

Devine Street Center
3818 Devine St, Columbia, South Carolina, 29205
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.99675
Longitude: -80.98675

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,426	77,504	158,645
2020 Total Population	10,721	78,733	158,428
2020 Group Quarters	83	11,282	18,971
2022 Total Population	10,830	80,484	161,920
2022 Group Quarters	83	11,255	18,971
2027 Total Population	11,123	81,729	165,468
2022-2027 Annual Rate	0.54%	0.31%	0.43%
2022 Total Daytime Population	10,620	121,294	227,059
Workers	6,033	81,698	147,488
Residents	4,587	39,596	79,571
Household Summary			
2010 Households	4,953	30,707	60,731
2010 Average Household Size	2.08	2.13	2.23
2020 Total Households	5,017	32,351	65,947
2020 Average Household Size	2.12	2.08	2.11
2022 Total Households	5,145	33,258	67,882
2022 Average Household Size	2.09	2.08	2.11
2027 Total Households	5,300	33,988	69,927
2027 Average Household Size	2.08	2.07	2.09
2022-2027 Annual Rate	0.60%	0.44%	0.60%
2010 Families	2,446	14,174	30,714
2010 Average Family Size	2.83	2.87	2.94
2022 Total Families	2,360	13,930	31,173
2022 Average Family Size	2.97	2.95	2.92
2027 Total Families	2,411	14,069	31,714
2027 Average Family Size	2.97	2.95	2.91
2022-2027 Annual Rate	0.43%	0.20%	0.34%
Housing Unit Summary			
2000 Housing Units	5,582	32,975	64,859
Owner Occupied Housing Units	56.4%	47.9%	47.5%
Renter Occupied Housing Units	36.1%	44.3%	44.5%
Vacant Housing Units	7.5%	7.9%	8.0%
2010 Housing Units	5,567	34,719	69,605
Owner Occupied Housing Units	55.6%	45.7%	44.1%
Renter Occupied Housing Units	33.3%	42.8%	43.1%
Vacant Housing Units	11.0%	11.6%	12.7%
2020 Housing Units	5,585	36,755	75,435
Vacant Housing Units	10.2%	12.0%	12.6%
2022 Housing Units	5,748	37,843	77,593
Owner Occupied Housing Units	60.9%	44.4%	41.7%
Renter Occupied Housing Units	28.7%	43.5%	45.8%
Vacant Housing Units	10.5%	12.1%	12.5%
2027 Housing Units	5,947	38,850	80,182
Owner Occupied Housing Units	61.8%	45.1%	42.3%
Renter Occupied Housing Units	27.3%	42.4%	44.9%
Vacant Housing Units	10.9%	12.5%	12.8%
Median Household Income			
2022	\$80,411	\$54,214	\$47,748
2027	\$99,479	\$61,598	\$52,385
Median Home Value			
2022	\$358,271	\$287,891	\$224,776
2027	\$386,227	\$317,163	\$241,583
Per Capita Income			
2022	\$61,420	\$41,779	\$36,029
2027	\$70,580	\$47,603	\$41,244
Median Age			
2010	36.3	29.0	29.1
2022	39.0	31.5	31.7
2027	39.8	32.2	32.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	5,145	33,252	67,874
<\$15,000	6.8%	15.5%	16.0%
\$15,000 - \$24,999	7.0%	9.1%	11.0%
\$25,000 - \$34,999	7.4%	8.1%	9.7%
\$35,000 - \$49,999	11.4%	14.5%	14.9%
\$50,000 - \$74,999	14.8%	12.6%	13.6%
\$75,000 - \$99,999	10.0%	8.9%	9.4%
\$100,000 - \$149,999	14.5%	12.6%	11.5%
\$150,000 - \$199,999	12.8%	8.6%	6.6%
\$200,000+	15.3%	10.1%	7.1%
Average Household Income	\$129,256	\$97,339	\$83,216
2027 Households by Income			
Household Income Base	5,300	33,982	69,919
<\$15,000	5.0%	12.8%	13.1%
\$15,000 - \$24,999	4.9%	7.4%	8.9%
\$25,000 - \$34,999	7.0%	8.3%	9.9%
\$35,000 - \$49,999	11.8%	15.5%	16.6%
\$50,000 - \$74,999	12.3%	11.1%	12.3%
\$75,000 - \$99,999	9.0%	8.2%	8.9%
\$100,000 - \$149,999	16.1%	14.4%	13.7%
\$150,000 - \$199,999	16.4%	11.1%	8.7%
\$200,000+	17.3%	11.3%	8.0%
Average Household Income	\$148,102	\$110,657	\$94,948
2022 Owner Occupied Housing Units by Value			
