

Lake Greenwood Crossing
3357 Highway 72 221 E, Greenwood, South Carolina, 29649
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.25766
Longitude: -82.09032

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	386	3,628	19,037
2010 Total Population	447	4,103	20,341
2021 Total Population	475	4,338	21,493
2021 Group Quarters	7	79	703
2026 Total Population	491	4,466	22,092
2021-2026 Annual Rate	0.66%	0.58%	0.55%
2021 Total Daytime Population	448	6,153	22,150
Workers	193	3,737	10,723
Residents	255	2,416	11,427
Household Summary			
2000 Households	161	1,417	7,438
2000 Average Household Size	2.38	2.53	2.49
2010 Households	190	1,633	8,205
2010 Average Household Size	2.32	2.46	2.39
2021 Households	206	1,760	8,852
2021 Average Household Size	2.27	2.42	2.35
2026 Households	214	1,820	9,145
2026 Average Household Size	2.26	2.41	2.34
2021-2026 Annual Rate	0.76%	0.67%	0.65%
2010 Families	139	1,199	5,541
2010 Average Family Size	2.69	2.85	2.88
2021 Families	149	1,269	5,851
2021 Average Family Size	2.64	2.82	2.85
2026 Families	153	1,306	6,008
2026 Average Family Size	2.65	2.82	2.85
2021-2026 Annual Rate	0.53%	0.58%	0.53%
Housing Unit Summary			
2000 Housing Units	176	1,605	8,475
Owner Occupied Housing Units	72.2%	69.2%	62.4%
Renter Occupied Housing Units	19.9%	19.0%	25.3%
Vacant Housing Units	8.0%	11.8%	12.2%
2010 Housing Units	217	1,939	9,511
Owner Occupied Housing Units	67.3%	64.3%	57.5%
Renter Occupied Housing Units	20.3%	19.9%	28.8%
Vacant Housing Units	12.4%	15.8%	13.7%
2021 Housing Units	230	2,049	10,138
Owner Occupied Housing Units	65.7%	62.4%	54.8%
Renter Occupied Housing Units	24.3%	23.5%	32.5%
Vacant Housing Units	10.4%	14.1%	12.7%
2026 Housing Units	238	2,114	10,452
Owner Occupied Housing Units	66.8%	63.7%	55.9%
Renter Occupied Housing Units	23.1%	22.4%	31.6%
Vacant Housing Units	10.1%	13.9%	12.5%
Median Household Income			
2021	\$53,277	\$51,265	\$41,417
2026	\$54,821	\$52,572	\$44,211
Median Home Value			
2021	\$289,286	\$238,591	\$147,837
2026	\$331,034	\$300,397	\$166,259
Per Capita Income			
2021	\$32,108	\$30,095	\$24,643
2026	\$35,725	\$33,788	\$27,542
Median Age			
2010	43.2	42.5	37.6
2021	46.7	45.8	39.3
2026	47.2	46.3	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	206	1,760	8,852
<\$15,000	16.5%	17.2%	16.5%
\$15,000 - \$24,999	6.3%	7.6%	13.7%
\$25,000 - \$34,999	11.7%	11.9%	11.8%
\$35,000 - \$49,999	12.1%	11.9%	15.8%
\$50,000 - \$74,999	19.4%	19.1%	17.0%
\$75,000 - \$99,999	9.7%	9.9%	11.2%
\$100,000 - \$149,999	13.1%	11.7%	8.1%
\$150,000 - \$199,999	4.9%	4.6%	2.8%
\$200,000+	6.8%	6.1%	3.2%
Average Household Income	\$79,052	\$74,752	\$59,887
2026 Households by Income			
Household Income Base	214	1,820	9,145
<\$15,000	14.0%	14.8%	14.7%
\$15,000 - \$24,999	7.0%	8.0%	12.6%
\$25,000 - \$34,999	12.6%	13.1%	12.0%
\$35,000 - \$49,999	12.1%	11.8%	15.7%
\$50,000 - \$74,999	15.4%	15.5%	16.9%
\$75,000 - \$99,999	9.3%	10.0%	11.8%
\$100,000 - \$149,999	15.0%	13.5%	9.1%
\$150,000 - \$199,999	6.5%	6.3%	3.7%
\$200,000+	7.5%	7.0%	3.6%
Average Household Income	\$87,529	\$83,579	\$66,608
2021 Owner Occupied Housing Units by Value			
Total	151	1,279	5,559
<\$50,000	6.0%	8.1%	10.8%
\$50,000 - \$99,999	7.9%	11.7%	24.8%
