

Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii Prepared by WHLR

Latitude: 33.19610 Longitude: -80.01316

Barrelation Community	1 mile	3 miles	E 11
		5 miles	5 miles
Population Summary	4 400	1.4.400	10 207
2010 Total Population	4,482	14,498	19,397
2020 Total Population	4,845	16,317	22,449
2020 Group Quarters	281	484	497
2022 Total Population	4,983	16,838	23,464
2022 Group Quarters	281	484	497
2027 Total Population	5,205	17,676	25,069
2022-2027 Annual Rate	0.88%	0.98%	1.33%
2022 Total Daytime Population	7,577	21,005	27,124
Workers	5,144	11,549	14,071
Residents	2,433	9,456	13,053
Household Summary			
2010 Households	1,603	5,356	7,268
2010 Average Household Size	2.61	2.61	2.60
2020 Total Households	1,724	5,951	8,252
2020 Average Household Size	2.65	2.66	2.66
2022 Households	1,770	6,131	8,611
2022 Average Household Size	2.66	2.67	2.67
2027 Households	1,849	6,426	9,189
2027 Average Household Size	2.66	2.68	2.67
2022-2027 Annual Rate	0.88%	0.94%	1.31%
2010 Families	1,059	3,853	5,243
2010 Average Family Size	3.19	3.07	3.05
2022 Families	1,113	4,257	5,988
2022 Average Family Size	3.35	3.21	3.21
2027 Families	1,154	4,439	6,357
2027 Average Family Size	3.37	3.23	3.22
2022-2027 Annual Rate	0.73%	0.84%	1.20%
Housing Unit Summary	0.7570	0.84 /0	1.20 /0
-	1 670	4.000	6 504
2000 Housing Units	1,679	4,900	6,594
Owner Occupied Housing Units	62.2%	68.3%	70.6%
Renter Occupied Housing Units	28.9%	23.0%	20.5%
Vacant Housing Units	8.9%	8.8%	8.9%
2010 Housing Units	1,832	5,956	8,131
Owner Occupied Housing Units	54.4%	64.7%	66.3%
Renter Occupied Housing Units	33.1%	25.3%	23.1%
Vacant Housing Units	12.5%	10.1%	10.6%
2020 Housing Units	1,912	6,377	8,875
Vacant Housing Units	9.8%	6.7%	7.0%
2022 Housing Units	1,937	6,490	9,151
Owner Occupied Housing Units	60.0%	65.2%	67.5%
Renter Occupied Housing Units	31.4%	29.2%	26.6%
Vacant Housing Units	8.6%	5.5%	5.9%
2027 Housing Units	2,041	6,864	9,856
Owner Occupied Housing Units	60.6%	65.6%	68.0%
Renter Occupied Housing Units	30.0%	28.0%	25.2%
Vacant Housing Units	9.4%	6.4%	6.8%
Median Household Income			
2022	\$57,611	\$66,291	\$67,335
2027	\$64,264	\$76,188	\$76,909
Median Home Value	Ψο./2ο.	4, 0,200	Ψ. 0,5 0.5
2022	\$190,529	\$252,335	\$245,068
2027	\$196,739	\$263,486	\$258,941
Per Capita Income	Ψ150,755	φ203, 1 80	φ230,541
2022	\$26,382	\$29,360	\$29,892
2027 Median Age	\$30,184	\$33,475	\$34,118
Median AZA			
2010	36.6	36.7	37.2
	36.6 37.6 38.5	36.7 37.7 37.8	37.2 37.9 38.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

©2022 Esri Page 1 of 7



Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii Prepared by WHLR Latitude: 33.19610 Longitude: -80.01316

