

South Square
 1889 Great Falls Hwy, Lancaster, SC, 29720
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 34.69110
 Longitude: -80.78612

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,831	19,774	28,308
2010 Total Population	2,720	20,086	29,005
2018 Total Population	2,762	20,587	30,036
2018 Group Quarters	6	120	422
2023 Total Population	2,864	21,617	31,979
2018-2023 Annual Rate	0.73%	0.98%	1.26%
2018 Total Daytime Population	2,440	21,168	31,384
Workers	738	8,534	12,820
Residents	1,702	12,634	18,564
Household Summary			
2000 Households	1,106	7,863	11,062
2000 Average Household Size	2.55	2.50	2.52
2010 Households	1,025	7,830	11,327
2010 Average Household Size	2.65	2.55	2.52
2018 Households	1,026	7,947	11,663
2018 Average Household Size	2.69	2.58	2.54
2023 Households	1,060	8,337	12,410
2023 Average Household Size	2.70	2.58	2.54
2018-2023 Annual Rate	0.65%	0.96%	1.25%
2010 Families	700	5,256	7,707
2010 Average Family Size	3.17	3.09	3.04
2018 Families	684	5,200	7,743
2018 Average Family Size	3.27	3.18	3.11
2023 Families	700	5,408	8,172
2023 Average Family Size	3.30	3.20	3.14
2018-2023 Annual Rate	0.46%	0.79%	1.08%
Housing Unit Summary			
2000 Housing Units	1,208	8,581	11,971
Owner Occupied Housing Units	51.8%	55.8%	60.8%
Renter Occupied Housing Units	39.7%	35.8%	31.6%
Vacant Housing Units	8.4%	8.4%	7.6%
2010 Housing Units	1,195	8,790	12,581
Owner Occupied Housing Units	43.8%	50.4%	55.4%
Renter Occupied Housing Units	42.0%	38.7%	34.6%
Vacant Housing Units	14.2%	10.9%	10.0%
2018 Housing Units	1,218	9,017	13,065
Owner Occupied Housing Units	50.5%	56.2%	61.0%
Renter Occupied Housing Units	33.8%	31.9%	28.2%
Vacant Housing Units	15.8%	11.9%	10.7%
2023 Housing Units	1,259	9,527	14,062
Owner Occupied Housing Units	51.2%	57.5%	62.1%
Renter Occupied Housing Units	32.9%	30.0%	26.2%
Vacant Housing Units	15.8%	12.5%	11.7%
Median Household Income			
2018	\$28,223	\$35,077	\$38,265
2023	\$32,154	\$39,213	\$43,723
Median Home Value			
2018	\$93,277	\$109,543	\$123,412
2023	\$107,865	\$123,764	\$141,358
Per Capita Income			
2018	\$15,154	\$19,332	\$21,135
2023	\$17,548	\$22,141	\$24,298
Median Age			
2010	32.5	35.5	37.7
2018	34.1	36.9	39.2
2023	35.3	38.3	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,026	7,947	11,663
<\$15,000	27.8%	23.8%	20.7%
\$15,000 - \$24,999	16.6%	13.5%	12.7%
\$25,000 - \$34,999	14.4%	12.5%	12.4%
\$35,000 - \$49,999	13.6%	14.7%	15.1%
\$50,000 - \$74,999	14.0%	16.7%	17.4%
\$75,000 - \$99,999	6.4%	8.2%	9.5%
\$100,000 - \$149,999	5.4%	6.8%	8.3%
\$150,000 - \$199,999	1.1%	1.8%	2.0%
\$200,000+	0.8%	1.9%	2.0%
Average Household Income	\$40,692	\$49,766	\$53,511
2023 Households by Income			
Household Income Base	1,060	8,337	12,410
<\$15,000	25.4%	21.2%	18.2%
\$15,000 - \$24,999	14.2%	12.0%	11.0%
\$25,000 - \$34,999	13.4%	11.7%	11.2%
\$35,000 - \$49,999	13.7%	14.5%	14.6%
\$50,000 - \$74,999	15.5%	17.5%	18.2%
\$75,000 - \$99,999	7.8%	9.7%	11.0%
\$100,000 - \$149,999	7.6%	9.1%	10.9%
\$150,000 - \$199,999	1.3%	2.1%	2.3%
\$200,000+	0.9%	2.3%	2.5%
