

Surrey Plaza
 516 Progress Ave, Hawkinsville, GA, 31036
 Rings: 3, 5, 7 mile radii

Prepared by WHLR
 Latitude: 32.29053
 Longitude: -83.47854

	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	7,730	9,612	10,855
2020 Total Population	6,384	7,930	9,012
2020 Group Quarters	1,229	1,292	1,325
2022 Total Population	6,183	7,681	8,735
2022 Group Quarters	1,229	1,292	1,325
2027 Total Population	6,067	7,530	8,571
2022-2027 Annual Rate	-0.38%	-0.40%	-0.38%
2022 Total Daytime Population	6,397	7,511	8,222
Workers	3,486	3,670	3,777
Residents	2,911	3,841	4,445
Household Summary			
2010 Households	2,719	3,518	4,022
2010 Average Household Size	2.41	2.38	2.38
2020 Total Households	2,130	2,809	3,250
2020 Average Household Size	2.42	2.36	2.37
2022 Total Households	2,052	2,707	3,138
2022 Average Household Size	2.41	2.36	2.36
2027 Total Households	2,010	2,651	3,076
2027 Average Household Size	2.41	2.35	2.36
2022-2027 Annual Rate	-0.41%	-0.42%	-0.40%
2010 Families	1,772	2,323	2,675
2010 Average Family Size	3.02	2.96	2.95
2022 Total Families	1,291	1,730	2,022
2022 Average Family Size	3.10	3.00	2.99
2027 Total Families	1,260	1,689	1,977
2027 Average Family Size	3.10	2.99	2.98
2022-2027 Annual Rate	-0.48%	-0.48%	-0.45%
Housing Unit Summary			
2000 Housing Units	2,400	3,062	3,526
Owner Occupied Housing Units	59.2%	62.3%	63.0%
Renter Occupied Housing Units	27.0%	25.1%	24.5%
Vacant Housing Units	13.8%	12.5%	12.5%
2010 Housing Units	3,111	4,002	4,582
Owner Occupied Housing Units	58.3%	61.2%	62.0%
Renter Occupied Housing Units	29.1%	26.7%	25.8%
Vacant Housing Units	12.6%	12.1%	12.2%
2020 Housing Units	2,549	3,312	3,833
Vacant Housing Units	16.4%	15.2%	15.2%
2022 Housing Units	2,488	3,234	3,747
Owner Occupied Housing Units	46.9%	51.9%	53.4%
Renter Occupied Housing Units	35.5%	31.8%	30.3%
Vacant Housing Units	17.5%	16.3%	16.3%
2027 Housing Units	2,425	3,155	3,665
Owner Occupied Housing Units	47.6%	52.6%	54.1%
Renter Occupied Housing Units	35.3%	31.5%	29.9%
Vacant Housing Units	17.1%	16.0%	16.1%
Median Household Income			
2022	\$51,299	\$51,863	\$52,179
2027	\$55,522	\$56,976	\$57,265
Median Home Value			
2022	\$140,748	\$141,643	\$140,825
2027	\$151,756	\$153,037	\$152,952
Per Capita Income			
2022	\$23,067	\$24,495	\$25,150
2027	\$25,760	\$27,545	\$28,344
Median Age			
2010	39.9	40.4	40.7
2022	40.1	40.6	41.0
2027	40.7	41.3	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,052	2,707	3,138
<\$15,000	14.5%	13.3%	13.4%
\$15,000 - \$24,999	10.6%	10.3%	10.2%
\$25,000 - \$34,999	8.4%	9.1%	9.1%
\$35,000 - \$49,999	14.9%	15.1%	14.8%
\$50,000 - \$74,999	20.1%	19.4%	19.7%
\$75,000 - \$99,999	10.4%	10.2%	10.0%
\$100,000 - \$149,999	10.5%	11.5%	11.8%
\$150,000 - \$199,999	10.4%	10.8%	10.5%
\$200,000+	0.2%	0.3%	0.4%
Average Household Income	\$67,271	\$68,963	\$69,287
2027 Households by Income			
Household Income Base	2,010	2,651	3,076
<\$15,000	12.3%	11.2%	11.2%
\$15,000 - \$24,999	9.7%	9.4%	9.2%
\$25,000 - \$34,999	7.2%	7.7%	7.8%
\$35,000 - \$49,999	14.3%	14.2%	14.0%
\$50,000 - \$74,999	21.3%	20.3%	20.3%
\$75,000 - \$99,999	11.0%	10.9%	10.7%
\$100,000 - \$149,999	11.2%	12.7%	13.3%
\$150,000 - \$199,999	12.7%	13.3%	13.1%
\$200,000+	0.2%	0.3%	0.5%
Average Household Income	\$75,419	\$77,819	\$78,306
2022 Owner Occupied Housing Units by Value			