Rings: 1, 3, 5 mile radii			ongitude: -80.01316
	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	1,770	6,131	8,611
<\$15,000	10.1%	10.8%	10.3%
\$15,000 - \$24,999	7.3%	5.7%	5.4%
\$25,000 - \$34,999	9.1%	9.1%	8.2%
\$35,000 - \$49,999	13.9%	11.5%	12.1%
\$50,000 - \$74,999	23.6%	17.7%	18.3%
\$75,000 - \$99,999	18.1%	15.8%	14.9%
\$100,000 - \$149,999	14.8%	22.4%	23.6%
\$150,000 - \$199,999	1.2%	4.3%	4.4%
\$200,000+	2.0%	2.7%	2.8%
Average Household Income	\$70,896	\$80,664	\$82,167
2027 Households by Income			
Household Income Base	1,849	6,426	9,189
<\$15,000	7.5%	8.3%	7.9%
\$15,000 - \$24,999	5.1%	4.1%	3.9%
\$25,000 - \$34,999	6.3%	6.3%	5.8%
\$35,000 - \$49,999	13.4%	11.4%	11.7%
\$50,000 - \$74,999	26.3%	18.8%	19.2%
\$75,000 - \$99,999	21.5%	16.9%	15.4%
\$100,000 - \$149,999	15.7%	25.0%	26.6%
\$150,000 - \$199,999	1.8%	6.0%	6.1%
\$200,000+	2.4%	3.2%	3.4%
Average Household Income	\$80,844	\$92,115	\$94,010
2022 Owner Occupied Housing Units by Value			
Total	1,162	4,233	6,173
<\$50,000	6.0%	4.8%	6.9%
\$50,000 - \$99,999	9.0%	7.0%	8.5%
\$100,000 - \$149,999	14.5%	7.2%	6.8%
\$150,000 - \$199,999	25.2%	15.4%	14.9%
\$200,000 - \$249,999	11.4%	14.6%	14.3%
\$250,000 - \$299,999	14.5%	19.7%	18.8%
\$300,000 - \$399,999	16.0%	22.9%	21.7%
\$400,000 - \$499,999	3.1%	4.4%	4.0%
\$500,000 - \$749,999	0.1%	1.2%	1.5%
\$750,000 - \$999,999	0.1%	2.5%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$207,472	\$260,918	\$254,010
2027 Owner Occupied Housing Units by Value	Ψ207,472	Ψ200,510	Ψ254,010
Total	1,236	4,506	6,704
<\$50,000	5.7%	4.4%	6.4%
\$50,000 - \$99,999 \$100,000 - \$140,000	8.3%	6.5%	7.8%
\$100,000 - \$149,999 \$150,000 - \$199,999	13.4%	6.5%	6.1%
. , , ,	24.2%	13.9%	13.2%
\$200,000 - \$249,999	11.1%	13.0%	12.8%
\$250,000 - \$299,999	15.9%	20.8%	20.1%
\$300,000 - \$399,999	17.5%	24.3%	23.1%
\$400,000 - \$499,999 \$500,000 - \$740,000	3.8%	5.5%	5.0%
\$500,000 - \$749,999	0.1%	1.4%	1.9%
\$750,000 - \$999,999	0.2%	3.3%	2.9%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$215,360	\$275,921	\$270,968

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022



Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii Prepared by WHLR

Latitude: 33.19610 Longitude: -80.01316

Kings. 1, 3, 3 mile radii			Longitude. 00.01510
	1 mile	3 miles	5 miles
2010 Population by Age Total	4,483	14,498	19,397
0 - 4	6.5%	7.4%	7.2%
5 - 9	6.7%	7.4%	6.8%
10 - 14	6.1%	6.8%	6.9%
15 - 24	15.1%	13.3%	13.3%
25 - 34	13.6%	13.2%	13.0%
35 - 44	13.3%	13.3%	13.2%
45 - 54	14.5%	14.5%	14.8%
55 - 64	11.5%	12.3%	12.5%
65 - 74	6.9%	7.1%	7.3%
75 - 84 	3.9%	3.8%	3.8%
85 +	2.1%	1.4%	1.3%
18 +	76.0%	74.3%	74.5%
2022 Population by Age			
Total	4,983	16,838	23,464
0 - 4	5.9%	6.7%	6.6%
5 - 9	6.0%	6.8%	6.8%
10 - 14	5.9%	6.7%	6.7%
15 - 24	12.5%	11.7%	11.4%
25 - 34	16.3%	14.4%	14.3%
35 - 44	12.7%	13.2%	13.4%
45 - 54	12.3%	11.9%	12.0%
55 - 64	12.7%	12.5%	12.6%
65 - 74	9.6%	10.1%	10.2%
75 - 84	4.6%	4.7%	4.6%
85 +	1.5%	1.4%	1.3%
18 +	78.7%	76.2%	76.3%
2027 Population by Age			
Total	5,206	17,676	25,069
0 - 4	5.8%	6.8%	6.7%
5 - 9	5.8%	6.8%	6.8%
10 - 14	6.0%	6.8%	6.9%
15 - 24	12.4%	11.6%	11.3%
25 - 34	15.2%	14.2%	14.0%
35 - 44	13.5%	13.7%	14.0%
45 - 54	12.1%	11.5%	11.6%
55 - 64	11.5%	11.0%	11.2%
65 - 74	10.6%	10.4%	10.5%
75 - 84	5.6%	5.6%	5.7%
85 +	1.6%	1.5%	1.4%
18 +	79.0%	75.8%	75.8%
2010 Population by Sex	7 3.0 70	73.070	75.070
Males	2,218	7,066	9,477
Females			
	2,265	7,432	9,920
2022 Population by Sex	2.510	0.255	44 =45
Males	2,516	8,255	11,512
Females	2,467	8,582	11,952
2027 Population by Sex			
Males	2,653	8,698	12,337
Females	2,553	8,978	12,733

