

Tulls Creek Center
100 Moyock Commons Dr, Moyock, NC, 27958
Rings: 5, 7, 10 mile radii

Prepared by WHLR
Latitude: 36.51708
Longitude: -76.17095

	5 miles	7 miles	10 miles
Population Summary			
2000 Total Population	4,937	10,122	19,374
2010 Total Population	7,172	12,920	24,285
2021 Total Population	9,372	15,838	29,178
2021 Group Quarters	153	1,963	1,999
2026 Total Population	10,306	17,076	31,266
2021-2026 Annual Rate	1.92%	1.52%	1.39%
2021 Total Daytime Population	7,752	12,576	23,282
Workers	2,944	5,171	8,907
Residents	4,808	7,405	14,375
Household Summary			
2000 Households	1,694	2,833	6,077
2000 Average Household Size	2.83	2.98	2.90
2010 Households	2,433	3,773	7,762
2010 Average Household Size	2.89	2.98	2.91
2021 Households	3,183	4,661	9,339
2021 Average Household Size	2.90	2.98	2.91
2026 Households	3,499	5,077	10,056
2026 Average Household Size	2.90	2.98	2.91
2021-2026 Annual Rate	1.91%	1.72%	1.49%
2010 Families	1,994	3,072	6,263
2010 Average Family Size	3.17	3.28	3.22
2021 Families	2,576	3,752	7,464
2021 Average Family Size	3.19	3.30	3.24
2026 Families	2,823	4,074	8,012
2026 Average Family Size	3.20	3.30	3.25
2021-2026 Annual Rate	1.85%	1.66%	1.43%
Housing Unit Summary			
2000 Housing Units	1,831	3,015	6,481
Owner Occupied Housing Units	82.3%	81.4%	80.8%
Renter Occupied Housing Units	10.2%	12.6%	13.0%
Vacant Housing Units	7.5%	6.0%	6.2%
2010 Housing Units	2,712	4,147	8,437
Owner Occupied Housing Units	80.0%	78.9%	79.2%
Renter Occupied Housing Units	9.7%	12.1%	12.8%
Vacant Housing Units	10.3%	9.0%	8.0%
2021 Housing Units	3,687	5,350	10,459
Owner Occupied Housing Units	77.8%	76.2%	76.7%
Renter Occupied Housing Units	8.5%	10.9%	12.6%
Vacant Housing Units	13.7%	12.9%	10.7%
2026 Housing Units	4,085	5,870	11,338
Owner Occupied Housing Units	77.5%	76.1%	76.7%
Renter Occupied Housing Units	8.2%	10.3%	12.0%
Vacant Housing Units	14.3%	13.5%	11.3%
Median Household Income			
2021	\$94,745	\$91,639	\$86,034
2026	\$100,588	\$98,123	\$92,160
Median Home Value			
2021	\$321,470	\$333,403	\$331,583
2026	\$345,885	\$359,602	\$362,819
Per Capita Income			
2021	\$35,250	\$31,941	\$33,744
2026	\$38,620	\$35,474	\$37,448
Median Age			
2010	38.4	37.3	39.1
2021	39.9	38.6	41.0
2026	40.5	39.4	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	3,183	4,661	9,339
<\$15,000	3.0%	3.3%	3.3%
\$15,000 - \$24,999	6.0%	6.1%	5.6%
\$25,000 - \$34,999	3.2%	3.5%	5.7%
\$35,000 - \$49,999	5.5%	5.8%	6.9%
\$50,000 - \$74,999	13.7%	15.6%	18.2%
\$75,000 - \$99,999	22.2%	21.2%	19.8%
\$100,000 - \$149,999	30.3%	27.4%	23.7%
\$150,000 - \$199,999	9.8%	9.5%	9.0%
\$200,000+	6.4%	7.5%	7.9%
Average Household Income	\$105,456	\$106,072	\$103,886
2026 Households by Income			
Household Income Base	3,499	5,077	10,056
<\$15,000	2.4%	2.7%	2.8%
\$15,000 - \$24,999	5.1%	5.1%	4.7%
\$25,000 - \$34,999	3.0%	3.2%	5.0%
\$35,000 - \$49,999	5.0%	5.2%	6.1%
\$50,000 - \$74,999	12.4%	14.1%	16.7%
\$75,000 - \$99,999	21.5%	20.7%	19.6%
\$100,000 - \$149,999	32.1%	29.2%	25.5%
\$150,000 - \$199,999	11.3%	11.0%	10.6%
\$200,000+	7.4%	8.6%	9.0%
Average Household Income	\$115,523	\$116,649	\$114,753
2021 Owner Occupied Housing Units by Value			
Total	2,869	4,079	8,021
