

Forrest Gallery
1904 N Jackson St, Tullahoma, Tennessee, 37388
Rings: 3, 5, 7 mile radii

Prepared by WHLR
Latitude: 35.38445
Longitude: -86.23185

	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	16,746	22,184	26,204
2010 Total Population	16,937	22,695	27,043
2021 Total Population	18,375	24,679	29,325
2021 Group Quarters	173	196	209
2026 Total Population	18,954	25,488	30,264
2021-2026 Annual Rate	0.62%	0.65%	0.63%
2021 Total Daytime Population	22,575	27,768	31,093
Workers	11,906	13,661	14,585
Residents	10,669	14,107	16,508
Household Summary			
2000 Households	6,811	8,938	10,448
2000 Average Household Size	2.42	2.45	2.47
2010 Households	7,038	9,333	11,037
2010 Average Household Size	2.38	2.41	2.43
2021 Households	7,670	10,199	12,034
2021 Average Household Size	2.37	2.40	2.42
2026 Households	7,922	10,547	12,438
2026 Average Household Size	2.37	2.40	2.42
2021-2026 Annual Rate	0.65%	0.67%	0.66%
2010 Families	4,704	6,380	7,680
2010 Average Family Size	2.91	2.91	2.91
2021 Families	5,021	6,836	8,214
2021 Average Family Size	2.91	2.91	2.91
2026 Families	5,157	7,031	8,446
2026 Average Family Size	2.92	2.91	2.91
2021-2026 Annual Rate	0.54%	0.56%	0.56%
Housing Unit Summary			
2000 Housing Units	7,309	9,601	11,218
Owner Occupied Housing Units	62.6%	64.1%	66.2%
Renter Occupied Housing Units	30.6%	29.0%	26.9%
Vacant Housing Units	6.8%	6.9%	6.9%
2010 Housing Units	7,792	10,341	12,211
Owner Occupied Housing Units	58.6%	61.0%	63.5%
Renter Occupied Housing Units	31.7%	29.3%	26.9%
Vacant Housing Units	9.7%	9.7%	9.6%
2021 Housing Units	8,483	11,296	13,313
Owner Occupied Housing Units	57.4%	60.0%	62.6%
Renter Occupied Housing Units	33.0%	30.3%	27.7%
Vacant Housing Units	9.6%	9.7%	9.6%
2026 Housing Units	8,773	11,697	13,782
Owner Occupied Housing Units	58.5%	61.0%	63.5%
Renter Occupied Housing Units	31.8%	29.2%	26.7%
Vacant Housing Units	9.7%	9.8%	9.8%
Median Household Income			
2021	\$50,227	\$51,873	\$53,325
2026	\$53,388	\$55,258	\$57,084
Median Home Value			
2021	\$162,856	\$166,623	\$172,304
2026	\$189,708	\$195,898	\$204,479
Per Capita Income			
2021	\$29,726	\$29,681	\$29,782
2026	\$32,459	\$32,485	\$32,714
Median Age			
2010	41.1	41.2	41.4
2021	43.5	43.5	43.9
2026	44.1	44.0	44.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	7,670	10,199	12,034
<\$15,000	9.8%	9.9%	9.4%
\$15,000 - \$24,999	12.9%	11.9%	11.2%
\$25,000 - \$34,999	12.1%	11.7%	11.1%
\$35,000 - \$49,999	14.9%	14.4%	14.4%
\$50,000 - \$74,999	18.7%	19.7%	20.3%
\$75,000 - \$99,999	9.8%	10.4%	10.9%
\$100,000 - \$149,999	11.0%	12.1%	13.1%
\$150,000 - \$199,999	6.8%	6.0%	5.8%
\$200,000+	3.9%	3.9%	3.8%
Average Household Income	\$71,564	\$72,116	\$72,906
2026 Households by Income			
Household Income Base	7,922	10,547	12,438
<\$15,000	8.3%	8.4%	8.0%
\$15,000 - \$24,999	12.2%	11.2%	10.6%
\$25,000 - \$34,999	11.1%	10.6%	10.0%
\$35,000 - \$49,999	14.7%	14.0%	13.8%
\$50,000 - \$74,999	19.0%	20.0%	20.5%
\$75,000 - \$99,999	10.4%	11.0%	11.5%
\$100,000 - \$149,999	12.1%	13.6%	14.7%
\$150,000 - \$199,999	8.1%	7.2%	7.0%
\$200,000+	3.9%	4.0%	4.0%
Average Household Income	\$78,050	\$78,844	\$79,981
2021 Owner Occupied Housing Units by Value			
Total	4,870	6,773	8,340
