

Freeway Junction  
3879 GA 138 SE, Stockbridge, Georgia, 30281  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 33.55389  
Longitude: -84.26445

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,427	41,595	93,935
2010 Total Population	12,345	54,645	119,375
2021 Total Population	13,536	60,164	131,444
2021 Group Quarters	12	51	948
2026 Total Population	14,520	63,338	138,123
2021-2026 Annual Rate	1.41%	1.03%	1.00%
2021 Total Daytime Population	11,985	48,865	115,898
Workers	5,199	18,221	47,112
Residents	6,786	30,644	68,786
<b>Household Summary</b>			
2000 Households	3,405	14,861	33,270
2000 Average Household Size	2.47	2.78	2.80
2010 Households	4,902	19,812	43,295
2010 Average Household Size	2.52	2.76	2.74
2021 Households	5,382	21,924	47,857
2021 Average Household Size	2.51	2.74	2.73
2026 Households	5,785	23,121	50,340
2026 Average Household Size	2.51	2.74	2.72
2021-2026 Annual Rate	1.45%	1.07%	1.02%
2010 Families	3,095	13,780	30,663
2010 Average Family Size	3.14	3.30	3.25
2021 Families	3,319	14,933	33,212
2021 Average Family Size	3.17	3.33	3.28
2026 Families	3,544	15,642	34,718
2026 Average Family Size	3.18	3.33	3.29
2021-2026 Annual Rate	1.32%	0.93%	0.89%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,605	15,397	34,534
Owner Occupied Housing Units	57.2%	71.0%	71.8%
Renter Occupied Housing Units	37.2%	25.5%	24.5%
Vacant Housing Units	5.5%	3.5%	3.7%
2010 Housing Units	5,458	21,861	47,901
Owner Occupied Housing Units	35.7%	56.9%	59.8%
Renter Occupied Housing Units	54.1%	33.7%	30.6%
Vacant Housing Units	10.2%	9.4%	9.6%
2021 Housing Units	5,888	23,572	51,513
Owner Occupied Housing Units	36.7%	57.0%	60.1%
Renter Occupied Housing Units	54.8%	36.0%	32.8%
Vacant Housing Units	8.6%	7.0%	7.1%
2026 Housing Units	6,355	24,968	54,407
Owner Occupied Housing Units	39.9%	58.4%	60.8%
Renter Occupied Housing Units	51.2%	34.2%	31.7%
Vacant Housing Units	9.0%	7.4%	7.5%
<b>Median Household Income</b>			
2021	\$52,095	\$56,493	\$59,119
2026	\$55,191	\$60,288	\$63,577
<b>Median Home Value</b>			
2021	\$136,922	\$152,266	\$175,221
2026	\$172,157	\$180,299	\$199,430
<b>Per Capita Income</b>			
2021	\$23,173	\$25,756	\$27,338
2026	\$25,938	\$28,857	\$30,536
<b>Median Age</b>			
2010	29.0	32.8	34.4
2021	29.9	34.6	36.0
2026	29.4	34.7	36.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	5,382	21,924	47,857
<\$15,000	9.5%	7.7%	7.3%
\$15,000 - \$24,999	8.4%	7.1%	6.9%
\$25,000 - \$34,999	10.8%	8.7%	8.5%
\$35,000 - \$49,999	17.5%	16.0%	15.0%
\$50,000 - \$74,999	28.2%	28.3%	25.5%
\$75,000 - \$99,999	9.9%	11.7%	13.0%
\$100,000 - \$149,999	11.7%	13.2%	15.0%
\$150,000 - \$199,999	3.3%	5.2%	5.5%
\$200,000+	0.9%	2.1%	3.2%
Average Household Income	\$61,087	\$70,200	\$75,245
<b>2026 Households by Income</b>			
Household Income Base	5,785	23,121	50,340
<\$15,000	7.7%	6.2%	6.0%
\$15,000 - \$24,999	6.9%	5.9%	5.8%
\$25,000 - \$34,999	9.7%	7.7%	7.6%
\$35,000 - \$49,999	16.5%	14.6%	13.7%
\$50,000 - \$74,999	29.4%	29.1%	25.9%
\$75,000 - \$99,999	11.0%	12.3%	13.4%
\$100,000 - \$149,999	13.7%	15.2%	17.0%
\$150,000 - \$199,999	4.0%	6.5%	6.8%
\$200,000+	1.0%	2.5%	3.7%
Average Household Income	\$68,190	\$78,537	\$83,955
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,158	13,428	30,945
<\$50,000	18.4%	5.4%	3.2%
