

Tampa Festival Centre
2525 E Hillsborough Ave, Tampa, FL, 33610
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 27.99606
Longitude: -82.43177

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	13,942	108,891	263,130
2010 Total Population	15,200	107,830	273,982
2021 Total Population	16,723	118,186	307,033
2021 Group Quarters	291	1,828	11,144
2026 Total Population	17,618	125,525	328,816
2021-2026 Annual Rate	1.05%	1.21%	1.38%
2021 Total Daytime Population	16,357	122,614	386,091
Workers	6,448	55,877	221,107
Residents	9,909	66,737	164,984
Household Summary			
2000 Households	4,917	41,553	103,939
2000 Average Household Size	2.73	2.58	2.45
2010 Households	5,272	41,361	106,789
2010 Average Household Size	2.83	2.56	2.47
2021 Households	5,708	45,068	120,657
2021 Average Household Size	2.88	2.58	2.45
2026 Households	5,982	47,710	130,120
2026 Average Household Size	2.90	2.59	2.44
2021-2026 Annual Rate	0.94%	1.15%	1.52%
2010 Families	3,539	24,741	60,953
2010 Average Family Size	3.43	3.24	3.16
2021 Families	3,764	26,354	65,658
2021 Average Family Size	3.51	3.30	3.21
2026 Families	3,939	27,802	69,563
2026 Average Family Size	3.54	3.31	3.22
2021-2026 Annual Rate	0.91%	1.08%	1.16%
Housing Unit Summary			
2000 Housing Units	5,351	46,267	113,467
Owner Occupied Housing Units	64.7%	50.0%	47.1%
Renter Occupied Housing Units	27.2%	39.8%	44.5%
Vacant Housing Units	8.1%	10.2%	8.4%
2010 Housing Units	6,112	49,082	125,351
Owner Occupied Housing Units	49.0%	42.5%	39.5%
Renter Occupied Housing Units	37.3%	41.8%	45.7%
Vacant Housing Units	13.7%	15.7%	14.8%
2021 Housing Units	6,478	52,179	140,134
Owner Occupied Housing Units	48.0%	41.4%	37.1%
Renter Occupied Housing Units	40.1%	45.0%	49.0%
Vacant Housing Units	11.9%	13.6%	13.9%
2026 Housing Units	6,767	55,003	150,521
Owner Occupied Housing Units	48.9%	42.2%	37.1%
Renter Occupied Housing Units	39.5%	44.6%	49.4%
Vacant Housing Units	11.6%	13.3%	13.6%
Median Household Income			
2021	\$36,737	\$37,209	\$41,493
2026	\$41,921	\$41,672	\$48,125
Median Home Value			
2021	\$179,058	\$195,163	\$213,902
2026	\$222,479	\$242,008	\$258,806
Per Capita Income			
2021	\$17,923	\$19,869	\$24,570
2026	\$20,233	\$22,492	\$28,308
Median Age			
2010	34.4	34.4	33.5
2021	36.7	36.4	35.1
2026	37.9	37.0	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	5,708	45,068	120,657
<\$15,000	18.3%	20.4%	18.6%
\$15,000 - \$24,999	13.1%	13.3%	11.5%
\$25,000 - \$34,999	16.6%	13.4%	12.6%
\$35,000 - \$49,999	13.3%	14.4%	14.1%
\$50,000 - \$74,999	18.1%	17.7%	17.9%
\$75,000 - \$99,999	8.7%	8.6%	9.1%
\$100,000 - \$149,999	8.4%	8.2%	9.5%
\$150,000 - \$199,999	2.4%	2.2%	2.7%
\$200,000+	1.2%	1.7%	3.9%
Average Household Income	\$51,521	\$52,034	\$61,980
2026 Households by Income			
Household Income Base	5,982	47,710	130,120
<\$15,000	15.6%	17.9%	15.9%
\$15,000 - \$24,999	11.4%	12.0%	10.1%
\$25,000 - \$34,999	15.9%	12.7%	11.7%
\$35,000 - \$49,999	13.2%	14.0%	13.6%
\$50,000 - \$74,999	19.3%	18.7%	18.8%
\$75,000 - \$99,999	10.0%	9.8%	10.3%
\$100,000 - \$149,999	10.3%	10.1%	11.6%
\$150,000 - \$199,999	3.1%	2.8%	3.5%
\$200,000+	1.3%	2.0%	4.5%
Average Household Income	\$58,507	\$59,113	\$71,023
2021 Owner Occupied Housing Units by Value			
Total	3,108	21,604	52,013
