

Sangaree Plaza  
1622 N Main St, Knightsville, SC, 29483  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 33.04021  
Longitude: -80.13874

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,520	29,124	70,494
2010 Total Population	5,034	37,341	95,019
2021 Total Population	6,365	49,766	119,825
2021 Group Quarters	4	132	247
2026 Total Population	7,098	55,566	132,131
2021-2026 Annual Rate	2.20%	2.23%	1.97%
2021 Total Daytime Population	7,860	47,225	106,868
Workers	4,380	20,003	42,898
Residents	3,480	27,222	63,970
<b>Household Summary</b>			
2000 Households	1,544	10,295	25,070
2000 Average Household Size	2.92	2.80	2.78
2010 Households	1,858	13,621	35,142
2010 Average Household Size	2.71	2.73	2.70
2021 Households	2,343	18,405	44,734
2021 Average Household Size	2.71	2.70	2.67
2026 Households	2,617	20,600	49,445
2026 Average Household Size	2.71	2.69	2.67
2021-2026 Annual Rate	2.24%	2.28%	2.02%
2010 Families	1,422	9,742	25,613
2010 Average Family Size	3.05	3.18	3.11
2021 Families	1,762	12,938	31,899
2021 Average Family Size	3.08	3.15	3.11
2026 Families	1,959	14,414	35,062
2026 Average Family Size	3.08	3.15	3.11
2021-2026 Annual Rate	2.14%	2.18%	1.91%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,585	10,944	26,485
Owner Occupied Housing Units	78.2%	68.5%	72.5%
Renter Occupied Housing Units	19.2%	25.5%	22.2%
Vacant Housing Units	2.6%	5.9%	5.3%
2010 Housing Units	1,980	14,693	37,805
Owner Occupied Housing Units	73.7%	63.7%	66.5%
Renter Occupied Housing Units	20.1%	29.0%	26.5%
Vacant Housing Units	6.2%	7.3%	7.0%
2021 Housing Units	2,474	19,649	47,624
Owner Occupied Housing Units	66.7%	61.8%	65.3%
Renter Occupied Housing Units	28.0%	31.9%	28.7%
Vacant Housing Units	5.3%	6.3%	6.1%
2026 Housing Units	2,751	21,907	52,543
Owner Occupied Housing Units	64.6%	61.0%	65.1%
Renter Occupied Housing Units	30.6%	33.1%	29.0%
Vacant Housing Units	4.9%	6.0%	5.9%
<b>Median Household Income</b>			
2021	\$70,812	\$63,169	\$65,064
2026	\$76,659	\$69,066	\$71,399
<b>Median Home Value</b>			
2021	\$190,663	\$199,706	\$211,263
2026	\$233,140	\$231,433	\$239,700
<b>Per Capita Income</b>			
2021	\$29,500	\$28,864	\$30,297
2026	\$32,608	\$31,946	\$33,477
<b>Median Age</b>			
2010	36.5	33.3	34.6
2021	39.3	36.0	36.9
2026	40.7	36.7	37.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	2,343	18,405	44,734
<\$15,000	5.1%	8.7%	7.2%
\$15,000 - \$24,999	6.0%	6.6%	6.2%
\$25,000 - \$34,999	9.3%	6.9%	7.7%
\$35,000 - \$49,999	11.9%	14.5%	15.0%
\$50,000 - \$74,999	20.3%	21.4%	20.0%
\$75,000 - \$99,999	16.0%	14.6%	15.2%
\$100,000 - \$149,999	22.7%	18.5%	18.3%
\$150,000 - \$199,999	6.4%	5.5%	6.5%
\$200,000+	2.3%	3.4%	3.8%
Average Household Income	\$80,874	\$78,453	\$81,200
<b>2026 Households by Income</b>			
Household Income Base	2,617	20,600	49,445
<\$15,000	4.4%	7.3%	6.2%
\$15,000 - \$24,999	5.0%	5.4%	5.2%
\$25,000 - \$34,999	7.9%	5.9%	6.6%
\$35,000 - \$49,999	10.8%	13.6%	14.1%
\$50,000 - \$74,999	20.3%	21.5%	19.9%
\$75,000 - \$99,999	16.9%	15.6%	15.8%
\$100,000 - \$149,999	24.1%	20.3%	20.1%
\$150,000 - \$199,999	7.8%	6.7%	7.8%
\$200,000+	2.7%	3.7%	4.2%
Average Household Income	\$89,032	\$86,648	\$89,513
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,650	12,136	31,087
<\$50,000	2.2%	4.4%	3.5%
\$50,000 - \$99,999	2.5%	5.2%	4.4%
