

Lake Murray Center
760 Highway 378 W, Lexington, South Carolina, 29072
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.99269
Longitude: -81.30253

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	1,419	18,452	40,414
2020 Total Population	2,304	24,336	52,384
2020 Group Quarters	0	341	1,021
2022 Total Population	2,382	25,132	54,438
2022 Group Quarters	0	341	1,021
2027 Total Population	2,500	26,446	57,453
2022-2027 Annual Rate	0.97%	1.02%	1.08%
2022 Total Daytime Population	1,588	19,329	51,693
Workers	493	6,959	24,896
Residents	1,095	12,370	26,797
Household Summary			
2010 Households	551	6,676	15,204
2010 Average Household Size	2.58	2.68	2.57
2020 Total Households	848	8,880	19,431
2020 Average Household Size	2.72	2.70	2.64
2022 Total Households	876	9,178	20,190
2022 Average Household Size	2.72	2.70	2.65
2027 Total Households	917	9,676	21,339
2027 Average Household Size	2.73	2.70	2.64
2022-2027 Annual Rate	0.92%	1.06%	1.11%
2010 Families	434	5,113	11,001
2010 Average Family Size	2.91	3.10	3.05
2022 Total Families	668	6,856	14,307
2022 Average Family Size	3.13	3.17	3.18
2027 Total Families	695	7,182	15,048
2027 Average Family Size	3.15	3.18	3.19
2022-2027 Annual Rate	0.80%	0.93%	1.02%
Housing Unit Summary			
2000 Housing Units	159	4,018	10,155
Owner Occupied Housing Units	81.1%	81.9%	78.3%
Renter Occupied Housing Units	11.3%	13.2%	14.7%
Vacant Housing Units	7.5%	5.0%	7.0%
2010 Housing Units	592	7,143	16,494
Owner Occupied Housing Units	82.9%	80.0%	72.8%
Renter Occupied Housing Units	10.1%	13.5%	19.3%
Vacant Housing Units	6.9%	6.5%	7.8%
2020 Housing Units	869	9,313	20,564
Vacant Housing Units	2.4%	4.6%	5.5%
2022 Housing Units	899	9,636	21,398
Owner Occupied Housing Units	87.5%	81.9%	76.7%
Renter Occupied Housing Units	9.8%	13.3%	17.7%
Vacant Housing Units	2.6%	4.8%	5.6%
2027 Housing Units	941	10,152	22,594
Owner Occupied Housing Units	88.2%	82.7%	77.6%
Renter Occupied Housing Units	9.2%	12.7%	16.9%
Vacant Housing Units	2.6%	4.7%	5.6%
Median Household Income			
2022	\$108,234	\$99,460	\$95,163
2027	\$122,704	\$109,668	\$107,318
Median Home Value			
2022	\$268,421	\$260,083	\$269,488
2027	\$298,512	\$274,160	\$283,448
Per Capita Income			
2022	\$50,284	\$47,981	\$47,930
2027	\$57,786	\$54,729	\$54,810
Median Age			
2010	33.2	37.7	38.0
2022	34.8	39.2	39.7
2027	31.4	37.5	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	876	9,178	20,190
<\$15,000	1.7%	3.3%	4.4%
\$15,000 - \$24,999	2.6%	5.2%	5.4%
\$25,000 - \$34,999	3.2%	4.0%	4.6%
\$35,000 - \$49,999	7.2%	8.9%	9.1%
\$50,000 - \$74,999	12.6%	13.2%	14.4%
\$75,000 - \$99,999	17.0%	15.6%	14.3%
\$100,000 - \$149,999	24.1%	22.3%	21.0%
\$150,000 - \$199,999	11.6%	12.7%	12.2%
\$200,000+	20.2%	14.8%	14.5%
Average Household Income	\$146,330	\$131,127	\$128,343
2027 Households by Income			
Household Income Base	917	9,676	21,339
<\$15,000	1.3%	2.5%	3.2%
\$15,000 - \$24,999	1.7%	3.7%	3.7%
\$25,000 - \$34,999	1.7%	2.4%	3.1%
\$35,000 - \$49,999	3.9%	6.4%	7.1%
\$50,000 - \$74,999	9.2%	12.7%	13.0%
\$75,000 - \$99,999	17.4%	15.8%	14.9%
\$100,000 - \$149,999	25.7%	23.6%	22.8%
\$150,000 - \$199,999	15.4%	16.1%	15.5%
\$200,000+	23.4%	16.9%	16.5%
Average Household Income	\$168,447	\$149,204	\$146,592
2022 Owner Occupied Housing Units by Value			
Total	787	7,894	16,408
<\$50,000	0.3%	0.9%	1.2%
\$50,000 - \$99,999	0.5%	0.9%	1.2%
\$100,000 - \$149,999	8.0%	9.5%	8.4%
\$150,000 - \$199,999	16.4%	16.4%	15.6%
\$200,000 - \$249,999	21.3%	19.4%	17.7%
\$250,000 - \$299,999	9.7%	14.5%	15.0%
\$300,000 - \$399,999	29.0%	22.8%	24.6%
\$400,000 - \$499,999	3.7%	7.3%	7.5%
\$500,000 - \$749,999	7.9%	4.9%	4.9%
\$750,000 - \$999,999	2.9%	1.6%	1.8%
\$1,000,000 - \$1,499,999	0.3%	1.3%	1.2%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.1%	0.5%	0.6%
Average Home Value	\$314,372	\$311,374	\$318,429
2027 Owner Occupied Housing Units by Value			
Total	830	8,391	17,522
<\$50,000	0.2%	0.8%	1.1%
\$50,000 - \$99,999	0.4%	0.8%	1.1%
\$100,000 - \$149,999	6.7%	8.6%	7.5%
\$150,000 - \$199,999	14.1%	15.0%	13.9%
\$200,000 - \$249,999	18.7%	17.5%	15.9%
\$250,000 - \$299,999	10.1%	15.3%	15.8%
\$300,000 - \$399,999	31.2%	23.9%	26.0%
\$400,000 - \$499,999	4.5%	8.5%	8.8%
\$500,000 - \$749,999	9.9%	5.7%	5.7%
\$750,000 - \$999,999	3.6%	1.8%	2.0%
\$1,000,000 - \$1,499,999	0.2%	1.5%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.1%	0.5%	0.7%
Average Home Value	\$334,168	\$325,545	\$333,687

