

Chesapeake Square
25319 Charles M Lankford Jr Memorial Hwy, Onley, VA, 23418
Rings: 3, 5, 10 mile radii

Prepared by WHLR
Latitude: 37.69483
Longitude: -75.71966

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	4,882	8,374	18,238
2010 Total Population	4,522	7,858	17,494
2021 Total Population	4,379	7,564	16,681
2021 Group Quarters	32	119	375
2026 Total Population	4,240	7,319	16,099
2021-2026 Annual Rate	-0.64%	-0.66%	-0.71%
2021 Total Daytime Population	5,372	8,295	15,228
Workers	3,120	4,494	6,713
Residents	2,252	3,801	8,515
Household Summary			
2000 Households	2,020	3,338	7,196
2000 Average Household Size	2.34	2.42	2.45
2010 Households	1,943	3,226	7,107
2010 Average Household Size	2.31	2.40	2.41
2021 Households	1,889	3,113	6,792
2021 Average Household Size	2.30	2.39	2.40
2026 Households	1,831	3,016	6,558
2026 Average Household Size	2.30	2.39	2.40
2021-2026 Annual Rate	-0.62%	-0.63%	-0.70%
2010 Families	1,233	2,092	4,661
2010 Average Family Size	2.86	2.94	2.94
2021 Families	1,175	1,981	4,375
2021 Average Family Size	2.87	2.95	2.95
2026 Families	1,134	1,907	4,201
2026 Average Family Size	2.87	2.95	2.95
2021-2026 Annual Rate	-0.71%	-0.76%	-0.81%
Housing Unit Summary			
2000 Housing Units	2,325	3,876	8,565
Owner Occupied Housing Units	62.1%	62.3%	61.3%
Renter Occupied Housing Units	24.8%	23.8%	22.7%
Vacant Housing Units	13.1%	13.9%	16.0%
2010 Housing Units	2,388	3,962	8,929
Owner Occupied Housing Units	56.2%	56.4%	55.2%
Renter Occupied Housing Units	25.2%	25.0%	24.3%
Vacant Housing Units	18.6%	18.6%	20.4%
2021 Housing Units	2,419	3,992	8,936
Owner Occupied Housing Units	48.9%	49.1%	48.0%
Renter Occupied Housing Units	29.2%	28.9%	28.0%
Vacant Housing Units	21.9%	22.0%	24.0%
2026 Housing Units	2,440	4,026	9,016
Owner Occupied Housing Units	47.7%	47.9%	46.8%
Renter Occupied Housing Units	27.3%	27.0%	25.9%
Vacant Housing Units	25.0%	25.1%	27.3%
Median Household Income			
2021	\$53,433	\$52,258	\$49,049
2026	\$54,465	\$53,675	\$51,170
Median Home Value			
2021	\$232,975	\$220,164	\$197,816
2026	\$244,375	\$231,250	\$208,032
Per Capita Income			
2021	\$31,982	\$30,523	\$27,258
2026	\$34,105	\$32,721	\$29,399
Median Age			
2010	47.4	45.2	44.0
2021	50.6	47.8	46.5
2026	51.2	48.6	47.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,889	3,113	6,792
<\$15,000	10.6%	10.4%	12.0%
\$15,000 - \$24,999	10.5%	11.4%	13.4%
\$25,000 - \$34,999	10.6%	12.1%	12.3%
\$35,000 - \$49,999	13.8%	13.7%	12.8%
\$50,000 - \$74,999	21.7%	18.9%	18.1%
\$75,000 - \$99,999	13.8%	14.1%	14.0%
\$100,000 - \$149,999	8.8%	9.1%	9.2%
\$150,000 - \$199,999	5.1%	5.8%	4.8%
\$200,000+	5.0%	4.6%	3.3%
Average Household Income	\$73,872	\$72,954	\$66,675
2026 Households by Income			
Household Income Base	1,831	3,016	6,558
<\$15,000	9.8%	9.5%	10.9%
\$15,000 - \$24,999	10.2%	10.8%	12.7%
\$25,000 - \$34,999	10.5%	12.0%	12.2%
\$35,000 - \$49,999	14.0%	13.8%	12.9%
\$50,000 - \$74,999	21.6%	18.9%	18.2%
\$75,000 - \$99,999	13.9%	14.3%	14.3%
\$100,000 - \$149,999	9.1%	9.4%	9.7%
\$150,000 - \$199,999	5.7%	6.6%	5.6%
\$200,000+	5.2%	4.8%	3.5%
Average Household Income	\$78,662	\$78,075	\$71,880
2021 Owner Occupied Housing Units by Value			
Total	1,183	1,959	4,287
