

Winslow Plaza
542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 39.74246
Longitude: -74.99688

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	8,082	60,490	148,790
2020 Total Population	8,117	62,111	152,434
2020 Group Quarters	9	110	640
2022 Total Population	8,110	62,508	153,931
2022 Group Quarters	9	110	640
2027 Total Population	8,061	62,585	155,324
2022-2027 Annual Rate	-0.12%	0.02%	0.18%
2022 Total Daytime Population	6,748	49,658	125,514
Workers	3,254	19,995	51,172
Residents	3,494	29,663	74,342
Household Summary			
2010 Households	2,537	21,545	54,064
2010 Average Household Size	3.18	2.80	2.74
2020 Total Households	2,626	22,735	57,349
2020 Average Household Size	3.09	2.73	2.65
2022 Total Households	2,626	22,884	57,981
2022 Average Household Size	3.08	2.73	2.64
2027 Total Households	2,620	23,006	58,883
2027 Average Household Size	3.07	2.72	2.63
2022-2027 Annual Rate	-0.05%	0.11%	0.31%
2010 Families	2,181	16,159	39,257
2010 Average Family Size	3.43	3.25	3.23
2022 Total Families	2,240	16,896	41,109
2022 Average Family Size	3.34	3.20	3.17
2027 Total Families	2,235	16,984	41,664
2027 Average Family Size	3.33	3.19	3.15
2022-2027 Annual Rate	-0.04%	0.10%	0.27%
Housing Unit Summary			
2000 Housing Units	2,320	19,859	51,781
Owner Occupied Housing Units	91.1%	82.7%	73.3%
Renter Occupied Housing Units	4.9%	13.0%	21.7%
Vacant Housing Units	4.0%	4.3%	5.0%
2010 Housing Units	2,598	22,485	56,988
Owner Occupied Housing Units	91.2%	81.1%	73.1%
Renter Occupied Housing Units	6.5%	14.7%	21.8%
Vacant Housing Units	2.3%	4.2%	5.1%
2020 Housing Units	2,703	23,803	60,352
Vacant Housing Units	2.8%	4.5%	5.0%
2022 Housing Units	2,706	24,026	61,210
Owner Occupied Housing Units	91.5%	79.8%	72.1%
Renter Occupied Housing Units	5.6%	15.5%	22.7%
Vacant Housing Units	3.0%	4.8%	5.3%
2027 Housing Units	2,715	24,137	61,936
Owner Occupied Housing Units	91.2%	80.4%	72.8%
Renter Occupied Housing Units	5.3%	14.9%	22.2%
Vacant Housing Units	3.5%	4.7%	4.9%
Median Household Income			
2022	\$111,692	\$95,293	\$87,169
2027	\$121,714	\$104,335	\$96,809
Median Home Value			
2022	\$247,571	\$233,117	\$237,634
2027	\$266,582	\$251,281	\$256,133
Per Capita Income			
2022	\$43,697	\$43,578	\$42,646
2027	\$54,118	\$53,559	\$51,536
Median Age			
2010	35.5	37.1	37.2
2022	36.3	38.9	38.9
2027	37.9	39.7	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,626	22,884	57,971
<\$15,000	1.5%	4.5%	5.7%
\$15,000 - \$24,999	1.3%	4.0%	5.2%
\$25,000 - \$34,999	4.0%	5.7%	6.4%
\$35,000 - \$49,999	5.9%	8.0%	8.7%
\$50,000 - \$74,999	11.9%	15.9%	16.4%
\$75,000 - \$99,999	14.5%	13.9%	13.7%
\$100,000 - \$149,999	31.4%	23.9%	21.6%
\$150,000 - \$199,999	15.8%	12.3%	11.6%
\$200,000+	13.7%	11.7%	10.7%
Average Household Income	\$137,899	\$120,555	\$114,307
2027 Households by Income			
Household Income Base	2,620	23,006	58,873
<\$15,000	1.1%	3.6%	4.5%
\$15,000 - \$24,999	0.9%	2.9%	4.0%
\$25,000 - \$34,999	3.2%	4.4%	5.1%
\$35,000 - \$49,999	4.1%	6.4%	7.5%
\$50,000 - \$74,999	12.4%	15.6%	16.2%
\$75,000 - \$99,999	17.4%	14.8%	14.0%
\$100,000 - \$149,999	20.2%	19.2%	18.5%
\$150,000 - \$199,999	16.0%	14.6%	13.9%
\$200,000+	24.6%	18.6%	16.1%
Average Household Income	\$170,145	\$147,587	\$137,292
2022 Owner Occupied Housing Units by Value			
Total	2,475	19,170	44,105
<\$50,000	0.9%	4.0%	3.0%
