\$289,129	\$293,709	\$288,165

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,956	58,694	149,341
0 - 4	7.1%	6.4%	6.4%
5 - 9	8.0%	7.1%	6.9%
10 - 14	9.5%	8.1%	7.5%
15 - 24	13.9%	13.6%	13.8%
25 - 34	10.9%	11.7%	12.5%
35 - 44	17.6%	15.2%	14.5%
45 - 54	18.5%	16.5%	16.0%
55 - 64	9.5%	11.3%	11.8%
65 - 74	3.2%	5.8%	6.1%
75 - 84	1.5%	3.3%	3.3%
85 +	0.4%	1.0%	1.3%
18 +	69.7%	73.5%	74.6%
2021 Population by Age			
Total	7,957	60,287	151,462
0 - 4	6.0%	5.6%	5.7%
5 - 9	6.6%	6.1%	6.1%
10 - 14	7.3%	6.5%	6.6%
15 - 24	12.4%	11.8%	11.7%
25 - 34	15.9%	14.8%	14.6%
35 - 44	12.6%	12.8%	13.4%
45 - 54	14.8%	13.6%	13.1%
55 - 64	14.5%	13.8%	13.3%
65 - 74	7.3%	9.2%	9.5%
75 - 84	2.0%	4.3%	4.4%
85 +	0.6%	1.5%	1.7%
18 +	76.0%	77.9%	77.9%
2026 Population by Age			
Total	7,947	60,916	152,723
0 - 4	6.0%	5.6%	5.7%
5 - 9	6.1%	5.8%	5.9%
10 - 14	6.7%	6.3%	6.4%
15 - 24	10.5%	10.4%	10.9%
25 - 34	15.2%	14.1%	13.5%
35 - 44	15.3%	14.6%	15.1%
45 - 54	12.4%	12.5%	12.3%
55 - 64	13.9%	13.2%	12.4%
65 - 74	9.8%	10.4%	10.3%
75 - 84	3.2%	5.5%	5.7%
85 +	0.8%	1.7%	1.9%
18 +	77.2%	78.8%	78.4%
2010 Population by Sex			
Males	3,883	28,287	71,539
Females	4,073	30,410	77,802
2021 Population by Sex			
Males	3,843	28,992	72,692
Females	4,113	31,296	78,771
2026 Population by Sex			
Males	3,840	29,375	73,523
Females	4,107	31,541	79,198

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2010 Population by Race/Ethnicity			
Total	7,956	58,696	149,339
White Alone	58.7%	65.4%	70.0%
Black Alone	30.4%	25.9%	21.5%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	5.5%	3.8%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.0%	1.7%	2.0%
Two or More Races	3.2%	2.8%	2.7%
Hispanic Origin	6.3%	5.9%	6.3%
Diversity Index	61.2	55.8	52.6
2021 Population by Race/Ethnicity			
Total	7,954	60,288	151,463
White Alone	52.1%	60.7%	65.4%
Black Alone	34.1%	28.2%	23.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.2%	4.4%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.1%	2.6%	3.1%
Two or More Races	4.2%	3.7%	3.6%
Hispanic Origin	9.4%	8.7%	9.4%
Diversity Index	67.6	62.2	59.8
2026 Population by Race/Ethnicity			
Total	7,946	60,915	152,722
White Alone	48.9%	58.4%	63.2%
Black Alone	35.6%	29.1%	24.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.6%	4.7%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	3.2%	3.7%
Two or More Races	4.7%	4.2%	4.0%
Hispanic Origin	11.3%	10.5%	11.2%
Diversity Index	70.4	65.2	63.1
2010 Population by Relationship and Household Type			
Total	7,956	58,697	149,341
In Households	99.9%	99.9%	99.6%
In Family Households	94.0%	89.5%	87.4%
Householder	26.4%	26.5%	26.2%
Spouse	21.3%	19.5%	18.8%
Child	40.3%	37.0%	36.0%
Other relative	4.0%	4.1%	4.1%
Nonrelative	1.9%	2.3%	2.4%
In Nonfamily Households	5.9%	10.4%	12.1%
In Group Quarters	0.1%	0.1%	0.4%
Institutionalized Population	0.0%	0.0%	0.3%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	5,381	42,158	105,955
Less than 9th Grade	0.8%	1.8%	1.9%
