

Conyers Crossing  
1513 Highway 138 SE, Conyers, Georgia, 30013  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 33.65018  
Longitude: -84.00952

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	3,729	28,022	58,356
2010 Total Population	3,581	35,046	76,233
2021 Total Population	3,600	37,388	84,585
2021 Group Quarters	4	235	663
2026 Total Population	3,656	39,013	88,834
2021-2026 Annual Rate	0.31%	0.85%	0.99%
2021 Total Daytime Population	10,021	47,754	86,040
Workers	7,864	27,738	42,096
Residents	2,157	20,016	43,944
<b>Household Summary</b>			
2000 Households	1,405	9,939	20,277
2000 Average Household Size	2.64	2.77	2.83
2010 Households	1,371	12,720	27,019
2010 Average Household Size	2.61	2.73	2.79
2021 Households	1,380	13,614	30,130
2021 Average Household Size	2.61	2.73	2.79
2026 Households	1,403	14,211	31,682
2026 Average Household Size	2.60	2.73	2.78
2021-2026 Annual Rate	0.33%	0.86%	1.01%
2010 Families	888	9,068	19,834
2010 Average Family Size	3.19	3.22	3.25
2021 Families	874	9,548	21,741
2021 Average Family Size	3.22	3.25	3.27
2026 Families	882	9,913	22,744
2026 Average Family Size	3.23	3.26	3.28
2021-2026 Annual Rate	0.18%	0.75%	0.91%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,520	10,492	21,226
Owner Occupied Housing Units	41.3%	56.6%	67.2%
Renter Occupied Housing Units	51.2%	38.2%	28.3%
Vacant Housing Units	7.5%	5.3%	4.5%
2010 Housing Units	1,727	14,528	30,255
Owner Occupied Housing Units	30.9%	49.8%	59.2%
Renter Occupied Housing Units	48.5%	37.8%	30.1%
Vacant Housing Units	20.6%	12.4%	10.7%
2021 Housing Units	1,744	15,258	32,984
Owner Occupied Housing Units	29.0%	50.3%	60.1%
Renter Occupied Housing Units	50.1%	39.0%	31.3%
Vacant Housing Units	20.9%	10.8%	8.7%
2026 Housing Units	1,775	15,891	34,660
Owner Occupied Housing Units	29.7%	51.4%	61.0%
Renter Occupied Housing Units	49.4%	38.0%	30.4%
Vacant Housing Units	21.0%	10.6%	8.6%
<b>Median Household Income</b>			
2021	\$40,964	\$51,699	\$57,686
2026	\$45,940	\$57,161	\$64,514
<b>Median Home Value</b>			
2021	\$195,536	\$189,651	\$189,073
2026	\$267,500	\$221,250	\$221,078
<b>Per Capita Income</b>			
2021	\$22,592	\$25,757	\$27,742
2026	\$25,302	\$28,875	\$31,250
<b>Median Age</b>			
2010	32.2	34.1	35.1
2021	33.7	34.9	36.2
2026	34.0	35.3	36.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	1,380	13,614	30,130
<\$15,000	14.6%	11.4%	9.7%
\$15,000 - \$24,999	13.0%	8.8%	7.9%
\$25,000 - \$34,999	14.5%	9.8%	9.4%
\$35,000 - \$49,999	16.4%	18.4%	15.8%
\$50,000 - \$74,999	14.1%	17.4%	17.9%
\$75,000 - \$99,999	10.2%	12.2%	13.7%
\$100,000 - \$149,999	11.9%	15.8%	17.3%
\$150,000 - \$199,999	2.0%	1.9%	2.6%
\$200,000+	3.4%	4.5%	5.6%
Average Household Income	\$61,212	\$71,364	\$78,090
<b>2026 Households by Income</b>			
Household Income Base	1,403	14,211	31,682
<\$15,000	12.8%	9.7%	8.2%
\$15,000 - \$24,999	10.8%	7.6%	6.8%
\$25,000 - \$34,999	13.4%	9.0%	8.5%
\$35,000 - \$49,999	16.4%	17.0%	14.5%
\$50,000 - \$74,999	15.1%	18.0%	18.0%
\$75,000 - \$99,999	11.3%	13.0%	14.3%
\$100,000 - \$149,999	14.0%	18.3%	20.0%
\$150,000 - \$199,999	2.3%	2.2%	3.2%
\$200,000+	3.8%	5.2%	6.5%
Average Household Income	\$68,678	\$80,014	\$87,858
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	506	7,669	19,813
<\$50,000	2.0%	2.6%	4.2%
