

Ladson Crossing  
9616 Highway 78, Ladson, South Carolina, 29456  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 32.98868  
Longitude: -80.09910

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	1,582	44,460	149,334
2020 Total Population	2,814	53,521	177,087
2020 Group Quarters	6	1,196	1,900
2022 Total Population	2,915	57,032	186,977
2022 Group Quarters	5	1,196	1,898
2027 Total Population	3,075	60,194	197,766
2022-2027 Annual Rate	1.07%	1.09%	1.13%
2022 Total Daytime Population	3,340	46,334	163,302
Workers	1,859	17,208	69,133
Residents	1,481	29,126	94,169
<b>Household Summary</b>			
2010 Households	594	16,081	55,674
2010 Average Household Size	2.66	2.70	2.66
2020 Total Households	1,253	20,223	68,088
2020 Average Household Size	2.24	2.59	2.57
2022 Total Households	1,298	21,600	71,970
2022 Average Household Size	2.24	2.58	2.57
2027 Total Households	1,380	22,822	76,215
2027 Average Household Size	2.22	2.59	2.57
2022-2027 Annual Rate	1.23%	1.11%	1.15%
2010 Families	395	11,466	39,024
2010 Average Family Size	3.17	3.15	3.12
2022 Total Families	814	14,719	48,324
2022 Average Family Size	2.77	3.10	3.09
2027 Total Families	861	15,501	50,965
2027 Average Family Size	2.75	3.10	3.09
2022-2027 Annual Rate	1.13%	1.04%	1.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	448	11,357	40,120
Owner Occupied Housing Units	67.4%	67.1%	66.0%
Renter Occupied Housing Units	23.9%	27.3%	28.6%
Vacant Housing Units	8.7%	5.6%	5.4%
2010 Housing Units	631	17,384	60,537
Owner Occupied Housing Units	57.1%	64.0%	60.2%
Renter Occupied Housing Units	37.1%	28.5%	31.7%
Vacant Housing Units	5.9%	7.5%	8.0%
2020 Housing Units	1,343	21,433	72,503
Vacant Housing Units	6.7%	5.6%	6.1%
2022 Housing Units	1,394	23,082	76,969
Owner Occupied Housing Units	49.8%	61.8%	59.6%
Renter Occupied Housing Units	43.3%	31.8%	33.9%
Vacant Housing Units	6.9%	6.4%	6.5%
2027 Housing Units	1,510	24,682	82,332
Owner Occupied Housing Units	46.9%	61.6%	59.5%
Renter Occupied Housing Units	44.5%	30.9%	33.0%
Vacant Housing Units	8.6%	7.5%	7.4%
<b>Median Household Income</b>			
2022	\$60,228	\$73,004	\$69,580
2027	\$68,519	\$81,170	\$77,956
<b>Median Home Value</b>			
2022	\$218,325	\$221,392	\$220,252
2027	\$229,847	\$230,659	\$229,104
<b>Per Capita Income</b>			
2022	\$35,759	\$34,981	\$33,968
2027	\$41,791	\$39,966	\$38,447
<b>Median Age</b>			
2010	30.9	32.2	32.5
2022	32.2	34.6	35.0
2027	32.4	35.4	35.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	1,298	21,600	71,970
<\$15,000	8.3%	5.0%	6.1%
\$15,000 - \$24,999	8.2%	6.3%	5.8%
\$25,000 - \$34,999	9.7%	7.0%	7.3%
\$35,000 - \$49,999	12.9%	12.2%	13.3%
\$50,000 - \$74,999	21.3%	20.7%	20.8%
\$75,000 - \$99,999	14.6%	17.1%	16.7%
\$100,000 - \$149,999	9.6%	19.2%	18.5%
\$150,000 - \$199,999	12.5%	7.8%	7.7%
\$200,000+	2.9%	4.8%	3.9%
Average Household Income	\$82,145	\$92,070	\$88,191
<b>2027 Households by Income</b>			
Household Income Base	1,380	22,822	76,215
<\$15,000	5.1%	3.6%	4.7%
\$15,000 - \$24,999	4.4%	4.2%	4.2%
\$25,000 - \$34,999	5.8%	5.6%	6.5%
\$35,000 - \$49,999	13.5%	11.7%	12.7%
\$50,000 - \$74,999	26.0%	19.5%	19.3%
\$75,000 - \$99,999	15.7%	17.4%	16.6%
\$100,000 - \$149,999	10.8%	22.2%	21.5%
\$150,000 - \$199,999	15.4%	10.3%	10.0%
\$200,000+	3.2%	5.6%	4.5%
Average Household Income	\$95,308	\$105,106	\$99,703
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	694	14,264	45,901
<\$50,000	5.6%	3.4%	3.8%
