

Surrey Plaza
516 Progress Ave, Hawkinsville, GA, 31036
Rings: 3, 5, 7 mile radii

Prepared by WHLR
Latitude: 32.29053
Longitude: -83.47854

	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	6,462	7,783	8,781
2010 Total Population	7,802	9,638	10,923
2021 Total Population	8,038	9,958	11,269
2021 Group Quarters	913	1,194	1,252
2026 Total Population	8,004	9,924	11,234
2021-2026 Annual Rate	-0.08%	-0.07%	-0.06%
2021 Total Daytime Population	7,892	9,511	10,506
Workers	3,411	3,692	3,874
Residents	4,481	5,819	6,632
Household Summary			
2000 Households	2,187	2,700	3,102
2000 Average Household Size	2.59	2.49	2.47
2010 Households	2,739	3,474	4,020
2010 Average Household Size	2.52	2.43	2.41
2021 Households	2,841	3,627	4,190
2021 Average Household Size	2.51	2.42	2.39
2026 Households	2,831	3,621	4,184
2026 Average Household Size	2.50	2.41	2.39
2021-2026 Annual Rate	-0.07%	-0.03%	-0.03%
2010 Families	1,795	2,295	2,675
2010 Average Family Size	3.14	3.02	2.98
2021 Families	1,824	2,348	2,732
2021 Average Family Size	3.16	3.04	2.99
2026 Families	1,805	2,329	2,710
2026 Average Family Size	3.17	3.04	3.00
2021-2026 Annual Rate	-0.21%	-0.16%	-0.16%
Housing Unit Summary			
2000 Housing Units	2,526	3,090	3,542
Owner Occupied Housing Units	60.3%	62.4%	63.1%
Renter Occupied Housing Units	26.3%	25.0%	24.5%
Vacant Housing Units	13.4%	12.6%	12.4%
2010 Housing Units	3,147	3,963	4,581
Owner Occupied Housing Units	58.4%	60.9%	61.7%
Renter Occupied Housing Units	28.6%	26.7%	26.0%
Vacant Housing Units	13.0%	12.3%	12.2%
2021 Housing Units	3,266	4,139	4,779
Owner Occupied Housing Units	55.4%	58.0%	59.0%
Renter Occupied Housing Units	31.5%	29.6%	28.6%
Vacant Housing Units	13.0%	12.4%	12.3%
2026 Housing Units	3,368	4,271	4,928
Owner Occupied Housing Units	54.1%	56.7%	57.7%
Renter Occupied Housing Units	30.0%	28.1%	27.2%
Vacant Housing Units	15.9%	15.2%	15.1%
Median Household Income			
2021	\$45,891	\$46,111	\$46,448
2026	\$49,354	\$49,696	\$49,984
Median Home Value			
2021	\$119,533	\$124,248	\$125,826
2026	\$134,838	\$140,830	\$143,605
Per Capita Income			
2021	\$22,113	\$22,180	\$22,435
2026	\$24,197	\$24,298	\$24,569
Median Age			
2010	40.4	40.5	40.7
2021	41.5	41.6	41.8
2026	42.2	42.3	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	2,841	3,627	4,190
<\$15,000	16.4%	15.4%	15.5%
\$15,000 - \$24,999	11.5%	11.4%	11.2%
\$25,000 - \$34,999	9.6%	10.3%	10.3%
\$35,000 - \$49,999	15.8%	16.1%	15.9%
\$50,000 - \$74,999	19.6%	19.0%	19.3%
\$75,000 - \$99,999	9.0%	8.8%	8.7%
\$100,000 - \$149,999	9.3%	9.9%	10.2%
\$150,000 - \$199,999	8.5%	8.8%	8.6%
\$200,000+	0.2%	0.2%	0.3%
Average Household Income	\$58,969	\$60,033	\$60,193
2026 Households by Income			
Household Income Base	2,831	3,621	4,184
<\$15,000	15.0%	14.0%	14.1%
\$15,000 - \$24,999	11.0%	10.8%	10.7%
\$25,000 - \$34,999	9.0%	9.7%	9.6%
\$35,000 - \$49,999	15.5%	15.8%	15.6%
\$50,000 - \$74,999	20.1%	19.5%	19.7%
\$75,000 - \$99,999	9.4%	9.1%	9.0%
\$100,000 - \$149,999	10.1%	10.8%	11.0%
\$150,000 - \$199,999	9.8%	10.1%	9.9%
\$200,000+	0.2%	0.2%	0.3%
Average Household Income	\$64,467	\$65,656	\$65,804
2021 Owner Occupied Housing Units by Value			
Total	1,810	2,401	2,821
<\$50,000	10.9%	11.7%	12.1%
