

Sunshine Plaza
1177 Homestead Rd N, Lehigh Acres, Florida, 33936
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 26.60603
Longitude: -81.64907

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,851	20,948	31,079
2010 Total Population	7,320	35,215	70,737
2021 Total Population	8,343	43,801	88,307
2021 Group Quarters	40	129	155
2026 Total Population	8,948	47,690	96,501
2021-2026 Annual Rate	1.41%	1.72%	1.79%
2021 Total Daytime Population	9,219	34,190	65,876
Workers	3,975	9,738	16,275
Residents	5,244	24,452	49,601
Household Summary			
2000 Households	2,980	8,296	11,946
2000 Average Household Size	2.28	2.50	2.59
2010 Households	3,048	12,771	24,314
2010 Average Household Size	2.39	2.75	2.90
2021 Households	3,460	15,541	29,719
2021 Average Household Size	2.40	2.81	2.97
2026 Households	3,706	16,827	32,303
2026 Average Household Size	2.40	2.83	2.98
2021-2026 Annual Rate	1.38%	1.60%	1.68%
2010 Families	1,910	8,956	18,070
2010 Average Family Size	2.99	3.24	3.29
2021 Families	2,131	10,797	21,895
2021 Average Family Size	3.03	3.33	3.37
2026 Families	2,276	11,674	23,769
2026 Average Family Size	3.03	3.35	3.39
2021-2026 Annual Rate	1.33%	1.57%	1.66%
Housing Unit Summary			
2000 Housing Units	3,345	9,382	13,658
Owner Occupied Housing Units	63.4%	71.8%	72.9%
Renter Occupied Housing Units	25.7%	16.6%	14.5%
Vacant Housing Units	10.9%	11.6%	12.5%
2010 Housing Units	3,966	16,698	32,250
Owner Occupied Housing Units	51.5%	52.1%	50.0%
Renter Occupied Housing Units	25.4%	24.4%	25.4%
Vacant Housing Units	23.1%	23.5%	24.6%
2021 Housing Units	4,470	20,042	38,826
Owner Occupied Housing Units	56.7%	57.8%	55.4%
Renter Occupied Housing Units	20.7%	19.8%	21.2%
Vacant Housing Units	22.6%	22.5%	23.5%
2026 Housing Units	4,816	21,834	42,449
Owner Occupied Housing Units	57.1%	58.4%	56.0%
Renter Occupied Housing Units	19.8%	18.6%	20.1%
Vacant Housing Units	23.0%	22.9%	23.9%
Median Household Income			
2021	\$40,043	\$50,597	\$52,867
2026	\$46,871	\$55,406	\$57,318
Median Home Value			
2021	\$160,584	\$184,667	\$196,214
2026	\$214,723	\$225,092	\$234,643
Per Capita Income			
2021	\$21,680	\$21,688	\$21,060
2026	\$24,628	\$24,450	\$23,561
Median Age			
2010	42.4	36.7	33.6
2021	44.4	38.3	35.1
2026	43.9	37.7	34.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	3,460	15,541	29,719
<\$15,000	16.9%	11.8%	10.0%
\$15,000 - \$24,999	15.7%	11.1%	10.0%
\$25,000 - \$34,999	11.8%	11.3%	10.8%
\$35,000 - \$49,999	13.6%	15.0%	15.6%
\$50,000 - \$74,999	17.1%	20.6%	21.7%
\$75,000 - \$99,999	11.2%	13.5%	15.7%
\$100,000 - \$149,999	10.6%	13.1%	12.6%
\$150,000 - \$199,999	2.2%	2.6%	2.5%
\$200,000+	0.8%	1.0%	1.2%
Average Household Income	\$53,157	\$60,511	\$62,592
2026 Households by Income			
Household Income Base	3,706	16,827	32,303
<\$15,000	14.9%	10.1%	8.5%
\$15,000 - \$24,999	13.6%	9.5%	8.5%
\$25,000 - \$34,999	10.4%	9.9%	9.8%
\$35,000 - \$49,999	13.2%	14.1%	14.7%
\$50,000 - \$74,999	18.7%	21.2%	21.8%
\$75,000 - \$99,999	12.0%	14.3%	16.5%
\$100,000 - \$149,999	13.2%	16.0%	15.3%
\$150,000 - \$199,999	3.0%	3.5%	3.3%
\$200,000+	1.0%	1.2%	1.5%
Average Household Income	\$60,635	\$68,597	\$70,396
2021 Owner Occupied Housing Units by Value			
Total	2,534	11,582	21,502
<\$50,000	5.2%	2.7%	1.9%
\$50,000 - \$99,999	12.0%	7.5%	5.6%
