

Devine Street Center
3818 Devine St, Columbia, South Carolina, 29205
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.99675
Longitude: -80.98675

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,479	77,229	152,445
2010 Total Population	10,483	79,930	158,281
2021 Total Population	11,262	82,503	168,047
2021 Group Quarters	94	12,293	21,411
2026 Total Population	11,701	85,946	176,102
2021-2026 Annual Rate	0.77%	0.82%	0.94%
2021 Total Daytime Population	11,064	112,538	216,324
Workers	6,340	73,531	136,347
Residents	4,724	39,007	79,977
Household Summary			
2000 Households	5,183	30,634	59,586
2000 Average Household Size	2.00	2.10	2.24
2010 Households	4,960	31,139	60,709
2010 Average Household Size	2.09	2.13	2.22
2021 Households	5,226	32,755	65,831
2021 Average Household Size	2.14	2.14	2.23
2026 Households	5,416	34,312	69,498
2026 Average Household Size	2.14	2.15	2.23
2021-2026 Annual Rate	0.72%	0.93%	1.09%
2010 Families	2,446	14,346	30,693
2010 Average Family Size	2.83	2.88	2.93
2021 Families	2,472	14,340	31,661
2021 Average Family Size	2.93	2.93	2.98
2026 Families	2,535	14,814	32,921
2026 Average Family Size	2.94	2.94	2.99
2021-2026 Annual Rate	0.50%	0.65%	0.78%
Housing Unit Summary			
2000 Housing Units	5,608	33,297	64,847
Owner Occupied Housing Units	56.6%	47.7%	47.4%
Renter Occupied Housing Units	35.9%	44.3%	44.5%
Vacant Housing Units	7.6%	8.0%	8.1%
2010 Housing Units	5,573	35,526	69,591
Owner Occupied Housing Units	56.1%	45.2%	44.1%
Renter Occupied Housing Units	32.9%	42.4%	43.2%
Vacant Housing Units	11.0%	12.3%	12.8%
2021 Housing Units	5,882	37,785	76,019
Owner Occupied Housing Units	52.1%	41.5%	40.0%
Renter Occupied Housing Units	36.7%	45.2%	46.6%
Vacant Housing Units	11.2%	13.3%	13.4%
2026 Housing Units	6,085	39,508	80,035
Owner Occupied Housing Units	52.4%	41.4%	39.9%
Renter Occupied Housing Units	36.5%	45.5%	46.9%
Vacant Housing Units	11.0%	13.2%	13.2%
Median Household Income			
2021	\$70,599	\$50,152	\$45,117
2026	\$78,896	\$55,243	\$50,261
Median Home Value			
2021	\$349,208	\$277,599	\$199,649
2026	\$380,990	\$329,571	\$262,793
Per Capita Income			
2021	\$52,188	\$35,621	\$30,346
2026	\$57,641	\$39,284	\$33,641
Median Age			
2010	36.1	28.4	29.1
2021	38.3	30.7	31.4
2026	39.2	31.5	31.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	5,226	32,745	65,821
<\$15,000	8.3%	17.2%	17.5%
\$15,000 - \$24,999	8.3%	10.4%	12.4%
\$25,000 - \$34,999	7.2%	8.0%	9.4%
\$35,000 - \$49,999	11.5%	14.3%	14.4%
\$50,000 - \$74,999	16.8%	13.4%	14.3%
\$75,000 - \$99,999	10.3%	9.2%	9.5%
\$100,000 - \$149,999	13.5%	11.4%	10.4%
\$150,000 - \$199,999	10.9%	7.3%	5.7%
\$200,000+	13.2%	8.9%	6.2%
Average Household Income	\$112,632	\$85,629	\$73,884
2026 Households by Income			
Household Income Base	5,416	34,310	69,496
<\$15,000	7.0%	15.6%	15.9%
\$15,000 - \$24,999	7.1%	9.5%	11.2%
\$25,000 - \$34,999	6.3%	7.2%	8.5%
\$35,000 - \$49,999	10.9%	14.0%	14.3%
\$50,000 - \$74,999	16.5%	13.7%	14.8%
\$75,000 - \$99,999	11.0%	9.8%	10.3%
\$100,000 - \$149,999	14.3%	12.3%	11.7%
\$150,000 - \$199,999	12.5%	8.5%	6.7%
\$200,000+	14.3%	9.5%	6.7%
Average Household Income	\$124,698	\$94,382	\$81,852
2021 Owner Occupied Housing Units by Value			
Total	3,066	15,680	30,406