\$100,000 - \$149,999	16.7%	12.6%	11.2%
\$150,000 - \$199,999	35.2%	28.0%	26.3%
\$200,000 - \$249,999	10.9%	21.4%	20.9%
\$250,000 - \$299,999	13.9%	11.6%	12.9%
\$300,000 - \$399,999	8.1%	10.0%	13.1%
\$400,000 - \$499,999	5.3%	3.8%	4.5%
\$500,000 - \$749,999	3.6%	2.2%	2.2%
\$750,000 - \$999,999	0.0%	0.1%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	1.6%	0.7%	0.4%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$250,819	\$230,401	\$240,334
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	1,776	13,356	34,225
<\$50,000	0.7%	1.9%	1.4%
\$50,000 - \$99,999	1.1%	2.3%	1.9%
\$100,000 - \$149,999	10.0%	7.3%	6.4%
\$150,000 - \$199,999	30.1%	23.6%	22.1%
\$200,000 - \$249,999	12.1%	23.6%	22.8%
\$250,000 - \$299,999	17.7%	15.1%	15.9%
\$300,000 - \$399,999	10.8%	15.0%	18.5%
\$400,000 - \$499,999	8.4%	5.8%	5.9%
\$500,000 - \$749,999	6.8%	3.9%	3.4%
\$750,000 - \$999,999	0.0%	0.2%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.1%
\$1,500,000 - \$1,999,999	2.3%	1.1%	0.5%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$299,437	\$273,343	\$275,541

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	5,033	37,343	95,016
0 - 4	6.2%	8.1%	7.5%
5 - 9	6.5%	7.4%	7.3%
10 - 14	7.7%	7.1%	7.3%
15 - 24	13.7%	14.1%	13.8%
25 - 34	13.7%	16.0%	14.5%
35 - 44	15.0%	13.9%	14.3%
45 - 54	16.6%	14.1%	14.6%
55 - 64	12.5%	10.7%	11.2%
65 - 74	5.6%	5.3%	5.9%
75 - 84	2.0%	2.4%	2.6%
85 +	0.6%	1.0%	0.9%
18 +	74.6%	72.9%	73.2%
<b>2021 Population by Age</b>			
Total	6,365	49,766	119,823
0 - 4	5.3%	7.0%	6.6%
5 - 9	5.7%	7.0%	6.8%
10 - 14	6.0%	7.0%	6.9%
15 - 24	11.1%	11.8%	11.6%
25 - 34	15.4%	15.6%	15.2%
35 - 44	13.6%	14.4%	14.0%
45 - 54	13.0%	11.6%	12.2%
55 - 64	14.3%	12.0%	12.4%
65 - 74	10.7%	8.8%	9.2%
75 - 84	4.0%	3.6%	3.9%
85 +	0.9%	1.1%	1.1%
18 +	79.6%	75.3%	75.9%
<b>2026 Population by Age</b>			
Total	7,096	55,568	132,133
0 - 4	5.4%	7.0%	6.6%
5 - 9	5.6%	7.0%	6.8%
10 - 14	6.0%	7.1%	7.0%
15 - 24	10.5%	12.2%	11.7%
25 - 34	14.0%	14.1%	13.9%
35 - 44	14.9%	15.1%	15.1%
45 - 54	12.0%	11.5%	11.7%
55 - 64	13.5%	11.0%	11.5%
65 - 74	11.2%	9.1%	9.4%
75 - 84	5.8%	4.7%	5.0%
85 +	1.1%	1.2%	1.2%
18 +	79.4%	74.9%	75.6%
<b>2010 Population by Sex</b>			
Males	2,496	18,129	45,974
Females	2,538	19,212	49,045
<b>2021 Population by Sex</b>			
Males	3,117	24,218	58,170
Females	3,247	25,548	61,655
<b>2026 Population by Sex</b>			
Males	3,482	27,119	64,287
Females	3,616	28,446	67,845

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<b>2010 Population by Race/Ethnicity</b>			
Total	5,034	37,341	95,019
White Alone	73.9%	65.5%	69.8%
Black Alone	19.9%	25.8%	21.9%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	1.3%	1.6%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.4%	3.3%	2.7%
Two or More Races	2.7%	3.1%	3.0%
Hispanic Origin	5.1%	8.1%	6.5%
Diversity Index	47.1	57.8	52.9
<b>2021 Population by Race/Ethnicity</b>			
Total	6,364	49,767	119,824
White Alone	67.5%	61.3%	65.9%
Black Alone	23.3%	26.7%	22.8%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	1.9%	2.3%	2.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.3%	4.5%	3.7%
Two or More Races	4.1%	4.5%	4.1%
Hispanic Origin	7.9%	10.9%	9.0%
Diversity Index	56.4	63.9	59.3
<b>2026 Population by Race/Ethnicity</b>			
Total	7,098	55,568	132,132
White Alone	65.2%	59.5%	64.4%