\$100,000 - \$149,999	27.3%	19.3%	15.6%
\$150,000 - \$199,999	26.0%	29.7%	29.1%
\$200,000 - \$249,999	7.1%	18.9%	21.7%
\$250,000 - \$299,999	8.8%	10.7%	13.0%
\$300,000 - \$399,999	2.9%	6.0%	7.9%
\$400,000 - \$499,999	2.8%	1.4%	1.8%
\$500,000 - \$749,999	2.9%	2.0%	1.8%
\$750,000 - \$999,999	3.8%	1.3%	0.9%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.4%
\$1,500,000 - \$1,999,999	1.1%	0.3%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$224,664	\$215,411	\$225,719
2026 Owner Occupied Housing Units by Value			
Total	2,752	12,758	23,775
<\$50,000	1.4%	0.6%	0.4%
\$50,000 - \$99,999	5.0%	2.1%	1.3%
\$100,000 - \$149,999	14.6%	8.8%	6.5%
\$150,000 - \$199,999	26.3%	26.7%	24.1%
\$200,000 - \$249,999	9.2%	23.4%	25.6%
\$250,000 - \$299,999	18.4%	17.2%	19.7%
\$300,000 - \$399,999	6.9%	11.3%	13.1%
\$400,000 - \$499,999	4.7%	2.5%	3.2%
\$500,000 - \$749,999	5.6%	4.5%	3.7%
\$750,000 - \$999,999	5.8%	2.0%	1.4%
\$1,000,000 - \$1,499,999	0.4%	0.3%	0.7%
\$1,500,000 - \$1,999,999	1.7%	0.4%	0.2%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$305,676	\$270,449	\$275,400

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,320	35,214	70,734
0 - 4	6.2%	7.3%	8.2%
5 - 9	5.8%	7.2%	8.1%
10 - 14	6.8%	8.0%	8.3%
15 - 24	11.7%	12.7%	13.5%
25 - 34	10.8%	12.5%	13.8%
35 - 44	11.9%	13.5%	14.0%
45 - 54	14.1%	13.5%	12.9%
55 - 64	11.5%	10.3%	9.6%
65 - 74	9.4%	7.5%	6.4%
75 - 84	7.8%	5.2%	3.8%
85 +	4.1%	2.1%	1.4%
18 +	77.7%	73.1%	70.8%
2021 Population by Age			
Total	8,343	43,800	88,305
0 - 4	5.5%	6.6%	7.4%
5 - 9	5.5%	6.7%	7.4%
10 - 14	5.6%	6.6%	7.1%
15 - 24	10.8%	12.0%	12.7%
25 - 34	12.4%	13.9%	15.1%
35 - 44	10.9%	12.3%	12.9%
45 - 54	11.7%	12.0%	11.6%
55 - 64	13.0%	11.7%	10.9%
65 - 74	12.2%	10.1%	8.7%
75 - 84	7.9%	5.6%	4.5%
85 +	4.6%	2.4%	1.7%
18 +	80.3%	76.4%	74.1%
2026 Population by Age			
Total	8,947	47,692	96,503
0 - 4	5.5%	6.8%	7.7%
5 - 9	5.6%	6.8%	7.5%
10 - 14	6.0%	6.9%	7.4%
15 - 24	10.2%	11.2%	12.1%
25 - 34	12.0%	14.6%	15.8%
35 - 44	12.0%	13.1%	13.7%
45 - 54	11.2%	11.1%	10.7%
55 - 64	12.3%	10.7%	9.9%
65 - 74	12.2%	10.1%	8.5%
75 - 84	8.8%	6.4%	5.1%
85 +	4.3%	2.4%	1.7%
18 +	79.7%	75.8%	73.5%
2010 Population by Sex			
Males	3,474	17,071	34,730
Females	3,846	18,144	36,007
2021 Population by Sex			
Males	3,983	21,227	43,215
Females	4,360	22,574	45,092
2026 Population by Sex			
Males	4,298	23,168	47,209
Females	4,650	24,522	49,292

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,320	35,215	70,737
White Alone	75.1%	71.1%	68.5%
Black Alone	12.0%	16.5%	18.6%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.4%	1.1%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	8.1%	7.7%	7.9%
Two or More Races	2.9%	3.1%	3.2%
Hispanic Origin	34.2%	33.8%	33.7%
Diversity Index	68.2	70.6	72.1
2021 Population by Race/Ethnicity			
Total	8,344	43,799	88,308
White Alone	71.8%	67.7%	65.2%
Black Alone	12.6%	17.3%	19.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.6%	1.2%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	10.1%	9.7%	9.9%
Two or More Races	3.4%	3.6%	3.8%
Hispanic Origin	42.0%	41.6%	41.5%
Diversity Index	72.7	74.9	76.2
2026 Population by Race/Ethnicity			
Total	8,949	47,690	96,501
White Alone	69.6%	65.5%	63.1%
