

Conyers Crossing
 1513 Highway 138 SE, Conyers, Georgia, 30013
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 33.65018
 Longitude: -84.00952

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,729	28,022	58,356
2010 Total Population	3,581	35,046	76,233
2018 Total Population	3,528	36,806	81,715
2018 Group Quarters	4	258	723
2023 Total Population	3,591	38,865	86,194
2018-2023 Annual Rate	0.35%	1.09%	1.07%
2018 Total Daytime Population	12,575	50,632	83,878
Workers	10,594	31,068	41,771
Residents	1,981	19,564	42,107
Household Summary			
2000 Households	1,405	9,939	20,277
2000 Average Household Size	2.64	2.77	2.83
2010 Households	1,371	12,720	27,019
2010 Average Household Size	2.61	2.73	2.79
2018 Households	1,346	13,331	28,902
2018 Average Household Size	2.62	2.74	2.80
2023 Households	1,373	14,076	30,470
2023 Average Household Size	2.61	2.74	2.81
2018-2023 Annual Rate	0.40%	1.09%	1.06%
2010 Families	888	9,068	19,834
2010 Average Family Size	3.19	3.22	3.25
2018 Families	862	9,392	20,978
2018 Average Family Size	3.21	3.24	3.27
2023 Families	875	9,860	22,011
2023 Average Family Size	3.20	3.25	3.28
2018-2023 Annual Rate	0.30%	0.98%	0.97%
Housing Unit Summary			
2000 Housing Units	1,520	10,492	21,226
Owner Occupied Housing Units	41.3%	56.6%	67.2%
Renter Occupied Housing Units	51.2%	38.2%	28.3%
Vacant Housing Units	7.5%	5.3%	4.5%
2010 Housing Units	1,727	14,528	30,255
Owner Occupied Housing Units	30.9%	49.8%	59.2%
Renter Occupied Housing Units	48.5%	37.8%	30.1%
Vacant Housing Units	20.6%	12.4%	10.7%
2018 Housing Units	1,741	14,950	31,721
Owner Occupied Housing Units	30.4%	51.0%	60.0%
Renter Occupied Housing Units	46.9%	38.2%	31.1%
Vacant Housing Units	22.7%	10.8%	8.9%
2023 Housing Units	1,803	15,784	33,393
Owner Occupied Housing Units	30.5%	51.6%	61.1%
Renter Occupied Housing Units	45.6%	37.5%	30.1%
Vacant Housing Units	23.8%	10.8%	8.8%
Median Household Income			
2018	\$37,680	\$51,241	\$54,526
2023	\$41,318	\$53,790	\$57,748
Median Home Value			
2018	\$156,967	\$172,539	\$171,676
2023	\$170,420	\$191,741	\$192,827
Per Capita Income			
2018	\$19,844	\$24,484	\$24,966
2023	\$22,709	\$27,034	\$27,736
Median Age			
2010	32.2	34.1	35.1
2018	33.0	34.6	35.8
2023	33.3	34.9	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,346	13,331	28,902
<\$15,000	16.9%	10.8%	9.2%
\$15,000 - \$24,999	15.0%	11.6%	10.3%
\$25,000 - \$34,999	14.7%	11.0%	10.7%
\$35,000 - \$49,999	14.2%	15.0%	14.3%
\$50,000 - \$74,999	19.2%	20.6%	21.6%
\$75,000 - \$99,999	8.2%	12.3%	13.8%
\$100,000 - \$149,999	6.7%	11.7%	12.8%
\$150,000 - \$199,999	1.8%	3.9%	4.5%
\$200,000+	3.2%	3.2%	2.8%
Average Household Income	\$55,014	\$67,227	\$69,838
2023 Households by Income			
Household Income Base	1,373	14,076	30,470
<\$15,000	14.9%	9.6%	8.2%
\$15,000 - \$24,999	14.3%	10.9%	9.5%
\$25,000 - \$34,999	13.8%	10.5%	10.0%
\$35,000 - \$49,999	13.8%	14.5%	13.6%
\$50,000 - \$74,999	20.0%	20.9%	21.5%
\$75,000 - \$99,999	9.2%	12.9%	14.5%
\$100,000 - \$149,999	7.4%	12.4%	13.8%
\$150,000 - \$199,999	2.0%	4.4%	5.2%
\$200,000+	4.4%	4.0%	3.7%