\$100,000 - \$149,999	4.6%	6.3%	15.0%
\$150,000 - \$199,999	15.2%	14.9%	19.2%
\$200,000 - \$249,999	12.6%	11.6%	8.0%
\$250,000 - \$299,999	4.6%	4.4%	3.5%
\$300,000 - \$399,999	19.2%	18.3%	8.1%
\$400,000 - \$499,999	13.9%	11.5%	4.3%
\$500,000 - \$749,999	15.2%	12.9%	5.5%
\$750,000 - \$999,999	0.7%	0.3%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$311,755	\$281,895	\$193,743
2026 Owner Occupied Housing Units by Value			
Total	159	1,346	5,840
<\$50,000	3.8%	5.2%	7.4%
\$50,000 - \$99,999	6.3%	9.2%	21.4%
\$100,000 - \$149,999	4.4%	5.5%	14.6%
\$150,000 - \$199,999	14.5%	14.4%	20.3%
\$200,000 - \$249,999	11.9%	11.2%	8.6%
\$250,000 - \$299,999	3.8%	4.4%	4.0%
\$300,000 - \$399,999	18.2%	18.7%	9.7%
\$400,000 - \$499,999	15.7%	13.1%	5.1%
\$500,000 - \$749,999	21.4%	17.9%	8.0%
\$750,000 - \$999,999	0.6%	0.4%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.4%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$345,312	\$317,125	\$220,993

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	447	4,106	20,338
0 - 4	5.6%	5.8%	6.7%
5 - 9	6.5%	6.4%	6.1%
10 - 14	6.9%	7.0%	6.7%
15 - 24	10.3%	10.7%	13.9%
25 - 34	9.8%	10.2%	13.2%
35 - 44	13.4%	13.4%	13.1%
45 - 54	15.4%	15.6%	14.3%
55 - 64	15.2%	14.9%	12.4%
65 - 74	11.0%	10.6%	8.1%
75 - 84	4.7%	4.2%	4.2%
85 +	1.1%	1.1%	1.2%
18 +	77.9%	77.5%	76.6%
2021 Population by Age			
Total	476	4,338	21,492
0 - 4	4.8%	5.0%	5.9%
5 - 9	5.3%	5.4%	6.1%
10 - 14	5.7%	5.8%	6.0%
15 - 24	10.5%	10.4%	11.1%
25 - 34	10.5%	11.2%	15.3%
35 - 44	11.1%	11.2%	12.6%
45 - 54	13.4%	13.4%	11.9%
55 - 64	14.3%	14.6%	12.9%
65 - 74	13.7%	13.5%	11.0%
75 - 84	8.6%	7.7%	5.5%
85 +	2.1%	1.9%	1.8%
18 +	80.7%	80.5%	78.9%
2026 Population by Age			
Total	489	4,465	22,093
0 - 4	4.7%	4.9%	5.7%
5 - 9	5.3%	5.4%	5.9%
10 - 14	5.7%	5.9%	6.1%
15 - 24	9.8%	9.8%	11.0%
25 - 34	9.4%	9.9%	13.5%
35 - 44	12.5%	12.6%	14.0%
45 - 54	12.1%	12.2%	11.6%
55 - 64	14.5%	14.4%	12.2%
65 - 74	12.9%	13.2%	11.2%
75 - 84	10.2%	9.3%	6.8%
85 +	2.9%	2.5%	2.0%
18 +	81.0%	80.4%	78.7%
2010 Population by Sex			
Males	225	2,029	9,343
Females	222	2,074	10,998
2021 Population by Sex			
Males	241	2,158	9,958
Females	235	2,180	11,535
2026 Population by Sex			
Males	249	2,227	10,297
Females	242	2,239	11,795

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2010 Population by Race/Ethnicity			
Total	447	4,103	20,340
White Alone	76.7%	72.6%	60.9%
Black Alone	20.6%	24.8%	35.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.4%	0.4%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.9%	1.4%
Two or More Races	1.1%	1.2%	1.2%
Hispanic Origin	1.6%	1.7%	2.9%
Diversity Index	38.8	43.1	53.4
2021 Population by Race/Ethnicity			
Total	474	4,336	21,493
White Alone	76.2%	71.9%	60.4%
Black Alone	20.3%	24.4%	34.0%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.6%	0.6%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.0%	1.6%
Two or More Races	1.9%	1.9%	1.9%
Hispanic Origin	1.9%	2.0%	3.4%
Diversity Index	40.5	44.7	55.1
2026 Population by Race/Ethnicity			
Total	490	4,466	22,092
White Alone	75.5%	71.4%	60.0%
Black Alone	20.2%	24.2%	33.6%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.8%	0.7%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	1.1%	1.7%
Two or More Races	2.2%	2.2%	2.3%
