

St. George Plaza
5995 W Jim Bilton Blvd, St George, SC, 29477
Rings: 3, 5, 10 mile radii

Prepared by WHLR
Latitude: 33.19503
Longitude: -80.60033

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	3,816	6,099	12,707
2010 Total Population	3,824	6,114	12,760
2021 Total Population	3,938	6,287	13,062
2021 Group Quarters	251	261	268
2026 Total Population	4,110	6,543	13,492
2021-2026 Annual Rate	0.86%	0.80%	0.65%
2021 Total Daytime Population	5,339	7,154	12,851
Workers	2,958	3,357	4,987
Residents	2,381	3,797	7,864
Household Summary			
2000 Households	1,474	2,354	4,915
2000 Average Household Size	2.46	2.50	2.54
2010 Households	1,492	2,401	5,066
2010 Average Household Size	2.37	2.42	2.46
2021 Households	1,589	2,535	5,282
2021 Average Household Size	2.32	2.38	2.42
2026 Households	1,670	2,654	5,479
2026 Average Household Size	2.31	2.37	2.41
2021-2026 Annual Rate	1.00%	0.92%	0.74%
2010 Families	978	1,602	3,448
2010 Average Family Size	2.96	3.00	3.00
2021 Families	1,011	1,645	3,501
2021 Average Family Size	2.95	2.98	2.99
2026 Families	1,054	1,709	3,604
2026 Average Family Size	2.95	2.98	2.99
2021-2026 Annual Rate	0.84%	0.77%	0.58%
Housing Unit Summary			
2000 Housing Units	1,671	2,635	5,601
Owner Occupied Housing Units	70.0%	72.4%	72.6%
Renter Occupied Housing Units	18.2%	17.0%	15.1%
Vacant Housing Units	11.8%	10.6%	12.2%
2010 Housing Units	1,719	2,746	5,907
Owner Occupied Housing Units	64.7%	66.8%	67.3%
Renter Occupied Housing Units	22.0%	20.6%	18.5%
Vacant Housing Units	13.2%	12.6%	14.2%
2021 Housing Units	1,822	2,884	6,148
Owner Occupied Housing Units	66.5%	68.7%	68.4%
Renter Occupied Housing Units	20.6%	19.2%	17.5%
Vacant Housing Units	12.8%	12.1%	14.1%
2026 Housing Units	1,918	3,024	6,400
Owner Occupied Housing Units	67.0%	69.1%	68.6%
Renter Occupied Housing Units	20.0%	18.7%	17.0%
Vacant Housing Units	12.9%	12.2%	14.4%
Median Household Income			
2021	\$46,538	\$44,210	\$40,349
2026	\$54,056	\$50,901	\$46,289
Median Home Value			
2021	\$154,444	\$154,518	\$157,225
2026	\$247,994	\$240,110	\$218,230
Per Capita Income			
2021	\$27,316	\$26,009	\$24,392
2026	\$30,760	\$29,350	\$27,651
Median Age			
2010	42.9	42.6	42.4
2021	44.0	44.2	44.4
2026	44.8	45.1	45.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,589	2,535	5,282
<\$15,000	12.1%	13.2%	15.9%
\$15,000 - \$24,999	12.3%	14.4%	16.7%
\$25,000 - \$34,999	12.5%	11.8%	11.6%
\$35,000 - \$49,999	15.9%	15.5%	13.3%
\$50,000 - \$74,999	14.5%	15.0%	15.5%
\$75,000 - \$99,999	8.6%	8.4%	9.1%
\$100,000 - \$149,999	17.7%	16.2%	12.6%
\$150,000 - \$199,999	3.1%	2.7%	2.4%
\$200,000+	3.2%	2.9%	2.9%
Average Household Income	\$67,744	\$64,339	\$60,370
2026 Households by Income			
Household Income Base	1,670	2,654	5,479
<\$15,000	10.7%	11.6%	14.1%
\$15,000 - \$24,999	11.0%	12.9%	15.0%
\$25,000 - \$34,999	11.7%	11.3%	11.4%
\$35,000 - \$49,999	13.5%	13.4%	11.8%
\$50,000 - \$74,999	14.2%	14.6%	15.3%
\$75,000 - \$99,999	10.2%	10.0%	10.7%
\$100,000 - \$149,999	21.7%	19.9%	15.5%
\$150,000 - \$199,999	3.8%	3.4%	3.1%
\$200,000+	3.2%	2.9%	3.1%
Average Household Income	\$75,796	\$72,199	\$68,158
2021 Owner Occupied Housing Units by Value			
Total	1,212	1,980	4,204
