

Franklin Village Shopping Center 1 Franklin Village Mall, East Franklin Twp, Pennsylvania, 16201 Rings: 3, 5, 7 mile radii Prepared by WHLR Latitude: 40.81214 Longitude: -79.54864

Population Summary   13,905   23,176   28,288   2020 Total Population   13,424   22,183   26,951   2020 Total Population   13,424   22,183   26,951   2020 Total Population   13,341   21,930   26,595   2022 Total Population   13,341   21,930   26,595   2022 Total Population   13,341   21,930   26,595   2022 Total Population   13,094   21,518   26,098   302-2027 Annual Rate   4-0.37%   4-0.38%   4-0.23%		3 miles	5 miles	7 miles
2010 Total Population	Population Summary	J		7
2020 Total Population	-	13 905	23 176	28 268
2020 Group Quarters		•	,	
2022 Total Population	· · · · · · · · · · · · · · · · · · ·	•		
2022 Group Quarters				
2027 Total Population   13,094   21,518   26,088   2027-2272 Annual Rate   -0.37%   -0.38%   -0.38%   2022 Total Daytime Population   14,803   22,235   26,527   Workers   7,554   10,554   12,341   Residents   7,249   11,681   14,186   Household Summary				
2012-2027 Annual Rate   -0.37%   -0.38%   -0.38%   2022 Total Daytime Population   14,803   22,235   26,527     Workers   7,554   10,554   12,341     Residents   7,249   11,681   14,186     Household Summary				
2022 Total Daytime Population   14,803   22,235   26,527	·			
Workers				
Residents   7,249   11,681   14,186		•		
Household Summary   2.010 Household Size   2.14   2.28   2.31   2.200 Total Household Size   2.24   2.28   2.31   2.200 Total Household Size   2.22   2.23   2.26   2.022   2.022   2.022   2.023   2.26   2.022   2.023   2.26   2.022   2.023   2.26   2.022   2.023   2.26   2.022   2.023   2.26   2.022   2.023   2.25   2.022   2.023   2.25   2.022   2.023   2.025   2.027   2.024   2.023   2.23   2.25   2.25   2.027   2.024   2.023   2.23   2.25   2.25   2.027   2.027   2.024   2.023   2.025   2.027   2.024   2.023   2.025   2.027   2.024   2.023   2.025   2.027   2.024   2.023   2.022   2.023   2.025			,	
2010 Households		7,243	11,001	14,100
2010 Nerage Household Size         2.24         2.28         2.31         1.1,773           2020 Okerage Household Size         2.22         2.23         2.26           2022 Nerage Household Size         2.23         2.23         2.25           2027 Nouseholds         5,859         9,611         11,505           2027 Average Household Size         2.21         2.21         2.21         2.21         2.24           2027-2027 Annual Rate         -0.23%         -0.23%         -0.23%         -0.23%         -0.23%           2010 Families         3,726         6,344         7,792         210 Nerage Family Size         2,85         2,86         20.28         2022 Pamilies         3,447         5,882         7,236         2,86         20.28         2,285         2,86         2022 Pamilies         3,447         5,882         7,236         2,84         2027 Pamilies         3,395         5,798         7,132         2,82         2,282	•	C 140	10.075	12.000
2020 Total Households				
2020 Average Household Size         2,22         2,23         2,26           2022 Average Household Size         2,23         2,23         2,23           2027 Average Household Size         2,21         2,21         2,21         2,21           2027 Average Household Size         2,21         2,21         2,21         2,21         2,23           2027 Average Household Size         -0,23%         -0,23%         -0,23%         -0,23%           2016 Average Family Size         2,85         2,86         6,344         7,792           2010 Average Family Size         2,85         2,86         20,22 Families         3,447         5,882         7,236           2022 Average Family Size         2,20         2,285         2,84         2,285         2,284           2027 Average Family Size         2,87         2,82         2,82         2,82         2,28           2027 Average Family Size         2,87         2,82         2,28         2,28         2,28           2027 Average Family Size         2,87         2,82         2,28         2,28         2,28           2027 Average Family Size         2,87         2,86         6,29         -0,29%         -0,29%           Husing Units Support Six Six Six Six Six Six Six Six Six S				
2022 Households   5,928   9,723   11,640   2022 Average Household Size   2,23   2,25   2,25   2027 Households   5,859   9,611   11,505   2027 Average Household Size   2,21   2,21   2,21   2,24   2022-2027 Annual Rate   -0,23%   -0,23%   -0,23%   -0,23%   -0,23%   2002 Families   3,726   6,344   7,792   2010 Average Family Size   2,85   2,85   2,85   2,86   2022 Families   3,447   5,882   7,236   2022 Average Family Size   2,80   2,85   2,85   2,86   2022 Families   3,345   5,798   7,132   2027 Average Family Size   2,80   2,85   2,84   2027 Families   3,395   5,798   7,132   2027 Average Family Size   2,80   0,29%   0,29				•