Average Household Income	\$63,048	\$74,374	\$77,765
2018 Owner Occupied Housing Units by Value			
Total	530	7,619	19,041
<\$50,000	6.0%	4.0%	5.7%
\$50,000 - \$99,999	22.3%	15.7%	13.9%
\$100,000 - \$149,999	18.3%	20.8%	20.8%
\$150,000 - \$199,999	23.0%	21.1%	22.3%
\$200,000 - \$249,999	13.0%	15.2%	14.1%
\$250,000 - \$299,999	5.3%	7.8%	8.1%
\$300,000 - \$399,999	7.4%	9.7%	8.7%
\$400,000 - \$499,999	4.2%	3.7%	3.9%
\$500,000 - \$749,999	0.2%	1.8%	2.1%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$171,449	\$195,837	\$198,591
2023 Owner Occupied Housing Units by Value			
Total	550	8,150	20,415
<\$50,000	5.5%	3.5%	4.9%
\$50,000 - \$99,999	19.1%	12.1%	10.3%
\$100,000 - \$149,999	15.8%	17.2%	16.5%
\$150,000 - \$199,999	23.8%	20.6%	21.3%
\$200,000 - \$249,999	14.4%	16.6%	15.5%
\$250,000 - \$299,999	5.8%	8.9%	9.3%
\$300,000 - \$399,999	9.5%	11.9%	11.1%
\$400,000 - \$499,999	6.0%	5.2%	5.9%
\$500,000 - \$749,999	0.4%	3.4%	4.0%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$187,477	\$222,208	\$231,536

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,579	35,043	76,233
0 - 4	9.5%	8.0%	7.3%
5 - 9	7.4%	7.6%	7.5%
10 - 14	6.0%	7.8%	8.1%
15 - 24	15.4%	14.7%	14.4%
25 - 34	15.7%	13.1%	12.6%
35 - 44	13.8%	14.7%	15.1%
45 - 54	12.1%	13.9%	14.5%
55 - 64	8.9%	10.3%	10.8%
65 - 74	6.1%	5.5%	5.7%
75 - 84	4.1%	3.1%	2.9%
85 +	1.1%	1.3%	1.1%
18 +	72.3%	71.5%	71.9%
2018 Population by Age			
Total	3,527	36,808	81,715
0 - 4	8.7%	7.3%	6.8%
5 - 9	8.2%	7.3%	6.8%
10 - 14	7.1%	7.3%	7.0%
15 - 24	13.3%	13.8%	13.6%
25 - 34	15.8%	14.8%	14.7%
35 - 44	13.1%	13.0%	12.8%
45 - 54	11.9%	12.7%	13.4%
55 - 64	9.5%	11.4%	12.1%
65 - 74	6.9%	7.7%	8.2%
75 - 84	4.2%	3.4%	3.4%
85 +	1.4%	1.3%	1.2%
18 +	72.3%	74.0%	75.3%
2023 Population by Age			
Total	3,593	38,865	86,194
0 - 4	8.4%	7.2%	6.7%
5 - 9	8.1%	7.1%	6.7%
10 - 14	7.6%	7.3%	6.9%
15 - 24	13.0%	13.1%	12.6%
25 - 34	15.5%	15.4%	15.8%
35 - 44	13.2%	13.2%	13.0%
45 - 54	11.6%	11.8%	12.0%
55 - 64	10.0%	11.1%	11.9%
65 - 74	7.0%	8.5%	8.9%
75 - 84	4.1%	4.0%	4.3%
85 +	1.4%	1.3%	1.2%
18 +	71.6%	74.3%	75.7%
2010 Population by Sex			
Males	1,728	16,199	35,886
Females	1,853	18,847	40,347
2018 Population by Sex			
Males	1,715	17,144	38,604
Females	1,813	19,661	43,112
2023 Population by Sex			
Males	1,753	18,269	41,013
Females	1,838	20,596	45,181

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2010 Population by Race/Ethnicity			
Total	3,581	35,046	76,233
White Alone	36.0%	32.8%	37.4%
Black Alone	48.1%	56.8%	53.1%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	1.9%	2.1%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.2%	5.6%	5.0%
Two or More Races	2.1%	2.4%	2.3%
Hispanic Origin	19.5%	10.4%	10.5%
Diversity Index	75.2	65.0	65.7
2018 Population by Race/Ethnicity			
Total	3,527	36,806	81,715
White Alone	26.8%	24.2%	28.6%
Black Alone	55.4%	64.1%	60.8%
American Indian Alone	0.7%	0.4%	0.3%
Asian Alone	2.0%	2.1%	1.9%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	12.6%	6.2%	5.5%
Two or More Races	2.5%	2.9%	2.8%
Hispanic Origin	21.5%	11.7%	11.4%