<\$50,000	4.1%	5.6%	7.0%
\$50,000 - \$99,999	6.3%	7.6%	11.5%
\$100,000 - \$149,999	12.5%	15.0%	15.4%
\$150,000 - \$199,999	18.1%	16.2%	16.8%
\$200,000 - \$249,999	13.8%	14.0%	15.9%
\$250,000 - \$299,999	13.7%	11.7%	9.6%
\$300,000 - \$399,999	14.6%	14.5%	12.0%
\$400,000 - \$499,999	6.9%	5.7%	4.4%
\$500,000 - \$749,999	6.0%	5.1%	3.4%
\$750,000 - \$999,999	2.3%	2.4%	1.4%
\$1,000,000 - \$1,499,999	0.2%	0.3%	1.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	1.4%	1.8%	1.3%
Average Home Value	\$298,922	\$293,862	\$262,515
2026 Owner Occupied Housing Units by Value			
Total	1,165	1,930	4,222
<\$50,000	2.9%	4.2%	5.4%
\$50,000 - \$99,999	5.2%	6.4%	9.8%
\$100,000 - \$149,999	11.9%	14.6%	15.2%
\$150,000 - \$199,999	17.8%	16.1%	17.0%
\$200,000 - \$249,999	13.7%	14.1%	16.4%
\$250,000 - \$299,999	14.7%	12.6%	10.5%
\$300,000 - \$399,999	16.2%	16.3%	13.5%
\$400,000 - \$499,999	7.5%	6.1%	4.8%
\$500,000 - \$749,999	6.2%	5.2%	3.5%
\$750,000 - \$999,999	2.1%	2.4%	1.4%
\$1,000,000 - \$1,499,999	0.2%	0.3%	1.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	1.4%	1.8%	1.2%
Average Home Value	\$305,971	\$302,368	\$271,335

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,524	7,860	17,493
0 - 4	4.8%	5.6%	6.0%
5 - 9	5.9%	6.0%	6.1%
10 - 14	5.7%	5.7%	5.8%
15 - 24	10.1%	10.6%	11.2%
25 - 34	9.9%	10.7%	10.8%
35 - 44	10.3%	11.1%	11.3%
45 - 54	15.2%	14.5%	14.7%
55 - 64	17.5%	16.4%	15.2%
65 - 74	11.0%	10.4%	10.0%
75 - 84	6.5%	6.2%	6.2%
85 +	3.0%	2.9%	2.7%
18 +	80.4%	79.4%	78.6%
2021 Population by Age			
Total	4,377	7,566	16,683
0 - 4	4.2%	4.8%	5.2%
5 - 9	4.7%	5.3%	5.7%
10 - 14	5.0%	5.5%	5.5%
15 - 24	9.5%	9.7%	9.7%
25 - 34	10.1%	10.6%	11.2%
35 - 44	10.4%	10.8%	11.0%
45 - 54	11.3%	11.7%	11.5%
55 - 64	16.1%	15.1%	15.3%
65 - 74	17.0%	15.7%	14.4%
75 - 84	8.3%	7.5%	7.3%
85 +	3.4%	3.2%	3.2%
18 +	83.2%	81.4%	80.6%
2026 Population by Age			
Total	4,242	7,320	16,101
0 - 4	4.1%	4.7%	5.1%
5 - 9	4.6%	5.1%	5.5%
10 - 14	5.0%	5.6%	6.0%
15 - 24	9.0%	9.7%	9.6%
25 - 34	9.2%	9.5%	9.9%
35 - 44	11.2%	11.3%	11.6%
45 - 54	11.3%	11.7%	11.3%
55 - 64	13.7%	13.5%	13.5%
65 - 74	17.3%	15.9%	15.1%
75 - 84	10.9%	9.7%	9.0%
85 +	3.6%	3.3%	3.3%
18 +	83.5%	81.5%	80.3%
2010 Population by Sex			
Males	2,170	3,842	8,487
Females	2,352	4,016	9,007
2021 Population by Sex			
Males	2,109	3,715	8,134
Females	2,270	3,849	8,547
2026 Population by Sex			
Males	2,047	3,609	7,879
Females	2,193	3,710	8,220

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2010 Population by Race/Ethnicity			
Total	4,521	7,858	17,493
White Alone	65.5%	65.0%	60.9%
Black Alone	28.5%	28.4%	31.8%
American Indian Alone	0.4%	0.4%	0.6%
Asian Alone	0.8%	0.7%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	3.9%	4.8%
Two or More Races	1.5%	1.4%	1.3%
Hispanic Origin	7.1%	10.0%	11.0%
Diversity Index	55.7	58.7	62.0
2021 Population by Race/Ethnicity			
Total	4,379	7,563	16,682
White Alone	63.9%	63.4%	59.5%
Black Alone	28.7%	28.6%	31.8%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	1.1%	1.0%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	4.6%	5.5%
Two or More Races	1.8%	1.7%	1.6%
Hispanic Origin	8.2%	11.3%	12.4%
Diversity Index	58.3	61.4	64.4
2026 Population by Race/Ethnicity			
Total	4,240	7,317	16,099