\$50,000 - \$99,999	10.1%	13.5%	9.5%
\$100,000 - \$149,999	29.1%	30.0%	24.0%
\$150,000 - \$199,999	26.1%	23.9%	26.4%
\$200,000 - \$249,999	6.5%	14.6%	16.1%
\$250,000 - \$299,999	5.8%	6.2%	6.9%
\$300,000 - \$399,999	1.8%	3.5%	8.1%
\$400,000 - \$499,999	0.0%	1.0%	2.3%
\$500,000 - \$749,999	1.3%	1.2%	1.9%
\$750,000 - \$999,999	0.0%	0.2%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.7%
\$1,500,000 - \$1,999,999	0.9%	0.2%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$155,120	\$174,211	\$209,927
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	2,533	14,579	33,074
<\$50,000	14.1%	4.0%	2.2%
\$50,000 - \$99,999	5.0%	8.2%	5.5%
\$100,000 - \$149,999	18.9%	22.5%	16.7%
\$150,000 - \$199,999	27.1%	25.1%	25.9%
\$200,000 - \$249,999	11.6%	19.9%	20.1%
\$250,000 - \$299,999	10.5%	8.9%	9.2%
\$300,000 - \$399,999	6.4%	5.9%	11.7%
\$400,000 - \$499,999	1.7%	1.9%	3.3%
\$500,000 - \$749,999	2.9%	2.2%	2.9%
\$750,000 - \$999,999	0.3%	0.4%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.5%	1.0%
\$1,500,000 - \$1,999,999	1.5%	0.4%	0.4%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$211,029	\$208,216	\$244,688

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	12,346	54,648	119,374
0 - 4	9.5%	7.7%	7.3%
5 - 9	8.6%	8.1%	7.6%
10 - 14	7.8%	8.2%	7.9%
15 - 24	16.2%	14.5%	14.4%
25 - 34	18.7%	14.9%	13.7%
35 - 44	15.7%	16.5%	16.0%
45 - 54	12.1%	14.1%	14.7%
55 - 64	6.8%	9.3%	10.2%
65 - 74	2.8%	4.3%	5.1%
75 - 84	1.4%	1.9%	2.5%
85 +	0.4%	0.5%	0.7%
18 +	69.8%	71.2%	72.5%
<b>2021 Population by Age</b>			
Total	13,537	60,163	131,443
0 - 4	8.2%	6.6%	6.3%
5 - 9	7.5%	6.7%	6.5%
10 - 14	7.0%	6.6%	6.5%
15 - 24	17.4%	14.1%	13.5%
25 - 34	18.2%	16.7%	15.9%
35 - 44	14.0%	13.1%	12.7%
45 - 54	11.6%	13.5%	13.5%
55 - 64	8.7%	11.6%	12.4%
65 - 74	5.0%	7.5%	8.3%
75 - 84	1.9%	2.9%	3.5%
85 +	0.5%	0.7%	0.9%
18 +	73.2%	76.0%	76.8%
<b>2026 Population by Age</b>			
Total	14,521	63,339	138,122
0 - 4	8.2%	6.6%	6.3%
5 - 9	7.0%	6.5%	6.3%
10 - 14	6.3%	6.6%	6.6%
15 - 24	18.0%	13.4%	12.8%
25 - 34	19.8%	17.3%	16.1%
35 - 44	12.7%	13.6%	13.7%
45 - 54	10.6%	12.0%	11.9%
55 - 64	9.0%	11.3%	11.8%
65 - 74	5.6%	7.9%	8.8%
75 - 84	2.3%	3.7%	4.4%
85 +	0.6%	0.8%	1.1%
18 +	74.7%	76.4%	76.9%
<b>2010 Population by Sex</b>			
Males	5,844	25,690	56,450
Females	6,501	28,955	62,925
<b>2021 Population by Sex</b>			
Males	6,520	28,523	62,548
Females	7,016	31,640	68,897
<b>2026 Population by Sex</b>			
Males	7,041	30,237	66,102
Females	7,479	33,101	72,021

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<b>2010 Population by Race/Ethnicity</b>			
Total	12,345	54,646	119,375
White Alone	28.9%	28.0%	32.3%
Black Alone	54.1%	57.6%	53.7%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	3.6%	5.4%	6.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	9.0%	5.4%	4.3%
Two or More Races	3.8%	3.1%	2.7%
Hispanic Origin	18.3%	11.3%	9.1%
Diversity Index	73.5	67.0	66.8
<b>2021 Population by Race/Ethnicity</b>			
Total	13,536	60,163	131,445
White Alone	20.8%	18.3%	21.2%
Black Alone	60.6%	66.2%	63.2%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	3.9%	5.8%	7.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.7%	5.7%	4.5%
Two or More Races	4.4%	3.6%	3.3%
Hispanic Origin	19.8%	12.0%	9.8%
Diversity Index	71.9	62.6	62.9
