

Lumber River Village
2722 W 5th St, Lumberton, NC, 28358
Rings: 3, 5, 7 mile radii

Prepared by WHLR
Latitude: 34.62338
Longitude: -79.04640

	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	15,766	32,257	43,306
2010 Total Population	15,617	33,515	46,021
2021 Total Population	14,500	32,307	45,282
2021 Group Quarters	1,460	2,069	2,231
2026 Total Population	14,119	31,803	44,810
2021-2026 Annual Rate	-0.53%	-0.31%	-0.21%
2021 Total Daytime Population	21,446	40,465	50,883
Workers	13,356	22,043	24,702
Residents	8,090	18,422	26,181
Household Summary			
2000 Households	5,750	11,881	15,706
2000 Average Household Size	2.53	2.56	2.63
2010 Households	5,682	12,435	16,820
2010 Average Household Size	2.51	2.54	2.61
2021 Households	5,230	12,031	16,627
2021 Average Household Size	2.49	2.51	2.59
2026 Households	5,092	11,866	16,483
2026 Average Household Size	2.49	2.51	2.58
2021-2026 Annual Rate	-0.53%	-0.28%	-0.17%
2010 Families	3,688	8,334	11,540
2010 Average Family Size	3.11	3.08	3.13
2021 Families	3,342	7,930	11,236
2021 Average Family Size	3.11	3.07	3.13
2026 Families	3,240	7,789	11,094
2026 Average Family Size	3.11	3.07	3.12
2021-2026 Annual Rate	-0.62%	-0.36%	-0.25%
Housing Unit Summary			
2000 Housing Units	6,482	13,246	17,390
Owner Occupied Housing Units	54.5%	57.4%	60.3%
Renter Occupied Housing Units	34.2%	32.3%	30.0%
Vacant Housing Units	11.3%	10.3%	9.7%
2010 Housing Units	6,281	13,611	18,366
Owner Occupied Housing Units	48.4%	50.7%	53.5%
Renter Occupied Housing Units	42.0%	40.6%	38.1%
Vacant Housing Units	9.5%	8.6%	8.4%
2021 Housing Units	6,371	13,991	19,024
Owner Occupied Housing Units	48.0%	51.2%	54.6%
Renter Occupied Housing Units	34.1%	34.7%	32.8%
Vacant Housing Units	17.9%	14.0%	12.6%
2026 Housing Units	6,460	14,229	19,374
Owner Occupied Housing Units	47.4%	50.6%	54.0%
Renter Occupied Housing Units	31.4%	32.8%	31.1%
Vacant Housing Units	21.2%	16.6%	14.9%
Median Household Income			
2021	\$36,118	\$37,287	\$37,369
2026	\$37,811	\$39,140	\$39,298
Median Home Value			
2021	\$99,620	\$102,551	\$96,603
2026	\$107,191	\$111,417	\$99,772
Per Capita Income			
2021	\$18,244	\$19,379	\$18,982
2026	\$20,121	\$21,414	\$20,978
Median Age			
2010	35.7	35.4	35.2
2021	37.5	37.5	37.3
2026	38.1	38.4	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	5,230	12,031	16,627
<\$15,000	26.6%	25.2%	24.3%
\$15,000 - \$24,999	13.1%	11.7%	12.2%
\$25,000 - \$34,999	8.5%	9.4%	9.6%
\$35,000 - \$49,999	17.7%	18.0%	18.0%
\$50,000 - \$74,999	13.0%	13.2%	13.9%
\$75,000 - \$99,999	8.1%	9.0%	9.0%
\$100,000 - \$149,999	8.8%	9.0%	8.8%
\$150,000 - \$199,999	2.8%	2.9%	2.7%
\$200,000+	1.5%	1.7%	1.5%
Average Household Income	\$49,950	\$52,074	\$51,379
2026 Households by Income			
Household Income Base	5,092	11,866	16,483
<\$15,000	24.8%	23.5%	22.6%
\$15,000 - \$24,999	12.8%	11.4%	11.8%
\$25,000 - \$34,999	8.0%	8.7%	8.9%
\$35,000 - \$49,999	17.7%	17.9%	18.0%
\$50,000 - \$74,999	13.0%	13.2%	14.0%
\$75,000 - \$99,999	8.7%	9.6%	9.6%
\$100,000 - \$149,999	10.0%	10.2%	10.0%
\$150,000 - \$199,999	3.4%	3.6%	3.3%
\$200,000+	1.6%	1.9%	1.7%
Average Household Income	\$55,115	\$57,474	\$56,698
2021 Owner Occupied Housing Units by Value			
Total	3,057	7,170	10,391
<\$50,000	18.0%	20.3%	23.2%
\$50,000 - \$99,999	32.3%	28.9%	28.8%
\$100,000 - \$149,999	16.8%	15.6%	14.4%
\$150,000 - \$199,999	11.5%	10.6%	10.6%
\$200,000 - \$249,999	10.2%	8.9%	7.9%
\$250,000 - \$299,999	5.7%	7.2%	6.8%
\$300,000 - \$399,999	2.9%	4.6%	4.2%
\$400,000 - \$499,999	0.4%	1.0%	1.3%
\$500,000 - \$749,999	1.0%	1.4%	1.3%
\$750,000 - \$999,999	0.2%	0.5%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.3%	0.3%	0.2%
\$2,000,000 +	0.8%	0.4%	0.4%
Average Home Value	\$150,057	\$155,954	\$149,499
2026 Owner Occupied Housing Units by Value			
Total	3,061	7,206	10,468
<\$50,000	18.6%	21.5%	23.9%
\$50,000 - \$99,999	29.7%	26.5%	26.2%
\$100,000 - \$149,999	12.2%	8.8%	8.5%
\$150,000 - \$199,999	12.0%	10.0%	9.9%
\$200,000 - \$249,999	9.5%	8.2%	8.3%
\$250,000 - \$299,999	9.3%	10.7%	9.7%
\$300,000 - \$399,999	4.3%	7.3%	6.6%
\$400,000 - \$499,999	0.8%	2.2%	2.4%
\$500,000 - \$749,999	1.6%	2.1%	1.8%
\$750,000 - \$999,999	0.7%	1.4%	1.6%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.5%	0.6%	0.4%
\$2,000,000 +	0.7%	0.5%	0.4%
Average Home Value	\$171,121	\$186,078	\$177,197

