





TOTAL VISITORS 216K (12 MONTHS)

Kings Plaza plays a vital role in the ongoing development of New Bedford and experiences a significant amount of traffic and accessibility, thanks to its fully operational traffic signal on Kings Highway. Situated right next to Fieldstone Marketplace, Kings Plaza offers a diverse range of upscale consumer products and services, including fashionable clothing, trendy footwear, well reliable wireless exquisite home goods, as communications and top-notch family medical services. Moreover, the center proudly boasts a newly refurbished McDonald's. With a visitor frequency of 1.45, Kings Plaza attracts a higher number of devoted customers compared to the average.

# **OVERVIEW**

1024 Kings Highway New Bedford, MA 02745

For Lease County: Bristol Type: Retail Total SF: 168,243

## **RETAILERS INCLUDE**



## **LEASING ASSOCIATE**



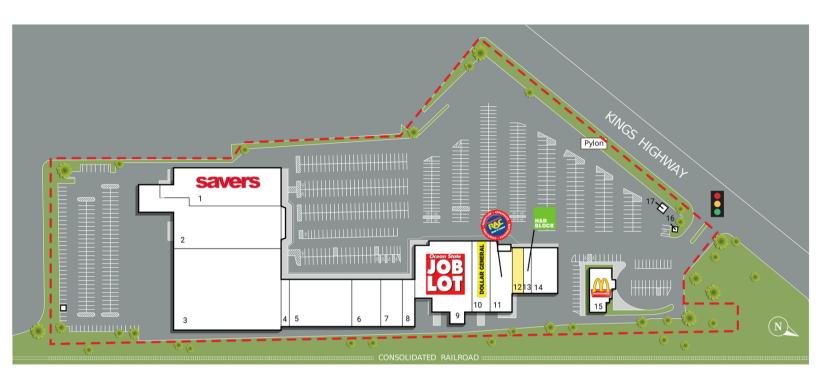
**Kevin Conway** Sr. Leasing Manager (757) 618-5932 kconway@whlr.us

#### **DEMOGRAPHICS** 3 MILES 5 MILES 10 MILES **POPULATION** 71.593 137.177 205.572 HOUSEHOLDS 29.810 53.785 80.696 AVG. HH INCOME (\$) \$62,758 \$75.027 \$57.899 38 38 41 MEDIAN AGE





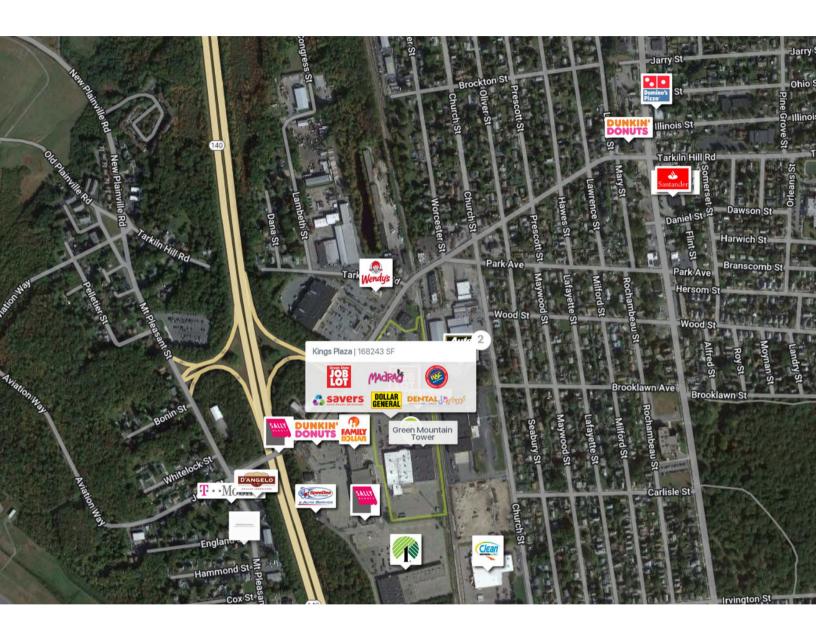
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SUITE	TENANTS	S.F.	SUITE	TENANTS	S.F.
1	Savers	19,339	11	Rent-A-Center	5,400
2	E.C. Barton & Company	28,504	12	AVAILABLE	2,500
3	Fun Z Trampoline Park	42,997	13	H&R Block	1,500
4	P.A. Landers, Inc.	2,000	14	New Bedford Liquor Warehouse	6,000
5	Madrag	14,400	15	McDonald's	4,453
6	Expressions Footwear	4,200	16	Bank of America ATM	550
7	PCX	2,700	17	Rocky Mountain Spring Water	
8	Dental Dreams	5,000	18	Green Mountain Tower	
9	Ocean State Job Lot	20,300			
10	Dollar General	8,400			

# Kings Plaza

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**AADT**: 6,537 vehicles (Kings Hwy.) **Avg. Hourly Traffic**: 272 vehicles (Kings Hwy.)

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