

Chesapeake Square  
25319 Charles M Lankford Jr Memorial Hwy, Onley, VA, 23418  
Rings: 3, 5, 10 mile radii

Prepared by WHLR  
Latitude: 37.69483  
Longitude: -75.71966

	3 miles	5 miles	10 miles
<b>Population Summary</b>			
2010 Total Population	4,219	7,833	17,354
2020 Total Population	4,253	7,742	17,011
2020 Group Quarters	45	169	336
2022 Total Population	4,251	7,728	16,908
2022 Group Quarters	45	169	336
2027 Total Population	4,245	7,711	16,877
2022-2027 Annual Rate	-0.03%	-0.04%	-0.04%
2022 Total Daytime Population	5,651	8,863	15,392
Workers	3,407	4,914	6,578
Residents	2,244	3,949	8,814
<b>Household Summary</b>			
2010 Households	1,845	3,253	7,084
2010 Average Household Size	2.27	2.37	2.40
2020 Total Households	1,893	3,286	7,078
2020 Average Household Size	2.22	2.30	2.36
2022 Total Households	1,905	3,303	7,110
2022 Average Household Size	2.21	2.29	2.33
2027 Total Households	1,918	3,319	7,143
2027 Average Household Size	2.19	2.27	2.32
2022-2027 Annual Rate	0.14%	0.10%	0.09%
2010 Families	1,173	2,111	4,646
2010 Average Family Size	2.80	2.90	2.92
2022 Total Families	1,196	2,112	4,588
2022 Average Family Size	2.74	2.82	2.86
2027 Total Families	1,198	2,113	4,586
2027 Average Family Size	2.72	2.80	2.85
2022-2027 Annual Rate	0.03%	0.01%	-0.01%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,191	3,928	8,519
Owner Occupied Housing Units	62.5%	62.1%	61.4%
Renter Occupied Housing Units	25.1%	23.6%	22.8%
Vacant Housing Units	12.4%	14.3%	15.8%
2010 Housing Units	2,249	4,018	8,883
Owner Occupied Housing Units	56.7%	56.2%	55.3%
Renter Occupied Housing Units	25.3%	24.7%	24.4%
Vacant Housing Units	18.0%	19.0%	20.3%
2020 Housing Units	2,292	4,027	8,877
Vacant Housing Units	17.4%	18.4%	20.3%
2022 Housing Units	2,339	4,105	9,040
Owner Occupied Housing Units	57.7%	57.6%	51.7%
Renter Occupied Housing Units	23.8%	22.9%	27.0%
Vacant Housing Units	18.6%	19.5%	21.3%
2027 Housing Units	2,375	4,164	9,164
Owner Occupied Housing Units	58.4%	57.9%	52.1%
Renter Occupied Housing Units	22.4%	21.8%	25.9%
Vacant Housing Units	19.2%	20.3%	22.1%
<b>Median Household Income</b>			
2022	\$56,964	\$56,333	\$52,857
2027	\$60,820	\$61,125	\$57,800
<b>Median Home Value</b>			
2022	\$231,829	\$219,795	\$201,711
2027	\$240,336	\$229,206	\$212,636
<b>Per Capita Income</b>			
2022	\$36,804	\$35,361	\$31,487
2027	\$40,180	\$38,927	\$34,838
<b>Median Age</b>			
2010	47.1	45.4	44.0
2022	50.3	48.2	46.5
2027	50.9	48.9	47.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	1,905	3,303	7,110
<\$15,000	9.0%	8.7%	10.5%
\$15,000 - \$24,999	9.5%	10.3%	12.5%
\$25,000 - \$34,999	10.3%	12.0%	12.0%
\$35,000 - \$49,999	13.1%	12.8%	12.1%
\$50,000 - \$74,999	21.6%	18.4%	17.8%
\$75,000 - \$99,999	15.0%	15.3%	15.0%
\$100,000 - \$149,999	9.7%	10.1%	10.4%
\$150,000 - \$199,999	6.0%	7.3%	6.1%
\$200,000+	5.8%	5.2%	3.7%
Average Household Income	\$83,524	\$82,599	\$74,923
<b>2027 Households by Income</b>			
Household Income Base	1,918	3,319	7,143
<\$15,000	7.6%	7.2%	8.5%
\$15,000 - \$24,999	8.9%	9.3%	11.5%
\$25,000 - \$34,999	8.7%	10.4%	10.9%
\$35,000 - \$49,999	10.4%	10.5%	10.4%
\$50,000 - \$74,999	26.3%	22.9%	21.2%
\$75,000 - \$99,999	16.8%	17.0%	16.7%
\$100,000 - \$149,999	8.3%	8.7%	9.4%
\$150,000 - \$199,999	7.1%	8.5%	7.5%
\$200,000+	5.9%	5.5%	3.9%
Average Household Income	\$90,460	\$90,298	\$82,378
