

Darien Centre
1338 North Way, Darien, Georgia, 31305
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 31.38302
Longitude: -81.43326

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,915	3,652	4,551
2010 Total Population	2,404	4,580	5,832
2021 Total Population	2,501	4,776	6,095
2021 Group Quarters	31	43	60
2026 Total Population	2,483	4,743	6,063
2021-2026 Annual Rate	-0.14%	-0.14%	-0.11%
2021 Total Daytime Population	2,706	4,783	5,834
Workers	1,166	1,862	2,115
Residents	1,540	2,921	3,719
Household Summary			
2000 Households	728	1,390	1,706
2000 Average Household Size	2.53	2.56	2.60
2010 Households	968	1,855	2,345
2010 Average Household Size	2.45	2.45	2.46
2021 Households	1,017	1,952	2,470
2021 Average Household Size	2.43	2.42	2.44
2026 Households	1,012	1,943	2,461
2026 Average Household Size	2.42	2.42	2.44
2021-2026 Annual Rate	-0.10%	-0.09%	-0.07%
2010 Families	653	1,244	1,575
2010 Average Family Size	2.98	2.97	2.99
2021 Families	672	1,281	1,625
2021 Average Family Size	2.98	2.98	3.00
2026 Families	664	1,267	1,609
2026 Average Family Size	2.99	2.98	3.00
2021-2026 Annual Rate	-0.24%	-0.22%	-0.20%
Housing Unit Summary			
2000 Housing Units	851	1,590	2,022
Owner Occupied Housing Units	69.4%	68.7%	66.2%
Renter Occupied Housing Units	16.1%	18.7%	18.2%
Vacant Housing Units	14.5%	12.6%	15.6%
2010 Housing Units	1,233	2,348	3,069
Owner Occupied Housing Units	58.7%	57.8%	55.9%
Renter Occupied Housing Units	19.8%	21.2%	20.5%
Vacant Housing Units	21.5%	21.0%	23.6%
2021 Housing Units	1,294	2,492	3,276
Owner Occupied Housing Units	63.5%	62.3%	60.0%
Renter Occupied Housing Units	15.1%	16.0%	15.4%
Vacant Housing Units	21.4%	21.7%	24.6%
2026 Housing Units	1,373	2,644	3,476
Owner Occupied Housing Units	59.8%	58.7%	56.5%
Renter Occupied Housing Units	13.8%	14.8%	14.3%
Vacant Housing Units	26.3%	26.5%	29.2%
Median Household Income			
2021	\$42,010	\$41,335	\$42,564
2026	\$46,130	\$45,862	\$48,548
Median Home Value			
2021	\$124,345	\$128,371	\$136,263
2026	\$200,806	\$237,829	\$275,862
Per Capita Income			
2021	\$22,379	\$23,267	\$24,635
2026	\$24,986	\$26,251	\$27,937
Median Age			
2010	40.0	41.7	42.0
2021	41.8	44.7	44.8
2026	42.5	45.6	45.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,017	1,952	2,470
<\$15,000	11.3%	11.2%	10.4%
\$15,000 - \$24,999	21.2%	20.2%	20.4%
\$25,000 - \$34,999	9.2%	10.3%	10.4%
\$35,000 - \$49,999	15.0%	16.5%	14.9%
\$50,000 - \$74,999	18.8%	17.6%	17.4%
\$75,000 - \$99,999	11.9%	11.9%	12.2%
\$100,000 - \$149,999	9.0%	8.6%	9.2%
\$150,000 - \$199,999	1.1%	1.4%	2.2%
\$200,000+	2.5%	2.5%	2.8%
Average Household Income	\$57,250	\$57,215	\$60,248
2026 Households by Income			
Household Income Base	1,012	1,943	2,461
<\$15,000	10.3%	10.1%	9.4%
\$15,000 - \$24,999	20.0%	18.3%	18.2%
\$25,000 - \$34,999	9.0%	9.6%	9.6%
\$35,000 - \$49,999	13.5%	15.4%	13.8%
\$50,000 - \$74,999	18.9%	18.3%	18.0%
\$75,000 - \$99,999	13.3%	13.5%	13.8%
\$100,000 - \$149,999	10.8%	10.2%	11.1%
\$150,000 - \$199,999	1.4%	1.8%	2.8%
\$200,000+	2.9%	2.9%	3.3%
Average Household Income	\$63,750	\$64,408	\$68,161
2021 Owner Occupied Housing Units by Value			
Total	822	1,553	1,964
<\$50,000	15.9%	14.9%	13.9%
\$50,000 - \$99,999	18.2%	17.6%	14.5%
