



# Waterway Plaza

**TOTAL VISITORS**  
69.1K  
(12 MONTHS)

## OVERVIEW

3379 Highway 9 E  
Little River, SC 29566

**For Lease**  
**Type:** Retail  
**Total SF:** 49,750

Little River is a vibrant part of the famous Grand Strand in South Carolina, a stunning 60-mile stretch of land along the captivating Atlantic Coast. The consistently delightful weather in the region attracts avid golfers who can luxuriate in the opportunity to play on any of the impressive 100 championship courses available. Planet Fitness, our newest player in the market, will create a surge in foot traffic. With an impressive visit frequency of 3.6, Waterway continues to maintain its loyal and cherished customer base.

## RETAILERS INCLUDE



## LEASING ASSOCIATE



**Kevin Conway**  
Sr. Leasing Manager  
(757) 618-5932  
kconway@whlr.us

## DEMOGRAPHICS

	3 MILES	5 MILES	10 MILES
POPULATION	24,083	35,688	70,239
HOUSEHOLDS	10,914	16,307	31,360
AVG. HH INCOME (\$)	\$68,973	\$70,381	\$71,780
MEDIAN AGE	56	56	57

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SUITE	TENANTS	S.F.
10	Lane Coin Laundry	1,500
20	Jackson Hewitt	1,200
30	Waterway Pharmacy	1,200
40	Waterway Plaza Liquors	1,200
50	Domino's Pizza	1,800
60	Planet Fitness	29,000
70	Family Dollar	8,450
80	VK Nails	1,500
90	Hong Kong Chinese Restaurant	1,500
100	AVAILABLE	2,400

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**AADT: 16,097 (Hwy 9 E.)**

**Avg. Hourly Traffic: 1,140 (Hwy 9 E.)**

**DISCLAIMER**

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