<b>2026 Population by Race/Ethnicity</b>			
Total	14,521	63,338	138,122
White Alone	17.7%	15.2%	17.6%
Black Alone	63.2%	68.9%	66.4%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	4.0%	5.8%	7.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.8%	5.9%	4.7%
Two or More Races	4.6%	3.8%	3.4%
Hispanic Origin	20.0%	12.4%	10.2%
Diversity Index	70.6	60.7	61.0
<b>2010 Population by Relationship and Household Type</b>			
Total	12,345	54,645	119,375
In Households	99.9%	99.9%	99.3%
In Family Households	82.2%	86.3%	86.4%
Householder	24.0%	25.3%	25.6%
Spouse	12.2%	14.8%	15.9%
Child	35.6%	36.5%	35.8%
Other relative	6.9%	6.7%	6.3%
Nonrelative	3.6%	3.0%	2.8%
In Nonfamily Households	17.7%	13.6%	12.9%
In Group Quarters	0.1%	0.1%	0.7%
Institutionalized Population	0.1%	0.0%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	8,106	39,713	88,376
Less than 9th Grade	3.4%	4.5%	4.7%
9th - 12th Grade, No Diploma	7.6%	6.3%	6.9%
High School Graduate	29.7%	25.7%	26.7%
GED/Alternative Credential	3.3%	2.9%	3.2%
Some College, No Degree	24.3%	25.4%	23.4%
Associate Degree	8.4%	8.6%	7.6%
Bachelor's Degree	16.4%	18.0%	17.9%
Graduate/Professional Degree	6.9%	8.6%	9.7%
<b>2021 Population 15+ by Marital Status</b>			
Total	10,465	48,171	106,059
Never Married	45.7%	41.1%	39.4%
Married	39.3%	43.8%	45.3%
Widowed	3.2%	3.8%	4.3%
Divorced	11.7%	11.3%	11.0%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	7,338	31,794	67,651
Population 16+ Employed	93.2%	93.7%	93.4%
Population 16+ Unemployment rate	6.8%	6.3%	6.6%
Population 16-24 Employed	18.3%	13.6%	12.6%
Population 16-24 Unemployment rate	7.7%	11.5%	13.1%
Population 25-54 Employed	69.6%	69.5%	68.7%
Population 25-54 Unemployment rate	7.0%	5.7%	5.9%
Population 55-64 Employed	9.9%	13.6%	14.9%
Population 55-64 Unemployment rate	5.7%	4.0%	3.1%
Population 65+ Employed	2.1%	3.4%	3.8%
Population 65+ Unemployment rate	0.0%	3.7%	7.8%
<b>2021 Employed Population 16+ by Industry</b>			
Total	6,836	29,803	63,205
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.7%	6.6%	5.5%
Manufacturing	5.2%	5.5%	6.0%
Wholesale Trade	2.7%	3.2%	3.6%
Retail Trade	11.5%	9.4%	10.6%
Transportation/Utilities	13.5%	15.4%	14.9%
Information	1.5%	1.7%	1.7%
Finance/Insurance/Real Estate	10.0%	7.5%	6.4%
Services	47.2%	44.3%	44.2%
Public Administration	3.6%	6.3%	7.0%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	6,836	29,804	63,206
White Collar	57.5%	59.4%	58.5%
Management/Business/Financial	13.0%	14.5%	14.9%
Professional	20.7%	21.4%	19.4%
Sales	9.5%	7.2%	8.3%
Administrative Support	14.3%	16.4%	15.8%
Services	14.7%	14.2%	15.2%
Blue Collar	27.8%	26.3%	26.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.2%	5.5%	4.5%
Installation/Maintenance/Repair	2.4%	2.6%	3.1%
Production	3.6%	4.2%	4.6%
Transportation/Material Moving	17.6%	14.0%	14.2%

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<b>2010 Households by Type</b>			
Total	4,901	19,813	43,295
Households with 1 Person	29.7%	25.0%	24.1%
Households with 2+ People	70.3%	75.0%	75.9%
Family Households	63.2%	69.6%	70.8%
Husband-wife Families	32.2%	40.6%	43.9%
With Related Children	19.0%	21.6%	22.0%
Other Family (No Spouse Present)	31.0%	29.0%	26.9%
Other Family with Male Householder	6.6%	6.1%	5.9%
With Related Children	4.1%	3.8%	3.6%
