

Darien Centre
1338 North Way, Darien, Georgia, 31305
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 31.38302
Longitude: -81.43326

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,915	3,652	4,551
2010 Total Population	2,404	4,580	5,832
2020 Total Population	2,429	4,637	5,933
2020 Group Quarters	30	42	60
2025 Total Population	2,494	4,758	6,093
2020-2025 Annual Rate	0.53%	0.52%	0.53%
2020 Total Daytime Population	2,597	4,591	5,656
Workers	1,103	1,765	2,048
Residents	1,494	2,826	3,608
Household Summary			
2000 Households	728	1,390	1,706
2000 Average Household Size	2.53	2.56	2.60
2010 Households	968	1,855	2,345
2010 Average Household Size	2.45	2.45	2.46
2020 Households	978	1,877	2,378
2020 Average Household Size	2.45	2.45	2.47
2025 Households	1,003	1,924	2,439
2025 Average Household Size	2.46	2.45	2.47
2020-2025 Annual Rate	0.51%	0.50%	0.51%
2010 Families	653	1,244	1,575
2010 Average Family Size	2.98	2.97	2.99
2020 Families	648	1,237	1,570
2020 Average Family Size	3.01	3.00	3.02
2025 Families	662	1,261	1,602
2025 Average Family Size	3.01	3.01	3.04
2020-2025 Annual Rate	0.43%	0.39%	0.40%
Housing Unit Summary			
2000 Housing Units	851	1,590	2,022
Owner Occupied Housing Units	69.4%	68.7%	66.2%
Renter Occupied Housing Units	16.1%	18.7%	18.2%
Vacant Housing Units	14.5%	12.6%	15.6%
2010 Housing Units	1,233	2,348	3,069
Owner Occupied Housing Units	58.7%	57.8%	55.9%
Renter Occupied Housing Units	19.8%	21.2%	20.5%
Vacant Housing Units	21.5%	21.0%	23.6%
2020 Housing Units	1,271	2,447	3,218
Owner Occupied Housing Units	60.3%	59.1%	56.8%
Renter Occupied Housing Units	16.6%	17.6%	17.1%
Vacant Housing Units	23.1%	23.3%	26.1%
2025 Housing Units	1,347	2,591	3,407
Owner Occupied Housing Units	58.2%	57.2%	55.0%
Renter Occupied Housing Units	16.3%	17.1%	16.6%
Vacant Housing Units	25.5%	25.7%	28.4%
Median Household Income			
2020	\$38,358	\$38,434	\$40,099
2025	\$39,575	\$40,152	\$42,875
Median Home Value			
2020	\$123,058	\$127,901	\$138,902
2025	\$133,247	\$140,373	\$160,185
Per Capita Income			
2020	\$20,667	\$22,158	\$23,769
2025	\$22,302	\$24,379	\$26,275
Median Age			
2010	40.0	41.7	42.0
2020	41.4	44.4	44.5
2025	42.1	45.2	45.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	978	1,877	2,378
<\$15,000	19.6%	18.4%	16.7%
\$15,000 - \$24,999	15.5%	16.0%	16.4%
\$25,000 - \$34,999	9.9%	10.8%	10.9%
\$35,000 - \$49,999	16.5%	16.1%	14.4%
\$50,000 - \$74,999	16.1%	15.5%	15.1%
\$75,000 - \$99,999	10.4%	11.2%	12.5%
\$100,000 - \$149,999	8.7%	8.0%	9.5%
\$150,000 - \$199,999	0.7%	1.5%	1.9%
\$200,000+	2.4%	2.5%	2.8%
Average Household Income	\$53,890	\$55,030	\$58,456
2025 Households by Income			
Household Income Base	1,003	1,924	2,439
<\$15,000	18.7%	17.4%	15.5%
\$15,000 - \$24,999	15.5%	15.6%	15.7%
\$25,000 - \$34,999	9.7%	10.3%	10.4%
\$35,000 - \$49,999	16.3%	15.7%	14.0%
\$50,000 - \$74,999	16.0%	15.4%	15.0%
\$75,000 - \$99,999	10.9%	11.7%	13.2%
\$100,000 - \$149,999	9.7%	8.9%	10.7%
\$150,000 - \$199,999	0.9%	1.9%	2.2%
\$200,000+	2.7%	3.0%	3.3%
Average Household Income	\$58,316	\$60,614	\$64,647
2020 Owner Occupied Housing Units by Value			
Total	767	1,446	1,829
<\$50,000	14.1%	11.8%	11.6%
\$50,000 - \$99,999	23.5%	24.2%	19.8%