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	15,620	33,515	46,019
0 - 4	7.7%	8.0%	8.0%
5 - 9	6.9%	7.0%	7.2%
10 - 14	6.4%	6.7%	7.0%
15 - 24	13.8%	13.9%	14.0%
25 - 34	14.2%	13.8%	13.7%
35 - 44	13.3%	13.1%	13.2%
45 - 54	14.1%	13.5%	13.5%
55 - 64	11.2%	11.4%	11.5%
65 - 74	6.9%	7.0%	6.8%
75 - 84	4.0%	4.1%	3.8%
85 +	1.5%	1.6%	1.4%
18 +	74.8%	74.1%	73.5%
2021 Population by Age			
Total	14,501	32,308	45,281
0 - 4	6.4%	6.8%	6.9%
5 - 9	6.6%	7.0%	7.1%
10 - 14	6.4%	6.7%	6.8%
15 - 24	12.3%	11.6%	11.7%
25 - 34	14.9%	14.6%	14.5%
35 - 44	12.9%	12.7%	12.7%
45 - 54	12.2%	11.7%	11.8%
55 - 64	12.2%	12.1%	12.2%
65 - 74	9.3%	9.7%	9.8%
75 - 84	4.8%	5.1%	4.8%
85 +	1.8%	1.9%	1.7%
18 +	77.2%	76.2%	75.8%
2026 Population by Age			
Total	14,120	31,804	44,808
0 - 4	6.4%	6.7%	6.7%
5 - 9	6.3%	6.8%	6.9%
10 - 14	6.3%	6.7%	6.8%
15 - 24	12.6%	11.9%	11.9%
25 - 34	14.0%	13.3%	13.1%
35 - 44	13.3%	13.0%	12.9%
45 - 54	12.3%	11.9%	12.0%
55 - 64	11.3%	11.5%	11.6%
65 - 74	9.9%	10.1%	10.3%
75 - 84	5.7%	6.1%	5.9%
85 +	1.9%	2.0%	1.8%
18 +	77.3%	76.1%	75.7%
2010 Population by Sex			
Males	7,906	16,305	22,424
Females	7,711	17,210	23,597
2021 Population by Sex			
Males	7,500	15,942	22,333
Females	6,999	16,365	22,949
2026 Population by Sex			
Males	7,356	15,787	22,212
Females	6,763	16,016	22,598