2022 Average Household Size         2.23         2.23         2.25           2027 Households         5.859         9,611         11,505           2027 Average Household Size         2.21         2.21         2.24           2022 2027 Annual Rate         -0.23%         -0.23%         -0.23%           2010 Families         3,726         6,844         7,792           2010 Average Family Size         2,85         2,85         2,85           2022 Armilles         3,447         5,882         7,236           2022 Average Family Size         2.90         2,85         2,84           2027 Families         3,395         5,798         7,132           2022 Average Family Size         2,267         2,82         2,22         2,82           2022 Average Family Size         2,60         2,85         7,24%         2,99%           Housing Unit Summary         6,600         10,970         13,230         Owner Occupied Housing Units         6,600         10,970         13,230           Owner Occupied Housing Units         6,746         65.5%         67.9%         2,24         2,24         2,24         2,24         2,24         2,24         2,24         2,24         2,24         2,24         2,24         <				
2027 Households				
2027 Average Household Size       2.21       2.21       2.23%       -0.23%       -0.23%       -0.23%       20.23%       20.23%       20.23%       20.23%       20.23%       20.23%       20.23%       20.23%       20.23%       20.22 Septimiles       3.726       6.344       7.792       20.10 Average Family Size       2.85       2.85       2.85       2.82       2.236       20.22 Average Family Size       2.80       2.85       7.236       2022 Average Family Size       2.87       2.82 <td>5</td> <td></td> <td></td> <td></td>	5			
2022-2027 Annual Rate         -0.23%         -0.23%         7.926         6,344         7,792         2010 Average Family Size         2.85         2.85         2.85         2.86         2022 Familles         3,447         5,882         7,236         2.85         2.85         2.86         2022 Average Family Size         2.90         2.85         2.84         2027 Families         3,395         5,798         7,132         2.82 <td< td=""><td></td><td></td><td></td><td></td></td<>				
2010 Families   3,726   6,344   7,792				
2010 Average Family Size       2.85       2.85       7.236         2022 Average Family Size       2.90       2.85       2.84         2027 Families       3,395       5,798       7,132         2027 Average Family Size       2.87       2.82       2.82         2022-2027 Annual Rate       -0.30%       -0.29%       -0.29%         Housing Unit Summary       0       19,70       13,230         2000 Housing Units       6,600       10,970       13,230         Owner Occupied Housing Units       62,6%       66,5%       67,9%         Renter Occupied Housing Units       6,7%       7,2%       7,9%         Vacant Housing Units       6,7%       7,2%       7,9%         2010 Housing Units       58,7%       62,7%       64,6%         Vacant Housing Units       58,7%       62,7%       64,6%         Renter Occupied Housing Units       8,9%       9,7%       10,0%         Vacant Housing Units       6,675       11,007       13,222         Vacant Housing Units       6,675       11,007       13,222         Vacant Housing Units       59,1%       62,4%       64,1%         2022 Housing Units       6,649       10,957       13,159				
2022 Families				
2022 Average Family Size       2.90       2.85       2.84         2027 Families       3,395       5,798       7,132         2022 -2027 Annual Rate       -0.30%       -0.29%       -0.29%         Housing Unit Summary       0       10,970       13,230         2000 Housing Units       6.600       10,970       13,230         Owner Occupied Housing Units       62.6%       66.5%       67.9%         Renter Occupied Housing Units       6.7%       7.2%       7.9%         Vacant Housing Units       6,748       11,157       13,400         Owner Occupied Housing Units       58.7%       62.7%       64.6%         Renter Occupied Housing Units       32.4%       27.6%       64.6%         Renter Occupied Housing Units       58.7%       62.7%       64.6%         Renter Occupied Housing Units       6,675       11,107       13,222         Vacant Housing Units       6,675       11,007       13,222         Vacant Housing Units       6,649       10,79%       11.0%         2021 Housing Units       6,649       10,795       13,159         Owner Occupied Housing Units       59.1%       62.4%       64.1%         Renter Occupied Housing Units       60.24				
