

Conyers Crossing  
1513 Highway 138 SE, Conyers, Georgia, 30013  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 33.65018  
Longitude: -84.00952

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	3,991	35,674	76,964
2020 Total Population	4,364	39,385	88,027
2020 Group Quarters	14	552	823
2022 Total Population	4,420	39,821	89,889
2022 Group Quarters	14	552	826
2027 Total Population	4,660	41,059	91,698
2022-2027 Annual Rate	1.06%	0.61%	0.40%
2022 Total Daytime Population	12,701	55,144	91,834
Workers	10,084	33,331	44,104
Residents	2,617	21,813	47,730
<b>Household Summary</b>			
2010 Households	1,515	12,811	27,295
2010 Average Household Size	2.63	2.76	2.79
2020 Total Households	1,681	14,111	31,167
2020 Average Household Size	2.59	2.75	2.80
2022 Total Households	1,687	14,312	31,859
2022 Average Household Size	2.61	2.74	2.80
2027 Total Households	1,756	14,768	32,564
2027 Average Household Size	2.65	2.74	2.79
2022-2027 Annual Rate	0.80%	0.63%	0.44%
2010 Families	976	9,058	19,942
2010 Average Family Size	3.23	3.27	3.26
2022 Total Families	1,060	9,868	22,696
2022 Average Family Size	3.27	3.30	3.32
2027 Total Families	1,104	10,147	23,130
2027 Average Family Size	3.31	3.30	3.31
2022-2027 Annual Rate	0.82%	0.56%	0.38%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,664	10,676	21,461
Owner Occupied Housing Units	41.8%	57.1%	68.0%
Renter Occupied Housing Units	52.6%	37.8%	28.0%
Vacant Housing Units	5.6%	5.1%	4.0%
2010 Housing Units	1,854	14,606	30,481
Owner Occupied Housing Units	31.2%	48.3%	58.6%
Renter Occupied Housing Units	50.5%	39.4%	31.0%
Vacant Housing Units	18.3%	12.3%	10.5%
2020 Housing Units	1,849	15,196	33,189
Vacant Housing Units	9.1%	7.1%	6.1%
2022 Housing Units	1,857	15,378	33,903
Owner Occupied Housing Units	37.9%	49.7%	58.3%
Renter Occupied Housing Units	52.9%	43.3%	35.7%
Vacant Housing Units	9.2%	6.9%	6.0%
2027 Housing Units	1,969	15,912	34,714
Owner Occupied Housing Units	39.7%	51.2%	59.2%
Renter Occupied Housing Units	49.5%	41.6%	34.6%
Vacant Housing Units	10.8%	7.2%	6.2%
<b>Median Household Income</b>			
2022	\$45,576	\$56,360	\$63,794
2027	\$59,908	\$69,208	\$77,846
<b>Median Home Value</b>			
2022	\$202,016	\$207,713	\$202,050
2027	\$267,234	\$247,880	\$243,801
<b>Per Capita Income</b>			
2022	\$27,196	\$29,517	\$31,534
2027	\$32,649	\$34,721	\$37,102
<b>Median Age</b>			
2010	32.6	33.8	35.0
2022	33.6	35.2	36.2
2027	34.0	35.7	36.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	1,687	14,312	31,859
<\$15,000	12.0%	9.9%	8.4%
\$15,000 - \$24,999	11.1%	7.8%	6.9%
\$25,000 - \$34,999	13.9%	9.0%	8.4%
\$35,000 - \$49,999	16.8%	17.5%	15.1%
\$50,000 - \$74,999	15.0%	17.3%	17.6%
\$75,000 - \$99,999	10.8%	12.8%	14.2%
\$100,000 - \$149,999	13.5%	17.9%	19.6%
\$150,000 - \$199,999	2.4%	2.3%	3.2%
\$200,000+	4.4%	5.6%	6.7%
Average Household Income	\$70,890	\$81,449	\$88,943
<b>2027 Households by Income</b>			
Household Income Base	1,756	14,768	32,564
<\$15,000	9.8%	8.0%	6.2%
\$15,000 - \$24,999	7.8%	6.2%	5.1%
\$25,000 - \$34,999	9.1%	7.6%	6.8%
\$35,000 - \$49,999	13.8%	13.2%	12.7%
\$50,000 - \$74,999	19.1%	18.1%	16.8%
\$75,000 - \$99,999	14.6%	14.6%	15.4%
\$100,000 - \$149,999	17.3%	22.2%	24.5%
\$150,000 - \$199,999	3.1%	3.2%	4.1%
\$200,000+	5.3%	6.9%	8.3%
Average Household Income	\$85,459	\$95,778	\$104,394
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	703	7,649	19,765
<\$50,000	1.7%	2.2%	3.4%