<\$50,000	11.8%	12.4%	13.7%
\$50,000 - \$99,999	21.8%	20.6%	18.2%
\$100,000 - \$149,999	15.4%	16.0%	15.7%
\$150,000 - \$199,999	11.1%	12.6%	16.5%
\$200,000 - \$249,999	9.7%	10.1%	10.2%
\$250,000 - \$299,999	17.2%	15.5%	13.0%
\$300,000 - \$399,999	10.4%	9.1%	8.0%
\$400,000 - \$499,999	0.3%	0.9%	1.5%
\$500,000 - \$749,999	0.9%	2.1%	2.5%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.7%	0.5%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.6%	0.5%	0.4%
Average Home Value	\$192,182	\$191,103	\$187,791
2026 Owner Occupied Housing Units by Value			
Total	1,286	2,089	4,393
<\$50,000	5.8%	6.1%	7.7%
\$50,000 - \$99,999	11.1%	10.6%	10.5%
\$100,000 - \$149,999	10.1%	10.5%	10.9%
\$150,000 - \$199,999	10.8%	12.3%	16.2%
\$200,000 - \$249,999	12.6%	13.1%	12.9%
\$250,000 - \$299,999	26.6%	24.2%	20.0%
\$300,000 - \$399,999	18.7%	16.5%	13.9%
\$400,000 - \$499,999	0.5%	1.4%	2.4%
\$500,000 - \$749,999	1.6%	3.9%	4.4%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 - \$1,499,999	1.1%	0.8%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.9%	0.7%	0.6%
Average Home Value	\$254,150	\$253,732	\$241,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,825	6,115	12,762
0 - 4	5.6%	5.6%	5.5%
5 - 9	5.9%	5.9%	6.1%
10 - 14	5.9%	6.3%	6.6%
15 - 24	12.4%	12.5%	12.5%
25 - 34	10.7%	10.5%	10.4%
35 - 44	12.3%	12.5%	12.4%
45 - 54	14.8%	15.0%	15.3%
55 - 64	13.6%	13.9%	14.3%
65 - 74	10.4%	10.3%	9.9%
75 - 84	5.9%	5.5%	5.0%
85 +	2.4%	2.1%	1.9%
18 +	78.3%	77.7%	77.2%
2021 Population by Age			
Total	3,938	6,288	13,063
0 - 4	5.2%	5.1%	5.0%
5 - 9	5.6%	5.6%	5.5%
10 - 14	5.8%	5.9%	5.8%
15 - 24	10.5%	10.3%	10.2%
25 - 34	12.5%	12.5%	12.6%
35 - 44	11.5%	11.5%	11.5%
45 - 54	12.1%	12.1%	12.3%
55 - 64	14.6%	15.1%	15.4%
65 - 74	13.0%	13.2%	13.5%
75 - 84	6.9%	6.5%	6.2%
85 +	2.4%	2.2%	1.9%
18 +	80.1%	80.1%	80.4%
2026 Population by Age			
Total	4,110	6,544	13,492
0 - 4	5.1%	5.0%	4.9%
5 - 9	5.4%	5.4%	5.3%
10 - 14	5.9%	6.0%	5.9%
15 - 24	11.1%	10.7%	10.3%
25 - 34	10.6%	10.5%	10.6%
35 - 44	12.2%	12.3%	12.3%
45 - 54	11.1%	11.2%	11.6%
55 - 64	13.9%	14.4%	14.7%
65 - 74	13.7%	14.0%	14.1%
75 - 84	8.4%	8.1%	8.1%
85 +	2.7%	2.4%	2.2%
18 +	79.9%	80.0%	80.5%
2010 Population by Sex			
Males	1,898	3,004	6,184
Females	1,926	3,110	6,576
2021 Population by Sex			
Males	1,968	3,117	6,396
Females	1,971	3,170	6,666
2026 Population by Sex			
Males	2,062	3,256	6,624
Females	2,049	3,287	6,867

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2010 Population by Race/Ethnicity			
Total	3,824	6,114	12,760
White Alone	47.7%	47.4%	50.0%
Black Alone	50.0%	50.3%	47.6%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	0.3%	0.3%	0.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.5%	0.5%	0.6%
Two or More Races	0.8%	0.9%	0.9%
Hispanic Origin	1.0%	1.1%	1.3%
Diversity Index	53.2	53.3	53.5
2021 Population by Race/Ethnicity			
Total	3,938	6,287	13,062
White Alone	48.0%	47.7%	50.6%
Black Alone	49.3%	49.5%	46.6%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	0.5%	0.4%	0.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.7%	0.7%	0.8%
Two or More Races	0.9%	1.0%	1.0%
Hispanic Origin	1.4%	1.4%	1.7%
Diversity Index	53.9	54.1	54.2