2027 Families				
2027 Average Family Size   2.87   2.82   2.82   2.82   2.022-2027 Annual Rate   -0.30%   -0.29%   -0.29%   -0.29%     -				
Accordance   Commons   C	2027 Families		5,798	
Housing Unit Summary   2000 Housing Units   6,600   10,970   13,230   13,	2027 Average Family Size	2.87	2.82	2.82
2000 Housing Units       6,600       10,970       13,230         Owner Occupied Housing Units       62,6%       66,5%       67,9%         Renter Occupied Housing Units       30,7%       26,3%       24,2%         Vacant Housing Units       6,7%       7,2%       7,9%         2010 Housing Units       6,748       11,157       13,400         Owner Occupied Housing Units       58,7%       62,7%       64,6%         Renter Occupied Housing Units       32,4%       27,6%       25,5%         Vacant Housing Units       6,675       11,007       13,222         Vacant Housing Units       10,2%       10,7%       11,0%         2022 Housing Units       6,649       10,957       13,159         Owner Occupied Housing Units       59,1%       62,4%       64,1%         Renter Occupied Housing Units       30,0%       26,3%       24,3%         Vacant Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       29,8%       25,9%       23,8%         Vacant Housing Units       10,0%	2022-2027 Annual Rate	-0.30%	-0.29%	-0.29%
Owner Occupied Housing Units         62.6%         66.5%         67.9%           Renter Occupied Housing Units         30.7%         26.3%         24.2%           Vacant Housing Units         6.7%         7.2%         7.9%           2010 Housing Units         6,748         11,157         13,400           Owner Occupied Housing Units         58.7%         62.7%         64.6%           Renter Occupied Housing Units         32.4%         27.6%         25.5%           Vacant Housing Units         6,675         11,007         13,222           Vacant Housing Units         6,675         11,007         13,222           Vacant Housing Units         6,649         10,957         13,159           Owner Occupied Housing Units         59.1%         62.4%         64.1%           Renter Occupied Housing Units         30.0%         26.3%         24.3%           Vacant Housing Units         10.8%         11.3%         11.5%           2027 Housing Units         6,514         10,793         12.995           Owner Occupied Housing Units         60.2%         63.2%         64.7%           Renter Occupied Housing Units         29.8%         25.9%         23.8%           Vacant Housing Units         29.8%         2	Housing Unit Summary			
Renter Occupied Housing Units       30.7%       26.3%       24.2%         Vacant Housing Units       6.7%       7.2%       7.9%         2010 Housing Units       6,748       11,157       13,400         Owner Occupied Housing Units       58.7%       62.7%       64.6%         Renter Occupied Housing Units       32.4%       27.6%       25.5%         Vacant Housing Units       6,675       11,007       13,222         Vacant Housing Units       6,649       10,7%       11.0%         2022 Housing Units       6,649       10,957       13,159         Owner Occupied Housing Units       59,1%       62.4%       64.1%         Renter Occupied Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income       54,770       \$	2000 Housing Units	6,600	10,970	13,230
Vacant Housing Units       6.7%       7.2%       7.9%         2010 Housing Units       6,748       11,157       13,400         Owner Occupied Housing Units       58.7%       62.7%       64.6%         Renter Occupied Housing Units       32.4%       27.6%       25.5%         Vacant Housing Units       8.9%       9.7%       10.0%         2020 Housing Units       6,675       11,007       13,222         Vacant Housing Units       10.2%       10.7%       11.0%         2022 Housing Units       6,649       10.957       13,159         Owner Occupied Housing Units       59.1%       62.4%       64.1%         Renter Occupied Housing Units       30.0%       26.3%       24.3%         Vacant Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income       \$54,770       \$55,532       \$56,985         2027       \$189,712       \$180,525       \$195,927         Per Capita Income       \$34,604       \$34,251 <t< td=""><td>Owner Occupied Housing Units</td><td>62.6%</td><td>66.5%</td><td>67.9%</td></t<>	Owner Occupied Housing Units	62.6%	66.5%	67.9%
