

Clover Plaza
905 Bethel St, Clover, SC, 29710
Rings: 3, 5, 10 mile radii

Prepared by WHLR
Latitude: 35.10722
Longitude: -81.21165

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	7,780	16,549	93,167
2010 Total Population	9,853	19,604	110,408
2021 Total Population	12,117	22,848	134,135
2021 Group Quarters	15	16	616
2026 Total Population	13,541	25,068	144,293
2021-2026 Annual Rate	2.25%	1.87%	1.47%
2021 Total Daytime Population	10,811	18,827	112,344
Workers	4,255	6,028	38,482
Residents	6,556	12,799	73,862
Household Summary			
2000 Households	2,895	5,955	34,870
2000 Average Household Size	2.68	2.77	2.64
2010 Households	3,681	7,255	41,923
2010 Average Household Size	2.67	2.70	2.62
2021 Households	4,589	8,595	51,164
2021 Average Household Size	2.64	2.66	2.61
2026 Households	5,132	9,443	55,037
2026 Average Household Size	2.64	2.65	2.61
2021-2026 Annual Rate	2.26%	1.90%	1.47%
2010 Families	2,676	5,411	30,733
2010 Average Family Size	3.13	3.11	3.04
2021 Families	3,265	6,280	36,963
2021 Average Family Size	3.12	3.09	3.05
2026 Families	3,638	6,871	39,635
2026 Average Family Size	3.12	3.09	3.06
2021-2026 Annual Rate	2.19%	1.82%	1.41%
Housing Unit Summary			
2000 Housing Units	3,103	6,302	37,285
Owner Occupied Housing Units	69.0%	76.1%	70.0%
Renter Occupied Housing Units	24.3%	18.4%	23.5%
Vacant Housing Units	6.7%	5.5%	6.5%
2010 Housing Units	4,018	7,827	46,255
Owner Occupied Housing Units	67.0%	72.4%	66.8%
Renter Occupied Housing Units	24.6%	20.3%	23.9%
Vacant Housing Units	8.4%	7.3%	9.4%
2021 Housing Units	4,864	9,086	55,397
Owner Occupied Housing Units	71.1%	74.2%	68.6%
Renter Occupied Housing Units	23.3%	20.4%	23.7%
Vacant Housing Units	5.7%	5.4%	7.6%
2026 Housing Units	5,449	9,998	59,509
Owner Occupied Housing Units	71.5%	74.6%	69.7%
Renter Occupied Housing Units	22.7%	19.9%	22.8%
Vacant Housing Units	5.8%	5.6%	7.5%
Median Household Income			
2021	\$60,130	\$60,918	\$63,327
2026	\$68,678	\$69,247	\$71,859
Median Home Value			
2021	\$214,756	\$217,980	\$232,546
2026	\$252,675	\$266,766	\$285,088
Per Capita Income			
2021	\$29,971	\$29,635	\$32,638
2026	\$34,134	\$33,730	\$36,784
Median Age			
2010	37.3	38.9	39.2
2021	39.1	40.7	41.4
2026	40.1	41.7	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	4,589	8,595	51,164
<\$15,000	5.5%	6.2%	7.5%
\$15,000 - \$24,999	10.9%	9.7%	8.3%
\$25,000 - \$34,999	11.3%	10.0%	9.6%
\$35,000 - \$49,999	13.6%	14.0%	13.2%
\$50,000 - \$74,999	17.4%	19.0%	18.2%
\$75,000 - \$99,999	14.2%	14.0%	12.9%
\$100,000 - \$149,999	14.0%	16.0%	16.9%
\$150,000 - \$199,999	9.7%	7.9%	7.3%
\$200,000+	3.4%	3.3%	6.0%
Average Household Income	\$78,946	\$78,419	\$85,533
2026 Households by Income			
Household Income Base	5,132	9,443	55,037
<\$15,000	4.3%	4.8%	6.3%
\$15,000 - \$24,999	8.9%	7.7%	6.9%
\$25,000 - \$34,999	9.1%	8.3%	8.4%
\$35,000 - \$49,999	13.5%	13.6%	12.4%
\$50,000 - \$74,999	17.6%	18.8%	17.7%
\$75,000 - \$99,999	14.6%	14.4%	13.2%
\$100,000 - \$149,999	15.5%	18.3%	19.2%
\$150,000 - \$199,999	12.6%	10.3%	9.2%
\$200,000+	3.9%	3.8%	6.8%
Average Household Income	\$89,832	\$89,139	\$96,411
2021 Owner Occupied Housing Units by Value			
Total	3,457	6,738	38,008
<\$50,000	3.4%	4.9%	3.9%
\$50,000 - \$99,999	6.7%	6.8%	8.5%
\$100,000 - \$149,999	10.7%	10.9%	12.0%