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

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2010 Population by Age			
Total	1,418	18,451	40,413
0 - 4	9.2%	6.6%	6.4%
5 - 9	9.7%	8.3%	7.6%
10 - 14	7.8%	8.6%	7.9%
15 - 24	9.4%	10.4%	11.1%
25 - 34	17.3%	11.7%	12.3%
35 - 44	18.1%	16.6%	15.9%
45 - 54	12.3%	15.2%	15.5%
55 - 64	9.1%	11.4%	11.6%
65 - 74	4.4%	6.3%	6.6%
75 - 84	2.0%	3.4%	3.6%
85 +	0.5%	1.5%	1.6%
18 +	69.3%	72.0%	73.8%
2022 Population by Age			
Total	2,383	25,132	54,439
0 - 4	8.0%	6.1%	6.0%
5 - 9	8.3%	6.7%	6.5%
10 - 14	8.1%	7.2%	6.7%
15 - 24	12.9%	12.6%	12.4%
25 - 34	13.0%	12.0%	12.5%
35 - 44	16.6%	13.2%	12.9%
45 - 54	13.7%	14.5%	14.0%
55 - 64	9.5%	12.8%	13.1%
65 - 74	6.7%	9.0%	9.5%
75 - 84	2.6%	4.1%	4.6%
85 +	0.7%	1.7%	1.9%
18 +	71.2%	75.4%	76.5%
2027 Population by Age			
Total	2,498	26,445	57,454
0 - 4	8.6%	6.4%	6.2%
5 - 9	8.5%	6.7%	6.4%
10 - 14	8.4%	7.2%	6.8%
15 - 24	13.3%	11.5%	11.3%
25 - 34	18.2%	15.0%	14.6%
35 - 44	13.7%	12.7%	12.8%
45 - 54	12.5%	12.7%	12.3%
55 - 64	8.4%	12.0%	12.1%
65 - 74	5.4%	9.2%	9.8%
75 - 84	2.6%	4.9%	5.6%
85 +	0.5%	1.7%	2.0%
18 +	70.3%	75.6%	76.7%
2010 Population by Sex			
Males	692	9,055	19,838
Females	727	9,397	20,576
2022 Population by Sex			
Males	1,142	12,146	26,305
Females	1,240	12,986	28,133
2027 Population by Sex			
Males	1,189	12,756	27,674
Females	1,311	13,691	29,779