\$100,000 - \$149,999	26.9%	25.0%	23.9%
\$150,000 - \$199,999	7.4%	9.3%	10.7%
\$200,000 - \$249,999	9.0%	8.6%	8.0%
\$250,000 - \$299,999	5.1%	3.9%	4.5%
\$300,000 - \$399,999	4.6%	6.7%	7.3%
\$400,000 - \$499,999	2.9%	2.1%	1.6%
\$500,000 - \$749,999	5.7%	7.7%	11.6%
\$750,000 - \$999,999	0.0%	0.0%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.8%	0.6%	0.5%
Average Home Value	\$184,497	\$192,583	\$218,074
2025 Owner Occupied Housing Units by Value			
Total	784	1,482	1,874
<\$50,000	12.5%	10.3%	9.9%
\$50,000 - \$99,999	21.2%	21.4%	17.4%
\$100,000 - \$149,999	24.7%	22.6%	20.9%
\$150,000 - \$199,999	6.2%	7.7%	8.6%
\$200,000 - \$249,999	9.7%	9.4%	8.6%
\$250,000 - \$299,999	6.1%	4.7%	5.3%
\$300,000 - \$399,999	6.0%	9.2%	9.7%
\$400,000 - \$499,999	4.7%	3.4%	2.7%
\$500,000 - \$749,999	7.8%	10.4%	15.4%
\$750,000 - \$999,999	0.0%	0.0%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.3%	0.8%	0.8%
Average Home Value	\$218,511	\$225,354	\$256,457

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,406	4,582	5,833
0 - 4	6.3%	6.2%	6.1%
5 - 9	5.9%	5.6%	5.6%
10 - 14	6.8%	6.1%	6.1%
15 - 24	14.0%	13.3%	13.3%
25 - 34	10.4%	10.0%	9.9%
35 - 44	14.4%	13.5%	13.5%
45 - 54	15.4%	15.2%	15.2%
55 - 64	13.0%	14.2%	14.3%
65 - 74	8.9%	10.2%	10.2%
75 - 84	3.8%	4.4%	4.4%
85 +	1.0%	1.3%	1.3%
18 +	75.7%	77.2%	77.3%
2020 Population by Age			
Total	2,430	4,639	5,933
0 - 4	5.6%	5.5%	5.4%
5 - 9	6.0%	5.7%	5.6%
10 - 14	5.8%	5.3%	5.4%
15 - 24	11.0%	10.5%	10.3%
25 - 34	14.9%	13.8%	13.7%
35 - 44	10.4%	9.9%	10.0%
45 - 54	14.2%	13.7%	13.8%
55 - 64	14.6%	15.5%	15.4%
65 - 74	11.2%	13.1%	13.1%
75 - 84	5.1%	5.5%	5.7%
85 +	1.2%	1.5%	1.6%
18 +	79.5%	80.6%	80.5%
2025 Population by Age			
Total	2,494	4,759	6,094
0 - 4	5.6%	5.5%	5.4%
5 - 9	5.7%	5.4%	5.4%
10 - 14	6.1%	5.5%	5.6%
15 - 24	10.7%	10.2%	10.2%
25 - 34	13.6%	12.4%	12.2%
35 - 44	11.3%	10.8%	11.0%
45 - 54	11.9%	11.6%	11.6%
55 - 64	15.2%	15.8%	15.9%
65 - 74	12.1%	14.1%	14.0%
75 - 84	6.3%	6.9%	7.1%
85 +	1.5%	1.8%	1.8%
18 +	79.0%	80.2%	80.2%
2010 Population by Sex			
Males	1,164	2,206	2,836
Females	1,240	2,374	2,996
2020 Population by Sex			
Males	1,176	2,239	2,896
Females	1,252	2,398	3,037
2025 Population by Sex			
Males	1,211	2,302	2,981
Females	1,283	2,455	3,112

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2010 Population by Race/Ethnicity			
Total	2,403	4,580	5,832
White Alone	62.5%	65.8%	65.9%
Black Alone	35.0%	31.5%	31.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.5%	0.5%	0.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.5%	0.5%	0.5%
Two or More Races	1.2%	1.3%	1.3%
Hispanic Origin	1.5%	1.6%	1.6%
Diversity Index	50.3	48.5	48.3
2020 Population by Race/Ethnicity			
Total	2,429	4,638	5,933
White Alone	64.0%	67.2%	67.3%
Black Alone	32.6%	29.2%	29.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	0.6%	0.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.7%	0.8%	0.7%
Two or More Races	1.8%	1.8%	1.8%
Hispanic Origin	2.0%	2.2%	2.1%
Diversity Index	50.4	48.6	48.4
2025 Population by Race/Ethnicity			
Total	2,494	4,758	6,093
White Alone	64.6%	67.6%	67.7%
Black Alone	31.6%	28.4%	28.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	0.7%	0.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.8%	0.9%	0.8%