Average Household Income	\$47,363	\$57,161	\$61,699
2018 Owner Occupied Housing Units by Value			
Total	615	5,067	7,973
<\$50,000	16.4%	12.5%	10.6%
\$50,000 - \$99,999	38.7%	33.4%	29.2%
\$100,000 - \$149,999	15.1%	21.4%	21.7%
\$150,000 - \$199,999	16.1%	15.1%	16.4%
\$200,000 - \$249,999	2.3%	5.3%	6.1%
\$250,000 - \$299,999	5.0%	4.5%	6.5%
\$300,000 - \$399,999	0.0%	3.7%	5.7%
\$400,000 - \$499,999	4.1%	0.9%	1.2%
\$500,000 - \$749,999	2.1%	2.0%	1.6%
\$750,000 - \$999,999	0.0%	0.3%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.8%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$130,904	\$148,525	\$157,332
2023 Owner Occupied Housing Units by Value			
Total	645	5,476	8,729
<\$50,000	14.6%	11.2%	9.2%
\$50,000 - \$99,999	33.3%	29.7%	25.2%
\$100,000 - \$149,999	13.8%	19.2%	18.9%
\$150,000 - \$199,999	17.8%	15.9%	16.9%
\$200,000 - \$249,999	2.9%	6.4%	7.2%
\$250,000 - \$299,999	7.4%	5.9%	8.4%
\$300,000 - \$399,999	0.0%	5.5%	8.5%
\$400,000 - \$499,999	6.8%	1.6%	2.0%
\$500,000 - \$749,999	3.4%	3.2%	2.5%
\$750,000 - \$999,999	0.0%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	1.1%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$155,960	\$170,594	\$180,974

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,716	20,086	29,006
0 - 4	10.6%	8.5%	7.6%
5 - 9	7.5%	7.0%	6.6%
10 - 14	6.5%	6.7%	6.5%
15 - 24	15.0%	14.1%	13.6%
25 - 34	13.7%	13.1%	12.3%
35 - 44	11.5%	12.8%	12.8%
45 - 54	12.3%	13.3%	13.6%
55 - 64	10.5%	11.2%	12.3%
65 - 74	6.6%	7.4%	8.1%
75 - 84	4.5%	4.3%	4.7%
85 +	1.4%	1.6%	2.0%
18 +	71.3%	73.7%	75.1%
2018 Population by Age			
Total	2,761	20,586	30,036
0 - 4	9.2%	7.6%	6.8%
5 - 9	8.1%	7.4%	6.8%
10 - 14	7.0%	6.8%	6.4%
15 - 24	12.9%	11.8%	11.4%
25 - 34	14.1%	14.0%	13.4%
35 - 44	11.7%	12.2%	12.0%
45 - 54	11.1%	12.4%	12.4%
55 - 64	11.6%	12.3%	13.0%
65 - 74	7.9%	8.9%	10.2%
75 - 84	5.0%	4.8%	5.4%
85 +	1.6%	1.8%	2.1%
18 +	71.9%	74.8%	76.6%
2023 Population by Age			
Total	2,864	21,617	31,978
0 - 4	8.8%	7.2%	6.4%
5 - 9	7.9%	7.2%	6.6%
10 - 14	7.4%	7.2%	6.7%
15 - 24	13.1%	11.7%	11.2%
25 - 34	12.4%	12.3%	11.9%
35 - 44	12.5%	12.9%	12.7%
45 - 54	10.5%	12.0%	12.0%
55 - 64	11.3%	12.3%	12.9%
65 - 74	8.9%	9.9%	11.1%
75 - 84	5.8%	5.5%	6.4%
85 +	1.4%	1.8%	2.2%
18 +	71.6%	74.6%	76.5%
2010 Population by Sex			
Males	1,311	9,505	13,721
Females	1,409	10,581	15,284
2018 Population by Sex			
Males	1,338	9,792	14,264
Females	1,424	10,795	15,772
2023 Population by Sex			
Males	1,390	10,365	15,301
Females	1,473	11,252	16,678

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	2,719	20,085	29,004
White Alone	56.7%	52.4%	57.0%
Black Alone	33.9%	40.0%	36.7%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.2%	0.4%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.4%	5.5%	4.3%
Two or More Races	2.4%	1.5%	1.4%
Hispanic Origin	10.0%	8.0%	6.3%
Diversity Index	64.2	63.0	59.5
2018 Population by Race/Ethnicity			
Total	2,761	20,587	30,035
White Alone	51.1%	47.4%	52.3%
Black Alone	35.4%	41.9%	38.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.3%	7.9%	6.2%
Two or More Races	3.5%	2.2%	2.0%