<\$50,000	5.6%	6.3%	4.6%
\$50,000 - \$99,999	15.5%	12.4%	10.2%
\$100,000 - \$149,999	15.4%	14.9%	13.5%
\$150,000 - \$199,999	23.4%	18.2%	17.5%
\$200,000 - \$249,999	12.3%	15.4%	15.0%
\$250,000 - \$299,999	10.5%	12.1%	12.0%
\$300,000 - \$399,999	9.6%	11.5%	13.1%
\$400,000 - \$499,999	2.1%	4.4%	5.4%
\$500,000 - \$749,999	1.2%	2.0%	5.1%
\$750,000 - \$999,999	1.4%	1.7%	2.0%
\$1,000,000 - \$1,499,999	2.0%	0.8%	1.0%
\$1,500,000 - \$1,999,999	1.1%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$237,038	\$231,669	\$266,379
2026 Owner Occupied Housing Units by Value			
Total	3,307	23,187	55,797
<\$50,000	2.2%	3.2%	2.1%
\$50,000 - \$99,999	8.0%	6.3%	5.0%
\$100,000 - \$149,999	10.7%	9.7%	8.5%
\$150,000 - \$199,999	22.6%	16.0%	15.2%
\$200,000 - \$249,999	14.1%	17.7%	16.5%
\$250,000 - \$299,999	15.2%	16.0%	15.6%
\$300,000 - \$399,999	14.5%	17.1%	18.2%
\$400,000 - \$499,999	4.2%	6.8%	7.5%
\$500,000 - \$749,999	1.7%	3.3%	7.0%
\$750,000 - \$999,999	1.8%	2.4%	2.7%
\$1,000,000 - \$1,499,999	3.7%	1.3%	1.3%
\$1,500,000 - \$1,999,999	1.1%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$295,303	\$282,813	\$313,796

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	15,199	107,828	273,978
0 - 4	7.5%	7.6%	7.0%
5 - 9	7.2%	6.9%	6.2%
10 - 14	8.2%	7.2%	6.3%
15 - 24	15.1%	14.8%	17.5%
25 - 34	12.7%	14.4%	15.2%
35 - 44	12.6%	13.4%	13.1%
45 - 54	14.1%	14.2%	13.5%
55 - 64	10.8%	11.0%	10.3%
65 - 74	6.7%	6.0%	5.8%
75 - 84	3.9%	3.3%	3.6%
85 +	1.2%	1.2%	1.5%
18 +	71.8%	73.3%	76.5%
2021 Population by Age			
Total	16,724	118,186	307,033
0 - 4	6.7%	6.8%	6.1%
5 - 9	7.4%	6.8%	6.0%
10 - 14	7.8%	6.6%	5.8%
15 - 24	12.6%	13.0%	15.7%
25 - 34	13.2%	14.9%	16.3%
35 - 44	12.0%	12.6%	12.7%
45 - 54	12.0%	11.9%	11.4%
55 - 64	12.6%	12.6%	11.7%
65 - 74	9.1%	9.1%	8.6%
75 - 84	5.1%	4.2%	4.2%
85 +	1.5%	1.4%	1.7%
18 +	74.0%	76.0%	78.8%
2026 Population by Age			
Total	17,617	125,524	328,815
0 - 4	6.8%	6.9%	6.2%
5 - 9	7.0%	6.6%	5.8%
10 - 14	7.5%	6.6%	5.7%
15 - 24	12.5%	12.8%	15.5%
25 - 34	12.6%	14.6%	15.7%
35 - 44	12.4%	12.6%	13.2%
45 - 54	11.7%	11.6%	11.1%
55 - 64	11.9%	11.8%	11.0%
65 - 74	10.0%	9.9%	9.0%
75 - 84	5.8%	5.1%	5.0%
85 +	1.7%	1.5%	1.7%
18 +	74.4%	76.1%	78.9%
2010 Population by Sex			
Males	7,075	51,927	133,285
Females	8,125	55,903	140,697
2021 Population by Sex			
Males	7,809	56,988	150,063
Females	8,914	61,199	156,970
2026 Population by Sex			
Males	8,242	60,543	160,623
Females	9,376	64,981	168,193

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	15,201	107,829	273,981
White Alone	22.7%	38.5%	54.0%
Black Alone	70.8%	53.0%	35.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.7%	1.0%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.9%	3.9%	5.0%
Two or More Races	2.5%	3.1%	3.3%
Hispanic Origin	14.1%	21.0%	29.4%
Diversity Index	58.1	71.3	75.6
2021 Population by Race/Ethnicity			
Total	16,723	118,186	307,033
White Alone	21.6%	36.7%	52.3%
Black Alone	70.7%	53.2%	35.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.8%	1.2%	2.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.5%	4.7%	5.7%
Two or More Races	3.0%	3.7%	3.9%
Hispanic Origin	17.4%	25.7%	34.5%
Diversity Index	61.1	74.2	78.2
2026 Population by Race/Ethnicity			
Total	17,619	125,525	328,816
White Alone	21.4%	36.2%	51.7%
