South Park S/C
206 E McIntyre St, Mullins, South Carolina, 29574
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	3,773	8,194	10,855
2020 Total Population	3,264	7,214	9,450
2020 Group Quarters	48	82	115
2022 Total Population	3,192	7,014	9,183
2022 Group Quarters	48	82	115
2027 Total Population	3,059	6,745	8,843
2022-2027 Annual Rate	-0.85%	-0.78%	-0.75%
2022 Total Daytime Population	3,811	6,623	8,154
Workers	1,894	2,576	2,938
Residents	1,917	4,047	5,216
Household Summary			
2010 Households	1,485	3,324	4,313
2010 Average Household Size	2.50	2.44	2.49
2020 Total Households	1,408	3,097	3,996
2020 Average Household Size	2.28	2.30	2.34
2022 Households	1,365	3,014	3,890
2022 Average Household Size	2.30	2.30	2.33
2027 Households	1,318	2,923	3,772
2027 Average Household Size	2.28	2.28	2.31
2022-2027 Annual Rate	-0.70%	-0.61%	-0.61%
2010 Families	983	2,186	2,863
2010 Average Family Size	3.10	3.04	3.09
2022 Families	866	1,899	2,477
2022 Average Family Size	2.94	2.96	2.98
2027 Families	832	1,831	2,389
2027 Average Family Size	2.93	2.94	2.96
2022-2027 Annual Rate	-0.80%	-0.73%	-0.72%
Housing Unit Summary			
2000 Housing Units	1,847	3,971	5,188
Owner Occupied Housing Units	56.1%	61.5%	62.6%
Renter Occupied Housing Units	29.8%	26.4%	24.3%
Vacant Housing Units	14.1%	12.1%	13.1%
2010 Housing Units	1,745	3,818	5,021
Owner Occupied Housing Units	51.2%	56.1%	57.5%
Renter Occupied Housing Units	33.9%	30.9%	28.4%
Vacant Housing Units	14.9%	12.9%	14.1%
2020 Housing Units	1,643	3,642	4,777
Vacant Housing Units	14.3%	15.0%	16.3%
2022 Housing Units	1,619	3,596	4,717
Owner Occupied Housing Units	52.6%	56.8%	57.5%
Renter Occupied Housing Units	31.6%	27.0%	25.0%
Vacant Housing Units	15.7%	16.2%	17.5%
2027 Housing Units	1,566	3,502	4,595
Owner Occupied Housing Units	53.8%	58.0%	58.6%
Renter Occupied Housing Units	30.3%	25.4%	23.5%
Vacant Housing Units	15.8%	16.5%	17.9%
Median Household Income			
2022	$30,021	$30,979	$32,941
2027	$33,357	$34,964	$37,229
Median Home Value			
2022	$82,024	$83,513	$86,165
2027	$85,836	$88,030	$90,915
Per Capita Income			
2022	$20,853	$20,785	$21,653
2027	$23,555	$23,651	$24,696
Median Age			
2010	39.3	41.6	41.9
2022	41.4	43.4	43.7
2027	42.5	44.7	44.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

South Park S/C
206 E McIntyre St, Mullins, South Carolina, 29574
Rings: 1, 3, 5 mile radii