White Alone	63.0%	62.6%	58.7%
Black Alone	28.8%	28.7%	31.8%
American Indian Alone	0.6%	0.6%	0.8%
Asian Alone	1.4%	1.2%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	4.9%	5.8%
Two or More Races	2.0%	1.9%	1.8%
Hispanic Origin	9.0%	12.4%	13.5%
Diversity Index	59.9	62.9	65.8
2010 Population by Relationship and Household Type			
Total	4,522	7,858	17,494
In Households	99.3%	98.5%	97.9%
In Family Households	80.3%	80.9%	81.2%
Householder	27.4%	27.0%	26.7%
Spouse	20.1%	19.8%	18.8%
Child	26.4%	27.1%	28.1%
Other relative	3.9%	4.4%	4.7%
Nonrelative	2.4%	2.7%	2.9%
In Nonfamily Households	19.0%	17.5%	16.7%
In Group Quarters	0.7%	1.5%	2.1%
Institutionalized Population	0.6%	1.4%	1.5%
Noninstitutionalized Population	0.2%	0.1%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	3,356	5,651	12,319
Less than 9th Grade	3.8%	6.8%	7.6%
9th - 12th Grade, No Diploma	7.0%	8.4%	11.3%
High School Graduate	25.3%	27.0%	28.7%
GED/Alternative Credential	3.4%	3.4%	4.9%
Some College, No Degree	16.9%	17.3%	17.3%
Associate Degree	9.8%	8.7%	8.7%
Bachelor's Degree	16.7%	14.7%	11.7%
Graduate/Professional Degree	17.1%	13.8%	9.8%
2021 Population 15+ by Marital Status			
Total	3,775	6,385	13,945
Never Married	26.6%	28.9%	32.4%
Married	51.7%	50.9%	48.7%
Widowed	7.9%	8.3%	8.6%
Divorced	13.8%	12.0%	10.3%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,209	3,884	8,585
Population 16+ Employed	96.5%	96.3%	95.1%
Population 16+ Unemployment rate	3.5%	3.7%	4.9%
Population 16-24 Employed	7.5%	7.7%	7.5%
Population 16-24 Unemployment rate	4.2%	3.0%	8.9%
Population 25-54 Employed	55.8%	56.8%	57.2%
Population 25-54 Unemployment rate	3.4%	4.1%	4.6%
Population 55-64 Employed	23.7%	22.4%	22.1%
Population 55-64 Unemployment rate	3.1%	3.3%	6.1%
Population 65+ Employed	13.0%	13.0%	13.2%
Population 65+ Unemployment rate	4.5%	3.0%	1.8%
2021 Employed Population 16+ by Industry			
Total	2,131	3,739	8,162
Agriculture/Mining	4.5%	6.7%	7.1%
Construction	11.0%	11.4%	10.3%
Manufacturing	12.0%	11.8%	16.0%
Wholesale Trade	2.6%	3.3%	3.9%
Retail Trade	7.6%	9.0%	9.3%
Transportation/Utilities	3.8%	3.4%	4.1%
Information	1.0%	0.7%	0.4%
Finance/Insurance/Real Estate	3.1%	3.4%	2.9%
Services	46.4%	42.6%	39.1%
Public Administration	7.9%	7.8%	7.0%
2021 Employed Population 16+ by Occupation			
Total	2,131	3,739	8,162
White Collar	55.9%	53.2%	47.7%
Management/Business/Financial	16.2%	14.6%	12.0%
Professional	26.6%	24.7%	21.3%
Sales	3.7%	4.5%	5.2%
Administrative Support	9.5%	9.3%	9.2%
Services	13.4%	15.4%	14.7%
Blue Collar	30.7%	31.4%	37.5%
Farming/Forestry/Fishing	2.4%	3.5%	4.8%
Construction/Extraction	5.5%	6.1%	6.8%
Installation/Maintenance/Repair	7.2%	6.0%	5.6%
Production	6.9%	6.4%	8.8%
Transportation/Material Moving	8.7%	9.4%	11.6%

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2010 Households by Type			
Total	1,942	3,227	7,107
Households with 1 Person	30.8%	29.7%	29.4%
Households with 2+ People	69.2%	70.3%	70.6%
Family Households	63.5%	64.8%	65.6%
Husband-wife Families	46.7%	47.4%	46.3%
With Related Children	15.0%	16.2%	16.1%
Other Family (No Spouse Present)	16.8%	17.4%	19.3%
Other Family with Male Householder	3.7%	4.1%	4.9%
With Related Children	1.9%	2.1%	2.7%
