

Ladson Crossing  
9616 Highway 78, Ladson, South Carolina, 29456  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 32.98868  
Longitude: -80.09910

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	1,080	30,190	106,365
2010 Total Population	1,516	43,911	148,895
2021 Total Population	2,690	58,927	182,531
2021 Group Quarters	2	1,074	1,337
2026 Total Population	3,161	64,621	199,868
2021-2026 Annual Rate	3.28%	1.86%	1.83%
2021 Total Daytime Population	3,050	49,811	164,590
Workers	1,657	19,271	71,499
Residents	1,393	30,540	93,091
<b>Household Summary</b>			
2000 Households	421	10,310	38,182
2000 Average Household Size	2.56	2.81	2.74
2010 Households	622	15,936	55,649
2010 Average Household Size	2.43	2.69	2.65
2021 Households	1,042	21,565	68,659
2021 Average Household Size	2.58	2.68	2.64
2026 Households	1,226	23,713	75,308
2026 Average Household Size	2.58	2.68	2.64
2021-2026 Annual Rate	3.31%	1.92%	1.87%
2010 Families	414	11,338	39,018
2010 Average Family Size	2.89	3.14	3.11
2021 Families	676	14,934	47,121
2021 Average Family Size	3.10	3.16	3.12
2026 Families	790	16,318	51,411
2026 Average Family Size	3.10	3.17	3.12
2021-2026 Annual Rate	3.17%	1.79%	1.76%
<b>Housing Unit Summary</b>			
2000 Housing Units	463	10,940	40,293
Owner Occupied Housing Units	67.4%	67.0%	66.0%
Renter Occupied Housing Units	23.5%	27.3%	28.7%
Vacant Housing Units	9.1%	5.7%	5.2%
2010 Housing Units	666	17,277	60,430
Owner Occupied Housing Units	55.4%	63.4%	60.4%
Renter Occupied Housing Units	38.0%	28.8%	31.7%
Vacant Housing Units	6.6%	7.8%	7.9%
2021 Housing Units	1,082	23,063	73,750
Owner Occupied Housing Units	45.7%	60.8%	59.8%
Renter Occupied Housing Units	50.6%	32.7%	33.3%
Vacant Housing Units	3.7%	6.5%	6.9%
2026 Housing Units	1,271	25,257	80,692
Owner Occupied Housing Units	46.3%	61.0%	60.0%
Renter Occupied Housing Units	50.1%	32.9%	33.4%
Vacant Housing Units	3.5%	6.1%	6.7%
<b>Median Household Income</b>			
2021	\$53,359	\$66,549	\$63,657
2026	\$57,653	\$71,815	\$68,608
<b>Median Home Value</b>			
2021	\$216,327	\$207,080	\$204,000
2026	\$237,679	\$228,126	\$227,725
<b>Per Capita Income</b>			
2021	\$27,658	\$29,748	\$29,510
2026	\$30,398	\$32,519	\$32,372
<b>Median Age</b>			
2010	31.0	32.0	32.6
2021	32.4	34.2	34.8
2026	32.3	34.8	35.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	1,042	21,565	68,659
<\$15,000	9.6%	5.7%	7.1%
\$15,000 - \$24,999	9.6%	7.1%	6.6%
\$25,000 - \$34,999	12.3%	8.0%	8.4%
\$35,000 - \$49,999	14.8%	13.1%	14.3%
\$50,000 - \$74,999	19.5%	21.6%	21.3%
\$75,000 - \$99,999	12.2%	16.7%	16.1%
\$100,000 - \$149,999	8.8%	17.8%	16.6%
\$150,000 - \$199,999	10.3%	6.3%	6.4%
\$200,000+	3.0%	3.7%	3.3%
Average Household Income	\$72,647	\$81,078	\$78,551
<b>2026 Households by Income</b>			
Household Income Base	1,226	23,713	75,308
<\$15,000	8.2%	4.9%	6.2%
\$15,000 - \$24,999	7.9%	6.1%	5.8%
\$25,000 - \$34,999	10.9%	7.2%	7.5%
\$35,000 - \$49,999	15.0%	12.3%	13.5%
\$50,000 - \$74,999	20.1%	21.4%	21.0%
\$75,000 - \$99,999	13.2%	17.4%	16.7%
\$100,000 - \$149,999	10.0%	19.2%	18.1%
\$150,000 - \$199,999	11.9%	7.4%	7.6%
\$200,000+	2.9%	4.0%	3.6%
Average Household Income	\$79,684	\$88,454	\$86,032
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	495	14,017	44,102
<\$50,000	4.0%	2.3%	3.0%
\$50,000 - \$99,999	6.7%	4.1%	4.0%
\$100,000 - \$149,999	5.5%	9.6%	11.7%
