

Coastal Square  
21245-21299 Cooperative Way, Accomac, Virginia, 23301  
Rings: 10, 20, 30 mile radii

Prepared by WHLR  
Latitude: 37.70305  
Longitude: -75.71178

	10 miles	20 miles	30 miles
<b>Population Summary</b>			
2010 Total Population	17,355	33,151	57,810
2020 Total Population	16,982	31,975	57,069
2020 Group Quarters	330	593	884
2022 Total Population	16,901	31,836	56,445
2022 Group Quarters	330	593	884
2027 Total Population	16,895	31,667	55,834
2022-2027 Annual Rate	-0.01%	-0.11%	-0.22%
2022 Total Daytime Population	15,357	30,086	54,369
Workers	6,568	13,470	24,861
Residents	8,789	16,616	29,508
<b>Household Summary</b>			
2010 Households	7,066	13,646	23,952
2010 Average Household Size	2.40	2.39	2.37
2020 Total Households	7,035	13,412	24,313
2020 Average Household Size	2.37	2.34	2.31
2022 Total Households	7,074	13,435	24,204
2022 Average Household Size	2.34	2.33	2.30
2027 Total Households	7,114	13,440	24,047
2027 Average Household Size	2.33	2.31	2.29
2022-2027 Annual Rate	0.11%	0.01%	-0.13%
2010 Families	4,633	8,972	15,845
2010 Average Family Size	2.93	2.92	2.89
2022 Total Families	4,563	8,673	15,631
2022 Average Family Size	2.87	2.86	2.83
2027 Total Families	4,566	8,636	15,461
2027 Average Family Size	2.86	2.85	2.82
2022-2027 Annual Rate	0.01%	-0.09%	-0.22%
<b>Housing Unit Summary</b>			
2000 Housing Units	8,436	16,243	31,770
Owner Occupied Housing Units	61.7%	62.1%	59.0%
Renter Occupied Housing Units	22.9%	22.1%	21.6%
Vacant Housing Units	15.4%	15.8%	19.4%
2010 Housing Units	8,795	17,101	34,003
Owner Occupied Housing Units	55.7%	56.4%	49.7%
Renter Occupied Housing Units	24.6%	23.4%	20.7%
Vacant Housing Units	19.7%	20.2%	29.6%
2020 Housing Units	8,768	16,868	34,265
Vacant Housing Units	19.8%	20.5%	29.0%
2022 Housing Units	8,940	17,107	34,553
Owner Occupied Housing Units	52.1%	52.5%	48.4%
Renter Occupied Housing Units	27.0%	26.0%	21.6%
Vacant Housing Units	20.9%	21.5%	30.0%
2027 Housing Units	9,073	17,273	34,677
Owner Occupied Housing Units	52.5%	52.7%	48.4%
Renter Occupied Housing Units	25.9%	25.1%	20.9%
Vacant Housing Units	21.6%	22.2%	30.7%
<b>Median Household Income</b>			
2022	\$52,756	\$52,130	\$51,785
2027	\$57,910	\$57,491	\$57,780
<b>Median Home Value</b>			
2022	\$200,230	\$179,580	\$188,569
2027	\$211,502	\$194,019	\$207,455
<b>Per Capita Income</b>			
2022	\$31,438	\$30,777	\$31,956
2027	\$34,926	\$34,616	\$36,760
<b>Median Age</b>			
2010	43.8	44.5	44.7
2022	46.3	46.9	47.3
2027	47.0	47.5	48.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	7,074	13,435	24,202
<\$15,000	10.5%	10.7%	10.9%
\$15,000 - \$24,999	12.7%	12.6%	12.2%
\$25,000 - \$34,999	12.0%	11.9%	11.7%
\$35,000 - \$49,999	12.0%	12.7%	13.4%
\$50,000 - \$74,999	17.7%	17.6%	17.0%
\$75,000 - \$99,999	14.7%	15.3%	14.2%