\$50,000 - \$99,999	31.0%	28.3%	27.3%
\$100,000 - \$149,999	20.7%	20.8%	20.4%
\$150,000 - \$199,999	16.0%	16.2%	16.2%
\$200,000 - \$249,999	9.0%	9.0%	9.0%
\$250,000 - \$299,999	5.5%	5.6%	6.1%
\$300,000 - \$399,999	5.5%	6.3%	6.5%
\$400,000 - \$499,999	1.0%	1.1%	1.2%
\$500,000 - \$749,999	0.1%	0.3%	0.3%
\$750,000 - \$999,999	0.3%	0.7%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$142,891	\$150,624	\$152,651
2026 Owner Occupied Housing Units by Value			
Total	1,822	2,420	2,842
<\$50,000	8.6%	9.0%	9.3%
\$50,000 - \$99,999	27.2%	24.5%	23.5%
\$100,000 - \$149,999	20.4%	20.2%	19.7%
\$150,000 - \$199,999	17.1%	17.3%	17.3%
\$200,000 - \$249,999	10.5%	10.5%	10.5%
\$250,000 - \$299,999	6.9%	7.0%	7.6%
\$300,000 - \$399,999	7.3%	8.5%	8.8%
\$400,000 - \$499,999	1.4%	1.5%	1.7%
\$500,000 - \$749,999	0.2%	0.4%	0.5%
\$750,000 - \$999,999	0.4%	1.0%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$158,072	\$168,510	\$171,577

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,801	9,637	10,924
0 - 4	6.2%	6.0%	6.0%
5 - 9	6.1%	6.0%	6.0%
10 - 14	6.2%	6.1%	6.1%
15 - 24	11.1%	11.1%	11.2%
25 - 34	13.1%	13.2%	12.9%
35 - 44	13.6%	13.9%	13.8%
45 - 54	15.0%	15.2%	15.4%
55 - 64	12.8%	12.9%	13.0%
65 - 74	9.5%	9.4%	9.4%
75 - 84	4.8%	4.7%	4.7%
85 +	1.6%	1.5%	1.4%
18 +	78.2%	78.5%	78.4%
2021 Population by Age			
Total	8,036	9,959	11,269
0 - 4	5.4%	5.3%	5.2%
5 - 9	5.7%	5.6%	5.6%
10 - 14	5.8%	5.7%	5.8%
15 - 24	11.1%	11.0%	10.9%
25 - 34	13.3%	13.6%	13.6%
35 - 44	12.9%	13.0%	12.9%
45 - 54	12.5%	12.8%	12.8%
55 - 64	13.5%	13.4%	13.7%
65 - 74	11.5%	11.5%	11.7%
75 - 84	6.4%	6.2%	6.2%
85 +	1.9%	1.8%	1.8%
18 +	80.0%	80.3%	80.4%
2026 Population by Age			
Total	8,005	9,925	11,234
0 - 4	5.4%	5.2%	5.2%
5 - 9	5.5%	5.4%	5.4%
10 - 14	5.8%	5.7%	5.7%
15 - 24	11.4%	11.3%	11.2%
25 - 34	12.7%	12.9%	12.7%
35 - 44	12.9%	13.0%	13.0%
45 - 54	12.3%	12.5%	12.5%
55 - 64	12.4%	12.5%	12.7%
65 - 74	12.0%	11.9%	12.2%
75 - 84	7.5%	7.4%	7.4%
85 +	2.2%	2.1%	2.1%
18 +	79.9%	80.3%	80.3%
2010 Population by Sex			
Males	3,286	4,043	4,649
Females	4,516	5,595	6,274
2021 Population by Sex			
Males	3,404	4,198	4,819
Females	4,634	5,760	6,450
2026 Population by Sex			
Males	3,388	4,180	4,801
Females	4,615	5,744	6,433

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2010 Population by Race/Ethnicity			
Total	7,802	9,639	10,923
White Alone	60.3%	62.1%	63.0%
Black Alone	35.3%	33.6%	32.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.8%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.0%	2.0%	2.0%
Two or More Races	1.2%	1.1%	1.1%
Hispanic Origin	4.1%	4.2%	4.0%
Diversity Index	54.9	54.1	53.5
2021 Population by Race/Ethnicity			
Total	8,037	9,957	11,271
White Alone	59.0%	60.7%	61.6%
Black Alone	35.1%	33.4%	32.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.2%	1.2%	1.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.9%	2.0%	2.0%
Two or More Races	2.4%	2.3%	2.2%
Hispanic Origin	4.0%	4.1%	4.0%
Diversity Index	56.5	55.7	55.2
2026 Population by Race/Ethnicity			
Total	8,003	9,925	11,235
White Alone	59.0%	60.7%	61.5%
Black Alone	35.0%	33.4%	32.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.2%	1.2%	1.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.9%	2.0%	2.0%
