

Tulls Creek Center
100 Moyock Commons Dr, Moyock, NC, 27958
Rings: 5, 7, 10 mile radii

Prepared by WHLR
Latitude: 36.51708
Longitude: -76.17095

	5 miles	7 miles	10 miles
Population Summary			
2000 Total Population	4,937	10,122	19,374
2010 Total Population	7,172	12,920	24,285
2020 Total Population	8,863	15,334	28,336
2020 Group Quarters	153	1,963	1,999
2025 Total Population	9,688	16,450	30,289
2020-2025 Annual Rate	1.80%	1.41%	1.34%
2020 Total Daytime Population	7,319	12,190	22,751
Workers	2,659	4,887	8,471
Residents	4,660	7,303	14,280
Household Summary			
2000 Households	1,694	2,833	6,077
2000 Average Household Size	2.83	2.98	2.90
2010 Households	2,433	3,773	7,762
2010 Average Household Size	2.89	2.98	2.91
2020 Households	3,015	4,496	9,063
2020 Average Household Size	2.89	2.97	2.91
2025 Households	3,302	4,877	9,741
2025 Average Household Size	2.89	2.97	2.90
2020-2025 Annual Rate	1.84%	1.64%	1.45%
2010 Families	1,994	3,072	6,263
2010 Average Family Size	3.17	3.28	3.22
2020 Families	2,447	3,625	7,250
2020 Average Family Size	3.18	3.29	3.24
2025 Families	2,672	3,921	7,767
2025 Average Family Size	3.18	3.29	3.24
2020-2025 Annual Rate	1.77%	1.58%	1.39%
Housing Unit Summary			
2000 Housing Units	1,831	3,015	6,481
Owner Occupied Housing Units	82.3%	81.4%	80.8%
Renter Occupied Housing Units	10.2%	12.6%	13.0%
Vacant Housing Units	7.5%	6.0%	6.2%
2010 Housing Units	2,712	4,147	8,437
Owner Occupied Housing Units	80.0%	78.9%	79.2%
Renter Occupied Housing Units	9.7%	12.1%	12.8%
Vacant Housing Units	10.3%	9.0%	8.0%
2020 Housing Units	3,522	5,147	10,129
Owner Occupied Housing Units	76.8%	75.9%	76.3%
Renter Occupied Housing Units	8.8%	11.4%	13.1%
Vacant Housing Units	14.4%	12.6%	10.5%
2025 Housing Units	3,929	5,673	11,022
Owner Occupied Housing Units	75.2%	74.7%	75.3%
Renter Occupied Housing Units	8.8%	11.3%	13.1%
Vacant Housing Units	16.0%	14.0%	11.6%
Median Household Income			
2020	\$81,525	\$81,086	\$80,803
2025	\$85,355	\$84,917	\$84,569
Median Home Value			
2020	\$300,476	\$313,996	\$309,588
2025	\$316,958	\$330,202	\$328,261
Per Capita Income			
2020	\$30,075	\$28,580	\$31,815
2025	\$32,552	\$31,301	\$34,775
Median Age			
2010	38.4	37.3	39.1
2020	39.6	38.3	40.8
2025	40.1	39.2	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	3,015	4,496	9,063
<\$15,000	3.4%	3.7%	4.1%
\$15,000 - \$24,999	6.5%	6.4%	5.9%
\$25,000 - \$34,999	5.7%	5.9%	6.5%
\$35,000 - \$49,999	7.5%	7.8%	8.6%
\$50,000 - \$74,999	20.8%	20.6%	19.6%
\$75,000 - \$99,999	18.5%	18.1%	17.7%
\$100,000 - \$149,999	26.2%	23.8%	22.1%
\$150,000 - \$199,999	8.6%	8.8%	9.1%
\$200,000+	2.9%	4.9%	6.4%
Average Household Income	\$90,592	\$94,937	\$97,921
2025 Households by Income			
Household Income Base	3,302	4,877	9,741
<\$15,000	3.2%	3.4%	3.8%
\$15,000 - \$24,999	6.0%	5.8%	5.4%
\$25,000 - \$34,999	5.4%	5.6%	6.1%
\$35,000 - \$49,999	7.1%	7.3%	8.1%
\$50,000 - \$74,999	19.5%	19.4%	18.7%
\$75,000 - \$99,999	18.0%	17.8%	17.3%
\$100,000 - \$149,999	27.9%	25.2%	23.4%
\$150,000 - \$199,999	9.8%	9.9%	10.0%
\$200,000+	3.2%	5.6%	7.2%
Average Household Income	\$97,841	\$102,891	\$106,466
2020 Owner Occupied Housing Units by Value			
Total	2,705	3,909	7,733
<\$50,000	3.7%	3.8%	3.7%