9th - 12th Grade, No Diploma	3.2%	4.7%	4.5%
High School Graduate	23.3%	28.5%	28.0%
GED/Alternative Credential	3.9%	3.9%	3.5%
Some College, No Degree	22.2%	21.0%	21.0%
Associate Degree	11.6%	8.7%	9.1%
Bachelor's Degree	25.8%	21.0%	21.9%
Graduate/Professional Degree	9.1%	10.3%	10.2%
2021 Population 15+ by Marital Status			
Total	6,366	49,265	123,612
Never Married	34.2%	34.6%	35.9%
Married	54.0%	50.8%	49.1%
Widowed	2.9%	5.1%	5.4%
Divorced	8.9%	9.5%	9.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,762	34,228	84,887
Population 16+ Employed	95.5%	93.3%	92.3%
Population 16+ Unemployment rate	4.6%	6.7%	7.7%
Population 16-24 Employed	12.8%	12.3%	11.2%
Population 16-24 Unemployment rate	5.8%	13.6%	18.8%
Population 25-54 Employed	64.4%	64.4%	65.1%
Population 25-54 Unemployment rate	3.6%	5.6%	5.8%
Population 55-64 Employed	17.5%	17.0%	16.9%
Population 55-64 Unemployment rate	7.0%	6.6%	7.1%
Population 65+ Employed	5.3%	6.4%	6.8%
Population 65+ Unemployment rate	5.1%	3.7%	5.1%
2021 Employed Population 16+ by Industry			
Total	4,546	31,930	78,388
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	4.5%	6.6%	6.4%
Manufacturing	6.2%	5.6%	5.7%
Wholesale Trade	2.9%	2.4%	2.9%
Retail Trade	10.5%	11.4%	12.0%
Transportation/Utilities	9.4%	8.5%	7.6%
Information	0.3%	1.1%	1.5%
Finance/Insurance/Real Estate	6.4%	8.1%	8.1%
Services	50.7%	49.4%	49.7%
Public Administration	9.1%	6.8%	6.1%
2021 Employed Population 16+ by Occupation			
Total	4,545	31,933	78,386
White Collar	71.3%	68.9%	67.6%
Management/Business/Financial	21.1%	19.6%	18.6%
Professional	30.2%	27.9%	27.0%
Sales	6.9%	7.8%	8.7%
Administrative Support	13.1%	13.6%	13.3%
Services	12.5%	12.5%	13.9%
Blue Collar	16.1%	18.6%	18.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.8%	4.6%	4.4%
Installation/Maintenance/Repair	2.7%	2.7%	2.8%
Production	3.2%	3.0%	3.1%
Transportation/Material Moving	6.4%	8.2%	8.1%

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2010 Households by Type			
Total	2,449	20,760	54,188
Households with 1 Person	11.2%	19.8%	22.4%
Households with 2+ People	88.8%	80.2%	77.6%
Family Households	85.3%	75.7%	72.5%
Husband-wife Families	68.9%	55.9%	52.2%
With Related Children	41.2%	28.3%	25.7%
Other Family (No Spouse Present)	16.5%	19.8%	20.3%
Other Family with Male Householder	4.2%	5.1%	5.1%
With Related Children	2.5%	2.8%	2.9%
Other Family with Female Householder	12.2%	14.8%	15.2%
With Related Children	8.0%	9.5%	9.7%
Nonfamily Households	3.5%	4.5%	5.1%
All Households with Children	52.1%	41.1%	38.7%
Multigenerational Households	7.0%	6.3%	5.7%
Unmarried Partner Households	5.5%	6.5%	7.0%
Male-female	5.0%	5.8%	6.3%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	2,448	20,758	54,186
1 Person Household	11.2%	19.8%	22.4%
2 Person Household	25.1%	29.5%	29.2%
3 Person Household	21.8%	18.5%	18.4%
4 Person Household	24.1%	18.5%	17.5%
5 Person Household	11.3%	8.7%	8.0%
6 Person Household	4.4%	3.2%	2.8%