\$50,000 - \$99,999	3.2%	2.6%	2.8%
\$100,000 - \$149,999	5.3%	8.2%	8.9%
\$150,000 - \$199,999	25.1%	24.7%	24.7%
\$200,000 - \$249,999	29.7%	25.9%	24.2%
\$250,000 - \$299,999	14.0%	16.2%	15.8%
\$300,000 - \$399,999	5.3%	9.5%	11.4%
\$400,000 - \$499,999	2.9%	5.0%	4.3%
\$500,000 - \$749,999	8.5%	3.0%	2.8%
\$750,000 - \$999,999	0.3%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.1%	1.0%	0.6%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$252,230	\$256,848	\$249,375
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	708	15,204	49,017
<\$50,000	4.4%	2.9%	3.4%
\$50,000 - \$99,999	2.5%	2.3%	2.4%
\$100,000 - \$149,999	4.5%	7.3%	8.1%
\$150,000 - \$199,999	22.0%	22.6%	22.8%
\$200,000 - \$249,999	27.7%	24.3%	22.8%
\$250,000 - \$299,999	15.8%	18.0%	17.4%
\$300,000 - \$399,999	5.9%	10.4%	12.5%
\$400,000 - \$499,999	3.5%	6.1%	5.3%
\$500,000 - \$749,999	12.7%	3.9%	3.6%
\$750,000 - \$999,999	0.6%	0.6%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.1%	1.4%	0.8%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$279,696	\$277,230	\$265,464

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	1,582	44,462	149,331
0 - 4	9.0%	7.9%	7.9%
5 - 9	7.5%	7.2%	7.3%
10 - 14	6.1%	7.1%	7.1%
15 - 24	16.9%	16.5%	15.2%
25 - 34	16.7%	15.4%	16.1%
35 - 44	12.9%	13.7%	14.0%
45 - 54	13.6%	13.8%	13.7%
55 - 64	9.7%	10.0%	10.0%
65 - 74	5.1%	5.2%	5.5%
75 - 84	2.1%	2.4%	2.4%
85 +	0.5%	0.8%	0.8%
18 +	73.3%	73.4%	73.2%
<b>2022 Population by Age</b>			
Total	2,917	57,030	186,977
0 - 4	8.3%	7.0%	7.0%
5 - 9	7.7%	7.0%	7.1%
10 - 14	7.2%	7.0%	6.9%
15 - 24	14.0%	13.9%	12.7%
25 - 34	18.3%	15.8%	16.3%
35 - 44	13.8%	14.1%	14.6%
45 - 54	10.0%	11.5%	11.6%
55 - 64	9.9%	11.1%	11.1%
65 - 74	6.9%	7.9%	8.0%
75 - 84	3.1%	3.6%	3.7%
85 +	0.9%	1.1%	1.0%
18 +	73.0%	75.3%	75.4%
<b>2027 Population by Age</b>			
Total	3,075	60,192	197,768
0 - 4	8.4%	7.0%	7.1%
5 - 9	7.8%	7.0%	7.0%
10 - 14	7.2%	7.0%	7.1%
15 - 24	14.9%	13.8%	12.7%
25 - 34	15.6%	14.6%	15.0%
35 - 44	15.4%	15.1%	15.8%
45 - 54	10.4%	11.1%	11.3%
55 - 64	8.9%	10.4%	10.3%
65 - 74	7.0%	8.2%	8.2%
75 - 84	3.5%	4.6%	4.5%
85 +	0.8%	1.2%	1.2%
18 +	72.6%	75.1%	75.0%
<b>2010 Population by Sex</b>			
Males	781	21,564	72,296
Females	800	22,896	77,038
<b>2022 Population by Sex</b>			
Males	1,441	27,774	91,011
Females	1,474	29,258	95,966
<b>2027 Population by Sex</b>			
Males	1,512	29,323	96,373
Females	1,563	30,871	101,393

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<b>2010 Population by Race/Ethnicity</b>			
Total	1,582	44,460	149,335
White Alone	49.0%	65.1%	64.2%
Black Alone	35.1%	25.0%	25.7%
American Indian Alone	0.9%	0.7%	0.6%
Asian Alone	2.1%	2.7%	2.7%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	9.5%	3.3%	3.5%
Two or More Races	3.1%	3.1%	3.2%
Hispanic Origin	15.0%	7.1%	7.5%
Diversity Index	72.2	57.5	58.6
<b>2020 Population by Race/Ethnicity</b>			
Total	2,814	53,521	177,087
White Alone	42.5%	55.7%	54.8%
Black Alone	32.8%	26.0%	26.5%
American Indian Alone	1.7%	0.8%	0.7%
Asian Alone	3.2%	3.1%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.0%	5.6%	5.9%
Two or More Races	9.8%	8.8%	8.9%
Hispanic Origin	18.0%	11.1%	11.0%
Diversity Index	78.2	68.7	69.2
<b>2022 Population by Race/Ethnicity</b>			
Total	2,916	57,032	186,977
White Alone	42.7%	55.7%	54.6%
Black Alone	32.0%	25.3%	26.1%
American Indian Alone	1.7%	0.8%	0.7%
Asian Alone	3.2%	3.2%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.2%	5.8%	6.1%
Two or More Races	10.1%	9.1%	9.2%
