

Sangaree Plaza
1622 N Main St, Knightsville, SC, 29483
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.04021
Longitude: -80.13874

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	4,724	36,836	95,732
2020 Total Population	6,339	47,229	115,423
2020 Group Quarters	30	258	623
2022 Total Population	6,516	51,086	122,761
2022 Group Quarters	27	257	623
2027 Total Population	7,364	56,049	131,563
2022-2027 Annual Rate	2.48%	1.87%	1.39%
2022 Total Daytime Population	8,563	48,408	106,318
Workers	5,029	20,933	41,614
Residents	3,534	27,475	64,704
Household Summary			
2010 Households	1,739	13,478	35,365
2010 Average Household Size	2.71	2.72	2.70
2020 Total Households	2,544	18,113	44,085
2020 Average Household Size	2.48	2.59	2.60
2022 Total Households	2,601	19,616	46,988
2022 Average Household Size	2.49	2.59	2.60
2027 Total Households	2,937	21,543	50,430
2027 Average Household Size	2.50	2.59	2.60
2022-2027 Annual Rate	2.46%	1.89%	1.42%
2010 Families	1,343	9,606	25,909
2010 Average Family Size	3.05	3.18	3.11
2022 Total Families	1,939	13,471	33,047
2022 Average Family Size	2.85	3.08	3.07
2027 Total Families	2,179	14,740	35,328
2027 Average Family Size	2.85	3.08	3.07
2022-2027 Annual Rate	2.36%	1.82%	1.34%
Housing Unit Summary			
2000 Housing Units	1,537	10,781	27,081
Owner Occupied Housing Units	77.0%	68.7%	72.0%
Renter Occupied Housing Units	19.5%	25.7%	22.4%
Vacant Housing Units	3.6%	5.6%	5.6%
2010 Housing Units	1,865	14,542	38,127
Owner Occupied Housing Units	73.6%	62.9%	67.4%
Renter Occupied Housing Units	19.7%	29.8%	25.3%
Vacant Housing Units	6.8%	7.3%	7.2%
2020 Housing Units	2,947	19,851	47,475
Vacant Housing Units	13.7%	8.8%	7.1%
2022 Housing Units	3,014	22,010	51,104
Owner Occupied Housing Units	60.4%	57.4%	63.6%
Renter Occupied Housing Units	25.9%	31.7%	28.3%
Vacant Housing Units	13.7%	10.9%	8.1%
2027 Housing Units	3,408	24,315	55,297
Owner Occupied Housing Units	56.0%	55.2%	62.5%
Renter Occupied Housing Units	30.2%	33.4%	28.7%
Vacant Housing Units	13.8%	11.4%	8.8%
Median Household Income			
2022	\$79,451	\$69,983	\$72,345
2027	\$86,290	\$79,096	\$81,778
Median Home Value			
2022	\$250,150	\$226,784	\$233,364
2027	\$267,439	\$239,190	\$245,011
Per Capita Income			
2022	\$36,554	\$34,162	\$35,085
2027	\$41,640	\$38,668	\$40,122
Median Age			
2010	36.5	33.2	34.9
2022	39.6	36.0	36.9
2027	40.9	36.9	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,601	19,616	46,988
<\$15,000	4.5%	6.9%	6.1%
\$15,000 - \$24,999	4.6%	5.7%	5.4%
\$25,000 - \$34,999	7.8%	6.1%	6.8%
\$35,000 - \$49,999	10.5%	13.6%	13.8%
\$50,000 - \$74,999	18.8%	20.7%	19.5%
\$75,000 - \$99,999	16.5%	14.9%	15.6%
\$100,000 - \$149,999	25.8%	21.2%	20.5%
\$150,000 - \$199,999	8.4%	6.9%	7.9%
\$200,000+	3.2%	4.0%	4.5%
Average Household Income	\$93,038	\$89,198	\$91,665
2027 Households by Income			
Household Income Base	2,937	21,543	50,430
<\$15,000	3.1%	5.0%	4.4%
\$15,000 - \$24,999	3.2%	4.3%	3.9%
\$25,000 - \$34,999	4.9%	4.8%	5.7%
\$35,000 - \$49,999	6.0%	11.1%	11.7%
\$50,000 - \$74,999	21.0%	21.2%	18.6%
\$75,000 - \$99,999	22.1%	17.1%	16.8%
\$100,000 - \$149,999	25.9%	23.5%	23.5%
\$150,000 - \$199,999	10.1%	8.5%	10.1%
\$200,000+	3.8%	4.6%	5.3%
Average Household Income	\$105,856	\$100,841	\$104,662
2022 Owner Occupied Housing Units by Value			
Total	1,821	12,630	32,527
<\$50,000	3.2%	5.8%	4.1%
\$50,000 - \$99,999	1.6%	4.1%	3.1%
\$100,000 - \$149,999	10.0%	8.7%	7.9%