\$150,000 - \$199,999	24.2%	30.3%	29.4%
\$200,000 - \$249,999	29.7%	26.0%	24.0%
\$250,000 - \$299,999	14.7%	14.2%	13.3%
\$300,000 - \$399,999	7.9%	8.5%	8.8%
\$400,000 - \$499,999	3.6%	2.7%	2.6%
\$500,000 - \$749,999	3.6%	1.2%	2.4%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.2%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.3%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$231,351	\$233,170	\$229,187
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	589	15,402	48,377
<\$50,000	0.3%	0.7%	1.2%
\$50,000 - \$99,999	1.7%	1.7%	1.8%
\$100,000 - \$149,999	2.5%	5.4%	6.9%
\$150,000 - \$199,999	18.7%	25.3%	25.2%
\$200,000 - \$249,999	35.5%	30.0%	26.8%
\$250,000 - \$299,999	20.7%	18.4%	17.0%
\$300,000 - \$399,999	9.0%	11.6%	12.8%
\$400,000 - \$499,999	3.7%	3.3%	3.7%
\$500,000 - \$749,999	7.6%	2.2%	3.5%
\$750,000 - \$999,999	0.0%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.2%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.9%	0.4%
\$2,000,000 +	0.0%	0.3%	0.1%
Average Home Value	\$272,199	\$264,470	\$260,763

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	1,515	43,911	148,894
0 - 4	9.0%	8.0%	7.9%
5 - 9	7.0%	7.2%	7.3%
10 - 14	6.2%	7.1%	7.1%
15 - 24	17.0%	16.5%	15.2%
25 - 34	16.8%	15.7%	16.1%
35 - 44	12.1%	13.9%	14.0%
45 - 54	13.5%	13.6%	13.7%
55 - 64	10.3%	9.9%	10.0%
65 - 74	5.4%	5.1%	5.5%
75 - 84	2.2%	2.3%	2.4%
85 +	0.5%	0.8%	0.8%
18 +	74.0%	73.3%	73.2%
<b>2021 Population by Age</b>			
Total	2,690	58,930	182,533
0 - 4	8.2%	7.1%	7.0%
5 - 9	7.6%	7.1%	7.0%
10 - 14	7.1%	7.0%	6.9%
15 - 24	13.9%	14.0%	13.0%
25 - 34	18.3%	16.1%	16.4%
35 - 44	13.9%	14.3%	14.4%
45 - 54	10.0%	11.4%	11.6%
55 - 64	10.0%	10.9%	11.2%
65 - 74	7.1%	7.7%	8.0%
75 - 84	3.1%	3.4%	3.6%
85 +	0.9%	1.0%	1.0%
18 +	73.3%	75.2%	75.4%
<b>2026 Population by Age</b>			
Total	3,161	64,621	199,869
0 - 4	8.4%	7.2%	7.1%
5 - 9	7.8%	7.0%	6.9%
10 - 14	7.1%	7.0%	7.0%
15 - 24	15.0%	13.9%	13.0%
25 - 34	15.8%	15.1%	15.4%
35 - 44	15.3%	15.2%	15.4%
45 - 54	10.3%	11.0%	11.2%
55 - 64	9.0%	10.2%	10.3%
65 - 74	7.1%	7.8%	8.1%
75 - 84	3.5%	4.3%	4.4%
85 +	0.8%	1.1%	1.1%
18 +	72.8%	74.9%	75.1%
<b>2010 Population by Sex</b>			
Males	750	21,289	72,085
Females	766	22,622	76,810
<b>2021 Population by Sex</b>			
Males	1,331	28,590	88,590
Females	1,359	30,337	93,941
<b>2026 Population by Sex</b>			
Males	1,553	31,346	97,152
Females	1,608	33,275	102,717

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<b>2010 Population by Race/Ethnicity</b>			
Total	1,516	43,911	148,895
White Alone	49.5%	65.1%	64.2%
Black Alone	35.8%	25.1%	25.6%
American Indian Alone	0.9%	0.7%	0.6%
Asian Alone	2.0%	2.6%	2.7%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	8.4%	3.2%	3.5%
Two or More Races	3.2%	3.2%	3.2%
Hispanic Origin	13.8%	7.0%	7.6%
Diversity Index	71.6	57.6	58.9
<b>2021 Population by Race/Ethnicity</b>			
Total	2,690	58,926	182,530
White Alone	51.2%	62.6%	61.6%
Black Alone	32.1%	24.5%	25.1%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	2.6%	3.7%	3.8%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	8.9%	4.1%	4.4%
Two or More Races	4.1%	4.3%	4.3%
Hispanic Origin	14.6%	9.0%	9.7%
Diversity Index	72.6	62.1	63.4
<b>2026 Population by Race/Ethnicity</b>			
Total	3,161	64,620	199,869
White Alone	53.0%	61.8%	60.5%