\$100,000 - \$149,999	10.2%	10.7%	11.4%
\$150,000 - \$199,999	6.4%	5.4%	5.4%
\$200,000+	3.7%	3.1%	3.8%
Average Household Income	\$75,072	\$72,761	\$74,696
<b>2027 Households by Income</b>			
Household Income Base	7,114	13,440	24,045
<\$15,000	8.4%	8.6%	9.3%
\$15,000 - \$24,999	11.7%	11.2%	10.8%
\$25,000 - \$34,999	10.8%	10.9%	10.5%
\$35,000 - \$49,999	10.3%	11.6%	12.8%
\$50,000 - \$74,999	21.1%	19.7%	16.7%
\$75,000 - \$99,999	16.4%	16.7%	14.7%
\$100,000 - \$149,999	9.2%	10.7%	13.3%
\$150,000 - \$199,999	8.1%	7.2%	7.4%
\$200,000+	3.9%	3.4%	4.5%
Average Household Income	\$82,879	\$81,385	\$85,553
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	4,660	8,983	16,723
<\$50,000	7.9%	7.8%	7.0%
\$50,000 - \$99,999	9.7%	13.6%	12.9%
\$100,000 - \$149,999	15.6%	18.9%	16.8%
\$150,000 - \$199,999	16.6%	16.3%	17.3%
\$200,000 - \$249,999	16.3%	14.3%	12.1%
\$250,000 - \$299,999	8.5%	7.5%	9.7%
\$300,000 - \$399,999	12.2%	11.2%	12.3%
\$400,000 - \$499,999	4.4%	3.8%	5.3%
\$500,000 - \$749,999	3.8%	2.7%	3.2%
\$750,000 - \$999,999	1.2%	1.0%	1.1%
\$1,000,000 - \$1,499,999	2.1%	2.1%	1.8%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	1.4%	0.7%	0.6%
Average Home Value	\$275,252	\$243,159	\$250,556
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	4,763	9,109	16,798
<\$50,000	6.1%	6.2%	5.9%
\$50,000 - \$99,999	7.2%	11.0%	10.6%
\$100,000 - \$149,999	13.9%	17.3%	14.7%
\$150,000 - \$199,999	18.5%	17.6%	16.9%
\$200,000 - \$249,999	18.7%	16.4%	13.2%
\$250,000 - \$299,999	9.2%	8.5%	10.9%
\$300,000 - \$399,999	13.6%	12.7%	14.1%
\$400,000 - \$499,999	4.6%	3.9%	6.1%
\$500,000 - \$749,999	3.3%	2.3%	3.3%
\$750,000 - \$999,999	1.1%	0.9%	1.2%
\$1,000,000 - \$1,499,999	2.4%	2.5%	2.4%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	1.3%	0.7%	0.6%
Average Home Value	\$284,490	\$254,290	\$271,038

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	17,356	33,153	57,812
0 - 4	6.0%	5.9%	5.9%
5 - 9	6.1%	6.0%	6.0%
10 - 14	5.8%	5.7%	5.8%
15 - 24	11.2%	11.2%	11.3%
25 - 34	10.9%	10.5%	10.2%
35 - 44	11.4%	11.2%	11.2%
45 - 54	14.7%	15.2%	15.4%
55 - 64	15.1%	14.9%	14.9%
65 - 74	9.9%	10.2%	10.4%
75 - 84	6.1%	6.4%	6.5%
85 +	2.7%	2.6%	2.4%
18 +	78.5%	78.8%	78.7%
<b>2022 Population by Age</b>			
Total	16,901	31,834	56,444
0 - 4	5.1%	5.0%	5.1%
5 - 9	5.7%	5.6%	5.5%
10 - 14	5.5%	5.4%	5.5%
15 - 24	9.9%	9.5%	9.4%
25 - 34	11.2%	11.3%	11.1%
35 - 44	11.1%	11.1%	10.9%
45 - 54	11.6%	11.5%	11.6%
55 - 64	15.2%	15.5%	15.9%
65 - 74	14.3%	14.5%	14.6%
75 - 84	7.4%	7.6%	7.7%
85 +	3.0%	3.0%	2.8%
18 +	80.7%	81.0%	80.8%
<b>2027 Population by Age</b>			
Total	16,896	31,667	55,833
0 - 4	5.0%	4.9%	5.0%
5 - 9	5.5%	5.4%	5.4%
10 - 14	6.0%	5.9%	5.8%
15 - 24	9.6%	9.5%	9.4%
25 - 34	9.9%	9.6%	9.4%
35 - 44	11.8%	12.0%	11.8%