\$50,000 - \$99,999	14.4%	10.1%	7.9%
\$100,000 - \$149,999	24.6%	15.9%	13.9%
\$150,000 - \$199,999	9.0%	19.2%	24.1%
\$200,000 - \$249,999	8.8%	16.9%	16.9%
\$250,000 - \$299,999	8.1%	16.2%	14.5%
\$300,000 - \$399,999	22.0%	12.5%	10.9%
\$400,000 - \$499,999	4.1%	4.9%	5.6%
\$500,000 - \$749,999	7.0%	1.9%	2.2%
\$750,000 - \$999,999	0.3%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$241,572	\$224,248	\$229,969
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	782	8,153	20,558
<\$50,000	0.6%	1.0%	2.2%
\$50,000 - \$99,999	5.6%	4.9%	3.6%
\$100,000 - \$149,999	11.3%	8.8%	7.3%
\$150,000 - \$199,999	8.2%	16.5%	20.2%
\$200,000 - \$249,999	13.9%	19.7%	19.2%
\$250,000 - \$299,999	30.1%	22.1%	18.7%
\$300,000 - \$399,999	13.8%	16.3%	15.4%
\$400,000 - \$499,999	5.8%	7.2%	8.5%
\$500,000 - \$749,999	7.9%	3.0%	3.7%
\$750,000 - \$999,999	2.8%	0.6%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.4%
Average Home Value	\$295,173	\$262,859	\$273,688

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	3,993	35,671	76,966
0 - 4	9.5%	8.0%	7.4%
5 - 9	7.4%	7.6%	7.6%
10 - 14	5.9%	7.8%	8.1%
15 - 24	15.1%	14.8%	14.3%
25 - 34	15.6%	13.3%	12.7%
35 - 44	13.7%	14.6%	15.1%
45 - 54	12.2%	13.7%	14.4%
55 - 64	9.2%	10.2%	10.7%
65 - 74	6.3%	5.4%	5.8%
75 - 84	4.1%	3.1%	3.0%
85 +	1.2%	1.4%	1.1%
18 +	72.6%	71.4%	71.8%
<b>2022 Population by Age</b>			
Total	4,421	39,822	89,892
0 - 4	8.1%	7.0%	6.5%
5 - 9	8.0%	7.1%	6.7%
10 - 14	7.4%	7.0%	6.7%
15 - 24	12.8%	13.2%	13.0%
25 - 34	15.7%	15.4%	15.6%
35 - 44	13.2%	12.6%	12.4%
45 - 54	11.4%	12.2%	12.7%
55 - 64	9.8%	11.6%	12.2%
65 - 74	7.4%	8.5%	8.9%
75 - 84	4.5%	4.0%	3.9%
85 +	1.6%	1.6%	1.3%
18 +	72.6%	75.0%	76.2%
<b>2027 Population by Age</b>			
Total	4,661	41,058	91,700
0 - 4	8.1%	7.0%	6.6%
5 - 9	7.6%	6.9%	6.5%
10 - 14	7.4%	7.0%	6.7%
15 - 24	13.3%	12.8%	12.2%
25 - 34	15.1%	15.3%	15.9%
35 - 44	13.3%	13.3%	13.3%
45 - 54	11.4%	11.6%	11.7%
55 - 64	10.1%	10.9%	11.6%
65 - 74	7.4%	8.8%	9.2%
75 - 84	4.5%	4.8%	4.9%
85 +	1.7%	1.7%	1.4%
18 +	72.5%	75.2%	76.5%
<b>2010 Population by Sex</b>			
Males	1,926	16,490	36,225
Females	2,065	19,184	40,739
<b>2022 Population by Sex</b>			
Males	2,140	18,696	42,661
Females	2,280	21,125	47,228
<b>2027 Population by Sex</b>			
Males	2,263	19,404	43,744
Females	2,397	21,655	47,953

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<b>2010 Population by Race/Ethnicity</b>			
Total	3,993	35,673	76,964
White Alone	36.4%	33.2%	37.3%
Black Alone	48.6%	56.3%	53.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	1.7%	2.0%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.5%	5.7%	5.0%
Two or More Races	2.2%	2.4%	2.4%
Hispanic Origin	18.7%	10.6%	10.4%
Diversity Index	73.5	65.1	65.3
<b>2020 Population by Race/Ethnicity</b>			
Total	4,364	39,385	88,027
White Alone	20.8%	19.7%	21.5%
Black Alone	62.3%	67.2%	64.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.6%	1.8%	1.6%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	7.3%	4.9%	6.0%
Two or More Races	7.2%	6.0%	6.4%
Hispanic Origin	12.7%	8.8%	10.4%
Diversity Index	65.6	58.2	62.2
<b>2022 Population by Race/Ethnicity</b>			
Total	4,420	39,821	89,891
White Alone	20.2%	19.2%	20.8%
Black Alone	62.6%	67.5%	64.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.7%	1.8%	1.6%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	7.4%	4.9%	6.0%
Two or More Races	7.4%	6.2%	6.5%
Hispanic Origin	12.8%	8.8%	10.3%
Diversity Index	65.4	58.1	61.8