<\$50,000	6.2%	5.8%	5.9%
\$50,000 - \$99,999	20.9%	20.0%	18.4%
\$100,000 - \$149,999	18.5%	18.6%	18.2%
\$150,000 - \$199,999	17.3%	16.9%	16.8%
\$200,000 - \$249,999	11.3%	11.4%	11.4%
\$250,000 - \$299,999	7.9%	8.2%	8.6%
\$300,000 - \$399,999	12.0%	11.4%	12.4%
\$400,000 - \$499,999	1.7%	2.6%	2.9%
\$500,000 - \$749,999	2.6%	3.4%	3.8%
\$750,000 - \$999,999	1.1%	1.1%	1.1%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$201,170	\$209,037	\$215,407
2026 Owner Occupied Housing Units by Value			
Total	5,135	7,134	8,757
<\$50,000	4.8%	4.3%	4.2%
\$50,000 - \$99,999	16.4%	15.2%	13.7%
\$100,000 - \$149,999	15.6%	15.5%	15.0%
\$150,000 - \$199,999	16.7%	16.2%	16.0%
\$200,000 - \$249,999	12.8%	12.7%	12.5%
\$250,000 - \$299,999	10.3%	10.7%	11.1%
\$300,000 - \$399,999	16.5%	15.9%	17.5%
\$400,000 - \$499,999	2.3%	3.7%	4.0%
\$500,000 - \$749,999	3.3%	4.3%	4.7%
\$750,000 - \$999,999	1.1%	1.0%	1.0%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$223,199	\$233,225	\$240,715

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	16,935	22,694	27,044
0 - 4	6.5%	6.5%	6.3%
5 - 9	6.3%	6.3%	6.2%
10 - 14	6.8%	6.8%	6.8%
15 - 24	12.6%	12.5%	12.3%
25 - 34	10.7%	10.7%	10.7%
35 - 44	11.6%	11.8%	12.0%
45 - 54	15.3%	15.4%	15.6%
55 - 64	12.5%	12.8%	13.1%
65 - 74	8.8%	8.9%	9.0%
75 - 84	6.4%	6.0%	5.8%
85 +	2.5%	2.3%	2.1%
18 +	75.9%	76.0%	76.2%
2021 Population by Age			
Total	18,374	24,681	29,325
0 - 4	5.8%	5.7%	5.5%
5 - 9	6.0%	6.0%	5.9%
10 - 14	5.7%	5.8%	5.8%
15 - 24	10.7%	10.6%	10.5%
25 - 34	12.4%	12.4%	12.3%
35 - 44	11.0%	11.1%	11.3%
45 - 54	11.5%	11.8%	12.0%
55 - 64	14.8%	14.8%	15.0%
65 - 74	11.9%	12.0%	12.3%
75 - 84	6.9%	6.8%	6.7%
85 +	3.2%	2.9%	2.7%
18 +	79.3%	79.2%	79.5%
2026 Population by Age			
Total	18,952	25,487	30,265
0 - 4	5.7%	5.6%	5.5%
5 - 9	5.9%	5.9%	5.8%
10 - 14	6.1%	6.2%	6.1%
15 - 24	10.1%	10.1%	10.0%
25 - 34	11.8%	11.7%	11.5%
35 - 44	11.4%	11.5%	11.7%
45 - 54	11.3%	11.4%	11.7%
55 - 64	13.2%	13.4%	13.6%
65 - 74	13.3%	13.2%	13.3%
75 - 84	7.9%	7.9%	8.0%
85 +	3.2%	3.0%	2.8%
18 +	78.9%	78.8%	79.2%
2010 Population by Sex			
Males	8,045	10,865	13,017
Females	8,892	11,830	14,026
2021 Population by Sex			
Males	8,748	11,822	14,122
Females	9,627	12,857	15,203
2026 Population by Sex			
Males	9,054	12,245	14,611
Females	9,901	13,243	15,653

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	16,937	22,696	27,043
White Alone	89.1%	89.5%	90.5%
Black Alone	6.1%	5.9%	5.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.2%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.0%	0.9%
Two or More Races	2.3%	2.2%	2.0%
Hispanic Origin	3.0%	2.8%	2.6%
Diversity Index	25.0	23.9	21.9
2021 Population by Race/Ethnicity			
Total	18,376	24,679	29,325
White Alone	86.6%	87.2%	88.4%
Black Alone	6.7%	6.5%	5.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.6%	1.4%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.3%	1.2%
Two or More Races	3.3%	3.2%	2.9%
Hispanic Origin	3.9%	3.6%	3.4%
Diversity Index	30.2	28.9	26.7
2026 Population by Race/Ethnicity			
Total	18,955	25,489	30,264
White Alone	85.3%	86.0%	87.2%
Black Alone	6.9%	6.7%	5.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.8%	1.6%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	1.5%	1.4%