45 - 54	11.5%	11.3%	11.3%
55 - 64	13.3%	13.6%	13.9%
65 - 74	15.1%	15.5%	15.7%
75 - 84	9.1%	9.2%	9.4%
85 +	3.2%	3.2%	3.0%
18 +	80.5%	80.7%	80.6%
<b>2010 Population by Sex</b>			
Males	8,429	16,043	27,891
Females	8,926	17,108	29,920
<b>2022 Population by Sex</b>			
Males	8,241	15,477	27,425
Females	8,660	16,358	29,019
<b>2027 Population by Sex</b>			
Males	8,261	15,436	27,231
Females	8,634	16,231	28,603

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<b>2010 Population by Race/Ethnicity</b>			
Total	17,356	33,150	57,810
White Alone	61.1%	61.6%	64.9%
Black Alone	31.3%	31.7%	29.0%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.6%	0.6%	0.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.0%	4.2%	3.2%
Two or More Races	1.3%	1.5%	1.7%
Hispanic Origin	11.2%	9.1%	6.9%
Diversity Index	62.0	59.8	55.8
<b>2020 Population by Race/Ethnicity</b>			
Total	16,982	31,975	57,069
White Alone	53.7%	55.3%	60.9%
Black Alone	30.1%	30.3%	26.8%
American Indian Alone	0.8%	1.0%	0.8%
Asian Alone	0.9%	0.8%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.8%	7.3%	5.2%
Two or More Races	5.6%	5.4%	5.3%
Hispanic Origin	13.3%	11.5%	8.7%
Diversity Index	70.0	67.7	62.2
<b>2022 Population by Race/Ethnicity</b>			
Total	16,901	31,835	56,445
White Alone	53.6%	55.0%	60.6%
Black Alone	29.9%	30.2%	26.7%
American Indian Alone	0.9%	1.1%	0.8%
Asian Alone	0.9%	0.8%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.0%	7.4%	5.4%
Two or More Races	5.8%	5.6%	5.5%
Hispanic Origin	13.5%	11.7%	8.8%
Diversity Index	70.3	68.1	62.7
<b>2027 Population by Race/Ethnicity</b>			
Total	16,896	31,667	55,835
White Alone	52.6%	54.1%	59.8%
Black Alone	29.2%	29.5%	26.2%
American Indian Alone	1.0%	1.2%	0.9%
Asian Alone	0.9%	0.8%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.7%	8.0%	5.9%
Two or More Races	6.5%	6.3%	6.1%
Hispanic Origin	14.2%	12.3%	9.3%
Diversity Index	71.6	69.4	64.0
<b>2010 Population by Relationship and Household Type</b>			
Total	17,355	33,151	57,810
In Households	97.9%	98.3%	98.4%
In Family Households	81.2%	81.6%	81.8%
Householder	26.7%	27.1%	27.4%
Spouse	18.8%	19.1%	19.3%
Child	28.1%	28.4%	28.6%
Other relative	4.7%	4.4%	4.0%
Nonrelative	2.9%	2.7%	2.6%
In Nonfamily Households	16.7%	16.7%	16.6%
In Group Quarters	2.1%	1.7%	1.6%
Institutionalized Population	1.5%	1.1%	1.2%
Noninstitutionalized Population	0.6%	0.5%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	12,486	23,719	42,050
Less than 9th Grade	7.1%	5.9%	5.0%
9th - 12th Grade, No Diploma	10.5%	11.1%	10.5%
High School Graduate	29.8%	33.4%	33.6%
GED/Alternative Credential	5.6%	5.3%	4.9%
Some College, No Degree	16.3%	16.1%	16.5%
Associate Degree	9.1%	9.0%	8.7%
Bachelor's Degree	11.7%	11.3%	12.5%
Graduate/Professional Degree	10.0%	7.8%	8.2%
