

South Lake Pointe  
1123 S Lake Dr, Lexington, South Carolina, 29073  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 33.95092  
Longitude: -81.23394

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	1,872	26,225	72,382
2020 Total Population	1,932	29,462	88,791
2020 Group Quarters	30	618	1,175
2022 Total Population	1,994	30,369	91,912
2022 Group Quarters	30	619	1,174
2027 Total Population	2,096	31,505	96,535
2022-2027 Annual Rate	1.00%	0.74%	0.99%
2022 Total Daytime Population	3,724	34,085	79,869
Workers	2,653	18,673	35,601
Residents	1,071	15,412	44,268
<b>Household Summary</b>			
2010 Households	722	10,267	27,259
2010 Average Household Size	2.45	2.46	2.60
2020 Total Households	791	11,802	33,383
2020 Average Household Size	2.40	2.44	2.62
2022 Total Households	819	12,162	34,566
2022 Average Household Size	2.40	2.45	2.63
2027 Total Households	863	12,634	36,307
2027 Average Household Size	2.39	2.44	2.63
2022-2027 Annual Rate	1.05%	0.76%	0.99%
2010 Families	507	6,994	19,500
2010 Average Family Size	2.90	2.98	3.08
2022 Total Families	548	8,026	23,995
2022 Average Family Size	2.91	3.02	3.16
2027 Total Families	573	8,298	25,109
2027 Average Family Size	2.92	3.02	3.17
2022-2027 Annual Rate	0.90%	0.67%	0.91%
<b>Housing Unit Summary</b>			
2000 Housing Units	670	8,149	19,033
Owner Occupied Housing Units	71.2%	72.8%	77.4%
Renter Occupied Housing Units	18.8%	19.8%	16.3%
Vacant Housing Units	10.0%	7.4%	6.3%
2010 Housing Units	796	11,092	29,160
Owner Occupied Housing Units	66.8%	65.5%	72.6%
Renter Occupied Housing Units	23.9%	27.1%	20.9%
Vacant Housing Units	9.3%	7.4%	6.5%
2020 Housing Units	900	12,677	35,405
Vacant Housing Units	12.1%	6.9%	5.7%
2022 Housing Units	933	13,060	36,691
Owner Occupied Housing Units	74.3%	68.9%	75.2%
Renter Occupied Housing Units	13.5%	24.2%	19.0%
Vacant Housing Units	12.2%	6.9%	5.8%
2027 Housing Units	983	13,560	38,506
Owner Occupied Housing Units	74.8%	69.9%	76.2%
Renter Occupied Housing Units	13.1%	23.3%	18.1%
Vacant Housing Units	12.2%	6.8%	5.7%
<b>Median Household Income</b>			
2022	\$63,800	\$70,043	\$80,220
2027	\$73,864	\$82,308	\$93,539
<b>Median Home Value</b>			
2022	\$184,774	\$208,073	\$210,851
2027	\$190,926	\$218,933	\$222,280
<b>Per Capita Income</b>			
2022	\$32,294	\$38,181	\$40,132
2027	\$37,501	\$44,482	\$46,436
<b>Median Age</b>			
2010	37.2	35.9	35.6
2022	40.0	38.2	38.0
2027	40.6	38.2	37.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	819	12,162	34,566
<\$15,000	10.0%	6.6%	5.1%
\$15,000 - \$24,999	8.3%	8.4%	6.4%
\$25,000 - \$34,999	4.8%	6.1%	5.5%
\$35,000 - \$49,999	13.9%	11.5%	11.1%
\$50,000 - \$74,999	20.0%	20.3%	17.9%
\$75,000 - \$99,999	15.0%	14.0%	15.0%
\$100,000 - \$149,999	18.1%	17.1%	20.3%
\$150,000 - \$199,999	7.2%	9.2%	10.2%
\$200,000+	2.6%	6.9%	8.5%
Average Household Income	\$81,115	\$96,296	\$106,136
<b>2027 Households by Income</b>			
Household Income Base	863	12,634	36,307
<\$15,000	7.1%	4.9%	3.8%
\$15,000 - \$24,999	5.2%	5.7%	4.4%
\$25,000 - \$34,999	4.9%	5.1%	4.1%
\$35,000 - \$49,999	13.4%	10.7%	9.0%
\$50,000 - \$74,999	20.0%	18.1%	15.9%
\$75,000 - \$99,999	17.4%	15.5%	16.0%
\$100,000 - \$149,999	18.1%	19.3%	23.0%
\$150,000 - \$199,999	10.8%	12.7%	13.8%
\$200,000+	3.1%	8.1%	9.9%
Average Household Income	\$93,939	\$112,040	\$122,848
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	693	8,997	27,585
<\$50,000	3.3%	4.0%	2.6%