Total	3,498	16,806	32,360
<\$50,000	1.1%	2.7%	4.9%
\$50,000 - \$99,999	2.2%	5.7%	12.6%
\$100,000 - \$149,999	2.4%	6.3%	11.4%
\$150,000 - \$199,999	6.4%	12.0%	14.4%
\$200,000 - \$249,999	13.6%	14.8%	13.5%
\$250,000 - \$299,999	13.3%	11.2%	9.7%
\$300,000 - \$399,999	19.0%	12.3%	10.2%
\$400,000 - \$499,999	15.3%	10.7%	7.0%
\$500,000 - \$749,999	17.1%	15.8%	10.2%
\$750,000 - \$999,999	7.9%	6.6%	4.4%
\$1,000,000 - \$1,499,999	0.8%	0.6%	0.6%
\$1,500,000 - \$1,999,999	1.0%	1.1%	1.0%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$421,268	\$376,287	\$305,263
2027 Owner Occupied Housing Units by Value			
Total	3,677	17,523	33,894
<\$50,000	0.9%	2.4%	4.5%
\$50,000 - \$99,999	1.8%	5.1%	11.7%
\$100,000 - \$149,999	2.0%	5.5%	10.6%
\$150,000 - \$199,999	5.1%	10.5%	13.0%
\$200,000 - \$249,999	10.9%	12.9%	12.1%
\$250,000 - \$299,999	12.9%	11.4%	10.2%
\$300,000 - \$399,999	19.0%	12.5%	10.6%
\$400,000 - \$499,999	17.5%	12.1%	8.1%
\$500,000 - \$749,999	19.3%	17.9%	11.7%
\$750,000 - \$999,999	8.9%	7.6%	5.3%
\$1,000,000 - \$1,499,999	0.7%	0.6%	0.7%
\$1,500,000 - \$1,999,999	1.0%	1.3%	1.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$442,958	\$400,769	\$327,967

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	10,425	77,504	158,648
0 - 4	6.1%	4.8%	5.6%
5 - 9	5.8%	4.3%	4.7%
10 - 14	4.8%	3.9%	4.4%
15 - 24	15.0%	30.2%	27.8%
25 - 34	16.4%	14.5%	15.3%
35 - 44	13.2%	9.6%	9.9%
45 - 54	13.2%	11.1%	11.3%
55 - 64	13.5%	10.2%	10.0%
65 - 74	6.1%	5.5%	5.4%
75 - 84	3.5%	3.9%	3.8%
85 +	2.3%	2.0%	1.8%
18 +	80.3%	84.4%	82.5%
2022 Population by Age			
Total	10,829	80,485	161,919
0 - 4	5.2%	4.1%	4.9%
5 - 9	5.6%	3.9%	4.5%
10 - 14	5.4%	4.0%	4.5%
15 - 24	12.1%	27.4%	25.4%
25 - 34	15.7%	15.3%	15.3%
35 - 44	13.9%	10.3%	10.7%
45 - 54	11.1%	8.8%	9.0%
55 - 64	13.5%	10.5%	10.6%
65 - 74	10.7%	8.6%	8.4%
75 - 84	4.5%	4.5%	4.5%
85 +	2.4%	2.4%	2.2%
18 +	80.5%	85.5%	83.5%
2027 Population by Age			
Total	11,124	81,726	165,469
0 - 4	5.1%	4.1%	4.9%
5 - 9	5.5%	3.9%	4.4%
10 - 14	5.2%	3.8%	4.3%
15 - 24	12.7%	27.5%	25.5%
25 - 34	13.6%	14.1%	14.4%
35 - 44	15.0%	10.9%	11.1%
45 - 54	11.4%	9.1%	9.2%
55 - 64	12.0%	9.4%	9.5%
65 - 74	11.2%	9.1%	8.9%
75 - 84	6.0%	5.7%	5.4%
85 +	2.3%	2.4%	2.2%
18 +	80.9%	85.8%	83.7%
2010 Population by Sex			
Males	5,023	37,989	78,320
Females	5,402	39,516	80,325
2022 Population by Sex			
Males	5,276	39,550	80,129
Females	5,554	40,934	81,790
2027 Population by Sex			
Males	5,443	40,244	81,989
Females	5,680	41,485	83,478

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	10,425	77,504	158,646
White Alone	82.4%	67.4%	54.4%
Black Alone	13.0%	27.0%	39.1%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	0.9%	2.3%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	1.3%	2.0%
Two or More Races	1.4%	1.6%	2.0%
Hispanic Origin	4.3%	3.8%	5.0%
Diversity Index	36.1	51.0	59.3
2020 Population by Race/Ethnicity			
Total	10,721	78,733	158,428
White Alone	80.3%	67.6%	53.7%
Black Alone	11.3%	22.4%	35.3%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	1.4%	2.9%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.0%	1.8%	2.6%
Two or More Races	4.7%	5.0%	5.3%
Hispanic Origin	4.7%	5.0%	6.3%
Diversity Index	39.9	53.8	63.2
2022 Population by Race/Ethnicity			
Total	10,831	80,484	161,919
White Alone	79.9%	67.3%	53.3%
Black Alone	11.4%	22.5%	35.4%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	1.4%	3.0%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.0%	1.9%	2.6%
