

Washington Center Shoppes
415 Egg Harbor Rd, Sewell, New Jersey, 08080
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 39.74798
Longitude: -75.07586

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	8,736	58,828	150,685
2020 Total Population	8,504	58,906	156,470
2020 Group Quarters	91	425	7,145
2022 Total Population	8,634	59,145	157,210
2022 Group Quarters	91	425	7,145
2027 Total Population	8,791	59,494	157,803
2022-2027 Annual Rate	0.36%	0.12%	0.08%
2022 Total Daytime Population	9,136	56,607	137,624
Workers	5,046	29,096	61,501
Residents	4,090	27,511	76,123
Household Summary			
2010 Households	3,166	20,776	53,611
2010 Average Household Size	2.73	2.82	2.75
2020 Total Households	3,152	21,486	56,108
2020 Average Household Size	2.67	2.72	2.66
2022 Total Households	3,201	21,682	56,499
2022 Average Household Size	2.67	2.71	2.66
2027 Total Households	3,279	21,948	57,011
2027 Average Household Size	2.65	2.69	2.64
2022-2027 Annual Rate	0.48%	0.24%	0.18%
2010 Families	2,430	15,983	39,178
2010 Average Family Size	3.18	3.25	3.22
2022 Total Families	2,432	16,290	40,343
2022 Average Family Size	3.13	3.18	3.17
2027 Total Families	2,490	16,467	40,652
2027 Average Family Size	3.11	3.16	3.15
2022-2027 Annual Rate	0.47%	0.22%	0.15%
Housing Unit Summary			
2000 Housing Units	3,190	20,230	52,955
Owner Occupied Housing Units	88.9%	84.3%	74.9%
Renter Occupied Housing Units	9.9%	13.0%	21.0%
Vacant Housing Units	1.2%	2.7%	4.1%
2010 Housing Units	3,270	21,524	56,177
Owner Occupied Housing Units	86.8%	83.4%	74.9%
Renter Occupied Housing Units	10.1%	13.2%	20.5%
Vacant Housing Units	3.2%	3.5%	4.6%
2020 Housing Units	3,286	22,341	59,591
Vacant Housing Units	4.1%	3.8%	5.8%
2022 Housing Units	3,353	22,663	60,270
Owner Occupied Housing Units	84.0%	80.7%	73.4%
Renter Occupied Housing Units	11.5%	15.0%	20.3%
Vacant Housing Units	4.5%	4.3%	6.3%
2027 Housing Units	3,431	22,961	60,858
Owner Occupied Housing Units	84.6%	81.3%	74.2%
Renter Occupied Housing Units	11.0%	14.3%	19.5%
Vacant Housing Units	4.4%	4.4%	6.3%
Median Household Income			
2022	\$109,886	\$106,087	\$93,571
2027	\$124,993	\$118,800	\$103,522
Median Home Value			
2022	\$260,449	\$263,402	\$247,641
2027	\$277,325	\$280,936	\$267,315
Per Capita Income			
2022	\$50,294	\$50,604	\$44,192
2027	\$59,978	\$59,424	\$52,939
Median Age			
2010	42.6	40.2	37.5
2022	44.6	42.0	38.3
2027	45.0	42.7	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	3,201	21,678	56,489
<\$15,000	3.9%	3.6%	5.3%
\$15,000 - \$24,999	3.3%	3.7%	4.5%
\$25,000 - \$34,999	4.3%	4.8%	6.2%
\$35,000 - \$49,999	6.0%	6.8%	8.0%
\$50,000 - \$74,999	11.6%	13.4%	14.8%
\$75,000 - \$99,999	14.2%	13.9%	14.2%
\$100,000 - \$149,999	23.5%	21.8%	21.8%
\$150,000 - \$199,999	18.7%	15.6%	12.2%
\$200,000+	14.4%	16.6%	13.0%
Average Household Income	\$137,624	\$138,224	\$122,613
2027 Households by Income			
Household Income Base	3,279	21,944	57,001
<\$15,000	2.9%	2.7%	4.3%
\$15,000 - \$24,999	2.2%	2.6%	3.4%
\$25,000 - \$34,999	3.3%	4.0%	5.1%
\$35,000 - \$49,999	4.5%	5.9%	7.0%
\$50,000 - \$74,999	11.3%	12.7%	14.3%
\$75,000 - \$99,999	13.8%	13.1%	14.0%
\$100,000 - \$149,999	20.2%	19.2%	18.7%
\$150,000 - \$199,999	21.6%	18.2%	14.6%
\$200,000+	20.3%	21.7%	18.6%
Average Household Income	\$163,192	\$161,315	\$146,223
2022 Owner Occupied Housing Units by Value			
Total	2,816	18,287	44,241
<\$50,000	0.7%	1.3%	2.5%
