

Crockett Square
513 S Davy Crockett Pky, Morristown, Tennessee, 37813
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 36.21382
Longitude: -83.25953

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,484	25,762	39,921
2010 Total Population	2,600	27,962	42,593
2021 Total Population	2,786	29,678	44,916
2021 Group Quarters	0	833	1,012
2026 Total Population	2,885	30,411	45,911
2021-2026 Annual Rate	0.70%	0.49%	0.44%
2021 Total Daytime Population	4,914	33,054	50,054
Workers	3,513	15,837	24,324
Residents	1,401	17,217	25,730
Household Summary			
2000 Households	1,114	10,578	16,096
2000 Average Household Size	2.22	2.38	2.43
2010 Households	1,114	10,977	16,746
2010 Average Household Size	2.33	2.48	2.49
2021 Households	1,175	11,470	17,470
2021 Average Household Size	2.37	2.51	2.51
2026 Households	1,211	11,713	17,811
2026 Average Household Size	2.38	2.53	2.52
2021-2026 Annual Rate	0.61%	0.42%	0.39%
2010 Families	702	7,139	11,306
2010 Average Family Size	2.90	3.05	3.01
2021 Families	723	7,292	11,548
2021 Average Family Size	2.97	3.11	3.05
2026 Families	742	7,403	11,705
2026 Average Family Size	2.99	3.13	3.07
2021-2026 Annual Rate	0.52%	0.30%	0.27%
Housing Unit Summary			
2000 Housing Units	1,207	11,413	17,241
Owner Occupied Housing Units	63.4%	58.9%	64.0%
Renter Occupied Housing Units	28.9%	33.8%	29.4%
Vacant Housing Units	7.7%	7.3%	6.6%
2010 Housing Units	1,276	12,181	18,479
Owner Occupied Housing Units	58.4%	52.0%	58.2%
Renter Occupied Housing Units	28.9%	38.1%	32.4%
Vacant Housing Units	12.7%	9.9%	9.4%
2021 Housing Units	1,342	12,759	19,332
Owner Occupied Housing Units	56.9%	50.2%	56.5%
Renter Occupied Housing Units	30.6%	39.7%	33.8%
Vacant Housing Units	12.4%	10.1%	9.6%
2026 Housing Units	1,382	13,037	19,719
Owner Occupied Housing Units	59.0%	50.9%	57.2%
Renter Occupied Housing Units	28.7%	38.9%	33.1%
Vacant Housing Units	12.4%	10.2%	9.7%
Median Household Income			
2021	\$38,584	\$36,754	\$40,328
2026	\$42,001	\$40,409	\$44,671
Median Home Value			
2021	\$116,759	\$132,567	\$153,778
2026	\$133,169	\$163,886	\$188,473
Per Capita Income			
2021	\$19,544	\$18,648	\$21,013
2026	\$21,883	\$20,828	\$23,541
Median Age			
2010	40.6	36.5	38.5
2021	42.4	38.5	40.4
2026	43.4	39.8	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,175	11,470	17,470
<\$15,000	10.6%	17.4%	15.4%
\$15,000 - \$24,999	15.4%	17.2%	15.0%
\$25,000 - \$34,999	16.9%	12.7%	12.4%
\$35,000 - \$49,999	21.9%	16.8%	16.4%
\$50,000 - \$74,999	17.6%	16.1%	16.8%
\$75,000 - \$99,999	12.3%	10.7%	12.3%
\$100,000 - \$149,999	4.5%	6.9%	8.5%
\$150,000 - \$199,999	0.8%	1.5%	1.8%
\$200,000+	0.0%	0.7%	1.4%
Average Household Income	\$46,686	\$48,175	\$53,976
2026 Households by Income			
Household Income Base	1,211	11,713	17,811
<\$15,000	8.2%	15.1%	13.3%
\$15,000 - \$24,999	14.9%	15.3%	13.1%
\$25,000 - \$34,999	15.4%	12.0%	11.8%
\$35,000 - \$49,999	20.6%	17.2%	16.4%
\$50,000 - \$74,999	19.5%	17.8%	17.7%
\$75,000 - \$99,999	14.5%	11.7%	13.6%
\$100,000 - \$149,999	5.9%	8.2%	10.2%
\$150,000 - \$199,999	1.1%	1.9%	2.3%
\$200,000+	0.0%	0.8%	1.6%
Average Household Income	\$52,524	\$54,012	\$60,649
2021 Owner Occupied Housing Units by Value			
Total	764	6,405	10,929
<\$50,000	9.0%	8.6%	8.0%
\$50,000 - \$99,999	29.1%	27.3%	20.5%
