

Amscot Building
13164 N Florida Ave, Tampa, FL, 33612
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 28.06894
Longitude: -82.45939

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,244	103,882	256,549
2010 Total Population	12,517	110,345	266,037
2021 Total Population	13,312	119,488	288,556
2021 Group Quarters	292	6,899	7,841
2026 Total Population	13,852	125,219	302,858
2021-2026 Annual Rate	0.80%	0.94%	0.97%
2021 Total Daytime Population	13,487	126,482	287,661
Workers	6,300	63,131	143,081
Residents	7,187	63,351	144,580
Household Summary			
2000 Households	4,750	43,102	105,794
2000 Average Household Size	2.31	2.31	2.37
2010 Households	5,018	44,429	108,227
2010 Average Household Size	2.44	2.34	2.39
2021 Households	5,212	47,608	116,289
2021 Average Household Size	2.50	2.36	2.41
2026 Households	5,380	49,786	121,631
2026 Average Household Size	2.52	2.38	2.43
2021-2026 Annual Rate	0.64%	0.90%	0.90%
2010 Families	2,883	23,342	61,381
2010 Average Family Size	3.07	3.04	3.03
2021 Families	2,941	24,434	64,561
2021 Average Family Size	3.16	3.10	3.09
2026 Families	3,036	25,481	67,370
2026 Average Family Size	3.19	3.11	3.10
2021-2026 Annual Rate	0.64%	0.84%	0.86%
Housing Unit Summary			
2000 Housing Units	5,340	47,137	113,981
Owner Occupied Housing Units	47.3%	41.6%	48.4%
Renter Occupied Housing Units	41.6%	49.8%	44.4%
Vacant Housing Units	11.0%	8.6%	7.2%
2010 Housing Units	5,855	52,545	124,473
Owner Occupied Housing Units	38.4%	35.2%	42.0%
Renter Occupied Housing Units	47.3%	49.3%	45.0%
Vacant Housing Units	14.3%	15.4%	13.1%
2021 Housing Units	6,105	55,798	131,899
Owner Occupied Housing Units	36.7%	34.2%	41.0%
Renter Occupied Housing Units	48.7%	51.2%	47.2%
Vacant Housing Units	14.6%	14.7%	11.8%
2026 Housing Units	6,288	58,234	137,561
Owner Occupied Housing Units	37.3%	34.8%	41.8%
Renter Occupied Housing Units	48.3%	50.7%	46.7%
Vacant Housing Units	14.4%	14.5%	11.6%
Median Household Income			
2021	\$37,514	\$40,618	\$47,914
2026	\$42,112	\$45,934	\$53,256
Median Home Value			
2021	\$223,319	\$235,848	\$250,645
2026	\$278,415	\$279,955	\$283,825
Per Capita Income			
2021	\$20,767	\$25,940	\$28,188
2026	\$23,804	\$29,279	\$31,790
Median Age			
2010	36.3	31.8	34.0
2021	39.0	34.0	36.0
2026	40.2	35.0	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	5,212	47,608	116,288
<\$15,000	17.6%	18.8%	14.8%
\$15,000 - \$24,999	16.5%	12.2%	10.5%
\$25,000 - \$34,999	12.0%	12.3%	11.6%
\$35,000 - \$49,999	17.2%	14.8%	14.7%
\$50,000 - \$74,999	15.5%	16.9%	18.5%
\$75,000 - \$99,999	8.6%	8.2%	10.3%
\$100,000 - \$149,999	9.0%	8.8%	11.0%
\$150,000 - \$199,999	1.3%	2.7%	3.4%
\$200,000+	2.3%	5.4%	5.2%
Average Household Income	\$52,967	\$64,875	\$69,787
2026 Households by Income			
Household Income Base	5,380	49,786	121,630
<\$15,000	15.0%	16.4%	12.7%
\$15,000 - \$24,999	14.1%	10.7%	9.1%
\$25,000 - \$34,999	11.7%	11.4%	10.6%
\$35,000 - \$49,999	16.4%	14.6%	14.0%
\$50,000 - \$74,999	16.6%	18.2%	19.2%
\$75,000 - \$99,999	10.1%	9.0%	11.3%
\$100,000 - \$149,999	11.7%	10.3%	12.9%
\$150,000 - \$199,999	1.6%	3.3%	4.3%
\$200,000+	2.7%	6.1%	5.9%
Average Household Income	\$61,300	\$73,448	\$78,997
2021 Owner Occupied Housing Units by Value			
Total	2,233	19,041	54,046
<\$50,000	8.5%	6.4%	3.5%