\$150,000 - \$199,999	24.4%	19.8%	20.9%
\$200,000 - \$249,999	10.8%	21.4%	20.9%
\$250,000 - \$299,999	18.3%	14.2%	15.4%
\$300,000 - \$399,999	13.8%	14.8%	16.8%
\$400,000 - \$499,999	13.2%	7.0%	6.6%
\$500,000 - \$749,999	2.6%	2.1%	2.3%
\$750,000 - \$999,999	0.2%	1.0%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.0%
\$1,500,000 - \$1,999,999	1.9%	0.9%	0.6%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$291,369	\$259,568	\$263,980
2027 Owner Occupied Housing Units by Value			
Total	1,908	13,414	34,578
<\$50,000	2.6%	5.2%	3.6%
\$50,000 - \$99,999	1.3%	3.6%	2.7%
\$100,000 - \$149,999	8.8%	7.8%	7.1%
\$150,000 - \$199,999	21.3%	17.8%	19.0%
\$200,000 - \$249,999	9.5%	20.0%	19.4%
\$250,000 - \$299,999	19.2%	15.4%	16.6%
\$300,000 - \$399,999	14.0%	15.9%	18.0%
\$400,000 - \$499,999	17.1%	8.9%	8.2%
\$500,000 - \$749,999	3.4%	2.8%	2.9%
\$750,000 - \$999,999	0.3%	1.2%	1.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.0%
\$1,500,000 - \$1,999,999	2.7%	1.3%	0.8%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$321,270	\$281,292	\$280,703

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	4,725	36,834	95,732
0 - 4	6.1%	8.1%	7.4%
5 - 9	6.6%	7.4%	7.3%
10 - 14	7.9%	7.2%	7.3%
15 - 24	13.8%	14.2%	13.7%
25 - 34	13.4%	15.9%	14.4%
35 - 44	15.1%	13.9%	14.3%
45 - 54	16.6%	14.0%	14.8%
55 - 64	12.4%	10.7%	11.3%
65 - 74	5.6%	5.3%	6.0%
75 - 84	2.0%	2.4%	2.6%
85 +	0.6%	1.0%	0.8%
18 +	74.3%	72.8%	73.4%
2022 Population by Age			
Total	6,517	51,086	122,762
0 - 4	5.4%	7.0%	6.6%
5 - 9	5.8%	7.1%	6.9%
10 - 14	6.1%	7.0%	6.9%
15 - 24	11.1%	11.8%	11.7%
25 - 34	15.0%	15.6%	15.1%
35 - 44	13.5%	14.4%	14.1%
45 - 54	13.0%	11.6%	12.2%
55 - 64	14.3%	11.9%	12.3%
65 - 74	10.7%	8.8%	9.1%
75 - 84	4.2%	3.7%	4.0%
85 +	0.9%	1.2%	1.1%
18 +	79.4%	75.3%	75.9%
2027 Population by Age			
Total	7,363	56,047	131,562
0 - 4	5.4%	6.9%	6.6%
5 - 9	5.7%	7.0%	6.8%
10 - 14	6.2%	7.2%	7.1%
15 - 24	10.5%	12.2%	11.7%
25 - 34	13.4%	13.8%	13.7%
35 - 44	14.7%	15.2%	15.1%
45 - 54	12.2%	11.6%	11.8%
55 - 64	13.4%	10.9%	11.3%
65 - 74	11.4%	9.2%	9.4%
75 - 84	6.0%	4.8%	5.2%
85 +	1.2%	1.3%	1.3%
18 +	79.3%	75.0%	75.6%
2010 Population by Sex			
Males	2,340	17,869	46,435
Females	2,383	18,966	49,298
2022 Population by Sex			
Males	3,210	24,941	59,758
Females	3,306	26,145	63,003
2027 Population by Sex			
Males	3,635	27,462	64,192
Females	3,729	28,587	67,371

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	4,724	36,836	95,733
White Alone	73.8%	65.1%	70.2%
Black Alone	20.1%	26.4%	21.6%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	1.3%	1.6%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.3%	3.1%	2.7%
Two or More Races	2.7%	3.1%	3.0%
Hispanic Origin	5.1%	7.8%	6.5%
Diversity Index	47.1	57.6	52.4
2020 Population by Race/Ethnicity			
Total	6,339	47,229	115,423
White Alone	69.1%	56.6%	61.5%
Black Alone	16.5%	26.1%	22.4%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	1.8%	1.9%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	5.7%	4.8%
Two or More Races	7.6%	8.9%	8.7%
Hispanic Origin	9.1%	10.8%	9.5%
Diversity Index	57.2	67.7	63.7
2022 Population by Race/Ethnicity			
Total	6,516	51,087	122,762
White Alone	69.4%	56.9%	61.3%
Black Alone	15.7%	25.3%	21.9%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	1.9%	2.0%	2.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.4%	5.8%	5.0%
Two or More Races	7.9%	9.2%	9.0%
Hispanic Origin	9.3%	11.0%	9.8%