Hispanic Origin	13.7%	10.8%	8.6%
Diversity Index	70.5	67.7	64.2
2023 Population by Race/Ethnicity			
Total	2,864	21,616	31,979
White Alone	48.6%	45.3%	50.4%
Black Alone	36.1%	42.7%	39.8%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.7%	8.9%	6.9%
Two or More Races	3.9%	2.4%	2.2%
Hispanic Origin	15.3%	12.0%	9.4%
Diversity Index	72.8	69.4	65.8
2010 Population by Relationship and Household Type			
Total	2,720	20,086	29,005
In Households	99.8%	99.4%	98.4%
In Family Households	84.8%	84.0%	83.6%
Householder	25.8%	26.1%	26.6%
Spouse	12.7%	14.5%	16.1%
Child	36.9%	35.1%	33.6%
Other relative	6.2%	5.1%	4.5%
Nonrelative	3.3%	3.2%	2.8%
In Nonfamily Households	14.9%	15.3%	14.8%
In Group Quarters	0.2%	0.6%	1.6%
Institutionalized Population	0.0%	0.3%	1.3%
Noninstitutionalized Population	0.2%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	1,737	13,671	20,593
Less than 9th Grade	9.2%	7.4%	6.8%
9th - 12th Grade, No Diploma	15.7%	15.2%	13.8%
High School Graduate	36.5%	34.4%	33.0%
GED/Alternative Credential	9.6%	5.4%	5.5%
Some College, No Degree	11.3%	17.3%	18.5%
Associate Degree	5.5%	7.2%	8.5%
Bachelor's Degree	11.5%	9.4%	9.5%
Graduate/Professional Degree	0.9%	3.8%	4.4%
2018 Population 15+ by Marital Status			
Total	2,092	16,110	24,028
Never Married	42.0%	39.7%	37.5%
Married	39.9%	36.4%	38.9%
Widowed	8.8%	9.5%	10.3%
Divorced	9.4%	14.4%	13.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	90.1%	91.1%	91.7%
Civilian Unemployed (Unemployment Rate)	9.9%	8.9%	8.3%
2018 Employed Population 16+ by Industry			
Total	1,068	8,056	11,558
Agriculture/Mining	0.1%	0.7%	0.9%
Construction	5.3%	6.2%	6.0%
Manufacturing	19.2%	20.1%	19.4%
Wholesale Trade	0.1%	1.8%	1.9%
Retail Trade	17.4%	15.1%	14.5%
Transportation/Utilities	4.3%	3.4%	3.7%
Information	0.0%	1.5%	1.6%
Finance/Insurance/Real Estate	3.8%	8.7%	8.4%
Services	38.0%	38.1%	39.3%
Public Administration	11.6%	4.5%	4.2%
2018 Employed Population 16+ by Occupation			
Total	1,071	8,053	11,558
White Collar	39.0%	44.6%	47.3%
Management/Business/Financial	5.2%	7.0%	7.6%
Professional	8.4%	12.8%	14.4%
Sales	11.6%	11.9%	10.8%
Administrative Support	13.7%	13.0%	14.5%
Services	22.9%	20.0%	18.7%
Blue Collar	38.4%	35.3%	34.0%
Farming/Forestry/Fishing	0.1%	0.7%	0.6%
Construction/Extraction	6.3%	4.6%	4.2%
Installation/Maintenance/Repair	2.1%	4.3%	4.7%
Production	17.5%	15.9%	14.0%
Transportation/Material Moving	12.5%	10.0%	10.4%
2010 Population By Urban/ Rural Status			
Total Population	2,720	20,086	29,005
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	97.7%	90.4%	77.3%
Rural Population	2.3%	9.6%	22.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,025	7,830	11,328
Households with 1 Person	25.4%	27.6%	27.0%
Households with 2+ People	74.6%	72.4%	73.0%
Family Households	68.3%	67.1%	68.0%
Husband-wife Families	33.8%	37.3%	41.2%
With Related Children	15.2%	15.9%	16.6%
Other Family (No Spouse Present)	34.5%	29.8%	26.9%
Other Family with Male Householder	7.0%	5.6%	5.3%
With Related Children	3.8%	3.0%	2.7%
Other Family with Female Householder	27.5%	24.2%	21.6%