Two or More Races	4.8%	5.1%	5.4%
Hispanic Origin	4.8%	4.9%	6.2%
Diversity Index	40.4	54.1	63.4
2027 Population by Race/Ethnicity			
Total	11,123	81,729	165,467
White Alone	79.1%	66.2%	52.3%
Black Alone	11.6%	22.7%	35.7%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	1.5%	3.2%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	1.9%	2.7%
Two or More Races	5.3%	5.6%	5.9%
Hispanic Origin	4.8%	4.9%	6.2%
Diversity Index	41.6	55.2	64.2
2010 Population by Relationship and Household Type			
Total	10,426	77,504	158,645
In Households	99.0%	84.3%	85.3%
In Family Households	67.8%	53.9%	58.7%
Householder	23.3%	18.3%	19.4%
Spouse	17.8%	12.3%	11.4%
Child	22.3%	19.3%	22.7%
Other relative	2.8%	2.5%	3.4%
Nonrelative	1.6%	1.4%	1.8%
In Nonfamily Households	31.2%	30.4%	26.6%
In Group Quarters	1.0%	15.7%	14.7%
Institutionalized Population	0.9%	1.4%	1.0%
Noninstitutionalized Population	0.1%	14.3%	13.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,768	48,710	98,374
Less than 9th Grade	1.1%	1.3%	1.9%
9th - 12th Grade, No Diploma	1.6%	4.2%	5.6%
High School Graduate	6.3%	11.5%	15.6%
GED/Alternative Credential	1.6%	2.8%	3.3%
Some College, No Degree	9.4%	13.8%	17.5%
Associate Degree	4.7%	6.0%	7.5%
Bachelor's Degree	38.3%	31.9%	26.9%
Graduate/Professional Degree	36.9%	28.5%	21.6%
2022 Population 15+ by Marital Status			
Total	9,076	70,749	139,490
Never Married	35.4%	54.9%	54.2%
Married	49.6%	33.0%	31.9%
Widowed	4.5%	4.8%	5.3%
Divorced	10.5%	7.3%	8.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,354	41,091	81,157
Population 16+ Employed	98.5%	97.0%	95.9%
Population 16+ Unemployment rate	1.5%	3.0%	4.1%
Population 16-24 Employed	10.1%	22.1%	22.7%
Population 16-24 Unemployment rate	3.2%	5.9%	6.7%
Population 25-54 Employed	63.1%	56.2%	57.2%
Population 25-54 Unemployment rate	1.3%	2.0%	3.4%
Population 55-64 Employed	17.1%	14.2%	13.4%
Population 55-64 Unemployment rate	1.3%	2.4%	3.4%
Population 65+ Employed	9.7%	7.5%	6.7%
Population 65+ Unemployment rate	1.1%	2.9%	2.3%
2022 Employed Population 16+ by Industry			
Total	6,258	39,845	77,827
Agriculture/Mining	0.5%	0.2%	0.4%
Construction	3.5%	3.1%	4.4%
Manufacturing	5.4%	3.7%	5.1%
Wholesale Trade	1.4%	1.8%	1.8%
Retail Trade	6.7%	9.5%	11.4%
Transportation/Utilities	2.3%	3.3%	3.9%
Information	1.4%	1.4%	1.4%
Finance/Insurance/Real Estate	11.8%	9.1%	8.4%
Services	61.3%	62.1%	57.1%
Public Administration	5.7%	5.8%	6.0%
2022 Employed Population 16+ by Occupation			
Total	6,257	39,843	77,827
White Collar	77.8%	72.8%	65.8%
Management/Business/Financial	24.9%	19.0%	16.8%
Professional	36.6%	33.9%	28.8%
Sales	9.9%	10.1%	10.1%
Administrative Support	6.3%	9.8%	10.2%
Services	13.2%	16.6%	18.6%
Blue Collar	9.0%	10.6%	15.6%
Farming/Forestry/Fishing	0.5%	0.2%	0.2%
Construction/Extraction	2.4%	2.0%	3.2%
Installation/Maintenance/Repair	1.8%	1.5%	2.0%
Production	1.9%	2.3%	3.8%
Transportation/Material Moving	2.4%	4.5%	6.4%

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2010 Households by Type			
Total	4,953	30,707	60,731
Households with 1 Person	38.8%	38.9%	36.1%
Households with 2+ People	61.2%	61.1%	63.9%
Family Households	49.4%	46.2%	50.6%
Husband-wife Families	37.5%	31.0%	29.7%
With Related Children	15.4%	12.4%	11.6%
Other Family (No Spouse Present)	11.9%	15.2%	20.9%