\$50,000 - \$99,999	6.8%	10.1%	6.9%
\$100,000 - \$149,999	7.5%	10.4%	9.3%
\$150,000 - \$199,999	17.6%	13.9%	13.7%
\$200,000 - \$249,999	20.6%	12.8%	16.4%
\$250,000 - \$299,999	7.3%	11.2%	15.8%
\$300,000 - \$399,999	19.3%	15.5%	16.8%
\$400,000 - \$499,999	1.7%	7.0%	7.8%
\$500,000 - \$749,999	7.9%	9.0%	6.7%
\$750,000 - \$999,999	2.6%	2.4%	2.0%
\$1,000,000 - \$1,499,999	0.2%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$263,396	\$288,417	\$292,140
2026 Owner Occupied Housing Units by Value			
Total	2,340	20,256	57,416
<\$50,000	3.5%	3.6%	1.8%
\$50,000 - \$99,999	4.4%	6.1%	3.6%
\$100,000 - \$149,999	4.0%	7.1%	5.5%
\$150,000 - \$199,999	13.9%	12.4%	10.8%
\$200,000 - \$249,999	19.2%	12.9%	16.1%
\$250,000 - \$299,999	8.8%	13.2%	17.9%
\$300,000 - \$399,999	27.0%	19.2%	20.9%
\$400,000 - \$499,999	2.9%	9.1%	10.5%
\$500,000 - \$749,999	11.8%	11.8%	8.8%
\$750,000 - \$999,999	4.3%	3.1%	2.6%
\$1,000,000 - \$1,499,999	0.4%	1.1%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$323,622	\$332,690	\$332,541

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Market Profile

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2010 Population by Age			
Total	12,519	110,347	266,035
0 - 4	7.5%	6.2%	6.1%
5 - 9	6.2%	5.5%	5.6%
10 - 14	6.1%	5.6%	5.9%
15 - 24	13.8%	22.4%	18.9%
25 - 34	14.8%	14.4%	14.8%
35 - 44	12.9%	11.5%	12.7%
45 - 54	14.2%	12.9%	14.0%
55 - 64	11.6%	10.3%	11.1%
65 - 74	6.7%	5.5%	5.9%
75 - 84	4.0%	3.7%	3.4%
85 +	2.1%	2.1%	1.6%
18 +	76.4%	79.3%	78.5%
2021 Population by Age			
Total	13,313	119,488	288,558
0 - 4	6.4%	5.4%	5.4%
5 - 9	5.9%	5.1%	5.3%
10 - 14	6.1%	5.1%	5.3%
15 - 24	12.1%	20.5%	16.9%
25 - 34	14.2%	15.3%	15.8%
35 - 44	13.0%	11.1%	12.0%
45 - 54	11.5%	10.5%	11.3%
55 - 64	12.9%	11.5%	12.3%
65 - 74	10.3%	8.7%	9.4%
75 - 84	5.1%	4.4%	4.4%
85 +	2.5%	2.4%	1.9%
18 +	78.2%	81.4%	81.0%
2026 Population by Age			
Total	13,852	125,219	302,858
0 - 4	6.4%	5.5%	5.5%
5 - 9	5.7%	5.0%	5.2%
10 - 14	5.8%	5.1%	5.2%
15 - 24	11.9%	20.0%	16.5%
25 - 34	13.1%	14.4%	15.1%
35 - 44	13.5%	12.0%	12.7%
45 - 54	11.4%	10.1%	10.9%
55 - 64	12.1%	10.6%	11.4%
65 - 74	10.9%	9.2%	9.9%
75 - 84	6.4%	5.6%	5.6%
85 +	2.7%	2.5%	2.0%
18 +	78.6%	81.4%	81.0%
2010 Population by Sex			
Males	6,284	53,422	128,182
Females	6,233	56,923	137,855
2021 Population by Sex			
Males	6,641	57,830	139,410
Females	6,671	61,658	149,147
2026 Population by Sex			
Males	6,886	60,470	146,324
Females	6,966	64,749	156,534

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2010 Population by Race/Ethnicity			
Total	12,518	110,346	266,038
White Alone	64.0%	63.6%	66.0%
Black Alone	21.0%	23.6%	21.7%
American Indian Alone	0.8%	0.4%	0.4%
Asian Alone	1.7%	2.9%	3.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.5%	6.0%	5.1%
Two or More Races	4.0%	3.4%	3.4%
Hispanic Origin	33.3%	25.7%	27.5%
Diversity Index	74.8	71.5	70.9
2021 Population by Race/Ethnicity			
Total	13,311	119,487	288,556
White Alone	60.7%	60.3%	62.9%
Black Alone	21.2%	24.2%	22.2%
American Indian Alone	0.8%	0.4%	0.4%
Asian Alone	2.0%	3.6%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.3%	7.3%	6.2%
Two or More Races	4.8%	4.1%	4.1%
Hispanic Origin	40.7%	32.1%	33.8%
Diversity Index	78.6	76.1	75.3
2026 Population by Race/Ethnicity			
Total	13,851	125,219	302,859