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	1,418	18,452	40,413
White Alone	88.2%	88.7%	87.7%
Black Alone	6.8%	6.9%	7.4%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	1.8%	1.7%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.2%	1.3%
Two or More Races	1.2%	1.2%	1.3%
Hispanic Origin	4.0%	3.5%	3.6%
Diversity Index	27.9	26.0	27.8
2020 Population by Race/Ethnicity			
Total	2,304	24,336	52,384
White Alone	82.2%	81.7%	80.2%
Black Alone	7.9%	7.3%	8.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.2%	2.8%	3.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.8%	1.7%	1.9%
Two or More Races	5.5%	6.2%	6.4%
Hispanic Origin	4.9%	5.1%	5.7%
Diversity Index	37.7	38.8	41.5
2022 Population by Race/Ethnicity			
Total	2,382	25,133	54,439
White Alone	81.6%	81.0%	79.6%
Black Alone	8.1%	7.6%	8.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.3%	2.9%	3.2%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.8%	1.7%	2.0%
Two or More Races	5.8%	6.4%	6.7%
Hispanic Origin	4.9%	5.2%	5.8%
Diversity Index	38.7	39.8	42.4
2027 Population by Race/Ethnicity			
Total	2,500	26,447	57,452
White Alone	80.1%	79.6%	78.1%
Black Alone	8.6%	8.0%	8.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	2.5%	3.2%	3.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.0%	1.9%	2.1%
Two or More Races	6.4%	7.1%	7.3%
Hispanic Origin	5.0%	5.3%	6.0%
Diversity Index	40.8	42.0	44.5
2010 Population by Relationship and Household Type			
Total	1,419	18,453	40,414
In Households	100.0%	97.1%	96.7%
In Family Households	90.3%	86.9%	84.2%
Householder	28.5%	27.8%	27.3%
Spouse	24.2%	23.3%	22.3%
Child	34.5%	32.8%	31.2%
Other relative	2.0%	1.9%	2.1%
Nonrelative	1.2%	1.1%	1.3%
In Nonfamily Households	9.7%	10.2%	12.4%
In Group Quarters	0.0%	2.9%	3.3%
Institutionalized Population	0.0%	2.7%	3.1%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	1,496	16,929	37,263
Less than 9th Grade	0.0%	1.1%	1.6%
9th - 12th Grade, No Diploma	2.7%	2.4%	2.8%
High School Graduate	14.8%	16.5%	16.8%
GED/Alternative Credential	1.5%	2.1%	2.4%
Some College, No Degree	19.0%	20.1%	18.7%
Associate Degree	9.4%	9.9%	10.6%
Bachelor's Degree	38.3%	31.5%	29.4%
Graduate/Professional Degree	14.3%	16.5%	17.6%
2022 Population 15+ by Marital Status			
Total	1,803	20,099	44,008
Never Married	26.0%	25.1%	24.7%
Married	65.2%	61.8%	61.7%
Widowed	2.7%	4.9%	5.3%
Divorced	6.0%	8.2%	8.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,342	13,041	28,370
Population 16+ Employed	97.3%	98.0%	98.0%
Population 16+ Unemployment rate	2.7%	2.0%	2.0%
Population 16-24 Employed	12.7%	12.1%	11.3%
Population 16-24 Unemployment rate	15.3%	10.1%	8.3%
Population 25-54 Employed	70.6%	66.4%	65.6%
Population 25-54 Unemployment rate	0.2%	0.6%	0.7%
Population 55-64 Employed	11.9%	17.3%	18.0%
Population 55-64 Unemployment rate	2.5%	1.5%	1.8%
Population 65+ Employed	4.7%	4.2%	5.1%
Population 65+ Unemployment rate	0.0%	1.5%	5.4%
2022 Employed Population 16+ by Industry			
Total	1,306	12,776	27,791
Agriculture/Mining	0.0%	0.4%	0.7%
Construction	7.4%	5.4%	6.7%
Manufacturing	7.7%	8.9%	8.9%
Wholesale Trade	3.5%	2.8%	2.5%
Retail Trade	9.7%	10.5%	9.7%
Transportation/Utilities	4.8%	6.4%	6.6%
Information	1.0%	1.4%	1.2%
Finance/Insurance/Real Estate	7.7%	9.7%	9.8%
Services	52.4%	47.9%	47.8%
Public Administration	5.8%	6.4%	6.2%
2022 Employed Population 16+ by Occupation			
Total	1,308	12,777	27,791
White Collar	71.4%	74.7%	73.3%
Management/Business/Financial	19.8%	21.4%	22.5%
Professional	29.9%	29.2%	28.3%
Sales	9.6%	12.1%	11.2%
Administrative Support	11.9%	12.0%	11.3%
Services	11.2%	10.7%	11.4%
Blue Collar	17.6%	14.6%	15.3%
Farming/Forestry/Fishing	0.0%	0.3%	0.6%
Construction/Extraction	3.0%	2.5%	3.0%
Installation/Maintenance/Repair	1.9%	2.7%	2.8%
Production	2.4%	3.1%	3.0%
Transportation/Material Moving	10.3%	6.0%	5.9%