Two or More Races	2.0%	2.1%	2.1%
Hispanic Origin	2.3%	2.5%	2.4%
Diversity Index	50.6	48.8	48.6
2010 Population by Relationship and Household Type			
Total	2,404	4,580	5,832
In Households	98.7%	99.1%	99.0%
In Family Households	83.4%	83.2%	83.3%
Householder	26.3%	27.0%	27.3%
Spouse	16.7%	17.7%	18.0%
Child	32.1%	30.7%	30.5%
Other relative	5.8%	5.2%	5.0%
Nonrelative	2.5%	2.6%	2.5%
In Nonfamily Households	15.3%	15.9%	15.7%
In Group Quarters	1.3%	0.9%	1.0%
Institutionalized Population	1.3%	0.9%	1.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment			
Total	1,737	3,387	4,344
Less than 9th Grade	3.3%	2.3%	2.3%
9th - 12th Grade, No Diploma	14.9%	13.1%	11.8%
High School Graduate	27.2%	28.5%	27.8%
GED/Alternative Credential	14.5%	13.8%	14.4%
Some College, No Degree	21.5%	20.6%	21.1%
Associate Degree	8.1%	8.8%	8.7%
Bachelor's Degree	5.7%	6.8%	6.6%
Graduate/Professional Degree	4.8%	6.1%	7.3%
2020 Population 15+ by Marital Status			
Total	2,005	3,873	4,954
Never Married	34.3%	32.2%	30.8%
Married	38.5%	41.2%	43.0%
Widowed	11.8%	10.6%	10.2%
Divorced	15.4%	16.0%	16.0%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,157	2,163	2,765
Population 16+ Employed	81.8%	82.4%	83.0%
Population 16+ Unemployment rate	18.2%	17.6%	17.0%
Population 16-24 Employed	10.6%	10.2%	9.8%
Population 16-24 Unemployment rate	24.8%	24.3%	24.7%
Population 25-54 Employed	63.4%	61.3%	61.5%
Population 25-54 Unemployment rate	18.9%	18.3%	17.3%
Population 55-64 Employed	19.6%	21.0%	20.5%
Population 55-64 Unemployment rate	13.1%	12.8%	13.3%
Population 65+ Employed	6.4%	7.6%	8.2%
Population 65+ Unemployment rate	14.1%	13.9%	13.8%
2020 Employed Population 16+ by Industry			
Total	946	1,782	2,295
Agriculture/Mining	1.1%	1.4%	1.1%
Construction	4.9%	4.5%	5.0%
Manufacturing	12.7%	15.0%	16.8%
Wholesale Trade	1.6%	1.4%	1.3%
Retail Trade	11.7%	12.5%	11.9%
Transportation/Utilities	9.3%	8.8%	9.9%
Information	1.1%	1.0%	1.1%
Finance/Insurance/Real Estate	5.3%	4.6%	3.7%
Services	39.9%	40.0%	39.4%
Public Administration	12.5%	11.1%	9.7%
2020 Employed Population 16+ by Occupation			
Total	948	1,783	2,292
White Collar	45.9%	44.8%	45.4%
Management/Business/Financial	10.7%	9.7%	9.7%
Professional	11.2%	10.7%	11.5%
Sales	13.2%	11.3%	10.3%
Administrative Support	10.8%	13.2%	13.9%
Services	19.5%	20.7%	20.0%
Blue Collar	34.9%	34.5%	34.4%
Farming/Forestry/Fishing	2.0%	1.6%	1.3%
Construction/Extraction	2.4%	2.3%	2.5%
Installation/Maintenance/Repair	5.7%	7.2%	6.3%
Production	12.8%	12.3%	12.3%
Transportation/Material Moving	11.9%	11.1%	12.0%

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2010 Households by Type			
Total	968	1,855	2,344
Households with 1 Person	26.9%	27.5%	27.6%
Households with 2+ People	73.1%	72.5%	72.4%
Family Households	67.5%	67.1%	67.2%
Husband-wife Families	43.0%	43.9%	44.3%
With Related Children	17.3%	16.1%	16.0%
Other Family (No Spouse Present)	24.6%	23.1%	22.9%
Other Family with Male Householder	5.4%	5.1%	5.2%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	19.1%	18.1%	17.7%
With Related Children	13.1%	11.8%	11.6%
Nonfamily Households	5.7%	5.4%	5.2%
All Households with Children	33.6%	30.8%	30.6%
Multigenerational Households	6.8%	6.4%	6.1%