Other Family with Male Householder	3.0%	3.4%	4.1%
With Related Children	1.3%	1.5%	1.9%
Other Family with Female Householder	8.9%	11.8%	16.8%
With Related Children	5.5%	7.3%	10.8%
Nonfamily Households	11.8%	14.9%	13.3%
All Households with Children	22.4%	21.5%	24.6%
Multigenerational Households	1.1%	2.0%	3.4%
Unmarried Partner Households	5.0%	5.1%	6.0%
Male-female	4.3%	4.4%	5.1%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	4,953	30,706	60,730
1 Person Household	38.8%	38.9%	36.1%
2 Person Household	34.0%	32.5%	32.3%
3 Person Household	13.1%	14.3%	15.1%
4 Person Household	9.0%	9.3%	10.0%
5 Person Household	3.8%	3.4%	4.1%
6 Person Household	0.7%	1.0%	1.5%
7 + Person Household	0.6%	0.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	4,952	30,707	60,731
Owner Occupied	62.6%	51.6%	50.6%
Owned with a Mortgage/Loan	44.1%	35.8%	35.0%
Owned Free and Clear	18.5%	15.8%	15.6%
Renter Occupied	37.4%	48.4%	49.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	106	89	100
Percent of Income for Mortgage	23.5%	28.0%	24.8%
Wealth Index	129	91	72
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,567	34,719	69,605
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	10,426	77,504	158,645
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Emerald City (8B)	In Style (5B)	Modest Income Homes (12D)
2.	Urban Chic (2A)	Set to Impress (11D)	College Towns (14B)
3.	In Style (5B)	Dorms to Diplomas (14C)	Young and Restless (11B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$15,327,097	\$76,824,905	\$135,604,153
Average Spent	\$2,979.03	\$2,309.97	\$1,997.65
Spending Potential Index	124	96	83
Education: Total \$	\$13,240,479	\$66,872,633	\$113,077,173
Average Spent	\$2,573.47	\$2,010.72	\$1,665.79
Spending Potential Index	131	103	85
Entertainment/Recreation: Total \$	\$22,803,892	\$112,079,459	\$196,871,453
Average Spent	\$4,432.24	\$3,370.00	\$2,900.20
Spending Potential Index	121	92	79
Food at Home: Total \$	\$38,061,051	\$190,671,791	\$339,032,697
Average Spent	\$7,397.68	\$5,733.11	\$4,994.44
Spending Potential Index	119	93	81
Food Away from Home: Total \$	\$27,316,815	\$136,935,325	\$241,207,123
Average Spent	\$5,309.39	\$4,117.36	\$3,553.33
Spending Potential Index	123	95	82
Health Care: Total \$	\$42,370,532	\$212,117,587	\$378,458,676
Average Spent	\$8,235.28	\$6,377.94	\$5,575.24
Spending Potential Index	116	90	79
HH Furnishings & Equipment: Total \$	\$16,045,707	\$78,336,103	\$137,288,144
Average Spent	\$3,118.70	\$2,355.41	\$2,022.45
Spending Potential Index	122	92	79
Personal Care Products & Services: Total \$	\$6,456,741	\$32,072,012	\$56,416,099
Average Spent	\$1,254.95	\$964.34	\$831.09
Spending Potential Index	123	95	82
Shelter: Total \$	\$148,676,148	\$727,406,098	\$1,263,433,965
Average Spent	\$28,897.21	\$21,871.61	\$18,612.21
Spending Potential Index	126	95	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,129,658	\$81,189,483	\$140,248,602
Average Spent	\$3,329.38	\$2,441.20	\$2,066.06
Spending Potential Index	123	90	76
Travel: Total \$	\$18,432,020	\$86,964,698	\$149,324,462
Average Spent	\$3,582.51	\$2,614.85	\$2,199.77
Spending Potential Index	125	91	77
Vehicle Maintenance & Repairs: Total \$	\$7,746,046	\$39,504,008	\$70,489,650
Average Spent	\$1,505.55	\$1,187.80	\$1,038.41
Spending Potential Index	120	94	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.