Black Alone	24.3%	27.0%	22.9%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	2.3%	2.7%	3.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.9%	5.1%	4.3%
Two or More Races	4.5%	4.9%	4.6%
Hispanic Origin	9.4%	12.5%	10.4%
Diversity Index	59.8	66.5	61.9
<b>2010 Population by Relationship and Household Type</b>			
Total	5,034	37,341	95,019
In Households	99.9%	99.6%	99.7%
In Family Households	88.8%	86.2%	86.9%
Householder	27.8%	26.1%	26.9%
Spouse	20.5%	17.6%	19.0%
Child	33.9%	34.5%	34.0%
Other relative	4.2%	4.7%	4.1%
Nonrelative	2.5%	3.3%	2.9%
In Nonfamily Households	11.2%	13.4%	12.8%
In Group Quarters	0.1%	0.4%	0.3%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	4,578	33,407	81,423
Less than 9th Grade	1.4%	3.2%	2.9%
9th - 12th Grade, No Diploma	6.9%	7.8%	6.0%
High School Graduate	19.9%	22.8%	21.8%
GED/Alternative Credential	6.8%	6.6%	5.8%
Some College, No Degree	28.9%	24.3%	24.9%
Associate Degree	14.0%	12.7%	12.9%
Bachelor's Degree	13.7%	14.6%	16.6%
Graduate/Professional Degree	8.4%	8.1%	9.0%
<b>2021 Population 15+ by Marital Status</b>			
Total	5,284	39,296	95,382
Never Married	31.7%	35.0%	33.0%
Married	53.3%	48.5%	50.3%
Widowed	3.3%	4.2%	4.8%
Divorced	11.8%	12.3%	11.8%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,060	23,899	58,669
Population 16+ Employed	95.4%	94.6%	94.9%
Population 16+ Unemployment rate	4.6%	5.4%	5.1%
Population 16-24 Employed	7.1%	9.0%	10.1%
Population 16-24 Unemployment rate	7.6%	11.0%	9.6%
Population 25-54 Employed	69.3%	70.7%	68.0%
Population 25-54 Unemployment rate	4.6%	5.0%	5.0%
Population 55-64 Employed	18.7%	15.1%	16.0%
Population 55-64 Unemployment rate	3.0%	4.4%	3.8%
Population 65+ Employed	4.9%	5.1%	5.9%
Population 65+ Unemployment rate	5.9%	2.2%	2.3%
<b>2021 Employed Population 16+ by Industry</b>			
Total	2,919	22,616	55,667
Agriculture/Mining	0.8%	0.4%	0.4%
Construction	7.0%	8.7%	8.4%
Manufacturing	13.0%	13.5%	12.9%
Wholesale Trade	3.0%	2.5%	2.1%
Retail Trade	13.5%	13.8%	14.0%
Transportation/Utilities	7.5%	6.1%	6.3%
Information	3.6%	2.1%	1.5%
Finance/Insurance/Real Estate	5.5%	4.0%	4.1%
Services	38.5%	42.5%	43.4%
Public Administration	7.4%	6.5%	7.0%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	2,921	22,616	55,666
White Collar	60.5%	59.5%	61.5%
Management/Business/Financial	14.1%	15.7%	16.2%
Professional	20.5%	21.2%	21.8%
Sales	8.4%	9.2%	10.4%
Administrative Support	17.5%	13.4%	13.1%
Services	13.7%	14.1%	14.1%
Blue Collar	25.8%	26.4%	24.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.0%	6.0%	5.5%
Installation/Maintenance/Repair	3.9%	4.6%	4.5%
Production	9.9%	8.6%	6.9%
Transportation/Material Moving	7.9%	7.1%	7.4%

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<b>2010 Households by Type</b>			
Total	1,858	13,621	35,142
Households with 1 Person	17.7%	22.2%	21.2%
Households with 2+ People	82.3%	77.8%	78.8%
Family Households	76.5%	71.5%	72.9%
Husband-wife Families	56.4%	48.3%	51.5%
With Related Children	26.0%	23.2%	24.4%
Other Family (No Spouse Present)	20.1%	23.2%	21.4%
Other Family with Male Householder	5.7%	5.7%	5.4%
With Related Children	3.3%	3.6%	3.4%
Other Family with Female Householder	14.5%	17.5%	16.0%
With Related Children	9.9%	12.3%	11.2%
Nonfamily Households	5.8%	6.3%	5.9%
All Households with Children	39.8%	39.7%	39.7%
Multigenerational Households	6.0%	5.9%	5.2%
