

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,319	53,971	119,304
2020 Total Population	11,674	59,972	131,488
2020 Group Quarters	4	193	691
2022 Total Population	11,832	60,167	132,364
2022 Group Quarters	4	193	691
2027 Total Population	12,875	61,930	134,876
2022-2027 Annual Rate	1.70%	0.58%	0.38%
2022 Total Daytime Population	10,980	44,980	115,475
Workers	5,079	14,291	45,972
Residents	5,901	30,689	69,503
Household Summary			
2010 Households	4,033	19,722	43,295
2010 Average Household Size	2.56	2.73	2.74
2020 Total Households	4,741	21,796	47,499
2020 Average Household Size	2.46	2.74	2.75
2022 Total Households	4,803	22,024	47,975
2022 Average Household Size	2.46	2.72	2.74
2027 Total Households	5,240	22,735	48,987
2027 Average Household Size	2.46	2.72	2.74
2022-2027 Annual Rate	1.76%	0.64%	0.42%
2010 Families	2,512	13,810	30,656
2010 Average Family Size	3.22	3.27	3.25
2022 Total Families	2,872	14,935	32,876
2022 Average Family Size	3.18	3.33	3.33
2027 Total Families	3,114	15,332	33,430
2027 Average Family Size	3.18	3.33	3.33
2022-2027 Annual Rate	1.63%	0.53%	0.33%
Housing Unit Summary			
2000 Housing Units	2,900	15,320	34,580
Owner Occupied Housing Units	58.5%	71.3%	72.1%
Renter Occupied Housing Units	36.7%	25.4%	24.3%
Vacant Housing Units	4.9%	3.4%	3.6%
2010 Housing Units	4,488	21,752	47,883
Owner Occupied Housing Units	34.5%	57.6%	59.6%
Renter Occupied Housing Units	55.5%	33.0%	30.8%
Vacant Housing Units	10.1%	9.3%	9.6%
2020 Housing Units	5,118	22,970	50,212
Vacant Housing Units	7.4%	5.1%	5.4%
2022 Housing Units	5,166	23,128	50,541
Owner Occupied Housing Units	37.0%	53.8%	56.8%
Renter Occupied Housing Units	55.9%	41.4%	38.1%
Vacant Housing Units	7.0%	4.8%	5.1%
2027 Housing Units	5,648	23,974	51,841
Owner Occupied Housing Units	41.2%	55.1%	57.6%
Renter Occupied Housing Units	51.6%	39.7%	36.9%
Vacant Housing Units	7.2%	5.2%	5.5%
Median Household Income			
2022	\$54,681	\$59,639	\$62,989
2027	\$60,594	\$67,194	\$72,418
Median Home Value			
2022	\$163,328	\$167,463	\$187,065
2027	\$208,333	\$196,075	\$214,396
Per Capita Income			
2022	\$27,336	\$28,692	\$30,570
2027	\$31,819	\$33,476	\$35,615
Median Age			
2010	28.9	32.8	34.4
2022	30.4	34.6	36.2
2027	29.9	34.8	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	4,803	22,024	47,975
<\$15,000	8.1%	6.5%	6.4%
\$15,000 - \$24,999	7.2%	6.3%	6.1%
\$25,000 - \$34,999	9.9%	7.8%	7.6%
\$35,000 - \$49,999	16.7%	15.3%	14.2%
\$50,000 - \$74,999	28.5%	28.0%	25.1%
\$75,000 - \$99,999	10.5%	12.3%	13.6%
\$100,000 - \$149,999	13.7%	14.9%	16.7%
\$150,000 - \$199,999	4.2%	6.5%	6.7%
\$200,000+	1.1%	2.5%	3.7%
Average Household Income	\$68,960	\$78,884	\$84,292
2027 Households by Income			
Household Income Base	5,240	22,735	48,987
<\$15,000	5.4%	4.5%	4.4%
\$15,000 - \$24,999	5.1%	4.6%	4.4%
\$25,000 - \$34,999	8.3%	6.7%	6.5%
\$35,000 - \$49,999	14.1%	12.2%	11.8%
\$50,000 - \$74,999	31.1%	28.4%	24.7%
\$75,000 - \$99,999	12.2%	13.3%	14.2%
\$100,000 - \$149,999	17.1%	18.5%	20.5%
\$150,000 - \$199,999	5.5%	8.6%	8.9%
\$200,000+	1.3%	3.2%	4.6%
Average Household Income	\$79,660	\$91,807	\$98,035
2022 Owner Occupied Housing Units by Value			
Total	1,914	12,454	28,708
<\$50,000	13.3%	6.2%	3.9%
\$50,000 - \$99,999	6.1%	12.8%	8.7%
\$100,000 - \$149,999	22.4%	21.4%	17.4%
\$150,000 - \$199,999	30.8%	27.3%	27.0%
