

Lake Greenwood Crossing
3357 Highway 72 221 E, Greenwood, South Carolina, 29649
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.25766
Longitude: -82.09032

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	413	3,965	20,492
2020 Total Population	428	4,069	21,026
2020 Group Quarters	3	28	572
2022 Total Population	427	4,074	21,184
2022 Group Quarters	3	28	572
2027 Total Population	445	4,147	21,500
2022-2027 Annual Rate	0.83%	0.36%	0.30%
2022 Total Daytime Population	383	6,359	21,767
Workers	147	4,073	10,462
Residents	236	2,286	11,305
Household Summary			
2010 Households	165	1,563	8,294
2010 Average Household Size	2.47	2.50	2.39
2020 Total Households	167	1,665	8,822
2020 Average Household Size	2.54	2.43	2.32
2022 Total Households	174	1,694	8,965
2022 Average Household Size	2.44	2.39	2.30
2027 Total Households	183	1,735	9,154
2027 Average Household Size	2.42	2.37	2.29
2022-2027 Annual Rate	1.01%	0.48%	0.42%
2010 Families	118	1,149	5,611
2010 Average Family Size	2.89	2.89	2.88
2022 Total Families	120	1,205	5,826
2022 Average Family Size	2.92	2.82	2.84
2027 Total Families	126	1,228	5,917
2027 Average Family Size	2.90	2.81	2.83
2022-2027 Annual Rate	0.98%	0.38%	0.31%
Housing Unit Summary			
2000 Housing Units	152	1,496	8,324
Owner Occupied Housing Units	64.5%	70.5%	64.0%
Renter Occupied Housing Units	17.8%	20.0%	25.9%
Vacant Housing Units	17.8%	9.6%	10.1%
2010 Housing Units	204	1,814	9,436
Owner Occupied Housing Units	63.2%	65.2%	58.6%
Renter Occupied Housing Units	17.6%	20.9%	29.2%
Vacant Housing Units	19.1%	13.8%	12.1%
2020 Housing Units	208	1,858	9,940
Vacant Housing Units	19.7%	10.4%	11.2%
2022 Housing Units	216	1,890	10,091
Owner Occupied Housing Units	51.4%	57.4%	56.4%
Renter Occupied Housing Units	29.2%	32.3%	32.5%
Vacant Housing Units	19.4%	10.4%	11.2%
2027 Housing Units	225	1,922	10,224
Owner Occupied Housing Units	52.4%	58.6%	57.7%
Renter Occupied Housing Units	28.9%	31.6%	31.8%
Vacant Housing Units	18.7%	9.7%	10.5%
Median Household Income			
2022	\$55,073	\$52,532	\$45,566
2027	\$58,970	\$57,523	\$50,571
Median Home Value			
2022	\$347,826	\$319,286	\$157,714
2027	\$388,636	\$364,433	\$177,303
Per Capita Income			
2022	\$34,340	\$32,794	\$28,755
2027	\$38,441	\$37,243	\$33,398
Median Age			
2010	44.0	42.1	37.6
2022	46.3	45.4	39.3
2027	46.9	46.0	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	174	1,694	8,965
<\$15,000	17.8%	18.2%	14.9%
\$15,000 - \$24,999	5.7%	7.2%	12.4%
\$25,000 - \$34,999	10.3%	11.3%	11.0%
\$35,000 - \$49,999	10.3%	10.5%	15.3%
\$50,000 - \$74,999	19.5%	18.9%	17.0%
\$75,000 - \$99,999	9.8%	10.3%	12.4%
\$100,000 - \$149,999	13.8%	12.8%	9.8%
\$150,000 - \$199,999	5.2%	5.0%	3.7%
\$200,000+	6.9%	5.8%	3.5%
Average Household Income	\$83,018	\$78,790	\$67,920
2027 Households by Income			
Household Income Base	183	1,735	9,154
<\$15,000	17.5%	17.8%	12.3%
\$15,000 - \$24,999	10.9%	11.1%	11.2%
\$25,000 - \$34,999	4.9%	5.9%	11.1%
\$35,000 - \$49,999	10.4%	10.1%	15.0%
\$50,000 - \$74,999	14.2%	13.4%	15.0%
\$75,000 - \$99,999	9.3%	11.1%	13.5%
\$100,000 - \$149,999	16.9%	16.1%	12.0%
\$150,000 - \$199,999	8.7%	8.1%	5.9%
\$200,000+	7.1%	6.3%	4.0%
Average Household Income	\$92,217	\$88,774	\$78,399
2022 Owner Occupied Housing Units by Value			
Total	111	1,084	5,687
<\$50,000	4.5%	6.7%	11.0%
\$50,000 - \$99,999	6.3%	10.0%	21.5%