2026 Population by Race/Ethnicity			
Total	4,111	6,543	13,492
White Alone	47.6%	47.3%	50.3%
Black Alone	49.4%	49.6%	46.6%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	0.6%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	0.9%
Two or More Races	1.0%	1.2%	1.2%
Hispanic Origin	1.6%	1.7%	1.9%
Diversity Index	54.4	54.5	54.7
2010 Population by Relationship and Household Type			
Total	3,824	6,114	12,760
In Households	92.3%	95.0%	97.5%
In Family Households	77.6%	80.4%	83.2%
Householder	25.4%	26.2%	26.9%
Spouse	16.4%	16.9%	17.5%
Child	30.4%	31.5%	32.4%
Other relative	3.6%	3.8%	4.2%
Nonrelative	1.8%	1.9%	2.2%
In Nonfamily Households	14.7%	14.6%	14.3%
In Group Quarters	7.7%	5.0%	2.5%
Institutionalized Population	7.7%	5.0%	2.5%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	2,873	4,593	9,598
Less than 9th Grade	5.6%	7.0%	7.3%
9th - 12th Grade, No Diploma	12.3%	13.3%	12.1%
High School Graduate	30.2%	29.5%	29.2%
GED/Alternative Credential	3.7%	3.8%	4.9%
Some College, No Degree	19.2%	18.4%	19.7%
Associate Degree	8.1%	8.2%	9.9%
Bachelor's Degree	13.7%	12.4%	10.5%
Graduate/Professional Degree	7.1%	7.4%	6.5%
2021 Population 15+ by Marital Status			
Total	3,285	5,240	10,932
Never Married	42.2%	41.8%	37.6%
Married	35.9%	37.4%	42.7%
Widowed	10.8%	10.4%	9.0%
Divorced	11.1%	10.4%	10.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,540	2,535	5,405
Population 16+ Employed	95.6%	94.9%	94.8%
Population 16+ Unemployment rate	4.4%	5.1%	5.2%
Population 16-24 Employed	13.8%	14.0%	13.8%
Population 16-24 Unemployment rate	0.0%	0.0%	1.5%
Population 25-54 Employed	61.3%	60.8%	61.3%
Population 25-54 Unemployment rate	5.9%	5.9%	5.3%
Population 55-64 Employed	18.0%	18.5%	18.3%
Population 55-64 Unemployment rate	2.9%	5.5%	7.2%
Population 65+ Employed	6.9%	6.7%	6.6%
Population 65+ Unemployment rate	3.8%	6.4%	5.9%
2021 Employed Population 16+ by Industry			
Total	1,472	2,406	5,125
Agriculture/Mining	1.4%	1.4%	1.8%
Construction	3.2%	3.3%	4.8%
Manufacturing	12.6%	13.1%	16.2%
Wholesale Trade	3.3%	2.4%	1.8%
Retail Trade	16.2%	15.4%	12.9%
Transportation/Utilities	5.1%	5.7%	7.3%
Information	1.2%	0.8%	0.5%
Finance/Insurance/Real Estate	7.7%	7.0%	5.9%
Services	36.8%	39.4%	37.3%
Public Administration	12.5%	11.5%	11.6%
2021 Employed Population 16+ by Occupation			
Total	1,471	2,406	5,124
White Collar	60.0%	60.6%	57.4%
Management/Business/Financial	13.5%	13.3%	11.9%
Professional	17.9%	20.4%	21.9%
Sales	14.2%	13.4%	10.8%
Administrative Support	14.5%	13.5%	12.9%
Services	17.4%	18.7%	16.5%
Blue Collar	22.6%	20.7%	26.0%
Farming/Forestry/Fishing	0.7%	0.5%	0.8%
Construction/Extraction	2.2%	2.3%	3.6%
Installation/Maintenance/Repair	3.2%	2.4%	3.4%
Production	5.6%	5.9%	7.6%
Transportation/Material Moving	10.9%	9.6%	10.6%

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2010 Households by Type			
Total	1,491	2,400	5,066
Households with 1 Person	31.3%	29.8%	28.2%
Households with 2+ People	68.7%	70.2%	71.8%
Family Households	65.6%	66.8%	68.1%
Husband-wife Families	42.3%	43.1%	44.2%
With Related Children	15.4%	16.0%	16.8%
Other Family (No Spouse Present)	23.3%	23.6%	23.8%
Other Family with Male Householder	4.2%	4.4%	5.0%
