

Lake Greenwood Crossing
 3357 Highway 72 221 E, Greenwood, South Carolina, 29649
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 34.25766
 Longitude: -82.09032

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	386	3,628	19,037
2010 Total Population	447	4,103	20,341
2018 Total Population	459	4,207	21,009
2018 Group Quarters	7	75	656
2023 Total Population	468	4,294	21,501
2018-2023 Annual Rate	0.39%	0.41%	0.46%
2018 Total Daytime Population	412	5,977	21,506
Workers	155	3,543	9,867
Residents	257	2,434	11,639
Household Summary			
2000 Households	161	1,417	7,438
2000 Average Household Size	2.38	2.53	2.49
2010 Households	190	1,633	8,205
2010 Average Household Size	2.32	2.46	2.39
2018 Households	197	1,696	8,599
2018 Average Household Size	2.29	2.44	2.37
2023 Households	202	1,739	8,836
2023 Average Household Size	2.28	2.43	2.36
2018-2023 Annual Rate	0.50%	0.50%	0.55%
2010 Families	139	1,199	5,541
2010 Average Family Size	2.69	2.85	2.88
2018 Families	143	1,226	5,704
2018 Average Family Size	2.68	2.85	2.89
2023 Families	145	1,250	5,821
2023 Average Family Size	2.69	2.85	2.90
2018-2023 Annual Rate	0.28%	0.39%	0.41%
Housing Unit Summary			
2000 Housing Units	176	1,605	8,475
Owner Occupied Housing Units	72.2%	69.2%	62.4%
Renter Occupied Housing Units	19.9%	19.0%	25.3%
Vacant Housing Units	8.0%	11.8%	12.2%
2010 Housing Units	217	1,939	9,511
Owner Occupied Housing Units	67.3%	64.3%	57.5%
Renter Occupied Housing Units	20.3%	19.9%	28.8%
Vacant Housing Units	12.4%	15.8%	13.7%
2018 Housing Units	222	1,981	9,760
Owner Occupied Housing Units	62.2%	59.6%	52.5%
Renter Occupied Housing Units	27.0%	26.0%	35.6%
Vacant Housing Units	11.3%	14.4%	11.9%
2023 Housing Units	227	2,026	9,993
Owner Occupied Housing Units	63.4%	60.7%	53.0%
Renter Occupied Housing Units	26.0%	25.2%	35.5%
Vacant Housing Units	11.0%	14.2%	11.6%
Median Household Income			
2018	\$55,833	\$52,024	\$43,477
2023	\$61,643	\$55,806	\$45,550
Median Home Value			
2018	\$265,217	\$238,021	\$133,766
2023	\$284,211	\$263,167	\$138,049
Per Capita Income			
2018	\$32,610	\$29,720	\$25,139
2023	\$37,087	\$33,855	\$28,197
Median Age			
2010	43.2	42.5	37.6
2018	45.7	45.0	38.8
2023	46.4	45.8	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	197	1,696	8,599
<\$15,000	9.6%	11.8%	14.6%
\$15,000 - \$24,999	12.2%	11.4%	12.2%
\$25,000 - \$34,999	6.6%	7.4%	11.4%
\$35,000 - \$49,999	16.8%	17.3%	18.3%
\$50,000 - \$74,999	15.7%	18.0%	18.7%
\$75,000 - \$99,999	13.7%	12.6%	10.8%
\$100,000 - \$149,999	15.2%	13.3%	9.3%
\$150,000 - \$199,999	4.1%	3.4%	2.4%
\$200,000+	6.1%	4.7%	2.4%
Average Household Income	\$80,042	\$72,833	\$59,312
2023 Households by Income			
Household Income Base	202	1,739	8,836
<\$15,000	8.9%	10.9%	14.0%
\$15,000 - \$24,999	10.9%	10.0%	11.1%
\$25,000 - \$34,999	5.9%	6.7%	10.6%
\$35,000 - \$49,999	16.3%	17.2%	18.5%
\$50,000 - \$74,999	14.4%	16.7%	17.6%
\$75,000 - \$99,999	11.9%	11.3%	9.9%
\$100,000 - \$149,999	18.8%	16.6%	11.8%
\$150,000 - \$199,999	5.4%	4.6%	3.2%
\$200,000+	7.4%	5.9%	3.1%
Average Household Income	\$90,680	\$82,790	\$66,577