2010 Housing Units 6,748 11,157 13,400 Owner Occupied Housing Units 58,7% 62.7% 64.6% 25.5% Performed Housing Units 32,4% 27.6% 25.5% Performed Housing Units 8.9% 9.7% 10.0% 2020 Housing Units 6,675 11,007 13,222 Pousing Units 10.2% 10.7% 11.0% 11.0% 2022 Housing Units 6,6649 10.957 13,159 Owner Occupied Housing Units 59,1% 62.4% 64.1% Performed Housing Units 10.8% 11.3% 11.5% 2027 Housing Units 10.8% 11.3% 11.5% 2027 Housing Units 6,514 10,793 12,995 Owner Occupied Housing Units 60.2% 63.2% 64.7% Renter Occupied Housing Units 60.2% 63.2% 64.7% Renter Occupied Housing Units 60.2% 63.2% 64.7% Performed Housing Units 60.2% 63.2% 64.7% Performed Housing Units 10.1% 11.0% 11.5% Performed Housing Units 10.1% 10.1% 11.0% 11.5% Performed Housing Units 10.1% 11.0% 11.5% Performed Housing Units 10.1% 11.0% 11.0% 11.5% Performed Housing Units 10.1% 11.0% 11.0% 11.5% Performed Housing Units 10.1% 10.1% 11.0% 11.5% Performed Perfo	Renter Occupied Housing Units	30.7%	26.3%	24.2%
2010 Housing Units 6,748 11,157 13,400 Owner Occupied Housing Units 58.7% 62.7% 64.6% Renter Occupied Housing Units 32.4% 27.6% 25.5% Vacant Housing Units 8.9% 9.7% 10.0% 2020 Housing Units 6,675 11,007 13,222 Vacant Housing Units 10.2% 10.7% 11.0% 2022 Housing Units 6,6649 10,957 13,159 Owner Occupied Housing Units 59.1% 62.4% 64.1% Renter Occupied Housing Units 59.1% 62.4% 64.1% Vacant Housing Units 10.8% 11.3% 11.5% 2027 Housing Units 6,514 10,793 12,995 Owner Occupied Housing Units 60.2% 63.2% 64.7% Renter Occupied Housing Units 60.2% 63.2% 64.7% Renter Occupied Housing Units 10.1% 11.0% 11.5% Wedian Household Income 2022 \$54,770 \$55,532 \$56,985 2027 \$61,043 \$61,930 \$63,828  Median Home Value 2022 \$139,710 \$134,506 \$142,222 2027 \$189,712 \$180,525 \$195,927  Per Capita Income 2022 \$34,604 \$34,251 \$34,670 2027 \$39,326 \$39,326 \$40,050  Median Age 2010 \$44.5 \$45.0 \$45.0 47.5	Vacant Housing Units	6.7%	7.2%	7.9%
Owner Occupied Housing Units       58,7%       62,7%       64,6%         Renter Occupied Housing Units       32,4%       27,6%       25,5%         Vacant Housing Units       8,9%       9,7%       10,0%         2020 Housing Units       6,675       11,007       13,222         Vacant Housing Units       10,2%       10,7%       11,0%         2022 Housing Units       6,649       10,957       13,159         Owner Occupied Housing Units       59,1%       62,4%       64,1%         Renter Occupied Housing Units       30,0%       26,3%       24,3%         Vacant Housing Units       10,8%       11,3%       11,5%         2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60,2%       63,2%       64,7%         Renter Occupied Housing Units       60,2%       63,2%       64,7%         Renter Occupied Housing Units       10,1%       11,0%       11,5%         Median Household Income       25,9%       23,8%       25,9%       23,8%         2022       \$54,770       \$55,532       \$56,985       202         Median Home Value       2022       \$139,710       \$134,506       \$142,222       \$195,927      <	2	6,748		13,400
Renter Occupied Housing Units     32.4%     27.6%     25.5%       Vacant Housing Units     8.9%     9.7%     10.0%       2020 Housing Units     6,675     11,007     13,222       Vacant Housing Units     10.2%     10.7%     11.0%       2022 Housing Units     6,649     10,957     13,159       Owner Occupied Housing Units     59.1%     62.4%     64.1%       Renter Occupied Housing Units     30.0%     26.3%     24.3%       Vacant Housing Units     10.8%     11.3%     11.5%       2027 Housing Units     6,514     10,793     12,995       Owner Occupied Housing Units     60.2%     63.2%     64.7%       Renter Occupied Housing Units     29.8%     25.9%     23.8%       Vacant Housing Units     10.1%     11.0%     11.5%       Median Household Income     10.1%     11.0%     11.5%       Median Home Value     2022     \$54,770     \$55,532     \$56,985       2027     \$189,712     \$180,525     \$195,927       Per Capita Income     2022     \$34,604     \$34,251     \$34,670       2027     \$39,262     \$39,326     \$40,050       Median Age     44.5     45.0     45.0       2020     46.8     47.3     47.5				
Vacant Housing Units       8.9%       9.7%       10.0%         2020 Housing Units       6.675       11,007       13,222         Vacant Housing Units       10.2%       10.7%       11.0%         2022 Housing Units       6,649       10,957       13,159         Owner Occupied Housing Units       59.1%       62.4%       64.1%         Renter Occupied Housing Units       30.0%       26.3%       24.3%         2027 Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income       \$54,770       \$55,532       \$56,985         2022       \$61,043       \$61,930       \$63,828         Median Home Value       \$189,712       \$180,525       \$195,927         Per Capita Income       \$34,604       \$34,251       \$34,670         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050		32.4%	27.6%	25.5%
