

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,831	19,774	28,308
2010 Total Population	2,720	20,086	29,005
2021 Total Population	2,785	20,824	30,560
2021 Group Quarters	6	121	427
2026 Total Population	2,888	21,782	32,311
2021-2026 Annual Rate	0.73%	0.90%	1.12%
2021 Total Daytime Population	2,391	19,949	29,601
Workers	677	7,016	10,529
Residents	1,714	12,933	19,072
Household Summary			
2000 Households	1,106	7,863	11,062
2000 Average Household Size	2.55	2.50	2.52
2010 Households	1,025	7,830	11,327
2010 Average Household Size	2.65	2.55	2.52
2021 Households	1,037	8,064	11,933
2021 Average Household Size	2.68	2.57	2.53
2026 Households	1,071	8,429	12,623
2026 Average Household Size	2.69	2.57	2.53
2021-2026 Annual Rate	0.65%	0.89%	1.13%
2010 Families	700	5,256	7,707
2010 Average Family Size	3.17	3.09	3.04
2021 Families	686	5,247	7,876
2021 Average Family Size	3.25	3.15	3.08
2026 Families	703	5,441	8,268
2026 Average Family Size	3.27	3.16	3.09
2021-2026 Annual Rate	0.49%	0.73%	0.98%
Housing Unit Summary			
2000 Housing Units	1,208	8,581	11,971
Owner Occupied Housing Units	51.8%	55.8%	60.8%
Renter Occupied Housing Units	39.7%	35.8%	31.6%
Vacant Housing Units	8.4%	8.4%	7.6%
2010 Housing Units	1,195	8,790	12,581
Owner Occupied Housing Units	43.8%	50.4%	55.4%
Renter Occupied Housing Units	42.0%	38.7%	34.6%
Vacant Housing Units	14.2%	10.9%	10.0%
2021 Housing Units	1,216	9,028	13,115
Owner Occupied Housing Units	53.1%	59.0%	64.2%
Renter Occupied Housing Units	32.2%	30.3%	26.8%
Vacant Housing Units	14.7%	10.7%	9.0%
2026 Housing Units	1,265	9,489	13,941
Owner Occupied Housing Units	52.5%	59.7%	64.8%
Renter Occupied Housing Units	32.1%	29.1%	25.7%
Vacant Housing Units	15.3%	11.2%	9.5%
Median Household Income			
2021	\$25,058	\$39,824	\$42,645
2026	\$28,422	\$43,440	\$47,120
Median Home Value			
2021	\$90,376	\$143,202	\$166,158
2026	\$155,368	\$190,300	\$223,714
Per Capita Income			
2021	\$18,967	\$21,249	\$22,045
2026	\$20,339	\$23,205	\$24,251
Median Age			
2010	32.5	35.5	37.7
2021	33.8	37.3	39.6
2026	35.2	38.7	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
2021 Households by Income			
Household Income Base	1,037	8,064	11,933
<\$15,000	23.6%	25.1%	21.9%
\$15,000 - \$24,999	26.3%	13.4%	13.3%
\$25,000 - \$34,999	6.6%	6.4%	7.4%
\$35,000 - \$49,999	10.7%	13.2%	12.7%
\$50,000 - \$74,999	17.5%	18.6%	19.6%
\$75,000 - \$99,999	9.1%	10.5%	11.1%
\$100,000 - \$149,999	1.3%	7.9%	9.2%
\$150,000 - \$199,999	0.0%	2.5%	2.7%
\$200,000+	5.0%	2.5%	2.1%
Average Household Income	\$51,246	\$54,938	\$56,414
2026 Households by Income			
Household Income Base	1,071	8,429	12,623
<\$15,000	22.7%	23.3%	20.2%
\$15,000 - \$24,999	24.9%	12.3%	12.1%
\$25,000 - \$34,999	5.8%	5.9%	6.8%
\$35,000 - \$49,999	10.7%	13.4%	12.9%
\$50,000 - \$74,999	18.9%	19.3%	20.2%
\$75,000 - \$99,999	10.3%	11.4%	12.0%
\$100,000 - \$149,999	1.4%	8.9%	10.4%
\$150,000 - \$199,999	0.3%	2.9%	3.2%
\$200,000+	4.9%	2.5%	2.2%
Average Household Income	\$55,157	\$60,061	\$62,015
2021 Owner Occupied Housing Units by Value			
Total	646	5,326	8,414
<\$50,000	21.8%	12.2%	8.9%
\$50,000 - \$99,999	35.0%	19.6%	16.0%
\$100,000 - \$149,999	14.2%	21.0%	19.0%
\$150,000 - \$199,999	17.0%	18.2%	18.7%
\$200,000 - \$249,999	1.4%	7.7%	9.8%
