

Sunshine Plaza
1177 Homestead Rd N, Lehigh Acres, Florida, 33936
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 26.60603
Longitude: -81.64907

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	6,555	35,242	70,772
2020 Total Population	8,725	46,352	92,604
2020 Group Quarters	17	200	247
2022 Total Population	8,965	47,986	95,210
2022 Group Quarters	17	200	247
2027 Total Population	9,311	50,607	100,349
2022-2027 Annual Rate	0.76%	1.07%	1.06%
2022 Total Daytime Population	8,483	34,722	65,105
Workers	2,812	8,742	13,646
Residents	5,671	25,980	51,459
Household Summary			
2010 Households	2,707	12,816	24,346
2010 Average Household Size	2.41	2.74	2.90
2020 Total Households	3,635	16,191	30,819
2020 Average Household Size	2.40	2.85	3.00
2022 Total Households	3,737	16,719	31,710
2022 Average Household Size	2.39	2.86	2.99
2027 Total Households	3,885	17,598	33,399
2027 Average Household Size	2.39	2.86	3.00
2022-2027 Annual Rate	0.78%	1.03%	1.04%
2010 Families	1,666	8,968	18,084
2010 Average Family Size	3.05	3.24	3.29
2022 Total Families	2,191	11,548	23,244
2022 Average Family Size	3.10	3.39	3.41
2027 Total Families	2,266	12,144	24,446
2027 Average Family Size	3.11	3.40	3.42
2022-2027 Annual Rate	0.68%	1.01%	1.01%
Housing Unit Summary			
2000 Housing Units	3,222	9,432	13,715
Owner Occupied Housing Units	62.6%	71.5%	72.9%
Renter Occupied Housing Units	26.3%	16.7%	14.5%
Vacant Housing Units	11.1%	11.8%	12.6%
2010 Housing Units	3,516	16,808	32,244
Owner Occupied Housing Units	50.8%	52.0%	50.0%
Renter Occupied Housing Units	26.2%	24.3%	25.5%
Vacant Housing Units	23.0%	23.8%	24.5%
2020 Housing Units	3,978	17,634	33,474
Vacant Housing Units	8.6%	8.2%	7.9%
2022 Housing Units	4,095	18,233	34,517
Owner Occupied Housing Units	49.1%	62.0%	61.9%
Renter Occupied Housing Units	42.1%	29.7%	30.0%
Vacant Housing Units	8.7%	8.3%	8.1%
2027 Housing Units	4,286	19,287	36,575
Owner Occupied Housing Units	50.5%	62.8%	62.6%
Renter Occupied Housing Units	40.1%	28.4%	28.7%
Vacant Housing Units	9.4%	8.8%	8.7%
Median Household Income			
2022	\$40,318	\$54,701	\$57,418
2027	\$51,938	\$63,960	\$66,503
Median Home Value			
2022	\$143,970	\$191,863	\$208,580
2027	\$193,425	\$243,283	\$256,148
Per Capita Income			
2022	\$23,351	\$24,032	\$23,781
2027	\$28,042	\$28,646	\$28,079
Median Age			
2010	42.2	36.7	33.6
2022	44.1	38.1	35.3
2027	44.2	37.4	34.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	3,737	16,719	31,710
<\$15,000	19.1%	10.8%	8.7%
\$15,000 - \$24,999	14.3%	9.5%	8.3%
\$25,000 - \$34,999	11.2%	9.8%	9.3%
\$35,000 - \$49,999	12.6%	14.4%	14.8%
\$50,000 - \$74,999	18.9%	21.1%	22.3%
\$75,000 - \$99,999	10.1%	14.6%	17.1%
\$100,000 - \$149,999	11.2%	15.1%	14.5%
\$150,000 - \$199,999	1.7%	3.5%	3.3%
\$200,000+	0.8%	1.3%	1.6%
Average Household Income	\$55,016	\$68,564	\$71,384
2027 Households by Income			
Household Income Base	3,885	17,598	33,399
<\$15,000	15.0%	8.0%	6.4%
\$15,000 - \$24,999	11.8%	7.3%	6.2%
\$25,000 - \$34,999	9.6%	8.7%	8.4%
\$35,000 - \$49,999	10.8%	12.0%	13.0%
\$50,000 - \$74,999	23.1%	21.3%	21.5%
\$75,000 - \$99,999	10.8%	14.6%	17.0%
\$100,000 - \$149,999	14.7%	20.2%	19.7%
\$150,000 - \$199,999	3.2%	6.1%	5.7%
\$200,000+	1.0%	1.7%	2.1%
Average Household Income	\$66,079	\$81,900	\$84,325
2022 Owner Occupied Housing Units by Value			
Total	2,011	11,300	21,364
<\$50,000	14.1%	5.9%	3.7%
\$50,000 - \$99,999	18.5%	8.7%	6.0%