7 + Person Household	2.2%	1.9%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	2,449	20,760	54,187
Owner Occupied	92.7%	85.8%	76.9%
Owned with a Mortgage/Loan	85.4%	70.2%	62.1%
Owned Free and Clear	7.3%	15.6%	14.8%
Renter Occupied	7.3%	14.2%	23.1%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	161	145	130
Percent of Income for Mortgage	9.4%	10.2%	11.4%
Wealth Index	145	125	117
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,515	21,628	57,122
Housing Units Inside Urbanized Area	98.8%	97.3%	96.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.2%	2.7%	3.1%
2010 Population By Urban/ Rural Status			
Total Population	7,956	58,697	149,341
Population Inside Urbanized Area	98.9%	97.6%	97.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.1%	2.4%	3.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Workday Drive (4A)
2.	Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
3.	Professional Pride (1B)	Parks and Rec (5C)	Parks and Rec (5C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$6,665,496	\$51,372,337	\$126,209,097
Average Spent	\$2,708.45	\$2,394.98	\$2,286.98
Spending Potential Index	128	113	108
Education: Total \$	\$5,374,079	\$43,363,410	\$108,551,358
Average Spent	\$2,183.70	\$2,021.60	\$1,967.01
Spending Potential Index	127	117	114
Entertainment/Recreation: Total \$	\$10,234,784	\$78,550,043	\$190,927,570
Average Spent	\$4,158.79	\$3,662.01	\$3,459.71
Spending Potential Index	129	113	107
Food at Home: Total \$	\$16,571,482	\$130,257,783	\$319,554,259
Average Spent	\$6,733.64	\$6,072.62	\$5,790.50
Spending Potential Index	124	111	106
Food Away from Home: Total \$	\$11,905,428	\$91,761,563	\$224,993,884
Average Spent	\$4,837.64	\$4,277.93	\$4,077.01
Spending Potential Index	127	113	107
Health Care: Total \$	\$19,522,059	\$151,660,036	\$365,488,988
Average Spent	\$7,932.57	\$7,070.40	\$6,622.86
Spending Potential Index	127	113	106
HH Furnishings & Equipment: Total \$	\$7,420,330	\$56,467,218	\$136,524,078
Average Spent	\$3,015.17	\$2,632.50	\$2,473.89
Spending Potential Index	134	117	110
Personal Care Products & Services: Total \$	\$2,850,943	\$22,182,886	\$54,027,370
Average Spent	\$1,158.45	\$1,034.17	\$979.01
Spending Potential Index	129	115	109
Shelter: Total \$	\$62,622,605	\$494,473,038	\$1,217,167,677
Average Spent	\$25,446.00	\$23,052.36	\$22,055.73
Spending Potential Index	126	114	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,051,416	\$60,010,588	\$142,737,968
Average Spent	\$3,271.60	\$2,797.70	\$2,586.49
Spending Potential Index	137	117	108
Travel: Total \$	\$8,479,340	\$64,632,172	\$155,699,820
Average Spent	\$3,445.49	\$3,013.15	\$2,821.36
Spending Potential Index	136	119	112
Vehicle Maintenance & Repairs: Total \$	\$3,494,364	\$26,778,588	\$65,155,353
Average Spent	\$1,419.90	\$1,248.42	\$1,180.65
Spending Potential Index	128	113	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.