

Hamburg Square
500 Hawk Ridge Dr, Hamburg, Pennsylvania, 19526
Rings: 3, 5, 10 mile radii

Prepared by WHLR
Latitude: 40.54373
Longitude: -75.97607

	3 miles	5 miles	10 miles
Population Summary			
2010 Total Population	10,244	16,249	59,253
2020 Total Population	10,405	16,505	60,774
2020 Group Quarters	151	245	503
2022 Total Population	10,488	16,595	61,099
2022 Group Quarters	151	245	503
2027 Total Population	10,558	16,648	61,263
2022-2027 Annual Rate	0.13%	0.06%	0.05%
2022 Total Daytime Population	12,568	17,173	55,579
Workers	7,392	9,033	26,504
Residents	5,176	8,140	29,075
Household Summary			
2010 Households	4,330	6,673	23,013
2010 Average Household Size	2.35	2.42	2.55
2020 Total Households	4,414	6,811	23,846
2020 Average Household Size	2.32	2.39	2.53
2022 Total Households	4,456	6,858	23,958
2022 Average Household Size	2.32	2.38	2.53
2027 Total Households	4,500	6,903	24,065
2027 Average Household Size	2.31	2.38	2.52
2022-2027 Annual Rate	0.20%	0.13%	0.09%
2010 Families	2,823	4,534	16,480
2010 Average Family Size	2.87	2.89	2.98
2022 Total Families	2,796	4,500	16,647
2022 Average Family Size	2.90	2.91	3.00
2027 Total Families	2,817	4,519	16,690
2027 Average Family Size	2.88	2.89	2.99
2022-2027 Annual Rate	0.15%	0.08%	0.05%
Housing Unit Summary			
2000 Housing Units	4,374	6,762	21,634
Owner Occupied Housing Units	70.3%	72.4%	77.6%
Renter Occupied Housing Units	23.5%	21.1%	16.9%
Vacant Housing Units	6.2%	6.5%	5.6%
2010 Housing Units	4,567	7,074	24,345
Owner Occupied Housing Units	68.7%	71.2%	76.7%
Renter Occupied Housing Units	26.1%	23.2%	17.8%
Vacant Housing Units	5.2%	5.7%	5.5%
2020 Housing Units	4,598	7,152	25,089
Vacant Housing Units	4.0%	4.8%	5.0%
2022 Housing Units	4,657	7,221	25,232
Owner Occupied Housing Units	68.6%	71.1%	76.0%
Renter Occupied Housing Units	27.0%	23.9%	19.0%
Vacant Housing Units	4.3%	5.0%	5.0%
2027 Housing Units	4,672	7,232	25,247
Owner Occupied Housing Units	70.2%	72.4%	76.9%
Renter Occupied Housing Units	26.1%	23.1%	18.4%
Vacant Housing Units	3.7%	4.5%	4.7%
Median Household Income			
2022	\$73,310	\$76,286	\$81,647
2027	\$83,195	\$85,356	\$92,237
Median Home Value			
2022	\$210,388	\$223,285	\$226,944
2027	\$241,939	\$256,755	\$252,978
Per Capita Income			
2022	\$37,542	\$38,082	\$39,655
2027	\$43,400	\$44,193	\$46,083
Median Age			
2010	43.6	43.9	42.2
2022	45.4	46.1	44.8
2027	45.6	46.4	45.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