2020 Housing Units     6,675     11,007     13,222       Vacant Housing Units     10.2%     10.7%     11.0%       2022 Housing Units     6,649     10,957     13,159       Owner Occupied Housing Units     59.1%     62.4%     64.1%       Renter Occupied Housing Units     30.0%     26.3%     24.3%       Vacant Housing Units     10.8%     11.3%     11.5%       2027 Housing Units     6,514     10,793     12,995       Owner Occupied Housing Units     60.2%     63.2%     64.7%       Renter Occupied Housing Units     29.8%     25.9%     23.8%       Vacant Housing Units     10.1%     11.0%     11.5%       Median Household Income     11.0%     11.5%     11.0%     11.5%       Median Home Value     2022     \$54,770     \$55,532     \$56,985       2027     \$139,710     \$134,506     \$142,222       2027     \$189,712     \$180,525     \$195,927       Per Capita Income       2022     \$34,604     \$34,251     \$34,670       2027     \$39,262     \$39,326     \$40,050       Median Age       2010     44.5     45.0     45.0       2022     46.8     47.3     47.5	, g			
Vacant Housing Units       10.2%       10.7%       11.0%         2022 Housing Units       6,649       10,957       13,159         Owner Occupied Housing Units       59.1%       62.4%       64.1%         Renter Occupied Housing Units       30.0%       26.3%       24.3%         Vacant Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income       \$202       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age       2010       44.5       45.0       45.0         2022       46.8       47.3       47.5     <	<u> </u>			
2022 Housing Units       6,649       10,957       13,159         Owner Occupied Housing Units       59.1%       62.4%       64.1%         Renter Occupied Housing Units       30.0%       26.3%       24.3%         Vacant Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income       10.1%       11.0%       11.5%         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,326       \$39,326       \$40,050         Median Age       2010       44.5       45.0       45.0         2022				
Owner Occupied Housing Units         59.1%         62.4%         64.1%           Renter Occupied Housing Units         30.0%         26.3%         24.3%           Vacant Housing Units         10.8%         11.3%         11.5%           2027 Housing Units         6,514         10,793         12,995           Owner Occupied Housing Units         60.2%         63.2%         64.7%           Renter Occupied Housing Units         29.8%         25.9%         23.8%           Vacant Housing Units         10.1%         11.0%         11.5%           Median Household Income         2022         \$54,770         \$55,532         \$56,985           2027         \$61,043         \$61,930         \$63,828           Median Home Value         \$139,710         \$134,506         \$142,222           2027         \$189,712         \$180,525         \$195,927           Per Capita Income         \$34,604         \$34,251         \$34,670           2027         \$39,262         \$39,326         \$40,050           Median Age         2010         44.5         45.0         45.0           2022         46.8         47.3         47.5	-			
Renter Occupied Housing Units       30.0%       26.3%       24.3%         Vacant Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
Vacant Housing Units       10.8%       11.3%       11.5%         2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
2027 Housing Units       6,514       10,793       12,995         Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
Owner Occupied Housing Units       60.2%       63.2%       64.7%         Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5	<u> </u>			
Renter Occupied Housing Units       29.8%       25.9%       23.8%         Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
Vacant Housing Units       10.1%       11.0%       11.5%         Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
Median Household Income         2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
2022       \$54,770       \$55,532       \$56,985         2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5		10.170	11.070	11.5%
2027       \$61,043       \$61,930       \$63,828         Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5		¢E4.770	<b>4</b> FF F22	<b>ΦΕ</b> C 00Ε
Median Home Value         2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5				
2022       \$139,710       \$134,506       \$142,222         2027       \$189,712       \$180,525       \$195,927         Per Capita Income         2022       \$34,604       \$34,251       \$34,670         2027       \$39,262       \$39,326       \$40,050         Median Age         2010       44.5       45.0       45.0         2022       46.8       47.3       47.5		\$61,043	\$61,930	\$63,828