\$150,000 - \$199,999	22.8%	21.2%	16.3%
\$200,000 - \$249,999	22.0%	17.2%	14.3%
\$250,000 - \$299,999	11.3%	14.1%	11.1%
\$300,000 - \$399,999	12.1%	14.5%	16.0%
\$400,000 - \$499,999	4.7%	4.9%	7.2%
\$500,000 - \$749,999	3.2%	2.7%	7.1%
\$750,000 - \$999,999	0.6%	0.4%	2.0%
\$1,000,000 - \$1,499,999	2.4%	1.8%	1.1%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.1%	0.3%	0.4%
Average Home Value	\$262,254	\$262,290	\$288,532
2026 Owner Occupied Housing Units by Value			
Total	3,897	7,458	41,470
<\$50,000	1.2%	1.9%	1.9%
\$50,000 - \$99,999	2.2%	2.4%	4.1%
\$100,000 - \$149,999	5.0%	5.1%	6.5%
\$150,000 - \$199,999	17.3%	16.1%	12.8%
\$200,000 - \$249,999	23.5%	18.4%	15.2%
\$250,000 - \$299,999	14.6%	18.1%	13.5%
\$300,000 - \$399,999	18.3%	21.7%	22.3%
\$400,000 - \$499,999	7.4%	7.6%	9.5%
\$500,000 - \$749,999	5.5%	4.6%	9.9%
\$750,000 - \$999,999	1.1%	0.6%	2.4%
\$1,000,000 - \$1,499,999	3.6%	2.7%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.2%
\$2,000,000 +	0.1%	0.5%	0.4%
Average Home Value	\$322,940	\$321,577	\$338,266

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	9,851	19,604	110,409
0 - 4	6.7%	6.3%	6.5%
5 - 9	7.3%	7.0%	7.0%
10 - 14	8.0%	7.6%	7.3%
15 - 24	13.0%	12.9%	12.0%
25 - 34	11.7%	10.8%	11.3%
35 - 44	14.9%	15.1%	14.8%
45 - 54	15.2%	16.5%	15.6%
55 - 64	11.8%	12.5%	12.9%
65 - 74	6.7%	7.1%	7.6%
75 - 84	3.5%	3.3%	3.8%
85 +	1.1%	1.0%	1.2%
18 +	73.4%	74.6%	74.9%
2021 Population by Age			
Total	12,116	22,848	134,134
0 - 4	6.0%	5.6%	5.7%
5 - 9	6.8%	6.3%	6.2%
10 - 14	7.1%	6.7%	6.6%
15 - 24	11.3%	10.9%	11.2%
25 - 34	13.0%	13.1%	12.3%
35 - 44	13.6%	12.7%	12.6%
45 - 54	13.1%	13.6%	13.7%
55 - 64	13.8%	15.1%	14.1%
65 - 74	10.1%	10.7%	11.1%
75 - 84	4.1%	4.3%	5.0%
85 +	1.1%	1.1%	1.5%
18 +	76.2%	77.7%	77.8%
2026 Population by Age			
Total	13,543	25,069	144,293
0 - 4	5.9%	5.5%	5.7%
5 - 9	6.6%	6.1%	6.1%
10 - 14	7.4%	6.8%	6.6%
15 - 24	11.1%	10.7%	10.8%
25 - 34	11.7%	11.4%	11.8%
35 - 44	14.4%	13.7%	13.0%
45 - 54	12.4%	12.4%	12.6%
55 - 64	13.2%	14.3%	13.6%
65 - 74	11.0%	12.0%	11.6%
75 - 84	5.3%	5.7%	6.5%
85 +	1.2%	1.2%	1.7%
18 +	76.0%	77.5%	77.8%
2010 Population by Sex			
Males	4,832	9,741	53,750
Females	5,021	9,863	56,658
2021 Population by Sex			
Males	5,993	11,385	65,602
Females	6,124	11,463	68,533
2026 Population by Sex			
Males	6,723	12,501	70,709
Females	6,818	12,567	73,585

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2010 Population by Race/Ethnicity			
Total	9,853	19,603	110,407
White Alone	81.4%	85.5%	79.1%
Black Alone	14.8%	10.5%	15.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.9%	1.0%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.0%	2.5%
Two or More Races	1.6%	1.6%	1.8%
Hispanic Origin	3.4%	3.2%	5.7%
Diversity Index	36.0	30.5	42.2
2021 Population by Race/Ethnicity			
Total	12,117	22,847	134,134
White Alone	78.8%	82.4%	75.3%
Black Alone	15.6%	11.5%	16.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.7%	2.0%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.4%	1.5%	3.2%
Two or More Races	2.2%	2.3%	2.6%
Hispanic Origin	5.0%	4.7%	7.5%
Diversity Index	41.5	37.0	48.8
2026 Population by Race/Ethnicity			
Total	13,541	25,068	144,294
White Alone	78.0%	81.4%	73.8%