Unmarried Partner Households	6.9%	7.8%	7.0%
Male-female	6.4%	7.2%	6.4%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	1,858	13,621	35,143
1 Person Household	17.7%	22.2%	21.2%
2 Person Household	33.7%	31.3%	32.6%
3 Person Household	21.3%	18.9%	19.2%
4 Person Household	15.7%	15.1%	15.5%
5 Person Household	8.2%	7.5%	7.2%
6 Person Household	2.3%	3.0%	2.7%
7 + Person Household	1.2%	2.0%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,858	13,621	35,142
Owner Occupied	78.6%	68.7%	71.5%
Owned with a Mortgage/Loan	66.5%	54.3%	56.9%
Owned Free and Clear	12.1%	14.4%	14.6%
Renter Occupied	21.4%	31.3%	28.5%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	217	186	180
Percent of Income for Mortgage	11.3%	13.3%	13.6%
Wealth Index	67	66	75
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,980	14,693	37,805
Housing Units Inside Urbanized Area	97.2%	97.0%	97.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.8%	3.0%	2.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,034	37,341	95,019
Population Inside Urbanized Area	97.5%	97.1%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.5%	2.9%	2.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Home Improvement (4B)	Urban Edge Families (7C)	Middleburg (4C)
2.	Southern Satellites (10A)	Home Improvement (4B)	Urban Edge Families (7C)
3.	Bright Young Professionals (8C)	Bright Young Professionals (8C)	Up and Coming Families (7A)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,298,509	\$33,419,852	\$83,529,755
Average Spent	\$1,834.62	\$1,815.80	\$1,867.25
Spending Potential Index	87	86	88
Education: Total \$	\$3,197,092	\$24,568,099	\$62,614,611
Average Spent	\$1,364.53	\$1,334.86	\$1,399.71
Spending Potential Index	79	77	81
Entertainment/Recreation: Total \$	\$6,637,495	\$50,621,242	\$126,923,021
Average Spent	\$2,832.90	\$2,750.41	\$2,837.28
Spending Potential Index	88	85	88
Food at Home: Total \$	\$11,118,866	\$86,877,196	\$215,189,762
Average Spent	\$4,745.57	\$4,720.30	\$4,810.43
Spending Potential Index	87	87	88
Food Away from Home: Total \$	\$7,823,586	\$60,836,134	\$151,111,912
Average Spent	\$3,339.13	\$3,305.41	\$3,378.01
Spending Potential Index	88	87	89
Health Care: Total \$	\$13,168,549	\$99,553,523	\$249,694,996
Average Spent	\$5,620.38	\$5,409.05	\$5,581.77
Spending Potential Index	90	87	89
HH Furnishings & Equipment: Total \$	\$4,758,896	\$36,032,604	\$90,820,950
Average Spent	\$2,031.11	\$1,957.76	\$2,030.24
Spending Potential Index	90	87	90
Personal Care Products & Services: Total \$	\$1,852,571	\$14,194,474	\$35,558,553
Average Spent	\$790.68	\$771.23	\$794.89
Spending Potential Index	88	86	89
Shelter: Total \$	\$40,029,018	\$311,449,283	\$778,116,968
Average Spent	\$17,084.51	\$16,921.99	\$17,394.31
Spending Potential Index	85	84	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,235,386	\$38,945,637	\$98,236,624
Average Spent	\$2,234.48	\$2,116.04	\$2,196.02
Spending Potential Index	93	89	92
Travel: Total \$	\$5,228,576	\$39,102,662	\$99,544,235
Average Spent	\$2,231.57	\$2,124.57	\$2,225.25
Spending Potential Index	88	84	88
Vehicle Maintenance & Repairs: Total \$	\$2,347,008	\$18,139,907	\$45,034,290
Average Spent	\$1,001.71	\$985.60	\$1,006.71
Spending Potential Index	90	89	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.