\$50,000 - \$99,999	10.1%	8.4%	7.2%
\$100,000 - \$149,999	28.1%	18.4%	16.2%
\$150,000 - \$199,999	11.1%	26.0%	28.6%
\$200,000 - \$249,999	8.5%	15.2%	15.4%
\$250,000 - \$299,999	5.9%	9.9%	9.4%
\$300,000 - \$399,999	25.3%	14.2%	12.3%
\$400,000 - \$499,999	3.8%	3.8%	4.1%
\$500,000 - \$749,999	5.7%	1.3%	1.8%
\$750,000 - \$999,999	0.0%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.3%
Average Home Value	\$238,238	\$215,048	\$221,203
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	527	8,172	21,158
<\$50,000	0.9%	1.2%	2.8%
\$50,000 - \$99,999	4.6%	4.6%	3.7%
\$100,000 - \$149,999	16.5%	11.8%	9.9%
\$150,000 - \$199,999	9.1%	24.8%	26.1%
\$200,000 - \$249,999	14.2%	18.1%	17.8%
\$250,000 - \$299,999	13.3%	12.9%	12.1%
\$300,000 - \$399,999	27.5%	18.7%	17.1%
\$400,000 - \$499,999	6.3%	5.5%	6.4%
\$500,000 - \$749,999	6.8%	1.9%	2.9%
\$750,000 - \$999,999	0.8%	0.2%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.4%
Average Home Value	\$282,590	\$246,375	\$258,912

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	3,579	35,043	76,233
0 - 4	9.5%	8.0%	7.3%
5 - 9	7.4%	7.6%	7.5%
10 - 14	6.0%	7.8%	8.1%
15 - 24	15.4%	14.7%	14.4%
25 - 34	15.7%	13.1%	12.6%
35 - 44	13.8%	14.7%	15.1%
45 - 54	12.1%	13.9%	14.5%
55 - 64	8.9%	10.3%	10.8%
65 - 74	6.1%	5.5%	5.7%
75 - 84	4.1%	3.1%	2.9%
85 +	1.1%	1.3%	1.1%
18 +	72.3%	71.5%	71.9%
<b>2021 Population by Age</b>			
Total	3,600	37,390	84,586
0 - 4	8.1%	7.0%	6.5%
5 - 9	8.0%	7.1%	6.7%
10 - 14	7.5%	7.1%	6.7%
15 - 24	12.7%	13.3%	13.0%
25 - 34	15.6%	15.6%	15.7%
35 - 44	13.3%	12.7%	12.4%
45 - 54	11.6%	12.1%	12.7%
55 - 64	9.8%	11.5%	12.3%
65 - 74	7.3%	8.4%	8.9%
75 - 84	4.6%	3.8%	3.9%
85 +	1.5%	1.3%	1.2%
18 +	72.7%	74.7%	76.3%
<b>2026 Population by Age</b>			
Total	3,655	39,012	88,835
0 - 4	8.1%	7.1%	6.5%
5 - 9	7.6%	6.9%	6.5%
10 - 14	7.5%	7.1%	6.7%
15 - 24	13.3%	12.8%	12.1%
25 - 34	15.0%	15.6%	16.1%
35 - 44	13.3%	13.3%	13.3%
45 - 54	11.6%	11.6%	11.6%
55 - 64	10.2%	10.9%	11.7%
65 - 74	7.3%	8.7%	9.2%
75 - 84	4.4%	4.6%	4.9%
85 +	1.6%	1.4%	1.3%
18 +	72.3%	75.0%	76.4%
<b>2010 Population by Sex</b>			
Males	1,728	16,199	35,886
Females	1,853	18,847	40,347
<b>2021 Population by Sex</b>			
Males	1,757	17,487	40,026
Females	1,843	19,901	44,559
<b>2026 Population by Sex</b>			
Males	1,791	18,363	42,264
Females	1,865	20,650	46,569

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<b>2010 Population by Race/Ethnicity</b>			
Total	3,581	35,046	76,233
White Alone	36.0%	32.8%	37.4%
Black Alone	48.1%	56.8%	53.1%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	1.9%	2.1%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.2%	5.6%	5.0%
Two or More Races	2.1%	2.4%	2.3%
Hispanic Origin	19.5%	10.4%	10.5%
Diversity Index	75.2	65.0	65.7
<b>2021 Population by Race/Ethnicity</b>			
Total	3,600	37,389	84,585
White Alone	23.9%	20.4%	24.8%
Black Alone	58.4%	67.8%	64.5%
American Indian Alone	0.6%	0.3%	0.3%
Asian Alone	2.0%	2.1%	2.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	12.3%	6.1%	5.4%
Two or More Races	2.6%	3.0%	3.0%
Hispanic Origin	21.3%	11.6%	11.4%
Diversity Index	73.5	60.1	61.9
<b>2026 Population by Race/Ethnicity</b>			
Total	3,655	39,013	88,834
White Alone	19.9%	16.3%	20.5%
Black Alone	61.3%	71.1%	68.0%
American Indian Alone	0.6%	0.3%	0.3%
Asian Alone	2.0%	2.0%	2.0%