\$50,000 - \$99,999	2.5%	2.2%	2.7%
\$100,000 - \$149,999	4.4%	4.2%	5.7%
\$150,000 - \$199,999	6.6%	6.3%	7.0%
\$200,000 - \$249,999	15.5%	14.1%	13.6%
\$250,000 - \$299,999	17.2%	15.6%	15.0%
\$300,000 - \$399,999	27.2%	27.8%	24.5%
\$400,000 - \$499,999	14.9%	16.4%	14.7%
\$500,000 - \$749,999	7.5%	8.7%	11.3%
\$750,000 - \$999,999	0.2%	0.7%	1.3%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$316,747	\$329,859	\$336,373
2025 Owner Occupied Housing Units by Value			
Total	2,956	4,237	8,300
<\$50,000	2.8%	2.9%	2.8%
\$50,000 - \$99,999	1.9%	1.7%	2.1%
\$100,000 - \$149,999	3.5%	3.4%	4.7%
\$150,000 - \$199,999	5.6%	5.3%	6.0%
\$200,000 - \$249,999	14.2%	12.7%	12.5%
\$250,000 - \$299,999	17.0%	15.2%	14.7%
\$300,000 - \$399,999	29.0%	29.3%	25.5%
\$400,000 - \$499,999	16.6%	18.3%	16.3%
\$500,000 - \$749,999	8.8%	10.1%	13.2%
\$750,000 - \$999,999	0.2%	0.8%	1.6%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$331,806	\$346,342	\$355,673

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,172	12,919	24,289
0 - 4	5.5%	5.1%	5.3%
5 - 9	7.5%	6.5%	6.5%
10 - 14	8.3%	7.2%	7.2%
15 - 24	13.2%	14.6%	13.8%
25 - 34	10.2%	13.1%	11.3%
35 - 44	16.7%	16.6%	15.4%
45 - 54	18.9%	18.2%	18.7%
55 - 64	10.7%	10.4%	11.7%
65 - 74	5.7%	5.4%	6.4%
75 - 84	2.6%	2.5%	3.0%
85 +	0.6%	0.6%	0.8%
18 +	73.1%	76.6%	76.2%
2020 Population by Age			
Total	8,865	15,335	28,335
0 - 4	5.3%	4.7%	4.7%
5 - 9	5.6%	5.1%	5.3%
10 - 14	6.0%	5.5%	6.0%
15 - 24	12.3%	13.7%	12.4%
25 - 34	15.5%	16.7%	14.5%
35 - 44	11.6%	13.0%	12.4%
45 - 54	15.1%	14.7%	14.6%
55 - 64	15.9%	14.5%	15.9%
65 - 74	8.4%	7.8%	9.2%
75 - 84	3.4%	3.3%	3.9%
85 +	1.0%	0.9%	1.1%
18 +	79.2%	81.2%	80.3%
2025 Population by Age			
Total	9,687	16,450	30,287
0 - 4	5.2%	4.7%	4.7%
5 - 9	5.5%	5.0%	5.2%
10 - 14	5.8%	5.4%	5.8%
15 - 24	10.0%	11.9%	11.1%
25 - 34	15.4%	16.2%	13.5%
35 - 44	13.8%	14.7%	14.2%
45 - 54	12.4%	12.7%	12.9%
55 - 64	15.2%	13.9%	14.7%
65 - 74	11.0%	10.1%	11.5%
75 - 84	4.5%	4.3%	5.2%
85 +	1.2%	1.2%	1.4%
18 +	80.2%	81.8%	80.9%
2010 Population by Sex			
Males	3,595	7,248	12,940
Females	3,577	5,672	11,345
2020 Population by Sex			
Males	4,386	8,536	15,056
Females	4,477	6,798	13,280
2025 Population by Sex			
Males	4,783	9,085	16,046
Females	4,905	7,365	14,244

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,171	12,920	24,286
White Alone	87.9%	81.4%	83.6%
Black Alone	7.8%	14.9%	12.3%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.0%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.6%	0.7%
Two or More Races	2.0%	1.8%	2.0%
Hispanic Origin	3.3%	3.0%	2.9%
Diversity Index	27.1	35.6	32.5
2020 Population by Race/Ethnicity			
Total	8,863	15,334	28,336
White Alone	86.9%	80.1%	82.2%
Black Alone	7.5%	14.8%	12.2%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	1.1%	1.0%	1.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	0.9%	1.0%
Two or More Races	2.7%	2.4%	2.7%
Hispanic Origin	4.7%	4.6%	4.4%
Diversity Index	30.7	39.4	36.7
2025 Population by Race/Ethnicity			
Total	9,687	16,450	30,291
White Alone	86.3%	79.7%	81.5%
Black Alone	7.3%	14.6%	12.0%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.3%	1.1%	1.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	1.2%	1.1%	1.1%
