

Riverbridge Shopping Center
1124 N Park St, Carrollton, Georgia, 30117
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.59943
Longitude: -85.07902

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,795	22,925	36,894
2010 Total Population	2,968	25,690	42,757
2020 Total Population	3,195	27,798	46,320
2020 Group Quarters	19	2,748	3,381
2025 Total Population	3,310	28,901	48,318
2020-2025 Annual Rate	0.71%	0.78%	0.85%
2020 Total Daytime Population	3,138	34,503	51,736
Workers	1,150	18,207	23,908
Residents	1,988	16,296	27,828
Household Summary			
2000 Households	1,102	8,062	13,025
2000 Average Household Size	2.51	2.53	2.60
2010 Households	1,119	8,691	14,685
2010 Average Household Size	2.64	2.65	2.69
2020 Households	1,194	9,384	15,901
2020 Average Household Size	2.66	2.67	2.70
2025 Households	1,234	9,781	16,624
2025 Average Household Size	2.67	2.67	2.70
2020-2025 Annual Rate	0.66%	0.83%	0.89%
2010 Families	730	5,040	9,421
2010 Average Family Size	3.10	3.21	3.19
2020 Families	763	5,317	10,010
2020 Average Family Size	3.17	3.26	3.23
2025 Families	782	5,494	10,395
2025 Average Family Size	3.19	3.28	3.24
2020-2025 Annual Rate	0.49%	0.66%	0.76%
Housing Unit Summary			
2000 Housing Units	1,159	8,636	13,938
Owner Occupied Housing Units	43.7%	44.0%	54.1%
Renter Occupied Housing Units	51.3%	49.3%	39.4%
Vacant Housing Units	4.9%	6.6%	6.6%
2010 Housing Units	1,348	10,111	16,962
Owner Occupied Housing Units	35.5%	36.0%	46.3%
Renter Occupied Housing Units	47.5%	50.0%	40.3%
Vacant Housing Units	17.0%	14.0%	13.4%
2020 Housing Units	1,416	10,778	18,116
Owner Occupied Housing Units	36.9%	37.4%	47.8%
Renter Occupied Housing Units	47.4%	49.6%	40.0%
Vacant Housing Units	15.7%	12.9%	12.2%
2025 Housing Units	1,462	11,220	18,906
Owner Occupied Housing Units	36.8%	37.7%	47.9%
Renter Occupied Housing Units	47.5%	49.5%	40.0%
Vacant Housing Units	15.6%	12.8%	12.1%
Median Household Income			
2020	\$35,891	\$39,531	\$45,108
2025	\$38,645	\$42,018	\$48,422
Median Home Value			
2020	\$148,214	\$157,880	\$163,597
2025	\$168,056	\$176,312	\$182,883
Per Capita Income			
2020	\$19,612	\$20,979	\$23,499
2025	\$21,454	\$23,009	\$25,845
Median Age			
2010	28.8	26.3	29.3
2020	31.5	28.3	31.5
2025	31.7	28.7	32.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	1,194	9,384	15,901
<\$15,000	22.6%	18.4%	15.8%
\$15,000 - \$24,999	16.7%	14.1%	12.2%
\$25,000 - \$34,999	9.5%	11.9%	10.8%
\$35,000 - \$49,999	13.9%	14.8%	15.1%
\$50,000 - \$74,999	13.7%	14.6%	14.3%
\$75,000 - \$99,999	6.4%	9.6%	10.7%
\$100,000 - \$149,999	12.4%	10.0%	12.3%
\$150,000 - \$199,999	2.5%	3.4%	5.0%
\$200,000+	2.2%	3.1%	3.7%
Average Household Income	\$54,479	\$60,014	\$67,456
2025 Households by Income			
Household Income Base	1,234	9,781	16,624
<\$15,000	20.5%	16.8%	14.3%
\$15,000 - \$24,999	15.8%	13.6%	11.6%
\$25,000 - \$34,999	9.4%	11.5%	10.3%
\$35,000 - \$49,999	13.9%	14.9%	15.0%
\$50,000 - \$74,999	14.2%	15.1%	14.6%
\$75,000 - \$99,999	6.9%	10.1%	11.1%
\$100,000 - \$149,999	14.3%	10.7%	13.2%
\$150,000 - \$199,999	2.8%	3.8%	5.6%
\$200,000+	2.3%	3.6%	4.3%
Average Household Income	\$59,789	\$65,798	\$74,118
2020 Owner Occupied Housing Units by Value			
Total	523	4,023	8,645
<\$50,000	2.5%	3.3%	4.8%
\$50,000 - \$99,999	27.0%	20.2%	18.6%