Diversity Index	74.9	62.7	63.9
2023 Population by Race/Ethnicity			
Total	3,591	38,865	86,193
White Alone	22.1%	19.5%	23.8%
Black Alone	58.6%	67.8%	64.7%
American Indian Alone	0.8%	0.4%	0.4%
Asian Alone	1.9%	2.0%	2.0%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	13.8%	6.8%	5.9%
Two or More Races	2.8%	3.2%	3.2%
Hispanic Origin	23.1%	12.7%	12.3%
Diversity Index	74.7	61.2	62.6
2010 Population by Relationship and Household Type			
Total	3,581	35,046	76,233
In Households	99.9%	99.2%	99.0%
In Family Households	83.7%	86.7%	87.6%
Householder	24.3%	25.7%	25.9%
Spouse	12.0%	14.9%	16.3%
Child	34.8%	36.2%	36.2%
Other relative	7.8%	6.5%	6.2%
Nonrelative	4.7%	3.4%	3.0%
In Nonfamily Households	16.2%	12.5%	11.4%
In Group Quarters	0.1%	0.8%	1.0%
Institutionalized Population	0.1%	0.7%	0.9%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	2,215	23,647	53,712
Less than 9th Grade	5.3%	4.1%	4.2%
9th - 12th Grade, No Diploma	13.7%	9.1%	7.6%
High School Graduate	38.1%	28.6%	26.5%
GED/Alternative Credential	2.2%	2.9%	3.3%
Some College, No Degree	19.5%	19.3%	20.8%
Associate Degree	6.2%	9.1%	10.2%
Bachelor's Degree	8.4%	17.5%	18.5%
Graduate/Professional Degree	6.7%	9.3%	8.9%
2018 Population 15+ by Marital Status			
Total	2,683	28,734	64,857
Never Married	45.3%	39.1%	37.2%
Married	37.9%	40.9%	44.1%
Widowed	3.5%	6.2%	5.3%
Divorced	13.3%	13.8%	13.4%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.0%	93.0%	93.9%
Civilian Unemployed (Unemployment Rate)	7.0%	7.0%	6.1%
2018 Employed Population 16+ by Industry			
Total	1,584	17,580	40,073
Agriculture/Mining	0.1%	0.2%	0.3%
Construction	1.9%	6.0%	6.8%
Manufacturing	13.6%	10.3%	10.5%
Wholesale Trade	3.4%	1.8%	1.9%
Retail Trade	14.5%	10.9%	11.2%
Transportation/Utilities	9.0%	6.7%	6.9%
Information	1.5%	2.8%	2.6%
Finance/Insurance/Real Estate	4.9%	7.4%	5.9%
Services	44.8%	47.8%	47.8%
Public Administration	6.3%	6.0%	6.3%
2018 Employed Population 16+ by Occupation			
Total	1,585	17,577	40,074
White Collar	44.9%	54.3%	57.6%
Management/Business/Financial	7.1%	12.5%	12.6%
Professional	9.8%	16.8%	19.9%
Sales	8.9%	10.1%	10.0%
Administrative Support	19.1%	14.9%	15.2%
Services	31.7%	20.1%	17.8%
Blue Collar	23.4%	25.5%	24.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.4%	3.9%	4.9%
Installation/Maintenance/Repair	4.2%	3.9%	4.4%
Production	10.2%	8.3%	7.1%
Transportation/Material Moving	8.6%	9.5%	8.1%
2010 Population By Urban/ Rural Status			
Total Population	3,581	35,046	76,233
Population Inside Urbanized Area	99.9%	97.4%	93.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	2.6%	6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,370	12,720	27,019
Households with 1 Person	29.9%	24.4%	22.4%
Households with 2+ People	70.1%	75.6%	77.6%
Family Households	64.8%	71.3%	73.4%
Husband-wife Families	32.8%	41.3%	46.2%
With Related Children	15.3%	20.4%	22.9%
Other Family (No Spouse Present)	32.0%	30.0%	27.2%
Other Family with Male Householder	7.2%	5.8%	5.7%
With Related Children	4.4%	3.6%	3.4%
Other Family with Female Householder	24.9%	24.2%	21.5%