<\$50,000	2.7%	2.8%	2.7%
\$50,000 - \$99,999	1.2%	1.1%	1.5%
\$100,000 - \$149,999	1.5%	1.7%	3.1%
\$150,000 - \$199,999	5.3%	4.9%	5.6%
\$200,000 - \$249,999	15.5%	13.8%	13.3%
\$250,000 - \$299,999	17.4%	16.0%	15.9%
\$300,000 - \$399,999	30.1%	29.2%	25.0%
\$400,000 - \$499,999	19.0%	19.5%	17.3%
\$500,000 - \$749,999	7.0%	9.8%	13.3%
\$750,000 - \$999,999	0.3%	1.0%	1.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$332,892	\$349,988	\$359,534
2026 Owner Occupied Housing Units by Value			
Total	3,165	4,469	8,694
<\$50,000	1.2%	1.2%	1.2%
\$50,000 - \$99,999	0.4%	0.4%	0.6%
\$100,000 - \$149,999	0.6%	0.7%	1.4%
\$150,000 - \$199,999	3.0%	2.8%	3.5%
\$200,000 - \$249,999	12.5%	11.0%	11.0%
\$250,000 - \$299,999	17.0%	15.2%	15.6%
\$300,000 - \$399,999	33.4%	31.5%	26.6%
\$400,000 - \$499,999	23.0%	23.3%	20.2%
\$500,000 - \$749,999	8.6%	12.4%	17.0%
\$750,000 - \$999,999	0.3%	1.4%	2.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$358,794	\$380,419	\$394,466

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,172	12,919	24,289
0 - 4	5.5%	5.1%	5.3%
5 - 9	7.5%	6.5%	6.5%
10 - 14	8.3%	7.2%	7.2%
15 - 24	13.2%	14.6%	13.8%
25 - 34	10.2%	13.1%	11.3%
35 - 44	16.7%	16.6%	15.4%
45 - 54	18.9%	18.2%	18.7%
55 - 64	10.7%	10.4%	11.7%
65 - 74	5.7%	5.4%	6.4%
75 - 84	2.6%	2.5%	3.0%
85 +	0.6%	0.6%	0.8%
18 +	73.1%	76.6%	76.2%
2021 Population by Age			
Total	9,371	15,839	29,176
0 - 4	5.2%	4.7%	4.7%
5 - 9	5.6%	5.1%	5.3%
10 - 14	6.0%	5.5%	6.0%
15 - 24	12.1%	13.5%	12.2%
25 - 34	15.4%	16.6%	14.3%
35 - 44	11.8%	13.1%	12.5%
45 - 54	14.6%	14.3%	14.2%
55 - 64	15.9%	14.5%	15.9%
65 - 74	8.9%	8.3%	9.6%
75 - 84	3.7%	3.6%	4.1%
85 +	1.0%	0.9%	1.2%
18 +	79.4%	81.2%	80.4%
2026 Population by Age			
Total	10,307	17,076	31,267
0 - 4	5.2%	4.6%	4.6%
5 - 9	5.5%	5.0%	5.2%
10 - 14	5.8%	5.4%	5.8%
15 - 24	9.9%	11.8%	11.1%
25 - 34	15.1%	15.9%	13.2%
35 - 44	13.9%	14.8%	14.3%
45 - 54	12.3%	12.6%	12.8%
55 - 64	14.9%	13.7%	14.6%
65 - 74	11.3%	10.4%	11.6%
75 - 84	4.9%	4.7%	5.4%
85 +	1.3%	1.2%	1.4%
18 +	80.2%	81.8%	81.0%
2010 Population by Sex			
Males	3,595	7,248	12,940
Females	3,577	5,672	11,345
2021 Population by Sex			
Males	4,640	8,791	15,476
Females	4,732	7,048	13,702
2026 Population by Sex			
Males	5,093	9,397	16,519
Females	5,214	7,679	14,747

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,171	12,920	24,286
White Alone	87.9%	81.4%	83.6%
Black Alone	7.8%	14.9%	12.3%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.0%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.6%	0.7%
Two or More Races	2.0%	1.8%	2.0%
Hispanic Origin	3.3%	3.0%	2.9%
Diversity Index	27.1	35.6	32.5
2021 Population by Race/Ethnicity			
Total	9,373	15,838	29,177
White Alone	86.6%	80.1%	82.2%
Black Alone	7.4%	14.6%	12.0%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	1.3%	1.1%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.0%	1.0%
Two or More Races	2.8%	2.5%	2.8%
Hispanic Origin	5.1%	4.9%	4.7%
Diversity Index	31.7	39.9	37.1
2026 Population by Race/Ethnicity			
Total	10,307	17,076	31,266
White Alone	86.0%	79.7%	81.6%
Black Alone	7.3%	14.3%	11.8%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.6%	1.3%	1.5%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	1.3%	1.1%	1.2%