<\$50,000	0.7%	1.8%	3.4%
\$50,000 - \$99,999	2.3%	5.3%	11.3%
\$100,000 - \$149,999	4.9%	10.2%	16.2%
\$150,000 - \$199,999	8.5%	16.1%	19.2%
\$200,000 - \$249,999	10.4%	11.2%	10.0%
\$250,000 - \$299,999	11.2%	9.7%	8.2%
\$300,000 - \$399,999	24.7%	16.7%	12.4%
\$400,000 - \$499,999	14.4%	9.7%	6.2%
\$500,000 - \$749,999	14.6%	12.7%	8.3%
\$750,000 - \$999,999	5.3%	4.3%	3.0%
\$1,000,000 - \$1,499,999	2.3%	1.2%	0.8%
\$1,500,000 - \$1,999,999	0.8%	0.8%	0.5%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$409,599	\$351,755	\$286,762
2026 Owner Occupied Housing Units by Value			
Total	3,191	16,354	31,964
<\$50,000	0.2%	0.7%	1.7%
\$50,000 - \$99,999	0.8%	2.3%	5.9%
\$100,000 - \$149,999	2.4%	5.6%	10.7%
\$150,000 - \$199,999	5.7%	13.1%	17.5%
\$200,000 - \$249,999	7.7%	11.1%	11.4%
\$250,000 - \$299,999	10.7%	11.0%	11.0%
\$300,000 - \$399,999	27.9%	20.9%	17.0%
\$400,000 - \$499,999	16.0%	11.2%	7.6%
\$500,000 - \$749,999	18.1%	16.2%	10.9%
\$750,000 - \$999,999	7.6%	5.5%	4.2%
\$1,000,000 - \$1,499,999	2.2%	1.2%	1.1%
\$1,500,000 - \$1,999,999	0.8%	0.9%	0.7%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$451,136	\$397,190	\$338,883

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	10,484	79,931	158,282
0 - 4	6.2%	4.7%	5.6%
5 - 9	5.8%	4.3%	4.7%
10 - 14	4.8%	3.9%	4.4%
15 - 24	15.1%	31.3%	27.9%
25 - 34	16.6%	14.4%	15.4%
35 - 44	13.3%	9.5%	9.9%
45 - 54	13.2%	10.8%	11.2%
55 - 64	13.4%	10.0%	9.9%
65 - 74	6.0%	5.3%	5.4%
75 - 84	3.5%	3.7%	3.8%
85 +	2.2%	2.0%	1.8%
18 +	80.2%	84.6%	82.5%
2021 Population by Age			
Total	11,263	82,504	168,048
0 - 4	5.2%	4.1%	5.0%
5 - 9	5.7%	4.0%	4.6%
10 - 14	5.6%	4.1%	4.5%
15 - 24	12.2%	28.7%	25.6%
25 - 34	16.2%	14.8%	15.4%
35 - 44	14.0%	10.1%	10.7%
45 - 54	11.1%	8.7%	9.0%
55 - 64	13.3%	10.6%	10.6%
65 - 74	10.4%	8.5%	8.3%
75 - 84	4.1%	4.2%	4.2%
85 +	2.3%	2.2%	2.1%
18 +	80.3%	85.4%	83.3%
2026 Population by Age			
Total	11,703	85,945	176,100
0 - 4	5.2%	4.2%	5.1%
5 - 9	5.6%	4.0%	4.5%
10 - 14	5.2%	3.9%	4.3%
15 - 24	12.8%	28.4%	25.4%
25 - 34	14.2%	13.8%	14.7%
35 - 44	15.0%	10.7%	11.1%
45 - 54	11.3%	9.0%	9.2%
55 - 64	12.0%	9.5%	9.5%
65 - 74	10.8%	8.9%	8.8%
75 - 84	5.6%	5.4%	5.2%
85 +	2.1%	2.2%	2.1%
18 +	80.8%	85.5%	83.4%
2010 Population by Sex			
Males	5,049	39,298	78,147
Females	5,434	40,632	80,134
2021 Population by Sex			
Males	5,469	40,757	83,166
Females	5,793	41,746	84,881
2026 Population by Sex			
Males	5,712	42,499	87,171
Females	5,989	43,447	88,931

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	10,483	79,931	158,282
White Alone	82.2%	67.2%	54.4%
Black Alone	13.2%	27.0%	39.1%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	0.9%	2.3%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	1.4%	2.0%
Two or More Races	1.4%	1.6%	2.0%
Hispanic Origin	4.1%	3.9%	5.0%
Diversity Index	36.2	51.4	59.4
2021 Population by Race/Ethnicity			
Total	11,261	82,503	168,047
White Alone	78.9%	64.6%	51.5%
Black Alone	15.2%	28.0%	40.4%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	1.3%	3.2%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.5%	1.7%	2.3%
Two or More Races	2.0%	2.2%	2.6%
Hispanic Origin	5.0%	4.6%	5.7%
Diversity Index	41.6	54.7	61.7
2026 Population by Race/Ethnicity			
Total	11,700	85,946	176,104
White Alone	77.4%	62.6%	50.0%
