

Twin City Crossing  
249 W Columbia Ave, Batesburg, SC, 29006  
Rings: 3, 5, 10 mile radii

Prepared by WHLR  
Latitude: 33.90863  
Longitude: -81.53515

	3 miles	5 miles	10 miles
<b>Population Summary</b>			
2000 Total Population	7,002	10,010	24,626
2010 Total Population	7,021	10,305	27,063
2021 Total Population	7,549	11,154	29,653
2021 Group Quarters	21	40	156
2026 Total Population	7,868	11,646	31,071
2021-2026 Annual Rate	0.83%	0.87%	0.94%
2021 Total Daytime Population	7,826	10,590	27,848
Workers	3,715	4,537	11,363
Residents	4,111	6,053	16,485
<b>Household Summary</b>			
2000 Households	2,734	3,844	9,392
2000 Average Household Size	2.53	2.58	2.61
2010 Households	2,808	4,019	10,481
2010 Average Household Size	2.49	2.55	2.57
2021 Households	3,028	4,356	11,533
2021 Average Household Size	2.49	2.55	2.56
2026 Households	3,159	4,553	12,099
2026 Average Household Size	2.48	2.55	2.56
2021-2026 Annual Rate	0.85%	0.89%	0.96%
2010 Families	1,941	2,821	7,583
2010 Average Family Size	2.99	3.04	3.01
2021 Families	2,046	2,992	8,179
2021 Average Family Size	3.01	3.06	3.02
2026 Families	2,122	3,108	8,535
2026 Average Family Size	3.01	3.07	3.02
2021-2026 Annual Rate	0.73%	0.76%	0.86%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,072	4,292	10,553
Owner Occupied Housing Units	64.1%	66.8%	71.7%
Renter Occupied Housing Units	24.9%	22.8%	17.3%
Vacant Housing Units	11.0%	10.4%	11.0%
2010 Housing Units	3,231	4,595	11,980
Owner Occupied Housing Units	59.0%	61.5%	66.6%
Renter Occupied Housing Units	27.9%	25.9%	20.9%
Vacant Housing Units	13.1%	12.5%	12.5%
2021 Housing Units	3,479	4,968	13,106
Owner Occupied Housing Units	57.9%	60.6%	66.1%
Renter Occupied Housing Units	29.1%	27.1%	21.9%
Vacant Housing Units	13.0%	12.3%	12.0%
2026 Housing Units	3,618	5,174	13,708
Owner Occupied Housing Units	58.9%	61.9%	67.2%
Renter Occupied Housing Units	28.4%	26.1%	21.1%
Vacant Housing Units	12.7%	12.0%	11.7%
<b>Median Household Income</b>			
2021	\$46,100	\$47,110	\$51,701
2026	\$52,165	\$52,611	\$56,448
<b>Median Home Value</b>			
2021	\$170,408	\$175,759	\$197,233
2026	\$240,810	\$254,272	\$271,248
<b>Per Capita Income</b>			
2021	\$24,162	\$24,430	\$26,356
2026	\$27,341	\$27,591	\$29,886
<b>Median Age</b>			
2010	40.4	40.1	40.0
2021	41.6	41.6	42.3
2026	42.4	42.7	43.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	3,028	4,356	11,533
<\$15,000	14.8%	13.9%	11.4%
\$15,000 - \$24,999	12.1%	11.4%	11.6%
\$25,000 - \$34,999	11.3%	11.2%	10.0%
\$35,000 - \$49,999	14.8%	15.9%	15.2%
\$50,000 - \$74,999	16.1%	16.3%	18.2%
\$75,000 - \$99,999	12.1%	12.4%	14.4%
\$100,000 - \$149,999	14.4%	14.2%	12.4%
\$150,000 - \$199,999	3.1%	3.2%	3.9%
\$200,000+	1.3%	1.6%	2.9%
Average Household Income	\$60,292	\$61,863	\$67,605
<b>2026 Households by Income</b>			
Household Income Base	3,159	4,553	12,099
<\$15,000	12.3%	11.6%	9.6%
\$15,000 - \$24,999	10.3%	9.6%	9.7%
\$25,000 - \$34,999	10.7%	10.7%	9.7%
\$35,000 - \$49,999	14.7%	15.7%	15.0%
\$50,000 - \$74,999	16.3%	16.3%	17.6%
\$75,000 - \$99,999	13.0%	13.3%	15.1%
\$100,000 - \$149,999	17.4%	17.1%	14.8%
\$150,000 - \$199,999	3.9%	4.0%	5.0%
\$200,000+	1.4%	1.8%	3.4%
Average Household Income	\$68,181	\$69,813	\$76,562
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,013	3,009	8,661