\$50,000 - \$99,999	10.2%	5.4%	4.1%
\$100,000 - \$149,999	23.1%	18.1%	17.6%
\$150,000 - \$199,999	19.2%	19.3%	21.7%
\$200,000 - \$249,999	26.1%	19.9%	17.9%
\$250,000 - \$299,999	4.2%	12.5%	11.4%
\$300,000 - \$399,999	11.3%	12.8%	15.3%
\$400,000 - \$499,999	1.2%	3.4%	4.8%
\$500,000 - \$749,999	0.0%	2.9%	3.0%
\$750,000 - \$999,999	0.0%	0.7%	0.6%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.1%
\$2,000,000 +	1.0%	0.6%	0.4%
Average Home Value	\$215,404	\$244,240	\$248,772
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	735	9,480	29,328
<\$50,000	3.1%	3.6%	2.4%
\$50,000 - \$99,999	9.7%	4.9%	3.7%
\$100,000 - \$149,999	22.2%	16.7%	16.3%
\$150,000 - \$199,999	18.4%	17.7%	20.2%
\$200,000 - \$249,999	25.6%	18.7%	16.8%
\$250,000 - \$299,999	4.6%	13.9%	12.5%
\$300,000 - \$399,999	13.1%	14.4%	17.0%
\$400,000 - \$499,999	1.5%	4.4%	5.9%
\$500,000 - \$749,999	0.0%	3.7%	3.7%
\$750,000 - \$999,999	0.0%	0.8%	0.8%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.1%
\$2,000,000 +	1.4%	0.8%	0.5%
Average Home Value	\$230,068	\$261,350	\$263,138

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	1,873	26,226	72,381
0 - 4	6.6%	6.9%	7.2%
5 - 9	6.2%	6.8%	7.5%
10 - 14	6.0%	7.0%	7.6%
15 - 24	13.8%	13.1%	12.2%
25 - 34	13.8%	14.9%	14.5%
35 - 44	14.7%	15.3%	15.7%
45 - 54	16.3%	15.2%	14.9%
55 - 64	12.1%	10.7%	10.7%
65 - 74	6.5%	6.0%	5.7%
75 - 84	2.8%	2.9%	2.8%
85 +	0.9%	1.1%	1.1%
18 +	76.8%	75.1%	73.3%
<b>2022 Population by Age</b>			
Total	1,992	30,368	91,910
0 - 4	6.0%	6.2%	6.4%
5 - 9	6.3%	6.5%	6.7%
10 - 14	6.4%	6.5%	6.7%
15 - 24	10.3%	11.8%	11.8%
25 - 34	14.7%	14.5%	13.9%
35 - 44	12.4%	13.6%	14.2%
45 - 54	13.1%	12.9%	13.3%
55 - 64	14.5%	12.5%	12.5%
65 - 74	10.5%	9.2%	8.9%
75 - 84	4.5%	4.5%	4.1%
85 +	1.3%	1.8%	1.4%
18 +	78.0%	77.1%	76.3%
<b>2027 Population by Age</b>			
Total	2,096	31,505	96,535
0 - 4	6.1%	6.4%	6.5%
5 - 9	6.2%	6.4%	6.7%
10 - 14	6.6%	6.7%	6.9%
15 - 24	10.7%	11.3%	11.1%
25 - 34	12.4%	14.7%	14.6%
35 - 44	13.4%	14.0%	14.4%
45 - 54	12.4%	11.9%	12.3%
55 - 64	13.0%	11.4%	11.4%
65 - 74	11.6%	9.9%	9.4%
75 - 84	6.2%	5.6%	5.1%
85 +	1.5%	1.9%	1.6%
18 +	77.5%	76.8%	76.1%
<b>2010 Population by Sex</b>			
Males	939	12,904	35,264
Females	933	13,322	37,119
<b>2022 Population by Sex</b>			
Males	971	14,673	44,535
Females	1,024	15,696	47,377
<b>2027 Population by Sex</b>			
Males	1,022	15,192	46,689
Females	1,074	16,313	49,846

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	1,873	26,226	72,383
White Alone	79.9%	82.7%	84.4%
Black Alone	15.4%	12.0%	10.1%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.6%	1.7%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.5%	1.5%
Two or More Races	1.8%	1.8%	1.8%
Hispanic Origin	3.9%	3.9%	4.2%
Diversity Index	38.7	35.4	33.5
<b>2020 Population by Race/Ethnicity</b>			
Total	1,932	29,462	88,791
White Alone	72.7%	75.2%	74.6%
Black Alone	15.8%	13.1%	12.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.0%	2.2%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.2%	2.4%
Two or More Races	7.4%	6.9%	7.2%
Hispanic Origin	6.2%	6.0%	6.4%
Diversity Index	50.5	47.8	49.0
<b>2022 Population by Race/Ethnicity</b>			
Total	1,994	30,368	91,912
White Alone	72.0%	74.5%	73.8%
Black Alone	16.1%	13.4%	12.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.1%	2.3%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.3%	2.4%
Two or More Races	7.7%	7.2%	7.5%
Hispanic Origin	6.2%	6.0%	6.4%
Diversity Index	51.2	48.7	50.0