\$250,000 - \$299,999	9.3%	8.1%	10.1%
\$300,000 - \$399,999	0.5%	2.7%	8.0%
\$400,000 - \$499,999	0.3%	3.6%	3.5%
\$500,000 - \$749,999	0.3%	4.5%	4.0%
\$750,000 - \$999,999	0.2%	1.2%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.2%	0.4%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$116,808	\$194,053	\$209,662
2026 Owner Occupied Housing Units by Value			
Total	664	5,667	9,036
<\$50,000	11.3%	6.8%	4.7%
\$50,000 - \$99,999	23.8%	12.1%	8.9%
\$100,000 - \$149,999	12.2%	15.6%	12.6%
\$150,000 - \$199,999	24.5%	19.1%	17.7%
\$200,000 - \$249,999	2.4%	11.0%	12.7%
\$250,000 - \$299,999	21.2%	13.2%	15.1%
\$300,000 - \$399,999	1.5%	5.0%	12.8%
\$400,000 - \$499,999	1.1%	6.2%	6.0%
\$500,000 - \$749,999	1.2%	6.8%	6.2%
\$750,000 - \$999,999	0.5%	2.4%	2.3%
\$1,000,000 - \$1,499,999	0.0%	0.9%	0.6%
\$1,500,000 - \$1,999,999	0.2%	0.7%	0.5%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$167,081	\$257,972	\$270,238

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	2,716	20,086	29,006
0 - 4	10.6%	8.5%	7.6%
5 - 9	7.5%	7.0%	6.6%
10 - 14	6.5%	6.7%	6.5%
15 - 24	15.0%	14.1%	13.6%
25 - 34	13.7%	13.1%	12.3%
35 - 44	11.5%	12.8%	12.8%
45 - 54	12.3%	13.3%	13.6%
55 - 64	10.5%	11.2%	12.3%
65 - 74	6.6%	7.4%	8.1%
75 - 84	4.5%	4.3%	4.7%
85 +	1.4%	1.6%	2.0%
18 +	71.3%	73.7%	75.1%
2021 Population by Age			
Total	2,784	20,824	30,558
0 - 4	8.9%	7.3%	6.5%
5 - 9	8.8%	7.6%	6.9%
10 - 14	7.7%	7.0%	6.5%
15 - 24	11.0%	11.0%	10.5%
25 - 34	15.4%	14.3%	13.7%
35 - 44	12.2%	12.5%	12.2%
45 - 54	10.3%	11.8%	12.1%
55 - 64	11.1%	12.2%	12.7%
65 - 74	8.5%	9.7%	10.9%
75 - 84	4.4%	5.0%	5.8%
85 +	1.7%	1.8%	2.2%
18 +	71.1%	74.8%	76.8%
2026 Population by Age			
Total	2,889	21,783	32,309
0 - 4	8.8%	7.1%	6.4%
5 - 9	8.3%	7.1%	6.5%
10 - 14	8.1%	7.3%	6.8%
15 - 24	12.6%	11.6%	11.0%
25 - 34	12.0%	11.6%	11.3%
35 - 44	13.4%	13.5%	13.1%
45 - 54	10.7%	11.9%	12.0%
55 - 64	10.6%	11.9%	12.3%
65 - 74	9.1%	10.2%	11.2%
75 - 84	4.8%	5.8%	7.0%
85 +	1.6%	1.9%	2.4%
18 +	70.4%	74.5%	76.6%
2010 Population by Sex			
Males	1,311	9,505	13,721
Females	1,409	10,581	15,284
2021 Population by Sex			
Males	1,364	9,940	14,549
Females	1,421	10,884	16,012
2026 Population by Sex			
Males	1,421	10,471	15,468
Females	1,468	11,312	16,843

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	2,719	20,085	29,004
White Alone	56.7%	52.4%	57.0%
Black Alone	33.9%	40.0%	36.7%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.2%	0.4%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.4%	5.5%	4.3%
Two or More Races	2.4%	1.5%	1.4%
Hispanic Origin	10.0%	8.0%	6.3%
Diversity Index	64.2	63.0	59.5
2021 Population by Race/Ethnicity			
Total	2,785	20,824	30,561
White Alone	47.5%	44.6%	49.7%
Black Alone	36.7%	42.9%	40.1%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.3%	9.5%	7.4%
Two or More Races	3.9%	2.4%	2.2%
Hispanic Origin	16.3%	12.9%	10.2%
Diversity Index	73.8	70.3	66.7
2026 Population by Race/Ethnicity			
Total	2,889	21,782	32,311
White Alone	45.2%	42.6%	47.9%
Black Alone	37.1%	43.4%	40.8%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.8%	10.7%	8.3%
Two or More Races	4.3%	2.7%	2.4%
Hispanic Origin	18.1%	14.3%	11.3%
Diversity Index	76.0	72.0	68.4
2010 Population by Relationship and Household Type			
Total	2,720	20,086	29,005