Unmarried Partner Households	6.9%	6.6%	6.5%
Male-female	6.1%	5.8%	5.8%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	969	1,854	2,345
1 Person Household	26.8%	27.5%	27.6%
2 Person Household	33.0%	35.7%	35.9%
3 Person Household	17.8%	16.2%	16.0%
4 Person Household	11.9%	11.2%	11.3%
5 Person Household	6.6%	6.0%	5.9%
6 Person Household	2.3%	1.9%	1.9%
7 + Person Household	1.7%	1.6%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	968	1,855	2,345
Owner Occupied	74.8%	73.2%	73.2%
Owned with a Mortgage/Loan	44.6%	42.7%	42.7%
Owned Free and Clear	30.2%	30.5%	30.4%
Renter Occupied	25.2%	26.8%	26.8%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	170	164	159
Percent of Income for Mortgage	13.4%	13.9%	14.5%
Wealth Index	53	53	57
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,233	2,348	3,069
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	70.1%	63.1%	55.9%
Rural Housing Units	29.9%	36.9%	44.1%
2010 Population By Urban/ Rural Status			
Total Population	2,404	4,580	5,832
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	73.5%	67.6%	59.3%
Rural Population	26.5%	32.4%	40.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Down the Road (10D)	Rural Bypasses (10E)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Down the Road (10D)
3.	Senior Escapes (9D)	Senior Escapes (9D)	Senior Escapes (9D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$1,265,618	\$2,458,343	\$3,272,014
Average Spent	\$1,294.09	\$1,309.72	\$1,375.95
Spending Potential Index	60	61	64
Education: Total \$	\$844,149	\$1,632,808	\$2,181,452
Average Spent	\$863.14	\$869.90	\$917.35
Spending Potential Index	48	49	51
Entertainment/Recreation: Total \$	\$2,037,087	\$3,981,335	\$5,429,548
Average Spent	\$2,082.91	\$2,121.12	\$2,283.24
Spending Potential Index	64	65	70
Food at Home: Total \$	\$3,520,666	\$6,858,270	\$9,335,277
Average Spent	\$3,599.86	\$3,653.85	\$3,925.68
Spending Potential Index	67	68	74
Food Away from Home: Total \$	\$2,331,634	\$4,531,317	\$6,087,608
Average Spent	\$2,384.08	\$2,414.13	\$2,559.97
Spending Potential Index	63	64	68
Health Care: Total \$	\$3,761,622	\$7,401,607	\$10,075,929
Average Spent	\$3,846.24	\$3,943.32	\$4,237.14
Spending Potential Index	67	69	74
HH Furnishings & Equipment: Total \$	\$1,354,463	\$2,633,038	\$3,545,645
Average Spent	\$1,384.93	\$1,402.79	\$1,491.02
Spending Potential Index	63	64	68
Personal Care Products & Services: Total \$	\$534,387	\$1,051,842	\$1,384,373
Average Spent	\$546.41	\$560.38	\$582.16
Spending Potential Index	59	61	63
Shelter: Total \$	\$10,300,819	\$20,404,969	\$26,827,782
Average Spent	\$10,532.53	\$10,871.05	\$11,281.66
Spending Potential Index	54	56	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,579,069	\$3,169,963	\$4,288,357
Average Spent	\$1,614.59	\$1,688.85	\$1,803.35
Spending Potential Index	69	72	77
Travel: Total \$	\$1,288,322	\$2,591,534	\$3,408,788
Average Spent	\$1,317.30	\$1,380.68	\$1,433.47
Spending Potential Index	55	57	59
Vehicle Maintenance & Repairs: Total \$	\$775,876	\$1,512,027	\$2,064,460
Average Spent	\$793.33	\$805.56	\$868.15
Spending Potential Index	68	70	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.