

Fieldstone Marketplace
500 Kings Highway, New Bedford, Massachusetts, 02745
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 41.67558
Longitude: -70.94331

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,438	73,987	137,673
2020 Total Population	11,090	78,553	143,341
2020 Group Quarters	44	1,676	5,366
2022 Total Population	11,070	78,632	143,620
2022 Group Quarters	44	1,676	5,366
2027 Total Population	11,015	78,348	143,474
2022-2027 Annual Rate	-0.10%	-0.07%	-0.02%
2022 Total Daytime Population	9,169	71,947	135,491
Workers	3,331	29,638	57,665
Residents	5,838	42,309	77,826
Household Summary			
2010 Households	4,408	29,923	53,424
2010 Average Household Size	2.37	2.40	2.44
2020 Total Households	4,719	32,422	57,308
2020 Average Household Size	2.34	2.37	2.41
2022 Total Households	4,716	32,447	57,444
2022 Average Household Size	2.34	2.37	2.41
2027 Total Households	4,702	32,435	57,570
2027 Average Household Size	2.33	2.36	2.40
2022-2027 Annual Rate	-0.06%	-0.01%	0.04%
2010 Families	2,770	17,999	33,370
2010 Average Family Size	2.91	3.03	3.04
2022 Total Families	2,904	19,050	35,122
2022 Average Family Size	2.91	3.03	3.03
2027 Total Families	2,898	19,044	35,196
2027 Average Family Size	2.90	3.01	3.01
2022-2027 Annual Rate	-0.04%	-0.01%	0.04%
Housing Unit Summary			
2000 Housing Units	4,733	31,556	56,033
Owner Occupied Housing Units	45.3%	44.6%	49.3%
Renter Occupied Housing Units	47.4%	48.2%	43.8%
Vacant Housing Units	7.3%	7.2%	6.9%
2010 Housing Units	4,803	32,893	58,470
Owner Occupied Housing Units	43.2%	42.4%	47.1%
Renter Occupied Housing Units	48.5%	48.5%	44.2%
Vacant Housing Units	8.2%	9.0%	8.6%
2020 Housing Units	5,020	34,500	60,953
Vacant Housing Units	6.0%	6.0%	6.0%
2022 Housing Units	5,023	34,581	61,238
Owner Occupied Housing Units	44.1%	42.4%	47.7%
Renter Occupied Housing Units	49.8%	51.4%	46.1%
Vacant Housing Units	6.1%	6.2%	6.2%
2027 Housing Units	5,032	34,691	61,487
Owner Occupied Housing Units	45.3%	43.4%	48.7%
Renter Occupied Housing Units	48.1%	50.1%	44.9%
Vacant Housing Units	6.6%	6.5%	6.4%
Median Household Income			
2022	\$63,641	\$54,056	\$58,464
2027	\$77,966	\$63,903	\$71,707
Median Home Value			
2022	\$258,213	\$290,664	\$319,292
2027	\$356,325	\$392,323	\$422,290
Per Capita Income			
2022	\$34,850	\$31,593	\$32,955
2027	\$41,836	\$37,801	\$39,433
Median Age			
2010	37.7	37.8	37.8
2022	39.3	39.5	39.9
2027	40.1	40.1	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	4,716	32,447	57,444
<\$15,000	12.2%	15.6%	14.1%
\$15,000 - \$24,999	7.5%	10.6%	10.0%
\$25,000 - \$34,999	8.6%	8.4%	8.3%
\$35,000 - \$49,999	10.8%	11.8%	11.2%
\$50,000 - \$74,999	17.1%	15.7%	15.0%
\$75,000 - \$99,999	12.7%	11.3%	12.2%
\$100,000 - \$149,999	19.9%	15.7%	17.0%
\$150,000 - \$199,999	8.2%	7.5%	8.0%
\$200,000+	2.8%	3.3%	4.1%
Average Household Income	\$81,773	\$75,938	\$81,266
2027 Households by Income			
Household Income Base	4,702	32,435	57,570
<\$15,000	9.6%	13.0%	11.7%
\$15,000 - \$24,999	5.5%	8.3%	7.9%
\$25,000 - \$34,999	6.2%	7.3%	6.9%
\$35,000 - \$49,999	10.3%	11.6%	10.7%
\$50,000 - \$74,999	16.5%	15.2%	14.2%
\$75,000 - \$99,999	12.3%	11.1%	12.3%
\$100,000 - \$149,999	23.1%	18.2%	19.4%
\$150,000 - \$199,999	12.6%	10.8%	11.3%
\$200,000+	3.8%	4.4%	5.6%
Average Household Income	\$97,983	\$90,591	\$97,018
2022 Owner Occupied Housing Units by Value			
Total	2,214	14,645	29,200
<\$50,000	3.5%	3.5%	2.8%
\$50,000 - \$99,999	0.2%	1.3%	1.2%