2027     \$189,712     \$180,525     \$195,927       Per Capita Income       2022     \$34,604     \$34,251     \$34,670       2027     \$39,262     \$39,326     \$40,050       Median Age       2010     44.5     45.0     45.0       2022     46.8     47.3     47.5				
Per Capita Income       2022     \$34,604     \$34,251     \$34,670       2027     \$39,262     \$39,326     \$40,050       Median Age       2010     44.5     45.0     45.0       2022     46.8     47.3     47.5				
2022     \$34,604     \$34,251     \$34,670       2027     \$39,262     \$39,326     \$40,050       Median Age       2010     44.5     45.0     45.0       2022     46.8     47.3     47.5		\$189,712	\$180,525	\$195,927
2027     \$39,262     \$39,326     \$40,050       Median Age       2010     44.5     45.0     45.0       2022     46.8     47.3     47.5	-			
Median Age       2010     44.5     45.0     45.0       2022     46.8     47.3     47.5				
2010     44.5     45.0     45.0       2022     46.8     47.3     47.5		\$39,262	\$39,326	\$40,050
2022 46.8 47.3 47.5	Median Age			
2022 46.8 47.3 47.5	2010	44.5	45.0	45.0
	2022	46.8	47.3	47.5
			48.0	48.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

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Franklin Village Shopping Center 1 Franklin Village Mall, East Franklin Twp, Pennsylvania, 16201 Rings: 3, 5, 7 mile radii Prepared by WHLR Latitude: 40.81214 Longitude: -79.54864

Kings. 5, 5, 7 mile raun			Longitude. 79.54004
2022 Herrich Lieb Town	3 miles	5 miles	7 miles
2022 Households by Income Household Income Base	5,928	9,723	11 640
<\$15,000	10.3%	9.5%	11,640 8.9%
	13.1%	12.2%	11.6%
\$15,000 - \$24,999 \$25,000 - \$34,000			
\$25,000 - \$34,999	7.3%	7.5%	7.4%
\$35,000 - \$49,999	14.2%	14.6%	14.5%
\$50,000 - \$74,999	19.5%	20.3%	20.3%
\$75,000 - \$99,999	13.0%	13.5%	14.1%
\$100,000 - \$149,999	13.4%	13.3%	13.5%
\$150,000 - \$199,999	5.4%	5.6%	5.8%
\$200,000+	3.9%	3.5%	3.8%
Average Household Income	\$77,141	\$76,919	\$78,854
2027 Households by Income			
Household Income Base	5,859	9,611	11,505
<\$15,000	8.9%	8.1%	7.5%
\$15,000 - \$24,999	11.1%	10.7%	10.1%
\$25,000 - \$34,999	5.6%	6.3%	6.4%
\$35,000 - \$49,999	12.7%	12.5%	12.4%
\$50,000 - \$74,999	21.4%	21.3%	20.9%
\$75,000 - \$99,999	15.6%	15.4%	15.8%
\$100,000 - \$149,999	13.4%	14.0%	14.5%
\$150,000 - \$199,999	6.6%	7.3%	7.7%
\$200,000+	4.6%	4.4%	4.8%
Average Household Income	\$87,063	\$87,793	\$90,484
2022 Owner Occupied Housing Units by Value	ψο, γους	ψο, γ, 33	\$30,101
Total	3,923	6,827	8,429
<\$50,000	12.0%	11.4%	10.6%
\$50,000 - \$99,999	25.1%	26.1%	23.9%
	16.3%		
\$100,000 - \$149,999 #150,000 - #100,000	12.9%	18.1% 12.3%	18.3% 12.1%
\$150,000 - \$199,999			
\$200,000 - \$249,999	9.4%	10.2%	10.2%
\$250,000 - \$299,999	10.6%	9.7%	11.5%
\$300,000 - \$399,999	7.1%	5.9%	5.9%
\$400,000 - \$499,999	4.4%	3.4%	3.6%
\$500,000 - \$749,999	2.1%	2.8%	3.5%
\$750,000 - \$999,999	0.2%	0.2%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$174,197	\$171,645	\$182,445
2027 Owner Occupied Housing Units by Value			
Total	3,909	6,806	8,401
<\$50,000	9.6%	9.3%	8.3%
\$50,000 - \$99,999	17.9%	19.0%	17.0%
\$100,000 - \$149,999	12.6%	14.3%	14.0%
\$150,000 - \$199,999	12.4%	12.2%	11.6%
\$200,000 - \$249,999	11.0%	12.7%	12.4%
\$250,000 - \$299,999	13.6%	12.6%	15.0%
\$300,000 - \$399,999	10.1%	8.3%	8.2%
\$400,000 - \$499,999	8.6%	6.4%	6.6%
\$500,000 - \$749,999	3.8%	5.0%	6.3%
\$750,000 - \$999,999	0.3%	0.3%	0.4%
\$1,000,000 - \$333,333	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999 \$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$215,967	\$211,201	\$225,452

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022



Franklin Village Shopping Center 1 Franklin Village Mall, East Franklin Twp, Pennsylvania, 16201 Rings: 3, 5, 7 mile radii Prepared by WHLR Latitude: 40.81214 Longitude: -79.54864

Kings. 5, 5, 7 mile rudii			Longitude: 75.54004
	3 miles	5 miles	7 miles
2010 Population by Age Total	13,903	23,178	28,267
0 - 4	5.5%	5.3%	5.2%
5 - 9	5.3%	5.1%	5.1%
10 - 14	5.4%	5.5%	5.7%
15 - 24	11.0%	10.9%	10.9%
25 - 34	11.4%	11.0%	10.8%
35 - 44	12.1%	12.1%	12.2%
45 - 54	16.1%	16.5%	16.7%
55 - 64	13.9%	14.1%	14.2%
65 - 74	9.0%	9.1%	9.2%
	7.0%		6.7%
75 - 84		6.9%	
85 +	3.4%	3.4%	3.3%
18 +	80.2%	80.3%	80.2%
2022 Population by Age	12.240	24.020	26 505
Total	13,340	21,930	26,595
0 - 4	4.8%	4.6%	4.5%
5 - 9	5.0%	4.9%	4.9%
10 - 14	5.2%	5.2%	5.2%
15 - 24	9.4%	9.2%	9.2%
25 - 34	11.7%	11.7%	11.6%
35 - 44	11.9%	11.8%	11.7%
45 - 54	11.8%	12.0%	12.2%
55 - 64	15.8%	16.1%	16.4%
65 - 74	13.2%	13.5%	13.4%
75 - 84	7.5%	7.3%	7.3%
85 +	3.8%	3.7%	3.6%
18 +	82.0%	82.4%	82.5%
2027 Population by Age			
Total	13,094	21,518	26,088