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,349	2,365	4,672
<\$50,000	4.1%	6.6%	7.6%
\$50,000 - \$99,999	4.8%	5.9%	9.5%
\$100,000 - \$149,999	13.0%	15.3%	15.8%
\$150,000 - \$199,999	18.5%	16.1%	16.5%
\$200,000 - \$249,999	15.2%	15.4%	16.9%
\$250,000 - \$299,999	12.2%	10.2%	8.5%
\$300,000 - \$399,999	15.6%	15.1%	12.5%
\$400,000 - \$499,999	7.2%	5.8%	4.4%
\$500,000 - \$749,999	5.9%	5.1%	3.8%
\$750,000 - \$999,999	1.6%	1.7%	1.1%
\$1,000,000 - \$1,499,999	0.9%	0.8%	1.8%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.9%	1.8%	1.4%
Average Home Value	\$291,846	\$295,641	\$273,448
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	1,386	2,412	4,773
<\$50,000	3.0%	4.9%	5.8%
\$50,000 - \$99,999	3.3%	4.1%	7.0%
\$100,000 - \$149,999	10.8%	13.3%	14.0%
\$150,000 - \$199,999	18.9%	17.3%	18.3%
\$200,000 - \$249,999	17.2%	17.7%	19.3%
\$250,000 - \$299,999	13.7%	11.3%	9.2%
\$300,000 - \$399,999	17.0%	16.6%	13.8%
\$400,000 - \$499,999	7.5%	6.1%	4.7%
\$500,000 - \$749,999	5.1%	4.4%	3.3%
\$750,000 - \$999,999	1.6%	1.6%	1.0%
\$1,000,000 - \$1,499,999	0.9%	0.8%	2.1%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.8%	1.7%	1.3%
Average Home Value	\$296,026	\$299,917	\$282,088

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	4,214	7,833	17,355
0 - 4	4.8%	5.5%	6.0%
5 - 9	5.9%	6.0%	6.1%
10 - 14	5.8%	5.7%	5.8%
15 - 24	10.2%	10.5%	11.2%
25 - 34	10.1%	10.7%	10.8%
35 - 44	10.4%	11.0%	11.3%
45 - 54	15.2%	14.5%	14.7%
55 - 64	17.5%	16.4%	15.2%
65 - 74	10.8%	10.5%	10.0%
75 - 84	6.5%	6.2%	6.2%
85 +	2.9%	2.9%	2.7%
18 +	80.4%	79.5%	78.6%
<b>2022 Population by Age</b>			
Total	4,250	7,726	16,909
0 - 4	4.0%	4.6%	5.1%
5 - 9	4.6%	5.1%	5.7%
10 - 14	4.9%	5.3%	5.4%
15 - 24	9.8%	9.7%	9.9%
25 - 34	10.2%	10.5%	11.1%
35 - 44	10.6%	11.0%	11.1%
45 - 54	11.5%	11.9%	11.6%
55 - 64	15.9%	15.1%	15.2%
65 - 74	16.7%	15.7%	14.4%
75 - 84	8.5%	7.9%	7.5%
85 +	3.2%	3.1%	3.0%
18 +	83.5%	82.1%	80.8%
<b>2027 Population by Age</b>			
Total	4,244	7,712	16,880
0 - 4	3.9%	4.5%	4.9%
5 - 9	4.5%	4.9%	5.5%
10 - 14	5.0%	5.4%	5.9%
15 - 24	9.1%	9.6%	9.6%
25 - 34	9.4%	9.6%	9.8%
35 - 44	11.4%	11.5%	11.8%
45 - 54	11.5%	11.9%	11.5%
55 - 64	13.6%	13.4%	13.3%
65 - 74	17.1%	16.0%	15.2%
75 - 84	11.1%	10.0%	9.2%
85 +	3.4%	3.3%	3.2%
18 +	83.8%	82.3%	80.6%
<b>2010 Population by Sex</b>			
Males	2,027	3,828	8,419
Females	2,192	4,005	8,935
<b>2022 Population by Sex</b>			
Males	2,066	3,809	8,240
Females	2,185	3,919	8,668
<b>2027 Population by Sex</b>			
Males	2,069	3,815	8,249
Females	2,176	3,895	8,628

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	4,220	7,834	17,355
White Alone	65.3%	65.1%	60.9%
Black Alone	28.6%	28.3%	31.7%
American Indian Alone	0.4%	0.4%	0.6%
Asian Alone	0.8%	0.7%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.4%	3.9%	4.8%
Two or More Races	1.5%	1.4%	1.3%
Hispanic Origin	7.3%	9.8%	11.0%
Diversity Index	55.9	58.3	61.9
<b>2020 Population by Race/Ethnicity</b>			
Total	4,253	7,742	17,011
White Alone	58.6%	57.5%	53.8%
Black Alone	28.8%	29.0%	30.4%
American Indian Alone	0.3%	0.4%	0.8%
Asian Alone	1.4%	1.1%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.7%	6.8%	8.6%
Two or More Races	5.2%	5.2%	5.5%
Hispanic Origin	9.0%	10.4%	13.0%
Diversity Index	63.8	65.6	69.6
<b>2022 Population by Race/Ethnicity</b>			
Total	4,251	7,728	16,908
White Alone	58.5%	57.4%	53.7%
Black Alone	28.7%	28.8%	30.2%