Black Alone	29.3%	23.8%	24.8%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	3.1%	4.3%	4.4%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	9.1%	4.5%	4.8%
Two or More Races	4.5%	4.8%	4.8%
Hispanic Origin	15.2%	10.1%	10.9%
Diversity Index	72.8	64.0	65.4
<b>2010 Population by Relationship and Household Type</b>			
Total	1,516	43,911	148,895
In Households	99.9%	97.7%	99.1%
In Family Households	82.9%	83.8%	84.4%
Householder	25.0%	25.8%	26.2%
Spouse	16.2%	18.2%	18.0%
Child	32.0%	33.3%	33.3%
Other relative	5.8%	3.8%	4.1%
Nonrelative	4.0%	2.7%	2.9%
In Nonfamily Households	17.0%	13.8%	14.7%
In Group Quarters	0.1%	2.3%	0.9%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.1%	2.0%	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	1,700	38,179	120,715
Less than 9th Grade	3.2%	2.5%	3.1%
9th - 12th Grade, No Diploma	4.4%	6.4%	6.4%
High School Graduate	23.4%	22.5%	22.7%
GED/Alternative Credential	3.1%	4.7%	4.8%
Some College, No Degree	23.0%	24.3%	24.4%
Associate Degree	18.3%	13.0%	12.0%
Bachelor's Degree	18.8%	18.4%	17.8%
Graduate/Professional Degree	5.9%	8.1%	8.6%
<b>2021 Population 15+ by Marital Status</b>			
Total	2,075	46,431	144,381
Never Married	39.9%	35.7%	35.5%
Married	44.0%	48.9%	49.2%
Widowed	5.8%	5.0%	4.7%
Divorced	10.4%	10.4%	10.6%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,330	28,960	92,666
Population 16+ Employed	95.3%	95.4%	95.4%
Population 16+ Unemployment rate	4.7%	4.6%	4.6%
Population 16-24 Employed	9.4%	11.5%	11.6%
Population 16-24 Unemployment rate	17.4%	9.4%	8.8%
Population 25-54 Employed	72.9%	71.1%	69.1%
Population 25-54 Unemployment rate	2.7%	4.2%	4.2%
Population 55-64 Employed	13.7%	13.7%	14.1%
Population 55-64 Unemployment rate	4.4%	3.1%	4.0%
Population 65+ Employed	4.0%	3.8%	5.3%
Population 65+ Unemployment rate	7.3%	3.2%	2.7%
<b>2021 Employed Population 16+ by Industry</b>			
Total	1,267	27,619	88,358
Agriculture/Mining	0.7%	0.5%	0.2%
Construction	7.5%	6.6%	7.7%
Manufacturing	13.0%	11.5%	11.9%
Wholesale Trade	0.8%	1.6%	1.9%
Retail Trade	17.1%	13.0%	12.1%
Transportation/Utilities	7.2%	6.4%	6.4%
Information	0.1%	1.5%	1.7%
Finance/Insurance/Real Estate	2.8%	3.8%	4.4%
Services	45.0%	47.7%	46.8%
Public Administration	5.5%	7.5%	7.0%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	1,264	27,619	88,359
White Collar	53.4%	61.5%	60.8%
Management/Business/Financial	7.7%	13.2%	15.6%
Professional	18.8%	25.7%	22.8%
Sales	13.3%	10.1%	9.4%
Administrative Support	13.7%	12.5%	13.0%
Services	18.9%	15.4%	15.5%
Blue Collar	27.5%	23.1%	23.7%
Farming/Forestry/Fishing	0.6%	0.1%	0.1%
Construction/Extraction	5.1%	5.3%	5.8%
Installation/Maintenance/Repair	3.4%	4.5%	4.2%
Production	9.5%	7.0%	6.7%
Transportation/Material Moving	8.8%	6.3%	6.9%

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<b>2010 Households by Type</b>			
Total	622	15,936	55,649
Households with 1 Person	24.4%	21.8%	22.7%
Households with 2+ People	75.6%	78.2%	77.3%
Family Households	66.6%	71.1%	70.1%
Husband-wife Families	42.9%	50.2%	48.2%
With Related Children	19.6%	24.6%	23.4%
Other Family (No Spouse Present)	23.6%	21.0%	21.9%
Other Family with Male Householder	5.6%	5.2%	5.3%
With Related Children	3.7%	3.3%	3.3%
Other Family with Female Householder	18.0%	15.8%	16.6%
With Related Children	13.3%	11.5%	12.1%
Nonfamily Households	9.0%	7.1%	7.1%
All Households with Children	37.1%	39.9%	39.4%