0 - 4	4.8%	4.6%	4.5%
5 - 9	5.0%	4.9%	4.8%
10 - 14	5.3%	5.3%	5.3%
15 - 24	9.4%	9.2%	9.1%
25 - 34	10.3%	10.3%	10.2%
35 - 44	12.4%	12.3%	12.2%
45 - 54	11.5%	11.7%	11.9%
55 - 64	13.5%	13.9%	14.1%
65 - 74	14.8%	15.1%	15.3%
75 - 84	9.1%	9.1%	9.0%
85 +	3.8%	3.7%	3.6%
18 +	81.7%	82.1%	82.2%
2010 Population by Sex	<b>52.7</b> 76	02.270	02.276
Males	6,625	11,212	13,785
Females	7,280	11,964	14,483
2022 Population by Sex	7,200	11,304	17,403
Males	6,390	10,633	12,990
Females	6,951	11,298	
2027 Population by Sex	0,951	11,290	13,605
	6 205	10 446	12.750
Males	6,285	10,446	12,759
Females	6,808	11,072	13,329

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Franklin Village Shopping Center 1 Franklin Village Mall, East Franklin Twp, Pennsylvania, 16201 Rings: 3, 5, 7 mile radii Prepared by WHLR Latitude: 40.81214 Longitude: -79.54864

Kings: 5, 5, 7 mile radii			Longitude: 75.54004
2010 Paradation by Page (Ethnicity	3 miles	5 miles	7 miles
2010 Population by Race/Ethnicity	10.005	22.477	20.267
Total	13,906	23,177	28,267
White Alone	98.2%	98.0%	98.1%
Black Alone	0.5%	0.8%	0.8%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.3%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.1%	0.1%
Two or More Races	0.8%	0.8%	0.7%
Hispanic Origin	0.6%	0.6%	0.6%
Diversity Index	4.7	5.2	4.9
2020 Population by Race/Ethnicity			
Total	13,424	22,183	26,951
White Alone	95.1%	95.1%	95.4%
Black Alone	0.6%	0.7%	0.7%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.3%	0.3%	0.3%
	0.0%	0.0%	
Pacific Islander Alone			0.0%
Some Other Race Alone	0.4%	0.4%	0.3%
Two or More Races	3.4%	3.3%	3.2%
Hispanic Origin	0.9%	0.9%	0.8%
Diversity Index	11.1	11.0	10.5
2022 Population by Race/Ethnicity			
Total	13,341	21,930	26,595
White Alone	94.8%	94.9%	95.1%
Black Alone	0.6%	0.7%	0.7%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.3%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.4%
Two or More Races	3.6%	3.6%	3.4%
Hispanic Origin	0.9%	0.9%	0.8%
Diversity Index	11.6	11.5	11.0
•	11.0	11.5	11.0
2027 Population by Race/Ethnicity			
Total	13,094	21,518	26,089
White Alone	94.2%	94.2%	94.5%
Black Alone	0.6%	0.7%	0.7%
American Indian Alone	0.2%	0.1%	0.1%
Asian Alone	0.4%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	0.4%
Two or More Races	4.2%	4.2%	4.0%
Hispanic Origin	1.0%	0.9%	0.9%
Diversity Index	12.9	12.7	12.1
2010 Population by Relationship and Household Type			
Total	13,905	23,176	28,269
In Households	99.0%	99.0%	98.7%
In Family Households	78.7%	80.1%	80.9%
Householder	26.7%	27.3%	27.5%
Spouse	20.0%	20.8%	21.4%
Child	27.6%	27.6%	27.7%
Other relative	2.1%	2.2%	2.2%
Nonrelative	2.3%	2.2%	2.1%
In Nonfamily Households	20.3%	18.9%	17.8%
In Group Quarters	1.0%	1.0%	1.3%
Institutionalized Population	0.7%	0.8%	1.1%
Noninstitutionalized Population	0.3%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022

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Franklin Village Shopping Center 1 Franklin Village Mall, East Franklin Twp, Pennsylvania, 16201 Rings: 3, 5, 7 mile radii Prepared by WHLR Latitude: 40.81214 Longitude: -79.54864

Kings: 5, 5, 7 mile radii			Longitude: 79.5400-
2022 Population 25± by Educational Attainment	3 miles	5 miles	7 miles
2022 Population 25+ by Educational Attainment Total	10,086	16,682	20,262
	2.3%	2.0%	20,202
Less than 9th Grade Oth 13th Grade No Diploma	6.0%	5.4%	5.5%
9th - 12th Grade, No Diploma	38.8%		41.8%
High School Graduate	6.1%	41.1% 5.8%	41.8% 5.4%
GED/Alternative Credential			
Some College, No Degree	13.4%	13.7%	13.7%
Associate Degree	10.1%	11.1%	11.0%
Bachelor's Degree	15.0%	13.2%	13.0%
Graduate/Professional Degree	8.5%	7.6%	7.4%
2022 Population 15+ by Marital Status	11 220	10.705	22.70
Total	11,338	18,705	22,706
Never Married	26.2%	26.9%	26.1%
Married	53.1%	53.7%	55.0%
Widowed	8.8%	8.7%	8.7%
Divorced	11.9%	10.7%	10.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,449	10,713	12,953
Population 16+ Employed	95.5%	96.0%	96.1%
Population 16+ Unemployment rate	4.5%	4.0%	3.9%
Population 16-24 Employed	11.3%	10.7%	10.7%
Population 16-24 Unemployment rate	9.6%	9.3%	8.7%
Population 25-54 Employed	63.9%	63.5%	63.4%
Population 25-54 Unemployment rate	4.5%	3.8%	3.7%
Population 55-64 Employed	17.5%	18.6%	19.0%
Population 55-64 Unemployment rate	2.6%	2.4%	2.4%
Population 65+ Employed	7.2%	7.3%	6.9%
Population 65+ Unemployment rate	0.4%	0.7%	0.8%
2022 Employed Population 16+ by Industry			
Total	6,160	10,287	12,454
Agriculture/Mining	1.9%	2.0%	2.1%
Construction	6.8%	7.4%	7.8%
Manufacturing	11.4%	12.5%	13.2%
Wholesale Trade	1.7%	1.7%	1.7%
Retail Trade	11.9%	11.9%	11.7%
Transportation/Utilities	5.4%	5.6%	5.9%
Information	1.3%	1.1%	1.0%
Finance/Insurance/Real Estate	4.6%	4.7%	4.5%
Services	51.0%	49.1%	48.2%