<b>2027 Population by Race/Ethnicity</b>			
Total	2,097	31,506	96,534
White Alone	70.3%	72.9%	72.2%
Black Alone	16.8%	13.9%	13.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.2%	2.5%	3.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.8%	2.4%	2.6%
Two or More Races	8.5%	7.9%	8.2%
Hispanic Origin	6.2%	6.1%	6.6%
Diversity Index	53.1	50.6	52.1
<b>2010 Population by Relationship and Household Type</b>			
Total	1,872	26,226	72,382
In Households	94.5%	96.5%	98.1%
In Family Households	80.8%	81.4%	84.9%
Householder	26.3%	26.5%	27.1%
Spouse	18.3%	19.4%	20.8%
Child	30.8%	30.8%	32.4%
Other relative	3.2%	2.7%	2.6%
Nonrelative	2.4%	2.1%	2.0%
In Nonfamily Households	13.7%	15.0%	13.2%
In Group Quarters	5.5%	3.5%	1.9%
Institutionalized Population	5.2%	3.3%	1.8%
Noninstitutionalized Population	0.3%	0.3%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	1,417	20,952	62,840
Less than 9th Grade	1.6%	2.6%	2.2%
9th - 12th Grade, No Diploma	9.0%	5.6%	4.4%
High School Graduate	32.6%	22.4%	21.5%
GED/Alternative Credential	3.7%	3.2%	3.2%
Some College, No Degree	21.1%	20.8%	19.8%
Associate Degree	10.4%	10.8%	11.5%
Bachelor's Degree	14.3%	21.7%	23.8%
Graduate/Professional Degree	7.3%	12.9%	13.6%
<b>2022 Population 15+ by Marital Status</b>			
Total	1,620	24,529	73,727
Never Married	25.9%	28.7%	27.2%
Married	55.2%	55.1%	58.3%
Widowed	6.4%	6.1%	5.4%
Divorced	12.6%	10.1%	9.1%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	987	15,444	49,287
Population 16+ Employed	94.7%	97.0%	97.4%
Population 16+ Unemployment rate	5.3%	3.0%	2.6%
Population 16-24 Employed	10.8%	11.2%	11.4%
Population 16-24 Unemployment rate	21.7%	11.8%	10.6%
Population 25-54 Employed	66.8%	67.6%	68.1%
Population 25-54 Unemployment rate	1.4%	1.0%	0.9%
Population 55-64 Employed	18.3%	16.7%	16.4%
Population 55-64 Unemployment rate	1.2%	1.8%	1.9%
Population 65+ Employed	4.1%	4.5%	4.2%
Population 65+ Unemployment rate	24.0%	12.6%	8.3%
<b>2022 Employed Population 16+ by Industry</b>			
Total	935	14,974	48,011
Agriculture/Mining	0.1%	0.9%	0.7%
Construction	12.4%	8.8%	8.2%
Manufacturing	12.2%	9.3%	9.7%
Wholesale Trade	1.5%	1.6%	2.5%
Retail Trade	10.5%	10.5%	10.6%
Transportation/Utilities	10.4%	7.7%	6.6%
Information	0.1%	0.9%	1.2%
Finance/Insurance/Real Estate	7.7%	8.4%	8.6%
Services	39.0%	45.7%	45.1%
Public Administration	5.9%	6.2%	6.7%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	936	14,972	48,010
White Collar	60.1%	65.9%	66.4%
Management/Business/Financial	20.6%	20.6%	19.4%
Professional	20.1%	24.6%	25.2%
Sales	7.6%	9.3%	9.6%
Administrative Support	11.8%	11.4%	12.2%
Services	12.0%	12.7%	12.2%
Blue Collar	28.0%	21.4%	21.4%
Farming/Forestry/Fishing	0.1%	0.8%	0.4%
Construction/Extraction	9.8%	4.4%	4.3%
Installation/Maintenance/Repair	4.8%	4.6%	4.3%
Production	2.2%	3.8%	5.0%
Transportation/Material Moving	11.0%	7.9%	7.4%

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<b>2010 Households by Type</b>			
Total	722	10,264	27,259
Households with 1 Person	24.4%	26.3%	23.2%
Households with 2+ People	75.6%	73.7%	76.8%
Family Households	70.2%	68.1%	71.5%
Husband-wife Families	48.9%	50.1%	55.1%
With Related Children	21.7%	24.0%	27.6%
Other Family (No Spouse Present)	21.3%	18.0%	16.5%
Other Family with Male Householder	5.1%	4.6%	4.3%
With Related Children	3.0%	2.9%	2.8%
Other Family with Female Householder	16.2%	13.4%	12.2%
With Related Children	10.7%	9.2%	8.6%