Black Alone	13.1%	17.8%	19.8%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.7%	1.3%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	11.5%	11.0%	11.2%
Two or More Races	3.7%	3.9%	4.1%
Hispanic Origin	46.0%	45.5%	45.2%
Diversity Index	74.8	76.7	77.9
2010 Population by Relationship and Household Type			
Total	7,320	35,215	70,737
In Households	99.4%	99.6%	99.8%
In Family Households	80.9%	86.0%	88.1%
Householder	26.0%	25.6%	25.5%
Spouse	17.8%	17.8%	17.5%
Child	29.2%	33.3%	34.9%
Other relative	5.0%	5.8%	6.2%
Nonrelative	2.9%	3.6%	4.0%
In Nonfamily Households	18.5%	13.6%	11.6%
In Group Quarters	0.6%	0.4%	0.2%
Institutionalized Population	0.1%	0.2%	0.1%
Noninstitutionalized Population	0.4%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	6,060	29,824	57,671
Less than 9th Grade	9.3%	8.7%	9.0%
9th - 12th Grade, No Diploma	13.7%	11.3%	11.1%
High School Graduate	28.6%	29.9%	30.2%
GED/Alternative Credential	5.6%	6.6%	6.9%
Some College, No Degree	21.3%	19.9%	18.6%
Associate Degree	8.7%	8.5%	8.9%
Bachelor's Degree	9.0%	10.8%	10.5%
Graduate/Professional Degree	3.8%	4.3%	4.8%
2021 Population 15+ by Marital Status			
Total	6,962	35,080	68,918
Never Married	31.7%	36.0%	37.4%
Married	42.1%	43.1%	43.2%
Widowed	7.9%	6.2%	5.8%
Divorced	18.3%	14.7%	13.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,270	20,224	40,682
Population 16+ Employed	95.7%	96.3%	95.8%
Population 16+ Unemployment rate	4.3%	3.7%	4.2%
Population 16-24 Employed	15.1%	14.6%	14.4%
Population 16-24 Unemployment rate	5.8%	4.9%	5.6%
Population 25-54 Employed	64.4%	65.3%	67.3%
Population 25-54 Unemployment rate	2.5%	2.8%	3.7%
Population 55-64 Employed	14.5%	13.6%	13.2%
Population 55-64 Unemployment rate	6.6%	6.1%	5.0%
Population 65+ Employed	5.9%	6.4%	5.1%
Population 65+ Unemployment rate	13.6%	4.4%	4.9%
2021 Employed Population 16+ by Industry			
Total	3,129	19,477	38,961
Agriculture/Mining	2.7%	0.9%	1.0%
Construction	17.7%	14.8%	15.4%
Manufacturing	4.5%	2.9%	3.2%
Wholesale Trade	2.0%	2.1%	1.8%
Retail Trade	11.4%	16.3%	14.9%
Transportation/Utilities	7.8%	5.7%	6.3%
Information	1.1%	1.2%	1.3%
Finance/Insurance/Real Estate	7.1%	4.9%	5.0%
Services	43.0%	47.7%	47.2%
Public Administration	2.7%	3.5%	3.8%
2021 Employed Population 16+ by Occupation			
Total	3,130	19,478	38,960
White Collar	47.6%	48.6%	47.7%
Management/Business/Financial	11.4%	9.8%	9.6%
Professional	12.8%	14.7%	14.9%
Sales	9.4%	12.0%	10.7%
Administrative Support	14.1%	12.1%	12.4%
Services	19.8%	22.2%	22.1%
Blue Collar	32.6%	29.2%	30.3%
Farming/Forestry/Fishing	0.2%	0.2%	0.3%
Construction/Extraction	11.9%	11.0%	11.5%
Installation/Maintenance/Repair	4.6%	4.4%	4.2%
Production	4.7%	2.7%	3.0%
Transportation/Material Moving	11.2%	10.9%	11.3%

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2010 Households by Type			
Total	3,049	12,771	24,314
Households with 1 Person	31.7%	24.2%	19.5%
Households with 2+ People	68.3%	75.8%	80.5%
Family Households	62.6%	70.1%	74.3%
Husband-wife Families	43.0%	48.7%	51.0%
With Related Children	16.5%	22.5%	25.3%
Other Family (No Spouse Present)	19.7%	21.4%	23.3%
Other Family with Male Householder	6.0%	6.6%	7.5%
With Related Children	3.5%	4.4%	5.1%
Other Family with Female Householder	13.6%	14.8%	15.9%
With Related Children	8.5%	10.2%	11.7%
Nonfamily Households	5.7%	5.7%	6.2%
All Households with Children	29.2%	37.8%	42.9%