Diversity Index	57.2	67.8	64.2
2027 Population by Race/Ethnicity			
Total	7,363	56,049	131,563
White Alone	69.8%	57.4%	61.2%
Black Alone	14.2%	23.6%	20.8%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	2.0%	2.1%	2.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.7%	6.1%	5.3%
Two or More Races	8.6%	10.0%	9.7%
Hispanic Origin	9.6%	11.3%	10.1%
Diversity Index	57.2	68.1	64.7
2010 Population by Relationship and Household Type			
Total	4,724	36,835	95,732
In Households	99.9%	99.6%	99.8%
In Family Households	89.1%	86.1%	87.2%
Householder	27.8%	26.0%	27.0%
Spouse	20.4%	17.5%	19.2%
Child	34.2%	34.6%	34.0%
Other relative	4.2%	4.7%	4.1%
Nonrelative	2.5%	3.3%	2.9%
In Nonfamily Households	10.8%	13.5%	12.6%
In Group Quarters	0.1%	0.4%	0.2%
Institutionalized Population	0.0%	0.3%	0.1%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	4,669	34,317	83,389
Less than 9th Grade	1.5%	2.9%	2.6%
9th - 12th Grade, No Diploma	6.9%	7.2%	5.8%
High School Graduate	20.6%	23.4%	22.5%
GED/Alternative Credential	6.8%	6.8%	5.9%
Some College, No Degree	25.6%	22.7%	23.0%
Associate Degree	15.5%	13.6%	13.9%
Bachelor's Degree	14.0%	15.3%	17.2%
Graduate/Professional Degree	9.0%	8.1%	9.1%
2022 Population 15+ by Marital Status			
Total	5,395	40,341	97,696
Never Married	30.8%	34.7%	32.8%
Married	54.8%	49.6%	51.2%
Widowed	3.7%	4.2%	4.9%
Divorced	10.8%	11.5%	11.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,153	24,817	60,602
Population 16+ Employed	96.3%	96.0%	96.0%
Population 16+ Unemployment rate	3.7%	4.0%	4.0%
Population 16-24 Employed	8.1%	9.9%	10.9%
Population 16-24 Unemployment rate	6.8%	10.3%	9.5%
Population 25-54 Employed	68.9%	70.3%	68.0%
Population 25-54 Unemployment rate	3.7%	3.6%	3.5%
Population 55-64 Employed	18.0%	14.8%	15.6%
Population 55-64 Unemployment rate	2.1%	2.6%	2.5%
Population 65+ Employed	5.0%	5.0%	5.6%
Population 65+ Unemployment rate	3.8%	1.5%	1.8%
2022 Employed Population 16+ by Industry			
Total	3,037	23,814	58,205
Agriculture/Mining	0.9%	0.4%	0.3%
Construction	7.5%	8.9%	8.4%
Manufacturing	12.8%	13.1%	12.7%
Wholesale Trade	2.8%	2.4%	2.0%
Retail Trade	13.0%	13.7%	13.9%
Transportation/Utilities	7.6%	6.1%	6.7%
Information	3.1%	2.0%	1.4%
Finance/Insurance/Real Estate	5.5%	4.0%	3.9%
Services	39.8%	43.3%	44.1%
Public Administration	7.0%	6.3%	6.5%
2022 Employed Population 16+ by Occupation			
Total	3,038	23,816	58,208
White Collar	59.9%	58.8%	60.3%
Management/Business/Financial	15.1%	16.2%	16.3%
Professional	20.3%	21.1%	21.2%
Sales	8.2%	8.9%	10.1%
Administrative Support	16.2%	12.6%	12.7%
Services	14.2%	14.6%	14.6%
Blue Collar	25.9%	26.6%	25.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.1%	6.2%	5.6%
Installation/Maintenance/Repair	4.0%	4.7%	4.6%
Production	9.9%	8.6%	7.2%
Transportation/Material Moving	7.9%	7.1%	7.5%

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2010 Households by Type			
Total	1,739	13,480	35,363
Households with 1 Person	17.1%	22.4%	20.9%
Households with 2+ People	82.9%	77.6%	79.1%
Family Households	77.2%	71.3%	73.3%
Husband-wife Families	56.7%	47.8%	52.2%
With Related Children	26.3%	23.2%	24.6%
Other Family (No Spouse Present)	20.6%	23.4%	21.1%
Other Family with Male Householder	5.8%	5.7%	5.4%
With Related Children	3.4%	3.5%	3.4%
Other Family with Female Householder	14.8%	17.7%	15.6%
With Related Children	10.1%	12.4%	10.9%
Nonfamily Households	5.7%	6.3%	5.8%