Latitude: 34.20081
Longitude: -79.24944

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	1,365	3,014	3,890
<$15,000	29.0%	27.6%	26.0%
$15,000 - $24,999	14.6%	15.0%	14.2%
$25,000 - $34,999	11.3%	11.2%	11.7%
$35,000 - $49,999	10.8%	11.2%	11.4%
$50,000 - $74,999	16.7%	16.9%	16.6%
$75,000 - $99,999	8.3%	10.1%	11.2%
$100,000 - $149,999	4.6%	4.1%	4.5%
$150,000 - $199,999	3.1%	2.8%	3.3%
$200,000+	1.7%	1.2%	1.2%
Average Household Income	$49,460	$48,590	$50,527
2027 Households by Income			
Household Income Base	1,318	2,923	3,772
<$15,000	23.3%	24.0%	22.6%
$15,000 - $24,999	13.7%	13.7%	12.9%
$25,000 - $34,999	14.9%	12.4%	12.4%
$35,000 - $49,999	11.5%	10.5%	10.9%
$50,000 - $74,999	16.3%	17.7%	17.1%
$75,000 - $99,999	9.6%	12.3%	13.4%
$100,000 - $149,999	4.9%	4.6%	5.0%
$150,000 - $199,999	4.2%	3.7%	4.5%
$200,000+	1.6%	1.2%	1.2%
Average Household Income	$55,403	$54,825	$57,214
2022 Owner Occupied Housing Units by Value			
Total	852	2,044	2,711
<$50,000	25.1%	25.6%	25.0%
$50,000 - $99,999	38.8%	36.4%	34.5%
$100,000 - $149,999	12.0%	11.6%	11.4%
$150,000 - $199,999	10.0%	11.4%	11.6%
$200,000 - $249,999	1.2%	1.9%	2.5%
$250,000 - $299,999	3.1%	5.3%	7.2%
$300,000 - $399,999	7.9%	5.9%	5.8%
$400,000 - $499,999	0.4%	0.4%	0.5%
$500,000 - $749,999	1.6%	1.2%	1.2%
$750,000 - $999,999	0.0%	0.0%	0.0%
$1,000,000 - $1,499,999	0.0%	0.2%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$118,251	$119,797	$126,319
2027 Owner Occupied Housing Units by Value			
Total	843	2,032	2,693
<$50,000	25.1%	25.2%	24.8%
$50,000 - $99,999	34.8%	32.5%	30.9%
$100,000 - $149,999	9.1%	10.6%	10.7%
$150,000 - $199,999	15.5%	16.3%	15.7%
$200,000 - $249,999	2.3%	1.8%	2.3%
$250,000 - $299,999	3.2%	5.5%	7.6%
$300,000 - $399,999	8.5%	6.3%	6.3%
$400,000 - $499,999	0.2%	0.4%	0.5%
$500,000 - $749,999	1.3%	1.0%	1.0%
$750,000 - $999,999	0.0%	0.0%	0.0%
$1,000,000 - $1,499,999	0.0%	0.2%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$123,815	$124,446	$131,375

August 28, 2022

South Park S/C
206 E McIntyre St, Mullins, South Carolina, 29574
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,773	8,193	10,855
0 - 4	7.5%	6.7%	6.6%
5 - 9	6.7%	6.2%	6.2%
10 - 14	7.2%	6.7%	6.5%
15 - 24	12.7%	12.4%	12.5%
25 - 34	11.2%	11.0%	10.9%
35 - 44	10.2%	10.7%	10.9%
45 - 54	14.5%	14.5%	14.6%
55 - 64	13.3%	14.9%	15.3%
65 - 74	9.1%	9.7%	9.7%
75 - 84	5.4%	5.3%	5.1%
85 +	2.2%	2.0%	1.9%
18 +	74.3%	76.2%	76.6%
2022 Population by Age			
Total	3,191	7,013	9,185
0 - 4	6.6%	5.9%	5.9%
5 - 9	6.5%	6.0%	6.0%
10 - 14	6.5%	6.1%	6.0%
15 - 24	10.8%	10.1%	10.0%
25 - 34	12.4%	12.1%	12.0%
35 - 44	10.5%	11.3%	11.5%
45 - 54	10.9%	11.3%	11.5%
55 - 64	13.7%	13.8%	13.9%
65 - 74	12.6%	14.0%	14.2%
75 - 84	6.9%	6.9%	6.8%
85 +	2.6%	2.3%	2.2%
18 +	77.0%	78.7%	78.9%
2027 Population by Age			
Total	3,058	6,744	8,843
0 - 4	6.7%	5.9%	5.8%
5 - 9	6.1%	5.8%	5.7%
10 - 14	6.4%	6.1%	6.1%
15 - 24	10.6%	10.2%	10.2%
25 - 34	11.2%	10.4%	10.1%
35 - 44	11.5%	12.0%	12.1%
45 - 54	11.0%	11.5%	11.7%
55 - 64	11.7%	12.6%	12.6%
65 - 74	13.4%	14.2%	14.4%
75 - 84	8.3%	8.7%	8.7%
85 +	2.8%	2.6%	2.6%
18 +	77.0%	78.6%	78.7%
2010 Population by Sex			
Males	1,634	3,630	4,858
Females	2,140	4,564	5,997
2022 Population by Sex			
Males	1,400	3,172	4,177
Females	1,792	3,842	5,006
2027 Population by Sex			
Males	1,341	3,064	4,036
Females	1,718	3,681	4,806

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

South Park S/C
206 E McIntyre St, Mullins, South Carolina, 29574
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.20081
Longitude: -79.24944

