

St. George Plaza
5995 W Jim Bilton Blvd, St George, SC, 29477
Rings: 3, 5, 10 mile radii

Prepared by WHLR
Latitude: 33.19503
Longitude: -80.60033

	3 miles	5 miles	10 miles
Population Summary			
2010 Total Population	3,847	6,183	12,885
2020 Total Population	3,530	5,782	12,128
2020 Group Quarters	97	101	102
2022 Total Population	3,579	5,878	12,259
2022 Group Quarters	97	101	102
2027 Total Population	3,658	6,040	12,486
2022-2027 Annual Rate	0.44%	0.55%	0.37%
2022 Total Daytime Population	4,927	6,545	11,888
Workers	2,693	2,936	4,491
Residents	2,234	3,609	7,397
Household Summary			
2010 Households	1,518	2,432	5,097
2010 Average Household Size	2.34	2.42	2.47
2020 Total Households	1,509	2,434	5,080
2020 Average Household Size	2.28	2.33	2.37
2022 Total Households	1,534	2,481	5,149
2022 Average Household Size	2.27	2.33	2.36
2027 Total Households	1,578	2,564	5,274
2027 Average Household Size	2.26	2.32	2.35
2022-2027 Annual Rate	0.57%	0.66%	0.48%
2010 Families	996	1,624	3,469
2010 Average Family Size	2.93	2.99	3.01
2022 Total Families	957	1,577	3,343
2022 Average Family Size	2.94	2.98	2.97
2027 Total Families	978	1,620	3,403
2027 Average Family Size	2.93	2.97	2.96
2022-2027 Annual Rate	0.44%	0.54%	0.36%
Housing Unit Summary			
2000 Housing Units	1,693	2,678	5,619
Owner Occupied Housing Units	70.3%	72.1%	72.8%
Renter Occupied Housing Units	18.3%	17.0%	15.1%
Vacant Housing Units	11.4%	11.0%	12.1%
2010 Housing Units	1,742	2,793	5,933
Owner Occupied Housing Units	65.0%	66.6%	67.5%
Renter Occupied Housing Units	22.1%	20.5%	18.5%
Vacant Housing Units	12.9%	12.9%	14.1%
2020 Housing Units	1,700	2,732	5,837
Vacant Housing Units	11.2%	10.9%	13.0%
2022 Housing Units	1,729	2,783	5,909
Owner Occupied Housing Units	67.5%	69.1%	68.1%
Renter Occupied Housing Units	21.2%	20.1%	19.0%
Vacant Housing Units	11.3%	10.9%	12.9%
2027 Housing Units	1,791	2,897	6,096
Owner Occupied Housing Units	68.1%	69.6%	68.5%
Renter Occupied Housing Units	20.0%	18.9%	18.0%
Vacant Housing Units	11.9%	11.5%	13.5%
Median Household Income			
2022	\$53,071	\$49,428	\$46,116
2027	\$65,300	\$61,907	\$57,408
Median Home Value			
2022	\$142,560	\$156,164	\$167,779
2027	\$157,192	\$178,014	\$184,759
Per Capita Income			
2022	\$33,007	\$30,754	\$29,324
2027	\$39,890	\$37,408	\$35,834
Median Age			
2010	42.8	42.6	42.3
2022	45.5	45.2	44.9
2027	46.4	46.2	46.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	1,534	2,481	5,149
<\$15,000	10.6%	12.1%	13.9%
\$15,000 - \$24,999	11.1%	13.3%	14.8%
\$25,000 - \$34,999	10.3%	10.0%	10.7%
\$35,000 - \$49,999	15.4%	15.0%	13.4%
\$50,000 - \$74,999	15.7%	16.1%	16.5%
\$75,000 - \$99,999	9.1%	8.8%	9.9%
\$100,000 - \$149,999	20.1%	18.1%	14.4%
\$150,000 - \$199,999	3.7%	3.1%	2.8%
\$200,000+	4.0%	3.5%	3.6%
Average Household Income	\$78,154	\$72,886	\$69,720
2027 Households by Income			
Household Income Base	1,578	2,564	5,274
<\$15,000	8.0%	9.4%	11.0%
\$15,000 - \$24,999	7.0%	9.4%	11.5%
\$25,000 - \$34,999	6.7%	7.5%	9.7%
\$35,000 - \$49,999	15.5%	14.0%	12.0%
\$50,000 - \$74,999	18.4%	16.9%	15.4%
\$75,000 - \$99,999	10.3%	11.2%	12.4%
\$100,000 - \$149,999	23.6%	22.5%	19.0%
\$150,000 - \$199,999	5.3%	4.5%	4.2%
\$200,000+	5.1%	4.5%	4.8%
Average Household Income	\$93,806	\$88,224	\$84,725