Black Alone	70.3%	53.0%	34.8%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	0.9%	1.3%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.8%	5.0%	6.0%
Two or More Races	3.2%	3.9%	4.2%
Hispanic Origin	19.2%	28.1%	37.0%
Diversity Index	62.7	75.4	79.2
2010 Population by Relationship and Household Type			
Total	15,200	107,830	273,982
In Households	98.2%	98.3%	96.2%
In Family Households	83.2%	78.2%	74.0%
Householder	23.6%	22.9%	22.2%
Spouse	9.8%	10.3%	11.5%
Child	39.9%	35.3%	30.8%
Other relative	6.5%	5.9%	5.8%
Nonrelative	3.4%	3.8%	3.7%
In Nonfamily Households	15.0%	20.1%	22.2%
In Group Quarters	1.8%	1.7%	3.8%
Institutionalized Population	1.1%	0.6%	0.7%
Noninstitutionalized Population	0.7%	1.1%	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	10,942	78,929	203,973
Less than 9th Grade	6.1%	6.4%	6.4%
9th - 12th Grade, No Diploma	13.9%	12.3%	10.5%
High School Graduate	32.2%	29.4%	27.3%
GED/Alternative Credential	7.2%	5.9%	4.8%
Some College, No Degree	18.1%	17.2%	17.1%
Associate Degree	6.4%	8.4%	8.3%
Bachelor's Degree	10.2%	13.5%	16.4%
Graduate/Professional Degree	5.9%	6.9%	9.2%
2021 Population 15+ by Marital Status			
Total	13,054	94,331	252,120
Never Married	50.4%	45.1%	46.1%
Married	29.6%	33.5%	33.8%
Widowed	6.8%	5.9%	5.3%
Divorced	13.2%	15.5%	14.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,486	56,306	152,464
Population 16+ Employed	91.9%	92.0%	93.4%
Population 16+ Unemployment rate	8.2%	8.0%	6.6%
Population 16-24 Employed	13.9%	13.9%	15.2%
Population 16-24 Unemployment rate	5.9%	13.1%	10.8%
Population 25-54 Employed	64.5%	64.9%	65.7%
Population 25-54 Unemployment rate	8.5%	7.3%	5.8%
Population 55-64 Employed	15.0%	15.3%	13.8%
Population 55-64 Unemployment rate	10.8%	7.1%	6.6%
Population 65+ Employed	6.7%	5.9%	5.4%
Population 65+ Unemployment rate	2.7%	4.1%	4.0%
2021 Employed Population 16+ by Industry			
Total	6,876	51,828	142,375
Agriculture/Mining	0.0%	0.3%	0.4%
Construction	7.8%	8.0%	8.6%
Manufacturing	5.5%	4.8%	4.8%
Wholesale Trade	2.2%	2.6%	2.5%
Retail Trade	9.4%	11.3%	10.8%
Transportation/Utilities	8.9%	6.6%	6.0%
Information	1.5%	1.7%	1.6%
Finance/Insurance/Real Estate	9.8%	9.3%	9.6%
Services	51.7%	52.3%	52.6%
Public Administration	3.3%	3.0%	3.1%
2021 Employed Population 16+ by Occupation			
Total	6,872	51,830	142,376
White Collar	50.8%	56.1%	57.7%
Management/Business/Financial	10.4%	12.8%	14.4%
Professional	17.7%	18.1%	19.4%
Sales	7.2%	10.1%	10.2%
Administrative Support	15.6%	15.1%	13.7%
Services	22.5%	21.5%	20.6%
Blue Collar	26.6%	22.4%	21.7%
Farming/Forestry/Fishing	0.2%	0.4%	0.3%
Construction/Extraction	5.6%	5.7%	6.6%
Installation/Maintenance/Repair	1.8%	2.5%	2.3%
Production	3.3%	3.3%	3.3%
Transportation/Material Moving	15.7%	10.5%	9.2%

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2010 Households by Type			
Total	5,273	41,361	106,789
Households with 1 Person	25.9%	30.7%	32.5%
Households with 2+ People	74.1%	69.3%	67.5%
Family Households	67.1%	59.8%	57.1%
Husband-wife Families	27.7%	27.0%	29.6%
With Related Children	12.9%	11.9%	12.9%
Other Family (No Spouse Present)	39.4%	32.9%	27.5%
Other Family with Male Householder	6.4%	6.4%	6.2%
With Related Children	3.4%	3.4%	3.3%
Other Family with Female Householder	33.0%	26.5%	21.3%