Black Alone	15.8%	29.0%	41.0%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	1.5%	3.6%	3.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.8%	1.9%	2.5%
Two or More Races	2.3%	2.5%	2.9%
Hispanic Origin	5.8%	5.1%	6.2%
Diversity Index	44.4	56.9	62.9
2010 Population by Relationship and Household Type			
Total	10,483	79,930	158,281
In Households	99.0%	83.1%	85.3%
In Family Households	67.6%	53.0%	58.7%
Householder	23.2%	18.0%	19.3%
Spouse	17.6%	12.1%	11.4%
Child	22.3%	19.1%	22.7%
Other relative	2.9%	2.5%	3.4%
Nonrelative	1.6%	1.4%	1.8%
In Nonfamily Households	31.4%	30.1%	26.6%
In Group Quarters	1.0%	16.9%	14.7%
Institutionalized Population	0.9%	1.3%	1.0%
Noninstitutionalized Population	0.1%	15.5%	13.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	8,028	48,810	101,490
Less than 9th Grade	1.4%	1.5%	2.2%
9th - 12th Grade, No Diploma	1.9%	4.6%	6.0%
High School Graduate	6.7%	11.9%	15.7%
GED/Alternative Credential	1.8%	2.7%	3.2%
Some College, No Degree	10.9%	15.6%	19.3%
Associate Degree	4.4%	5.6%	7.0%
Bachelor's Degree	36.8%	30.9%	25.8%
Graduate/Professional Degree	36.2%	27.3%	20.8%
2021 Population 15+ by Marital Status			
Total	9,402	72,452	144,467
Never Married	36.2%	55.0%	54.1%
Married	48.1%	32.7%	31.7%
Widowed	4.3%	4.6%	5.2%
Divorced	11.3%	7.7%	9.0%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,691	42,762	85,851
Population 16+ Employed	97.7%	95.5%	93.9%
Population 16+ Unemployment rate	2.3%	4.5%	6.1%
Population 16-24 Employed	9.3%	23.1%	22.6%
Population 16-24 Unemployment rate	4.6%	7.3%	8.1%
Population 25-54 Employed	63.5%	54.9%	56.8%
Population 25-54 Unemployment rate	2.2%	3.4%	5.6%
Population 55-64 Employed	17.1%	14.2%	13.5%
Population 55-64 Unemployment rate	2.1%	4.3%	5.9%
Population 65+ Employed	10.1%	7.8%	7.1%
Population 65+ Unemployment rate	1.3%	4.4%	3.3%
2021 Employed Population 16+ by Industry			
Total	6,536	40,820	80,645
Agriculture/Mining	0.6%	0.2%	0.5%
Construction	3.5%	3.1%	4.5%
Manufacturing	5.4%	3.7%	5.2%
Wholesale Trade	1.5%	1.8%	1.8%
Retail Trade	7.1%	9.5%	11.6%
Transportation/Utilities	2.3%	3.2%	3.8%
Information	1.3%	1.4%	1.4%
Finance/Insurance/Real Estate	11.6%	9.1%	8.5%
Services	60.7%	61.7%	56.3%
Public Administration	5.9%	6.1%	6.5%
2021 Employed Population 16+ by Occupation			
Total	6,536	40,824	80,645
White Collar	78.7%	74.0%	67.0%
Management/Business/Financial	24.5%	18.9%	16.8%
Professional	37.7%	34.8%	29.3%
Sales	10.0%	10.2%	10.5%
Administrative Support	6.5%	10.1%	10.5%
Services	12.5%	15.6%	17.6%
Blue Collar	8.8%	10.4%	15.4%
Farming/Forestry/Fishing	0.5%	0.2%	0.2%
Construction/Extraction	2.4%	2.0%	3.2%
Installation/Maintenance/Repair	1.9%	1.5%	1.9%
Production	1.9%	2.3%	3.7%
Transportation/Material Moving	2.1%	4.5%	6.3%

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2010 Households by Type			
Total	4,960	31,139	60,710
Households with 1 Person	38.9%	38.7%	36.1%
Households with 2+ People	61.1%	61.3%	63.9%
Family Households	49.3%	46.1%	50.6%
Husband-wife Families	37.5%	30.9%	29.7%
With Related Children	15.5%	12.4%	11.6%
Other Family (No Spouse Present)	11.9%	15.2%	20.9%
Other Family with Male Householder	3.0%	3.4%	4.1%
With Related Children	1.3%	1.5%	1.9%
Other Family with Female Householder	8.9%	11.8%	16.8%