\$50,000 - \$99,999	1.5%	0.8%	1.2%
\$100,000 - \$149,999	3.7%	4.8%	5.5%
\$150,000 - \$199,999	10.0%	13.6%	17.6%
\$200,000 - \$249,999	28.7%	23.4%	24.3%
\$250,000 - \$299,999	25.3%	22.8%	20.0%
\$300,000 - \$399,999	20.0%	21.8%	19.1%
\$400,000 - \$499,999	6.2%	6.4%	5.0%
\$500,000 - \$749,999	3.3%	4.6%	3.5%
\$750,000 - \$999,999	0.1%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.4%	0.1%	0.2%
Average Home Value	\$286,177	\$286,491	\$275,832
2027 Owner Occupied Housing Units by Value			
Total	2,902	18,662	45,114
<\$50,000	0.7%	1.2%	2.5%
\$50,000 - \$99,999	1.1%	0.5%	0.8%
\$100,000 - \$149,999	2.5%	3.4%	4.0%
\$150,000 - \$199,999	7.8%	10.7%	14.1%
\$200,000 - \$249,999	24.7%	20.5%	21.8%
\$250,000 - \$299,999	24.1%	22.1%	19.6%
\$300,000 - \$399,999	23.6%	24.6%	22.4%
\$400,000 - \$499,999	9.4%	8.9%	7.2%
\$500,000 - \$749,999	5.4%	7.5%	5.8%
\$750,000 - \$999,999	0.1%	0.3%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.4%	0.1%	0.2%
Average Home Value	\$310,295	\$310,944	\$302,674

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

Washington Center Shoppes
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2010 Population by Age			
Total	8,736	58,828	150,682
0 - 4	4.8%	5.2%	5.8%
5 - 9	6.1%	6.5%	6.4%
10 - 14	7.0%	7.5%	7.3%
15 - 24	13.0%	14.0%	15.8%
25 - 34	9.8%	10.5%	11.6%
35 - 44	12.7%	13.3%	13.6%
45 - 54	16.0%	17.2%	16.4%
55 - 64	15.9%	13.5%	12.1%
65 - 74	7.5%	6.7%	6.1%
75 - 84	4.3%	3.9%	3.4%
85 +	2.8%	1.8%	1.6%
18 +	77.6%	75.8%	76.0%
2022 Population by Age			
Total	8,636	59,147	157,212
0 - 4	4.4%	4.7%	5.0%
5 - 9	5.0%	5.3%	5.4%
10 - 14	5.6%	5.9%	5.9%
15 - 24	10.2%	11.3%	15.4%
25 - 34	12.3%	13.8%	14.0%
35 - 44	13.1%	12.6%	12.4%
45 - 54	12.6%	12.8%	12.3%
55 - 64	14.2%	14.8%	13.4%
65 - 74	13.7%	11.1%	9.7%
75 - 84	6.3%	5.4%	4.7%
85 +	2.8%	2.3%	1.8%
18 +	81.4%	80.2%	80.1%
2027 Population by Age			
Total	8,790	59,495	157,805
0 - 4	4.4%	4.8%	5.0%
5 - 9	4.9%	5.2%	5.2%
10 - 14	5.4%	5.7%	5.6%
15 - 24	8.9%	9.9%	14.5%
25 - 34	9.9%	12.1%	12.7%
35 - 44	16.5%	15.5%	14.6%
45 - 54	11.8%	12.0%	11.6%
55 - 64	13.1%	13.2%	12.1%
65 - 74	13.2%	12.1%	10.7%
75 - 84	9.0%	7.1%	6.1%
85 +	2.9%	2.5%	2.0%
18 +	82.2%	81.1%	80.8%
2010 Population by Sex			
Males	4,198	28,243	72,785
Females	4,538	30,585	77,900
2022 Population by Sex			
Males	4,135	28,464	75,933
Females	4,499	30,681	81,278
2027 Population by Sex			
Males	4,206	28,717	76,421
Females	4,586	30,777	81,382

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2010 Population by Race/Ethnicity			
Total	8,735	58,828	150,684
White Alone	92.3%	86.4%	79.0%
Black Alone	2.9%	7.2%	13.3%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	3.0%	3.6%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.9%	1.6%
Two or More Races	1.4%	1.7%	2.3%
Hispanic Origin	2.7%	3.8%	5.1%
Diversity Index	19.1	30.2	41.9
2020 Population by Race/Ethnicity			
Total	8,504	58,906	156,470
White Alone	87.6%	79.7%	70.4%
Black Alone	3.4%	8.6%	15.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	3.2%	4.0%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.9%	3.1%
Two or More Races	4.5%	5.7%	6.5%
Hispanic Origin	4.5%	5.9%	8.0%
Diversity Index	29.5	42.4	55.1
2022 Population by Race/Ethnicity			
Total	8,635	59,144	157,210
White Alone	87.2%	79.2%	69.9%
Black Alone	3.5%	8.7%	15.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.3%	4.0%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.9%	3.2%
Two or More Races	4.7%	5.9%	6.8%