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2010 Population by Race/Ethnicity			
Total	15,618	33,514	46,021
White Alone	32.8%	34.5%	33.5%
Black Alone	38.7%	31.6%	28.3%
American Indian Alone	20.9%	25.5%	29.5%
Asian Alone	2.1%	1.7%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.1%	3.9%	4.5%
Two or More Races	2.3%	2.7%	2.7%
Hispanic Origin	5.6%	6.8%	7.5%
Diversity Index	73.0	75.2	75.9
2021 Population by Race/Ethnicity			
Total	14,500	32,308	45,282
White Alone	32.1%	32.7%	31.4%
Black Alone	36.3%	30.1%	26.9%
American Indian Alone	22.7%	27.3%	31.4%
Asian Alone	1.9%	1.5%	1.2%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.9%	4.7%	5.5%
Two or More Races	3.0%	3.5%	3.5%
Hispanic Origin	7.2%	8.3%	9.1%
Diversity Index	75.2	76.9	77.5
2026 Population by Race/Ethnicity			
Total	14,118	31,803	44,810
White Alone	31.0%	31.4%	30.0%
Black Alone	35.6%	29.5%	26.2%
American Indian Alone	23.3%	28.0%	32.1%
Asian Alone	1.9%	1.5%	1.2%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.6%	5.4%	6.3%
Two or More Races	3.4%	4.0%	4.1%
Hispanic Origin	8.4%	9.4%	10.3%
Diversity Index	76.6	78.1	78.7
2010 Population by Relationship and Household Type			
Total	15,617	33,515	46,021
In Households	91.2%	94.2%	95.4%
In Family Households	76.1%	79.5%	81.5%
Householder	23.5%	24.7%	25.1%
Spouse	12.2%	13.5%	14.1%
Child	32.8%	33.5%	34.4%
Other relative	4.8%	4.9%	4.8%
Nonrelative	2.7%	2.9%	3.0%
In Nonfamily Households	15.2%	14.7%	13.9%
In Group Quarters	8.8%	5.8%	4.6%
Institutionalized Population	8.0%	5.4%	4.3%
Noninstitutionalized Population	0.7%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	9,897	21,927	30,574
Less than 9th Grade	5.9%	6.7%	6.3%
9th - 12th Grade, No Diploma	12.6%	13.1%	13.2%
High School Graduate	30.0%	29.6%	29.8%
GED/Alternative Credential	4.6%	3.6%	3.7%
Some College, No Degree	21.4%	19.7%	20.7%
Associate Degree	7.9%	9.7%	10.1%
Bachelor's Degree	11.4%	11.2%	10.6%
Graduate/Professional Degree	6.2%	6.4%	5.8%
2021 Population 15+ by Marital Status			
Total	11,677	25,683	35,865
Never Married	43.5%	41.1%	40.5%
Married	37.4%	39.7%	40.7%
Widowed	5.9%	6.8%	7.1%
Divorced	13.2%	12.4%	11.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,798	13,763	19,395
Population 16+ Employed	93.0%	93.9%	93.8%
Population 16+ Unemployment rate	7.0%	6.1%	6.2%
Population 16-24 Employed	11.5%	12.0%	11.9%
Population 16-24 Unemployment rate	19.7%	15.1%	15.6%
Population 25-54 Employed	63.7%	64.1%	64.7%
Population 25-54 Unemployment rate	6.2%	5.7%	5.8%
Population 55-64 Employed	18.1%	17.2%	17.1%
Population 55-64 Unemployment rate	2.6%	2.2%	2.1%
Population 65+ Employed	6.7%	6.6%	6.3%
Population 65+ Unemployment rate	0.8%	0.6%	0.4%
2021 Employed Population 16+ by Industry			
Total	5,390	12,928	18,191
Agriculture/Mining	1.7%	1.8%	1.9%
Construction	5.5%	6.8%	7.5%
Manufacturing	17.4%	17.5%	17.4%
Wholesale Trade	1.6%	2.1%	2.2%
Retail Trade	11.4%	11.5%	12.1%
Transportation/Utilities	4.0%	3.8%	4.5%
Information	0.5%	0.5%	0.5%
Finance/Insurance/Real Estate	3.7%	4.4%	4.5%
Services	47.7%	44.4%	42.7%
Public Administration	6.6%	7.2%	6.8%
2021 Employed Population 16+ by Occupation			
Total	5,389	12,926	18,192
White Collar	51.2%	51.2%	50.2%
Management/Business/Financial	9.5%	11.3%	10.6%
Professional	21.0%	21.2%	19.9%
Sales	10.2%	9.1%	9.9%
Administrative Support	10.6%	9.7%	9.9%
Services	18.1%	17.1%	16.8%
Blue Collar	30.7%	31.7%	33.0%
Farming/Forestry/Fishing	1.1%	1.2%	1.1%
Construction/Extraction	5.3%	6.0%	7.2%
Installation/Maintenance/Repair	3.9%	4.0%	4.2%
Production	10.0%	10.7%	10.9%
Transportation/Material Moving	10.4%	9.7%	9.6%