Total	1,168	1,677	2,002
<\$50,000	7.1%	8.1%	8.7%
\$50,000 - \$99,999	25.1%	24.7%	24.7%
\$100,000 - \$149,999	21.7%	20.7%	20.3%
\$150,000 - \$199,999	19.9%	20.2%	19.8%
\$200,000 - \$249,999	11.0%	10.6%	10.2%
\$250,000 - \$299,999	6.0%	5.6%	6.0%
\$300,000 - \$399,999	7.0%	7.3%	7.3%
\$400,000 - \$499,999	1.0%	1.2%	1.2%
\$500,000 - \$749,999	0.7%	1.1%	1.2%
\$750,000 - \$999,999	0.2%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$160,613	\$164,439	\$164,541
2027 Owner Occupied Housing Units by Value			
Total	1,155	1,658	1,981
<\$50,000	6.3%	7.2%	7.8%
\$50,000 - \$99,999	22.8%	22.4%	22.3%
\$100,000 - \$149,999	20.2%	19.1%	18.6%
\$150,000 - \$199,999	21.0%	21.4%	20.9%
\$200,000 - \$249,999	12.0%	11.4%	11.0%
\$250,000 - \$299,999	7.1%	6.6%	7.1%
\$300,000 - \$399,999	8.3%	8.6%	8.6%
\$400,000 - \$499,999	1.2%	1.3%	1.4%
\$500,000 - \$749,999	0.8%	1.3%	1.6%
\$750,000 - \$999,999	0.3%	0.5%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$170,346	\$174,623	\$175,278

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	7,732	9,611	10,856
0 - 4	6.0%	6.0%	6.0%
5 - 9	5.9%	6.0%	6.0%
10 - 14	6.0%	6.1%	6.1%
15 - 24	11.0%	11.1%	11.2%
25 - 34	14.0%	13.3%	12.9%
35 - 44	14.1%	14.0%	13.8%
45 - 54	15.2%	15.2%	15.4%
55 - 64	12.5%	12.9%	13.0%
65 - 74	9.2%	9.4%	9.5%
75 - 84	4.5%	4.6%	4.7%
85 +	1.6%	1.5%	1.4%
18 +	78.9%	78.6%	78.5%
2022 Population by Age			
Total	6,183	7,679	8,733
0 - 4	4.9%	5.0%	5.0%
5 - 9	5.2%	5.3%	5.3%
10 - 14	5.3%	5.4%	5.5%
15 - 24	12.3%	12.0%	11.8%
25 - 34	15.0%	14.5%	14.3%
35 - 44	13.9%	13.5%	13.2%
45 - 54	12.4%	12.5%	12.5%
55 - 64	12.4%	12.7%	13.1%
65 - 74	10.4%	10.9%	11.2%
75 - 84	6.2%	6.3%	6.3%
85 +	2.1%	2.0%	1.9%
18 +	81.5%	81.1%	81.0%
2027 Population by Age			
Total	6,066	7,530	8,571
0 - 4	4.9%	5.0%	5.0%
5 - 9	5.0%	5.1%	5.1%
10 - 14	5.2%	5.4%	5.5%
15 - 24	12.7%	12.4%	12.1%
25 - 34	14.4%	13.7%	13.3%
35 - 44	13.9%	13.5%	13.4%
45 - 54	12.5%	12.4%	12.4%
55 - 64	11.2%	11.7%	12.0%
65 - 74	10.8%	11.3%	11.6%
75 - 84	7.0%	7.3%	7.3%
85 +	2.4%	2.3%	2.3%
18 +	81.5%	81.0%	80.9%
2010 Population by Sex			
Males	3,126	4,013	4,617
Females	4,604	5,599	6,238
2022 Population by Sex			
Males	3,419	4,171	4,705
Females	2,764	3,510	4,030
2027 Population by Sex			
Males	3,371	4,104	4,633
Females	2,696	3,426	3,939

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	7,729	9,612	10,854
White Alone	58.0%	61.6%	63.2%
Black Alone	38.1%	34.1%	32.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.9%	0.9%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.6%	2.0%	2.0%
Two or More Races	1.1%	1.1%	1.1%
Hispanic Origin	3.4%	4.0%	4.0%
Diversity Index	55.0	54.1	53.4
2020 Population by Race/Ethnicity			
Total	6,384	7,930	9,012
White Alone	55.6%	59.5%	61.3%
Black Alone	39.2%	34.9%	32.9%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.9%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.9%	2.0%
Two or More Races	2.3%	2.6%	2.7%
Hispanic Origin	2.9%	3.2%	3.2%
Diversity Index	56.2	55.3	54.5
2022 Population by Race/Ethnicity			
Total	6,183	7,681	8,735
White Alone	55.3%	59.1%	61.0%
Black Alone	39.3%	35.0%	33.0%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.9%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	2.0%	2.0%
Two or More Races	2.5%	2.7%	2.9%
Hispanic Origin	3.0%	3.3%	3.3%
Diversity Index	56.5	55.7	54.9