Two or More Races	3.9%	3.8%	3.5%
Hispanic Origin	4.5%	4.2%	3.9%
Diversity Index	33.0	31.5	29.3
2010 Population by Relationship and Household Type			
Total	16,937	22,695	27,043
In Households	99.1%	99.2%	99.3%
In Family Households	83.0%	84.0%	84.8%
Householder	27.7%	28.0%	28.3%
Spouse	19.7%	20.2%	20.9%
Child	30.3%	30.5%	30.4%
Other relative	3.0%	3.0%	3.0%
Nonrelative	2.3%	2.3%	2.2%
In Nonfamily Households	16.1%	15.2%	14.5%
In Group Quarters	0.9%	0.8%	0.7%
Institutionalized Population	0.8%	0.7%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	13,191	17,727	21,190
Less than 9th Grade	4.7%	4.5%	4.3%
9th - 12th Grade, No Diploma	7.7%	7.5%	7.5%
High School Graduate	25.2%	26.9%	27.7%
GED/Alternative Credential	6.3%	7.2%	7.5%
Some College, No Degree	20.5%	20.4%	20.4%
Associate Degree	8.9%	8.5%	8.3%
Bachelor's Degree	15.8%	15.4%	15.1%
Graduate/Professional Degree	11.0%	9.6%	9.2%
2021 Population 15+ by Marital Status			
Total	15,167	20,354	24,269
Never Married	21.0%	21.9%	21.9%
Married	56.2%	56.8%	57.9%
Widowed	9.7%	8.9%	8.4%
Divorced	13.2%	12.4%	11.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,261	11,410	13,820
Population 16+ Employed	93.1%	92.7%	92.9%
Population 16+ Unemployment rate	6.9%	7.3%	7.1%
Population 16-24 Employed	10.9%	10.7%	10.5%
Population 16-24 Unemployment rate	16.4%	17.5%	17.4%
Population 25-54 Employed	61.5%	61.9%	62.0%
Population 25-54 Unemployment rate	7.1%	6.9%	6.4%
Population 55-64 Employed	22.0%	21.6%	21.5%
Population 55-64 Unemployment rate	2.0%	3.6%	4.3%
Population 65+ Employed	5.7%	5.8%	6.0%
Population 65+ Unemployment rate	1.1%	3.3%	3.9%
2021 Employed Population 16+ by Industry			
Total	7,694	10,578	12,835
Agriculture/Mining	0.4%	0.6%	0.8%
Construction	6.5%	5.7%	5.5%
Manufacturing	27.0%	27.0%	26.8%
Wholesale Trade	1.3%	1.2%	1.2%
Retail Trade	9.7%	10.0%	10.6%
Transportation/Utilities	3.5%	3.9%	4.1%
Information	1.0%	1.0%	1.0%
Finance/Insurance/Real Estate	3.5%	4.2%	4.3%
Services	42.4%	41.6%	40.6%
Public Administration	4.9%	4.7%	4.9%
2021 Employed Population 16+ by Occupation			
Total	7,694	10,577	12,835
White Collar	54.2%	52.8%	52.4%
Management/Business/Financial	13.2%	12.5%	12.1%
Professional	21.3%	20.4%	20.1%
Sales	9.0%	9.0%	9.5%
Administrative Support	10.7%	11.0%	10.8%
Services	14.2%	14.2%	14.0%
Blue Collar	31.6%	33.0%	33.6%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	5.5%	5.1%	4.8%
Installation/Maintenance/Repair	3.3%	3.8%	4.4%
Production	16.5%	16.7%	16.7%
Transportation/Material Moving	6.2%	7.3%	7.5%

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2010 Households by Type			
Total	7,039	9,333	11,037
Households with 1 Person	28.9%	27.4%	26.3%
Households with 2+ People	71.1%	72.6%	73.7%
Family Households	66.8%	68.4%	69.6%
Husband-wife Families	47.7%	49.5%	51.5%
With Related Children	18.3%	18.8%	19.5%
Other Family (No Spouse Present)	19.2%	18.9%	18.1%
Other Family with Male Householder	4.9%	5.1%	5.0%
With Related Children	3.1%	3.1%	3.1%
Other Family with Female Householder	14.2%	13.8%	13.1%
With Related Children	9.6%	9.2%	8.6%
Nonfamily Households	4.3%	4.2%	4.1%
All Households with Children	31.5%	31.7%	31.8%
Multigenerational Households	3.5%	3.7%	3.8%