Two or More Races	3.0%	2.8%	3.2%
Hispanic Origin	5.7%	5.6%	5.3%
Diversity Index	33.5	41.3	38.9
2010 Population by Relationship and Household Type			
Total	7,172	12,920	24,285
In Households	98.0%	86.9%	92.9%
In Family Households	90.2%	79.9%	85.1%
Householder	27.4%	24.3%	26.2%
Spouse	23.0%	20.4%	21.9%
Child	34.6%	30.5%	32.0%
Other relative	3.1%	2.7%	3.0%
Nonrelative	2.2%	1.9%	1.9%
In Nonfamily Households	7.8%	7.0%	7.8%
In Group Quarters	2.0%	13.1%	7.1%
Institutionalized Population	1.9%	11.6%	6.2%
Noninstitutionalized Population	0.1%	1.4%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	6,669	11,294	20,976
Less than 9th Grade	1.4%	1.8%	1.6%
9th - 12th Grade, No Diploma	7.4%	10.2%	8.3%
High School Graduate	18.8%	19.4%	22.0%
GED/Alternative Credential	5.2%	7.9%	5.9%
Some College, No Degree	23.2%	23.9%	25.2%
Associate Degree	15.7%	13.0%	12.7%
Bachelor's Degree	20.7%	17.0%	16.5%
Graduate/Professional Degree	7.6%	6.6%	7.7%
2021 Population 15+ by Marital Status			
Total	7,801	13,426	24,543
Never Married	28.1%	35.1%	29.8%
Married	59.9%	52.6%	57.6%
Widowed	4.9%	4.1%	5.2%
Divorced	7.1%	8.1%	7.4%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,657	6,664	13,113
Population 16+ Employed	97.1%	96.9%	96.3%
Population 16+ Unemployment rate	2.9%	3.1%	3.7%
Population 16-24 Employed	9.4%	10.0%	10.5%
Population 16-24 Unemployment rate	13.1%	10.8%	7.3%
Population 25-54 Employed	61.3%	60.5%	58.4%
Population 25-54 Unemployment rate	2.2%	2.5%	3.7%
Population 55-64 Employed	21.7%	22.1%	23.5%
Population 55-64 Unemployment rate	0.9%	1.7%	3.1%
Population 65+ Employed	7.7%	7.4%	7.6%
Population 65+ Unemployment rate	0.0%	0.0%	0.2%
2021 Employed Population 16+ by Industry			
Total	4,522	6,459	12,627
Agriculture/Mining	0.5%	0.8%	1.2%
Construction	13.4%	12.9%	11.5%
Manufacturing	8.1%	8.2%	8.4%
Wholesale Trade	2.0%	2.1%	2.1%
Retail Trade	7.9%	8.6%	10.0%
Transportation/Utilities	3.6%	3.7%	3.9%
Information	2.3%	1.8%	1.1%
Finance/Insurance/Real Estate	10.0%	8.7%	7.9%
Services	41.5%	41.7%	42.4%
Public Administration	10.8%	11.5%	11.5%
2021 Employed Population 16+ by Occupation			
Total	4,522	6,460	12,628
White Collar	67.3%	67.0%	66.2%
Management/Business/Financial	16.4%	17.2%	18.3%
Professional	28.8%	28.3%	26.3%
Sales	8.0%	8.4%	9.2%
Administrative Support	14.0%	13.1%	12.4%
Services	8.4%	9.6%	11.9%
Blue Collar	24.2%	23.4%	22.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.4%
Construction/Extraction	6.5%	7.3%	6.8%
Installation/Maintenance/Repair	8.4%	7.3%	5.8%
Production	3.0%	3.2%	3.6%
Transportation/Material Moving	6.2%	5.4%	5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,433	3,774	7,761
Households with 1 Person	14.1%	14.6%	15.4%
Households with 2+ People	85.9%	85.4%	84.6%
Family Households	82.0%	81.4%	80.7%
Husband-wife Families	68.8%	68.2%	67.4%
With Related Children	35.4%	33.8%	31.4%
Other Family (No Spouse Present)	13.2%	13.2%	13.3%
Other Family with Male Householder	4.4%	4.3%	4.5%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	8.8%	8.8%	8.8%
With Related Children	5.8%	5.7%	5.6%
Nonfamily Households	4.0%	4.0%	3.9%
All Households with Children	44.3%	42.5%	40.0%
Multigenerational Households	5.7%	5.8%	5.9%