2022 Owner Occupied Housing Units by Value			
Total	1,167	1,923	4,024
<\$50,000	15.7%	16.5%	18.2%
\$50,000 - \$99,999	22.0%	19.1%	16.1%
\$100,000 - \$149,999	14.4%	13.5%	11.6%
\$150,000 - \$199,999	6.4%	7.6%	11.4%
\$200,000 - \$249,999	10.2%	10.1%	9.3%
\$250,000 - \$299,999	20.5%	20.3%	18.2%
\$300,000 - \$399,999	9.4%	10.1%	10.7%
\$400,000 - \$499,999	0.3%	0.7%	1.4%
\$500,000 - \$749,999	0.7%	1.8%	2.3%
\$750,000 - \$999,999	0.1%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.2%	0.2%	0.4%
Average Home Value	\$173,628	\$183,641	\$194,975
2027 Owner Occupied Housing Units by Value			
Total	1,219	2,016	4,174
<\$50,000	14.9%	15.6%	16.8%
\$50,000 - \$99,999	20.8%	18.0%	14.8%
\$100,000 - \$149,999	13.4%	12.5%	10.8%
\$150,000 - \$199,999	6.0%	7.0%	10.9%
\$200,000 - \$249,999	9.6%	9.4%	8.8%
\$250,000 - \$299,999	22.9%	22.6%	20.2%
\$300,000 - \$399,999	10.7%	11.4%	12.0%
\$400,000 - \$499,999	0.4%	0.9%	1.7%
\$500,000 - \$749,999	0.9%	2.2%	3.0%
\$750,000 - \$999,999	0.1%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.2%	0.1%	0.5%
Average Home Value	\$182,034	\$193,539	\$207,768

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	3,845	6,184	12,886
0 - 4	5.6%	5.6%	5.6%
5 - 9	5.9%	6.0%	6.1%
10 - 14	6.0%	6.4%	6.6%
15 - 24	12.5%	12.4%	12.5%
25 - 34	10.7%	10.5%	10.5%
35 - 44	12.4%	12.5%	12.4%
45 - 54	14.8%	15.0%	15.3%
55 - 64	13.6%	13.9%	14.3%
65 - 74	10.4%	10.2%	9.9%
75 - 84	5.9%	5.4%	5.0%
85 +	2.4%	2.1%	1.9%
18 +	78.3%	77.6%	77.2%
2022 Population by Age			
Total	3,578	5,879	12,258
0 - 4	5.3%	5.1%	5.0%
5 - 9	5.8%	5.8%	5.6%
10 - 14	6.0%	6.1%	5.9%
15 - 24	9.6%	9.7%	9.9%
25 - 34	11.7%	12.0%	12.4%
35 - 44	10.9%	11.1%	11.4%
45 - 54	11.8%	11.9%	12.2%
55 - 64	14.9%	15.3%	15.4%
65 - 74	13.7%	13.8%	13.7%
75 - 84	7.3%	6.8%	6.5%
85 +	2.9%	2.4%	2.0%
18 +	79.7%	79.8%	80.4%
2027 Population by Age			
Total	3,661	6,042	12,486
0 - 4	5.2%	5.0%	4.9%
5 - 9	5.5%	5.4%	5.3%
10 - 14	6.2%	6.2%	6.0%
15 - 24	10.3%	10.1%	10.0%
25 - 34	9.6%	9.9%	10.2%
35 - 44	11.7%	12.0%	12.2%
45 - 54	10.7%	10.9%	11.4%
55 - 64	14.3%	14.7%	14.9%
65 - 74	14.4%	14.6%	14.4%
75 - 84	8.8%	8.4%	8.4%
85 +	3.2%	2.7%	2.3%
18 +	79.5%	79.8%	80.5%
2010 Population by Sex			
Males	1,908	3,037	6,244
Females	1,939	3,146	6,641
2022 Population by Sex			
Males	1,723	2,847	5,938
Females	1,855	3,031	6,322
2027 Population by Sex			
Males	1,769	2,938	6,069
Females	1,889	3,103	6,417

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	3,847	6,183	12,883
White Alone	47.7%	47.7%	50.2%
Black Alone	50.0%	50.0%	47.5%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	0.3%	0.3%	0.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.5%	0.5%	0.6%
Two or More Races	0.8%	0.9%	0.9%
Hispanic Origin	1.0%	1.1%	1.3%
Diversity Index	53.2	53.3	53.5
2020 Population by Race/Ethnicity			
Total	3,530	5,782	12,128
White Alone	49.5%	49.6%	52.5%
Black Alone	44.6%	44.5%	41.4%
American Indian Alone	0.5%	0.5%	0.7%
Asian Alone	0.8%	0.7%	0.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.6%	0.8%	1.3%
Two or More Races	3.9%	3.8%	3.6%
Hispanic Origin	1.6%	1.8%	2.3%
Diversity Index	56.8	57.0	57.1
2022 Population by Race/Ethnicity			
Total	3,579	5,878	12,261
White Alone	49.3%	49.4%	52.2%
Black Alone	44.6%	44.6%	41.5%
American Indian Alone	0.4%	0.5%	0.7%