Black Alone	15.7%	11.8%	17.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	2.0%	2.2%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.6%	1.7%	3.6%
Two or More Races	2.4%	2.6%	2.9%
Hispanic Origin	5.8%	5.4%	8.5%
Diversity Index	43.6	39.3	51.5
2010 Population by Relationship and Household Type			
Total	9,853	19,604	110,408
In Households	99.8%	99.9%	99.4%
In Family Households	87.5%	88.3%	87.0%
Householder	27.2%	27.7%	27.9%
Spouse	19.2%	20.7%	20.7%
Child	34.7%	33.5%	32.3%
Other relative	4.0%	4.0%	3.9%
Nonrelative	2.4%	2.4%	2.3%
In Nonfamily Households	12.3%	11.6%	12.4%
In Group Quarters	0.2%	0.1%	0.6%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	8,326	16,111	94,329
Less than 9th Grade	5.4%	4.9%	3.2%
9th - 12th Grade, No Diploma	7.3%	8.6%	7.2%
High School Graduate	23.4%	25.0%	23.1%
GED/Alternative Credential	7.1%	6.3%	5.3%
Some College, No Degree	24.7%	25.3%	22.3%
Associate Degree	9.2%	9.8%	11.2%
Bachelor's Degree	15.3%	13.5%	18.6%
Graduate/Professional Degree	7.5%	6.5%	9.2%
2021 Population 15+ by Marital Status			
Total	9,699	18,593	109,287
Never Married	29.4%	28.3%	28.5%
Married	53.6%	56.5%	55.6%
Widowed	5.8%	5.3%	5.6%
Divorced	11.1%	9.9%	10.3%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,923	10,630	64,137
Population 16+ Employed	94.8%	95.1%	94.4%
Population 16+ Unemployment rate	5.2%	4.9%	5.6%
Population 16-24 Employed	10.8%	10.6%	10.4%
Population 16-24 Unemployment rate	9.2%	8.3%	11.1%
Population 25-54 Employed	67.3%	66.9%	65.3%
Population 25-54 Unemployment rate	4.3%	4.1%	5.1%
Population 55-64 Employed	17.0%	18.2%	18.1%
Population 55-64 Unemployment rate	7.5%	5.7%	2.9%
Population 65+ Employed	4.8%	4.3%	6.1%
Population 65+ Unemployment rate	0.0%	4.6%	9.3%
2021 Employed Population 16+ by Industry			
Total	5,614	10,113	60,537
Agriculture/Mining	0.4%	0.4%	0.8%
Construction	5.5%	7.0%	7.7%
Manufacturing	16.1%	16.6%	15.6%
Wholesale Trade	3.7%	3.8%	3.2%
Retail Trade	13.3%	13.4%	11.8%
Transportation/Utilities	12.6%	11.0%	8.6%
Information	2.6%	1.7%	1.3%
Finance/Insurance/Real Estate	6.6%	6.0%	7.1%
Services	36.2%	36.1%	40.4%
Public Administration	2.9%	3.9%	3.6%
2021 Employed Population 16+ by Occupation			
Total	5,612	10,112	60,538
White Collar	59.7%	55.9%	60.3%
Management/Business/Financial	13.8%	12.5%	17.9%
Professional	22.4%	20.5%	20.8%
Sales	9.7%	9.2%	9.8%
Administrative Support	13.8%	13.7%	11.9%
Services	11.4%	12.5%	13.3%
Blue Collar	28.8%	31.5%	26.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	2.6%	4.1%	4.7%
Installation/Maintenance/Repair	6.5%	6.7%	4.3%
Production	9.3%	9.9%	8.1%
Transportation/Material Moving	10.3%	10.8%	9.1%

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2010 Households by Type			
Total	3,681	7,255	41,924
Households with 1 Person	23.2%	21.0%	22.1%
Households with 2+ People	76.8%	79.0%	77.9%
Family Households	72.7%	74.6%	73.3%
Husband-wife Families	51.3%	55.5%	54.3%
With Related Children	23.8%	24.7%	23.4%
Other Family (No Spouse Present)	21.4%	19.0%	19.0%
Other Family with Male Householder	5.7%	5.6%	5.0%
With Related Children	3.3%	3.4%	3.0%
Other Family with Female Householder	15.6%	13.4%	14.0%
With Related Children	10.6%	8.7%	9.4%
Nonfamily Households	4.1%	4.4%	4.6%
All Households with Children	38.2%	37.4%	36.3%
Multigenerational Households	5.1%	5.3%	4.8%