\$100,000 - \$149,999	35.3%	21.6%	20.2%
\$150,000 - \$199,999	7.9%	15.2%	17.3%
\$200,000 - \$249,999	7.2%	8.7%	10.5%
\$250,000 - \$299,999	11.4%	8.0%	8.9%
\$300,000 - \$399,999	0.0%	5.4%	7.4%
\$400,000 - \$499,999	0.0%	2.5%	3.6%
\$500,000 - \$749,999	0.0%	1.5%	2.3%
\$750,000 - \$999,999	0.0%	0.0%	0.4%
\$1,000,000 - \$1,499,999	0.0%	1.1%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$129,653	\$171,788	\$192,097
2026 Owner Occupied Housing Units by Value			
Total	815	6,641	11,283
<\$50,000	7.1%	6.5%	5.8%
\$50,000 - \$99,999	22.2%	20.5%	14.9%
\$100,000 - \$149,999	31.2%	18.7%	16.4%
\$150,000 - \$199,999	9.1%	15.6%	16.9%
\$200,000 - \$249,999	10.7%	10.8%	12.3%
\$250,000 - \$299,999	19.8%	11.3%	12.0%
\$300,000 - \$399,999	0.0%	8.2%	10.8%
\$400,000 - \$499,999	0.0%	4.1%	5.5%
\$500,000 - \$749,999	0.0%	2.5%	3.5%
\$750,000 - \$999,999	0.0%	0.0%	0.7%
\$1,000,000 - \$1,499,999	0.0%	1.8%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$151,626	\$208,401	\$230,867

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,599	27,959	42,592
0 - 4	6.4%	7.8%	7.1%
5 - 9	5.8%	6.9%	6.6%
10 - 14	6.2%	6.3%	6.3%
15 - 24	11.6%	13.1%	12.5%
25 - 34	12.7%	14.0%	12.8%
35 - 44	12.4%	12.6%	13.2%
45 - 54	13.4%	12.6%	13.4%
55 - 64	13.3%	11.1%	12.0%
65 - 74	9.7%	8.3%	8.9%
75 - 84	6.3%	5.2%	5.3%
85 +	2.2%	2.1%	1.9%
18 +	77.9%	75.4%	76.2%
2021 Population by Age			
Total	2,785	29,680	44,917
0 - 4	5.6%	6.8%	6.2%
5 - 9	6.1%	6.9%	6.4%
10 - 14	6.1%	6.7%	6.4%
15 - 24	9.6%	11.1%	10.6%
25 - 34	12.5%	13.6%	13.0%
35 - 44	13.3%	13.2%	12.9%
45 - 54	12.2%	11.7%	12.2%
55 - 64	12.9%	11.5%	12.4%
65 - 74	12.1%	10.2%	11.2%
75 - 84	6.9%	5.8%	6.3%
85 +	2.7%	2.5%	2.4%
18 +	79.1%	76.2%	77.7%
2026 Population by Age			
Total	2,884	30,410	45,911
0 - 4	5.5%	6.7%	6.2%
5 - 9	6.0%	6.7%	6.3%
10 - 14	6.5%	6.8%	6.5%
15 - 24	10.1%	11.9%	11.1%
25 - 34	10.3%	11.4%	11.0%
35 - 44	13.8%	13.4%	13.3%
45 - 54	12.7%	12.1%	12.1%
55 - 64	12.2%	11.4%	12.1%
65 - 74	11.7%	10.2%	11.2%
75 - 84	8.5%	6.9%	7.7%
85 +	2.7%	2.6%	2.6%
18 +	78.4%	76.0%	77.4%
2010 Population by Sex			
Males	1,237	13,496	20,723
Females	1,363	14,466	21,870
2021 Population by Sex			
Males	1,342	14,383	21,906
Females	1,444	15,295	23,010
2026 Population by Sex			
Males	1,398	14,766	22,440
Females	1,487	15,645	23,471

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2010 Population by Race/Ethnicity			
Total	2,599	27,962	42,593
White Alone	85.4%	78.7%	83.0%
Black Alone	5.1%	6.6%	5.2%
American Indian Alone	0.2%	0.5%	0.4%
Asian Alone	0.8%	0.6%	0.6%
Pacific Islander Alone	0.0%	0.2%	0.1%
Some Other Race Alone	6.5%	10.9%	8.4%
Two or More Races	2.0%	2.6%	2.3%
Hispanic Origin	11.7%	17.6%	14.2%
Diversity Index	41.9	55.7	47.7
2021 Population by Race/Ethnicity			
Total	2,787	29,679	44,915
White Alone	83.5%	76.1%	80.8%
Black Alone	5.1%	6.5%	5.2%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	1.0%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.3%	0.3%
Some Other Race Alone	7.7%	12.6%	9.8%
Two or More Races	2.5%	3.1%	2.7%
Hispanic Origin	13.8%	20.3%	16.4%
Diversity Index	46.6	60.5	52.4
2026 Population by Race/Ethnicity			
Total	2,885	30,412	45,912
White Alone	82.1%	74.3%	79.3%
Black Alone	5.0%	6.4%	5.1%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	1.1%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.4%	0.3%