Asian Alone	0.8%	0.7%	0.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.7%	0.8%	1.3%
Two or More Races	4.0%	3.9%	3.7%
Hispanic Origin	1.7%	1.9%	2.3%
Diversity Index	57.1	57.2	57.4
2027 Population by Race/Ethnicity			
Total	3,659	6,040	12,486
White Alone	48.5%	48.6%	51.4%
Black Alone	45.1%	45.1%	42.0%
American Indian Alone	0.4%	0.5%	0.6%
Asian Alone	0.9%	0.8%	0.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.7%	0.9%	1.4%
Two or More Races	4.3%	4.2%	4.0%
Hispanic Origin	1.6%	1.9%	2.4%
Diversity Index	57.3	57.5	57.8
2010 Population by Relationship and Household Type			
Total	3,847	6,183	12,884
In Households	92.4%	95.1%	97.6%
In Family Households	77.7%	80.5%	83.3%
Householder	25.5%	26.2%	26.9%
Spouse	16.4%	17.0%	17.5%
Child	30.5%	31.5%	32.4%
Other relative	3.6%	3.8%	4.2%
Nonrelative	1.8%	2.0%	2.2%
In Nonfamily Households	14.7%	14.6%	14.3%
In Group Quarters	7.6%	4.9%	2.4%
Institutionalized Population	7.6%	4.9%	2.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	2,621	4,308	9,034
Less than 9th Grade	5.2%	6.3%	6.5%
9th - 12th Grade, No Diploma	11.9%	13.0%	11.7%
High School Graduate	31.1%	30.4%	30.2%
GED/Alternative Credential	3.6%	3.8%	5.0%
Some College, No Degree	17.8%	16.9%	18.3%
Associate Degree	9.0%	9.2%	11.0%
Bachelor's Degree	13.8%	12.7%	10.8%
Graduate/Professional Degree	7.6%	7.7%	6.6%
2022 Population 15+ by Marital Status			
Total	2,964	4,877	10,244
Never Married	42.2%	41.8%	37.5%
Married	36.6%	37.9%	43.1%
Widowed	11.1%	10.6%	9.3%
Divorced	10.1%	9.7%	10.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,399	2,381	5,089
Population 16+ Employed	96.3%	95.8%	95.9%
Population 16+ Unemployment rate	3.7%	4.2%	4.1%
Population 16-24 Employed	13.7%	14.2%	14.2%
Population 16-24 Unemployment rate	0.0%	0.0%	1.4%
Population 25-54 Employed	60.4%	60.3%	61.1%
Population 25-54 Unemployment rate	5.0%	4.9%	4.1%
Population 55-64 Employed	18.6%	18.7%	18.3%
Population 55-64 Unemployment rate	2.3%	4.7%	5.6%
Population 65+ Employed	7.2%	6.8%	6.5%
Population 65+ Unemployment rate	3.0%	5.5%	4.8%
2022 Employed Population 16+ by Industry			
Total	1,347	2,280	4,881
Agriculture/Mining	1.3%	1.3%	1.7%
Construction	3.4%	3.4%	5.0%
Manufacturing	12.0%	12.7%	16.0%
Wholesale Trade	2.9%	2.1%	1.7%
Retail Trade	17.1%	16.1%	13.4%
Transportation/Utilities	5.7%	6.2%	7.7%
Information	1.0%	0.7%	0.5%
Finance/Insurance/Real Estate	7.6%	6.8%	5.7%
Services	37.7%	40.3%	37.7%
Public Administration	11.2%	10.4%	10.7%
2022 Employed Population 16+ by Occupation			
Total	1,347	2,280	4,882
White Collar	59.1%	59.6%	56.0%
Management/Business/Financial	13.2%	13.0%	11.6%
Professional	17.6%	20.3%	21.1%
Sales	13.9%	13.1%	10.6%
Administrative Support	14.4%	13.2%	12.7%
Services	18.2%	19.6%	17.1%
Blue Collar	22.7%	20.8%	26.9%
Farming/Forestry/Fishing	0.5%	0.4%	0.8%
Construction/Extraction	2.4%	2.4%	3.8%
Installation/Maintenance/Repair	2.8%	2.2%	3.5%
Production	5.9%	6.1%	8.0%
Transportation/Material Moving	11.1%	9.7%	10.8%

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2010 Households by Type			
Total	1,518	2,432	5,096
Households with 1 Person	31.2%	29.7%	28.2%
Households with 2+ People	68.8%	70.3%	71.8%
Family Households	65.6%	66.8%	68.1%
Husband-wife Families	42.2%	43.2%	44.3%
With Related Children	15.5%	16.1%	16.9%
Other Family (No Spouse Present)	23.4%	23.6%	23.8%