With Related Children	22.2%	18.6%	14.7%
Nonfamily Households	7.0%	9.4%	10.4%
All Households with Children	39.0%	34.5%	31.6%
Multigenerational Households	9.3%	6.8%	5.7%
Unmarried Partner Households	8.8%	9.9%	9.6%
Male-female	7.5%	8.5%	8.5%
Same-sex	1.2%	1.4%	1.1%
2010 Households by Size			
Total	5,273	41,363	106,791
1 Person Household	25.9%	30.7%	32.5%
2 Person Household	26.9%	28.7%	29.5%
3 Person Household	18.7%	16.6%	16.1%
4 Person Household	12.9%	11.7%	11.4%
5 Person Household	8.0%	6.5%	5.8%
6 Person Household	4.3%	3.1%	2.7%
7 + Person Household	3.3%	2.7%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	5,272	41,361	106,789
Owner Occupied	56.8%	50.4%	46.4%
Owned with a Mortgage/Loan	42.3%	37.8%	33.8%
Owned Free and Clear	14.4%	12.6%	12.7%
Renter Occupied	43.2%	49.6%	53.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	122	112	111
Percent of Income for Mortgage	20.4%	22.0%	21.6%
Wealth Index	40	40	51
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,112	49,082	125,351
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	15,200	107,830	273,982
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Modest Income Homes (12D)	Modest Income Homes (12D)	Metro Fusion (11C)
2.	Family Foundations (12A)	City Commons (11E)	Metro Renters (3B)
3.	City Commons (11E)	Hometown Heritage (8G)	Urban Edge Families (7C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$7,032,980	\$57,111,676	\$181,658,546
Average Spent	\$1,232.13	\$1,267.23	\$1,505.58
Spending Potential Index	58	60	71
Education: Total \$	\$5,056,907	\$43,188,761	\$140,815,561
Average Spent	\$885.93	\$958.30	\$1,167.07
Spending Potential Index	51	56	68
Entertainment/Recreation: Total \$	\$10,396,583	\$81,946,912	\$258,387,353
Average Spent	\$1,821.41	\$1,818.29	\$2,141.50
Spending Potential Index	56	56	66
Food at Home: Total \$	\$18,162,344	\$145,458,724	\$460,460,669
Average Spent	\$3,181.91	\$3,227.54	\$3,816.28
Spending Potential Index	58	59	70
Food Away from Home: Total \$	\$12,324,496	\$100,240,946	\$323,376,887
Average Spent	\$2,159.16	\$2,224.22	\$2,680.13
Spending Potential Index	57	59	71
Health Care: Total \$	\$21,444,752	\$161,774,928	\$500,873,684
Average Spent	\$3,756.96	\$3,589.57	\$4,151.22
Spending Potential Index	60	58	67
HH Furnishings & Equipment: Total \$	\$7,244,745	\$57,179,633	\$181,299,383
Average Spent	\$1,269.23	\$1,268.74	\$1,502.60
Spending Potential Index	56	56	67
Personal Care Products & Services: Total \$	\$2,972,432	\$23,745,868	\$75,202,833
Average Spent	\$520.75	\$526.89	\$623.28
Spending Potential Index	58	59	69
Shelter: Total \$	\$63,426,135	\$524,060,194	\$1,688,616,217
Average Spent	\$11,111.80	\$11,628.21	\$13,995.18
Spending Potential Index	55	58	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,155,928	\$56,230,919	\$179,886,319
Average Spent	\$1,253.67	\$1,247.69	\$1,490.89
Spending Potential Index	52	52	62
Travel: Total \$	\$7,570,582	\$60,361,554	\$193,966,010
Average Spent	\$1,326.31	\$1,339.34	\$1,607.58
Spending Potential Index	52	53	64
Vehicle Maintenance & Repairs: Total \$	\$3,766,022	\$29,561,488	\$93,018,290
Average Spent	\$659.78	\$655.93	\$770.93
Spending Potential Index	60	59	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.