Unmarried Partner Households	5.1%	5.0%	4.9%
Male-female	4.7%	4.6%	4.5%
Same-sex	0.4%	0.4%	0.4%
2010 Households by Size			
Total	2,433	3,772	7,763
1 Person Household	14.1%	14.6%	15.4%
2 Person Household	31.9%	32.7%	33.7%
3 Person Household	20.3%	20.0%	19.8%
4 Person Household	20.8%	20.1%	18.7%
5 Person Household	8.4%	8.2%	7.7%
6 Person Household	3.0%	3.0%	3.1%
7 + Person Household	1.5%	1.5%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	2,433	3,773	7,762
Owner Occupied	89.2%	86.7%	86.1%
Owned with a Mortgage/Loan	73.4%	69.7%	67.4%
Owned Free and Clear	15.7%	17.0%	18.7%
Renter Occupied	10.8%	13.3%	13.9%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	175	161	150
Percent of Income for Mortgage	14.2%	15.3%	16.2%
Wealth Index	121	127	128
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,712	4,147	8,437
Housing Units Inside Urbanized Area	0.0%	0.1%	2.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	99.9%	98.0%
2010 Population By Urban/ Rural Status			
Total Population	7,172	12,920	24,285
Population Inside Urbanized Area	0.0%	0.1%	1.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	99.9%	98.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Savvy Suburbanites (1D)
2.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Workday Drive (4A)
2021 Consumer Spending			
Apparel & Services: Total \$	\$7,564,487	\$11,098,534	\$21,644,886
Average Spent	\$2,376.53	\$2,381.15	\$2,317.69
Spending Potential Index	112	112	109
Education: Total \$	\$5,873,215	\$8,849,181	\$17,824,978
Average Spent	\$1,845.18	\$1,898.56	\$1,908.66
Spending Potential Index	107	110	111
Entertainment/Recreation: Total \$	\$11,812,816	\$17,383,518	\$34,066,338
Average Spent	\$3,711.22	\$3,729.57	\$3,647.75
Spending Potential Index	115	115	113
Food at Home: Total \$	\$19,278,521	\$28,351,374	\$55,383,789
Average Spent	\$6,056.71	\$6,082.68	\$5,930.38
Spending Potential Index	111	112	109
Food Away from Home: Total \$	\$13,572,937	\$19,869,765	\$38,646,071
Average Spent	\$4,264.20	\$4,262.98	\$4,138.14
Spending Potential Index	112	112	109
Health Care: Total \$	\$23,120,514	\$34,093,730	\$66,889,649
Average Spent	\$7,263.75	\$7,314.68	\$7,162.40
Spending Potential Index	116	117	115
HH Furnishings & Equipment: Total \$	\$8,437,893	\$12,391,061	\$24,213,249
Average Spent	\$2,650.92	\$2,658.46	\$2,592.70
Spending Potential Index	118	118	115
Personal Care Products & Services: Total \$	\$3,224,669	\$4,741,177	\$9,279,543
Average Spent	\$1,013.09	\$1,017.20	\$993.63
Spending Potential Index	113	113	111
Shelter: Total \$	\$69,122,562	\$101,944,458	\$200,581,444
Average Spent	\$21,716.17	\$21,871.80	\$21,477.83
Spending Potential Index	108	109	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,131,587	\$13,361,470	\$26,103,738
Average Spent	\$2,868.86	\$2,866.65	\$2,795.13
Spending Potential Index	120	120	117
Travel: Total \$	\$9,361,618	\$13,804,149	\$27,203,811
Average Spent	\$2,941.13	\$2,961.63	\$2,912.93
Spending Potential Index	116	117	115
Vehicle Maintenance & Repairs: Total \$	\$4,055,154	\$5,940,788	\$11,560,703
Average Spent	\$1,274.00	\$1,274.57	\$1,237.90
Spending Potential Index	115	115	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.