Hispanic Origin	4.6%	6.0%	8.1%
Diversity Index	30.3	43.1	55.7
2027 Population by Race/Ethnicity			
Total	8,792	59,494	157,801
White Alone	86.0%	77.9%	68.4%
Black Alone	3.7%	8.8%	15.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.4%	4.2%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	2.1%	3.5%
Two or More Races	5.3%	6.7%	7.6%
Hispanic Origin	4.9%	6.3%	8.4%
Diversity Index	32.4	45.2	57.6
2010 Population by Relationship and Household Type			
Total	8,736	58,828	150,684
In Households	99.0%	99.4%	97.9%
In Family Households	89.8%	89.7%	85.7%
Householder	27.4%	27.2%	25.9%
Spouse	23.1%	21.7%	19.5%
Child	34.9%	36.0%	34.7%
Other relative	3.2%	3.3%	3.6%
Nonrelative	1.2%	1.5%	1.9%
In Nonfamily Households	9.3%	9.7%	12.2%
In Group Quarters	1.0%	0.6%	2.1%
Institutionalized Population	0.9%	0.5%	0.6%
Noninstitutionalized Population	0.0%	0.1%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	6,461	43,009	107,373
Less than 9th Grade	0.5%	1.1%	1.8%
9th - 12th Grade, No Diploma	2.3%	2.4%	3.8%
High School Graduate	28.8%	26.2%	27.3%
GED/Alternative Credential	3.1%	2.8%	3.0%
Some College, No Degree	17.4%	16.8%	17.6%
Associate Degree	9.2%	9.5%	9.9%
Bachelor's Degree	25.2%	28.3%	25.0%
Graduate/Professional Degree	13.4%	12.9%	11.7%
2022 Population 15+ by Marital Status			
Total	7,343	49,674	131,605
Never Married	29.1%	30.3%	36.8%
Married	56.5%	56.4%	49.9%
Widowed	8.1%	5.6%	5.0%
Divorced	6.3%	7.7%	8.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,898	33,866	86,457
Population 16+ Employed	94.0%	94.7%	95.1%
Population 16+ Unemployment rate	6.0%	5.3%	4.9%
Population 16-24 Employed	10.6%	11.9%	13.9%
Population 16-24 Unemployment rate	18.8%	17.0%	14.7%
Population 25-54 Employed	60.7%	60.8%	61.8%
Population 25-54 Unemployment rate	4.4%	3.4%	3.1%
Population 55-64 Employed	18.0%	19.5%	17.4%
Population 55-64 Unemployment rate	5.7%	2.4%	2.6%
Population 65+ Employed	10.7%	7.8%	6.8%
Population 65+ Unemployment rate	0.0%	6.4%	4.6%
2022 Employed Population 16+ by Industry			
Total	4,605	32,073	82,223
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	6.8%	6.9%	6.6%
Manufacturing	5.4%	6.1%	6.2%
Wholesale Trade	3.7%	3.3%	2.8%
Retail Trade	11.1%	11.1%	11.6%
Transportation/Utilities	7.8%	6.4%	8.0%
Information	2.1%	1.6%	1.6%
Finance/Insurance/Real Estate	9.6%	8.8%	7.5%
Services	46.3%	50.7%	50.1%
Public Administration	7.3%	5.0%	5.3%
2022 Employed Population 16+ by Occupation			
Total	4,605	32,071	82,224
White Collar	74.9%	71.7%	68.0%
Management/Business/Financial	24.9%	21.3%	18.8%
Professional	28.7%	29.6%	27.4%
Sales	7.9%	9.6%	9.3%
Administrative Support	13.4%	11.2%	12.5%
Services	8.9%	12.1%	13.7%
Blue Collar	16.2%	16.1%	18.3%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.5%	4.3%	4.4%
Installation/Maintenance/Repair	4.0%	2.7%	3.1%
Production	1.6%	2.5%	2.9%
Transportation/Material Moving	6.9%	6.5%	7.8%

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2010 Households by Type			
Total	3,166	20,775	53,612
Households with 1 Person	20.8%	19.4%	21.3%
Households with 2+ People	79.2%	80.6%	78.7%
Family Households	76.8%	76.9%	73.1%
Husband-wife Families	64.7%	61.2%	55.0%
With Related Children	28.0%	28.6%	26.3%
Other Family (No Spouse Present)	12.1%	15.7%	18.1%
Other Family with Male Householder	3.2%	4.0%	4.6%
With Related Children	1.5%	2.0%	2.5%
Other Family with Female Householder	8.8%	11.7%	13.5%