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2022 Households by Income			
Household Income Base	4,456	6,858	23,958
<\$15,000	4.8%	4.4%	3.8%
\$15,000 - \$24,999	6.5%	5.5%	4.5%
\$25,000 - \$34,999	6.0%	6.2%	5.4%
\$35,000 - \$49,999	13.8%	13.2%	11.1%
\$50,000 - \$74,999	19.8%	19.8%	19.4%
\$75,000 - \$99,999	15.8%	16.0%	17.4%
\$100,000 - \$149,999	23.7%	24.2%	23.7%
\$150,000 - \$199,999	6.2%	7.2%	9.4%
\$200,000+	3.4%	3.7%	5.4%
Average Household Income	\$89,119	\$92,404	\$100,944
2027 Households by Income			
Household Income Base	4,500	6,903	24,065
<\$15,000	3.2%	2.9%	2.6%
\$15,000 - \$24,999	4.5%	3.6%	3.1%
\$25,000 - \$34,999	4.4%	3.9%	3.6%
\$35,000 - \$49,999	10.8%	9.9%	8.5%
\$50,000 - \$74,999	20.2%	21.3%	18.8%
\$75,000 - \$99,999	17.2%	17.2%	17.7%
\$100,000 - \$149,999	27.1%	26.5%	25.8%
\$150,000 - \$199,999	8.5%	10.2%	13.0%
\$200,000+	4.1%	4.6%	6.8%
Average Household Income	\$102,712	\$106,882	\$117,118
2022 Owner Occupied Housing Units by Value			
Total	3,197	5,133	19,172
<\$50,000	2.9%	3.1%	2.7%
\$50,000 - \$99,999	5.3%	4.1%	3.4%
\$100,000 - \$149,999	14.1%	11.1%	10.3%
\$150,000 - \$199,999	22.6%	20.7%	21.2%
\$200,000 - \$249,999	24.6%	23.6%	23.0%
\$250,000 - \$299,999	12.3%	14.6%	17.6%
\$300,000 - \$399,999	11.8%	13.2%	12.5%
\$400,000 - \$499,999	3.6%	5.3%	5.1%
\$500,000 - \$749,999	2.3%	3.0%	2.5%
\$750,000 - \$999,999	0.1%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$231,835	\$251,437	\$255,060
2027 Owner Occupied Housing Units by Value			
Total	3,281	5,233	19,419
<\$50,000	0.8%	0.8%	0.9%
\$50,000 - \$99,999	1.8%	1.4%	1.7%
\$100,000 - \$149,999	7.5%	5.9%	6.4%
\$150,000 - \$199,999	18.0%	15.8%	16.8%
\$200,000 - \$249,999	26.1%	23.7%	23.1%
\$250,000 - \$299,999	15.5%	17.3%	20.6%
\$300,000 - \$399,999	18.4%	19.0%	16.6%
\$400,000 - \$499,999	6.9%	9.2%	8.3%
\$500,000 - \$749,999	4.4%	5.3%	3.9%
\$750,000 - \$999,999	0.1%	0.9%	1.0%
\$1,000,000 - \$1,499,999	0.3%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$276,036	\$295,284	\$287,886

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	10,244	16,250	59,254
0 - 4	4.9%	4.8%	5.3%
5 - 9	5.8%	5.7%	6.1%
10 - 14	5.8%	5.8%	6.6%
15 - 24	11.7%	11.7%	12.5%
25 - 34	11.0%	10.5%	10.2%
35 - 44	12.8%	13.1%	13.7%
45 - 54	16.1%	16.8%	17.2%
55 - 64	13.9%	14.4%	13.6%
65 - 74	8.4%	8.5%	7.9%
75 - 84	6.8%	6.3%	5.2%
85 +	2.7%	2.4%	1.8%
18 +	79.8%	79.8%	77.8%
2022 Population by Age			
Total	10,489	16,595	61,098
0 - 4	4.3%	4.2%	4.7%
5 - 9	5.0%	5.0%	5.2%
10 - 14	5.2%	5.3%	5.6%
15 - 24	10.2%	9.9%	10.4%
25 - 34	12.2%	12.0%	12.2%
35 - 44	12.7%	12.3%	12.0%
45 - 54	12.9%	13.2%	13.4%
55 - 64	15.2%	15.9%	15.8%
65 - 74	12.5%	12.9%	12.3%
75 - 84	6.6%	6.4%	6.0%
85 +	3.2%	2.9%	2.3%
18 +	82.1%	82.2%	81.0%
2027 Population by Age			
Total	10,558	16,647	61,263
0 - 4	4.3%	4.2%	4.7%
5 - 9	4.9%	4.9%	5.1%
10 - 14	5.3%	5.3%	5.7%
15 - 24	9.9%	9.6%	9.7%
25 - 34	10.3%	9.9%	11.0%
35 - 44	14.5%	14.3%	13.5%
45 - 54	12.0%	12.1%	12.2%
55 - 64	14.2%	14.7%	14.5%
65 - 74	13.2%	13.8%	13.6%
75 - 84	8.3%	8.3%	7.8%
85 +	3.0%	2.8%	2.4%
18 +	82.0%	82.1%	81.2%
2010 Population by Sex			
Males	4,992	8,037	29,420
Females	5,252	8,212	29,832
2022 Population by Sex			
Males	5,123	8,240	30,465
Females	5,365	8,356	30,634
2027 Population by Sex			
Males	5,170	8,290	30,621
Females	5,388	8,358	30,642