Hispanic Origin	18.3%	11.4%	11.2%
Diversity Index	78.5	69.1	69.6
<b>2027 Population by Race/Ethnicity</b>			
Total	3,075	60,193	197,765
White Alone	42.9%	55.7%	54.4%
Black Alone	30.3%	24.1%	25.1%
American Indian Alone	1.8%	0.8%	0.7%
Asian Alone	3.4%	3.3%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.6%	6.2%	6.4%
Two or More Races	10.9%	9.8%	9.9%
Hispanic Origin	18.8%	11.8%	11.6%
Diversity Index	79.1	69.7	70.2
<b>2010 Population by Relationship and Household Type</b>			
Total	1,582	44,460	149,334
In Households	100.0%	97.7%	99.1%
In Family Households	83.3%	84.0%	84.4%
Householder	24.9%	25.9%	26.2%
Spouse	16.1%	18.3%	18.0%
Child	32.5%	33.3%	33.4%
Other relative	5.8%	3.9%	4.1%
Nonrelative	4.0%	2.7%	2.9%
In Nonfamily Households	16.7%	13.7%	14.7%
In Group Quarters	0.0%	2.3%	0.9%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.0%	2.0%	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	1,834	37,129	124,045
Less than 9th Grade	2.9%	2.3%	2.8%
9th - 12th Grade, No Diploma	5.0%	6.2%	6.2%
High School Graduate	24.7%	23.6%	23.4%
GED/Alternative Credential	3.2%	5.0%	5.0%
Some College, No Degree	21.0%	21.9%	22.6%
Associate Degree	19.2%	13.8%	13.0%
Bachelor's Degree	18.4%	18.8%	18.3%
Graduate/Professional Degree	5.5%	8.4%	8.7%
<b>2022 Population 15+ by Marital Status</b>			
Total	2,241	45,032	147,748
Never Married	42.3%	35.8%	35.5%
Married	42.3%	49.2%	49.6%
Widowed	5.9%	5.2%	4.7%
Divorced	9.6%	9.8%	10.1%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,471	28,384	95,626
Population 16+ Employed	95.9%	96.4%	96.4%
Population 16+ Unemployment rate	4.1%	3.6%	3.6%
Population 16-24 Employed	10.6%	12.1%	11.9%
Population 16-24 Unemployment rate	16.8%	9.2%	8.6%
Population 25-54 Employed	72.3%	70.1%	69.2%
Population 25-54 Unemployment rate	2.2%	2.9%	2.9%
Population 55-64 Employed	13.3%	14.0%	13.9%
Population 55-64 Unemployment rate	2.6%	1.9%	2.6%
Population 65+ Employed	3.8%	3.9%	5.0%
Population 65+ Unemployment rate	5.3%	3.0%	2.2%
<b>2022 Employed Population 16+ by Industry</b>			
Total	1,411	27,362	92,218
Agriculture/Mining	0.7%	0.4%	0.2%
Construction	7.3%	6.4%	7.7%
Manufacturing	12.8%	11.7%	11.7%
Wholesale Trade	0.7%	1.6%	1.8%
Retail Trade	16.9%	13.3%	12.1%
Transportation/Utilities	7.6%	6.9%	6.7%
Information	0.1%	1.5%	1.7%
Finance/Insurance/Real Estate	2.6%	3.7%	4.3%
Services	46.1%	47.5%	47.2%
Public Administration	5.0%	7.0%	6.7%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	1,414	27,363	92,218
White Collar	51.7%	59.6%	59.2%
Management/Business/Financial	7.5%	13.1%	15.3%
Professional	18.0%	24.1%	22.0%
Sales	12.3%	9.9%	9.2%
Administrative Support	13.9%	12.5%	12.7%
Services	20.0%	16.3%	16.3%
Blue Collar	28.5%	24.1%	24.5%
Farming/Forestry/Fishing	0.6%	0.1%	0.1%
Construction/Extraction	5.2%	5.1%	5.8%
Installation/Maintenance/Repair	3.4%	4.6%	4.4%
Production	10.6%	7.6%	7.0%
Transportation/Material Moving	8.7%	6.7%	7.2%

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<b>2010 Households by Type</b>			
Total	594	16,079	55,672
Households with 1 Person	24.4%	21.7%	22.7%
Households with 2+ People	75.6%	78.3%	77.3%
Family Households	66.5%	71.3%	70.1%
Husband-wife Families	42.6%	50.4%	48.2%
With Related Children	20.2%	24.5%	23.4%
Other Family (No Spouse Present)	23.9%	20.9%	21.9%
Other Family with Male Householder	5.9%	5.2%	5.3%
With Related Children	3.9%	3.2%	3.3%
Other Family with Female Householder	18.0%	15.7%	16.6%