Two or More Races	2.4%	2.3%	2.2%
Hispanic Origin	4.0%	4.1%	4.1%
Diversity Index	56.6	55.7	55.2
2010 Population by Relationship and Household Type			
Total	7,802	9,638	10,923
In Households	88.3%	87.6%	88.5%
In Family Households	73.9%	73.7%	74.6%
Householder	24.1%	24.1%	24.5%
Spouse	15.4%	15.8%	16.2%
Child	29.2%	28.8%	29.0%
Other relative	3.3%	3.2%	3.2%
Nonrelative	1.8%	1.7%	1.7%
In Nonfamily Households	14.4%	14.0%	13.9%
In Group Quarters	11.7%	12.4%	11.5%
Institutionalized Population	11.7%	12.4%	11.5%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	5,785	7,209	8,174
Less than 9th Grade	6.0%	6.0%	6.1%
9th - 12th Grade, No Diploma	11.8%	11.5%	11.1%
High School Graduate	29.7%	29.7%	30.0%
GED/Alternative Credential	6.3%	6.7%	6.9%
Some College, No Degree	23.5%	22.9%	22.5%
Associate Degree	7.6%	8.2%	8.4%
Bachelor's Degree	7.9%	8.0%	8.0%
Graduate/Professional Degree	7.3%	7.1%	7.1%
2021 Population 15+ by Marital Status			
Total	6,674	8,306	9,404
Never Married	35.4%	35.0%	34.8%
Married	37.5%	39.2%	39.9%
Widowed	11.0%	10.1%	9.8%
Divorced	16.1%	15.7%	15.5%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,707	3,348	3,866
Population 16+ Employed	96.7%	96.7%	96.6%
Population 16+ Unemployment rate	3.3%	3.3%	3.4%
Population 16-24 Employed	12.4%	12.4%	12.1%
Population 16-24 Unemployment rate	2.1%	2.2%	2.8%
Population 25-54 Employed	66.4%	66.0%	65.8%
Population 25-54 Unemployment rate	3.6%	3.7%	3.7%
Population 55-64 Employed	13.6%	14.0%	14.4%
Population 55-64 Unemployment rate	4.3%	4.0%	3.6%
Population 65+ Employed	7.6%	7.6%	7.7%
Population 65+ Unemployment rate	0.0%	0.0%	1.4%
2021 Employed Population 16+ by Industry			
Total	2,619	3,238	3,734
Agriculture/Mining	3.2%	3.5%	3.5%
Construction	4.3%	4.6%	4.7%
Manufacturing	17.3%	17.1%	16.6%
Wholesale Trade	5.1%	4.8%	4.6%
Retail Trade	8.6%	9.2%	9.2%
Transportation/Utilities	0.4%	0.6%	1.2%
Information	0.6%	0.7%	0.7%
Finance/Insurance/Real Estate	8.3%	8.0%	7.6%
Services	39.5%	39.3%	39.9%
Public Administration	12.4%	12.2%	12.1%
2021 Employed Population 16+ by Occupation			
Total	2,619	3,238	3,735
White Collar	53.5%	54.2%	54.4%
Management/Business/Financial	12.8%	12.5%	12.6%
Professional	15.2%	15.5%	16.2%
Sales	9.0%	9.0%	8.9%
Administrative Support	16.5%	17.1%	16.7%
Services	16.1%	15.6%	15.8%
Blue Collar	30.5%	30.2%	29.8%
Farming/Forestry/Fishing	0.6%	0.7%	0.6%
Construction/Extraction	7.8%	7.7%	7.3%
Installation/Maintenance/Repair	2.3%	2.6%	3.0%
Production	11.3%	11.5%	11.4%
Transportation/Material Moving	8.6%	7.8%	7.5%

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2010 Households by Type			
Total	2,739	3,474	4,020
Households with 1 Person	30.9%	30.3%	29.9%
Households with 2+ People	69.1%	69.7%	70.1%
Family Households	65.5%	66.1%	66.5%
Husband-wife Families	42.0%	43.3%	44.1%
With Related Children	16.3%	16.5%	16.6%
Other Family (No Spouse Present)	23.5%	22.8%	22.4%
Other Family with Male Householder	4.1%	4.1%	4.2%
With Related Children	2.1%	2.2%	2.3%
Other Family with Female Householder	19.5%	18.7%	18.3%
With Related Children	12.8%	12.1%	11.8%
Nonfamily Households	3.6%	3.7%	3.6%
All Households with Children	31.5%	31.1%	30.9%