Two or More Races	3.0%	2.8%	3.2%
Hispanic Origin	5.6%	5.5%	5.2%
Diversity Index	32.9	41.2	38.8
2010 Population by Relationship and Household Type			
Total	7,172	12,920	24,285
In Households	98.0%	86.9%	92.9%
In Family Households	90.2%	79.9%	85.1%
Householder	27.4%	24.3%	26.2%
Spouse	23.0%	20.4%	21.9%
Child	34.6%	30.5%	32.0%
Other relative	3.1%	2.7%	3.0%
Nonrelative	2.2%	1.9%	1.9%
In Nonfamily Households	7.8%	7.0%	7.8%
In Group Quarters	2.0%	13.1%	7.1%
Institutionalized Population	1.9%	11.6%	6.2%
Noninstitutionalized Population	0.1%	1.4%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	6,281	10,892	20,303
Less than 9th Grade	1.2%	1.5%	1.7%
9th - 12th Grade, No Diploma	8.2%	10.3%	8.6%
High School Graduate	13.7%	16.6%	19.3%
GED/Alternative Credential	6.3%	10.7%	7.4%
Some College, No Degree	26.0%	23.9%	24.9%
Associate Degree	14.3%	11.7%	12.0%
Bachelor's Degree	23.0%	18.6%	18.1%
Graduate/Professional Degree	7.3%	6.8%	8.0%
2020 Population 15+ by Marital Status			
Total	7,369	12,989	23,805
Never Married	24.4%	33.1%	27.9%
Married	62.5%	53.8%	58.6%
Widowed	4.4%	3.9%	5.6%
Divorced	8.7%	9.2%	7.9%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,542	6,641	13,077
Population 16+ Employed	91.5%	91.3%	90.9%
Population 16+ Unemployment rate	8.5%	8.6%	9.1%
Population 16-24 Employed	10.4%	11.3%	10.9%
Population 16-24 Unemployment rate	15.6%	15.7%	17.0%
Population 25-54 Employed	61.6%	61.1%	59.6%
Population 25-54 Unemployment rate	7.8%	7.8%	8.2%
Population 55-64 Employed	21.7%	21.4%	22.6%
Population 55-64 Unemployment rate	7.2%	7.4%	7.9%
Population 65+ Employed	6.3%	6.2%	6.8%
Population 65+ Unemployment rate	7.1%	7.4%	7.1%
2020 Employed Population 16+ by Industry			
Total	4,155	6,066	11,888
Agriculture/Mining	0.6%	0.9%	1.3%
Construction	12.9%	12.7%	11.5%
Manufacturing	8.8%	8.9%	9.1%
Wholesale Trade	1.9%	2.1%	2.1%
Retail Trade	7.3%	7.9%	9.1%
Transportation/Utilities	3.5%	3.6%	3.8%
Information	2.6%	2.0%	1.2%
Finance/Insurance/Real Estate	9.7%	8.3%	7.5%
Services	42.1%	42.4%	43.2%
Public Administration	10.6%	11.2%	11.0%
2020 Employed Population 16+ by Occupation			
Total	4,157	6,069	11,886
White Collar	66.0%	65.1%	64.2%
Management/Business/Financial	13.7%	14.3%	15.2%
Professional	26.6%	26.0%	24.3%
Sales	8.6%	8.9%	9.7%
Administrative Support	17.2%	15.9%	14.9%
Services	10.5%	11.4%	13.3%
Blue Collar	23.6%	23.5%	22.5%
Farming/Forestry/Fishing	0.1%	0.3%	0.6%
Construction/Extraction	6.3%	7.5%	7.2%
Installation/Maintenance/Repair	8.8%	7.7%	6.3%
Production	3.4%	3.7%	4.2%
Transportation/Material Moving	5.0%	4.2%	4.2%

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2010 Households by Type			
Total	2,433	3,774	7,761
Households with 1 Person	14.1%	14.6%	15.4%
Households with 2+ People	85.9%	85.4%	84.6%
Family Households	82.0%	81.4%	80.7%
Husband-wife Families	68.8%	68.2%	67.4%
With Related Children	35.4%	33.8%	31.4%
Other Family (No Spouse Present)	13.2%	13.2%	13.3%
Other Family with Male Householder	4.4%	4.3%	4.5%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	8.8%	8.8%	8.8%
With Related Children	5.8%	5.7%	5.6%
Nonfamily Households	4.0%	4.0%	3.9%
All Households with Children	44.3%	42.5%	40.0%
Multigenerational Households	5.7%	5.8%	5.9%