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

© 2022 Esri Page 3 of 7



Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii Prepared by WHLR Latitude: 33.19610 Longitude: -80.01316

Rings: 1, 3, 5 mile radii			ongitude: -80.01316
2010 Dec. Indiana la Dec. (File della	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,484	14,498	19,396
White Alone	50.2%	60.8%	61.4%
Black Alone	46.3%	33.8%	33.2%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.2%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.5%	2.5%	2.4%
Two or More Races	1.4%	1.8%	1.9%
Hispanic Origin	3.0%	4.2%	4.2%
Diversity Index	56.0	55.4	55.
2020 Population by Race/Ethnicity			
Total	4,845	16,317	22,44
White Alone	48.2%	57.6%	57.8%
Black Alone	44.0%	33.3%	32.8%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	0.6%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.1%	0.19
Some Other Race Alone	1.5%	2.4%	2.5%
Two or More Races	5.1%	5.2%	5.49
Hispanic Origin	2.6%	4.5%	4.9%
Diversity Index	59.4	59.2	59.
2022 Population by Race/Ethnicity			
Total	4,983	16,837	23,46
White Alone	49.2%	58.3%	58.5%
Black Alone	42.4%	32.0%	31.5%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	0.6%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.1%	0.19
Some Other Race Alone	1.6%	2.6%	2.7%
Two or More Races	5.4%	5.5%	5.89
	2.7%	4.6%	5.1%
Hispanic Origin	59.7		59.
Diversity Index	59.7	59.3	59.
2027 Population by Race/Ethnicity	F 20F	47.675	25.06
Total	5,205	17,675	25,06
White Alone	50.9%	59.5%	59.6%
Black Alone	39.9%	30.0%	29.5%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	0.7%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.1%	0.19
Some Other Race Alone	1.7%	2.8%	2.9%
Two or More Races	6.0%	6.1%	6.4%
Hispanic Origin	2.8%	4.9%	5.4%
Diversity Index	60.1	59.3	59.
2010 Population by Relationship and Household Typ	oe e		
Total	4,482	14,497	19,39
In Households	93.3%	96.5%	97.3%
In Family Households	78.0%	84.0%	84.89
Householder	24.7%	26.6%	26.7%
Spouse	14.2%	18.0%	18.29
Child	32.3%	33.4%	33.69
Other relative	4.1%	3.7%	3.99
Nonrelative	2.6%	2.3%	2.49
In Nonfamily Households	15.3%	12.5%	12.5%
In Group Quarters	6.7%	3.5%	2.7%
Institutionalized Population	6.5%	3.3%	2.6%
Noninstitutionalized Population	0.3%	0.2%	0.2%
Noninstitutionalized ropulation	0.5 /0	U.Z /U	0.270