Multigenerational Households	4.7%	4.6%	4.5%
Unmarried Partner Households	5.3%	5.4%	5.3%
Male-female	4.5%	4.5%	4.5%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	2,739	3,475	4,020
1 Person Household	30.9%	30.3%	29.9%
2 Person Household	32.5%	33.0%	33.5%
3 Person Household	15.4%	15.7%	15.7%
4 Person Household	12.9%	12.7%	12.6%
5 Person Household	5.6%	5.6%	5.6%
6 Person Household	1.8%	1.7%	1.7%
7 + Person Household	1.0%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,739	3,474	4,020
Owner Occupied	67.1%	69.5%	70.3%
Owned with a Mortgage/Loan	37.3%	38.4%	38.7%
Owned Free and Clear	29.9%	31.1%	31.7%
Renter Occupied	32.9%	30.5%	29.7%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	212	205	204
Percent of Income for Mortgage	10.9%	11.3%	11.4%
Wealth Index	48	50	50
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,147	3,963	4,581
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	55.0%	46.1%	42.2%
Rural Housing Units	45.0%	53.9%	57.8%
2010 Population By Urban/ Rural Status			
Total Population	7,802	9,638	10,923
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	47.1%	40.0%	37.4%
Rural Population	52.9%	60.0%	62.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
2.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
3.	Modest Income Homes (12D)	Rural Bypasses (10E)	Rural Bypasses (10E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,871,702	\$5,007,429	\$5,777,837
Average Spent	\$1,362.80	\$1,380.60	\$1,378.96
Spending Potential Index	64	65	65
Education: Total \$	\$2,600,639	\$3,333,427	\$3,820,485
Average Spent	\$915.40	\$919.06	\$911.81
Spending Potential Index	53	53	53
Entertainment/Recreation: Total \$	\$6,274,370	\$8,208,133	\$9,559,405
Average Spent	\$2,208.51	\$2,263.06	\$2,281.48
Spending Potential Index	68	70	71
Food at Home: Total \$	\$10,727,205	\$14,063,339	\$16,388,263
Average Spent	\$3,775.86	\$3,877.40	\$3,911.28
Spending Potential Index	69	71	72
Food Away from Home: Total \$	\$7,032,781	\$9,160,943	\$10,615,817
Average Spent	\$2,475.46	\$2,525.76	\$2,533.61
Spending Potential Index	65	67	67
Health Care: Total \$	\$12,984,708	\$17,041,587	\$19,884,336
Average Spent	\$4,570.47	\$4,698.54	\$4,745.66
Spending Potential Index	73	75	76
HH Furnishings & Equipment: Total \$	\$4,217,332	\$5,506,225	\$6,388,043
Average Spent	\$1,484.45	\$1,518.12	\$1,524.59
Spending Potential Index	66	67	68
Personal Care Products & Services: Total \$	\$1,638,076	\$2,114,632	\$2,436,656
Average Spent	\$576.58	\$583.03	\$581.54
Spending Potential Index	64	65	65
Shelter: Total \$	\$33,699,680	\$43,191,148	\$49,557,492
Average Spent	\$11,861.91	\$11,908.23	\$11,827.56
Spending Potential Index	59	59	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,586,513	\$6,035,918	\$7,044,308
Average Spent	\$1,614.40	\$1,664.16	\$1,681.22
Spending Potential Index	68	70	70
Travel: Total \$	\$4,227,601	\$5,462,964	\$6,294,163
Average Spent	\$1,488.07	\$1,506.19	\$1,502.19
Spending Potential Index	59	60	59
Vehicle Maintenance & Repairs: Total \$	\$2,247,822	\$2,957,352	\$3,454,971
Average Spent	\$791.21	\$815.37	\$824.58
Spending Potential Index	71	74	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.