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2010 Households by Type			
Total	551	6,676	15,200
Households with 1 Person	17.1%	20.0%	23.4%
Households with 2+ People	82.9%	80.0%	76.6%
Family Households	78.8%	76.6%	72.4%
Husband-wife Families	66.6%	64.4%	59.3%
With Related Children	37.0%	33.0%	29.2%
Other Family (No Spouse Present)	12.2%	12.2%	13.1%
Other Family with Male Householder	2.2%	2.9%	3.4%
With Related Children	1.5%	1.8%	2.1%
Other Family with Female Householder	10.0%	9.3%	9.7%
With Related Children	7.6%	6.9%	6.9%
Nonfamily Households	4.2%	3.4%	4.2%
All Households with Children	46.8%	42.1%	38.6%
Multigenerational Households	1.8%	2.4%	2.4%
Unmarried Partner Households	4.5%	3.7%	4.5%
Male-female	4.2%	3.2%	3.9%
Same-sex	0.4%	0.5%	0.6%
2010 Households by Size			
Total	550	6,675	15,204
1 Person Household	17.1%	20.0%	23.4%
2 Person Household	34.2%	33.9%	34.0%
3 Person Household	18.7%	18.0%	17.6%
4 Person Household	19.6%	18.8%	16.6%
5 Person Household	7.6%	6.6%	5.9%
6 Person Household	2.0%	2.0%	1.8%
7 + Person Household	0.7%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	551	6,676	15,204
Owner Occupied	89.1%	85.5%	79.0%
Owned with a Mortgage/Loan	77.0%	70.4%	63.2%
Owned Free and Clear	12.2%	15.2%	15.9%
Renter Occupied	10.9%	14.5%	21.0%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	193	184	169
Percent of Income for Mortgage	13.1%	13.8%	14.9%
Wealth Index	156	141	136
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	592	7,143	16,494
Housing Units Inside Urbanized Area	99.5%	92.6%	86.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.5%	7.4%	13.3%
2010 Population By Urban/ Rural Status			
Total Population	1,419	18,452	40,414
Population Inside Urbanized Area	99.4%	93.0%	86.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.6%	7.0%	13.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.		Midlife Constants (5E)	Middleburg (4C)
3.		Workday Drive (4A)	Exurbanites (1E)
2022 Consumer Spending			
Apparel & Services: Total \$	\$2,963,673	\$27,288,284	\$59,086,890
Average Spent	\$3,383.19	\$2,973.23	\$2,926.54
Spending Potential Index	140	123	121
Education: Total \$	\$2,010,995	\$20,865,574	\$45,316,749
Average Spent	\$2,295.66	\$2,273.43	\$2,244.51
Spending Potential Index	117	116	114
Entertainment/Recreation: Total \$	\$4,398,509	\$41,707,064	\$90,157,865
Average Spent	\$5,021.13	\$4,544.24	\$4,465.47
Spending Potential Index	137	124	122
Food at Home: Total \$	\$7,364,484	\$68,504,037	\$148,740,195
Average Spent	\$8,406.95	\$7,463.94	\$7,367.02
Spending Potential Index	136	121	119
Food Away from Home: Total \$	\$5,374,591	\$48,893,138	\$105,747,204
Average Spent	\$6,135.38	\$5,327.21	\$5,237.60
Spending Potential Index	142	124	121
Health Care: Total \$	\$8,502,223	\$80,977,453	\$175,521,006
Average Spent	\$9,705.73	\$8,823.00	\$8,693.46
Spending Potential Index	137	125	123
HH Furnishings & Equipment: Total \$	\$3,296,835	\$30,352,896	\$65,056,816
Average Spent	\$3,763.51	\$3,307.14	\$3,222.23
Spending Potential Index	147	129	126
Personal Care Products & Services: Total \$	\$1,254,122	\$11,681,776	\$25,281,069
Average Spent	\$1,431.65	\$1,272.80	\$1,252.16
Spending Potential Index	140	125	123
Shelter: Total \$	\$27,242,567	\$255,133,640	\$552,466,090
Average Spent	\$31,098.82	\$27,798.39	\$27,363.35
Spending Potential Index	136	121	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,775,157	\$34,021,552	\$72,328,262
Average Spent	\$4,309.54	\$3,706.86	\$3,582.38
Spending Potential Index	159	136	132
Travel: Total \$	\$3,542,646	\$33,849,080	\$72,583,083
Average Spent	\$4,044.12	\$3,688.07	\$3,595.00
Spending Potential Index	141	128	125
Vehicle Maintenance & Repairs: Total \$	\$1,612,352	\$14,584,585	\$31,568,721
Average Spent	\$1,840.58	\$1,589.08	\$1,563.58
Spending Potential Index	146	126	124

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.