Multigenerational Households	4.8%	6.0%	6.3%
Unmarried Partner Households	8.0%	9.1%	10.2%
Male-female	7.4%	8.4%	9.4%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	3,048	12,773	24,315
1 Person Household	31.7%	24.2%	19.5%
2 Person Household	33.9%	31.0%	30.6%
3 Person Household	14.0%	16.5%	17.9%
4 Person Household	10.7%	14.1%	15.8%
5 Person Household	6.0%	8.4%	9.4%
6 Person Household	2.1%	3.4%	4.0%
7 + Person Household	1.5%	2.4%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	3,048	12,771	24,314
Owner Occupied	67.0%	68.1%	66.3%
Owned with a Mortgage/Loan	47.4%	50.9%	51.1%
Owned Free and Clear	19.6%	17.2%	15.2%
Renter Occupied	33.0%	31.9%	33.7%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	141	155	152
Percent of Income for Mortgage	16.8%	15.3%	15.6%
Wealth Index	45	50	51
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,966	16,698	32,250
Housing Units Inside Urbanized Area	100.0%	100.0%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	2.4%
2010 Population By Urban/ Rural Status			
Total Population	7,320	35,215	70,737
Population Inside Urbanized Area	100.0%	100.0%	97.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	2.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Small Town Simplicity (12C)	Middleburg (4C)	Urban Edge Families (7C)
3.	Heartland Communities (6F)	Urban Edge Families (7C)	Middleburg (4C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$4,255,853	\$21,692,114	\$43,175,920
Average Spent	\$1,230.02	\$1,395.80	\$1,452.81
Spending Potential Index	58	66	69
Education: Total \$	\$2,960,330	\$15,418,744	\$30,802,948
Average Spent	\$855.59	\$992.13	\$1,036.47
Spending Potential Index	50	57	60
Entertainment/Recreation: Total \$	\$6,826,938	\$33,612,097	\$65,394,445
Average Spent	\$1,973.10	\$2,162.80	\$2,200.43
Spending Potential Index	61	67	68
Food at Home: Total \$	\$11,583,963	\$57,167,315	\$112,195,577
Average Spent	\$3,347.97	\$3,678.48	\$3,775.21
Spending Potential Index	61	68	69
Food Away from Home: Total \$	\$7,658,311	\$39,255,974	\$78,377,055
Average Spent	\$2,213.38	\$2,525.96	\$2,637.27
Spending Potential Index	58	67	69
Health Care: Total \$	\$13,817,998	\$67,143,226	\$129,078,065
Average Spent	\$3,993.64	\$4,320.39	\$4,343.28
Spending Potential Index	64	69	70
HH Furnishings & Equipment: Total \$	\$4,558,157	\$23,483,838	\$46,495,575
Average Spent	\$1,317.39	\$1,511.09	\$1,564.51
Spending Potential Index	58	67	69
Personal Care Products & Services: Total \$	\$1,825,101	\$9,304,533	\$18,336,190
Average Spent	\$527.49	\$598.71	\$616.99
Spending Potential Index	59	67	69
Shelter: Total \$	\$38,974,499	\$201,732,283	\$402,629,285
Average Spent	\$11,264.31	\$12,980.65	\$13,547.87
Spending Potential Index	56	64	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,942,371	\$25,795,502	\$50,621,537
Average Spent	\$1,428.43	\$1,659.84	\$1,703.34
Spending Potential Index	60	69	71
Travel: Total \$	\$4,770,018	\$25,264,076	\$50,207,667
Average Spent	\$1,378.62	\$1,625.64	\$1,689.41
Spending Potential Index	55	64	67
Vehicle Maintenance & Repairs: Total \$	\$2,402,100	\$11,960,496	\$23,464,345
Average Spent	\$694.25	\$769.61	\$789.54
Spending Potential Index	63	69	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.