Pacific Islander Alone	0.2%	0.3%	0.2%
Some Other Race Alone	13.2%	6.5%	5.7%
Two or More Races	2.9%	3.4%	3.3%
Hispanic Origin	22.4%	12.4%	12.1%
Diversity Index	72.9	58.3	60.2
<b>2010 Population by Relationship and Household Type</b>			
Total	3,581	35,046	76,233
In Households	99.9%	99.2%	99.0%
In Family Households	83.7%	86.7%	87.6%
Householder	24.3%	25.7%	25.9%
Spouse	12.0%	14.9%	16.3%
Child	34.8%	36.2%	36.2%
Other relative	7.8%	6.5%	6.2%
Nonrelative	4.7%	3.4%	3.0%
In Nonfamily Households	16.2%	12.5%	11.4%
In Group Quarters	0.1%	0.8%	1.0%
Institutionalized Population	0.1%	0.7%	0.9%
Noninstitutionalized Population	0.0%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	2,294	24,479	56,797
Less than 9th Grade	5.8%	3.9%	4.5%
9th - 12th Grade, No Diploma	10.5%	6.8%	5.8%
High School Graduate	32.9%	27.2%	26.4%
GED/Alternative Credential	6.4%	2.8%	3.2%
Some College, No Degree	20.4%	20.7%	22.5%
Associate Degree	7.2%	10.3%	9.6%
Bachelor's Degree	10.5%	18.5%	18.2%
Graduate/Professional Degree	6.2%	9.7%	9.7%
<b>2021 Population 15+ by Marital Status</b>			
Total	2,751	29,437	67,793
Never Married	37.5%	39.9%	37.7%
Married	46.4%	40.4%	44.3%
Widowed	5.1%	5.5%	5.0%
Divorced	11.0%	14.2%	13.0%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,590	18,889	43,210
Population 16+ Employed	92.1%	92.9%	94.3%
Population 16+ Unemployment rate	7.9%	7.1%	5.7%
Population 16-24 Employed	11.5%	11.0%	11.1%
Population 16-24 Unemployment rate	18.0%	18.1%	13.5%
Population 25-54 Employed	69.7%	68.6%	67.4%
Population 25-54 Unemployment rate	5.8%	5.2%	4.5%
Population 55-64 Employed	13.7%	15.7%	16.4%
Population 55-64 Unemployment rate	9.9%	5.3%	4.2%
Population 65+ Employed	5.1%	4.7%	5.1%
Population 65+ Unemployment rate	6.3%	10.4%	8.2%
<b>2021 Employed Population 16+ by Industry</b>			
Total	1,464	17,557	40,741
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	5.7%	6.9%	6.9%
Manufacturing	17.2%	11.3%	11.3%
Wholesale Trade	3.6%	1.4%	1.9%
Retail Trade	6.8%	9.0%	10.6%
Transportation/Utilities	5.2%	7.6%	8.8%
Information	2.3%	2.8%	2.8%
Finance/Insurance/Real Estate	7.7%	7.1%	6.5%
Services	44.6%	47.0%	43.8%
Public Administration	7.0%	6.8%	7.2%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	1,465	17,558	40,742
White Collar	47.5%	59.2%	60.2%
Management/Business/Financial	12.4%	16.4%	15.4%
Professional	16.1%	22.8%	22.5%
Sales	3.9%	7.6%	8.8%
Administrative Support	15.0%	12.5%	13.5%
Services	18.7%	15.2%	14.3%
Blue Collar	33.9%	25.5%	25.5%
Farming/Forestry/Fishing	1.6%	0.1%	0.1%
Construction/Extraction	4.2%	5.1%	5.1%
Installation/Maintenance/Repair	1.1%	2.3%	3.3%
Production	18.0%	8.0%	7.1%
Transportation/Material Moving	9.0%	10.0%	9.8%

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<b>2010 Households by Type</b>			
Total	1,370	12,720	27,019
Households with 1 Person	29.9%	24.4%	22.4%
Households with 2+ People	70.1%	75.6%	77.6%
Family Households	64.8%	71.3%	73.4%
Husband-wife Families	32.8%	41.3%	46.2%
With Related Children	15.3%	20.4%	22.9%
Other Family (No Spouse Present)	32.0%	30.0%	27.2%
Other Family with Male Householder	7.2%	5.8%	5.7%
With Related Children	4.4%	3.6%	3.4%
Other Family with Female Householder	24.9%	24.2%	21.5%
With Related Children	17.6%	17.4%	15.2%
Nonfamily Households	5.3%	4.3%	4.2%
All Households with Children	37.7%	42.0%	42.1%