Multigenerational Households	5.8%	4.7%	4.9%
Unmarried Partner Households	8.8%	7.1%	7.3%
Male-female	8.0%	6.4%	6.6%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	620	15,936	55,649
1 Person Household	24.5%	21.8%	22.7%
2 Person Household	32.6%	32.2%	32.2%
3 Person Household	17.7%	19.2%	19.3%
4 Person Household	12.3%	15.4%	14.9%
5 Person Household	8.1%	7.3%	7.0%
6 Person Household	3.1%	2.6%	2.5%
7 + Person Household	1.8%	1.5%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	622	15,936	55,649
Owner Occupied	59.3%	68.7%	65.6%
Owned with a Mortgage/Loan	43.6%	56.8%	53.6%
Owned Free and Clear	15.8%	11.9%	12.0%
Renter Occupied	40.7%	31.3%	34.4%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	147	189	182
Percent of Income for Mortgage	17.0%	13.1%	13.4%
Wealth Index	58	74	69
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	666	17,277	60,430
Housing Units Inside Urbanized Area	95.8%	99.8%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.2%	0.2%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,516	43,911	148,895
Population Inside Urbanized Area	96.7%	99.8%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.3%	0.2%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Fusion (11C)	Metro Fusion (11C)	Up and Coming Families (7A)
2.	Down the Road (10D)	Up and Coming Families (7A)	Urban Edge Families (7C)
3.	Savvy Suburbanites (1D)	Urban Edge Families (7C)	Middleburg (4C)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,868,911	\$40,786,558	\$125,508,076
Average Spent	\$1,793.58	\$1,891.33	\$1,827.99
Spending Potential Index	85	89	86
Education: Total \$	\$1,445,958	\$32,029,177	\$96,015,258
Average Spent	\$1,387.68	\$1,485.24	\$1,398.44
Spending Potential Index	80	86	81
Entertainment/Recreation: Total \$	\$2,575,128	\$60,067,252	\$186,194,392
Average Spent	\$2,471.33	\$2,785.40	\$2,711.87
Spending Potential Index	76	86	84
Food at Home: Total \$	\$4,774,120	\$103,312,800	\$318,394,410
Average Spent	\$4,581.69	\$4,790.76	\$4,637.33
Spending Potential Index	84	88	85
Food Away from Home: Total \$	\$3,386,609	\$73,644,576	\$226,471,090
Average Spent	\$3,250.10	\$3,415.00	\$3,298.49
Spending Potential Index	86	90	87
Health Care: Total \$	\$4,882,777	\$115,495,192	\$360,572,201
Average Spent	\$4,685.97	\$5,355.68	\$5,251.64
Spending Potential Index	75	86	84
HH Furnishings & Equipment: Total \$	\$1,841,610	\$43,327,483	\$134,185,363
Average Spent	\$1,767.38	\$2,009.16	\$1,954.37
Spending Potential Index	78	89	87
Personal Care Products & Services: Total \$	\$763,343	\$17,191,341	\$53,040,911
Average Spent	\$732.57	\$797.19	\$772.53
Spending Potential Index	82	89	86
Shelter: Total \$	\$17,420,072	\$385,152,529	\$1,176,878,098
Average Spent	\$16,717.92	\$17,860.08	\$17,140.92
Spending Potential Index	83	89	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,824,902	\$45,916,486	\$143,291,645
Average Spent	\$1,751.35	\$2,129.21	\$2,087.00
Spending Potential Index	73	89	87
Travel: Total \$	\$1,961,697	\$47,826,160	\$147,726,151
Average Spent	\$1,882.63	\$2,217.77	\$2,151.59
Spending Potential Index	74	88	85
Vehicle Maintenance & Repairs: Total \$	\$959,661	\$21,502,169	\$66,552,966
Average Spent	\$920.98	\$997.09	\$969.33
Spending Potential Index	83	90	87

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.