\$50,000 - \$99,999	0.3%	2.0%	2.6%
\$100,000 - \$149,999	4.0%	7.6%	8.1%
\$150,000 - \$199,999	15.0%	21.2%	19.0%
\$200,000 - \$249,999	31.2%	22.9%	22.9%
\$250,000 - \$299,999	23.8%	19.4%	18.7%
\$300,000 - \$399,999	17.7%	14.2%	17.1%
\$400,000 - \$499,999	5.6%	4.4%	4.6%
\$500,000 - \$749,999	1.0%	2.8%	2.6%
\$750,000 - \$999,999	0.4%	0.9%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$264,404	\$259,401	\$263,137
2027 Owner Occupied Housing Units by Value			
Total	2,475	19,411	45,098
<\$50,000	0.8%	4.0%	3.1%
\$50,000 - \$99,999	0.2%	1.4%	2.0%
\$100,000 - \$149,999	2.6%	5.6%	6.1%
\$150,000 - \$199,999	11.2%	17.3%	15.6%
\$200,000 - \$249,999	27.4%	21.2%	20.9%
\$250,000 - \$299,999	23.8%	19.5%	18.6%
\$300,000 - \$399,999	22.3%	17.8%	20.5%
\$400,000 - \$499,999	9.5%	6.5%	6.7%
\$500,000 - \$749,999	1.7%	4.4%	4.4%
\$750,000 - \$999,999	0.7%	1.6%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$287,318	\$286,025	\$289,763

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	8,081	60,490	148,791
0 - 4	7.1%	6.5%	6.4%
5 - 9	7.9%	7.0%	6.9%
10 - 14	9.6%	8.0%	7.5%
15 - 24	14.0%	13.6%	13.8%
25 - 34	10.6%	12.0%	12.4%
35 - 44	17.8%	15.1%	14.5%
45 - 54	18.5%	16.5%	16.0%
55 - 64	9.4%	11.2%	11.8%
65 - 74	3.2%	5.9%	6.0%
75 - 84	1.5%	3.3%	3.3%
85 +	0.4%	1.0%	1.3%
18 +	69.6%	73.6%	74.5%
2022 Population by Age			
Total	8,111	62,508	153,933
0 - 4	6.0%	5.7%	5.7%
5 - 9	6.6%	6.0%	6.1%
10 - 14	7.4%	6.4%	6.4%
15 - 24	12.6%	11.7%	11.6%
25 - 34	15.7%	15.1%	14.8%
35 - 44	12.6%	12.7%	13.3%
45 - 54	14.9%	13.3%	12.9%
55 - 64	14.2%	13.6%	13.2%
65 - 74	7.2%	9.4%	9.7%
75 - 84	2.1%	4.5%	4.6%
85 +	0.6%	1.5%	1.6%
18 +	75.8%	78.1%	78.0%
2027 Population by Age			
Total	8,060	62,585	155,323
0 - 4	6.1%	5.7%	5.7%
5 - 9	6.1%	5.7%	5.8%
10 - 14	6.7%	6.2%	6.3%
15 - 24	10.6%	10.3%	10.8%
25 - 34	15.2%	14.2%	13.6%
35 - 44	15.1%	14.7%	15.2%
45 - 54	12.6%	12.2%	12.2%
55 - 64	13.8%	12.9%	12.3%
65 - 74	9.7%	10.7%	10.5%
75 - 84	3.3%	5.6%	5.8%
85 +	0.8%	1.8%	1.8%
18 +	77.1%	78.9%	78.6%
2010 Population by Sex			
Males	3,944	29,161	71,344
Females	4,138	31,330	77,446
2022 Population by Sex			
Males	3,919	30,042	74,002
Females	4,191	32,465	79,929
2027 Population by Sex			
Males	3,897	30,160	74,902
Females	4,164	32,425	80,421

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	8,082	60,490	148,791
White Alone	58.9%	64.9%	70.2%
Black Alone	29.8%	26.2%	21.4%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	6.0%	3.8%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.9%	1.9%	2.0%
Two or More Races	3.1%	2.9%	2.7%
Hispanic Origin	6.1%	6.2%	6.3%
Diversity Index	61.0	56.5	52.3
2020 Population by Race/Ethnicity			
Total	8,117	62,111	152,434
White Alone	47.7%	55.3%	60.5%
Black Alone	34.2%	29.0%	23.9%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	6.2%	4.2%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	3.8%	4.1%
Two or More Races	7.5%	7.3%	7.1%
Hispanic Origin	10.1%	9.4%	9.7%
Diversity Index	70.9	66.9	64.3
2022 Population by Race/Ethnicity			
Total	8,110	62,508	153,932
White Alone	47.1%	54.7%	60.0%
Black Alone	34.4%	29.2%	24.0%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	6.3%	4.3%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.2%	3.9%	4.3%
Two or More Races	7.7%	7.5%	7.4%
Hispanic Origin	10.3%	9.6%	9.9%
Diversity Index	71.4	67.5	65.0
2027 Population by Race/Ethnicity			