American Indian Alone	0.3%	0.4%	0.8%
Asian Alone	1.4%	1.1%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.8%	6.8%	8.8%
Two or More Races	5.4%	5.4%	5.7%
Hispanic Origin	9.0%	10.4%	13.1%
Diversity Index	63.9	65.8	69.9
<b>2027 Population by Race/Ethnicity</b>			
Total	4,245	7,710	16,877
White Alone	57.8%	56.6%	52.8%
Black Alone	28.1%	28.3%	29.5%
American Indian Alone	0.3%	0.4%	0.9%
Asian Alone	1.5%	1.1%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	7.4%	9.5%
Two or More Races	6.1%	6.1%	6.4%
Hispanic Origin	9.4%	11.0%	13.9%
Diversity Index	65.1	67.0	71.2
<b>2010 Population by Relationship and Household Type</b>			
Total	4,220	7,833	17,354
In Households	99.3%	98.5%	97.9%
In Family Households	80.3%	80.9%	81.2%
Householder	27.4%	27.0%	26.7%
Spouse	20.1%	19.8%	18.8%
Child	26.5%	27.1%	28.0%
Other relative	4.0%	4.3%	4.7%
Nonrelative	2.4%	2.7%	2.9%
In Nonfamily Households	19.0%	17.6%	16.7%
In Group Quarters	0.7%	1.5%	2.1%
Institutionalized Population	0.5%	1.4%	1.5%
Noninstitutionalized Population	0.2%	0.1%	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	3,257	5,816	12,509
Less than 9th Grade	3.3%	5.8%	6.9%
9th - 12th Grade, No Diploma	6.6%	7.8%	10.6%
High School Graduate	25.8%	28.4%	29.8%
GED/Alternative Credential	3.8%	3.6%	5.3%
Some College, No Degree	15.4%	16.1%	16.2%
Associate Degree	10.6%	9.7%	9.5%
Bachelor's Degree	16.5%	14.4%	11.7%
Graduate/Professional Degree	18.0%	14.3%	10.1%
<b>2022 Population 15+ by Marital Status</b>			
Total	3,675	6,570	14,174
Never Married	26.9%	28.6%	32.1%
Married	51.5%	51.1%	49.0%
Widowed	7.8%	8.5%	8.9%
Divorced	13.9%	11.7%	10.0%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,071	3,838	8,335
Population 16+ Employed	98.0%	98.0%	97.3%
Population 16+ Unemployment rate	2.0%	2.0%	2.7%
Population 16-24 Employed	7.7%	7.9%	7.7%
Population 16-24 Unemployment rate	3.7%	2.6%	6.6%
Population 25-54 Employed	58.1%	58.5%	59.0%
Population 25-54 Unemployment rate	1.8%	2.1%	2.3%
Population 55-64 Employed	23.0%	22.0%	21.8%
Population 55-64 Unemployment rate	1.9%	1.9%	3.3%
Population 65+ Employed	11.1%	11.6%	11.5%
Population 65+ Unemployment rate	2.2%	1.4%	0.7%
<b>2022 Employed Population 16+ by Industry</b>			
Total	2,030	3,761	8,110
Agriculture/Mining	4.5%	6.4%	7.0%
Construction	11.5%	11.4%	10.1%
Manufacturing	11.8%	11.4%	15.6%
Wholesale Trade	1.9%	3.2%	3.9%
Retail Trade	7.6%	9.7%	9.7%
Transportation/Utilities	4.1%	3.7%	4.5%
Information	1.2%	0.8%	0.5%
Finance/Insurance/Real Estate	3.1%	3.1%	2.6%
Services	47.3%	43.5%	39.9%
Public Administration	7.0%	6.9%	6.4%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	2,030	3,760	8,111
White Collar	54.5%	51.2%	45.7%
Management/Business/Financial	15.5%	13.4%	10.9%
Professional	25.6%	23.8%	20.5%
Sales	3.9%	4.9%	5.3%
Administrative Support	9.5%	9.1%	9.0%
Services	13.6%	16.6%	15.7%
Blue Collar	31.8%	32.2%	38.6%
Farming/Forestry/Fishing	2.5%	3.6%	5.2%
Construction/Extraction	5.1%	6.1%	6.6%
Installation/Maintenance/Repair	7.5%	6.2%	5.9%
Production	7.5%	6.7%	9.1%
Transportation/Material Moving	9.2%	9.5%	11.9%

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<b>2010 Households by Type</b>			
Total	1,846	3,253	7,084
Households with 1 Person	30.6%	29.7%	29.4%
Households with 2+ People	69.4%	70.3%	70.6%
Family Households	63.5%	64.9%	65.6%
Husband-wife Families	46.7%	47.5%	46.2%