<b>2027 Population by Race/Ethnicity</b>			
Total	4,660	41,059	91,698
White Alone	18.0%	17.1%	18.6%
Black Alone	64.4%	68.9%	66.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.6%	1.7%	1.6%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	7.4%	5.1%	6.1%
Two or More Races	7.9%	6.7%	7.1%
Hispanic Origin	12.7%	8.9%	10.3%
Diversity Index	64.3	57.2	60.8
<b>2010 Population by Relationship and Household Type</b>			
Total	3,991	35,674	76,964
In Households	99.9%	99.1%	99.0%
In Family Households	83.6%	86.4%	87.4%
Householder	24.6%	25.6%	25.9%
Spouse	12.4%	14.6%	16.2%
Child	34.5%	36.2%	36.1%
Other relative	7.6%	6.5%	6.1%
Nonrelative	4.5%	3.4%	3.0%
In Nonfamily Households	16.3%	12.8%	11.6%
In Group Quarters	0.1%	0.9%	1.0%
Institutionalized Population	0.1%	0.7%	0.9%
Noninstitutionalized Population	0.0%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	2,816	26,167	60,332
Less than 9th Grade	5.1%	3.5%	3.9%
9th - 12th Grade, No Diploma	9.4%	6.4%	5.4%
High School Graduate	34.8%	27.7%	27.0%
GED/Alternative Credential	5.9%	2.8%	3.3%
Some College, No Degree	17.9%	19.0%	20.8%
Associate Degree	7.9%	11.1%	10.5%
Bachelor's Degree	12.4%	19.4%	19.1%
Graduate/Professional Degree	6.5%	10.0%	10.0%
<b>2022 Population 15+ by Marital Status</b>			
Total	3,380	31,434	72,025
Never Married	37.1%	39.4%	37.4%
Married	46.6%	41.6%	45.3%
Widowed	4.9%	5.6%	5.1%
Divorced	11.4%	13.4%	12.3%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,937	19,217	44,393
Population 16+ Employed	95.0%	95.2%	96.1%
Population 16+ Unemployment rate	5.0%	4.8%	3.9%
Population 16-24 Employed	12.7%	11.4%	11.8%
Population 16-24 Unemployment rate	14.0%	15.1%	11.1%
Population 25-54 Employed	68.9%	68.8%	67.7%
Population 25-54 Unemployment rate	3.2%	3.1%	2.7%
Population 55-64 Employed	13.8%	15.5%	16.0%
Population 55-64 Unemployment rate	4.9%	3.0%	2.5%
Population 65+ Employed	4.6%	4.3%	4.5%
Population 65+ Unemployment rate	3.4%	7.1%	6.5%
<b>2022 Employed Population 16+ by Industry</b>			
Total	1,840	18,300	42,647
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	5.6%	6.9%	6.8%
Manufacturing	17.1%	11.2%	10.9%
Wholesale Trade	3.3%	1.4%	1.9%
Retail Trade	7.2%	9.0%	10.6%
Transportation/Utilities	5.7%	8.2%	9.5%
Information	2.1%	2.9%	2.9%
Finance/Insurance/Real Estate	8.1%	6.8%	6.2%
Services	45.2%	47.3%	44.3%
Public Administration	5.9%	6.3%	6.6%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	1,841	18,300	42,648
White Collar	45.9%	57.7%	59.0%
Management/Business/Financial	11.2%	15.6%	15.1%
Professional	16.1%	22.3%	21.8%
Sales	4.5%	7.4%	8.6%
Administrative Support	14.0%	12.4%	13.6%
Services	21.1%	16.1%	15.0%
Blue Collar	33.1%	26.2%	25.9%
Farming/Forestry/Fishing	1.1%	0.1%	0.1%
Construction/Extraction	4.1%	5.1%	5.1%
Installation/Maintenance/Repair	1.3%	2.5%	3.4%
Production	17.1%	8.3%	7.2%
Transportation/Material Moving	9.5%	10.1%	10.1%

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<b>2010 Households by Type</b>			
Total	1,515	12,806	27,296
Households with 1 Person	30.2%	24.9%	22.7%
Households with 2+ People	69.8%	75.1%	77.3%
Family Households	64.4%	70.7%	73.1%
Husband-wife Families	32.7%	40.4%	45.8%
With Related Children	14.9%	19.9%	22.7%
Other Family (No Spouse Present)	31.7%	30.3%	27.3%
Other Family with Male Householder	7.1%	5.9%	5.6%
With Related Children	4.4%	3.6%	3.4%
Other Family with Female Householder	24.6%	24.5%	21.6%
With Related Children	17.4%	17.6%	15.4%