2027 Population by Race/Ethnicity			
Total	6,065	7,531	8,572
White Alone	54.3%	58.1%	60.0%
Black Alone	39.6%	35.3%	33.2%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	1.0%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	2.2%	2.2%
Two or More Races	2.9%	3.3%	3.4%
Hispanic Origin	3.2%	3.5%	3.6%
Diversity Index	57.5	56.8	56.1
2010 Population by Relationship and Household Type			
Total	7,730	9,612	10,855
In Households	84.7%	87.1%	88.3%
In Family Households	70.9%	73.2%	74.4%
Householder	23.0%	23.9%	24.4%
Spouse	14.6%	15.7%	16.3%
Child	28.4%	28.7%	28.8%
Other relative	3.3%	3.2%	3.2%
Nonrelative	1.6%	1.7%	1.7%
In Nonfamily Households	13.8%	13.9%	13.9%
In Group Quarters	15.3%	12.9%	11.7%
Institutionalized Population	15.3%	12.9%	11.7%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	4,468	5,552	6,325
Less than 9th Grade	5.3%	5.3%	5.4%
9th - 12th Grade, No Diploma	11.4%	10.9%	10.5%
High School Graduate	30.3%	30.5%	30.9%
GED/Alternative Credential	6.7%	7.0%	7.2%
Some College, No Degree	22.4%	21.5%	21.0%
Associate Degree	8.1%	9.0%	9.2%
Bachelor's Degree	8.3%	8.4%	8.5%
Graduate/Professional Degree	7.4%	7.3%	7.4%
2022 Population 15+ by Marital Status			
Total	5,231	6,474	7,353
Never Married	35.7%	34.9%	34.8%
Married	37.6%	39.8%	40.5%
Widowed	11.2%	10.3%	10.0%
Divorced	15.5%	14.9%	14.7%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,348	2,944	3,405
Population 16+ Employed	97.7%	97.7%	97.6%
Population 16+ Unemployment rate	2.3%	2.3%	2.5%
Population 16-24 Employed	14.5%	14.3%	13.9%
Population 16-24 Unemployment rate	2.1%	2.1%	2.5%
Population 25-54 Employed	64.1%	63.6%	63.5%
Population 25-54 Unemployment rate	2.4%	2.5%	2.5%
Population 55-64 Employed	13.2%	13.7%	14.2%
Population 55-64 Unemployment rate	3.2%	3.2%	2.9%
Population 65+ Employed	8.1%	8.3%	8.4%
Population 65+ Unemployment rate	0.0%	0.0%	0.7%
2022 Employed Population 16+ by Industry			
Total	2,295	2,875	3,322
Agriculture/Mining	3.1%	3.3%	3.3%
Construction	4.3%	4.7%	4.8%
Manufacturing	17.3%	17.1%	16.6%
Wholesale Trade	5.2%	4.9%	4.6%
Retail Trade	8.9%	9.4%	9.4%
Transportation/Utilities	0.4%	0.6%	1.1%
Information	0.6%	0.7%	0.8%
Finance/Insurance/Real Estate	8.0%	7.9%	7.5%
Services	40.5%	40.0%	40.5%
Public Administration	11.8%	11.5%	11.3%
2022 Employed Population 16+ by Occupation			
Total	2,296	2,877	3,321
White Collar	52.5%	53.4%	53.3%
Management/Business/Financial	12.6%	12.4%	12.4%
Professional	14.8%	15.1%	15.6%
Sales	9.1%	8.9%	8.6%
Administrative Support	16.1%	17.0%	16.7%
Services	16.9%	16.2%	16.3%
Blue Collar	30.6%	30.5%	30.3%
Farming/Forestry/Fishing	0.7%	0.7%	0.7%
Construction/Extraction	7.9%	7.8%	7.4%
Installation/Maintenance/Repair	2.1%	2.5%	3.0%
Production	11.7%	11.9%	11.8%
Transportation/Material Moving	8.3%	7.6%	7.5%

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2010 Households by Type			
Total	2,720	3,519	4,021
Households with 1 Person	31.2%	30.3%	29.9%
Households with 2+ People	68.8%	69.7%	70.1%
Family Households	65.1%	66.0%	66.5%
Husband-wife Families	41.3%	43.3%	44.3%
With Related Children	16.0%	16.5%	16.6%
Other Family (No Spouse Present)	23.9%	22.7%	22.2%
Other Family with Male Householder	3.9%	4.1%	4.2%
With Related Children	2.1%	2.2%	2.3%
Other Family with Female Householder	19.9%	18.6%	18.0%
With Related Children	13.1%	12.0%	11.6%