White Alone	59.6%	59.0%	61.6%
Black Alone	21.1%	24.2%	22.4%
American Indian Alone	0.9%	0.5%	0.4%
Asian Alone	2.2%	4.0%	4.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.9%	7.8%	6.6%
Two or More Races	5.1%	4.4%	4.4%
Hispanic Origin	44.2%	35.4%	37.0%
Diversity Index	79.7	77.8	77.0
2010 Population by Relationship and Household Type			
Total	12,517	110,345	266,037
In Households	97.8%	94.1%	97.2%
In Family Households	74.8%	67.6%	73.2%
Householder	22.9%	21.1%	23.0%
Spouse	12.5%	12.3%	14.0%
Child	29.4%	26.1%	28.0%
Other relative	5.8%	4.8%	4.9%
Nonrelative	4.2%	3.3%	3.2%
In Nonfamily Households	23.0%	26.5%	24.1%
In Group Quarters	2.2%	5.9%	2.8%
Institutionalized Population	0.9%	1.1%	0.5%
Noninstitutionalized Population	1.3%	4.7%	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	9,255	76,286	193,731
Less than 9th Grade	8.8%	5.9%	4.8%
9th - 12th Grade, No Diploma	11.7%	8.7%	7.5%
High School Graduate	29.3%	26.0%	24.3%
GED/Alternative Credential	6.3%	4.3%	4.1%
Some College, No Degree	16.1%	16.7%	17.8%
Associate Degree	8.8%	9.5%	9.9%
Bachelor's Degree	13.3%	18.6%	20.0%
Graduate/Professional Degree	5.8%	10.4%	11.5%
2021 Population 15+ by Marital Status			
Total	10,861	100,749	242,494
Never Married	43.5%	48.8%	43.3%
Married	34.0%	32.8%	37.9%
Widowed	5.3%	5.4%	4.9%
Divorced	17.1%	12.9%	14.0%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,632	60,899	153,938
Population 16+ Employed	93.5%	93.4%	94.5%
Population 16+ Unemployment rate	6.5%	6.6%	5.5%
Population 16-24 Employed	14.3%	20.8%	16.9%
Population 16-24 Unemployment rate	8.4%	7.9%	7.5%
Population 25-54 Employed	63.1%	59.2%	61.4%
Population 25-54 Unemployment rate	6.0%	6.9%	5.2%
Population 55-64 Employed	15.8%	14.4%	15.5%
Population 55-64 Unemployment rate	8.1%	4.7%	4.8%
Population 65+ Employed	6.7%	5.6%	6.3%
Population 65+ Unemployment rate	2.8%	3.9%	4.5%
2021 Employed Population 16+ by Industry			
Total	6,204	56,869	145,453
Agriculture/Mining	1.2%	0.4%	0.2%
Construction	19.8%	10.5%	9.1%
Manufacturing	4.0%	3.6%	4.4%
Wholesale Trade	1.3%	2.0%	2.3%
Retail Trade	11.3%	11.3%	11.0%
Transportation/Utilities	4.1%	4.8%	5.3%
Information	2.5%	2.2%	2.0%
Finance/Insurance/Real Estate	6.5%	8.4%	9.8%
Services	46.7%	53.9%	52.7%
Public Administration	2.7%	3.0%	3.1%
2021 Employed Population 16+ by Occupation			
Total	6,203	56,868	145,451
White Collar	47.7%	60.1%	63.0%
Management/Business/Financial	11.5%	13.9%	15.8%
Professional	15.2%	21.4%	23.0%
Sales	10.4%	11.0%	10.4%
Administrative Support	10.6%	13.8%	13.7%
Services	17.2%	19.1%	18.2%
Blue Collar	35.1%	20.8%	18.9%
Farming/Forestry/Fishing	1.2%	0.3%	0.2%
Construction/Extraction	15.8%	8.2%	6.2%
Installation/Maintenance/Repair	3.2%	2.3%	2.4%
Production	5.1%	2.5%	3.0%
Transportation/Material Moving	9.8%	7.6%	7.2%

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2010 Households by Type			
Total	5,018	44,429	108,228
Households with 1 Person	32.0%	34.9%	31.9%
Households with 2+ People	68.0%	65.1%	68.1%
Family Households	57.5%	52.5%	56.7%
Husband-wife Families	31.3%	30.5%	34.5%
With Related Children	13.9%	12.8%	14.7%
Other Family (No Spouse Present)	26.1%	22.0%	22.2%
Other Family with Male Householder	6.6%	5.6%	5.6%
With Related Children	3.6%	3.0%	3.0%