Some Other Race Alone	8.8%	14.1%	10.9%
Two or More Races	2.7%	3.4%	3.0%
Hispanic Origin	15.5%	22.4%	18.2%
Diversity Index	50.1	63.7	55.6
2010 Population by Relationship and Household Type			
Total	2,600	27,962	42,593
In Households	100.0%	97.3%	97.9%
In Family Households	81.4%	80.8%	82.5%
Householder	26.8%	25.5%	26.5%
Spouse	18.5%	16.8%	18.6%
Child	28.7%	30.5%	30.1%
Other relative	4.5%	5.0%	4.5%
Nonrelative	3.0%	3.0%	2.8%
In Nonfamily Households	18.6%	16.5%	15.3%
In Group Quarters	0.0%	2.7%	2.1%
Institutionalized Population	0.0%	2.2%	1.8%
Noninstitutionalized Population	0.0%	0.5%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	2,021	20,317	31,592
Less than 9th Grade	9.5%	9.6%	8.0%
9th - 12th Grade, No Diploma	8.6%	11.4%	11.1%
High School Graduate	37.0%	31.2%	30.6%
GED/Alternative Credential	7.1%	8.7%	8.1%
Some College, No Degree	16.5%	18.2%	17.9%
Associate Degree	4.3%	7.6%	7.9%
Bachelor's Degree	10.4%	8.6%	10.8%
Graduate/Professional Degree	6.6%	4.7%	5.6%
2021 Population 15+ by Marital Status			
Total	2,288	23,624	36,372
Never Married	22.8%	28.4%	27.8%
Married	50.3%	46.3%	49.6%
Widowed	10.6%	8.2%	8.3%
Divorced	16.3%	17.1%	14.4%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,514	13,405	20,486
Population 16+ Employed	92.7%	92.3%	93.6%
Population 16+ Unemployment rate	7.3%	7.7%	6.4%
Population 16-24 Employed	12.3%	14.3%	13.1%
Population 16-24 Unemployment rate	0.0%	8.9%	8.3%
Population 25-54 Employed	58.9%	63.6%	63.5%
Population 25-54 Unemployment rate	11.8%	9.1%	7.7%
Population 55-64 Employed	14.5%	14.0%	14.8%
Population 55-64 Unemployment rate	0.0%	3.6%	2.6%
Population 65+ Employed	14.4%	8.2%	8.6%
Population 65+ Unemployment rate	0.0%	0.1%	0.1%
2021 Employed Population 16+ by Industry			
Total	1,403	12,376	19,168
Agriculture/Mining	0.2%	0.4%	0.6%
Construction	6.8%	6.3%	7.2%
Manufacturing	28.6%	29.0%	29.1%
Wholesale Trade	5.1%	2.8%	2.2%
Retail Trade	11.3%	11.5%	11.0%
Transportation/Utilities	2.9%	5.2%	5.0%
Information	1.6%	0.5%	0.7%
Finance/Insurance/Real Estate	4.1%	5.6%	4.4%
Services	35.4%	36.7%	37.5%
Public Administration	4.1%	2.0%	2.1%
2021 Employed Population 16+ by Occupation			
Total	1,403	12,377	19,167
White Collar	44.2%	45.6%	47.6%
Management/Business/Financial	7.2%	10.0%	11.2%
Professional	14.1%	16.1%	17.8%
Sales	8.9%	9.8%	9.0%
Administrative Support	14.0%	9.8%	9.7%
Services	13.8%	16.3%	14.6%
Blue Collar	42.0%	38.1%	37.8%
Farming/Forestry/Fishing	0.0%	0.3%	0.3%
Construction/Extraction	6.4%	5.9%	6.4%
Installation/Maintenance/Repair	7.6%	2.9%	3.1%
Production	20.2%	18.7%	17.7%
Transportation/Material Moving	7.7%	10.3%	10.3%

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2010 Households by Type			
Total	1,114	10,977	16,746
Households with 1 Person	31.7%	29.9%	27.7%
Households with 2+ People	68.3%	70.1%	72.3%
Family Households	63.0%	65.0%	67.5%
Husband-wife Families	43.5%	42.9%	47.5%
With Related Children	17.7%	19.0%	19.9%
Other Family (No Spouse Present)	19.5%	22.1%	20.1%
Other Family with Male Householder	5.6%	6.2%	5.8%
With Related Children	3.4%	3.6%	3.4%
Other Family with Female Householder	13.9%	15.9%	14.3%
With Related Children	8.3%	10.8%	9.3%
Nonfamily Households	5.3%	5.1%	4.7%
All Households with Children	30.2%	34.3%	33.3%