<b>2022 Population 15+ by Marital Status</b>			
Total	14,151	26,741	47,362
Never Married	31.6%	30.2%	29.1%
Married	49.4%	50.8%	51.5%
Widowed	8.9%	9.5%	10.0%
Divorced	10.0%	9.5%	9.4%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	8,359	15,648	27,697
Population 16+ Employed	97.2%	97.3%	97.4%
Population 16+ Unemployment rate	2.7%	2.7%	2.6%
Population 16-24 Employed	7.8%	8.4%	9.3%
Population 16-24 Unemployment rate	6.9%	6.4%	7.2%
Population 25-54 Employed	59.0%	58.1%	55.7%
Population 25-54 Unemployment rate	2.4%	2.5%	2.4%
Population 55-64 Employed	21.8%	22.5%	23.3%
Population 55-64 Unemployment rate	3.1%	2.4%	1.7%
Population 65+ Employed	11.4%	11.0%	11.8%
Population 65+ Unemployment rate	0.9%	1.4%	1.7%
<b>2022 Employed Population 16+ by Industry</b>			
Total	8,129	15,227	26,980
Agriculture/Mining	7.0%	5.8%	5.3%
Construction	10.0%	8.7%	9.2%
Manufacturing	15.6%	15.6%	12.0%
Wholesale Trade	4.1%	3.8%	3.5%
Retail Trade	9.6%	10.8%	10.9%
Transportation/Utilities	4.3%	3.8%	4.5%
Information	0.5%	0.7%	0.8%
Finance/Insurance/Real Estate	2.5%	2.2%	2.6%
Services	39.9%	41.7%	42.5%
Public Administration	6.4%	7.0%	8.9%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	8,131	15,229	26,977
White Collar	45.4%	47.4%	51.1%
Management/Business/Financial	10.7%	10.1%	11.8%
Professional	20.5%	21.4%	21.6%
Sales	5.2%	6.9%	7.2%
Administrative Support	9.1%	9.0%	10.5%
Services	16.1%	17.1%	17.1%
Blue Collar	38.5%	35.5%	31.8%
Farming/Forestry/Fishing	5.2%	4.4%	3.3%
Construction/Extraction	6.4%	5.6%	5.8%
Installation/Maintenance/Repair	5.9%	4.8%	4.1%
Production	8.7%	9.1%	7.6%
Transportation/Material Moving	12.3%	11.6%	11.1%

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<b>2010 Households by Type</b>			
Total	7,067	13,647	23,952
Households with 1 Person	29.4%	29.3%	29.0%
Households with 2+ People	70.6%	70.7%	71.0%
Family Households	65.6%	65.7%	66.2%
Husband-wife Families	46.2%	46.3%	46.6%
With Related Children	16.2%	15.9%	15.7%
Other Family (No Spouse Present)	19.3%	19.4%	19.5%
Other Family with Male Householder	4.9%	4.9%	5.0%
With Related Children	2.8%	2.7%	2.8%
Other Family with Female Householder	14.4%	14.5%	14.5%
With Related Children	8.8%	9.1%	9.4%
Nonfamily Households	5.0%	4.9%	4.9%
All Households with Children	28.3%	28.1%	28.3%
Multigenerational Households	4.1%	4.4%	4.3%
Unmarried Partner Households	6.0%	6.2%	6.4%
Male-female	5.2%	5.4%	5.7%
Same-sex	0.8%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	7,067	13,645	23,953
1 Person Household	29.4%	29.3%	29.0%
2 Person Household	36.3%	36.2%	36.7%
3 Person Household	14.3%	15.3%	15.5%
4 Person Household	11.2%	11.0%	11.0%
5 Person Household	5.0%	4.9%	4.8%
6 Person Household	2.1%	1.9%	1.9%
7 + Person Household	1.7%	1.5%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,067	13,647	23,952