\$200,000 - \$249,999	9.2%	16.0%	20.3%
\$250,000 - \$299,999	12.1%	9.5%	9.5%
\$300,000 - \$399,999	1.9%	3.5%	8.3%
\$400,000 - \$499,999	0.3%	0.9%	2.1%
\$500,000 - \$749,999	2.2%	1.5%	1.7%
\$750,000 - \$999,999	0.1%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	1.3%	0.4%	0.4%
\$2,000,000 +	0.3%	0.2%	0.1%
Average Home Value	\$196,169	\$187,254	\$212,486
2027 Owner Occupied Housing Units by Value			
Total	2,328	13,212	29,847
<\$50,000	6.3%	3.8%	2.4%
\$50,000 - \$99,999	5.9%	7.8%	5.0%
\$100,000 - \$149,999	11.6%	15.1%	11.2%
\$150,000 - \$199,999	23.8%	25.3%	24.1%
\$200,000 - \$249,999	14.7%	21.9%	25.6%
\$250,000 - \$299,999	19.5%	13.9%	12.7%
\$300,000 - \$399,999	8.4%	6.4%	11.9%
\$400,000 - \$499,999	2.3%	1.6%	2.9%
\$500,000 - \$749,999	4.8%	2.7%	2.6%
\$750,000 - \$999,999	0.4%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.5%
\$1,500,000 - \$1,999,999	1.6%	0.7%	0.5%
\$2,000,000 +	0.6%	0.4%	0.2%
Average Home Value	\$265,539	\$229,070	\$247,079

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,322	53,972	119,305
0 - 4	9.8%	7.7%	7.2%
5 - 9	8.6%	8.1%	7.6%
10 - 14	7.6%	8.2%	7.9%
15 - 24	16.2%	14.5%	14.5%
25 - 34	18.6%	14.8%	13.7%
35 - 44	15.9%	16.6%	16.0%
45 - 54	11.9%	14.1%	14.7%
55 - 64	6.6%	9.3%	10.2%
65 - 74	2.9%	4.3%	5.1%
75 - 84	1.4%	1.9%	2.4%
85 +	0.4%	0.5%	0.7%
18 +	69.6%	71.2%	72.5%
2022 Population by Age			
Total	11,830	60,167	132,365
0 - 4	8.1%	6.6%	6.3%
5 - 9	7.5%	6.7%	6.5%
10 - 14	6.9%	6.6%	6.5%
15 - 24	16.7%	13.9%	13.1%
25 - 34	18.7%	16.7%	16.1%
35 - 44	14.0%	13.3%	12.9%
45 - 54	11.5%	13.4%	13.4%
55 - 64	8.8%	11.4%	12.2%
65 - 74	5.2%	7.5%	8.3%
75 - 84	2.1%	3.0%	3.6%
85 +	0.6%	0.8%	1.1%
18 +	73.6%	76.1%	76.9%
2027 Population by Age			
Total	12,874	61,930	134,877
0 - 4	8.1%	6.6%	6.4%
5 - 9	7.0%	6.5%	6.4%
10 - 14	6.4%	6.7%	6.7%
15 - 24	17.3%	13.3%	12.5%
25 - 34	19.6%	17.1%	16.0%
35 - 44	13.2%	13.9%	14.0%
45 - 54	10.6%	12.0%	12.0%
55 - 64	8.9%	11.1%	11.6%
65 - 74	5.7%	7.9%	8.9%
75 - 84	2.5%	3.8%	4.5%
85 +	0.6%	0.9%	1.2%
18 +	74.8%	76.5%	76.9%
2010 Population by Sex			
Males	4,888	25,410	56,467
Females	5,431	28,561	62,838
2022 Population by Sex			
Males	5,729	28,581	63,191
Females	6,103	31,586	69,173
2027 Population by Sex			
Males	6,259	29,593	64,716
Females	6,617	32,336	70,161

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,319	53,970	119,305
White Alone	31.5%	28.1%	32.2%
Black Alone	50.5%	57.3%	53.8%
American Indian Alone	0.6%	0.4%	0.3%
Asian Alone	3.6%	5.5%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.9%	5.5%	4.2%
Two or More Races	3.8%	3.2%	2.7%
Hispanic Origin	20.0%	11.3%	9.0%
Diversity Index	75.1	66.9	66.6
2020 Population by Race/Ethnicity			
Total	11,674	59,972	131,488
White Alone	14.9%	15.8%	18.6%
Black Alone	63.4%	64.6%	61.3%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	4.0%	5.4%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.0%	7.1%	6.3%
Two or More Races	6.0%	6.5%	6.3%
Hispanic Origin	16.8%	12.6%	11.2%
Diversity Index	68.2	64.6	66.1
2022 Population by Race/Ethnicity			
Total	11,832	60,167	132,364
White Alone	14.3%	15.3%	18.0%
Black Alone	63.7%	64.8%	61.5%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	4.0%	5.4%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.1%	7.2%	6.4%
Two or More Races	6.1%	6.6%	6.4%
Hispanic Origin	16.8%	12.7%	11.3%
Diversity Index	68.0	64.6	66.1