Public Administration	3.9%	3.9%	3.8%
2022 Employed Population 16+ by Occupation			
Total	6,159	10,285	12,454
White Collar	58.8%	57.3%	56.4%
Management/Business/Financial	12.4%	13.4%	13.3%
Professional	28.3%	24.7%	23.9%
Sales	8.5%	8.1%	8.0%
Administrative Support	9.7%	11.0%	11.1%
Services	17.9%	18.1%	17.5%
Blue Collar	23.3%	24.6%	26.1%
Farming/Forestry/Fishing	0.4%	0.4%	0.4%
Construction/Extraction	6.8%	7.1%	7.4%
Installation/Maintenance/Repair	2.5%	2.7%	3.0%
Production	7.0%	7.5%	7.8%
Transportation/Material Moving	6.6%	6.9%	7.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2022



Franklin Village Shopping Center 1 Franklin Village Mall, East Franklin Twp, Pennsylvania, 16201 Rings: 3, 5, 7 mile radii Prepared by WHLR Latitude: 40.81214 Longitude: -79.54864

	3 miles	5 miles	7 miles
2010 Households by Type			
Total	6,148	10,075	12,067
Households with 1 Person	33.9%	31.9%	30.4%
Households with 2+ People	66.1%	68.1%	69.6%
Family Households	60.6%	63.0%	64.6%
Husband-wife Families	45.4%	48.0%	50.1%
With Related Children	16.1%	16.6%	17.4%
Other Family (No Spouse Present)	15.2%	15.0%	14.5%
Other Family with Male Householder	4.6%	4.6%	4.5%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	10.6%	10.4%	10.0%
With Related Children	6.3%	6.1%	5.8%
Nonfamily Households	5.5%	5.1%	5.0%
All Households with Children	25.6%	25.8%	26.2%
Multigenerational Households	2.5%	2.5%	2.5%
Unmarried Partner Households	6.3%	6.2%	6.1%
Male-female	6.0%	5.8%	5.7%
Same-sex	0.3%	0.3%	0.3%
2010 Households by Size			
Total	6,149	10,075	12,067
1 Person Household	33.9%	31.9%	30.4%
2 Person Household	33.8%	35.0%	35.6%
3 Person Household	15.1%	15.6%	15.8%
4 Person Household	11.1%	11.5%	11.9%
5 Person Household	3.9%	4.0%	4.2%
6 Person Household	1.5%	1.4%	1.4%
7 + Person Household	0.7%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	6,149	10,076	12,067
Owner Occupied	64.4%	69.4%	71.7%
Owned with a Mortgage/Loan	34.2%	36.1%	37.3%
Owned Free and Clear	30.2%	33.3%	34.4%
Renter Occupied	35.6%	30.6%	28.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	150	160	156
Percent of Income for Mortgage	13.4%	12.8%	13.2%
Wealth Index	68	67	70
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,748	11,157	13,400
Housing Units Inside Urbanized Area	0.0%	0.0%	0.1%
Housing Units Inside Urbanized Cluster	74.8%	63.4%	53.3%
Rural Housing Units	25.2%	36.6%	46.6%
2010 Population By Urban/ Rural Status	23.2 %	30.0 %	1010 70
Total Population	13,905	23,176	28,268
Population Inside Urbanized Area	0.0%	0.0%	0.1%
Population Inside Orbanized Area  Population Inside Urbanized Cluster	71.5%	60.1%	49.8%
Rural Population			
Kurai Population	28.5%	39.9%	50.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Salt of the Earth (6B)	Midlife Constants (5E)	Midlife Constants (5E)
3.	Small Town Sincerity (12C)	Small Town Sincerity (12C)	Small Town Sincerity (12C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$10,590,	780 \$17,189,915	\$21,024,474
Average Spent	\$1,786	5.57 \$1,767.96	\$1,806.23
Spending Potential Index		74 73	3 75
Education: Total \$	\$7,500,	854 \$12,095,840	\$14,727,900
Average Spent	\$1,265	5.33 \$1,244.04	\$1,265.28
Spending Potential Index		65 63	
Entertainment/Recreation: Total \$	\$16,987,	232 \$28,041,827	\$34,561,379
Average Spent	\$2,865	5.59 \$2,884.07	\$2,969.19
Spending Potential Index		78 79	81
Food at Home: Total \$	\$28,413,	984 \$46,595,685	\$57,320,611
Average Spent	\$4,793	3.18 \$4,792.32	\$4,924.45
Spending Potential Index		77 77	7 80
Food Away from Home: Total \$	\$18,692,	330 \$30,426,252	\$37,316,230
Average Spent	\$3,153	3.23 \$3,129.31	\$3,205.86
Spending Potential Index		73 73	3 74
Health Care: Total \$	\$34,518,	738 \$57,064,016	\$70,490,761
Average Spent	\$5,823	3.00 \$5,868.97	\$6,055.91
Spending Potential Index		82 83	85
HH Furnishings & Equipment: Total \$	\$11,335,	772 \$18,559,953	\$22,826,876
Average Spent	\$1,912	2.24 \$1,908.87	\$1,961.07
Spending Potential Index		75 75	5 77
Personal Care Products & Services: Total \$	\$4,539,		
Average Spent	\$765	5.74 \$760.36	\$776.77
Spending Potential Index		75 75	
Shelter: Total \$	\$95,848,	957 \$155,203,042	\$188,968,066
Average Spent	\$16,168	3.85 \$15,962.46	\$16,234.37
Spending Potential Index		71 70	71
Support Payments/Cash Contributions/Gifts in Kind: Total	al \$ \$11,879,		
Average Spent	\$2,003	3.99 \$2,011.99	\$2,068.64
Spending Potential Index		74 74	76
Travel: Total \$	\$11,998,		
Average Spent	\$2,024	1.09 \$2,017.78	\$2,066.05
Spending Potential Index		70 70	72
Vehicle Maintenance & Repairs: Total \$	\$5,890,		
Average Spent	\$993	3.72 \$995.92	\$1,025.41
Spending Potential Index		79 79	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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