Other Family with Male Householder	4.2%	4.4%	5.0%
With Related Children	2.1%	2.2%	2.6%
Other Family with Female Householder	19.2%	19.2%	18.8%
With Related Children	12.2%	12.0%	11.6%
Nonfamily Households	3.2%	3.5%	3.7%
All Households with Children	30.1%	30.8%	31.5%
Multigenerational Households	4.8%	5.0%	5.4%
Unmarried Partner Households	4.7%	5.0%	5.4%
Male-female	4.3%	4.5%	4.9%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	1,518	2,431	5,097
1 Person Household	31.2%	29.7%	28.2%
2 Person Household	33.3%	33.7%	33.9%
3 Person Household	15.8%	16.0%	16.4%
4 Person Household	11.1%	11.9%	12.2%
5 Person Household	5.5%	5.5%	5.8%
6 Person Household	1.6%	1.8%	2.2%
7 + Person Household	1.3%	1.4%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,518	2,433	5,098
Owner Occupied	74.6%	76.4%	78.5%
Owned with a Mortgage/Loan	38.7%	39.1%	39.7%
Owned Free and Clear	35.9%	37.3%	38.8%
Renter Occupied	25.4%	23.6%	21.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	179	152	131
Percent of Income for Mortgage	14.2%	16.7%	19.2%
Wealth Index	68	62	58
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,742	2,793	5,933
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%
2010 Population By Urban/ Rural Status			
Total Population	3,847	6,183	12,885
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.		Southern Satellites (10A)	Southern Satellites (10A)
3.			
2022 Consumer Spending			
Apparel & Services: Total \$	\$2,672,668	\$4,035,166	\$8,026,415
Average Spent	\$1,742.29	\$1,626.43	\$1,558.83
Spending Potential Index	72	68	65
Education: Total \$	\$1,644,986	\$2,492,544	\$4,993,846
Average Spent	\$1,072.35	\$1,004.65	\$969.87
Spending Potential Index	55	51	49
Entertainment/Recreation: Total \$	\$4,804,401	\$7,223,671	\$14,248,734
Average Spent	\$3,131.94	\$2,911.60	\$2,767.28
Spending Potential Index	85	79	75
Food at Home: Total \$	\$8,553,306	\$12,837,335	\$25,229,180
Average Spent	\$5,575.82	\$5,174.26	\$4,899.82
Spending Potential Index	90	84	79
Food Away from Home: Total \$	\$5,151,238	\$7,762,543	\$15,381,572
Average Spent	\$3,358.04	\$3,128.80	\$2,987.29
Spending Potential Index	78	73	69
Health Care: Total \$	\$10,161,008	\$15,269,783	\$30,088,261
Average Spent	\$6,623.86	\$6,154.69	\$5,843.52
Spending Potential Index	93	87	82
HH Furnishings & Equipment: Total \$	\$3,104,626	\$4,680,065	\$9,280,099
Average Spent	\$2,023.88	\$1,886.36	\$1,802.31
Spending Potential Index	79	74	70
Personal Care Products & Services: Total \$	\$1,104,650	\$1,669,588	\$3,328,209
Average Spent	\$720.11	\$672.95	\$646.38
Spending Potential Index	71	66	63
Shelter: Total \$	\$21,648,578	\$32,756,877	\$65,445,932
Average Spent	\$14,112.50	\$13,203.09	\$12,710.42
Spending Potential Index	62	58	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,578,424	\$5,383,963	\$10,634,430
Average Spent	\$2,332.74	\$2,170.08	\$2,065.34
Spending Potential Index	86	80	76
Travel: Total \$	\$2,754,432	\$4,174,873	\$8,369,432
Average Spent	\$1,795.59	\$1,682.74	\$1,625.45
Spending Potential Index	63	59	57
Vehicle Maintenance & Repairs: Total \$	\$1,840,644	\$2,760,281	\$5,415,619
Average Spent	\$1,199.90	\$1,112.57	\$1,051.78
Spending Potential Index	95	88	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.