2018 Owner Occupied Housing Units by Value			
Total	138	1,180	5,128
<\$50,000	8.7%	9.9%	9.2%
\$50,000 - \$99,999	11.6%	15.0%	27.6%
\$100,000 - \$149,999	4.3%	6.6%	19.5%
\$150,000 - \$199,999	12.3%	12.2%	12.9%
\$200,000 - \$249,999	8.0%	8.1%	7.5%
\$250,000 - \$299,999	16.7%	14.4%	8.2%
\$300,000 - \$399,999	13.0%	12.8%	7.2%
\$400,000 - \$499,999	8.7%	7.5%	2.2%
\$500,000 - \$749,999	14.5%	11.8%	4.3%
\$750,000 - \$999,999	2.2%	1.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$296,014	\$267,678	\$186,291
2023 Owner Occupied Housing Units by Value			
Total	144	1,229	5,292
<\$50,000	6.9%	7.6%	7.4%
\$50,000 - \$99,999	11.1%	13.8%	26.2%
\$100,000 - \$149,999	4.9%	7.2%	21.5%
\$150,000 - \$199,999	11.8%	11.7%	12.4%
\$200,000 - \$249,999	6.2%	6.6%	6.3%
\$250,000 - \$299,999	13.2%	12.2%	7.6%
\$300,000 - \$399,999	12.5%	12.9%	7.7%
\$400,000 - \$499,999	10.4%	9.0%	2.6%
\$500,000 - \$749,999	19.4%	16.4%	6.0%
\$750,000 - \$999,999	3.5%	2.4%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.2%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$329,688	\$302,746	\$204,882

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	447	4,106	20,338
0 - 4	5.6%	5.8%	6.7%
5 - 9	6.5%	6.4%	6.1%
10 - 14	6.9%	7.0%	6.7%
15 - 24	10.3%	10.7%	13.9%
25 - 34	9.8%	10.2%	13.2%
35 - 44	13.4%	13.4%	13.1%
45 - 54	15.4%	15.6%	14.3%
55 - 64	15.2%	14.9%	12.4%
65 - 74	11.0%	10.6%	8.1%
75 - 84	4.7%	4.2%	4.2%
85 +	1.1%	1.1%	1.2%
18 +	77.9%	77.5%	76.6%
2018 Population by Age			
Total	459	4,208	21,010
0 - 4	5.0%	5.2%	6.2%
5 - 9	5.4%	5.6%	6.1%
10 - 14	6.1%	6.0%	5.9%
15 - 24	10.7%	10.7%	11.8%
25 - 34	10.7%	11.3%	15.1%
35 - 44	11.1%	11.2%	12.3%
45 - 54	14.6%	14.3%	12.6%
55 - 64	14.2%	14.6%	12.9%
65 - 74	13.1%	12.9%	10.4%
75 - 84	7.2%	6.5%	5.0%
85 +	2.0%	1.7%	1.6%
18 +	79.7%	79.6%	78.4%
2023 Population by Age			
Total	467	4,293	21,502
0 - 4	4.9%	5.0%	6.0%
5 - 9	5.4%	5.5%	6.0%
10 - 14	6.0%	6.0%	6.2%
15 - 24	10.3%	10.2%	11.3%
25 - 34	9.9%	10.3%	14.1%
35 - 44	12.0%	12.0%	13.3%
45 - 54	12.6%	12.7%	11.8%
55 - 64	14.6%	14.7%	12.6%
65 - 74	13.1%	13.2%	11.0%
75 - 84	9.0%	8.2%	6.0%
85 +	2.4%	2.0%	1.7%
18 +	80.3%	79.8%	78.4%
2010 Population by Sex			
Males	225	2,029	9,343
Females	222	2,074	10,998
2018 Population by Sex			
Males	232	2,089	9,727
Females	227	2,119	11,282
2023 Population by Sex			
Males	237	2,140	10,024
Females	231	2,154	11,477

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	447	4,103	20,340
White Alone	76.7%	72.6%	60.9%
Black Alone	20.6%	24.8%	35.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.4%	0.4%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.9%	1.4%
Two or More Races	1.1%	1.2%	1.2%
Hispanic Origin	1.6%	1.7%	2.9%
Diversity Index	38.8	43.1	53.4
2018 Population by Race/Ethnicity			
Total	459	4,206	21,009
White Alone	76.3%	72.2%	60.6%
Black Alone	20.3%	24.4%	34.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.7%	0.5%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.0%	1.6%
Two or More Races	1.7%	1.6%	1.7%
Hispanic Origin	1.7%	1.9%	3.3%
Diversity Index	39.9	44.1	54.6