Nonfamily Households	5.4%	4.3%	4.2%
All Households with Children	37.1%	41.9%	41.9%
Multigenerational Households	6.5%	6.7%	6.8%
Unmarried Partner Households	6.9%	6.4%	6.1%
Male-female	6.4%	5.7%	5.4%
Same-sex	0.5%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	1,515	12,811	27,294
1 Person Household	30.2%	24.9%	22.7%
2 Person Household	29.1%	28.7%	29.5%
3 Person Household	15.6%	18.2%	18.5%
4 Person Household	12.3%	14.9%	15.3%
5 Person Household	6.9%	7.3%	7.8%
6 Person Household	2.8%	3.4%	3.5%
7 + Person Household	3.2%	2.6%	2.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,515	12,807	27,295
Owner Occupied	38.2%	55.1%	65.4%
Owned with a Mortgage/Loan	25.5%	44.9%	53.0%
Owned Free and Clear	12.6%	10.2%	12.4%
Renter Occupied	61.8%	44.9%	34.6%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	109	128	148
Percent of Income for Mortgage	23.4%	19.4%	16.7%
Wealth Index	50	65	77
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,854	14,606	30,481
Housing Units Inside Urbanized Area	100.0%	98.3%	93.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.7%	6.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,991	35,674	76,964
Population Inside Urbanized Area	100.0%	97.9%	93.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.1%	6.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Front Porches (8E)	Middleburg (4C)	Middleburg (4C)
2.	Traditional Living (12B)	Traditional Living (12B)	Home Improvement (4B)
3.	Metro Fusion (11C)	Hometown Heritage (8G)	Bright Young Professionals (8C)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,869,221	\$27,645,037	\$66,321,534
Average Spent	\$1,700.78	\$1,931.60	\$2,081.72
Spending Potential Index	71	80	86
Education: Total \$	\$2,291,601	\$20,956,440	\$49,597,382
Average Spent	\$1,358.39	\$1,464.26	\$1,556.78
Spending Potential Index	69	75	79
Entertainment/Recreation: Total \$	\$4,174,506	\$40,820,602	\$99,192,627
Average Spent	\$2,474.51	\$2,852.19	\$3,113.49
Spending Potential Index	67	78	85
Food at Home: Total \$	\$7,303,962	\$69,934,184	\$168,203,065
Average Spent	\$4,329.56	\$4,886.40	\$5,279.61
Spending Potential Index	70	79	85
Food Away from Home: Total \$	\$5,078,540	\$48,973,615	\$118,325,665
Average Spent	\$3,010.40	\$3,421.86	\$3,714.04
Spending Potential Index	70	79	86
Health Care: Total \$	\$8,000,444	\$79,350,231	\$193,761,922
Average Spent	\$4,742.41	\$5,544.31	\$6,081.86
Spending Potential Index	67	78	86
HH Furnishings & Equipment: Total \$	\$2,894,650	\$28,760,584	\$70,543,876
Average Spent	\$1,715.86	\$2,009.54	\$2,214.25
Spending Potential Index	67	78	86
Personal Care Products & Services: Total \$	\$1,190,863	\$11,581,436	\$27,973,906
Average Spent	\$705.91	\$809.21	\$878.05
Spending Potential Index	69	79	86
Shelter: Total \$	\$26,834,608	\$254,813,406	\$611,456,933
Average Spent	\$15,906.70	\$17,804.18	\$19,192.60
Spending Potential Index	69	78	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,858,587	\$29,461,776	\$74,357,481
Average Spent	\$1,694.48	\$2,058.54	\$2,333.96
Spending Potential Index	62	76	86
Travel: Total \$	\$3,146,333	\$31,289,324	\$77,031,434
Average Spent	\$1,865.05	\$2,186.23	\$2,417.89
Spending Potential Index	65	76	84
Vehicle Maintenance & Repairs: Total \$	\$1,483,657	\$14,551,550	\$35,259,114
Average Spent	\$879.46	\$1,016.74	\$1,106.72
Spending Potential Index	70	81	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.