\$100,000 - \$149,999	3.6%	4.9%	14.6%
\$150,000 - \$199,999	12.6%	12.1%	18.9%
\$200,000 - \$249,999	9.9%	9.0%	7.4%
\$250,000 - \$299,999	3.6%	3.5%	4.0%
\$300,000 - \$399,999	20.7%	19.4%	8.2%
\$400,000 - \$499,999	18.9%	15.7%	6.0%
\$500,000 - \$749,999	19.8%	17.9%	7.0%
\$750,000 - \$999,999	0.9%	0.6%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.6%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$350,893	\$323,730	\$216,539
2027 Owner Occupied Housing Units by Value			
Total	118	1,127	5,902
<\$50,000	3.4%	5.0%	9.3%
\$50,000 - \$99,999	4.2%	6.8%	17.7%
\$100,000 - \$149,999	1.7%	3.3%	12.1%
\$150,000 - \$199,999	10.2%	10.3%	20.0%
\$200,000 - \$249,999	10.2%	9.8%	8.7%
\$250,000 - \$299,999	4.2%	3.7%	4.5%
\$300,000 - \$399,999	18.6%	17.2%	7.9%
\$400,000 - \$499,999	16.1%	13.7%	6.2%
\$500,000 - \$749,999	29.7%	27.9%	10.7%
\$750,000 - \$999,999	2.5%	2.0%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.3%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.8%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$400,420	\$378,086	\$257,270

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	411	3,967	20,494
0 - 4	4.9%	6.1%	6.7%
5 - 9	6.1%	6.5%	6.1%
10 - 14	7.1%	7.1%	6.7%
15 - 24	9.2%	10.8%	13.9%
25 - 34	9.7%	10.4%	13.3%
35 - 44	14.8%	13.3%	13.0%
45 - 54	17.5%	15.6%	14.3%
55 - 64	14.6%	14.5%	12.5%
65 - 74	11.2%	10.5%	8.2%
75 - 84	4.1%	4.2%	4.2%
85 +	1.2%	1.1%	1.2%
18 +	79.8%	77.1%	76.6%
2022 Population by Age			
Total	428	4,073	21,184
0 - 4	4.9%	5.1%	5.8%
5 - 9	5.4%	5.5%	6.1%
10 - 14	5.8%	5.9%	6.0%
15 - 24	10.7%	10.7%	11.4%
25 - 34	10.7%	11.1%	15.1%
35 - 44	10.7%	11.1%	12.3%
45 - 54	13.1%	13.1%	11.7%
55 - 64	14.3%	14.2%	12.8%
65 - 74	13.6%	13.3%	11.1%
75 - 84	8.6%	8.1%	5.7%
85 +	2.1%	1.8%	1.8%
18 +	80.1%	79.9%	78.8%
2027 Population by Age			
Total	445	4,145	21,500
0 - 4	4.7%	5.0%	5.8%
5 - 9	5.4%	5.5%	5.9%
10 - 14	5.8%	6.1%	6.2%
15 - 24	9.9%	10.0%	11.2%
25 - 34	9.7%	9.8%	13.2%
35 - 44	12.4%	12.5%	13.8%
45 - 54	11.9%	11.8%	11.5%
55 - 64	14.4%	14.0%	12.1%
65 - 74	13.0%	13.1%	11.3%
75 - 84	10.1%	9.7%	7.0%
85 +	2.7%	2.6%	2.0%
18 +	80.4%	79.8%	78.6%
2010 Population by Sex			
Males	210	1,973	9,433
Females	203	1,992	11,058
2022 Population by Sex			
Males	216	2,047	10,343
Females	210	2,027	10,841
2027 Population by Sex			
Males	226	2,090	10,553
Females	219	2,056	10,947

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	413	3,965	20,491
White Alone	85.5%	72.7%	61.1%
Black Alone	11.1%	24.5%	34.8%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	0.5%	0.4%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	1.5%
Two or More Races	1.7%	1.2%	1.2%
Hispanic Origin	1.9%	1.6%	3.0%
Diversity Index	28.5	43.0	53.4
2020 Population by Race/Ethnicity			
Total	428	4,069	21,026
White Alone	84.3%	71.5%	58.3%
Black Alone	8.4%	22.1%	33.1%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	0.7%	0.7%	1.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.7%	1.1%	2.5%
Two or More Races	5.6%	4.4%	4.6%
Hispanic Origin	2.1%	2.4%	4.5%
Diversity Index	30.8	46.4	58.6
2022 Population by Race/Ethnicity			
Total	426	4,074	21,182
White Alone	84.0%	71.2%	57.9%
Black Alone	8.5%	22.1%	33.3%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	0.7%	0.7%	1.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.7%	1.1%	2.5%
Two or More Races	5.9%	4.7%	4.8%
Hispanic Origin	2.1%	2.4%	4.5%