\$100,000 - \$149,999	32.5%	31.0%	29.8%
\$150,000 - \$199,999	2.4%	3.2%	4.2%
\$200,000 - \$249,999	3.2%	3.6%	4.5%
\$250,000 - \$299,999	5.4%	5.0%	4.7%
\$300,000 - \$399,999	4.1%	5.7%	5.1%
\$400,000 - \$499,999	7.7%	6.4%	5.1%
\$500,000 - \$749,999	8.0%	10.4%	15.1%
\$750,000 - \$999,999	0.5%	0.6%	1.4%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.9%	1.3%	1.2%
Average Home Value	\$233,090	\$236,865	\$262,258
2026 Owner Occupied Housing Units by Value			
Total	821	1,552	1,965
<\$50,000	11.6%	10.4%	9.2%
\$50,000 - \$99,999	11.4%	10.4%	8.4%
\$100,000 - \$149,999	25.0%	22.3%	19.8%
\$150,000 - \$199,999	1.9%	3.2%	3.9%
\$200,000 - \$249,999	3.8%	4.9%	5.5%
\$250,000 - \$299,999	6.2%	5.7%	5.9%
\$300,000 - \$399,999	8.6%	11.0%	12.3%
\$400,000 - \$499,999	17.1%	14.4%	12.8%
\$500,000 - \$749,999	9.6%	13.2%	17.1%
\$750,000 - \$999,999	0.4%	0.5%	1.4%
\$1,000,000 - \$1,499,999	0.1%	1.2%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	4.3%	2.8%	2.6%
Average Home Value	\$339,464	\$338,393	\$359,028

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,406	4,582	5,833
0 - 4	6.3%	6.2%	6.1%
5 - 9	5.9%	5.6%	5.6%
10 - 14	6.8%	6.1%	6.1%
15 - 24	14.0%	13.3%	13.3%
25 - 34	10.4%	10.0%	9.9%
35 - 44	14.4%	13.5%	13.5%
45 - 54	15.4%	15.2%	15.2%
55 - 64	13.0%	14.2%	14.3%
65 - 74	8.9%	10.2%	10.2%
75 - 84	3.8%	4.4%	4.4%
85 +	1.0%	1.3%	1.3%
18 +	75.7%	77.2%	77.3%
2021 Population by Age			
Total	2,502	4,776	6,097
0 - 4	5.6%	5.4%	5.3%
5 - 9	5.9%	5.6%	5.6%
10 - 14	5.8%	5.3%	5.4%
15 - 24	10.8%	10.2%	10.1%
25 - 34	14.9%	13.7%	13.6%
35 - 44	10.5%	10.1%	10.1%
45 - 54	13.6%	13.2%	13.3%
55 - 64	14.6%	15.4%	15.3%
65 - 74	11.6%	13.7%	13.7%
75 - 84	5.4%	5.8%	6.0%
85 +	1.3%	1.5%	1.6%
18 +	79.7%	80.8%	80.8%
2026 Population by Age			
Total	2,482	4,746	6,065
0 - 4	5.5%	5.4%	5.3%
5 - 9	5.6%	5.3%	5.3%
10 - 14	6.0%	5.4%	5.5%
15 - 24	10.5%	10.0%	10.0%
25 - 34	13.5%	12.3%	12.0%
35 - 44	11.4%	10.9%	11.1%
45 - 54	11.7%	11.5%	11.4%
55 - 64	15.0%	15.5%	15.6%
65 - 74	12.4%	14.5%	14.4%
75 - 84	6.7%	7.3%	7.5%
85 +	1.6%	1.8%	1.9%
18 +	79.4%	80.6%	80.5%
2010 Population by Sex			
Males	1,164	2,206	2,836
Females	1,240	2,374	2,996
2021 Population by Sex			
Males	1,209	2,301	2,970
Females	1,292	2,475	3,125
2026 Population by Sex			
Males	1,202	2,289	2,959
Females	1,282	2,454	3,104

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2010 Population by Race/Ethnicity			
Total	2,403	4,580	5,832
White Alone	62.5%	65.8%	65.9%
Black Alone	35.0%	31.5%	31.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.5%	0.5%	0.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.5%	0.5%	0.5%
Two or More Races	1.2%	1.3%	1.3%
Hispanic Origin	1.5%	1.6%	1.6%
Diversity Index	50.3	48.5	48.3
2021 Population by Race/Ethnicity			
Total	2,501	4,777	6,095
White Alone	63.9%	67.0%	67.1%
Black Alone	32.2%	28.9%	29.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.8%	0.9%	0.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.7%	0.8%	0.7%
Two or More Races	2.0%	2.1%	2.1%
Hispanic Origin	2.1%	2.3%	2.2%
Diversity Index	50.9	49.0	48.8
2026 Population by Race/Ethnicity			
Total	2,484	4,744	6,062
White Alone	63.7%	66.8%	66.9%
Black Alone	31.6%	28.4%	28.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.0%	1.0%	0.9%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	0.8%	0.9%	0.8%