With Related Children	4.8%	6.8%	8.3%
Nonfamily Households	2.5%	3.7%	5.6%
All Households with Children	34.5%	37.6%	37.4%
Multigenerational Households	4.8%	5.0%	5.2%
Unmarried Partner Households	3.5%	4.8%	6.0%
Male-female	3.0%	4.1%	5.4%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	3,165	20,777	53,611
1 Person Household	20.8%	19.4%	21.3%
2 Person Household	29.7%	29.9%	30.1%
3 Person Household	18.9%	19.5%	18.8%
4 Person Household	18.9%	19.2%	18.0%
5 Person Household	7.8%	8.1%	7.8%
6 Person Household	2.5%	2.6%	2.7%
7 + Person Household	1.5%	1.3%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	3,167	20,774	53,609
Owner Occupied	89.6%	86.4%	78.5%
Owned with a Mortgage/Loan	67.9%	67.5%	62.1%
Owned Free and Clear	21.7%	18.9%	16.5%
Renter Occupied	10.4%	13.6%	21.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	142	132	121
Percent of Income for Mortgage	12.5%	13.1%	13.9%
Wealth Index	169	166	133
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,270	21,524	56,177
Housing Units Inside Urbanized Area	100.0%	99.3%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.7%	1.6%
2010 Population By Urban/ Rural Status			
Total Population	8,736	58,828	150,685
Population Inside Urbanized Area	100.0%	99.6%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Pleasantville (2B)	Workday Drive (4A)
2.	Pleasantville (2B)	Savvy Suburbanites (1D)	Parks and Rec (5C)
3.	Comfortable Empty Nesters (5A)	Workday Drive (4A)	Pleasantville (2B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,666,396	\$66,500,481	\$156,356,861
Average Spent	\$3,019.81	\$3,067.08	\$2,767.43
Spending Potential Index	125	127	115
Education: Total \$	\$9,252,692	\$61,695,814	\$138,338,495
Average Spent	\$2,890.56	\$2,845.49	\$2,448.51
Spending Potential Index	147	145	125
Entertainment/Recreation: Total \$	\$15,044,235	\$102,409,081	\$238,007,464
Average Spent	\$4,699.85	\$4,723.23	\$4,212.60
Spending Potential Index	128	129	115
Food at Home: Total \$	\$24,523,046	\$167,980,565	\$394,453,679
Average Spent	\$7,661.06	\$7,747.47	\$6,981.60
Spending Potential Index	124	125	113
Food Away from Home: Total \$	\$16,969,113	\$117,317,400	\$277,179,233
Average Spent	\$5,301.19	\$5,410.82	\$4,905.91
Spending Potential Index	123	125	114
Health Care: Total \$	\$28,885,504	\$194,956,042	\$453,695,380
Average Spent	\$9,023.90	\$8,991.61	\$8,030.15
Spending Potential Index	127	127	113
HH Furnishings & Equipment: Total \$	\$10,701,550	\$73,092,282	\$169,544,004
Average Spent	\$3,343.19	\$3,371.10	\$3,000.83
Spending Potential Index	130	132	117
Personal Care Products & Services: Total \$	\$4,193,736	\$28,662,505	\$66,888,411
Average Spent	\$1,310.13	\$1,321.95	\$1,183.89
Spending Potential Index	128	130	116
Shelter: Total \$	\$95,186,704	\$650,795,724	\$1,511,510,365
Average Spent	\$29,736.55	\$30,015.48	\$26,752.87
Spending Potential Index	130	131	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,964,347	\$75,433,737	\$176,258,610
Average Spent	\$3,425.29	\$3,479.09	\$3,119.68
Spending Potential Index	126	128	115
Travel: Total \$	\$12,577,386	\$85,142,638	\$194,407,932
Average Spent	\$3,929.21	\$3,926.88	\$3,440.91
Spending Potential Index	137	137	120
Vehicle Maintenance & Repairs: Total \$	\$4,879,019	\$33,721,349	\$80,266,084
Average Spent	\$1,524.22	\$1,555.27	\$1,420.66
Spending Potential Index	121	124	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.