Other Family with Female Householder	19.5%	16.4%	16.7%
With Related Children	13.8%	11.3%	11.2%
Nonfamily Households	10.5%	12.6%	11.4%
All Households with Children	31.8%	27.7%	29.4%
Multigenerational Households	4.8%	3.9%	4.2%
Unmarried Partner Households	10.1%	8.9%	9.0%
Male-female	9.1%	8.0%	8.0%
Same-sex	1.0%	0.9%	1.0%
2010 Households by Size			
Total	5,019	44,428	108,226
1 Person Household	32.0%	34.9%	31.9%
2 Person Household	30.7%	29.9%	31.4%
3 Person Household	15.5%	15.4%	16.5%
4 Person Household	10.8%	11.3%	11.6%
5 Person Household	6.5%	5.1%	5.2%
6 Person Household	2.6%	2.1%	2.0%
7 + Person Household	1.8%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	5,018	44,429	108,227
Owner Occupied	44.8%	41.7%	48.3%
Owned with a Mortgage/Loan	27.3%	28.9%	35.7%
Owned Free and Clear	17.4%	12.8%	12.6%
Renter Occupied	55.2%	58.3%	51.7%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	95	97	107
Percent of Income for Mortgage	25.0%	24.4%	21.9%
Wealth Index	45	65	69
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,855	52,545	124,473
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	12,517	110,345	266,037
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Senior Escapes (9D)	College Towns (14B)	Young and Restless (11B)
2.	Fresh Ambitions (13D)	Fresh Ambitions (13D)	College Towns (14B)
3.	Metro Fusion (11C)	In Style (5B)	Metro Fusion (11C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$6,729,010	\$74,923,685	\$194,502,994
Average Spent	\$1,291.06	\$1,573.76	\$1,672.58
Spending Potential Index	61	74	79
Education: Total \$	\$5,268,970	\$61,681,602	\$158,030,554
Average Spent	\$1,010.93	\$1,295.61	\$1,358.95
Spending Potential Index	59	75	79
Entertainment/Recreation: Total \$	\$9,614,230	\$107,110,208	\$280,396,320
Average Spent	\$1,844.63	\$2,249.84	\$2,411.20
Spending Potential Index	57	70	75
Food at Home: Total \$	\$17,380,214	\$188,435,953	\$490,457,947
Average Spent	\$3,334.65	\$3,958.07	\$4,217.58
Spending Potential Index	61	73	77
Food Away from Home: Total \$	\$11,876,658	\$133,040,908	\$346,755,430
Average Spent	\$2,278.71	\$2,794.51	\$2,981.84
Spending Potential Index	60	74	79
Health Care: Total \$	\$18,611,917	\$204,922,994	\$537,678,247
Average Spent	\$3,570.97	\$4,304.38	\$4,623.64
Spending Potential Index	57	69	74
HH Furnishings & Equipment: Total \$	\$6,707,343	\$74,878,705	\$197,534,436
Average Spent	\$1,286.90	\$1,572.82	\$1,698.65
Spending Potential Index	57	70	75
Personal Care Products & Services: Total \$	\$2,797,141	\$31,010,112	\$81,051,576
Average Spent	\$536.67	\$651.36	\$696.98
Spending Potential Index	60	73	78
Shelter: Total \$	\$63,274,182	\$702,171,297	\$1,829,812,606
Average Spent	\$12,140.10	\$14,749.02	\$15,735.04
Spending Potential Index	60	73	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,093,032	\$76,240,718	\$202,152,470
Average Spent	\$1,360.90	\$1,601.43	\$1,738.36
Spending Potential Index	57	67	73
Travel: Total \$	\$7,258,425	\$81,147,694	\$215,664,537
Average Spent	\$1,392.64	\$1,704.50	\$1,854.56
Spending Potential Index	55	67	73
Vehicle Maintenance & Repairs: Total \$	\$3,407,513	\$38,292,852	\$100,169,845
Average Spent	\$653.78	\$804.34	\$861.39
Spending Potential Index	59	73	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.