Total	8,060	62,585	155,323
White Alone	45.3%	53.1%	58.3%
Black Alone	34.6%	29.4%	24.2%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	6.6%	4.5%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.5%	4.3%	4.7%
Two or More Races	8.5%	8.4%	8.2%
Hispanic Origin	10.6%	10.0%	10.3%
Diversity Index	72.6	68.9	66.6
2010 Population by Relationship and Household Type			
Total	8,082	60,491	148,790
In Households	99.9%	99.9%	99.6%
In Family Households	94.2%	89.1%	87.5%
Householder	26.4%	26.4%	26.1%
Spouse	21.5%	19.4%	18.9%
Child	40.4%	36.9%	36.0%
Other relative	4.1%	4.1%	4.1%
Nonrelative	1.8%	2.4%	2.4%
In Nonfamily Households	5.7%	10.8%	12.0%
In Group Quarters	0.1%	0.1%	0.4%
Institutionalized Population	0.0%	0.0%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	5,464	43,807	107,985
Less than 9th Grade	0.7%	1.6%	1.8%
9th - 12th Grade, No Diploma	2.9%	4.4%	4.2%
High School Graduate	23.5%	29.0%	28.4%
GED/Alternative Credential	4.1%	3.9%	3.6%
Some College, No Degree	20.4%	19.5%	19.4%
Associate Degree	12.6%	9.6%	9.7%
Bachelor's Degree	26.4%	21.2%	22.5%
Graduate/Professional Degree	9.4%	10.7%	10.5%
2022 Population 15+ by Marital Status			
Total	6,487	51,149	125,866
Never Married	34.6%	34.8%	35.6%
Married	54.3%	51.0%	49.8%
Widowed	2.8%	5.2%	5.4%
Divorced	8.3%	9.1%	9.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,836	35,002	85,357
Population 16+ Employed	96.9%	95.3%	94.6%
Population 16+ Unemployment rate	3.1%	4.7%	5.4%
Population 16-24 Employed	13.8%	13.0%	12.2%
Population 16-24 Unemployment rate	5.1%	12.0%	15.9%
Population 25-54 Employed	63.8%	64.1%	64.5%
Population 25-54 Unemployment rate	2.4%	3.6%	3.7%
Population 55-64 Employed	17.3%	16.7%	16.7%
Population 55-64 Unemployment rate	4.3%	3.8%	4.1%
Population 65+ Employed	5.2%	6.2%	6.5%
Population 65+ Unemployment rate	3.6%	2.6%	3.5%
2022 Employed Population 16+ by Industry			
Total	4,684	33,348	80,733
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	4.8%	6.7%	6.6%
Manufacturing	6.1%	5.4%	5.6%
Wholesale Trade	2.8%	2.4%	2.9%
Retail Trade	10.6%	11.5%	12.0%
Transportation/Utilities	10.1%	9.1%	8.1%
Information	0.4%	1.2%	1.5%
Finance/Insurance/Real Estate	6.2%	7.7%	7.8%
Services	50.8%	49.8%	49.7%
Public Administration	8.3%	6.3%	5.8%
2022 Employed Population 16+ by Occupation			
Total	4,685	33,349	80,733
White Collar	69.7%	67.2%	66.2%
Management/Business/Financial	20.5%	19.2%	18.2%
Professional	29.5%	26.8%	26.1%
Sales	6.9%	7.7%	8.7%
Administrative Support	12.7%	13.5%	13.2%
Services	13.0%	13.2%	14.6%
Blue Collar	17.4%	19.6%	19.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.1%	4.8%	4.6%
Installation/Maintenance/Repair	3.0%	2.9%	2.9%
Production	3.6%	3.3%	3.3%
Transportation/Material Moving	6.7%	8.5%	8.3%

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2010 Households by Type			
Total	2,537	21,546	54,064
Households with 1 Person	10.7%	20.3%	22.3%
Households with 2+ People	89.3%	79.7%	77.7%
Family Households	86.0%	75.0%	72.6%
Husband-wife Families	70.1%	54.9%	52.4%
With Related Children	42.3%	27.7%	25.9%
Other Family (No Spouse Present)	15.9%	20.1%	20.2%
Other Family with Male Householder	4.1%	5.2%	5.1%
With Related Children	2.4%	2.9%	2.9%
Other Family with Female Householder	11.8%	15.0%	15.0%
With Related Children	7.6%	9.7%	9.6%
Nonfamily Households	3.3%	4.7%	5.1%
All Households with Children	52.7%	40.8%	38.8%