\$100,000 - \$149,999	19.8%	11.7%	9.5%
\$150,000 - \$199,999	27.9%	28.2%	27.0%
\$200,000 - \$249,999	4.0%	20.4%	22.5%
\$250,000 - \$299,999	6.3%	12.3%	15.5%
\$300,000 - \$399,999	2.5%	7.3%	9.0%
\$400,000 - \$499,999	3.9%	2.0%	2.7%
\$500,000 - \$749,999	0.7%	1.7%	2.1%
\$750,000 - \$999,999	1.1%	0.6%	0.6%
\$1,000,000 - \$1,499,999	0.2%	0.5%	0.9%
\$1,500,000 - \$1,999,999	0.7%	0.4%	0.3%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$178,877	\$219,241	\$243,443
2027 Owner Occupied Housing Units by Value			
Total	2,165	12,112	22,890
<\$50,000	5.2%	2.1%	1.1%
\$50,000 - \$99,999	6.8%	2.8%	1.5%
\$100,000 - \$149,999	9.4%	3.8%	2.5%
\$150,000 - \$199,999	32.8%	21.6%	17.7%
\$200,000 - \$249,999	4.8%	22.8%	24.3%
\$250,000 - \$299,999	17.2%	19.6%	23.4%
\$300,000 - \$399,999	5.5%	15.0%	16.1%
\$400,000 - \$499,999	11.0%	4.9%	5.6%
\$500,000 - \$749,999	1.8%	3.9%	4.1%
\$750,000 - \$999,999	3.0%	1.5%	1.2%
\$1,000,000 - \$1,499,999	0.5%	0.9%	1.4%
\$1,500,000 - \$1,999,999	1.4%	0.7%	0.6%
\$2,000,000 +	0.5%	0.3%	0.5%
Average Home Value	\$281,022	\$294,205	\$311,036

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	6,556	35,244	70,773
0 - 4	6.2%	7.3%	8.3%
5 - 9	5.8%	7.2%	8.1%
10 - 14	6.7%	8.0%	8.3%
15 - 24	11.9%	12.8%	13.5%
25 - 34	10.8%	12.5%	13.8%
35 - 44	11.8%	13.5%	13.9%
45 - 54	13.8%	13.4%	12.9%
55 - 64	11.3%	10.4%	9.6%
65 - 74	9.3%	7.6%	6.4%
75 - 84	7.9%	5.2%	3.8%
85 +	4.2%	2.2%	1.4%
18 +	77.7%	73.2%	70.8%
2022 Population by Age			
Total	8,964	47,988	95,209
0 - 4	5.4%	6.6%	7.3%
5 - 9	5.5%	6.8%	7.4%
10 - 14	5.4%	6.5%	7.0%
15 - 24	10.9%	12.0%	12.7%
25 - 34	12.8%	14.1%	15.2%
35 - 44	10.9%	12.4%	12.9%
45 - 54	11.4%	11.8%	11.5%
55 - 64	13.0%	11.7%	10.9%
65 - 74	12.4%	10.1%	8.7%
75 - 84	8.1%	5.7%	4.6%
85 +	4.2%	2.3%	1.6%
18 +	80.5%	76.5%	74.3%
2027 Population by Age			
Total	9,313	50,607	100,347
0 - 4	5.5%	6.8%	7.6%
5 - 9	5.5%	6.8%	7.5%
10 - 14	5.8%	6.9%	7.4%
15 - 24	10.2%	11.1%	12.0%
25 - 34	12.0%	14.9%	15.9%
35 - 44	12.0%	13.2%	13.8%
45 - 54	11.1%	11.0%	10.7%
55 - 64	12.4%	10.7%	9.8%
65 - 74	12.8%	10.0%	8.5%
75 - 84	8.8%	6.3%	5.1%
85 +	3.9%	2.3%	1.6%
18 +	80.1%	75.8%	73.6%
2010 Population by Sex			
Males	3,107	17,075	34,736
Females	3,448	18,167	36,036
2022 Population by Sex			
Males	4,298	23,341	46,679
Females	4,667	24,645	48,531
2027 Population by Sex			
Males	4,500	24,677	49,187
Females	4,811	25,930	51,163

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	6,555	35,242	70,772
White Alone	75.5%	71.1%	68.5%
Black Alone	11.9%	16.4%	18.7%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.4%	1.1%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.8%	7.8%	8.0%
Two or More Races	3.0%	3.1%	3.2%
Hispanic Origin	34.9%	33.8%	33.7%
Diversity Index	67.8	70.2	71.7
2020 Population by Race/Ethnicity			
Total	8,725	46,352	92,604
White Alone	45.7%	43.5%	43.6%
Black Alone	12.0%	17.0%	18.6%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	0.8%	1.1%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.3%	14.4%	14.2%
Two or More Races	25.7%	23.4%	21.7%
Hispanic Origin	50.6%	46.5%	44.5%
Diversity Index	84.4	85.2	85.2
2022 Population by Race/Ethnicity			
Total	8,965	47,986	95,209
White Alone	43.9%	41.6%	41.8%
Black Alone	12.0%	17.2%	18.7%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	0.7%	1.1%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.7%	14.8%	14.6%
Two or More Races	27.0%	24.7%	23.0%
Hispanic Origin	51.8%	47.7%	45.6%