\$100,000 - \$149,999	4.0%	4.6%	3.3%
\$150,000 - \$199,999	12.3%	9.5%	7.6%
\$200,000 - \$249,999	26.9%	17.7%	15.0%
\$250,000 - \$299,999	18.8%	16.5%	14.9%
\$300,000 - \$399,999	24.3%	25.6%	27.3%
\$400,000 - \$499,999	5.0%	11.3%	15.0%
\$500,000 - \$749,999	1.3%	6.0%	8.9%
\$750,000 - \$999,999	0.8%	1.6%	1.8%
\$1,000,000 - \$1,499,999	0.5%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.4%
\$2,000,000 +	2.3%	1.5%	1.2%
Average Home Value	\$321,795	\$350,010	\$370,778
2027 Owner Occupied Housing Units by Value			
Total	2,282	15,043	29,954
<\$50,000	5.2%	4.3%	3.2%
\$50,000 - \$99,999	0.2%	0.7%	0.6%
\$100,000 - \$149,999	1.3%	1.4%	0.9%
\$150,000 - \$199,999	2.8%	3.2%	2.5%
\$200,000 - \$249,999	10.6%	6.9%	5.5%
\$250,000 - \$299,999	11.4%	9.0%	7.6%
\$300,000 - \$399,999	32.9%	26.6%	24.5%
\$400,000 - \$499,999	12.6%	19.9%	23.1%
\$500,000 - \$749,999	6.3%	16.4%	21.7%
\$750,000 - \$999,999	7.9%	5.3%	4.6%
\$1,000,000 - \$1,499,999	3.9%	1.9%	2.4%
\$1,500,000 - \$1,999,999	0.4%	1.1%	0.9%
\$2,000,000 +	4.5%	3.3%	2.5%
Average Home Value	\$500,077	\$498,697	\$506,725

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	10,434	73,988	137,673
0 - 4	6.9%	6.3%	5.9%
5 - 9	5.8%	5.8%	5.7%
10 - 14	6.0%	6.2%	6.0%
15 - 24	12.9%	14.0%	15.7%
25 - 34	14.9%	14.1%	13.0%
35 - 44	13.4%	13.2%	12.9%
45 - 54	14.1%	14.2%	14.1%
55 - 64	10.8%	11.1%	11.4%
65 - 74	6.7%	6.9%	7.0%
75 - 84	5.6%	5.3%	5.2%
85 +	3.0%	2.9%	2.9%
18 +	77.7%	77.6%	78.4%
2022 Population by Age			
Total	11,070	78,632	143,620
0 - 4	6.1%	5.7%	5.4%
5 - 9	6.0%	5.6%	5.4%
10 - 14	6.2%	5.7%	5.5%
15 - 24	10.7%	11.9%	13.0%
25 - 34	14.8%	15.2%	14.4%
35 - 44	13.8%	12.8%	12.5%
45 - 54	11.9%	11.7%	11.9%
55 - 64	12.4%	12.7%	12.9%
65 - 74	9.5%	9.9%	10.3%
75 - 84	5.8%	5.8%	5.7%
85 +	2.9%	2.9%	2.8%
18 +	78.6%	79.6%	80.3%
2027 Population by Age			
Total	11,014	78,349	143,474
0 - 4	6.1%	5.7%	5.4%
5 - 9	5.8%	5.5%	5.3%
10 - 14	6.0%	5.6%	5.5%
15 - 24	10.7%	11.2%	12.4%
25 - 34	13.7%	14.6%	13.6%
35 - 44	14.3%	13.7%	13.6%
45 - 54	11.9%	11.5%	11.7%
55 - 64	11.7%	11.8%	12.1%
65 - 74	10.1%	10.6%	10.9%
75 - 84	6.7%	6.9%	6.9%
85 +	2.9%	2.9%	2.8%
18 +	78.7%	79.9%	80.6%
2010 Population by Sex			
Males	4,963	35,767	66,845
Females	5,474	38,220	70,827
2022 Population by Sex			
Males	5,298	38,230	69,940
Females	5,773	40,402	73,680
2027 Population by Sex			
Males	5,277	38,202	70,105
Females	5,738	40,146	73,369

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2010 Population by Race/Ethnicity			
Total	10,438	73,987	137,672
White Alone	87.0%	77.1%	80.4%
Black Alone	3.0%	6.1%	5.1%
American Indian Alone	0.5%	1.3%	0.9%
Asian Alone	0.9%	1.1%	1.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	5.0%	9.5%	8.1%
Two or More Races	3.5%	4.9%	4.4%
Hispanic Origin	8.7%	14.3%	12.1%
Diversity Index	36.0	53.9	48.3
2020 Population by Race/Ethnicity			
Total	11,090	78,553	143,341
White Alone	72.5%	64.7%	68.7%
Black Alone	4.4%	5.3%	4.7%
American Indian Alone	0.5%	1.3%	1.0%
Asian Alone	0.7%	1.2%	1.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.9%	13.1%	11.1%
Two or More Races	12.1%	14.4%	13.0%
Hispanic Origin	16.0%	21.3%	18.1%
Diversity Index	59.7	69.4	64.5
2022 Population by Race/Ethnicity			
Total	11,070	78,632	143,619
White Alone	71.6%	64.1%	68.0%
Black Alone	4.4%	5.3%	4.8%
American Indian Alone	0.5%	1.3%	1.0%
Asian Alone	0.7%	1.2%	1.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	10.2%	13.2%	11.3%
Two or More Races	12.6%	14.8%	13.5%