\$100,000 - \$149,999	21.4%	23.8%	21.7%
\$150,000 - \$199,999	17.8%	17.4%	17.9%
\$200,000 - \$249,999	9.8%	9.3%	9.9%
\$250,000 - \$299,999	14.9%	8.7%	7.6%
\$300,000 - \$399,999	3.1%	6.3%	7.4%
\$400,000 - \$499,999	1.0%	3.2%	4.0%
\$500,000 - \$749,999	1.7%	6.2%	6.5%
\$750,000 - \$999,999	1.0%	1.3%	0.9%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$177,863	\$212,314	\$218,321
2025 Owner Occupied Housing Units by Value			
Total	538	4,219	9,053
<\$50,000	2.0%	2.7%	4.1%
\$50,000 - \$99,999	23.2%	17.3%	15.9%
\$100,000 - \$149,999	18.8%	21.4%	19.2%
\$150,000 - \$199,999	16.7%	16.3%	16.6%
\$200,000 - \$249,999	10.6%	10.0%	10.5%
\$250,000 - \$299,999	19.1%	10.2%	8.8%
\$300,000 - \$399,999	4.1%	7.8%	9.2%
\$400,000 - \$499,999	1.3%	4.1%	5.2%
\$500,000 - \$749,999	2.6%	8.2%	8.8%
\$750,000 - \$999,999	1.5%	1.6%	1.2%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.4%
\$2,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$198,562	\$235,652	\$245,192

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,971	25,690	42,754
0 - 4	9.9%	7.0%	6.8%
5 - 9	7.6%	5.9%	6.4%
10 - 14	6.6%	5.4%	6.1%
15 - 24	18.4%	29.7%	24.2%
25 - 34	16.8%	13.8%	13.6%
35 - 44	10.9%	10.3%	11.6%
45 - 54	11.2%	10.0%	11.4%
55 - 64	8.9%	7.9%	9.1%
65 - 74	5.6%	5.2%	5.9%
75 - 84	3.0%	3.2%	3.3%
85 +	1.0%	1.6%	1.4%
18 +	72.2%	78.3%	76.7%
2020 Population by Age			
Total	3,194	27,797	46,319
0 - 4	8.9%	6.5%	6.3%
5 - 9	8.1%	5.8%	5.9%
10 - 14	7.9%	5.5%	5.7%
15 - 24	15.7%	27.3%	22.0%
25 - 34	15.5%	15.0%	15.2%
35 - 44	13.7%	11.0%	11.7%
45 - 54	9.6%	8.9%	10.3%
55 - 64	9.2%	8.4%	9.9%
65 - 74	6.7%	6.6%	7.6%
75 - 84	3.5%	3.5%	3.8%
85 +	1.2%	1.6%	1.5%
18 +	71.2%	78.9%	78.5%
2025 Population by Age			
Total	3,310	28,902	48,319
0 - 4	8.7%	6.5%	6.3%
5 - 9	7.9%	5.7%	5.9%
10 - 14	7.9%	5.5%	5.9%
15 - 24	16.0%	27.0%	21.4%
25 - 34	14.0%	13.6%	13.8%
35 - 44	14.8%	12.1%	12.8%
45 - 54	9.5%	8.7%	10.1%
55 - 64	9.0%	8.2%	9.6%
65 - 74	7.2%	7.0%	8.2%
75 - 84	3.8%	4.0%	4.6%
85 +	1.2%	1.6%	1.6%
18 +	71.1%	78.9%	78.5%
2010 Population by Sex			
Males	1,416	12,186	20,644
Females	1,552	13,504	22,113
2020 Population by Sex			
Males	1,555	13,336	22,546
Females	1,640	14,462	23,774
2025 Population by Sex			
Males	1,626	13,936	23,609
Females	1,684	14,965	24,709

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2010 Population by Race/Ethnicity			
Total	2,969	25,690	42,755
White Alone	54.0%	59.8%	66.0%
Black Alone	35.0%	30.3%	25.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.6%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.7%	5.4%	4.5%
Two or More Races	3.3%	2.9%	2.6%
Hispanic Origin	14.0%	11.6%	9.5%
Diversity Index	68.6	64.3	58.6
2020 Population by Race/Ethnicity			
Total	3,195	27,798	46,319
White Alone	51.3%	56.5%	62.7%
Black Alone	36.2%	31.9%	27.2%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	0.7%	1.5%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.4%	6.2%	5.2%
Two or More Races	3.9%	3.4%	3.1%
Hispanic Origin	15.9%	13.6%	11.3%
Diversity Index	71.2	67.8	62.6
2025 Population by Race/Ethnicity			
Total	3,310	28,901	48,318
White Alone	49.5%	54.6%	60.8%
Black Alone	37.0%	32.9%	28.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	0.8%	1.6%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.8%	6.5%	5.5%
Two or More Races	4.4%	3.8%	3.5%