Other Family with Female Householder	24.4%	22.8%	21.0%
With Related Children	19.0%	16.4%	14.9%
Nonfamily Households	7.1%	5.5%	5.0%
All Households with Children	42.8%	42.4%	41.0%
Multigenerational Households	5.3%	6.9%	7.0%
Unmarried Partner Households	8.1%	6.8%	6.3%
Male-female	7.1%	6.0%	5.6%
Same-sex	1.0%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	4,902	19,811	43,295
1 Person Household	29.7%	25.0%	24.1%
2 Person Household	26.5%	28.3%	29.3%
3 Person Household	17.2%	18.0%	18.3%
4 Person Household	13.9%	15.0%	15.0%
5 Person Household	7.3%	7.8%	7.6%
6 Person Household	3.1%	3.4%	3.4%
7 + Person Household	2.2%	2.5%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,902	19,812	43,295
Owner Occupied	39.7%	62.8%	66.1%
Owned with a Mortgage/Loan	31.2%	53.8%	55.9%
Owned Free and Clear	8.5%	9.0%	10.2%
Renter Occupied	60.3%	37.2%	33.9%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	199	197	180
Percent of Income for Mortgage	11.0%	11.3%	12.4%
Wealth Index	42	58	68
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,458	21,861	47,901
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,345	54,645	119,375
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Young and Restless (11B)	Urban Edge Families (7C)	Urban Edge Families (7C)
2.	Bright Young Professionals (8C)	Middleburg (4C)	Middleburg (4C)
3.	Middleburg (4C)	Bright Young Professionals (8C)	Up and Coming Families (7A)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,160,256	\$36,193,306	\$83,996,684
Average Spent	\$1,516.21	\$1,650.85	\$1,755.16
Spending Potential Index	72	78	83
Education: Total \$	\$6,002,617	\$26,391,581	\$61,914,740
Average Spent	\$1,115.31	\$1,203.78	\$1,293.74
Spending Potential Index	65	70	75
Entertainment/Recreation: Total \$	\$11,295,154	\$53,303,128	\$125,252,946
Average Spent	\$2,098.69	\$2,431.27	\$2,617.23
Spending Potential Index	65	75	81
Food at Home: Total \$	\$20,436,267	\$92,046,658	\$213,696,284
Average Spent	\$3,797.15	\$4,198.44	\$4,465.31
Spending Potential Index	70	77	82
Food Away from Home: Total \$	\$14,704,383	\$65,481,090	\$151,359,785
Average Spent	\$2,732.14	\$2,986.73	\$3,162.75
Spending Potential Index	72	79	83
Health Care: Total \$	\$21,537,274	\$103,967,982	\$244,984,734
Average Spent	\$4,001.72	\$4,742.20	\$5,119.10
Spending Potential Index	64	76	82
HH Furnishings & Equipment: Total \$	\$8,125,312	\$38,406,419	\$89,867,110
Average Spent	\$1,509.72	\$1,751.80	\$1,877.83
Spending Potential Index	67	78	83
Personal Care Products & Services: Total \$	\$3,327,059	\$15,226,316	\$35,496,213
Average Spent	\$618.18	\$694.50	\$741.71
Spending Potential Index	69	77	83
Shelter: Total \$	\$73,985,625	\$335,316,275	\$778,499,664
Average Spent	\$13,746.86	\$15,294.48	\$16,267.21
Spending Potential Index	68	76	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,290,612	\$40,790,278	\$95,700,058
Average Spent	\$1,540.43	\$1,860.53	\$1,999.71
Spending Potential Index	64	78	84
Travel: Total \$	\$8,527,137	\$41,748,778	\$98,233,571
Average Spent	\$1,584.38	\$1,904.25	\$2,052.65
Spending Potential Index	63	75	81
Vehicle Maintenance & Repairs: Total \$	\$4,236,480	\$19,291,673	\$44,851,214
Average Spent	\$787.16	\$879.93	\$937.19
Spending Potential Index	71	79	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.