2027 Population by Race/Ethnicity			
Total	12,875	61,929	134,875
White Alone	12.2%	13.6%	16.3%
Black Alone	65.6%	66.0%	62.7%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	4.2%	5.4%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.0%	7.5%	6.7%
Two or More Races	6.2%	6.8%	6.7%
Hispanic Origin	16.2%	12.7%	11.4%
Diversity Index	66.3	63.6	65.4
2010 Population by Relationship and Household Type			
Total	10,320	53,971	119,304
In Households	100.0%	99.9%	99.3%
In Family Households	81.9%	86.6%	86.4%
Householder	23.7%	25.4%	25.7%
Spouse	12.0%	14.9%	15.9%
Child	35.6%	36.7%	35.7%
Other relative	6.9%	6.6%	6.3%
Nonrelative	3.6%	3.0%	2.8%
In Nonfamily Households	18.1%	13.4%	12.9%
In Group Quarters	0.0%	0.1%	0.7%
Institutionalized Population	0.0%	0.0%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	7,201	39,784	89,445
Less than 9th Grade	3.1%	4.1%	4.3%
9th - 12th Grade, No Diploma	7.3%	6.0%	6.5%
High School Graduate	30.4%	26.5%	27.6%
GED/Alternative Credential	3.6%	3.1%	3.3%
Some College, No Degree	22.3%	23.5%	21.6%
Associate Degree	9.2%	9.4%	8.2%
Bachelor's Degree	17.0%	18.8%	18.6%
Graduate/Professional Degree	7.1%	8.7%	9.9%
2022 Population 15+ by Marital Status			
Total	9,178	48,169	106,756
Never Married	45.2%	41.1%	39.3%
Married	40.7%	44.5%	46.0%
Widowed	3.3%	3.9%	4.4%
Divorced	10.8%	10.6%	10.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,296	31,122	66,391
Population 16+ Employed	95.8%	96.1%	96.0%
Population 16+ Unemployment rate	4.3%	3.9%	4.0%
Population 16-24 Employed	17.6%	14.1%	12.8%
Population 16-24 Unemployment rate	7.0%	9.4%	10.2%
Population 25-54 Employed	70.3%	69.7%	69.3%
Population 25-54 Unemployment rate	3.9%	3.1%	3.2%
Population 55-64 Employed	10.0%	13.2%	14.4%
Population 55-64 Unemployment rate	2.9%	2.2%	1.8%
Population 65+ Employed	2.0%	3.0%	3.5%
Population 65+ Unemployment rate	0.8%	2.3%	4.5%
2022 Employed Population 16+ by Industry			
Total	6,029	29,913	63,746
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.9%	6.6%	5.5%
Manufacturing	5.1%	5.3%	5.9%
Wholesale Trade	2.7%	3.2%	3.6%
Retail Trade	11.1%	9.2%	10.4%
Transportation/Utilities	14.1%	16.2%	15.8%
Information	1.5%	1.8%	1.8%
Finance/Insurance/Real Estate	9.5%	7.2%	6.2%
Services	47.8%	44.6%	44.4%
Public Administration	3.4%	5.7%	6.4%
2022 Employed Population 16+ by Occupation			
Total	6,030	29,915	63,745
White Collar	55.6%	58.0%	57.0%
Management/Business/Financial	12.7%	14.0%	14.4%
Professional	19.7%	20.7%	18.7%
Sales	9.1%	7.1%	8.1%
Administrative Support	14.1%	16.3%	15.8%
Services	15.3%	14.8%	15.7%
Blue Collar	29.1%	27.2%	27.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.4%	5.7%	4.6%
Installation/Maintenance/Repair	2.7%	2.7%	3.2%
Production	3.8%	4.4%	4.9%
Transportation/Material Moving	18.1%	14.5%	14.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,027	19,718	43,295
Households with 1 Person	30.5%	24.6%	24.1%
Households with 2+ People	69.5%	75.4%	75.9%
Family Households	62.4%	70.0%	70.8%
Husband-wife Families	31.2%	41.2%	43.9%
With Related Children	19.0%	22.0%	22.0%
Other Family (No Spouse Present)	31.2%	28.8%	26.9%
Other Family with Male Householder	6.8%	6.0%	5.9%
With Related Children	4.1%	3.7%	3.6%
Other Family with Female Householder	24.4%	22.7%	21.0%
With Related Children	19.0%	16.4%	14.9%
Nonfamily Households	7.1%	5.3%	5.1%