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,773	8,194	10,855
White Alone	37.1%	42.3%	45.7%
Black Alone	59.3%	54.2%	50.9%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	0.9%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.7%	0.7%
Two or More Races	1.3%	1.4%	1.3%
Hispanic Origin	1.7%	1.8%	1.9%
Diversity Index	52.8	54.3	54.8
2020 Population by Race/Ethnicity			
Total	3,264	7,214	9,450
White Alone	34.5%	39.3%	42.8%
Black Alone	60.2%	55.5%	51.8%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.5%	1.6%
Two or More Races	2.8%	2.8%	2.8%
Hispanic Origin	2.2%	2.2%	2.3%
Diversity Index	53.8	55.7	56.8
2022 Population by Race/Ethnicity			
Total	3,194	7,014	9,183
White Alone	34.1%	38.8%	42.3%
Black Alone	60.5%	55.9%	52.2%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.5%	1.6%
Two or More Races	2.9%	3.0%	3.0%
Hispanic Origin	2.2%	2.2%	2.3%
Diversity Index	53.7	55.7	56.8
2027 Population by Race/Ethnicity			
Total	3,060	6,745	8,842
White Alone	33.2%	37.8%	41.3%
Black Alone	60.8%	56.3%	52.6%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	0.5%	0.4%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.5%	1.6%
Two or More Races	3.4%	3.4%	3.5%
Hispanic Origin	2.2%	2.2%	2.3%
Diversity Index	53.9	55.9	57.1
2010 Population by Relationship and Household Type			
Total	3,773	8,194	10,855
In Households	98.3%	98.9%	98.9%
In Family Households	82.9%	83.3%	83.7%
Householder	25.8%	26.5%	26.6%
Spouse	12.5%	14.1%	14.7%
Child	36.7%	34.8%	34.4%
Other relative	5.8%	5.8%	5.7%
Nonrelative	2.2%	2.1%	2.1%
In Nonfamily Households	15.4%	15.6%	15.3%
In Group Quarters	1.7%	1.1%	1.1%
Institutionalized Population	1.7%	1.1%	1.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

Market Profile

South Park S/C
206 E McIntyre St, Mullins, South Carolina, 29574
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.20081
Longitude: -79.24944

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	2,221	5,036	6,623
Less than 9th Grade	7.1%	7.5%	7.6%
9th - 12th Grade, No Diploma	14.8%	13.5%	13.0%
High School Graduate	35.4%	35.2%	34.6%
GED/Alternative Credential	3.3%	3.4%	3.4%
Some College, No Degree	12.9%	15.4%	15.9%
Associate Degree	7.8%	7.6%	7.9%
Bachelor's Degree	13.7%	11.5%	11.0%
Graduate/Professional Degree	5.0%	5.9%	6.6%
2022 Population 15+ by Marital Status			
Total	2,568	5,747	7,543
Never Married	48.9%	43.8%	41.5%
Married	36.4%	38.4%	40.6%
Widowed	7.4%	9.8%	9.9%
Divorced	7.2%	8.0%	8.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,363	3,111	4,168
Population 16+ Employed	93.3%	95.4%	95.5%
Population 16+ Unemployment rate	6.7%	4.6%	4.5%
Population 16-24 Employed	10.5%	10.3%	10.3%
Population 16-24 Unemployment rate	15.2%	11.3%	10.7%
Population 25-54 Employed	58.6%	59.0%	58.8%
Population 25-54 Unemployment rate	7.8%	5.1%	5.2%
Population 55-64 Employed	20.6%	20.1%	20.1%
Population 55-64 Unemployment rate	1.1%	1.3%	1.4%
Population 65+ Employed	10.2%	10.6%	10.9%
Population 65+ Unemployment rate	0.0%	0.3%	0.2%
2022 Employed Population 16+ by Industry			
Total	1,272	2,969	3,979
Agriculture/Mining	0.6%	0.9%	1.2%
Construction	3.3%	4.2%	4.6%
Manufacturing	16.0%	17.1%	17.2%
Wholesale Trade	0.3%	1.6%	1.4%
Retail Trade	17.5%	13.6%	12.8%
Transportation/Utilities	1.3%	2.8%	3.1%
Information	0.6%	0.4%	0.4%
Finance/Insurance/Real Estate	7.7%	6.5%	6.2%
Services	50.1%	49.3%	49.0%
Public Administration	2.8%	3.7%	4.2%
2022 Employed Population 16+ by Occupation			
Total	1,272	2,968	3,979
White Collar	44.7%	47.5%	48.6%
Management/Business/Financial	10.0%	13.9%	14.5%
Professional	17.0%	17.1%	17.8%
Sales	6.4%	6.5%	6.5%
Administrative Support	11.2%	10.0%	9.7%
Services	25.5%	21.2%	20.4%
Blue Collar	29.9%	31.3%	31.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.9%	5.2%	5.9%
Installation/Maintenance/Repair	7.2%	5.9%	5.6%
Production	11.0%	13.4%	12.7%
Transportation/Material Moving	7.8%	6.8%	6.8%