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

©2022 Esri Page 4 of 7



Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii

Latitude: 33.19610 Longitude: -80.01316

Prepared by WHLR

Rings: 1, 3, 5 mile radii			ongitude: -80.0131
	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment	0.477	44.476	16.00
Total	3,477	11,476	16,08
Less than 9th Grade	3.4%	3.3%	3.0%
9th - 12th Grade, No Diploma	6.9%	5.5%	6.0%
High School Graduate	37.4%	32.0%	31.3%
GED/Alternative Credential	5.4%	3.8%	3.9%
Some College, No Degree	24.4%	23.7%	23.9%
Associate Degree	6.8%	9.3%	9.2%
Bachelor's Degree	8.9%	14.4%	14.6%
Graduate/Professional Degree	6.8%	8.1%	8.1%
2022 Population 15+ by Marital Status			
Total	4,100	13,443	18,758
Never Married	37.4%	29.8%	29.7%
Married	45.7%	54.4%	54.2%
Widowed	6.4%	5.6%	5.1%
Divorced	10.4%	10.2%	11.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,471	7,401	10,50
Population 16+ Employed	97.7%	96.9%	96.9%
Population 16+ Unemployment rate	2.3%	3.1%	3.0%
Population 16-24 Employed	15.0%	13.1%	12.5%
Population 16-24 Unemployment rate	2.7%	4.8%	4.3%
Population 25-54 Employed	64.4%	66.3%	66.2%
Population 25-54 Unemployment rate	2.4%	2.6%	2.7%
Population 55-64 Employed	16.0%	15.0%	15.1%
Population 55-64 Unemployment rate	1.5%	1.2%	1.2%
Population 65+ Employed	4.6%	5.6%	6.3%
Population 65+ Unemployment rate	3.4%	10.3%	8.2%
2022 Employed Population 16+ by Industry			
Total	2,413	7,169	10,186
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	10.2%	10.3%	9.8%
Manufacturing	12.7%	12.1%	13.3%
Wholesale Trade	9.3%	4.4%	3.8%
Retail Trade	10.0%	11.2%	10.4%
Transportation/Utilities	12.7%	8.9%	8.5%
Information	3.7%	3.7%	2.9%
Finance/Insurance/Real Estate	1.6%	1.8%	2.0%
Services	36.8%	42.5%	43.3%
Public Administration	2.9%	5.1%	5.7%
2022 Employed Population 16+ by Occupation			
Total	2,413	7,168	10,188
White Collar	50.9%	52.7%	51.6%
Management/Business/Financial	7.7%	9.9%	9.9%
Professional	20.5%	24.0%	23.6%
Sales	7.2%	6.9%	7.1%
Administrative Support	15.5%	11.8%	11.0%
Services	13.9%	15.0%	16.0%
Blue Collar	35.2%	32.3%	32.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	8.1%	7.3%	6.9%
Installation/Maintenance/Repair	4.9%	6.4%	7.9%
Production	9.5%	10.1%	9.6%
Transportation/Material Moving	12.6%	8.4%	7.8%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022



Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii

Latitude: 33.19610 Longitude: -80.01316

Prepared by WHLR

Riligs: 1, 3, 5 fillie fauli	1 mile	3 miles	5 miles
2010 Households by Type	1 mile	3 miles	5 miles
Total	1,603	5,355	7,268
Households with 1 Person	28.6%	23.6%	23.4%
Households with 2+ People	71.4%	76.4%	76.6%
Family Households	66.1%	72.0%	72.1%
Husband-wife Families	37.8%	48.7%	49.2%
With Related Children	16.9%	22.3%	22.0%
Other Family (No Spouse Present)	28.2%	23.3%	22.9%
Other Family with Male Householder	5.6%	4.9%	5.1%
With Related Children	3.4%	2.9%	3.0%
Other Family with Female Householder	22.6%	18.4%	17.8%
With Related Children	15.7%	12.9%	12.3%
Nonfamily Households	5.4%	4.5%	4.5%
Nomaniny Households	3.170	11.3 70	1.5 70
All Households with Children	36.7%	38.6%	37.9%
Multigenerational Households	5.7%	5.5%	5.8%
Unmarried Partner Households	6.2%	5.8%	6.1%
Male-female	5.5%	5.2%	5.4%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	1,603	5,356	7,267
1 Person Household	28.6%	23.6%	23.4%
2 Person Household	30.6%	32.8%	33.0%
3 Person Household	18.1%	18.6%	18.5%
4 Person Household	13.3%	14.7%	14.5%
5 Person Household	6.0%	6.7%	6.7%
6 Person Household	2.1%	2.3%	2.5%
7 + Person Household	1.4%	1.3%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,603	5,356	7,268
Owner Occupied	62.2%	71.9%	74.2%
Owned with a Mortgage/Loan	43.5%	51.3%	51.1%
Owned Free and Clear	18.7%	20.6%	23.1%
Renter Occupied	37.8%	28.1%	25.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	146	127	133
Percent of Income for Mortgage	17.4%	20.1%	19.2%
Wealth Index	48	61	63
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,832	5,956	8,131
Housing Units Inside Urbanized Area	84.4%	70.6%	58.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	15.6%	29.4%	41.6%
2010 Population By Urban/ Rural Status	13.0 %	231170	111070
Total Population	4,482	14,498	19,397
Population Inside Urbanized Area	82.9%	72.1%	60.8%
Population Inside Orbanized Area Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	17.1%	27.9%	39.2%
Narai ropulation	17.170	27.370	35.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