All Households with Children	40.4%	39.8%	39.6%
Multigenerational Households	6.2%	5.8%	5.2%
Unmarried Partner Households	6.8%	7.8%	7.0%
Male-female	6.3%	7.2%	6.4%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	1,740	13,477	35,365
1 Person Household	17.1%	22.4%	20.9%
2 Person Household	33.6%	31.1%	32.7%
3 Person Household	21.5%	18.8%	19.3%
4 Person Household	15.9%	15.1%	15.6%
5 Person Household	8.4%	7.5%	7.2%
6 Person Household	2.4%	3.1%	2.7%
7 + Person Household	1.1%	2.0%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	1,739	13,477	35,362
Owner Occupied	78.9%	67.8%	72.7%
Owned with a Mortgage/Loan	66.9%	53.7%	57.9%
Owned Free and Clear	12.0%	14.2%	14.9%
Renter Occupied	21.1%	32.2%	27.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	153	149	149
Percent of Income for Mortgage	16.6%	17.1%	17.0%
Wealth Index	68	65	73
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,865	14,542	38,127
Housing Units Inside Urbanized Area	97.3%	98.4%	97.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.7%	1.6%	2.7%
2010 Population By Urban/ Rural Status			
Total Population	4,724	36,836	95,732
Population Inside Urbanized Area	97.8%	98.5%	97.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.2%	1.5%	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Home Improvement (4B)	Home Improvement (4B)	Middleburg (4C)
2.	Southern Satellites (10A)	Urban Edge Families (7C)	Urban Edge Families (7C)
3.	Bright Young Professionals (8C)	Bright Young Professionals (8C)	Up and Coming Families (7A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$5,495,882	\$40,552,003	\$99,141,620
Average Spent	\$2,112.99	\$2,067.29	\$2,109.93
Spending Potential Index	88	86	88
Education: Total \$	\$4,022,152	\$29,637,358	\$73,957,816
Average Spent	\$1,546.39	\$1,510.88	\$1,573.97
Spending Potential Index	79	77	80
Entertainment/Recreation: Total \$	\$8,551,532	\$61,431,326	\$150,611,745
Average Spent	\$3,287.79	\$3,131.69	\$3,205.32
Spending Potential Index	90	85	87
Food at Home: Total \$	\$14,340,091	\$105,398,806	\$255,491,086
Average Spent	\$5,513.30	\$5,373.10	\$5,437.37
Spending Potential Index	89	87	88
Food Away from Home: Total \$	\$10,017,898	\$73,805,182	\$179,389,075
Average Spent	\$3,851.56	\$3,762.50	\$3,817.76
Spending Potential Index	89	87	89
Health Care: Total \$	\$17,123,036	\$121,035,614	\$296,567,862
Average Spent	\$6,583.25	\$6,170.25	\$6,311.57
Spending Potential Index	93	87	89
HH Furnishings & Equipment: Total \$	\$6,098,726	\$43,743,790	\$107,745,710
Average Spent	\$2,344.76	\$2,230.01	\$2,293.05
Spending Potential Index	92	87	89
Personal Care Products & Services: Total \$	\$2,364,201	\$17,210,517	\$42,192,131
Average Spent	\$908.96	\$877.37	\$897.93
Spending Potential Index	89	86	88
Shelter: Total \$	\$50,503,192	\$376,056,166	\$921,801,899
Average Spent	\$19,416.84	\$19,170.89	\$19,617.82
Spending Potential Index	85	84	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,706,509	\$47,324,493	\$116,505,258
Average Spent	\$2,578.43	\$2,412.55	\$2,479.47
Spending Potential Index	95	89	91
Travel: Total \$	\$6,618,219	\$47,306,161	\$117,926,659
Average Spent	\$2,544.49	\$2,411.61	\$2,509.72
Spending Potential Index	89	84	87
Vehicle Maintenance & Repairs: Total \$	\$3,023,820	\$22,039,640	\$53,492,020
Average Spent	\$1,162.56	\$1,123.55	\$1,138.42
Spending Potential Index	92	89	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.