Diversity Index	84.7	85.7	85.7
2027 Population by Race/Ethnicity			
Total	9,312	50,606	100,350
White Alone	40.5%	38.2%	38.5%
Black Alone	12.1%	17.3%	18.8%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	0.7%	1.0%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	16.4%	15.5%	15.3%
Two or More Races	29.7%	27.3%	25.4%
Hispanic Origin	53.3%	49.4%	47.1%
Diversity Index	85.2	86.3	86.4
2010 Population by Relationship and Household Type			
Total	6,555	35,242	70,772
In Households	99.6%	99.6%	99.8%
In Family Households	80.5%	86.0%	88.1%
Householder	25.8%	25.6%	25.5%
Spouse	17.3%	17.7%	17.5%
Child	29.3%	33.3%	34.9%
Other relative	5.0%	5.8%	6.2%
Nonrelative	3.0%	3.6%	4.0%
In Nonfamily Households	19.1%	13.7%	11.7%
In Group Quarters	0.4%	0.4%	0.2%
Institutionalized Population	0.0%	0.2%	0.1%
Noninstitutionalized Population	0.4%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	6,523	32,707	62,386
Less than 9th Grade	10.3%	8.1%	8.0%
9th - 12th Grade, No Diploma	13.2%	10.6%	10.3%
High School Graduate	29.9%	30.2%	30.5%
GED/Alternative Credential	5.7%	6.8%	7.1%
Some College, No Degree	18.6%	18.6%	17.5%
Associate Degree	9.5%	9.8%	10.1%
Bachelor's Degree	8.7%	11.5%	11.4%
Graduate/Professional Degree	4.1%	4.5%	5.1%
2022 Population 15+ by Marital Status			
Total	7,496	38,460	74,511
Never Married	31.0%	34.6%	35.9%
Married	42.8%	44.8%	45.0%
Widowed	8.4%	6.4%	6.0%
Divorced	17.8%	14.2%	13.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,578	23,257	46,321
Population 16+ Employed	93.6%	95.9%	95.5%
Population 16+ Unemployment rate	6.4%	4.1%	4.5%
Population 16-24 Employed	16.4%	15.7%	15.6%
Population 16-24 Unemployment rate	11.8%	7.2%	7.5%
Population 25-54 Employed	65.0%	65.1%	66.9%
Population 25-54 Unemployment rate	3.8%	3.0%	3.6%
Population 55-64 Employed	13.5%	12.9%	12.5%
Population 55-64 Unemployment rate	7.9%	6.2%	4.9%
Population 65+ Employed	5.1%	6.3%	5.0%
Population 65+ Unemployment rate	15.4%	3.8%	4.7%
2022 Employed Population 16+ by Industry			
Total	3,348	22,293	44,256
Agriculture/Mining	2.4%	0.8%	0.9%
Construction	17.1%	14.9%	15.3%
Manufacturing	4.3%	2.9%	3.1%
Wholesale Trade	2.2%	2.2%	1.8%
Retail Trade	12.8%	16.2%	14.8%
Transportation/Utilities	8.4%	5.9%	6.5%
Information	0.9%	1.2%	1.4%
Finance/Insurance/Real Estate	6.9%	4.7%	5.0%
Services	42.6%	48.0%	47.7%
Public Administration	2.4%	3.1%	3.5%
2022 Employed Population 16+ by Occupation			
Total	3,350	22,292	44,256
White Collar	43.7%	46.5%	46.0%
Management/Business/Financial	10.7%	9.4%	9.3%
Professional	10.0%	13.8%	14.1%
Sales	9.3%	11.7%	10.5%
Administrative Support	13.8%	11.6%	12.1%
Services	20.6%	23.6%	23.2%
Blue Collar	35.8%	30.0%	30.8%
Farming/Forestry/Fishing	0.3%	0.3%	0.4%
Construction/Extraction	11.6%	11.2%	11.5%
Installation/Maintenance/Repair	5.7%	4.5%	4.4%
Production	4.7%	2.9%	3.0%
Transportation/Material Moving	13.5%	11.1%	11.5%

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2010 Households by Type			
Total	2,707	12,816	24,346
Households with 1 Person	32.5%	24.3%	19.6%
Households with 2+ People	67.5%	75.7%	80.4%
Family Households	61.5%	70.0%	74.3%
Husband-wife Families	41.3%	48.6%	50.9%
With Related Children	15.8%	22.4%	25.3%
Other Family (No Spouse Present)	20.3%	21.4%	23.4%
Other Family with Male Householder	6.1%	6.6%	7.5%
With Related Children	3.5%	4.4%	5.1%
Other Family with Female Householder	14.1%	14.7%	15.9%
With Related Children	8.8%	10.1%	11.7%