<\$50,000	7.6%	7.7%	8.2%
\$50,000 - \$99,999	15.4%	14.8%	13.5%
\$100,000 - \$149,999	19.0%	18.5%	14.4%
\$150,000 - \$199,999	19.5%	17.5%	14.7%
\$200,000 - \$249,999	12.0%	11.5%	11.9%
\$250,000 - \$299,999	9.4%	9.7%	11.5%
\$300,000 - \$399,999	12.1%	13.8%	14.0%
\$400,000 - \$499,999	2.0%	2.7%	5.2%
\$500,000 - \$749,999	2.5%	2.8%	4.3%
\$750,000 - \$999,999	0.3%	0.5%	0.9%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.7%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$196,434	\$209,131	\$242,070
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	2,132	3,201	9,207
<\$50,000	2.9%	2.9%	3.1%
\$50,000 - \$99,999	6.4%	6.0%	5.5%
\$100,000 - \$149,999	10.7%	10.1%	7.9%
\$150,000 - \$199,999	17.6%	15.7%	13.1%
\$200,000 - \$249,999	15.1%	14.1%	14.0%
\$250,000 - \$299,999	15.2%	14.8%	15.3%
\$300,000 - \$399,999	22.5%	24.7%	22.6%
\$400,000 - \$499,999	3.6%	4.7%	8.1%
\$500,000 - \$749,999	4.7%	5.3%	7.1%
\$750,000 - \$999,999	0.8%	1.0%	1.5%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	1.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$261,326	\$278,944	\$315,287

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	7,020	10,300	27,062
0 - 4	7.2%	7.0%	6.5%
5 - 9	6.5%	6.5%	6.7%
10 - 14	6.7%	6.8%	6.8%
15 - 24	12.4%	12.7%	12.5%
25 - 34	10.9%	10.9%	11.1%
35 - 44	12.1%	12.4%	13.3%
45 - 54	14.9%	15.3%	15.7%
55 - 64	12.9%	12.8%	13.2%
65 - 74	8.6%	8.5%	8.3%
75 - 84	5.6%	5.2%	4.5%
85 +	2.2%	1.9%	1.5%
18 +	75.4%	75.4%	75.8%
<b>2021 Population by Age</b>			
Total	7,548	11,154	29,654
0 - 4	6.4%	6.2%	5.6%
5 - 9	6.5%	6.4%	6.0%
10 - 14	6.4%	6.4%	6.2%
15 - 24	10.4%	10.3%	10.2%
25 - 34	12.8%	13.2%	13.0%
35 - 44	11.0%	11.3%	12.0%
45 - 54	11.7%	12.0%	12.7%
55 - 64	14.5%	14.8%	15.2%
65 - 74	12.0%	11.8%	12.1%
75 - 84	5.9%	5.6%	5.3%
85 +	2.4%	2.1%	1.6%
18 +	77.5%	77.8%	78.8%
<b>2026 Population by Age</b>			
Total	7,869	11,646	31,070
0 - 4	6.3%	6.1%	5.6%
5 - 9	6.3%	6.2%	5.8%
10 - 14	6.6%	6.5%	6.3%
15 - 24	10.9%	10.8%	10.4%
25 - 34	11.1%	11.1%	10.6%
35 - 44	11.6%	12.1%	13.1%
45 - 54	11.1%	11.3%	11.9%
55 - 64	13.1%	13.5%	14.4%
65 - 74	13.3%	13.2%	13.3%
75 - 84	7.3%	7.1%	6.9%
85 +	2.3%	2.1%	1.7%
18 +	76.8%	77.3%	78.6%
<b>2010 Population by Sex</b>			
Males	3,272	4,886	13,354
Females	3,749	5,419	13,709
<b>2021 Population by Sex</b>			
Males	3,529	5,305	14,690
Females	4,020	5,849	14,962
<b>2026 Population by Sex</b>			
Males	3,681	5,541	15,410
Females	4,187	6,105	15,662

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,020	10,304	27,063
White Alone	58.3%	63.2%	74.4%
Black Alone	37.5%	32.2%	20.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	0.6%	0.5%	0.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	2.5%	3.3%
Two or More Races	1.1%	1.3%	1.3%
Hispanic Origin	4.2%	4.8%	5.9%
Diversity Index	55.8	54.3	47.2
<b>2021 Population by Race/Ethnicity</b>			
Total	7,549	11,154	29,653
White Alone	55.8%	61.0%	73.3%
Black Alone	39.0%	33.3%	20.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.0%	0.7%	0.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.4%	2.9%	3.8%
Two or More Races	1.5%	1.6%	1.7%
Hispanic Origin	4.6%	5.4%	6.8%
Diversity Index	57.7	56.6	49.6
<b>2026 Population by Race/Ethnicity</b>			
Total	7,869	11,647	31,072
White Alone	54.4%	59.7%	72.5%