Multigenerational Households	6.6%	6.7%	6.8%
Unmarried Partner Households	6.9%	6.5%	6.1%
Male-female	6.4%	5.8%	5.4%
Same-sex	0.5%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	1,372	12,722	27,018
1 Person Household	29.8%	24.4%	22.4%
2 Person Household	28.7%	28.9%	29.4%
3 Person Household	15.7%	18.3%	18.6%
4 Person Household	12.4%	15.0%	15.4%
5 Person Household	7.1%	7.4%	7.9%
6 Person Household	2.8%	3.4%	3.5%
7 + Person Household	3.4%	2.6%	2.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,371	12,720	27,019
Owner Occupied	38.9%	56.8%	66.3%
Owned with a Mortgage/Loan	26.7%	46.7%	53.9%
Owned Free and Clear	12.3%	10.1%	12.4%
Renter Occupied	61.1%	43.2%	33.7%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	120	155	173
Percent of Income for Mortgage	20.0%	15.4%	13.8%
Wealth Index	52	66	78
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,727	14,528	30,255
Housing Units Inside Urbanized Area	99.9%	97.7%	93.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	2.3%	6.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,581	35,046	76,233
Population Inside Urbanized Area	99.9%	97.4%	93.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	2.6%	6.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Front Porches (8E)	Traditional Living (12B)	Middleburg (4C)
2.	Traditional Living (12B)	Middleburg (4C)	Home Improvement (4B)
3.	Metro Fusion (11C)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,019,250	\$23,047,805	\$55,018,274
Average Spent	\$1,463.22	\$1,692.95	\$1,826.03
Spending Potential Index	69	80	86
Education: Total \$	\$1,615,550	\$17,437,570	\$41,179,374
Average Spent	\$1,170.69	\$1,280.86	\$1,366.72
Spending Potential Index	68	74	79
Entertainment/Recreation: Total \$	\$2,956,082	\$34,073,369	\$82,406,785
Average Spent	\$2,142.09	\$2,502.82	\$2,735.04
Spending Potential Index	66	77	85
Food at Home: Total \$	\$5,140,070	\$58,264,731	\$139,555,967
Average Spent	\$3,724.69	\$4,279.77	\$4,631.79
Spending Potential Index	68	79	85
Food Away from Home: Total \$	\$3,566,642	\$40,778,770	\$98,113,339
Average Spent	\$2,584.52	\$2,995.36	\$3,256.33
Spending Potential Index	68	79	86
Health Care: Total \$	\$5,675,387	\$66,254,866	\$161,036,621
Average Spent	\$4,112.60	\$4,866.67	\$5,344.73
Spending Potential Index	66	78	86
HH Furnishings & Equipment: Total \$	\$2,045,176	\$23,976,962	\$58,568,755
Average Spent	\$1,482.01	\$1,761.20	\$1,943.87
Spending Potential Index	66	78	86
Personal Care Products & Services: Total \$	\$839,860	\$9,655,518	\$23,219,510
Average Spent	\$608.59	\$709.23	\$770.64
Spending Potential Index	68	79	86
Shelter: Total \$	\$18,881,800	\$212,076,344	\$507,337,834
Average Spent	\$13,682.46	\$15,577.81	\$16,838.30
Spending Potential Index	68	77	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,022,331	\$24,550,164	\$61,710,152
Average Spent	\$1,465.46	\$1,803.30	\$2,048.13
Spending Potential Index	61	75	86
Travel: Total \$	\$2,227,335	\$26,072,621	\$64,018,149
Average Spent	\$1,614.01	\$1,915.13	\$2,124.73
Spending Potential Index	64	76	84
Vehicle Maintenance & Repairs: Total \$	\$1,045,991	\$12,138,477	\$29,253,746
Average Spent	\$757.96	\$891.62	\$970.92
Spending Potential Index	68	80	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.