Unmarried Partner Households	5.9%	5.9%	5.8%
Male-female	5.4%	5.4%	5.3%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	7,038	9,334	11,037
1 Person Household	28.9%	27.4%	26.3%
2 Person Household	35.6%	36.2%	36.9%
3 Person Household	15.8%	16.1%	16.3%
4 Person Household	11.5%	11.8%	12.0%
5 Person Household	5.2%	5.4%	5.6%
6 Person Household	1.9%	1.9%	1.9%
7 + Person Household	1.2%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	7,038	9,333	11,037
Owner Occupied	64.9%	67.6%	70.3%
Owned with a Mortgage/Loan	37.4%	39.3%	41.0%
Owned Free and Clear	27.4%	28.3%	29.3%
Renter Occupied	35.1%	32.4%	29.7%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	166	169	169
Percent of Income for Mortgage	13.6%	13.5%	13.6%
Wealth Index	79	79	79
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,792	10,341	12,211
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	87.5%	74.2%	63.9%
Rural Housing Units	12.5%	25.8%	36.1%
2010 Population By Urban/ Rural Status			
Total Population	16,937	22,695	27,043
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	87.4%	73.7%	63.0%
Rural Population	12.6%	26.3%	37.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
2.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
3.	Hometown Heritage (8G)	Hometown Heritage (8G)	Southern Satellites (10A)
2021 Consumer Spending			
Apparel & Services: Total \$	\$12,661,719	\$16,959,465	\$20,174,728
Average Spent	\$1,650.81	\$1,662.86	\$1,676.48
Spending Potential Index	78	78	79
Education: Total \$	\$9,030,153	\$12,101,858	\$14,379,337
Average Spent	\$1,177.33	\$1,186.57	\$1,194.89
Spending Potential Index	68	69	69
Entertainment/Recreation: Total \$	\$20,328,824	\$27,108,938	\$32,363,073
Average Spent	\$2,650.43	\$2,658.00	\$2,689.30
Spending Potential Index	82	82	83
Food at Home: Total \$	\$34,065,775	\$45,366,619	\$54,033,072
Average Spent	\$4,441.43	\$4,448.14	\$4,490.03
Spending Potential Index	82	82	82
Food Away from Home: Total \$	\$22,426,305	\$30,049,228	\$35,803,977
Average Spent	\$2,923.90	\$2,946.29	\$2,975.23
Spending Potential Index	77	78	78
Health Care: Total \$	\$41,433,502	\$55,284,617	\$66,093,121
Average Spent	\$5,402.02	\$5,420.59	\$5,492.20
Spending Potential Index	87	87	88
HH Furnishings & Equipment: Total \$	\$13,660,474	\$18,335,540	\$21,907,734
Average Spent	\$1,781.03	\$1,797.78	\$1,820.49
Spending Potential Index	79	80	81
Personal Care Products & Services: Total \$	\$5,448,249	\$7,283,090	\$8,667,788
Average Spent	\$710.33	\$714.10	\$720.27
Spending Potential Index	79	80	80
Shelter: Total \$	\$114,789,352	\$153,003,755	\$181,510,259
Average Spent	\$14,966.02	\$15,001.84	\$15,083.12
Spending Potential Index	74	74	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,847,185	\$19,737,701	\$23,483,092
Average Spent	\$1,935.75	\$1,935.26	\$1,951.40
Spending Potential Index	81	81	82
Travel: Total \$	\$14,551,603	\$19,516,907	\$23,297,589
Average Spent	\$1,897.21	\$1,913.61	\$1,935.98
Spending Potential Index	75	76	77
Vehicle Maintenance & Repairs: Total \$	\$7,099,995	\$9,463,596	\$11,273,978
Average Spent	\$925.68	\$927.89	\$936.84
Spending Potential Index	84	84	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.