All Households with Children	42.9%	42.7%	40.9%
Multigenerational Households	5.6%	6.9%	7.0%
Unmarried Partner Households	8.0%	6.8%	6.3%
Male-female	7.0%	6.0%	5.6%
Same-sex	1.0%	0.8%	0.7%
2010 Households by Size			
Total	4,033	19,723	43,295
1 Person Household	30.5%	24.6%	24.1%
2 Person Household	26.1%	28.2%	29.3%
3 Person Household	17.1%	18.1%	18.3%
4 Person Household	13.7%	15.2%	15.0%
5 Person Household	7.5%	7.9%	7.5%
6 Person Household	2.9%	3.4%	3.3%
7 + Person Household	2.3%	2.5%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	4,040	19,720	43,297
Owner Occupied	38.4%	63.6%	65.9%
Owned with a Mortgage/Loan	28.7%	54.4%	55.7%
Owned Free and Clear	9.5%	9.2%	10.2%
Renter Occupied	61.6%	36.4%	34.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	144	158	150
Percent of Income for Mortgage	15.7%	14.8%	15.7%
Wealth Index	42	57	66
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,488	21,752	47,883
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	10,319	53,971	119,304
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Freeway Junction
3879 GA 138 SE, Stockbridge, Georgia, 30281
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.55389
Longitude: -84.26445

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Urban Edge Families (7C)	Urban Edge Families (7C)
2.	Bright Young Professionals (8C)	Middleburg (4C)	Middleburg (4C)
3.	Middleburg (4C)	Bright Young Professionals (8C)	Up and Coming Families (7A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$8,227,670	\$40,907,290	\$94,464,483
Average Spent	\$1,713.03	\$1,857.40	\$1,969.04
Spending Potential Index	71	77	82
Education: Total \$	\$6,040,961	\$29,829,550	\$69,624,580
Average Spent	\$1,257.75	\$1,354.41	\$1,451.27
Spending Potential Index	64	69	74
Entertainment/Recreation: Total \$	\$11,369,908	\$60,095,784	\$140,538,598
Average Spent	\$2,367.25	\$2,728.65	\$2,929.41
Spending Potential Index	64	74	80
Food at Home: Total \$	\$20,591,670	\$103,962,154	\$240,247,002
Average Spent	\$4,287.25	\$4,720.40	\$5,007.75
Spending Potential Index	69	76	81
Food Away from Home: Total \$	\$14,822,855	\$74,034,233	\$170,275,356
Average Spent	\$3,086.17	\$3,361.53	\$3,549.25
Spending Potential Index	72	78	82
Health Care: Total \$	\$21,663,203	\$117,087,199	\$274,728,084
Average Spent	\$4,510.35	\$5,316.35	\$5,726.48
Spending Potential Index	64	75	81
HH Furnishings & Equipment: Total \$	\$8,188,930	\$43,334,627	\$100,886,050
Average Spent	\$1,704.96	\$1,967.61	\$2,102.89
Spending Potential Index	67	77	82
Personal Care Products & Services: Total \$	\$3,350,328	\$17,192,080	\$39,887,356
Average Spent	\$697.55	\$780.61	\$831.42
Spending Potential Index	68	77	82
Shelter: Total \$	\$74,601,434	\$379,092,711	\$875,671,013
Average Spent	\$15,532.26	\$17,212.71	\$18,252.65
Spending Potential Index	68	75	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,357,360	\$45,978,662	\$107,300,722
Average Spent	\$1,740.03	\$2,087.66	\$2,236.60
Spending Potential Index	64	77	82
Travel: Total \$	\$8,590,062	\$47,088,026	\$110,211,429
Average Spent	\$1,788.48	\$2,138.03	\$2,297.27
Spending Potential Index	62	74	80
Vehicle Maintenance & Repairs: Total \$	\$4,264,138	\$21,778,359	\$50,394,220
Average Spent	\$887.81	\$988.85	\$1,050.43
Spending Potential Index	71	79	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.