Hispanic Origin	2.0%	2.2%	3.7%
Diversity Index	41.6	45.6	56.1
2010 Population by Relationship and Household Type			
Total	447	4,103	20,341
In Households	98.4%	98.0%	96.5%
In Family Households	85.9%	85.6%	80.7%
Householder	29.3%	28.9%	27.2%
Spouse	22.6%	21.6%	17.6%
Child	28.9%	29.9%	30.7%
Other relative	2.9%	2.9%	3.0%
Nonrelative	2.2%	2.3%	2.1%
In Nonfamily Households	12.5%	12.4%	15.8%
In Group Quarters	1.6%	2.0%	3.5%
Institutionalized Population	0.0%	0.8%	3.3%
Noninstitutionalized Population	1.6%	1.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	352	3,186	15,249
Less than 9th Grade	4.5%	4.3%	4.0%
9th - 12th Grade, No Diploma	7.1%	8.2%	9.6%
High School Graduate	15.1%	18.3%	21.1%
GED/Alternative Credential	8.0%	7.5%	5.6%
Some College, No Degree	17.9%	17.7%	18.2%
Associate Degree	15.9%	15.9%	15.0%
Bachelor's Degree	17.9%	16.0%	17.7%
Graduate/Professional Degree	13.6%	12.1%	8.8%
2021 Population 15+ by Marital Status			
Total	401	3,638	17,637
Never Married	22.9%	25.6%	35.2%
Married	66.1%	61.9%	48.6%
Widowed	3.2%	3.7%	5.5%
Divorced	7.7%	8.8%	10.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	243	2,172	10,552
Population 16+ Employed	90.5%	89.2%	90.6%
Population 16+ Unemployment rate	9.5%	10.8%	9.4%
Population 16-24 Employed	9.5%	9.0%	11.8%
Population 16-24 Unemployment rate	25.0%	27.4%	21.2%
Population 25-54 Employed	55.9%	56.6%	65.1%
Population 25-54 Unemployment rate	11.5%	12.9%	8.0%
Population 55-64 Employed	21.8%	22.0%	16.0%
Population 55-64 Unemployment rate	0.0%	1.6%	8.3%
Population 65+ Employed	13.2%	12.3%	7.2%
Population 65+ Unemployment rate	0.0%	0.4%	1.2%
2021 Employed Population 16+ by Industry			
Total	220	1,937	9,558
Agriculture/Mining	0.9%	0.6%	2.1%
Construction	3.6%	3.5%	3.8%
Manufacturing	14.5%	15.9%	23.9%
Wholesale Trade	0.5%	0.9%	1.3%
Retail Trade	5.5%	7.2%	10.8%
Transportation/Utilities	4.5%	4.8%	2.8%
Information	0.5%	0.5%	0.5%
Finance/Insurance/Real Estate	2.7%	2.3%	2.5%
Services	63.6%	61.3%	49.7%
Public Administration	3.2%	2.9%	2.6%
2021 Employed Population 16+ by Occupation			
Total	219	1,937	9,559
White Collar	62.7%	61.3%	55.8%
Management/Business/Financial	23.2%	21.3%	11.4%
Professional	24.5%	24.2%	24.8%
Sales	3.6%	4.7%	6.1%
Administrative Support	11.4%	11.2%	13.6%
Services	16.8%	17.0%	17.8%
Blue Collar	20.0%	21.6%	26.4%
Farming/Forestry/Fishing	0.9%	0.5%	0.3%
Construction/Extraction	3.6%	3.2%	2.8%
Installation/Maintenance/Repair	4.1%	4.4%	3.1%
Production	6.8%	7.8%	11.7%
Transportation/Material Moving	4.5%	5.6%	8.6%

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2010 Households by Type			
Total	190	1,634	8,204
Households with 1 Person	22.1%	22.3%	26.8%
Households with 2+ People	77.9%	77.7%	73.2%
Family Households	73.2%	73.4%	67.5%
Husband-wife Families	56.8%	54.8%	43.9%
With Related Children	20.0%	19.4%	16.8%
Other Family (No Spouse Present)	16.8%	18.5%	23.7%
Other Family with Male Householder	5.3%	5.1%	5.1%
With Related Children	2.6%	2.8%	2.9%
Other Family with Female Householder	11.6%	13.4%	18.5%
With Related Children	7.9%	9.1%	13.0%
Nonfamily Households	4.7%	4.3%	5.6%
All Households with Children	30.5%	31.4%	33.0%
Multigenerational Households	4.2%	4.3%	4.1%
Unmarried Partner Households	4.7%	5.1%	6.5%