August 28, 2022

Market Profile

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,485	3,324	4,312
Households with 1 Person	29.9%	30.7%	30.1%
Households with 2+ People	70.1%	69.3%	69.9%
Family Households	66.2%	65.8%	66.4%
Husband-wife Families	32.1%	35.0%	36.6%
With Related Children	12.1%	13.0%	13.7%
Other Family (No Spouse Present)	34.1%	30.7%	29.8%
Other Family with Male Householder	4.6%	5.1%	5.3%
With Related Children	2.0%	2.2%	2.4%
Other Family with Female Householder	29.5%	25.7%	24.4%
With Related Children	18.9%	15.7%	15.0%
Nonfamily Households	3.9%	3.6%	3.5%
All Households with Children	33.5%	31.2%	31.4%
Multigenerational Households	7.8%	7.4%	7.5%
Unmarried Partner Households	6.4%	5.8%	5.6%
Male-female	5.5%	5.0%	4.8%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	1,484	3,324	4,312
1 Person Household	29.9%	30.7%	30.1%
2 Person Household	30.5%	31.6%	31.9%
3 Person Household	17.4%	16.5%	16.5%
4 Person Household	11.4%	11.3%	11.6%
5 Person Household	6.6%	5.9%	5.8%
6 Person Household	2.0%	2.2%	2.2%
7 + Person Household	2.2%	1.9%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	1,485	3,324	4,313
Owner Occupied	60.2%	64.5%	66.9%
Owned with a Mortgage/Loan	28.6%	30.8%	32.3%
Owned Free and Clear	31.6%	33.7%	34.5%
Renter Occupied	39.8%	35.5%	33.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	177	179	185
Percent of Income for Mortgage	14.4%	14.2%	13.8%
Wealth Index	43	39	40
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,745	3,818	5,021
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	76.8%	61.6%	52.0%
Rural Housing Units	23.3%	38.4%	48.0%
2010 Population By Urban/ Rural Status			
Total Population	3,773	8,194	10,855
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	76.9%	61.0%	50.9%
Rural Population	23.1%	39.0%	49.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

South Park S/C
206 E McIntyre St, Mullins, South Carolina, 29574
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.20081
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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Modest Income Homes (12D)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.	Rural Bypasses (10E)	Modest Income Homes (12D)	Modest Income Homes (12D)
3.	City Commons (11E)	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters (5A)
2022 Consumer Spending			
Apparel & Services: Total $	$1,587,649	$3,352,767	$4,484,049
Average Spent	$1,163.11	$1,112.40	$1,152.71
Spending Potential Index	48	46	48
Education: Total $	$1,119,625	$2,252,099	$2,995,692
Average Spent	$820.24	$747.21	$770.10
Spending Potential Index	42	38	39
Entertainment/Recreation: Total $	$2,478,885	$5,574,590	$7,503,781
Average Spent	$1,816.03	$1,849.57	$1,928.99
Spending Potential Index	49	50	53
Food at Home: Total $	$4,347,528	$9,779,903	$13,132,019
Average Spent	$3,185.00	$3,244.83	$3,375.84
Spending Potential Index	51	52	55
Food Away from Home: Total $	$2,840,998	$6,189,350	$8,307,261
Average Spent	$2,081.32	$2,053.53	$2,135.54
Spending Potential Index	48	48	50
Health Care: Total $	$5,124,690	$11,635,043	$15,676,427
Average Spent	$3,754.35	$3,860.33	$4,029.93
Spending Potential Index	53	54	57
HH Furnishings & Equipment: Total $	$1,688,276	$3,720,321	$5,006,520
Average Spent	$1,236.83	$1,234.35	$1,287.02
Spending Potential Index	48	48	50
Personal Care Products & Services: Total $	$665,561	$1,402,671	$1,877,651
Average Spent	$487.59	$465.39	$482.69
Spending Potential Index	48	46	47
Shelter: Total $	$13,887,500	$28,547,311	$38,074,018
Average Spent	$10,173.99	$9,471.57	$9,787.67
Spending Potential Index	44	41	43
Support Payments/Cash Contributions/Gifts in Kind: Total $	$1,765,405	$4,082,129	$5,526,557
Average Spent	$1,293.34	$1,354.39	$1,420.71
Spending Potential Index	48	50	52
Travel: Total $	$1,691,248	$3,578,382	$4,810,301
Average Spent	$1,239.01	$1,187.25	$1,236.58
Spending Potential Index	43	41	43
Vehicle Maintenance & Repairs: Total $	$909,173	$2,071,487	$2,784,610
Average Spent	$666.06	$687.29	$715.84
Spending Potential Index	53	55	57

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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