Two or More Races	2.5%	2.5%	2.5%
Hispanic Origin	2.5%	2.7%	2.6%
Diversity Index	51.8	50.0	49.7
2010 Population by Relationship and Household Type			
Total	2,404	4,580	5,832
In Households	98.7%	99.1%	99.0%
In Family Households	83.4%	83.2%	83.3%
Householder	26.3%	27.0%	27.3%
Spouse	16.7%	17.7%	18.0%
Child	32.1%	30.7%	30.5%
Other relative	5.8%	5.2%	5.0%
Nonrelative	2.5%	2.6%	2.5%
In Nonfamily Households	15.3%	15.9%	15.7%
In Group Quarters	1.3%	0.9%	1.0%
Institutionalized Population	1.3%	0.9%	1.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	1,799	3,511	4,487
Less than 9th Grade	1.3%	0.9%	1.1%
9th - 12th Grade, No Diploma	17.5%	14.9%	13.0%
High School Graduate	26.0%	27.5%	27.9%
GED/Alternative Credential	12.4%	12.1%	13.1%
Some College, No Degree	22.7%	21.4%	21.8%
Associate Degree	7.9%	7.4%	6.9%
Bachelor's Degree	7.5%	10.0%	9.4%
Graduate/Professional Degree	4.8%	5.8%	6.8%
2021 Population 15+ by Marital Status			
Total	2,069	4,000	5,103
Never Married	30.4%	28.2%	27.3%
Married	44.4%	45.7%	46.5%
Widowed	11.0%	10.7%	11.6%
Divorced	14.1%	15.4%	14.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,051	1,961	2,503
Population 16+ Employed	92.2%	93.1%	93.8%
Population 16+ Unemployment rate	7.7%	6.9%	6.2%
Population 16-24 Employed	11.5%	11.0%	10.4%
Population 16-24 Unemployment rate	7.5%	7.0%	7.5%
Population 25-54 Employed	64.3%	61.9%	61.5%
Population 25-54 Unemployment rate	8.0%	7.2%	6.2%
Population 55-64 Employed	17.9%	19.6%	20.3%
Population 55-64 Unemployment rate	8.5%	7.3%	6.5%
Population 65+ Employed	6.4%	7.6%	7.8%
Population 65+ Unemployment rate	4.6%	3.5%	2.7%
2021 Employed Population 16+ by Industry			
Total	969	1,826	2,349
Agriculture/Mining	0.9%	1.2%	1.0%
Construction	4.5%	4.1%	4.6%
Manufacturing	11.5%	13.5%	15.2%
Wholesale Trade	1.8%	1.5%	1.4%
Retail Trade	12.8%	13.7%	13.2%
Transportation/Utilities	10.6%	10.0%	11.4%
Information	1.0%	0.9%	1.1%
Finance/Insurance/Real Estate	5.4%	4.7%	3.7%
Services	39.1%	39.2%	38.7%
Public Administration	12.5%	11.0%	9.7%
2021 Employed Population 16+ by Occupation			
Total	968	1,827	2,350
White Collar	45.0%	44.4%	45.0%
Management/Business/Financial	12.4%	11.2%	11.2%
Professional	11.2%	11.2%	12.2%
Sales	12.1%	10.4%	9.5%
Administrative Support	9.3%	11.6%	12.1%
Services	19.7%	20.9%	19.9%
Blue Collar	35.2%	34.8%	35.2%
Farming/Forestry/Fishing	1.2%	1.0%	0.8%
Construction/Extraction	2.2%	2.1%	2.3%
Installation/Maintenance/Repair	5.5%	6.9%	6.0%
Production	10.4%	10.1%	10.1%
Transportation/Material Moving	15.9%	14.7%	15.9%

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2010 Households by Type			
Total	968	1,855	2,344
Households with 1 Person	26.9%	27.5%	27.6%
Households with 2+ People	73.1%	72.5%	72.4%
Family Households	67.5%	67.1%	67.2%
Husband-wife Families	43.0%	43.9%	44.3%
With Related Children	17.3%	16.1%	16.0%
Other Family (No Spouse Present)	24.6%	23.1%	22.9%
Other Family with Male Householder	5.4%	5.1%	5.2%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	19.1%	18.1%	17.7%
With Related Children	13.1%	11.8%	11.6%
Nonfamily Households	5.7%	5.4%	5.2%
All Households with Children	33.6%	30.8%	30.6%