©2022 Esri Page 6 of 7



Moncks Corner 100 W Main St, Moncks Corner, South Carolina, 29461 Rings: 1, 3, 5 mile radii

Latitude: 33.19610 Longitude: -80.01316

Prepared by WHLR

	1 mile		3 miles	5 miles
Top 3 Tapestry Segments				
1.	Front Porches (8E)		Front Porches (8E)	Up and Coming Families (7A)
2.	Rural Bypasses (10E)		Down the Road (10D)	Middleburg (4C)
3.	Down the Road (10D)	Up ar	nd Coming Families (7A)	Down the Road (10D)
2022 Consumer Spending				
Apparel & Services: Total \$		34,984	\$11,379,292	
Average Spent	\$1,6	529.93	\$1,856.03	\$1,883.09
Spending Potential Index		68	77	
Education: Total \$		17,412	\$8,410,248	\$11,849,012
Average Spent	\$1,3	326.22	\$1,371.76	\$1,376.03
Spending Potential Index		68	70	70
Entertainment/Recreation: Total \$	\$4,51	.0,852	\$17,632,530	\$25,252,489
Average Spent	\$2,5	48.50	\$2,875.96	\$2,932.58
Spending Potential Index		69	78	80
Food at Home: Total \$	\$7,94	19,950	\$30,265,251	\$43,079,962
Average Spent	\$4,4	191.50	\$4,936.43	\$5,002.90
Spending Potential Index		73	80	81
Food Away from Home: Total \$	\$5,30	0,333	\$20,733,895	\$29,571,300
Average Spent	\$2,9	94.54	\$3,381.81	\$3,434.13
Spending Potential Index		69	78	80
Health Care: Total \$	\$8,81	2,051	\$34,969,480	\$50,269,507
Average Spent	\$4,9	78.56	\$5,703.72	\$5,837.82
Spending Potential Index		70	80	82
HH Furnishings & Equipment: Total \$	\$3,06	8,180	\$12,433,941	\$17,812,623
Average Spent		733.44	\$2,028.04	\$2,068.59
Spending Potential Index		68	79	81
Personal Care Products & Services: Total \$	\$1,20	7,372	\$4,817,378	\$6,879,915
Average Spent	\$6	82.13	\$785.74	\$798.97
Spending Potential Index		67	77	78
Shelter: Total \$	\$27,11	4,931	\$104,387,903	\$148,641,916
Average Spent	\$15,3	319.17	\$17,026.24	\$17,261.86
Spending Potential Index		67	74	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,24	16,805	\$13,580,645	\$19,695,890
Average Spent		34.35	\$2,215.08	\$2,287.29
Spending Potential Index		68	82	84
Travel: Total \$	\$3,22	28,383	\$13,204,366	\$18,987,260
Average Spent		323.95	\$2,153.71	\$2,205.00
Spending Potential Index		64	75	77
Vehicle Maintenance & Repairs: Total \$	\$1.61	7,163	\$6,350,629	\$9,075,548
Average Spent		13.65	\$1,035.82	\$1,053.95
Spending Potential Index	Τ-	73	82	84
- 1 3			02	0.

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

©2022 Esri Page 7 of 7