With Related Children	19.6%	16.6%	14.7%
Nonfamily Households	6.3%	5.3%	4.9%
All Households with Children	39.2%	36.0%	34.6%
Multigenerational Households	8.3%	6.5%	5.9%
Unmarried Partner Households	9.3%	8.1%	7.4%
Male-female	8.4%	7.3%	6.7%
Same-sex	0.9%	0.8%	0.7%
2010 Households by Size			
Total	1,026	7,829	11,328
1 Person Household	25.3%	27.6%	27.0%
2 Person Household	31.1%	31.3%	32.8%
3 Person Household	17.9%	17.4%	17.4%
4 Person Household	13.7%	13.2%	13.0%
5 Person Household	6.6%	6.2%	5.9%
6 Person Household	3.1%	2.6%	2.3%
7 + Person Household	2.1%	1.8%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,025	7,830	11,327
Owner Occupied	51.0%	56.6%	61.6%
Owned with a Mortgage/Loan	28.4%	36.5%	39.8%
Owned Free and Clear	22.6%	20.0%	21.8%
Renter Occupied	49.0%	43.4%	38.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,195	8,790	12,581
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	97.9%	90.5%	77.9%
Rural Housing Units	2.1%	9.5%	22.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Southern Satellites (10A)	Southern Satellites (10A)
2.	Small Town Simplicity	Down the Road (10D)	Small Town Simplicity
3.	City Commons (11E)	Modest Income Homes	Modest Income Homes
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,125,715	\$10,461,755	\$16,320,518
Average Spent	\$1,097.19	\$1,316.44	\$1,399.34
Spending Potential Index	50	61	64
Education: Total \$	\$644,973	\$6,245,203	\$9,677,035
Average Spent	\$628.63	\$785.86	\$829.72
Spending Potential Index	43	54	57
Entertainment/Recreation: Total \$	\$1,687,084	\$15,830,785	\$25,146,168
Average Spent	\$1,644.33	\$1,992.05	\$2,156.06
Spending Potential Index	51	62	67
Food at Home: Total \$	\$2,770,056	\$25,565,011	\$40,301,539
Average Spent	\$2,699.86	\$3,216.94	\$3,455.50
Spending Potential Index	54	64	69
Food Away from Home: Total \$	\$1,819,517	\$16,973,901	\$26,584,408
Average Spent	\$1,773.41	\$2,135.89	\$2,279.38
Spending Potential Index	50	61	65
Health Care: Total \$	\$3,087,394	\$29,380,289	\$47,135,374
Average Spent	\$3,009.16	\$3,697.03	\$4,041.45
Spending Potential Index	53	65	71
HH Furnishings & Equipment: Total \$	\$1,065,189	\$10,034,581	\$15,832,052
Average Spent	\$1,038.20	\$1,262.69	\$1,357.46
Spending Potential Index	50	60	65
Personal Care Products & Services: Total \$	\$421,617	\$3,959,925	\$6,223,114
Average Spent	\$410.93	\$498.29	\$533.58
Spending Potential Index	50	60	64
Shelter: Total \$	\$8,389,650	\$78,173,419	\$121,345,750
Average Spent	\$8,177.05	\$9,836.85	\$10,404.33
Spending Potential Index	49	59	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,241,418	\$11,905,614	\$18,970,579
Average Spent	\$1,209.96	\$1,498.13	\$1,626.56
Spending Potential Index	49	60	65
Travel: Total \$	\$972,304	\$9,330,283	\$14,753,712
Average Spent	\$947.66	\$1,174.06	\$1,265.00
Spending Potential Index	44	55	59
Vehicle Maintenance & Repairs: Total \$	\$577,763	\$5,396,807	\$8,534,521
Average Spent	\$563.12	\$679.10	\$731.76
Spending Potential Index	52	63	68

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.