Nonfamily Households	5.4%	5.6%	5.2%
All Households with Children	36.0%	36.5%	39.4%
Multigenerational Households	4.6%	3.2%	3.2%
Unmarried Partner Households	7.6%	6.6%	5.9%
Male-female	6.9%	5.9%	5.2%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	721	10,266	27,258
1 Person Household	24.4%	26.3%	23.2%
2 Person Household	34.0%	33.2%	32.9%
3 Person Household	19.1%	18.2%	18.7%
4 Person Household	14.1%	14.4%	16.2%
5 Person Household	5.7%	5.4%	6.1%
6 Person Household	1.5%	1.7%	2.0%
7 + Person Household	1.1%	0.9%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	722	10,267	27,258
Owner Occupied	73.7%	70.7%	77.7%
Owned with a Mortgage/Loan	56.6%	55.9%	63.0%
Owned Free and Clear	17.0%	14.8%	14.6%
Renter Occupied	26.3%	29.3%	22.3%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	168	161	182
Percent of Income for Mortgage	15.3%	15.7%	13.9%
Wealth Index	60	81	96
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	796	11,092	29,160
Housing Units Inside Urbanized Area	98.2%	99.1%	95.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.8%	0.9%	4.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,872	26,225	72,382
Population Inside Urbanized Area	98.3%	99.1%	95.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.7%	0.9%	4.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Down the Road (10D)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Down the Road (10D)	Up and Coming Families (7A)
3.	Salt of the Earth (6B)	Workday Drive (4A)	Workday Drive (4A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,553,737	\$27,231,553	\$84,403,251
Average Spent	\$1,897.11	\$2,239.07	\$2,441.80
Spending Potential Index	79	93	101
Education: Total \$	\$1,069,572	\$19,629,791	\$61,477,284
Average Spent	\$1,305.95	\$1,614.03	\$1,778.55
Spending Potential Index	67	82	91
Entertainment/Recreation: Total \$	\$2,381,935	\$41,435,075	\$129,086,811
Average Spent	\$2,908.35	\$3,406.93	\$3,734.50
Spending Potential Index	79	93	102
Food at Home: Total \$	\$4,108,838	\$69,933,610	\$214,717,739
Average Spent	\$5,016.90	\$5,750.17	\$6,211.82
Spending Potential Index	81	93	100
Food Away from Home: Total \$	\$2,820,754	\$48,889,266	\$151,444,872
Average Spent	\$3,444.14	\$4,019.84	\$4,381.32
Spending Potential Index	80	93	102
Health Care: Total \$	\$4,819,876	\$82,203,416	\$254,275,611
Average Spent	\$5,885.07	\$6,759.04	\$7,356.23
Spending Potential Index	83	95	104
HH Furnishings & Equipment: Total \$	\$1,686,941	\$29,463,396	\$92,644,418
Average Spent	\$2,059.76	\$2,422.58	\$2,680.22
Spending Potential Index	80	95	105
Personal Care Products & Services: Total \$	\$665,450	\$11,588,127	\$35,940,736
Average Spent	\$812.52	\$952.81	\$1,039.77
Spending Potential Index	80	93	102
Shelter: Total \$	\$14,075,510	\$248,562,673	\$772,973,453
Average Spent	\$17,186.21	\$20,437.65	\$22,362.25
Spending Potential Index	75	89	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,823,367	\$31,877,638	\$101,629,541
Average Spent	\$2,226.33	\$2,621.09	\$2,940.16
Spending Potential Index	82	96	108
Travel: Total \$	\$1,788,339	\$31,903,038	\$101,338,781
Average Spent	\$2,183.56	\$2,623.17	\$2,931.75
Spending Potential Index	76	91	102
Vehicle Maintenance & Repairs: Total \$	\$860,627	\$14,743,282	\$45,631,209
Average Spent	\$1,050.83	\$1,212.24	\$1,320.12
Spending Potential Index	83	96	105

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.