With Related Children	15.1%	16.2%	16.1%
Other Family (No Spouse Present)	16.8%	17.4%	19.3%
Other Family with Male Householder	3.6%	4.1%	4.9%
With Related Children	1.8%	2.1%	2.7%
Other Family with Female Householder	13.2%	13.3%	14.5%
With Related Children	7.9%	7.9%	8.9%
Nonfamily Households	5.9%	5.4%	5.0%
All Households with Children	25.4%	26.8%	28.2%
Multigenerational Households	3.5%	3.6%	4.2%
Unmarried Partner Households	5.5%	5.6%	5.9%
Male-female	4.7%	4.8%	5.1%
Same-sex	0.8%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	1,845	3,252	7,084
1 Person Household	30.6%	29.7%	29.4%
2 Person Household	38.2%	37.6%	36.4%
3 Person Household	13.4%	13.6%	14.1%
4 Person Household	11.1%	11.3%	11.3%
5 Person Household	4.0%	4.5%	5.0%
6 Person Household	1.5%	1.7%	2.1%
7 + Person Household	1.4%	1.6%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,845	3,253	7,084
Owner Occupied	69.1%	69.5%	69.4%
Owned with a Mortgage/Loan	36.3%	36.0%	35.3%
Owned Free and Clear	32.8%	33.5%	34.1%
Renter Occupied	30.9%	30.5%	30.6%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	116	122	125
Percent of Income for Mortgage	21.4%	20.6%	20.1%
Wealth Index	88	83	67
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,249	4,018	8,883
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	4,219	7,833	17,354
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
2.	Senior Escapes (9D)	Rooted Rural (10B)	Down the Road (10D)
3.	Rooted Rural (10B)	Senior Escapes (9D)	Senior Escapes (9D)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,613,833	\$6,189,769	\$12,085,038
Average Spent	\$1,897.03	\$1,873.98	\$1,699.72
Spending Potential Index	79	78	71
Education: Total \$	\$2,588,177	\$4,304,602	\$8,225,712
Average Spent	\$1,358.62	\$1,303.24	\$1,156.92
Spending Potential Index	69	66	59
Entertainment/Recreation: Total \$	\$5,850,407	\$10,143,646	\$20,015,490
Average Spent	\$3,071.08	\$3,071.04	\$2,815.12
Spending Potential Index	84	84	77
Food at Home: Total \$	\$9,773,756	\$17,053,271	\$33,884,849
Average Spent	\$5,130.58	\$5,162.96	\$4,765.80
Spending Potential Index	83	83	77
Food Away from Home: Total \$	\$6,461,123	\$11,190,249	\$22,033,956
Average Spent	\$3,391.67	\$3,387.90	\$3,099.01
Spending Potential Index	79	79	72
Health Care: Total \$	\$12,052,896	\$20,966,583	\$41,343,589
Average Spent	\$6,326.98	\$6,347.74	\$5,814.85
Spending Potential Index	89	90	82
HH Furnishings & Equipment: Total \$	\$3,991,037	\$6,874,441	\$13,444,746
Average Spent	\$2,095.03	\$2,081.27	\$1,890.96
Spending Potential Index	82	81	74
Personal Care Products & Services: Total \$	\$1,569,531	\$2,684,728	\$5,222,579
Average Spent	\$823.90	\$812.82	\$734.54
Spending Potential Index	81	80	72
Shelter: Total \$	\$33,052,253	\$56,098,701	\$108,159,736
Average Spent	\$17,350.26	\$16,984.17	\$15,212.34
Spending Potential Index	76	74	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,487,651	\$7,870,558	\$15,258,028
Average Spent	\$2,355.72	\$2,382.85	\$2,146.00
Spending Potential Index	87	88	79
Travel: Total \$	\$4,310,452	\$7,322,440	\$14,013,782
Average Spent	\$2,262.70	\$2,216.91	\$1,971.00
Spending Potential Index	79	77	69
Vehicle Maintenance & Repairs: Total \$	\$2,042,181	\$3,592,122	\$7,149,402
Average Spent	\$1,072.01	\$1,087.53	\$1,005.54
Spending Potential Index	85	86	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.