With Related Children	13.1%	11.5%	12.1%
Nonfamily Households	9.1%	7.0%	7.2%
All Households with Children	37.9%	39.7%	39.4%
Multigenerational Households	5.9%	4.7%	4.9%
Unmarried Partner Households	9.1%	7.1%	7.3%
Male-female	8.2%	6.4%	6.6%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	593	16,081	55,674
1 Person Household	24.5%	21.7%	22.7%
2 Person Household	31.9%	32.4%	32.2%
3 Person Household	17.9%	19.1%	19.3%
4 Person Household	12.1%	15.3%	14.9%
5 Person Household	8.6%	7.3%	6.9%
6 Person Household	3.0%	2.7%	2.5%
7 + Person Household	2.0%	1.5%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	594	16,081	55,673
Owner Occupied	60.6%	69.2%	65.5%
Owned with a Mortgage/Loan	44.4%	57.0%	53.6%
Owned Free and Clear	16.3%	12.2%	11.9%
Renter Occupied	39.4%	30.8%	34.5%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	132	159	151
Percent of Income for Mortgage	19.1%	16.0%	16.7%
Wealth Index	54	73	66
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	631	17,384	60,537
Housing Units Inside Urbanized Area	96.2%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.8%	0.3%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,582	44,460	149,334
Population Inside Urbanized Area	97.0%	99.8%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.0%	0.2%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Fusion (11C)	Metro Fusion (11C)	Middleburg (4C)
2.	Down the Road (10D)	Home Improvement (4B)	Up and Coming Families (7A)
3.	Urban Edge Families (7C)	Urban Edge Families (7C)	Urban Edge Families (7C)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,637,676	\$46,290,949	\$147,564,489
Average Spent	\$2,032.11	\$2,143.10	\$2,050.36
Spending Potential Index	84	89	85
Education: Total \$	\$2,026,522	\$36,543,899	\$112,715,725
Average Spent	\$1,561.27	\$1,691.85	\$1,566.15
Spending Potential Index	80	86	80
Entertainment/Recreation: Total \$	\$3,617,394	\$68,295,689	\$219,194,383
Average Spent	\$2,786.90	\$3,161.84	\$3,045.64
Spending Potential Index	76	86	83
Food at Home: Total \$	\$6,738,897	\$117,437,847	\$374,573,524
Average Spent	\$5,191.75	\$5,436.94	\$5,204.58
Spending Potential Index	84	88	84
Food Away from Home: Total \$	\$4,787,274	\$83,603,676	\$266,392,491
Average Spent	\$3,688.19	\$3,870.54	\$3,701.44
Spending Potential Index	86	90	86
Health Care: Total \$	\$6,853,216	\$131,353,739	\$424,777,682
Average Spent	\$5,279.83	\$6,081.19	\$5,902.15
Spending Potential Index	75	86	83
HH Furnishings & Equipment: Total \$	\$2,588,971	\$49,199,238	\$157,993,141
Average Spent	\$1,994.58	\$2,277.74	\$2,195.26
Spending Potential Index	78	89	86
Personal Care Products & Services: Total \$	\$1,075,838	\$19,535,164	\$62,390,694
Average Spent	\$828.84	\$904.41	\$866.90
Spending Potential Index	81	89	85
Shelter: Total \$	\$24,616,596	\$438,169,866	\$1,382,881,381
Average Spent	\$18,965.02	\$20,285.64	\$19,214.69
Spending Potential Index	83	89	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,557,693	\$52,067,544	\$168,927,108
Average Spent	\$1,970.49	\$2,410.53	\$2,347.19
Spending Potential Index	73	89	86
Travel: Total \$	\$2,753,734	\$54,474,557	\$173,952,872
Average Spent	\$2,121.52	\$2,521.97	\$2,417.02
Spending Potential Index	74	88	84
Vehicle Maintenance & Repairs: Total \$	\$1,352,964	\$24,378,770	\$78,307,447
Average Spent	\$1,042.35	\$1,128.65	\$1,088.06
Spending Potential Index	83	90	86

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.