Nonfamily Households	3.6%	3.7%	3.6%
All Households with Children	31.4%	31.1%	30.8%
Multigenerational Households	4.7%	4.6%	4.5%
Unmarried Partner Households	5.3%	5.3%	5.2%
Male-female	4.5%	4.5%	4.4%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	2,719	3,518	4,023
1 Person Household	31.2%	30.3%	29.9%
2 Person Household	32.0%	33.0%	33.6%
3 Person Household	15.5%	15.7%	15.8%
4 Person Household	12.8%	12.6%	12.5%
5 Person Household	5.6%	5.6%	5.5%
6 Person Household	1.8%	1.7%	1.8%
7 + Person Household	1.1%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,720	3,518	4,022
Owner Occupied	66.7%	69.7%	70.7%
Owned with a Mortgage/Loan	36.8%	38.4%	38.9%
Owned Free and Clear	29.9%	31.2%	31.8%
Renter Occupied	33.3%	30.3%	29.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	161	162	165
Percent of Income for Mortgage	14.5%	14.4%	14.2%
Wealth Index	47	49	49
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,111	4,002	4,582
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	55.4%	45.5%	41.8%
Rural Housing Units	44.6%	54.5%	58.2%
2010 Population By Urban/ Rural Status			
Total Population	7,730	9,612	10,855
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	46.7%	39.8%	37.1%
Rural Population	53.3%	60.2%	62.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
2.	Small Town Sincerity (12C)	Small Town Sincerity (12C)	Small Town Sincerity (12C)
3.	Modest Income Homes (12D)	Rural Bypasses (10E)	Rural Bypasses (10E)
2022 Consumer Spending			
Apparel & Services: Total \$	\$3,189,650	\$4,288,793	\$4,981,070
Average Spent	\$1,554.41	\$1,584.33	\$1,587.34
Spending Potential Index	65	66	66
Education: Total \$	\$2,139,814	\$2,852,704	\$3,289,242
Average Spent	\$1,042.79	\$1,053.82	\$1,048.20
Spending Potential Index	53	54	53
Entertainment/Recreation: Total \$	\$5,199,136	\$7,059,081	\$8,277,323
Average Spent	\$2,533.69	\$2,607.71	\$2,637.77
Spending Potential Index	69	71	72
Food at Home: Total \$	\$8,891,218	\$12,089,010	\$14,188,333
Average Spent	\$4,332.95	\$4,465.83	\$4,521.46
Spending Potential Index	70	72	73
Food Away from Home: Total \$	\$5,794,875	\$7,847,897	\$9,156,851
Average Spent	\$2,824.01	\$2,899.11	\$2,918.05
Spending Potential Index	65	67	68
Health Care: Total \$	\$10,735,508	\$14,633,018	\$17,196,521
Average Spent	\$5,231.73	\$5,405.62	\$5,480.09
Spending Potential Index	74	76	77
HH Furnishings & Equipment: Total \$	\$3,469,891	\$4,713,722	\$5,506,710
Average Spent	\$1,690.98	\$1,741.31	\$1,754.85
Spending Potential Index	66	68	68
Personal Care Products & Services: Total \$	\$1,348,908	\$1,810,859	\$2,099,986
Average Spent	\$657.36	\$668.95	\$669.21
Spending Potential Index	64	66	66
Shelter: Total \$	\$27,816,058	\$37,035,739	\$42,749,390
Average Spent	\$13,555.58	\$13,681.47	\$13,623.13
Spending Potential Index	59	60	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,786,553	\$5,181,243	\$6,089,365
Average Spent	\$1,845.30	\$1,914.02	\$1,940.52
Spending Potential Index	68	70	71
Travel: Total \$	\$3,469,779	\$4,671,684	\$5,416,123
Average Spent	\$1,690.93	\$1,725.78	\$1,725.98
Spending Potential Index	59	60	60
Vehicle Maintenance & Repairs: Total \$	\$1,862,470	\$2,541,515	\$2,991,122
Average Spent	\$907.64	\$938.87	\$953.19
Spending Potential Index	72	75	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.