Unmarried Partner Households	5.1%	5.0%	4.9%
Male-female	4.7%	4.6%	4.5%
Same-sex	0.4%	0.4%	0.4%
2010 Households by Size			
Total	2,433	3,772	7,763
1 Person Household	14.1%	14.6%	15.4%
2 Person Household	31.9%	32.7%	33.7%
3 Person Household	20.3%	20.0%	19.8%
4 Person Household	20.8%	20.1%	18.7%
5 Person Household	8.4%	8.2%	7.7%
6 Person Household	3.0%	3.0%	3.1%
7 + Person Household	1.5%	1.5%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	2,433	3,773	7,762
Owner Occupied	89.2%	86.7%	86.1%
Owned with a Mortgage/Loan	73.4%	69.7%	67.4%
Owned Free and Clear	15.7%	17.0%	18.7%
Renter Occupied	10.8%	13.3%	13.9%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	162	152	152
Percent of Income for Mortgage	15.4%	16.2%	16.0%
Wealth Index	94	107	118
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,712	4,147	8,437
Housing Units Inside Urbanized Area	0.0%	0.1%	2.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	99.9%	98.0%
2010 Population By Urban/ Rural Status			
Total Population	7,172	12,920	24,285
Population Inside Urbanized Area	0.0%	0.1%	1.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	99.9%	98.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Savvy Suburbanites (1D)
2.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Soccer Moms (4A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$6,430,974	\$9,979,029	\$20,574,448
Average Spent	\$2,132.99	\$2,219.53	\$2,270.16
Spending Potential Index	99	103	106
Education: Total \$	\$5,225,564	\$8,300,692	\$17,641,371
Average Spent	\$1,733.19	\$1,846.24	\$1,946.53
Spending Potential Index	97	103	109
Entertainment/Recreation: Total \$	\$9,894,861	\$15,468,429	\$32,161,345
Average Spent	\$3,281.88	\$3,440.49	\$3,548.64
Spending Potential Index	101	106	109
Food at Home: Total \$	\$15,826,016	\$24,685,431	\$51,085,730
Average Spent	\$5,249.09	\$5,490.53	\$5,636.74
Spending Potential Index	98	103	106
Food Away from Home: Total \$	\$11,339,691	\$17,593,080	\$36,226,041
Average Spent	\$3,761.09	\$3,913.05	\$3,997.14
Spending Potential Index	100	104	106
Health Care: Total \$	\$17,780,045	\$27,861,047	\$58,016,461
Average Spent	\$5,897.20	\$6,196.85	\$6,401.46
Spending Potential Index	103	108	111
HH Furnishings & Equipment: Total \$	\$6,830,118	\$10,632,684	\$22,021,792
Average Spent	\$2,265.38	\$2,364.92	\$2,429.86
Spending Potential Index	104	108	111
Personal Care Products & Services: Total \$	\$2,816,839	\$4,370,480	\$9,017,419
Average Spent	\$934.27	\$972.08	\$994.97
Spending Potential Index	102	106	108
Shelter: Total \$	\$55,440,677	\$86,619,101	\$180,444,864
Average Spent	\$18,388.28	\$19,265.81	\$19,910.06
Spending Potential Index	95	99	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,512,879	\$11,677,381	\$24,195,140
Average Spent	\$2,491.83	\$2,597.28	\$2,669.66
Spending Potential Index	106	111	114
Travel: Total \$	\$7,390,510	\$11,569,005	\$24,208,879
Average Spent	\$2,451.25	\$2,573.18	\$2,671.18
Spending Potential Index	102	107	111
Vehicle Maintenance & Repairs: Total \$	\$3,475,186	\$5,424,457	\$11,253,436
Average Spent	\$1,152.63	\$1,206.51	\$1,241.69
Spending Potential Index	99	104	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.