Nonfamily Households	6.0%	5.7%	6.2%
All Households with Children	28.7%	37.7%	42.9%
Multigenerational Households	4.7%	6.0%	6.3%
Unmarried Partner Households	8.5%	9.1%	10.2%
Male-female	7.8%	8.4%	9.4%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	2,705	12,818	24,349
1 Person Household	32.6%	24.3%	19.6%
2 Person Household	33.5%	31.0%	30.5%
3 Person Household	14.0%	16.5%	17.9%
4 Person Household	10.7%	14.1%	15.8%
5 Person Household	5.7%	8.4%	9.4%
6 Person Household	2.1%	3.4%	4.0%
7 + Person Household	1.4%	2.4%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	2,707	12,816	24,349
Owner Occupied	66.0%	68.2%	66.2%
Owned with a Mortgage/Loan	46.0%	50.9%	51.0%
Owned Free and Clear	20.1%	17.3%	15.2%
Renter Occupied	34.0%	31.8%	33.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	128	131	127
Percent of Income for Mortgage	18.8%	18.5%	19.1%
Wealth Index	39	49	51
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,516	16,808	32,244
Housing Units Inside Urbanized Area	100.0%	100.0%	97.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	2.5%
2010 Population By Urban/ Rural Status			
Total Population	6,555	35,242	70,772
Population Inside Urbanized Area	100.0%	100.0%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	2.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Sincerity (12C)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Midlife Constants (5E)	Middleburg (4C)	Urban Edge Families (7C)
3.	Social Security Set (9F)	Forging Opportunity (7D)	Middleburg (4C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$4,828,446	\$26,528,426	\$52,660,765
Average Spent	\$1,292.06	\$1,586.72	\$1,660.70
Spending Potential Index	54	66	69
Education: Total \$	\$3,408,458	\$18,885,489	\$37,542,946
Average Spent	\$912.08	\$1,129.58	\$1,183.95
Spending Potential Index	47	58	60
Entertainment/Recreation: Total \$	\$7,534,765	\$40,784,193	\$79,326,622
Average Spent	\$2,016.26	\$2,439.39	\$2,501.63
Spending Potential Index	55	66	68
Food at Home: Total \$	\$13,107,123	\$69,716,342	\$136,485,577
Average Spent	\$3,507.39	\$4,169.89	\$4,304.18
Spending Potential Index	57	67	70
Food Away from Home: Total \$	\$8,687,782	\$48,043,341	\$95,611,993
Average Spent	\$2,324.80	\$2,873.58	\$3,015.20
Spending Potential Index	54	67	70
Health Care: Total \$	\$15,270,182	\$81,384,736	\$156,432,206
Average Spent	\$4,086.21	\$4,867.80	\$4,933.21
Spending Potential Index	58	69	70
HH Furnishings & Equipment: Total \$	\$5,053,082	\$28,621,845	\$56,601,412
Average Spent	\$1,352.18	\$1,711.94	\$1,784.97
Spending Potential Index	53	67	70
Personal Care Products & Services: Total \$	\$2,061,386	\$11,351,032	\$22,331,614
Average Spent	\$551.62	\$678.93	\$704.25
Spending Potential Index	54	67	69
Shelter: Total \$	\$44,673,147	\$247,017,892	\$491,160,053
Average Spent	\$11,954.28	\$14,774.68	\$15,489.12
Spending Potential Index	52	65	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,421,647	\$31,400,585	\$61,613,110
Average Spent	\$1,450.80	\$1,878.14	\$1,943.02
Spending Potential Index	53	69	72
Travel: Total \$	\$5,234,997	\$30,718,465	\$61,026,282
Average Spent	\$1,400.86	\$1,837.34	\$1,924.51
Spending Potential Index	49	64	67
Vehicle Maintenance & Repairs: Total \$	\$2,674,381	\$14,560,595	\$28,535,259
Average Spent	\$715.65	\$870.90	\$899.88
Spending Potential Index	57	69	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.