With Related Children	5.4%	7.4%	10.8%
Nonfamily Households	11.8%	15.2%	13.3%
All Households with Children	22.5%	21.5%	24.6%
Multigenerational Households	1.1%	2.0%	3.4%
Unmarried Partner Households	5.1%	5.1%	6.0%
Male-female	4.3%	4.4%	5.2%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	4,960	31,139	60,709
1 Person Household	38.9%	38.7%	36.1%
2 Person Household	34.0%	32.3%	32.3%
3 Person Household	13.1%	14.4%	15.1%
4 Person Household	9.0%	9.5%	10.0%
5 Person Household	3.8%	3.5%	4.1%
6 Person Household	0.7%	1.0%	1.5%
7 + Person Household	0.6%	0.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	4,960	31,139	60,709
Owner Occupied	63.0%	51.6%	50.5%
Owned with a Mortgage/Loan	44.6%	35.9%	34.9%
Owned Free and Clear	18.4%	15.7%	15.6%
Renter Occupied	37.0%	48.4%	49.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	116	104	130
Percent of Income for Mortgage	20.8%	23.2%	18.6%
Wealth Index	125	93	74
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,573	35,526	69,591
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	10,483	79,930	158,281
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Emerald City (8B)	In Style (5B)	Modest Income Homes (12D)
2.	In Style (5B)	Dorms to Diplomas (14C)	In Style (5B)
3.	Urban Chic (2A)	Emerald City (8B)	Young and Restless (11B)
2021 Consumer Spending			
Apparel & Services: Total \$	\$13,606,767	\$66,541,726	\$116,521,721
Average Spent	\$2,603.67	\$2,031.50	\$1,770.01
Spending Potential Index	123	96	83
Education: Total \$	\$11,678,980	\$58,047,024	\$96,682,746
Average Spent	\$2,234.78	\$1,772.16	\$1,468.65
Spending Potential Index	129	103	85
Entertainment/Recreation: Total \$	\$20,215,912	\$97,299,429	\$169,454,140
Average Spent	\$3,868.33	\$2,970.52	\$2,574.08
Spending Potential Index	120	92	80
Food at Home: Total \$	\$33,793,228	\$165,075,800	\$291,532,484
Average Spent	\$6,466.37	\$5,039.71	\$4,428.50
Spending Potential Index	119	92	81
Food Away from Home: Total \$	\$24,232,505	\$118,540,056	\$207,160,070
Average Spent	\$4,636.91	\$3,618.99	\$3,146.85
Spending Potential Index	122	95	83
Health Care: Total \$	\$37,597,268	\$184,292,246	\$326,089,648
Average Spent	\$7,194.27	\$5,626.39	\$4,953.44
Spending Potential Index	115	90	79
HH Furnishings & Equipment: Total \$	\$14,215,307	\$67,965,173	\$118,226,100
Average Spent	\$2,720.11	\$2,074.96	\$1,795.90
Spending Potential Index	121	92	80
Personal Care Products & Services: Total \$	\$5,726,431	\$27,763,948	\$48,516,742
Average Spent	\$1,095.76	\$847.62	\$736.99
Spending Potential Index	122	94	82
Shelter: Total \$	\$131,611,634	\$628,764,738	\$1,085,536,698
Average Spent	\$25,184.01	\$19,195.99	\$16,489.75
Spending Potential Index	125	95	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,161,963	\$70,540,695	\$120,781,896
Average Spent	\$2,901.26	\$2,153.59	\$1,834.73
Spending Potential Index	121	90	77
Travel: Total \$	\$16,270,663	\$75,374,487	\$128,768,900
Average Spent	\$3,113.41	\$2,301.16	\$1,956.05
Spending Potential Index	123	91	77
Vehicle Maintenance & Repairs: Total \$	\$6,888,237	\$34,350,203	\$60,542,570
Average Spent	\$1,318.07	\$1,048.70	\$919.67
Spending Potential Index	119	95	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.