2023 Population by Race/Ethnicity			
Total	468	4,294	21,502
White Alone	75.9%	71.7%	60.1%
Black Alone	20.1%	24.3%	33.8%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.6%	0.7%	1.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.1%	1.0%	1.8%
Two or More Races	2.1%	2.0%	2.1%
Hispanic Origin	1.9%	2.1%	3.7%
Diversity Index	40.7	45.1	55.8
2010 Population by Relationship and Household Type			
Total	447	4,103	20,341
In Households	98.4%	98.0%	96.5%
In Family Households	85.9%	85.6%	80.7%
Householder	29.3%	28.9%	27.2%
Spouse	22.6%	21.6%	17.6%
Child	28.9%	29.9%	30.7%
Other relative	2.9%	2.9%	3.0%
Nonrelative	2.2%	2.3%	2.1%
In Nonfamily Households	12.5%	12.4%	15.8%
In Group Quarters	1.6%	2.0%	3.5%
Institutionalized Population	0.0%	0.8%	3.3%
Noninstitutionalized Population	1.6%	1.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	334	3,050	14,694
Less than 9th Grade	5.4%	5.0%	4.2%
9th - 12th Grade, No Diploma	11.1%	12.5%	11.9%
High School Graduate	18.3%	20.5%	21.2%
GED/Alternative Credential	3.0%	3.3%	5.1%
Some College, No Degree	23.4%	22.5%	20.7%
Associate Degree	9.9%	10.1%	12.4%
Bachelor's Degree	18.3%	16.3%	16.3%
Graduate/Professional Degree	10.8%	9.8%	8.2%
2018 Population 15+ by Marital Status			
Total	383	3,499	17,179
Never Married	28.2%	29.6%	37.0%
Married	54.8%	52.9%	43.9%
Widowed	8.4%	8.0%	6.2%
Divorced	8.6%	9.4%	13.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.2%	91.8%	93.8%
Civilian Unemployed (Unemployment Rate)	7.8%	8.2%	6.2%
2018 Employed Population 16+ by Industry			
Total	202	1,800	9,023
Agriculture/Mining	0.0%	0.2%	0.5%
Construction	13.4%	11.4%	7.1%
Manufacturing	19.3%	19.4%	25.2%
Wholesale Trade	2.5%	2.5%	2.3%
Retail Trade	9.4%	9.7%	9.2%
Transportation/Utilities	0.0%	1.4%	3.0%
Information	0.5%	0.6%	0.6%
Finance/Insurance/Real Estate	5.4%	4.9%	3.1%
Services	46.5%	47.5%	46.9%
Public Administration	3.0%	2.4%	2.1%
2018 Employed Population 16+ by Occupation			
Total	202	1,799	9,023
White Collar	61.9%	59.6%	56.4%
Management/Business/Financial	22.8%	20.1%	10.3%
Professional	17.8%	18.1%	23.6%
Sales	12.4%	12.2%	9.3%
Administrative Support	8.9%	9.3%	13.2%
Services	16.8%	17.1%	16.4%
Blue Collar	21.3%	23.2%	27.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	5.4%	4.9%	5.7%
Installation/Maintenance/Repair	5.0%	4.8%	3.6%
Production	8.4%	8.9%	10.2%
Transportation/Material Moving	2.5%	4.6%	7.4%
2010 Population By Urban/ Rural Status			
Total Population	447	4,103	20,341
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	16.8%	18.3%	57.2%
Rural Population	83.2%	81.7%	42.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	190	1,634	8,204
Households with 1 Person	22.1%	22.3%	26.8%
Households with 2+ People	77.9%	77.7%	73.2%
Family Households	73.2%	73.4%	67.5%
Husband-wife Families	56.8%	54.8%	43.9%
With Related Children	20.0%	19.4%	16.8%
Other Family (No Spouse Present)	16.8%	18.5%	23.7%
Other Family with Male Householder	5.3%	5.1%	5.1%
With Related Children	2.6%	2.8%	2.9%
Other Family with Female Householder	11.6%	13.4%	18.5%
With Related Children	7.9%	9.1%	13.0%