Black Alone	39.9%	34.1%	20.4%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.1%	0.8%	0.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	3.0%	4.1%
Two or More Races	1.7%	1.8%	2.0%
Hispanic Origin	4.8%	5.7%	7.3%
Diversity Index	58.7	57.8	50.9
<b>2010 Population by Relationship and Household Type</b>			
Total	7,021	10,305	27,063
In Households	99.7%	99.6%	99.5%
In Family Households	85.5%	86.1%	86.8%
Householder	27.6%	27.6%	28.1%
Spouse	17.7%	18.5%	20.4%
Child	33.3%	33.2%	32.2%
Other relative	4.1%	3.9%	3.6%
Nonrelative	2.8%	2.8%	2.6%
In Nonfamily Households	14.2%	13.6%	12.7%
In Group Quarters	0.3%	0.4%	0.5%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.3%	0.4%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	5,308	7,892	21,323
Less than 9th Grade	6.6%	6.2%	5.6%
9th - 12th Grade, No Diploma	8.2%	9.0%	10.0%
High School Graduate	32.2%	32.6%	30.5%
GED/Alternative Credential	6.1%	5.5%	5.6%
Some College, No Degree	22.6%	22.8%	21.2%
Associate Degree	7.9%	8.2%	9.0%
Bachelor's Degree	11.4%	10.9%	12.2%
Graduate/Professional Degree	5.1%	4.8%	5.9%
<b>2021 Population 15+ by Marital Status</b>			
Total	6,093	9,044	24,345
Never Married	33.3%	31.3%	28.8%
Married	51.5%	53.9%	56.4%
Widowed	6.0%	6.0%	5.6%
Divorced	9.3%	8.7%	9.3%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,684	5,444	13,981
Population 16+ Employed	93.8%	94.2%	94.6%
Population 16+ Unemployment rate	6.2%	5.8%	5.4%
Population 16-24 Employed	13.3%	12.0%	9.4%
Population 16-24 Unemployment rate	6.1%	7.1%	14.7%
Population 25-54 Employed	59.8%	60.8%	63.4%
Population 25-54 Unemployment rate	7.9%	7.1%	5.2%
Population 55-64 Employed	17.6%	18.5%	20.1%
Population 55-64 Unemployment rate	0.0%	0.1%	0.9%
Population 65+ Employed	9.3%	8.7%	7.1%
Population 65+ Unemployment rate	5.6%	6.3%	5.6%
<b>2021 Employed Population 16+ by Industry</b>			
Total	3,457	5,127	13,223
Agriculture/Mining	1.7%	2.5%	3.6%
Construction	10.5%	10.2%	10.1%
Manufacturing	17.3%	16.2%	15.1%
Wholesale Trade	3.8%	3.6%	3.1%
Retail Trade	14.4%	14.6%	15.2%
Transportation/Utilities	2.8%	3.3%	4.8%
Information	0.5%	0.5%	0.6%
Finance/Insurance/Real Estate	5.1%	5.5%	5.2%
Services	41.2%	40.7%	38.1%
Public Administration	2.7%	2.9%	4.2%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	3,456	5,129	13,222
White Collar	48.4%	49.9%	52.5%
Management/Business/Financial	11.6%	12.9%	14.6%
Professional	18.9%	18.4%	17.6%
Sales	9.2%	9.2%	10.4%
Administrative Support	8.7%	9.4%	9.9%
Services	18.1%	16.5%	14.0%
Blue Collar	33.6%	33.6%	33.5%
Farming/Forestry/Fishing	0.5%	0.9%	1.8%
Construction/Extraction	6.9%	7.3%	7.3%
Installation/Maintenance/Repair	4.5%	4.1%	4.6%
Production	11.0%	10.3%	9.0%
Transportation/Material Moving	10.6%	11.0%	10.8%

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<b>2010 Households by Type</b>			
Total	2,808	4,019	10,481
Households with 1 Person	27.2%	26.1%	23.8%
Households with 2+ People	72.8%	73.9%	76.2%
Family Households	69.1%	70.2%	72.3%
Husband-wife Families	44.3%	47.0%	52.5%
With Related Children	16.3%	18.0%	20.9%
Other Family (No Spouse Present)	24.8%	23.2%	19.8%
Other Family with Male Householder	5.2%	5.2%	5.4%
With Related Children	2.7%	2.8%	3.1%
Other Family with Female Householder	19.7%	18.0%	14.4%
With Related Children	14.0%	12.8%	9.8%
Nonfamily Households	3.7%	3.7%	3.8%