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	10,242	16,249	59,253
White Alone	96.6%	96.6%	94.5%
Black Alone	0.9%	0.8%	1.7%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.4%	0.4%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.0%	1.0%	1.5%
Two or More Races	0.9%	0.9%	1.3%
Hispanic Origin	3.1%	3.0%	4.3%
Diversity Index	12.3	12.0	18.0
2020 Population by Race/Ethnicity			
Total	10,405	16,505	60,774
White Alone	91.4%	91.7%	87.6%
Black Alone	1.1%	1.0%	2.0%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	0.6%	0.6%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.8%	3.7%
Two or More Races	4.7%	4.7%	5.4%
Hispanic Origin	5.7%	5.6%	8.7%
Diversity Index	25.1	24.5	35.0
2022 Population by Race/Ethnicity			
Total	10,488	16,596	61,098
White Alone	91.2%	91.5%	87.2%
Black Alone	1.1%	1.0%	2.0%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	0.6%	0.6%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.9%	3.8%
Two or More Races	4.9%	4.9%	5.7%
Hispanic Origin	5.8%	5.8%	9.0%
Diversity Index	25.8	25.2	36.0
2027 Population by Race/Ethnicity			
Total	10,558	16,648	61,262
White Alone	90.0%	90.4%	85.7%
Black Alone	1.2%	1.0%	2.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.7%	0.6%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.2%	4.4%
Two or More Races	5.6%	5.6%	6.4%
Hispanic Origin	6.3%	6.3%	9.7%
Diversity Index	28.2	27.6	38.9
2010 Population by Relationship and Household Type			
Total	10,244	16,249	59,252
In Households	99.2%	99.2%	99.1%
In Family Households	81.3%	82.9%	84.9%
Householder	27.3%	27.8%	27.8%
Spouse	21.5%	22.3%	22.9%
Child	27.8%	27.9%	29.5%
Other relative	2.5%	2.5%	2.6%
Nonrelative	2.3%	2.4%	2.0%
In Nonfamily Households	17.9%	16.2%	14.2%
In Group Quarters	0.8%	0.8%	0.9%
Institutionalized Population	0.8%	0.8%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,895	12,556	45,221
Less than 9th Grade	2.7%	2.6%	2.4%
9th - 12th Grade, No Diploma	9.1%	8.8%	5.3%
High School Graduate	38.3%	38.3%	34.9%
GED/Alternative Credential	4.6%	4.6%	4.2%
Some College, No Degree	13.3%	13.1%	15.7%
Associate Degree	11.5%	11.0%	10.7%
Bachelor's Degree	13.5%	14.3%	17.8%
Graduate/Professional Degree	7.1%	7.3%	8.9%
2022 Population 15+ by Marital Status			
Total	8,968	14,200	51,575
Never Married	28.6%	26.5%	26.7%
Married	49.9%	53.1%	57.3%
Widowed	9.0%	8.5%	6.3%
Divorced	12.5%	11.8%	9.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,583	8,901	33,580
Population 16+ Employed	96.0%	95.8%	96.3%
Population 16+ Unemployment rate	4.0%	4.2%	3.7%
Population 16-24 Employed	11.1%	10.6%	11.5%
Population 16-24 Unemployment rate	8.9%	8.9%	8.0%
Population 25-54 Employed	61.0%	60.5%	59.8%
Population 25-54 Unemployment rate	3.4%	3.8%	3.6%
Population 55-64 Employed	20.7%	21.8%	21.6%
Population 55-64 Unemployment rate	3.7%	3.4%	2.5%
Population 65+ Employed	7.2%	7.0%	7.1%
Population 65+ Unemployment rate	1.8%	2.0%	1.4%
2022 Employed Population 16+ by Industry			
Total	5,361	8,528	32,334
Agriculture/Mining	2.0%	2.0%	2.0%
Construction	10.0%	9.6%	7.3%
Manufacturing	19.5%	19.6%	19.2%
Wholesale Trade	1.9%	2.3%	2.3%
Retail Trade	12.6%	11.7%	11.1%
Transportation/Utilities	7.4%	7.9%	7.4%
Information	0.7%	0.6%	0.9%
Finance/Insurance/Real Estate	3.8%	4.4%	4.5%
Services	38.3%	38.4%	41.9%
Public Administration	3.7%	3.5%	3.4%
2022 Employed Population 16+ by Occupation			
Total	5,359	8,526	32,335
White Collar	48.6%	49.9%	53.8%
Management/Business/Financial	13.4%	15.0%	14.8%
Professional	17.4%	18.0%	21.0%
Sales	9.2%	8.7%	8.6%
Administrative Support	8.6%	8.2%	9.4%
Services	14.7%	14.1%	14.2%
Blue Collar	36.7%	36.0%	32.0%
Farming/Forestry/Fishing	1.0%	0.9%	0.5%
Construction/Extraction	5.7%	5.5%	4.4%
Installation/Maintenance/Repair	6.4%	6.5%	5.3%
Production	11.8%	10.9%	10.5%
Transportation/Material Moving	11.7%	12.3%	11.2%