Nonfamily Households	4.7%	4.3%	5.6%
All Households with Children	30.5%	31.4%	33.0%
Multigenerational Households	4.2%	4.3%	4.1%
Unmarried Partner Households	4.7%	5.1%	6.5%
Male-female	4.2%	4.7%	5.9%
Same-sex	0.5%	0.4%	0.6%
2010 Households by Size			
Total	190	1,633	8,204
1 Person Household	22.1%	22.4%	26.8%
2 Person Household	40.5%	40.1%	36.9%
3 Person Household	16.3%	16.4%	17.4%
4 Person Household	12.6%	12.8%	11.6%
5 Person Household	5.8%	5.6%	4.8%
6 Person Household	1.6%	1.8%	1.5%
7 + Person Household	1.1%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	190	1,633	8,205
Owner Occupied	76.8%	76.4%	66.7%
Owned with a Mortgage/Loan	50.0%	49.7%	44.8%
Owned Free and Clear	26.8%	26.7%	21.9%
Renter Occupied	23.2%	23.6%	33.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	217	1,939	9,511
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	14.3%	15.5%	55.1%
Rural Housing Units	85.7%	84.5%	44.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Comfortable Empty Nesters	Heartland Communities	Heartland Communities
	2. Heartland Communities	Comfortable Empty Nesters	Bright Young Professionals
	3. Top Tier (1A)	Rural Resort Dwellers (6E)	Old and Newcomers (8F)
2018 Consumer Spending			
Apparel & Services: Total \$	\$391,375	\$3,072,282	\$13,185,217
Average Spent	\$1,986.68	\$1,811.49	\$1,533.34
Spending Potential Index	91	83	70
Education: Total \$	\$254,184	\$1,897,552	\$7,968,342
Average Spent	\$1,290.27	\$1,118.84	\$926.66
Spending Potential Index	89	77	64
Entertainment/Recreation: Total \$	\$634,038	\$5,062,606	\$20,560,890
Average Spent	\$3,218.47	\$2,985.03	\$2,391.08
Spending Potential Index	100	93	74
Food at Home: Total \$	\$976,014	\$7,866,477	\$32,655,979
Average Spent	\$4,954.39	\$4,638.25	\$3,797.65
Spending Potential Index	99	92	76
Food Away from Home: Total \$	\$643,678	\$5,067,096	\$21,684,836
Average Spent	\$3,267.40	\$2,987.67	\$2,521.79
Spending Potential Index	93	85	72
Health Care: Total \$	\$1,200,297	\$9,665,806	\$38,078,560
Average Spent	\$6,092.88	\$5,699.18	\$4,428.25
Spending Potential Index	106	100	77
HH Furnishings & Equipment: Total \$	\$398,268	\$3,133,837	\$12,996,001
Average Spent	\$2,021.66	\$1,847.78	\$1,511.34
Spending Potential Index	97	88	72
Personal Care Products & Services: Total \$	\$153,605	\$1,199,961	\$5,081,434
Average Spent	\$779.72	\$707.52	\$590.93
Spending Potential Index	94	85	71
Shelter: Total \$	\$2,983,999	\$23,087,297	\$99,225,399
Average Spent	\$15,147.20	\$13,612.79	\$11,539.18
Spending Potential Index	90	81	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$481,073	\$3,779,662	\$15,228,647
Average Spent	\$2,441.99	\$2,228.57	\$1,770.98
Spending Potential Index	98	90	71
Travel: Total \$	\$394,398	\$3,019,194	\$12,438,588
Average Spent	\$2,002.02	\$1,780.19	\$1,446.52
Spending Potential Index	93	83	67
Vehicle Maintenance & Repairs: Total \$	\$209,582	\$1,674,904	\$6,919,859
Average Spent	\$1,063.87	\$987.56	\$804.73
Spending Potential Index	99	92	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.