Male-female	4.2%	4.7%	5.9%
Same-sex	0.5%	0.4%	0.6%
2010 Households by Size			
Total	190	1,633	8,204
1 Person Household	22.1%	22.4%	26.8%
2 Person Household	40.5%	40.1%	36.9%
3 Person Household	16.3%	16.4%	17.4%
4 Person Household	12.6%	12.8%	11.6%
5 Person Household	5.8%	5.6%	4.8%
6 Person Household	1.6%	1.8%	1.5%
7 + Person Household	1.1%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	190	1,633	8,205
Owner Occupied	76.8%	76.4%	66.7%
Owned with a Mortgage/Loan	50.0%	49.7%	44.8%
Owned Free and Clear	26.8%	26.7%	21.9%
Renter Occupied	23.2%	23.6%	33.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	105	123	160
Percent of Income for Mortgage	22.8%	19.5%	15.0%
Wealth Index	100	91	59
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	217	1,939	9,511
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	14.3%	15.5%	55.1%
Rural Housing Units	85.7%	84.5%	44.9%
2010 Population By Urban/ Rural Status			
Total Population	447	4,103	20,341
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	16.8%	18.3%	57.2%
Rural Population	83.2%	81.7%	42.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Comfortable Empty Nesters (5A)	Heartland Communities (6F)	Heartland Communities (6F)
2.	Heartland Communities (6F)	Comfortable Empty Nesters (5A)	Bright Young Professionals (8C)
3.		Rural Resort Dwellers (6E)	Old and Newcomers (8F)
2021 Consumer Spending			
Apparel & Services: Total \$	\$362,464	\$2,935,667	\$12,191,404
Average Spent	\$1,759.53	\$1,667.99	\$1,377.25
Spending Potential Index	83	79	65
Education: Total \$	\$263,263	\$2,059,003	\$8,633,078
Average Spent	\$1,277.98	\$1,169.89	\$975.27
Spending Potential Index	74	68	57
Entertainment/Recreation: Total \$	\$616,083	\$5,098,201	\$19,756,171
Average Spent	\$2,990.69	\$2,896.71	\$2,231.83
Spending Potential Index	93	90	69
Food at Home: Total \$	\$993,812	\$8,284,789	\$33,222,817
Average Spent	\$4,824.33	\$4,707.27	\$3,753.14
Spending Potential Index	89	86	69
Food Away from Home: Total \$	\$643,008	\$5,254,531	\$21,925,526
Average Spent	\$3,121.40	\$2,985.53	\$2,476.90
Spending Potential Index	82	79	65
Health Care: Total \$	\$1,248,926	\$10,396,698	\$39,774,530
Average Spent	\$6,062.75	\$5,907.21	\$4,493.28
Spending Potential Index	97	95	72
HH Furnishings & Equipment: Total \$	\$402,453	\$3,270,606	\$13,202,783
Average Spent	\$1,953.66	\$1,858.30	\$1,491.50
Spending Potential Index	87	82	66
Personal Care Products & Services: Total \$	\$159,408	\$1,284,762	\$5,217,246
Average Spent	\$773.83	\$729.98	\$589.39
Spending Potential Index	86	81	66
Shelter: Total \$	\$3,315,356	\$26,573,396	\$110,761,068
Average Spent	\$16,093.96	\$15,098.52	\$12,512.55
Spending Potential Index	80	75	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$435,469	\$3,634,820	\$14,717,436
Average Spent	\$2,113.93	\$2,065.24	\$1,662.61
Spending Potential Index	88	86	70
Travel: Total \$	\$436,140	\$3,473,232	\$13,996,843
Average Spent	\$2,117.18	\$1,973.43	\$1,581.21
Spending Potential Index	84	78	63
Vehicle Maintenance & Repairs: Total \$	\$208,187	\$1,746,140	\$7,018,214
Average Spent	\$1,010.62	\$992.12	\$792.84
Spending Potential Index	91	90	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.