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2010 Households by Type			
Total	5,683	12,434	16,820
Households with 1 Person	30.7%	28.4%	26.8%
Households with 2+ People	69.3%	71.6%	73.2%
Family Households	64.9%	67.0%	68.6%
Husband-wife Families	33.8%	36.6%	38.7%
With Related Children	14.3%	15.9%	17.3%
Other Family (No Spouse Present)	31.1%	30.4%	30.0%
Other Family with Male Householder	6.2%	6.2%	6.6%
With Related Children	3.2%	3.3%	3.7%
Other Family with Female Householder	24.9%	24.2%	23.4%
With Related Children	17.7%	17.4%	16.6%
Nonfamily Households	4.5%	4.6%	4.6%
All Households with Children	35.7%	37.1%	38.1%
Multigenerational Households	5.9%	5.6%	5.8%
Unmarried Partner Households	6.7%	7.1%	7.4%
Male-female	6.0%	6.5%	6.8%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	5,683	12,435	16,820
1 Person Household	30.7%	28.4%	26.8%
2 Person Household	29.0%	29.8%	29.8%
3 Person Household	17.3%	18.3%	18.6%
4 Person Household	12.3%	12.7%	13.4%
5 Person Household	6.3%	6.5%	6.9%
6 Person Household	2.7%	2.5%	2.7%
7 + Person Household	1.8%	1.8%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	5,682	12,435	16,820
Owner Occupied	53.6%	55.5%	58.4%
Owned with a Mortgage/Loan	31.0%	31.3%	32.0%
Owned Free and Clear	22.5%	24.2%	26.5%
Renter Occupied	46.4%	44.5%	41.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	191	193	207
Percent of Income for Mortgage	11.6%	11.5%	10.8%
Wealth Index	43	45	44
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,281	13,611	18,366
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	91.1%	80.6%	66.9%
Rural Housing Units	8.9%	19.4%	33.1%
2010 Population By Urban/ Rural Status			
Total Population	15,617	33,515	46,021
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	91.0%	80.3%	66.0%
Rural Population	9.0%	19.7%	34.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Down the Road (10D)	Down the Road (10D)
2.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
3.	Modest Income Homes (12D)	City Commons (11E)	Rural Bypasses (10E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$6,225,067	\$14,873,032	\$20,134,483
Average Spent	\$1,190.26	\$1,236.23	\$1,210.95
Spending Potential Index	56	58	57
Education: Total \$	\$4,437,621	\$10,446,788	\$13,903,581
Average Spent	\$848.49	\$868.32	\$836.21
Spending Potential Index	49	50	48
Entertainment/Recreation: Total \$	\$9,433,823	\$22,762,265	\$31,195,096
Average Spent	\$1,803.79	\$1,891.97	\$1,876.17
Spending Potential Index	56	59	58
Food at Home: Total \$	\$16,377,655	\$39,642,764	\$54,482,211
Average Spent	\$3,131.48	\$3,295.05	\$3,276.73
Spending Potential Index	57	60	60
Food Away from Home: Total \$	\$11,002,116	\$26,542,725	\$36,318,299
Average Spent	\$2,103.66	\$2,206.19	\$2,184.30
Spending Potential Index	55	58	58
Health Care: Total \$	\$19,144,049	\$46,107,261	\$63,469,577
Average Spent	\$3,660.43	\$3,832.37	\$3,817.26
Spending Potential Index	59	61	61
HH Furnishings & Equipment: Total \$	\$6,494,128	\$15,651,549	\$21,487,449
Average Spent	\$1,241.71	\$1,300.94	\$1,292.32
Spending Potential Index	55	58	57
Personal Care Products & Services: Total \$	\$2,629,463	\$6,269,888	\$8,492,471
Average Spent	\$502.77	\$521.14	\$510.76
Spending Potential Index	56	58	57
Shelter: Total \$	\$55,896,521	\$132,999,550	\$178,899,635
Average Spent	\$10,687.67	\$11,054.74	\$10,759.59
Spending Potential Index	53	55	53
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,765,581	\$16,524,601	\$23,040,161
Average Spent	\$1,293.61	\$1,373.50	\$1,385.71
Spending Potential Index	54	57	58
Travel: Total \$	\$6,768,844	\$16,201,078	\$22,016,897
Average Spent	\$1,294.23	\$1,346.61	\$1,324.17
Spending Potential Index	51	53	52
Vehicle Maintenance & Repairs: Total \$	\$3,398,151	\$8,235,850	\$11,378,675
Average Spent	\$649.74	\$684.55	\$684.35
Spending Potential Index	59	62	62

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.