All Households with Children	33.4%	34.1%	34.3%
Multigenerational Households	5.1%	5.2%	4.6%
Unmarried Partner Households	6.2%	6.3%	5.9%
Male-female	5.8%	5.9%	5.5%
Same-sex	0.4%	0.4%	0.5%
<b>2010 Households by Size</b>			
Total	2,807	4,019	10,481
1 Person Household	27.2%	26.1%	23.8%
2 Person Household	33.8%	33.8%	35.1%
3 Person Household	17.0%	17.3%	17.7%
4 Person Household	13.0%	13.3%	13.6%
5 Person Household	5.2%	5.6%	6.1%
6 Person Household	2.2%	2.3%	2.2%
7 + Person Household	1.6%	1.6%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,808	4,019	10,481
Owner Occupied	67.9%	70.4%	76.1%
Owned with a Mortgage/Loan	39.7%	41.4%	45.0%
Owned Free and Clear	28.2%	29.0%	31.1%
Renter Occupied	32.1%	29.6%	23.9%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	160	158	154
Percent of Income for Mortgage	15.5%	15.7%	16.0%
Wealth Index	49	52	64
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,231	4,595	11,980
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	61.5%	48.8%	20.1%
Rural Housing Units	38.5%	51.2%	79.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,021	10,305	27,063
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	60.8%	47.3%	19.5%
Rural Population	39.2%	52.7%	80.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Southern Satellites (10A)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
3.	Rooted Rural (10B)	Southern Satellites (10A)	Small Town Simplicity (12C)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,166,518	\$6,133,721	\$17,611,534
Average Spent	\$1,376.00	\$1,408.11	\$1,527.06
Spending Potential Index	65	66	72
Education: Total \$	\$2,739,987	\$4,006,650	\$11,683,862
Average Spent	\$904.88	\$919.80	\$1,013.08
Spending Potential Index	52	53	59
Entertainment/Recreation: Total \$	\$7,100,758	\$10,448,595	\$29,880,311
Average Spent	\$2,345.03	\$2,398.67	\$2,590.85
Spending Potential Index	73	74	80
Food at Home: Total \$	\$12,181,559	\$17,963,169	\$50,907,354
Average Spent	\$4,022.97	\$4,123.78	\$4,414.06
Spending Potential Index	74	76	81
Food Away from Home: Total \$	\$7,675,698	\$11,363,640	\$32,562,310
Average Spent	\$2,534.91	\$2,608.73	\$2,823.40
Spending Potential Index	67	69	74
Health Care: Total \$	\$14,651,769	\$21,661,447	\$62,081,511
Average Spent	\$4,838.76	\$4,972.78	\$5,382.95
Spending Potential Index	78	80	86
HH Furnishings & Equipment: Total \$	\$4,595,357	\$6,824,955	\$19,781,260
Average Spent	\$1,517.62	\$1,566.79	\$1,715.19
Spending Potential Index	67	69	76
Personal Care Products & Services: Total \$	\$1,755,296	\$2,580,940	\$7,443,050
Average Spent	\$579.69	\$592.50	\$645.37
Spending Potential Index	65	66	72
Shelter: Total \$	\$36,064,746	\$52,569,506	\$151,746,269
Average Spent	\$11,910.42	\$12,068.30	\$13,157.57
Spending Potential Index	59	60	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,143,036	\$7,661,128	\$22,481,994
Average Spent	\$1,698.49	\$1,758.75	\$1,949.36
Spending Potential Index	71	74	82
Travel: Total \$	\$4,484,529	\$6,626,833	\$19,652,496
Average Spent	\$1,481.02	\$1,521.31	\$1,704.02
Spending Potential Index	59	60	67
Vehicle Maintenance & Repairs: Total \$	\$2,567,170	\$3,797,740	\$10,804,570
Average Spent	\$847.81	\$871.84	\$936.84
Spending Potential Index	77	79	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.