Multigenerational Households	4.8%	4.9%	4.6%
Unmarried Partner Households	5.7%	6.1%	5.8%
Male-female	5.3%	5.6%	5.3%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	1,114	10,977	16,747
1 Person Household	31.7%	29.9%	27.7%
2 Person Household	34.2%	31.5%	33.4%
3 Person Household	15.4%	16.2%	16.7%
4 Person Household	10.1%	12.5%	12.9%
5 Person Household	5.4%	5.8%	5.6%
6 Person Household	1.8%	2.4%	2.2%
7 + Person Household	1.4%	1.7%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,114	10,977	16,746
Owner Occupied	66.9%	57.7%	64.3%
Owned with a Mortgage/Loan	38.3%	33.8%	37.6%
Owned Free and Clear	28.5%	23.9%	26.6%
Renter Occupied	33.1%	42.3%	35.7%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	189	161	153
Percent of Income for Mortgage	12.7%	15.1%	16.0%
Wealth Index	36	37	46
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,276	12,181	18,479
Housing Units Inside Urbanized Area	94.1%	90.2%	81.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.9%	9.8%	18.3%
2010 Population By Urban/ Rural Status			
Total Population	2,600	27,962	42,593
Population Inside Urbanized Area	94.7%	90.2%	81.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.3%	9.8%	18.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
2.	Southern Satellites (10A)	Heartland Communities (6F)	Salt of the Earth (6B)
3.		Hometown Heritage (8G)	Heartland Communities (6F)
2021 Consumer Spending			
Apparel & Services: Total \$	\$1,232,090	\$12,821,813	\$21,688,885
Average Spent	\$1,048.59	\$1,117.86	\$1,241.49
Spending Potential Index	49	53	59
Education: Total \$	\$797,813	\$8,633,082	\$14,733,893
Average Spent	\$678.99	\$752.67	\$843.38
Spending Potential Index	39	44	49
Entertainment/Recreation: Total \$	\$2,231,023	\$21,000,425	\$35,885,002
Average Spent	\$1,898.74	\$1,830.90	\$2,054.09
Spending Potential Index	59	57	64
Food at Home: Total \$	\$3,592,997	\$35,383,004	\$59,999,572
Average Spent	\$3,057.87	\$3,084.83	\$3,434.43
Spending Potential Index	56	57	63
Food Away from Home: Total \$	\$2,209,313	\$22,974,458	\$38,884,666
Average Spent	\$1,880.27	\$2,003.00	\$2,225.80
Spending Potential Index	50	53	59
Health Care: Total \$	\$4,533,665	\$42,687,721	\$73,147,502
Average Spent	\$3,858.44	\$3,721.68	\$4,187.04
Spending Potential Index	62	60	67
HH Furnishings & Equipment: Total \$	\$1,355,919	\$13,757,941	\$23,520,647
Average Spent	\$1,153.97	\$1,199.47	\$1,346.34
Spending Potential Index	51	53	60
Personal Care Products & Services: Total \$	\$542,328	\$5,454,880	\$9,264,782
Average Spent	\$461.56	\$475.58	\$530.33
Spending Potential Index	51	53	59
Shelter: Total \$	\$10,964,974	\$113,658,970	\$192,271,648
Average Spent	\$9,331.89	\$9,909.24	\$11,005.82
Spending Potential Index	46	49	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,476,036	\$14,698,169	\$25,112,695
Average Spent	\$1,256.20	\$1,281.44	\$1,437.48
Spending Potential Index	53	54	60
Travel: Total \$	\$1,394,542	\$14,093,283	\$24,240,563
Average Spent	\$1,186.84	\$1,228.71	\$1,387.55
Spending Potential Index	47	49	55
Vehicle Maintenance & Repairs: Total \$	\$756,081	\$7,400,595	\$12,556,474
Average Spent	\$643.47	\$645.21	\$718.74
Spending Potential Index	58	58	65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.