Hispanic Origin	16.5%	21.5%	18.4%
Diversity Index	60.8	69.9	65.3
2027 Population by Race/Ethnicity			
Total	11,014	78,347	143,473
White Alone	69.1%	61.8%	65.8%
Black Alone	4.7%	5.5%	5.0%
American Indian Alone	0.5%	1.3%	1.1%
Asian Alone	0.7%	1.3%	1.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	11.2%	14.2%	12.2%
Two or More Races	13.8%	15.9%	14.6%
Hispanic Origin	17.7%	22.6%	19.4%
Diversity Index	63.8	72.0	67.6
2010 Population by Relationship and Household Type			
Total	10,438	73,987	137,673
In Households	99.9%	97.1%	94.7%
In Family Households	80.5%	77.1%	76.7%
Householder	26.6%	24.4%	24.4%
Spouse	16.1%	14.6%	15.4%
Child	30.7%	30.8%	30.1%
Other relative	3.9%	4.0%	3.8%
Nonrelative	3.2%	3.4%	3.0%
In Nonfamily Households	19.4%	20.0%	18.0%
In Group Quarters	0.1%	2.9%	5.3%
Institutionalized Population	0.0%	2.3%	2.2%
Noninstitutionalized Population	0.1%	0.6%	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,865	55,886	101,384
Less than 9th Grade	10.9%	9.9%	9.8%
9th - 12th Grade, No Diploma	6.8%	7.6%	7.4%
High School Graduate	32.5%	31.8%	30.6%
GED/Alternative Credential	5.1%	6.4%	5.8%
Some College, No Degree	16.7%	15.9%	15.4%
Associate Degree	10.3%	9.2%	9.1%
Bachelor's Degree	13.3%	13.1%	14.8%
Graduate/Professional Degree	4.5%	6.0%	7.0%
2022 Population 15+ by Marital Status			
Total	9,046	65,240	120,091
Never Married	39.6%	42.1%	41.5%
Married	44.7%	40.3%	40.9%
Widowed	5.1%	7.0%	7.3%
Divorced	10.5%	10.6%	10.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,624	38,333	70,023
Population 16+ Employed	94.5%	94.9%	94.7%
Population 16+ Unemployment rate	5.5%	5.1%	5.3%
Population 16-24 Employed	12.9%	13.9%	15.1%
Population 16-24 Unemployment rate	11.7%	10.3%	9.8%
Population 25-54 Employed	65.8%	62.9%	61.7%
Population 25-54 Unemployment rate	4.9%	4.9%	5.2%
Population 55-64 Employed	14.1%	16.1%	16.3%
Population 55-64 Unemployment rate	2.9%	2.2%	2.1%
Population 65+ Employed	7.2%	7.1%	6.9%
Population 65+ Unemployment rate	4.2%	3.0%	3.1%
2022 Employed Population 16+ by Industry			
Total	5,315	36,364	66,312
Agriculture/Mining	2.5%	1.5%	1.5%
Construction	10.9%	9.6%	9.2%
Manufacturing	11.2%	11.2%	10.7%
Wholesale Trade	2.5%	2.8%	3.2%
Retail Trade	12.9%	13.0%	12.3%
Transportation/Utilities	3.8%	5.3%	5.1%
Information	1.4%	1.7%	1.7%
Finance/Insurance/Real Estate	4.7%	4.3%	4.0%
Services	44.6%	46.1%	47.7%
Public Administration	5.5%	4.5%	4.5%
2022 Employed Population 16+ by Occupation			
Total	5,314	36,364	66,311
White Collar	47.8%	49.9%	51.6%
Management/Business/Financial	9.7%	11.3%	12.2%
Professional	19.9%	19.4%	20.5%
Sales	8.1%	7.9%	8.2%
Administrative Support	10.0%	11.3%	10.7%
Services	21.7%	20.8%	20.5%
Blue Collar	30.5%	29.3%	27.9%
Farming/Forestry/Fishing	1.0%	1.2%	1.3%
Construction/Extraction	8.9%	7.8%	7.6%
Installation/Maintenance/Repair	3.6%	2.6%	2.6%
Production	7.2%	8.1%	7.5%
Transportation/Material Moving	9.7%	9.7%	8.8%

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2010 Households by Type			
Total	4,407	29,922	53,424
Households with 1 Person	29.9%	32.6%	30.7%
Households with 2+ People	70.1%	67.4%	69.3%
Family Households	62.9%	60.2%	62.5%
Husband-wife Families	38.2%	35.9%	39.4%
With Related Children	15.0%	14.7%	16.0%
Other Family (No Spouse Present)	24.7%	24.3%	23.1%
Other Family with Male Householder	6.3%	5.6%	5.5%
With Related Children	3.2%	3.1%	3.0%
Other Family with Female Householder	18.4%	18.6%	17.6%