Other Family with Female Householder	13.1%	13.4%	14.5%
With Related Children	7.8%	7.9%	8.9%
Nonfamily Households	5.7%	5.5%	5.0%
All Households with Children	25.2%	26.8%	28.2%
Multigenerational Households	3.5%	3.6%	4.2%
Unmarried Partner Households	5.5%	5.6%	5.9%
Male-female	4.7%	4.8%	5.1%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	1,943	3,227	7,106
1 Person Household	30.8%	29.7%	29.5%
2 Person Household	38.1%	37.5%	36.4%
3 Person Household	13.3%	13.6%	14.1%
4 Person Household	11.0%	11.4%	11.3%
5 Person Household	4.0%	4.5%	5.0%
6 Person Household	1.4%	1.7%	2.1%
7 + Person Household	1.4%	1.6%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	1,943	3,226	7,107
Owner Occupied	69.1%	69.3%	69.4%
Owned with a Mortgage/Loan	36.0%	35.9%	35.3%
Owned Free and Clear	33.0%	33.4%	34.1%
Renter Occupied	30.9%	30.7%	30.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	135	140	146
Percent of Income for Mortgage	18.3%	17.7%	16.9%
Wealth Index	83	80	68
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,388	3,962	8,929
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%
2010 Population By Urban/ Rural Status			
Total Population	4,522	7,858	17,494
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
2.	Senior Escapes (9D)	Rooted Rural (10B)	Down the Road (10D)
3.	Rooted Rural (10B)	Senior Escapes (9D)	Senior Escapes (9D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,166,238	\$5,147,639	\$10,273,846
Average Spent	\$1,676.15	\$1,653.59	\$1,512.64
Spending Potential Index	79	78	71
Education: Total \$	\$2,254,495	\$3,572,755	\$6,994,121
Average Spent	\$1,193.49	\$1,147.69	\$1,029.76
Spending Potential Index	69	66	60
Entertainment/Recreation: Total \$	\$5,140,809	\$8,442,252	\$17,013,930
Average Spent	\$2,721.44	\$2,711.93	\$2,505.00
Spending Potential Index	84	84	78
Food at Home: Total \$	\$8,611,114	\$14,219,408	\$28,823,419
Average Spent	\$4,558.56	\$4,567.75	\$4,243.73
Spending Potential Index	84	84	78
Food Away from Home: Total \$	\$5,679,657	\$9,322,530	\$18,741,758
Average Spent	\$3,006.70	\$2,994.71	\$2,759.39
Spending Potential Index	79	79	73
Health Care: Total \$	\$10,607,715	\$17,463,694	\$35,160,533
Average Spent	\$5,615.52	\$5,609.92	\$5,176.76
Spending Potential Index	90	90	83
HH Furnishings & Equipment: Total \$	\$3,503,719	\$5,721,804	\$11,433,126
Average Spent	\$1,854.80	\$1,838.04	\$1,683.32
Spending Potential Index	82	82	75
Personal Care Products & Services: Total \$	\$1,376,927	\$2,233,852	\$4,442,354
Average Spent	\$728.92	\$717.59	\$654.06
Spending Potential Index	81	80	73
Shelter: Total \$	\$28,956,686	\$46,657,837	\$92,021,891
Average Spent	\$15,329.11	\$14,988.06	\$13,548.57
Spending Potential Index	76	74	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,974,244	\$6,575,867	\$12,999,493
Average Spent	\$2,103.89	\$2,112.39	\$1,913.94
Spending Potential Index	88	88	80
Travel: Total \$	\$3,778,576	\$6,089,523	\$11,925,146
Average Spent	\$2,000.30	\$1,956.16	\$1,755.76
Spending Potential Index	79	77	69
Vehicle Maintenance & Repairs: Total \$	\$1,801,125	\$2,994,594	\$6,080,274
Average Spent	\$953.48	\$961.96	\$895.21
Spending Potential Index	86	87	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.