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2010 Households by Type			
Total	4,330	6,673	23,012
Households with 1 Person	28.3%	25.7%	22.1%
Households with 2+ People	71.7%	74.3%	77.9%
Family Households	65.2%	67.9%	71.6%
Husband-wife Families	51.3%	54.5%	58.9%
With Related Children	18.4%	19.3%	23.4%
Other Family (No Spouse Present)	13.9%	13.4%	12.7%
Other Family with Male Householder	4.5%	4.8%	4.7%
With Related Children	2.6%	2.7%	2.7%
Other Family with Female Householder	9.4%	8.7%	8.0%
With Related Children	5.6%	5.2%	4.8%
Nonfamily Households	6.5%	6.3%	6.3%
All Households with Children	27.2%	27.8%	31.5%
Multigenerational Households	2.9%	2.9%	3.2%
Unmarried Partner Households	7.9%	7.7%	7.4%
Male-female	7.6%	7.4%	6.9%
Same-sex	0.3%	0.3%	0.5%
2010 Households by Size			
Total	4,330	6,673	23,013
1 Person Household	28.3%	25.7%	22.1%
2 Person Household	36.6%	37.7%	37.6%
3 Person Household	16.0%	16.6%	17.3%
4 Person Household	11.9%	12.5%	14.2%
5 Person Household	4.6%	4.7%	5.6%
6 Person Household	1.8%	1.9%	2.1%
7 + Person Household	0.8%	0.9%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	4,330	6,673	23,012
Owner Occupied	72.4%	75.5%	81.2%
Owned with a Mortgage/Loan	45.7%	47.7%	54.4%
Owned Free and Clear	26.8%	27.7%	26.8%
Renter Occupied	27.6%	24.5%	18.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	137	135	139
Percent of Income for Mortgage	15.1%	15.4%	14.6%
Wealth Index	76	81	94
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,567	7,074	24,345
Housing Units Inside Urbanized Area	71.7%	60.3%	48.2%
Housing Units Inside Urbanized Cluster	0.0%	0.7%	6.4%
Rural Housing Units	28.3%	39.0%	45.5%
2010 Population By Urban/ Rural Status			
Total Population	10,244	16,249	59,253
Population Inside Urbanized Area	70.1%	58.5%	48.4%
Population Inside Urbanized Cluster	0.0%	0.7%	6.6%
Rural Population	29.9%	40.8%	45.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Green Acres (6A)
3.	Traditional Living (12B)	Traditional Living (12B)	Parks and Rec (5C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,026,667	\$14,352,352	\$54,648,050
Average Spent	\$2,025.73	\$2,092.79	\$2,280.99
Spending Potential Index	84	87	95
Education: Total \$	\$6,862,616	\$10,722,035	\$42,447,661
Average Spent	\$1,540.08	\$1,563.43	\$1,771.75
Spending Potential Index	79	80	90
Entertainment/Recreation: Total \$	\$14,686,346	\$23,530,529	\$87,389,498
Average Spent	\$3,295.86	\$3,431.11	\$3,647.61
Spending Potential Index	90	93	99
Food at Home: Total \$	\$24,059,577	\$38,417,034	\$142,547,967
Average Spent	\$5,399.37	\$5,601.78	\$5,949.91
Spending Potential Index	87	90	96
Food Away from Home: Total \$	\$15,859,193	\$25,285,108	\$96,598,372
Average Spent	\$3,559.06	\$3,686.95	\$4,031.99
Spending Potential Index	83	85	93
Health Care: Total \$	\$29,565,107	\$47,540,446	\$174,283,150
Average Spent	\$6,634.90	\$6,932.12	\$7,274.53
Spending Potential Index	94	98	103
HH Furnishings & Equipment: Total \$	\$9,827,811	\$15,723,185	\$60,190,193
Average Spent	\$2,205.52	\$2,292.68	\$2,512.32
Spending Potential Index	86	89	98
Personal Care Products & Services: Total \$	\$3,894,631	\$6,202,603	\$23,536,989
Average Spent	\$874.02	\$904.43	\$982.43
Spending Potential Index	86	89	96
Shelter: Total \$	\$82,523,085	\$130,500,198	\$502,631,073
Average Spent	\$18,519.54	\$19,028.90	\$20,979.68
Spending Potential Index	81	83	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,987,355	\$16,027,208	\$62,683,500
Average Spent	\$2,241.33	\$2,337.01	\$2,616.39
Spending Potential Index	83	86	96
Travel: Total \$	\$10,638,609	\$16,986,733	\$66,349,155
Average Spent	\$2,387.48	\$2,476.92	\$2,769.39
Spending Potential Index	83	86	96
Vehicle Maintenance & Repairs: Total \$	\$4,985,284	\$7,979,753	\$29,703,963
Average Spent	\$1,118.78	\$1,163.57	\$1,239.83
Spending Potential Index	89	92	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.