Hispanic Origin	16.8%	14.6%	12.1%
Diversity Index	72.4	69.5	64.6
2010 Population by Relationship and Household Type			
Total	2,968	25,690	42,757
In Households	99.4%	89.6%	92.3%
In Family Households	79.3%	65.7%	72.9%
Householder	23.8%	20.0%	22.2%
Spouse	13.7%	12.4%	15.0%
Child	33.5%	26.3%	28.8%
Other relative	5.2%	4.2%	4.2%
Nonrelative	3.1%	2.7%	2.7%
In Nonfamily Households	20.0%	24.0%	19.4%
In Group Quarters	0.6%	10.4%	7.7%
Institutionalized Population	0.5%	1.8%	2.0%
Noninstitutionalized Population	0.1%	8.6%	5.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment			
Total	1,899	15,278	27,800
Less than 9th Grade	9.5%	7.3%	5.7%
9th - 12th Grade, No Diploma	9.3%	9.6%	10.0%
High School Graduate	26.3%	21.0%	23.2%
GED/Alternative Credential	6.8%	6.8%	6.7%
Some College, No Degree	16.4%	21.1%	22.0%
Associate Degree	3.3%	5.4%	5.8%
Bachelor's Degree	15.3%	16.4%	16.0%
Graduate/Professional Degree	13.1%	12.4%	10.7%
2020 Population 15+ by Marital Status			
Total	2,401	22,860	37,985
Never Married	35.2%	51.0%	44.2%
Married	45.3%	35.0%	41.2%
Widowed	6.0%	5.6%	5.7%
Divorced	13.5%	8.4%	8.9%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,424	13,675	21,905
Population 16+ Employed	85.7%	82.6%	83.9%
Population 16+ Unemployment rate	14.3%	17.4%	16.1%
Population 16-24 Employed	16.8%	26.0%	20.8%
Population 16-24 Unemployment rate	21.8%	29.1%	28.2%
Population 25-54 Employed	69.2%	59.1%	62.1%
Population 25-54 Unemployment rate	13.3%	13.1%	13.0%
Population 55-64 Employed	10.1%	10.7%	12.8%
Population 55-64 Unemployment rate	9.6%	9.1%	9.1%
Population 65+ Employed	3.9%	4.3%	4.3%
Population 65+ Unemployment rate	9.6%	9.3%	9.5%
2020 Employed Population 16+ by Industry			
Total	1,220	11,292	18,377
Agriculture/Mining	1.6%	0.5%	0.6%
Construction	10.0%	10.0%	10.3%
Manufacturing	15.0%	15.9%	18.6%
Wholesale Trade	3.1%	1.8%	2.4%
Retail Trade	7.2%	9.4%	9.2%
Transportation/Utilities	3.1%	3.4%	4.4%
Information	1.2%	1.4%	1.2%
Finance/Insurance/Real Estate	2.1%	3.7%	4.2%
Services	53.6%	49.5%	45.3%
Public Administration	3.0%	4.4%	3.7%
2020 Employed Population 16+ by Occupation			
Total	1,219	11,293	18,374
White Collar	48.6%	50.3%	50.2%
Management/Business/Financial	5.8%	7.8%	9.0%
Professional	22.0%	19.6%	18.3%
Sales	13.6%	10.2%	9.8%
Administrative Support	7.1%	12.7%	13.1%
Services	25.0%	21.5%	18.4%
Blue Collar	26.3%	28.2%	31.4%
Farming/Forestry/Fishing	1.5%	0.9%	0.7%
Construction/Extraction	8.1%	7.4%	7.4%
Installation/Maintenance/Repair	0.4%	2.4%	3.9%
Production	6.6%	9.2%	11.1%
Transportation/Material Moving	9.7%	8.3%	8.2%

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2010 Households by Type			
Total	1,120	8,690	14,684
Households with 1 Person	24.2%	27.7%	24.7%
Households with 2+ People	75.8%	72.3%	75.3%
Family Households	65.2%	58.0%	64.2%
Husband-wife Families	37.5%	35.7%	43.3%
With Related Children	18.8%	16.7%	20.0%
Other Family (No Spouse Present)	27.7%	22.3%	20.9%
Other Family with Male Householder	6.1%	5.4%	5.3%
With Related Children	3.5%	3.3%	3.3%
Other Family with Female Householder	21.5%	16.9%	15.6%
With Related Children	15.6%	12.0%	10.9%
Nonfamily Households	10.6%	14.3%	11.1%
All Households with Children	38.8%	32.7%	34.9%
Multigenerational Households	5.0%	4.4%	4.8%
Unmarried Partner Households	7.7%	7.5%	7.0%