Diversity Index	31.6	46.8	59.0
2027 Population by Race/Ethnicity			
Total	444	4,146	21,500
White Alone	83.1%	70.6%	57.0%
Black Alone	8.6%	21.9%	33.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	0.9%	0.8%	1.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.7%	1.2%	2.6%
Two or More Races	6.5%	5.3%	5.4%
Hispanic Origin	2.0%	2.4%	4.6%
Diversity Index	32.8	47.6	59.8
2010 Population by Relationship and Household Type			
Total	413	3,965	20,492
In Households	98.5%	98.7%	96.6%
In Family Households	84.5%	86.2%	80.9%
Householder	29.3%	29.1%	27.3%
Spouse	24.2%	21.5%	17.7%
Child	27.1%	30.3%	30.6%
Other relative	2.2%	3.0%	3.1%
Nonrelative	1.9%	2.3%	2.1%
In Nonfamily Households	14.0%	12.5%	15.7%
In Group Quarters	1.5%	1.3%	3.4%
Institutionalized Population	0.0%	0.1%	3.1%
Noninstitutionalized Population	1.5%	1.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	312	2,963	14,959
Less than 9th Grade	3.8%	3.7%	3.7%
9th - 12th Grade, No Diploma	7.1%	7.6%	9.1%
High School Graduate	16.0%	18.8%	21.5%
GED/Alternative Credential	8.0%	7.4%	5.4%
Some College, No Degree	16.3%	15.9%	16.7%
Associate Degree	16.7%	17.5%	16.1%
Bachelor's Degree	18.3%	16.5%	18.6%
Graduate/Professional Degree	13.8%	12.7%	8.9%
2022 Population 15+ by Marital Status			
Total	358	3,397	17,374
Never Married	23.2%	25.2%	34.7%
Married	65.9%	62.9%	49.6%
Widowed	3.4%	3.8%	5.6%
Divorced	7.5%	8.1%	10.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	206	1,924	9,982
Population 16+ Employed	94.7%	94.2%	95.0%
Population 16+ Unemployment rate	5.3%	5.8%	5.0%
Population 16-24 Employed	14.4%	13.6%	13.7%
Population 16-24 Unemployment rate	9.7%	10.2%	12.6%
Population 25-54 Employed	56.4%	57.8%	64.9%
Population 25-54 Unemployment rate	6.8%	7.2%	4.0%
Population 55-64 Employed	19.0%	19.1%	15.2%
Population 55-64 Unemployment rate	0.0%	0.6%	3.8%
Population 65+ Employed	10.3%	9.5%	6.3%
Population 65+ Unemployment rate	0.0%	0.0%	0.3%
2022 Employed Population 16+ by Industry			
Total	195	1,812	9,480
Agriculture/Mining	0.5%	0.5%	1.9%
Construction	3.1%	3.5%	3.8%
Manufacturing	14.4%	15.7%	23.9%
Wholesale Trade	0.5%	0.6%	1.2%
Retail Trade	6.2%	6.7%	10.6%
Transportation/Utilities	4.6%	4.9%	3.0%
Information	0.5%	0.4%	0.5%
Finance/Insurance/Real Estate	2.6%	2.2%	2.4%
Services	64.6%	62.9%	50.0%
Public Administration	2.6%	2.7%	2.6%
2022 Employed Population 16+ by Occupation			
Total	194	1,812	9,480
White Collar	60.5%	58.5%	54.2%
Management/Business/Financial	22.6%	21.0%	11.2%
Professional	23.1%	22.5%	23.9%
Sales	3.6%	4.1%	5.8%
Administrative Support	11.3%	10.9%	13.3%
Services	19.0%	19.3%	18.3%
Blue Collar	20.0%	22.2%	27.5%
Farming/Forestry/Fishing	0.5%	0.4%	0.2%
Construction/Extraction	3.1%	3.3%	2.8%
Installation/Maintenance/Repair	4.6%	4.4%	3.3%
Production	7.2%	8.2%	12.3%
Transportation/Material Moving	4.6%	5.8%	8.9%

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2010 Households by Type			
Total	165	1,562	8,294
Households with 1 Person	23.0%	22.1%	26.6%
Households with 2+ People	77.0%	77.9%	73.4%
Family Households	71.5%	73.6%	67.7%
Husband-wife Families	59.4%	54.6%	44.0%
With Related Children	20.0%	19.5%	16.7%
Other Family (No Spouse Present)	12.1%	19.0%	23.7%
Other Family with Male Householder	4.8%	5.3%	5.2%
With Related Children	2.4%	2.8%	2.9%
Other Family with Female Householder	7.3%	13.6%	18.4%
With Related Children	4.2%	9.3%	13.0%