Multigenerational Households	6.8%	6.4%	6.1%
Unmarried Partner Households	6.9%	6.6%	6.5%
Male-female	6.1%	5.8%	5.8%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	969	1,854	2,345
1 Person Household	26.8%	27.5%	27.6%
2 Person Household	33.0%	35.7%	35.9%
3 Person Household	17.8%	16.2%	16.0%
4 Person Household	11.9%	11.2%	11.3%
5 Person Household	6.6%	6.0%	5.9%
6 Person Household	2.3%	1.9%	1.9%
7 + Person Household	1.7%	1.6%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	968	1,855	2,345
Owner Occupied	74.8%	73.2%	73.2%
Owned with a Mortgage/Loan	44.6%	42.7%	42.7%
Owned Free and Clear	30.2%	30.5%	30.4%
Renter Occupied	25.2%	26.8%	26.8%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	190	181	176
Percent of Income for Mortgage	12.4%	13.0%	13.4%
Wealth Index	54	53	57
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,233	2,348	3,069
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	70.1%	63.1%	55.9%
Rural Housing Units	29.9%	36.9%	44.1%
2010 Population By Urban/ Rural Status			
Total Population	2,404	4,580	5,832
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	73.5%	67.6%	59.3%
Rural Population	26.5%	32.4%	40.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Down the Road (10D)	Rural Bypasses (10E)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Down the Road (10D)
3.	Senior Escapes (9D)	Senior Escapes (9D)	Senior Escapes (9D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$1,339,698	\$2,550,657	\$3,384,260
Average Spent	\$1,317.30	\$1,306.69	\$1,370.15
Spending Potential Index	62	62	65
Education: Total \$	\$865,809	\$1,663,330	\$2,186,450
Average Spent	\$851.34	\$852.12	\$885.20
Spending Potential Index	49	49	51
Entertainment/Recreation: Total \$	\$2,171,604	\$4,173,072	\$5,636,922
Average Spent	\$2,135.30	\$2,137.84	\$2,282.15
Spending Potential Index	66	66	71
Food at Home: Total \$	\$3,854,331	\$7,375,950	\$9,969,825
Average Spent	\$3,789.90	\$3,778.66	\$4,036.37
Spending Potential Index	70	69	74
Food Away from Home: Total \$	\$2,511,322	\$4,778,082	\$6,370,723
Average Spent	\$2,469.34	\$2,447.79	\$2,579.24
Spending Potential Index	65	64	68
Health Care: Total \$	\$4,484,922	\$8,673,897	\$11,752,646
Average Spent	\$4,409.95	\$4,443.59	\$4,758.16
Spending Potential Index	71	71	76
HH Furnishings & Equipment: Total \$	\$1,494,231	\$2,862,083	\$3,822,097
Average Spent	\$1,469.25	\$1,466.23	\$1,547.41
Spending Potential Index	65	65	69
Personal Care Products & Services: Total \$	\$564,941	\$1,093,511	\$1,441,048
Average Spent	\$555.50	\$560.20	\$583.42
Spending Potential Index	62	62	65
Shelter: Total \$	\$11,611,996	\$22,539,883	\$29,448,662
Average Spent	\$11,417.89	\$11,547.07	\$11,922.54
Spending Potential Index	57	57	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,688,746	\$3,351,022	\$4,458,526
Average Spent	\$1,660.52	\$1,716.71	\$1,805.07
Spending Potential Index	69	72	76
Travel: Total \$	\$1,466,071	\$2,878,790	\$3,761,160
Average Spent	\$1,441.56	\$1,474.79	\$1,522.74
Spending Potential Index	57	58	60
Vehicle Maintenance & Repairs: Total \$	\$818,969	\$1,564,798	\$2,121,414
Average Spent	\$805.28	\$801.64	\$858.87
Spending Potential Index	73	72	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.