With Related Children	12.4%	12.7%	11.7%
Nonfamily Households	7.3%	7.2%	6.9%
All Households with Children	31.1%	30.9%	31.2%
Multigenerational Households	3.3%	3.7%	3.9%
Unmarried Partner Households	10.0%	9.6%	9.2%
Male-female	9.3%	8.7%	8.4%
Same-sex	0.7%	0.8%	0.9%
2010 Households by Size			
Total	4,410	29,925	53,424
1 Person Household	29.8%	32.6%	30.7%
2 Person Household	32.3%	29.8%	30.5%
3 Person Household	19.0%	16.7%	17.3%
4 Person Household	12.4%	12.6%	13.2%
5 Person Household	4.6%	5.4%	5.4%
6 Person Household	1.2%	1.9%	1.9%
7 + Person Household	0.5%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	4,408	29,923	53,424
Owner Occupied	47.1%	46.6%	51.6%
Owned with a Mortgage/Loan	30.7%	33.0%	36.1%
Owned Free and Clear	16.4%	13.7%	15.5%
Renter Occupied	52.9%	53.4%	48.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	102	78	78
Percent of Income for Mortgage	21.4%	28.3%	28.8%
Wealth Index	57	57	66
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,803	32,893	58,470
Housing Units Inside Urbanized Area	98.1%	97.6%	95.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.9%	2.4%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	10,438	73,987	137,673
Population Inside Urbanized Area	99.0%	97.4%	94.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.0%	2.6%	5.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Front Porches (8E)	Parks and Rec (5C)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Front Porches (8E)
3.	Diverse Convergence (13A)	Fresh Ambitions (13D)	Fresh Ambitions (13D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$8,982,665	\$58,591,902	\$110,206,204
Average Spent	\$1,904.72	\$1,805.77	\$1,918.50
Spending Potential Index	79	75	80
Education: Total \$	\$8,263,978	\$52,058,347	\$97,405,235
Average Spent	\$1,752.33	\$1,604.41	\$1,695.66
Spending Potential Index	89	82	86
Entertainment/Recreation: Total \$	\$13,195,547	\$84,544,084	\$160,871,904
Average Spent	\$2,798.04	\$2,605.61	\$2,800.50
Spending Potential Index	76	71	76
Food at Home: Total \$	\$23,006,521	\$149,658,608	\$281,495,461
Average Spent	\$4,878.40	\$4,612.40	\$4,900.35
Spending Potential Index	79	75	79
Food Away from Home: Total \$	\$15,972,994	\$103,317,237	\$194,028,681
Average Spent	\$3,386.98	\$3,184.18	\$3,377.70
Spending Potential Index	79	74	78
Health Care: Total \$	\$24,637,357	\$159,865,037	\$305,780,879
Average Spent	\$5,224.21	\$4,926.96	\$5,323.11
Spending Potential Index	74	70	75
HH Furnishings & Equipment: Total \$	\$9,161,135	\$58,662,913	\$111,759,925
Average Spent	\$1,942.56	\$1,807.96	\$1,945.55
Spending Potential Index	76	71	76
Personal Care Products & Services: Total \$	\$3,766,206	\$24,503,783	\$46,215,421
Average Spent	\$798.60	\$755.19	\$804.53
Spending Potential Index	78	74	79
Shelter: Total \$	\$89,128,720	\$571,254,569	\$1,068,491,726
Average Spent	\$18,899.22	\$17,605.77	\$18,600.58
Spending Potential Index	83	77	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,065,913	\$57,853,764	\$110,936,838
Average Spent	\$1,922.37	\$1,783.02	\$1,931.22
Spending Potential Index	71	66	71
Travel: Total \$	\$10,374,703	\$65,058,813	\$124,241,300
Average Spent	\$2,199.89	\$2,005.08	\$2,162.82
Spending Potential Index	77	70	75
Vehicle Maintenance & Repairs: Total \$	\$4,490,105	\$29,052,572	\$55,037,271
Average Spent	\$952.10	\$895.39	\$958.10
Spending Potential Index	76	71	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.