Multigenerational Households	7.0%	6.3%	5.7%
Unmarried Partner Households	5.4%	6.7%	6.9%
Male-female	4.9%	6.0%	6.2%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	2,536	21,545	54,063
1 Person Household	10.7%	20.3%	22.3%
2 Person Household	24.7%	29.5%	29.1%
3 Person Household	21.7%	18.5%	18.4%
4 Person Household	24.6%	18.2%	17.6%
5 Person Household	11.5%	8.5%	8.0%
6 Person Household	4.5%	3.2%	2.9%
7 + Person Household	2.2%	1.9%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	2,538	21,539	54,061
Owner Occupied	93.3%	84.7%	77.1%
Owned with a Mortgage/Loan	86.1%	69.0%	62.3%
Owned Free and Clear	7.2%	15.7%	14.8%
Renter Occupied	6.7%	15.3%	22.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	142	127	115
Percent of Income for Mortgage	11.7%	12.9%	14.4%
Wealth Index	147	126	116
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,598	22,485	56,988
Housing Units Inside Urbanized Area	100.0%	96.3%	96.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.7%	3.2%
2010 Population By Urban/ Rural Status			
Total Population	8,082	60,490	148,790
Population Inside Urbanized Area	100.0%	96.7%	96.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.3%	3.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Workday Drive (4A)
2.	Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
3.	Professional Pride (1B)	Parks and Rec (5C)	Parks and Rec (5C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$8,136,177	\$62,179,587	\$150,364,775
Average Spent	\$3,098.32	\$2,717.16	\$2,593.35
Spending Potential Index	129	113	108
Education: Total \$	\$6,563,701	\$52,350,032	\$129,321,988
Average Spent	\$2,499.51	\$2,287.63	\$2,230.42
Spending Potential Index	127	117	114
Entertainment/Recreation: Total \$	\$12,494,986	\$94,819,621	\$227,274,581
Average Spent	\$4,758.18	\$4,143.49	\$3,919.81
Spending Potential Index	130	113	107
Food at Home: Total \$	\$20,212,143	\$157,656,082	\$380,781,506
Average Spent	\$7,696.93	\$6,889.36	\$6,567.35
Spending Potential Index	124	111	106
Food Away from Home: Total \$	\$14,524,439	\$111,088,225	\$268,202,896
Average Spent	\$5,531.01	\$4,854.41	\$4,625.70
Spending Potential Index	128	113	107
Health Care: Total \$	\$23,816,771	\$182,973,210	\$434,718,663
Average Spent	\$9,069.60	\$7,995.68	\$7,497.61
Spending Potential Index	128	113	106
HH Furnishings & Equipment: Total \$	\$9,057,928	\$68,144,887	\$162,491,992
Average Spent	\$3,449.33	\$2,977.84	\$2,802.50
Spending Potential Index	135	116	109
Personal Care Products & Services: Total \$	\$3,477,890	\$26,808,688	\$64,338,775
Average Spent	\$1,324.41	\$1,171.50	\$1,109.65
Spending Potential Index	130	115	109
Shelter: Total \$	\$76,371,561	\$597,938,800	\$1,451,316,301
Average Spent	\$29,082.85	\$26,129.12	\$25,030.89
Spending Potential Index	127	114	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,821,372	\$72,310,071	\$169,796,307
Average Spent	\$3,740.05	\$3,159.85	\$2,928.48
Spending Potential Index	138	116	108
Travel: Total \$	\$10,353,257	\$77,850,145	\$185,312,832
Average Spent	\$3,942.60	\$3,401.95	\$3,196.10
Spending Potential Index	137	118	111
Vehicle Maintenance & Repairs: Total \$	\$4,262,087	\$32,398,982	\$77,576,272
Average Spent	\$1,623.03	\$1,415.79	\$1,337.96
Spending Potential Index	129	112	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.