With Related Children	2.1%	2.2%	2.6%
Other Family with Female Householder	19.2%	19.2%	18.9%
With Related Children	12.1%	12.0%	11.6%
Nonfamily Households	3.1%	3.4%	3.7%
All Households with Children	30.0%	30.7%	31.5%
Multigenerational Households	4.8%	5.0%	5.4%
Unmarried Partner Households	4.7%	5.0%	5.4%
Male-female	4.3%	4.5%	4.9%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	1,493	2,401	5,067
1 Person Household	31.3%	29.8%	28.2%
2 Person Household	33.4%	33.7%	33.9%
3 Person Household	15.7%	16.0%	16.4%
4 Person Household	11.1%	11.8%	12.2%
5 Person Household	5.5%	5.5%	5.8%
6 Person Household	1.7%	1.8%	2.2%
7 + Person Household	1.3%	1.4%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,492	2,401	5,066
Owner Occupied	74.6%	76.4%	78.4%
Owned with a Mortgage/Loan	38.7%	39.1%	39.7%
Owned Free and Clear	35.9%	37.3%	38.7%
Renter Occupied	25.4%	23.6%	21.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	172	164	150
Percent of Income for Mortgage	13.9%	14.7%	16.3%
Wealth Index	66	62	58
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,719	2,746	5,907
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%
2010 Population By Urban/ Rural Status			
Total Population	3,824	6,114	12,760
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.		Southern Satellites (10A)	Southern Satellites (10A)
3.			
2021 Consumer Spending			
Apparel & Services: Total \$	\$2,401,258	\$3,637,247	\$7,126,588
Average Spent	\$1,511.18	\$1,434.81	\$1,349.22
Spending Potential Index	71	68	64
Education: Total \$	\$1,477,938	\$2,244,810	\$4,424,056
Average Spent	\$930.11	\$885.53	\$837.57
Spending Potential Index	54	51	49
Entertainment/Recreation: Total \$	\$4,316,513	\$6,517,800	\$12,684,565
Average Spent	\$2,716.50	\$2,571.12	\$2,401.47
Spending Potential Index	84	80	74
Food at Home: Total \$	\$7,684,715	\$11,587,911	\$22,485,467
Average Spent	\$4,836.20	\$4,571.17	\$4,257.00
Spending Potential Index	89	84	78
Food Away from Home: Total \$	\$4,628,128	\$7,000,242	\$13,673,520
Average Spent	\$2,912.60	\$2,761.44	\$2,588.70
Spending Potential Index	77	73	68
Health Care: Total \$	\$9,129,154	\$13,779,374	\$26,794,084
Average Spent	\$5,745.22	\$5,435.65	\$5,072.72
Spending Potential Index	92	87	81
HH Furnishings & Equipment: Total \$	\$2,789,350	\$4,220,121	\$8,247,782
Average Spent	\$1,755.41	\$1,664.74	\$1,561.49
Spending Potential Index	78	74	69
Personal Care Products & Services: Total \$	\$992,473	\$1,504,556	\$2,953,095
Average Spent	\$624.59	\$593.51	\$559.09
Spending Potential Index	70	66	62
Shelter: Total \$	\$19,450,158	\$29,511,049	\$58,028,954
Average Spent	\$12,240.50	\$11,641.44	\$10,986.17
Spending Potential Index	61	58	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,215,034	\$4,857,077	\$9,462,967
Average Spent	\$2,023.31	\$1,916.01	\$1,791.55
Spending Potential Index	85	80	75
Travel: Total \$	\$2,474,719	\$3,759,663	\$7,413,114
Average Spent	\$1,557.41	\$1,483.10	\$1,403.47
Spending Potential Index	62	59	56
Vehicle Maintenance & Repairs: Total \$	\$1,653,726	\$2,492,124	\$4,829,228
Average Spent	\$1,040.73	\$983.09	\$914.28
Spending Potential Index	94	89	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.