Male-female	6.8%	6.8%	6.3%
Same-sex	0.9%	0.7%	0.7%
2010 Households by Size			
Total	1,118	8,690	14,685
1 Person Household	24.2%	27.7%	24.7%
2 Person Household	30.0%	29.1%	30.6%
3 Person Household	18.4%	18.1%	18.3%
4 Person Household	14.8%	14.3%	15.0%
5 Person Household	7.5%	6.2%	6.7%
6 Person Household	3.0%	2.6%	2.7%
7 + Person Household	2.0%	1.9%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	1,119	8,691	14,685
Owner Occupied	42.8%	41.8%	53.4%
Owned with a Mortgage/Loan	30.0%	29.0%	37.7%
Owned Free and Clear	12.8%	12.8%	15.7%
Renter Occupied	57.2%	58.2%	46.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	140	142	156
Percent of Income for Mortgage	17.3%	16.7%	15.2%
Wealth Index	41	49	62
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,348	10,111	16,962
Housing Units Inside Urbanized Area	0.0%	0.0%	0.4%
Housing Units Inside Urbanized Cluster	92.1%	91.2%	78.8%
Rural Housing Units	7.9%	8.8%	20.8%
2010 Population By Urban/ Rural Status			
Total Population	2,968	25,690	42,757
Population Inside Urbanized Area	0.0%	0.0%	0.4%
Population Inside Urbanized Cluster	91.0%	90.3%	78.7%
Rural Population	9.0%	9.7%	20.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	College Towns (14B)	Southern Satellites (10A)
2.	Hardscrabble Road (8G)	Traditional Living (12B)	College Towns (14B)
3.	Set to Impress (11D)	Set to Impress (11D)	Traditional Living (12B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$1,627,979	\$14,041,099	\$26,385,476
Average Spent	\$1,363.47	\$1,496.28	\$1,659.36
Spending Potential Index	64	70	77
Education: Total \$	\$1,259,691	\$11,228,648	\$20,360,790
Average Spent	\$1,055.02	\$1,196.57	\$1,280.47
Spending Potential Index	59	67	72
Entertainment/Recreation: Total \$	\$2,404,746	\$20,715,422	\$39,672,292
Average Spent	\$2,014.03	\$2,207.53	\$2,494.96
Spending Potential Index	62	68	77
Food at Home: Total \$	\$3,976,027	\$34,495,373	\$66,075,684
Average Spent	\$3,330.01	\$3,675.98	\$4,155.44
Spending Potential Index	62	69	78
Food Away from Home: Total \$	\$2,802,839	\$24,505,966	\$46,536,762
Average Spent	\$2,347.44	\$2,611.46	\$2,926.66
Spending Potential Index	62	69	78
Health Care: Total \$	\$4,371,186	\$37,055,197	\$71,893,005
Average Spent	\$3,660.96	\$3,948.76	\$4,521.29
Spending Potential Index	64	69	79
HH Furnishings & Equipment: Total \$	\$1,637,836	\$13,999,277	\$26,822,068
Average Spent	\$1,371.72	\$1,491.82	\$1,686.82
Spending Potential Index	63	68	77
Personal Care Products & Services: Total \$	\$701,228	\$6,012,044	\$11,368,365
Average Spent	\$587.29	\$640.67	\$714.95
Spending Potential Index	64	70	78
Shelter: Total \$	\$13,840,493	\$121,427,018	\$225,657,851
Average Spent	\$11,591.70	\$12,939.79	\$14,191.43
Spending Potential Index	60	67	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,665,453	\$14,672,092	\$28,972,978
Average Spent	\$1,394.85	\$1,563.52	\$1,822.09
Spending Potential Index	60	67	78
Travel: Total \$	\$1,645,191	\$14,254,847	\$27,308,206
Average Spent	\$1,377.88	\$1,519.06	\$1,717.39
Spending Potential Index	57	63	71
Vehicle Maintenance & Repairs: Total \$	\$913,140	\$7,996,190	\$15,025,547
Average Spent	\$764.77	\$852.11	\$944.94
Spending Potential Index	66	74	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.