Nonfamily Households	5.5%	4.4%	5.7%
All Households with Children	26.7%	31.7%	33.0%
Multigenerational Households	4.2%	4.4%	4.1%
Unmarried Partner Households	4.8%	5.2%	6.5%
Male-female	4.2%	4.8%	5.9%
Same-sex	0.6%	0.4%	0.6%
2010 Households by Size			
Total	165	1,563	8,294
1 Person Household	23.0%	22.1%	26.6%
2 Person Household	43.0%	40.1%	37.1%
3 Person Household	15.8%	16.7%	17.4%
4 Person Household	12.1%	12.9%	11.6%
5 Person Household	4.2%	5.6%	4.8%
6 Person Household	1.2%	1.8%	1.5%
7 + Person Household	0.6%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	165	1,563	8,294
Owner Occupied	78.2%	75.7%	66.7%
Owned with a Mortgage/Loan	52.1%	49.8%	45.0%
Owned Free and Clear	26.1%	25.9%	21.8%
Renter Occupied	21.8%	24.3%	33.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	75	78	137
Percent of Income for Mortgage	33.3%	32.0%	18.2%
Wealth Index	80	73	56
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	204	1,814	9,436
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	2.0%	17.1%	56.3%
Rural Housing Units	98.0%	82.9%	43.7%
2010 Population By Urban/ Rural Status			
Total Population	413	3,965	20,492
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	3.6%	20.1%	57.3%
Rural Population	96.1%	80.0%	42.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Heartland Communities (6F)	Heartland Communities (6F)
2.	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters (5A)	Bright Young Professionals (8C)
3.		Rural Bypasses (10E)	Old and Newcomers (8F)
2022 Consumer Spending			
Apparel & Services: Total \$	\$324,974	\$2,987,679	\$14,004,660
Average Spent	\$1,867.67	\$1,763.68	\$1,562.15
Spending Potential Index	78	73	65
Education: Total \$	\$234,695	\$2,104,542	\$9,929,821
Average Spent	\$1,348.82	\$1,242.35	\$1,107.62
Spending Potential Index	69	63	56
Entertainment/Recreation: Total \$	\$554,521	\$5,162,409	\$22,670,229
Average Spent	\$3,186.90	\$3,047.47	\$2,528.75
Spending Potential Index	87	83	69
Food at Home: Total \$	\$894,222	\$8,376,661	\$38,140,500
Average Spent	\$5,139.21	\$4,944.90	\$4,254.38
Spending Potential Index	83	80	69
Food Away from Home: Total \$	\$576,751	\$5,336,866	\$25,204,631
Average Spent	\$3,314.66	\$3,150.45	\$2,811.45
Spending Potential Index	77	73	65
Health Care: Total \$	\$1,124,141	\$10,499,199	\$45,614,215
Average Spent	\$6,460.58	\$6,197.87	\$5,088.03
Spending Potential Index	91	87	72
HH Furnishings & Equipment: Total \$	\$360,641	\$3,320,756	\$15,176,044
Average Spent	\$2,072.65	\$1,960.30	\$1,692.81
Spending Potential Index	81	77	66
Personal Care Products & Services: Total \$	\$142,952	\$1,309,387	\$5,988,898
Average Spent	\$821.56	\$772.96	\$668.03
Spending Potential Index	81	76	66
Shelter: Total \$	\$2,968,917	\$27,013,903	\$127,116,793
Average Spent	\$17,062.74	\$15,946.81	\$14,179.23
Spending Potential Index	75	70	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$390,337	\$3,613,584	\$16,879,047
Average Spent	\$2,243.32	\$2,133.17	\$1,882.77
Spending Potential Index	83	79	69
Travel: Total \$	\$389,848	\$3,525,443	\$16,076,463
Average Spent	\$2,240.51	\$2,081.14	\$1,793.25
Spending Potential Index	78	72	62
Vehicle Maintenance & Repairs: Total \$	\$187,373	\$1,759,943	\$8,057,308
Average Spent	\$1,076.86	\$1,038.93	\$898.75
Spending Potential Index	86	83	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.