Owner Occupied	69.3%	70.7%	70.6%
Owned with a Mortgage/Loan	35.3%	35.1%	36.7%
Owned Free and Clear	34.0%	35.6%	33.9%
Renter Occupied	30.7%	29.3%	29.4%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	126	138	128
Percent of Income for Mortgage	20.0%	18.2%	19.2%
Wealth Index	68	63	68
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,795	17,101	34,003
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.2%	11.4%
Rural Housing Units	100.0%	99.8%	88.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	17,355	33,151	57,810
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.1%	13.7%
Rural Population	100.0%	99.9%	86.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Rural Resort Dwellers (6E)
2.	Down the Road (10D)	Rooted Rural (10B)	Rooted Rural (10B)
3.	Senior Escapes (9D)	Rural Bypasses (10E)	Midlife Constants (5E)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,058,942	\$22,063,720	\$40,527,638
Average Spent	\$1,704.69	\$1,642.26	\$1,674.42
Spending Potential Index	71	68	70
Education: Total \$	\$8,196,232	\$14,905,278	\$27,511,875
Average Spent	\$1,158.64	\$1,109.44	\$1,136.67
Spending Potential Index	59	57	58
Entertainment/Recreation: Total \$	\$19,939,917	\$37,102,930	\$69,176,147
Average Spent	\$2,818.76	\$2,761.66	\$2,858.05
Spending Potential Index	77	75	78
Food at Home: Total \$	\$33,741,635	\$62,763,244	\$116,541,815
Average Spent	\$4,769.81	\$4,671.62	\$4,814.98
Spending Potential Index	77	75	78
Food Away from Home: Total \$	\$21,979,569	\$40,429,898	\$74,119,153
Average Spent	\$3,107.09	\$3,009.30	\$3,062.27
Spending Potential Index	72	70	71
Health Care: Total \$	\$41,190,192	\$76,984,610	\$143,188,237
Average Spent	\$5,822.76	\$5,730.15	\$5,915.89
Spending Potential Index	82	81	83
HH Furnishings & Equipment: Total \$	\$13,404,645	\$24,720,804	\$45,267,414
Average Spent	\$1,894.92	\$1,840.03	\$1,870.25
Spending Potential Index	74	72	73
Personal Care Products & Services: Total \$	\$5,211,666	\$9,477,091	\$17,416,397
Average Spent	\$736.74	\$705.40	\$719.57
Spending Potential Index	72	69	71
Shelter: Total \$	\$107,897,378	\$194,998,575	\$364,799,975
Average Spent	\$15,252.67	\$14,514.22	\$15,071.89
Spending Potential Index	67	63	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,204,332	\$28,395,000	\$54,349,110
Average Spent	\$2,149.33	\$2,113.51	\$2,245.46
Spending Potential Index	79	78	83
Travel: Total \$	\$13,981,456	\$25,427,088	\$47,329,253
Average Spent	\$1,976.46	\$1,892.60	\$1,955.43
Spending Potential Index	69	66	68
Vehicle Maintenance & Repairs: Total \$	\$7,116,487	\$13,307,877	\$24,796,342
Average Spent	\$1,006.01	\$990.54	\$1,024.47
Spending Potential Index	80	79	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.