In Households	99.8%	99.4%	98.4%
In Family Households	84.8%	84.0%	83.6%
Householder	25.8%	26.1%	26.6%
Spouse	12.7%	14.5%	16.1%
Child	36.9%	35.1%	33.6%
Other relative	6.2%	5.1%	4.5%
Nonrelative	3.3%	3.2%	2.8%
In Nonfamily Households	14.9%	15.3%	14.8%
In Group Quarters	0.2%	0.6%	1.6%
Institutionalized Population	0.0%	0.3%	1.3%
Noninstitutionalized Population	0.2%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment			
Total	1,771	14,002	21,265
Less than 9th Grade	4.1%	6.9%	6.7%
9th - 12th Grade, No Diploma	12.6%	13.2%	12.4%
High School Graduate	43.9%	32.6%	32.3%
GED/Alternative Credential	3.4%	4.0%	3.7%
Some College, No Degree	17.8%	20.7%	20.7%
Associate Degree	10.6%	8.2%	8.0%
Bachelor's Degree	7.4%	10.1%	10.7%
Graduate/Professional Degree	0.2%	4.3%	5.4%
2021 Population 15+ by Marital Status			
Total	2,079	16,282	24,475
Never Married	34.4%	37.8%	36.4%
Married	46.9%	41.6%	43.7%
Widowed	11.8%	9.9%	10.1%
Divorced	6.8%	10.7%	9.9%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,189	8,802	12,564
Population 16+ Employed	90.7%	90.3%	91.5%
Population 16+ Unemployment rate	9.3%	9.7%	8.5%
Population 16-24 Employed	14.1%	10.8%	10.0%
Population 16-24 Unemployment rate	13.1%	11.9%	11.6%
Population 25-54 Employed	72.0%	72.6%	71.7%
Population 25-54 Unemployment rate	8.7%	10.1%	9.1%
Population 55-64 Employed	10.9%	13.0%	14.3%
Population 55-64 Unemployment rate	9.9%	6.5%	4.7%
Population 65+ Employed	3.1%	3.6%	4.0%
Population 65+ Unemployment rate	0.0%	5.4%	4.0%
2021 Employed Population 16+ by Industry			
Total	1,079	7,951	11,492
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	7.2%	5.5%	6.2%
Manufacturing	25.9%	23.5%	21.0%
Wholesale Trade	1.0%	2.3%	2.4%
Retail Trade	10.4%	13.4%	13.1%
Transportation/Utilities	8.5%	6.0%	5.8%
Information	5.8%	1.8%	1.4%
Finance/Insurance/Real Estate	2.0%	6.2%	7.0%
Services	30.6%	36.2%	37.7%
Public Administration	8.3%	5.2%	5.2%
2021 Employed Population 16+ by Occupation			
Total	1,077	7,951	11,494
White Collar	29.1%	44.5%	48.2%
Management/Business/Financial	1.4%	8.5%	10.4%
Professional	10.0%	12.6%	15.0%
Sales	6.4%	11.0%	10.0%
Administrative Support	11.3%	12.4%	12.8%
Services	24.9%	16.8%	16.0%
Blue Collar	45.8%	38.7%	35.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.0%	3.9%	4.7%
Installation/Maintenance/Repair	5.3%	5.3%	5.3%
Production	20.3%	15.9%	13.2%
Transportation/Material Moving	17.2%	13.3%	12.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,025	7,830	11,328
Households with 1 Person	25.4%	27.6%	27.0%
Households with 2+ People	74.6%	72.4%	73.0%
Family Households	68.3%	67.1%	68.0%
Husband-wife Families	33.8%	37.3%	41.2%
With Related Children	15.2%	15.9%	16.6%
Other Family (No Spouse Present)	34.5%	29.8%	26.9%
Other Family with Male Householder	7.0%	5.6%	5.3%
With Related Children	3.8%	3.0%	2.7%
Other Family with Female Householder	27.5%	24.2%	21.6%
With Related Children	19.6%	16.6%	14.7%
Nonfamily Households	6.3%	5.3%	4.9%
All Households with Children	39.2%	36.0%	34.6%
Multigenerational Households	8.3%	6.5%	5.9%
Unmarried Partner Households	9.3%	8.1%	7.4%
Male-female	8.4%	7.3%	6.7%
Same-sex	0.9%	0.8%	0.7%
2010 Households by Size			
Total	1,026	7,829	11,328
1 Person Household	25.3%	27.6%	27.0%
2 Person Household	31.1%	31.3%	32.8%