Unmarried Partner Households	6.3%	6.3%	6.1%
Male-female	5.6%	5.6%	5.4%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	3,679	7,257	41,922
1 Person Household	23.2%	21.0%	22.1%
2 Person Household	31.6%	33.9%	35.2%
3 Person Household	18.2%	18.5%	18.0%
4 Person Household	15.5%	15.5%	14.9%
5 Person Household	7.3%	7.2%	6.3%
6 Person Household	2.7%	2.4%	2.3%
7 + Person Household	1.4%	1.6%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	3,681	7,255	41,923
Owner Occupied	73.1%	78.1%	73.7%
Owned with a Mortgage/Loan	51.6%	54.5%	54.0%
Owned Free and Clear	21.5%	23.6%	19.6%
Renter Occupied	26.9%	21.9%	26.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	162	164	153
Percent of Income for Mortgage	15.0%	15.0%	15.4%
Wealth Index	73	74	93
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,018	7,827	46,255
Housing Units Inside Urbanized Area	0.3%	7.8%	56.8%
Housing Units Inside Urbanized Cluster	64.0%	33.6%	12.9%
Rural Housing Units	35.7%	58.6%	30.3%
2010 Population By Urban/ Rural Status			
Total Population	9,853	19,604	110,408
Population Inside Urbanized Area	0.3%	8.8%	56.3%
Population Inside Urbanized Cluster	64.7%	33.2%	13.0%
Rural Population	35.0%	58.0%	30.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
2.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
3.	Urban Edge Families (7C)	Urban Edge Families (7C)	Middleburg (4C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$8,278,490	\$15,395,473	\$99,730,133
Average Spent	\$1,803.99	\$1,791.21	\$1,949.22
Spending Potential Index	85	84	92
Education: Total \$	\$5,925,176	\$10,814,885	\$73,716,931
Average Spent	\$1,291.17	\$1,258.28	\$1,440.80
Spending Potential Index	75	73	83
Entertainment/Recreation: Total \$	\$12,971,345	\$24,364,720	\$157,162,955
Average Spent	\$2,826.62	\$2,834.76	\$3,071.75
Spending Potential Index	87	88	95
Food at Home: Total \$	\$21,933,582	\$41,104,414	\$262,112,526
Average Spent	\$4,779.60	\$4,782.36	\$5,122.99
Spending Potential Index	88	88	94
Food Away from Home: Total \$	\$15,039,940	\$28,040,421	\$179,643,462
Average Spent	\$3,277.39	\$3,262.41	\$3,511.13
Spending Potential Index	86	86	92
Health Care: Total \$	\$26,483,207	\$50,073,833	\$315,693,807
Average Spent	\$5,771.02	\$5,825.93	\$6,170.23
Spending Potential Index	93	93	99
HH Furnishings & Equipment: Total \$	\$9,118,867	\$17,050,385	\$109,691,769
Average Spent	\$1,987.11	\$1,983.76	\$2,143.92
Spending Potential Index	88	88	95
Personal Care Products & Services: Total \$	\$3,529,113	\$6,558,114	\$42,522,455
Average Spent	\$769.04	\$763.02	\$831.10
Spending Potential Index	86	85	93
Shelter: Total \$	\$74,149,564	\$135,736,430	\$902,572,547
Average Spent	\$16,158.11	\$15,792.49	\$17,640.77
Spending Potential Index	80	78	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,796,020	\$18,453,832	\$118,508,730
Average Spent	\$2,134.67	\$2,147.04	\$2,316.25
Spending Potential Index	89	90	97
Travel: Total \$	\$9,658,127	\$17,830,117	\$118,049,104
Average Spent	\$2,104.63	\$2,074.48	\$2,307.27
Spending Potential Index	83	82	91
Vehicle Maintenance & Repairs: Total \$	\$4,582,427	\$8,606,448	\$54,961,123
Average Spent	\$998.57	\$1,001.33	\$1,074.21
Spending Potential Index	90	90	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.