With Related Children	17.6%	17.4%	15.2%
Nonfamily Households	5.3%	4.3%	4.2%
All Households with Children	37.7%	42.0%	42.1%
Multigenerational Households	6.6%	6.7%	6.8%
Unmarried Partner Households	6.9%	6.5%	6.1%
Male-female	6.4%	5.8%	5.4%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	1,372	12,722	27,018
1 Person Household	29.8%	24.4%	22.4%
2 Person Household	28.7%	28.9%	29.4%
3 Person Household	15.7%	18.3%	18.6%
4 Person Household	12.4%	15.0%	15.4%
5 Person Household	7.1%	7.4%	7.9%
6 Person Household	2.8%	3.4%	3.5%
7 + Person Household	3.4%	2.6%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	1,371	12,720	27,019
Owner Occupied	38.9%	56.8%	66.3%
Owned with a Mortgage/Loan	26.7%	46.7%	53.9%
Owned Free and Clear	12.3%	10.1%	12.4%
Renter Occupied	61.1%	43.2%	33.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,727	14,528	30,255
Housing Units Inside Urbanized Area	99.9%	97.7%	93.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	2.3%	6.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Traditional Living (12B)	Middleburg (4C)
2.	Traditional Living (12B)	Middleburg (4C)	Home Improvement (4B)
3.	Metro Fusion (11C)	Bright Young Professionals	Bright Young Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,992,454	\$23,983,267	\$53,638,073
Average Spent	\$1,480.28	\$1,799.06	\$1,855.86
Spending Potential Index	68	83	85
Education: Total \$	\$1,313,890	\$15,528,487	\$34,218,035
Average Spent	\$976.14	\$1,164.84	\$1,183.93
Spending Potential Index	67	80	82
Entertainment/Recreation: Total \$	\$2,851,072	\$34,569,897	\$77,811,063
Average Spent	\$2,118.18	\$2,593.20	\$2,692.24
Spending Potential Index	66	81	84
Food at Home: Total \$	\$4,639,532	\$55,355,899	\$122,975,433
Average Spent	\$3,446.90	\$4,152.42	\$4,254.91
Spending Potential Index	69	83	85
Food Away from Home: Total \$	\$3,208,407	\$38,831,583	\$87,060,414
Average Spent	\$2,383.66	\$2,912.88	\$3,012.26
Spending Potential Index	68	83	86
Health Care: Total \$	\$4,971,739	\$60,779,240	\$137,595,460
Average Spent	\$3,693.71	\$4,559.24	\$4,760.76
Spending Potential Index	65	80	83
HH Furnishings & Equipment: Total \$	\$1,855,505	\$22,710,622	\$51,354,736
Average Spent	\$1,378.53	\$1,703.59	\$1,776.86
Spending Potential Index	66	82	85
Personal Care Products & Services: Total \$	\$738,386	\$9,006,817	\$20,349,667
Average Spent	\$548.58	\$675.63	\$704.09
Spending Potential Index	66	82	85
Shelter: Total \$	\$15,523,814	\$182,892,016	\$405,384,463
Average Spent	\$11,533.29	\$13,719.30	\$14,026.17
Spending Potential Index	69	82	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,095,211	\$25,451,029	\$57,706,551
Average Spent	\$1,556.62	\$1,909.16	\$1,996.63
Spending Potential Index	63	77	80
Travel: Total \$	\$1,829,226	\$22,366,473	\$51,124,631
Average Spent	\$1,359.01	\$1,677.78	\$1,768.90
Spending Potential Index	63	78	82
Vehicle Maintenance & Repairs: Total \$	\$971,773	\$11,766,535	\$26,420,140
Average Spent	\$721.97	\$882.64	\$914.13
Spending Potential Index	67	82	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.