3 Person Household	17.9%	17.4%	17.4%
4 Person Household	13.7%	13.2%	13.0%
5 Person Household	6.6%	6.2%	5.9%
6 Person Household	3.1%	2.6%	2.3%
7 + Person Household	2.1%	1.8%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,025	7,830	11,327
Owner Occupied	51.0%	56.6%	61.6%
Owned with a Mortgage/Loan	28.4%	36.5%	39.8%
Owned Free and Clear	22.6%	20.0%	21.8%
Renter Occupied	49.0%	43.4%	38.4%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	166	163	150
Percent of Income for Mortgage	15.1%	15.1%	16.3%
Wealth Index	42	51	53
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,195	8,790	12,581
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	97.9%	90.5%	77.9%
Rural Housing Units	2.1%	9.5%	22.1%
2010 Population By Urban/ Rural Status			
Total Population	2,720	20,086	29,005
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	97.7%	90.4%	77.3%
Rural Population	2.3%	9.6%	22.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

South Square
1889 Great Falls Hwy, Lancaster, SC, 29720
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.69110
Longitude: -80.78612

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Down the Road (10D)	Southern Satellites (10A)	Southern Satellites (10A)
2.	Small Town Simplicity (12C)	Down the Road (10D)	Small Town Simplicity (12C)
3.	City Commons (11E)	Modest Income Homes (12D)	Modest Income Homes (12D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$1,270,347	\$10,471,376	\$15,709,669
Average Spent	\$1,225.02	\$1,298.53	\$1,316.49
Spending Potential Index	58	61	62
Education: Total \$	\$874,100	\$7,253,290	\$10,837,360
Average Spent	\$842.91	\$899.47	\$908.18
Spending Potential Index	49	52	53
Entertainment/Recreation: Total \$	\$1,955,581	\$16,209,766	\$24,928,080
Average Spent	\$1,885.81	\$2,010.14	\$2,089.00
Spending Potential Index	58	62	65
Food at Home: Total \$	\$3,435,867	\$27,951,477	\$42,600,771
Average Spent	\$3,313.28	\$3,466.20	\$3,570.00
Spending Potential Index	61	64	66
Food Away from Home: Total \$	\$2,282,084	\$18,671,808	\$28,181,152
Average Spent	\$2,200.66	\$2,315.45	\$2,361.62
Spending Potential Index	58	61	62
Health Care: Total \$	\$3,931,558	\$33,084,709	\$51,060,941
Average Spent	\$3,791.28	\$4,102.77	\$4,278.97
Spending Potential Index	61	66	69
HH Furnishings & Equipment: Total \$	\$1,326,468	\$11,072,798	\$16,871,278
Average Spent	\$1,279.14	\$1,373.11	\$1,413.83
Spending Potential Index	57	61	63
Personal Care Products & Services: Total \$	\$532,837	\$4,416,812	\$6,653,159
Average Spent	\$513.83	\$547.72	\$557.54
Spending Potential Index	57	61	62
Shelter: Total \$	\$11,311,894	\$92,457,367	\$138,383,837
Average Spent	\$10,908.29	\$11,465.45	\$11,596.73
Spending Potential Index	54	57	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,416,297	\$11,607,272	\$17,968,897
Average Spent	\$1,365.76	\$1,439.39	\$1,505.82
Spending Potential Index	57	60	63
Travel: Total \$	\$1,348,825	\$11,359,661	\$17,279,289
Average Spent	\$1,300.70	\$1,408.69	\$1,448.03
Spending Potential Index	51	56	57
Vehicle Maintenance & Repairs: Total \$	\$712,598	\$5,826,050	\$8,905,246
Average Spent	\$687.17	\$722.48	\$746.27
Spending Potential Index	62	65	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.